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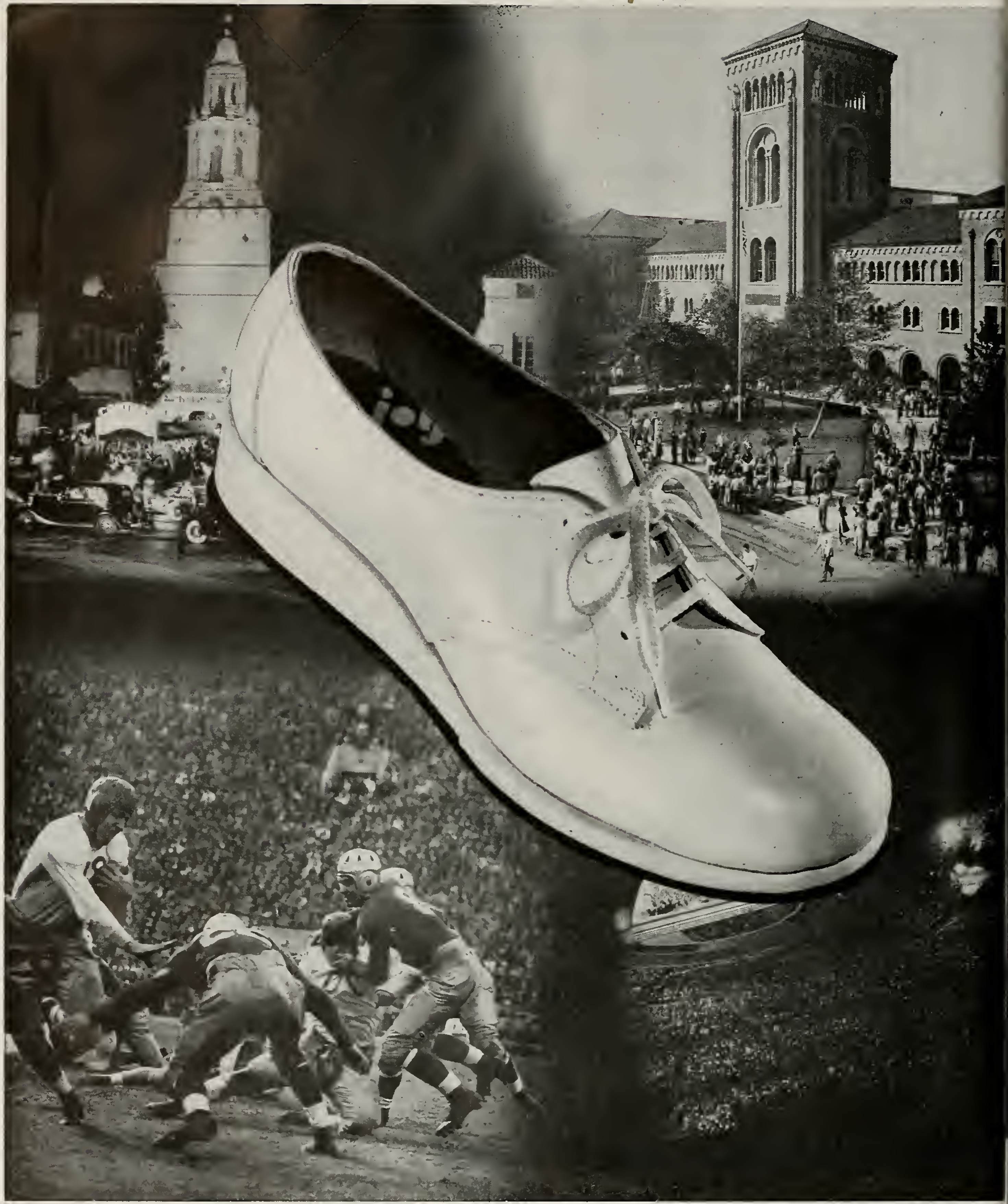
Vol. 4 No. 1 THE CALIFORNIAN is published monthly by The Californian, Inc., at 210 W. Seventh St., Los Angeles, 14, Calif., printed in U.S.A. Yearly subscription price $3.00. Entered as second class matter January 25, 1946 at the Post Office, Los Angeles, Calif., under the Act of March 3, 1879. August 1947



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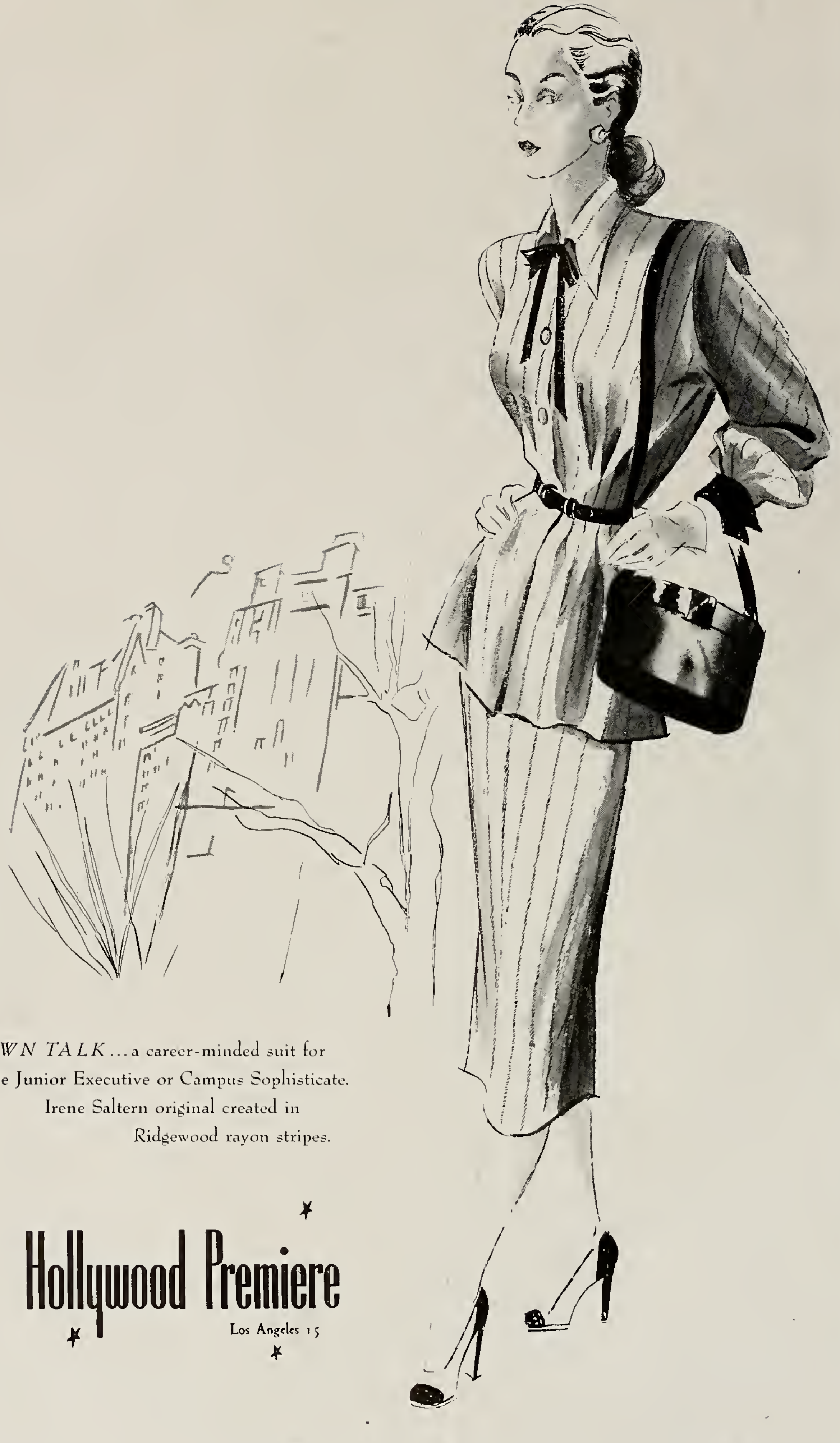

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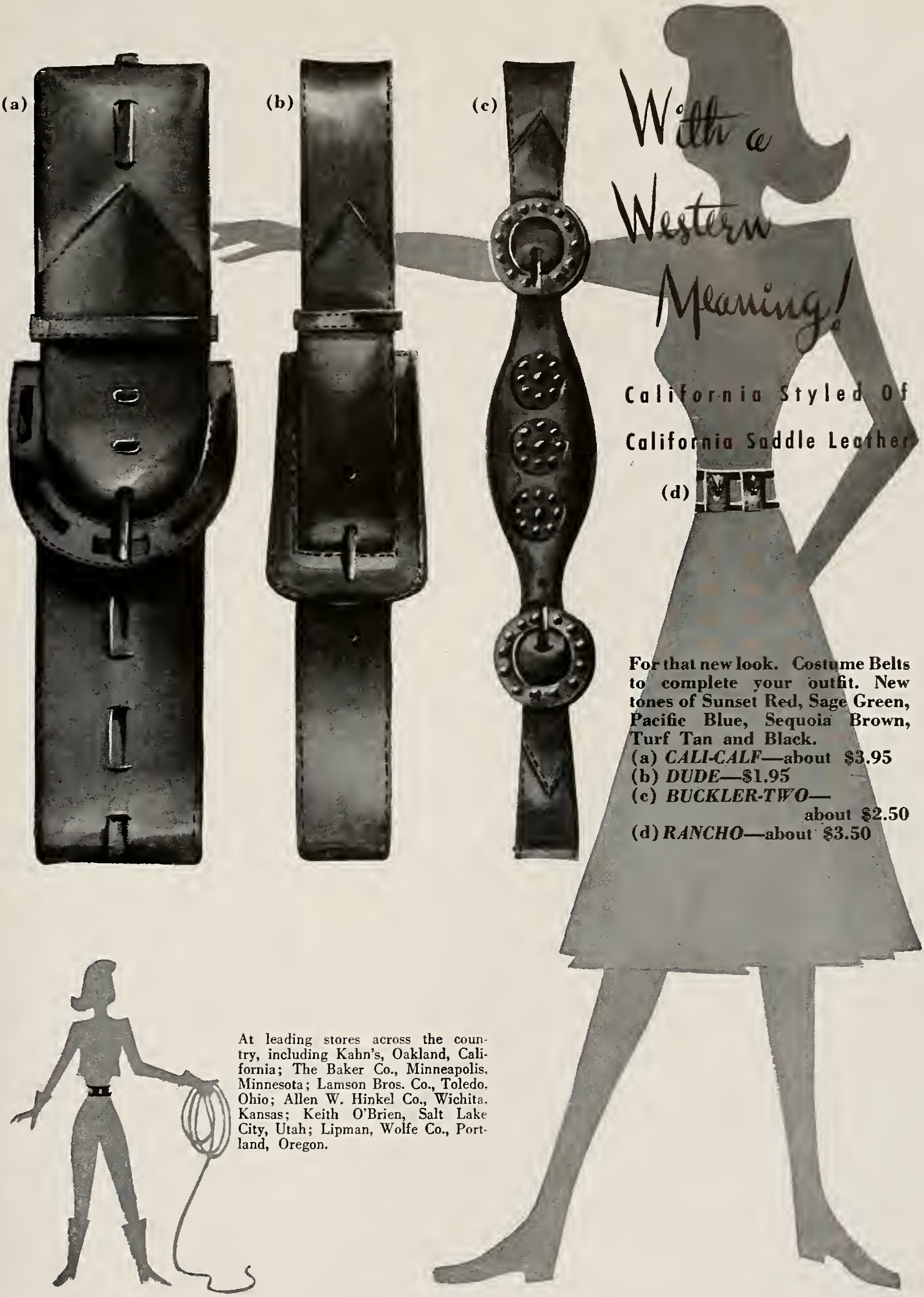

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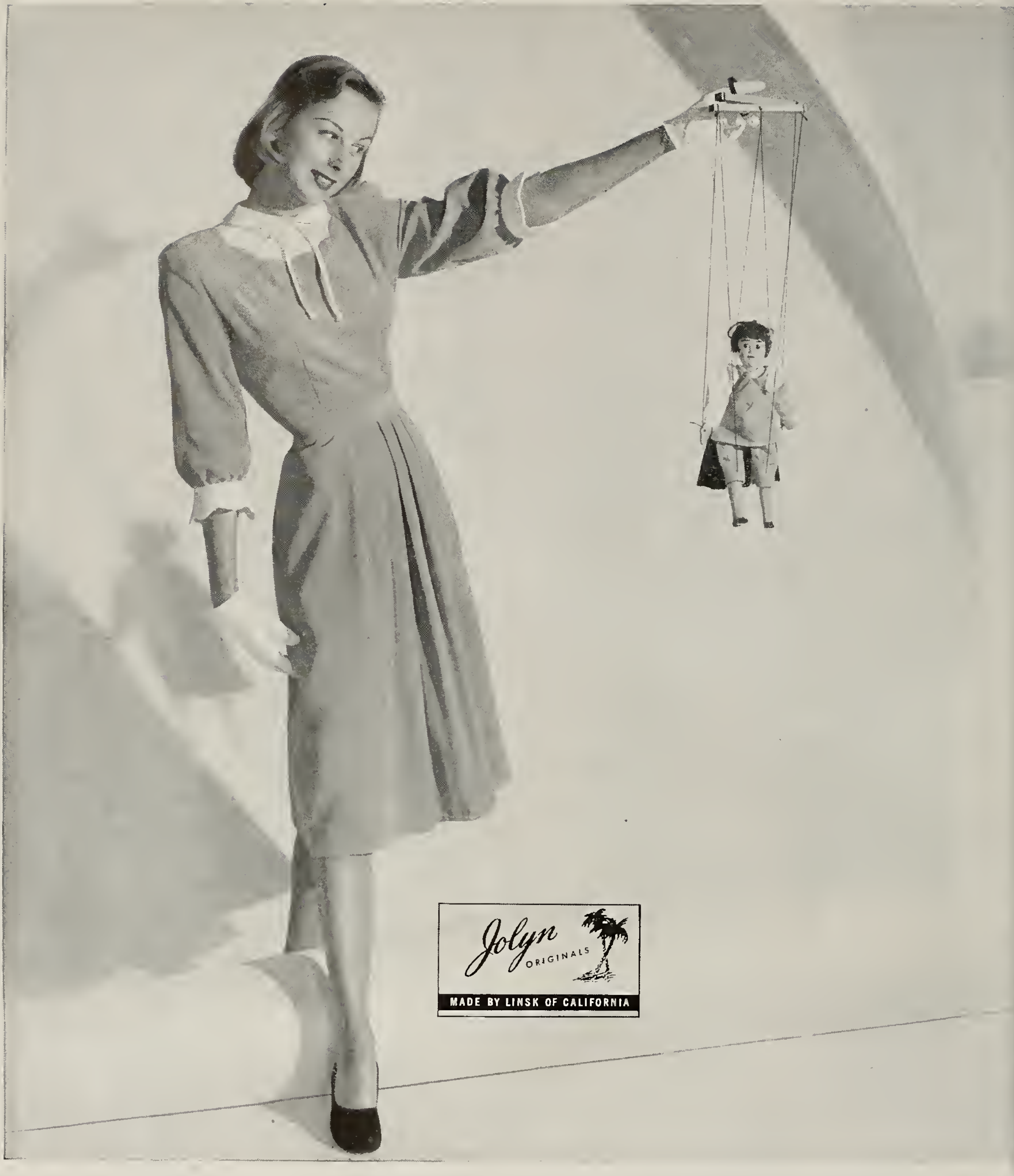
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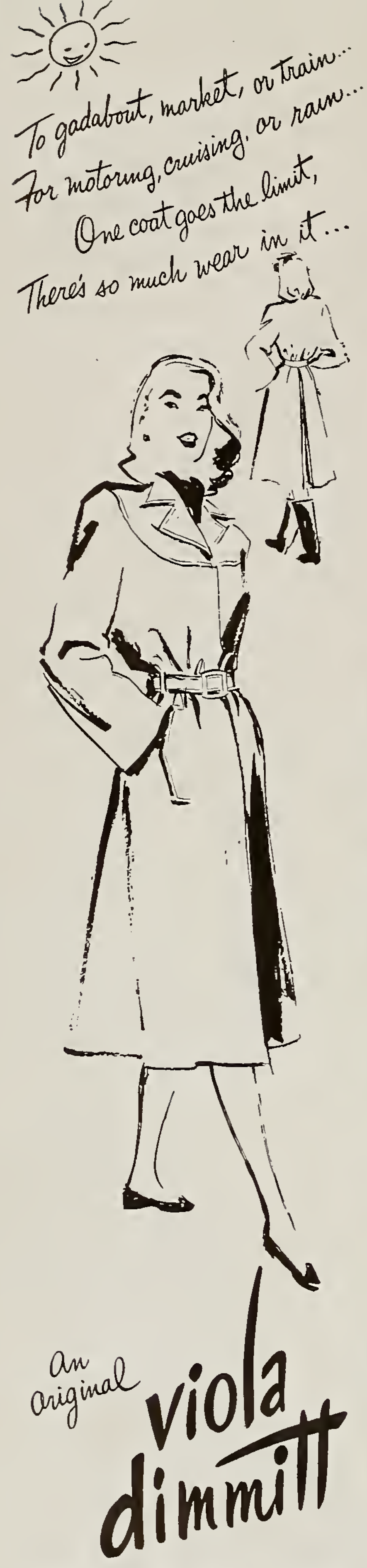
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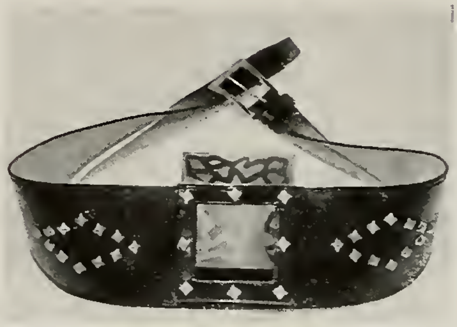

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roundup

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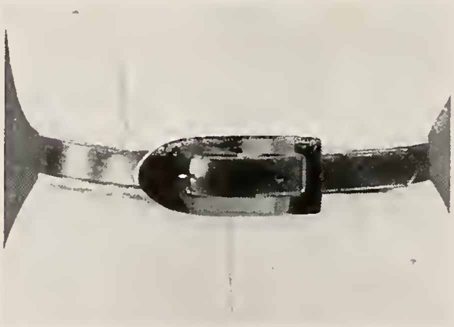
WALL PLAQUES . . . these hand-made copper portrayals of Congo Nubians mounted on wonderful tweedy-looking mats, corner frames of blond wood . . . a dramatic pair for your living room or den walls. Other designs, 52 in all, including zebras, black panthers, Chinese modern, etc. . . . to answer most any taste in subject matter. The pictures are 20"x22" . . . the price is $18.50 a pair, prepaid. Order from the designer, Gammi, 1016 N. Highland Avenue, Hollywood, California.



THE DUDE . . . slim and sleek . . . this belt of elegant California saddle leather does smooth things to your waistline. For all-around wear . . . good on your simple wools or crepes, or to give added dash to your skirt and blouse ensemble. Warm fall shades of sunset red, sage green, turf tan, Pacific blue, Sequoia brown, and black. About $2.50 at The Broadway Stores, Hollywood, Pasadena and Los Angeles, California. From Phil Sockett, 1240 S. Main, Los Angeles, California.

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shopping roundup

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COFFEE MAKER . . . does everything right including an absolute refusal to break, even with the roughest treatment. Good looking, too . . . made of fine spun aluminum, and makes eight cups of the most tantalizing brew. Secret is the Poronze coffee filter. And, oh yes, stale odors don't cling to it . . . but you will! Price is $4.95, postpaid, from Fred L. Seymour Company. Box 1176, Beverly Hills, California.

LADY CHIEF . . . this hand-tooled, hand-laced, natural saddle leather bag. A lifetime pleasure to own! Created by master craftsmen and perfect in every detail . . . all leather lined . . . zippered inside and out. Nicely priced at $17.70, including tax and postage. Tex West is the designer and will fill your order promptly. Write him at 112 W. Ninth Street, Los Angeles 15, California. Send for illustrated folder.

YOGURT FOR YOUTH . . . a famous Bulgarian cultured milk-food, wonderful as a general health conditioner and aid to skin beauty. Send for diet lists and Yogurt recipes. Yami Yogurt is available at leading food stores in California. If not in your vicinity, write for home preparation and supply. (1-oz. bottle Yogurt Culture, $1.80; Thermo-Cult automatic incubator, $14.) International Yogurt, Dept. A2, 147 N. La Cienega, Beverly Hills, California.

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DRESS:	$22.00
JACKET & SKIRT:	25.00
EXTRA SLACKS:	8.95
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BLOUSE:	10.95
TOTAL:	$75.85

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You're on your way... in this sweetly feminine Marion McCoy dress that rates more than train whistles!

Order by mail from College Shop

Full new-long skirt, cuffed sleeves — expertly tailored of sheer wool crepe. Forest Green, Faun, or Black. 9 to 15. **$29.95**

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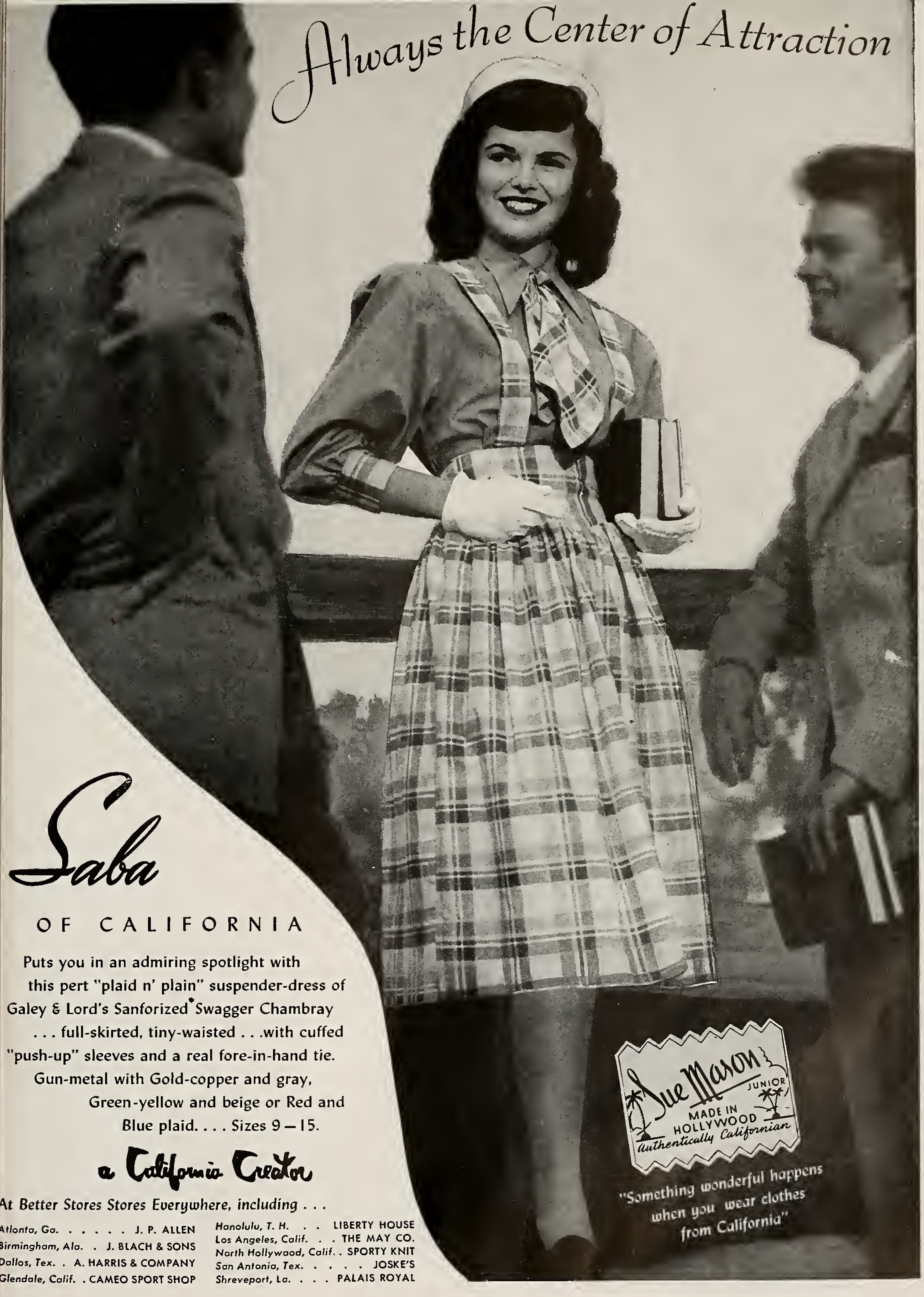
DES MOINES 6

Always the Center of Attraction



Saba

OF CALIFORNIA

Puts you in an admiring spotlight with this pert "plaid n' plain" suspender-dress of Galey & Lord's Sanforized* Swagger Chambray . . . full-skirted, tiny-waisted . . .with cuffed "push-up" sleeves and a real fore-in-hand tie. Gun-metal with Gold-copper and gray, Green-yellow and beige or Red and Blue plaid. . . . Sizes 9—15.

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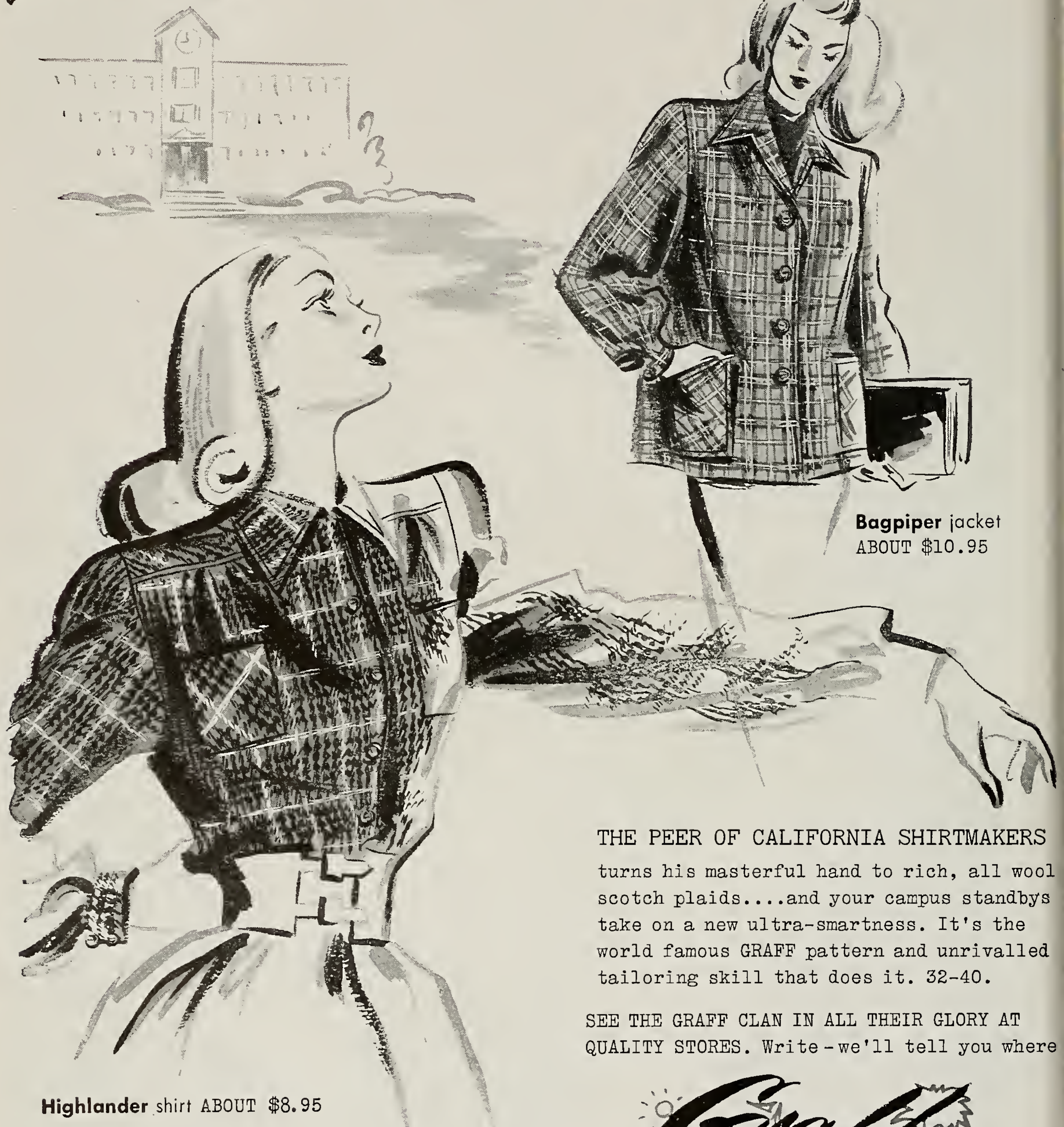
MADE IN HOLLYWOOD
Authentically Californian

"Something wonderful happens when you wear clothes from California"

That Graff Girl ... RETURNS TO SCHOOL



Bagpiper jacket
ABOUT $10.95

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THE PEER OF CALIFORNIA SHIRTMAKERS
turns his masterful hand to rich, all wool scotch plaids....and your campus standbys take on a new ultra-smartness. It's the world famous GRAFF pattern and unrivalled tailoring skill that does it. 32-40.

SEE THE GRAFF CLAN IN ALL THEIR GLORY AT QUALITY STORES. Write - we'll tell you where

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You *DON'T* like a Garter Belt?

THEN YOU'LL BE MAD ABOUT…

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The undie that can be worn with garters . . . and never slips off the waist.

All you fashion-wise lassies can pass the good word along…SUSPANTS is the thrilling new star of the "undie" world. It's goodbye to girdles and garter belts! Just attach garters and you have an undie—with GARTER TABS—that suspends stockings wrinkle-free, and mysteriously hugs your waist whether you bend, twist or stand on your head. The secret is the new "pivot-point" bias pattern — which neutralizes, thus eliminating, all pull. Moreover, SUSPANTS exerts just enough figure control to make it the perfect accessory for evening and daytime wear — with or without garters. Featured at all leading stores . . . individually cellophane wrapped . . . about $1.00, in all colors.

JUNIOR MISS SIZES: 9 TO 17

Blue Swan

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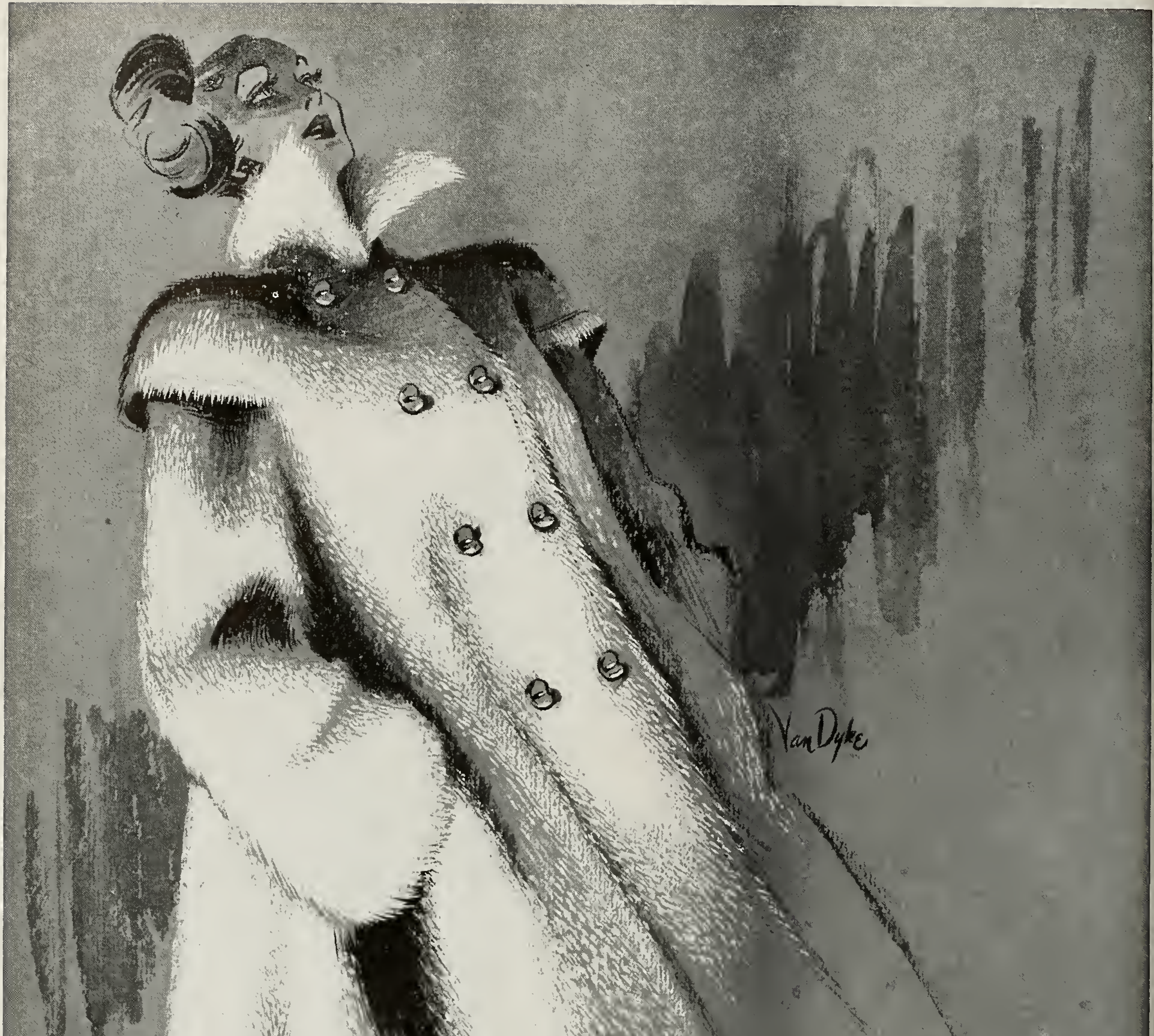
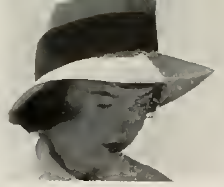
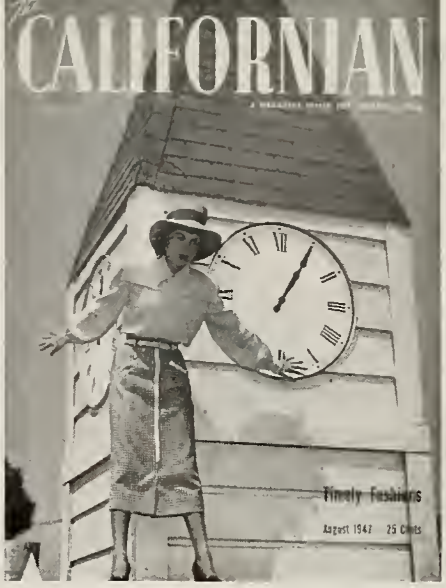

Van Dyke
Exciting... as the crest of a wave—yet soft as ocean spray—in Stroock's rich, foamy, fullness.
CALIFORNIA Adele
Los Angeles, 7





HALF PAST summer time, time to buy for fall: Western Fashion's slim checked skirt of Humboldt woolen, flange-front blouse of rayon gabardine; sizes 10-18, about $25 at Nancy's, Hollywood; O'Connor, Moffatt & Co., San Francisco; Younkers, Des Moines; John A. Brown, Oklahoma City; Peck & Peck, New York. Weyman tri-color hat. Photo by Parker-Reed at Farmer's Market in Los Angeles.

VOL. IV NO. 1 . . . AUGUST 1947

The CALIFORNIAN

"FOR THE CALIFORNIA WAY OF LIFE"

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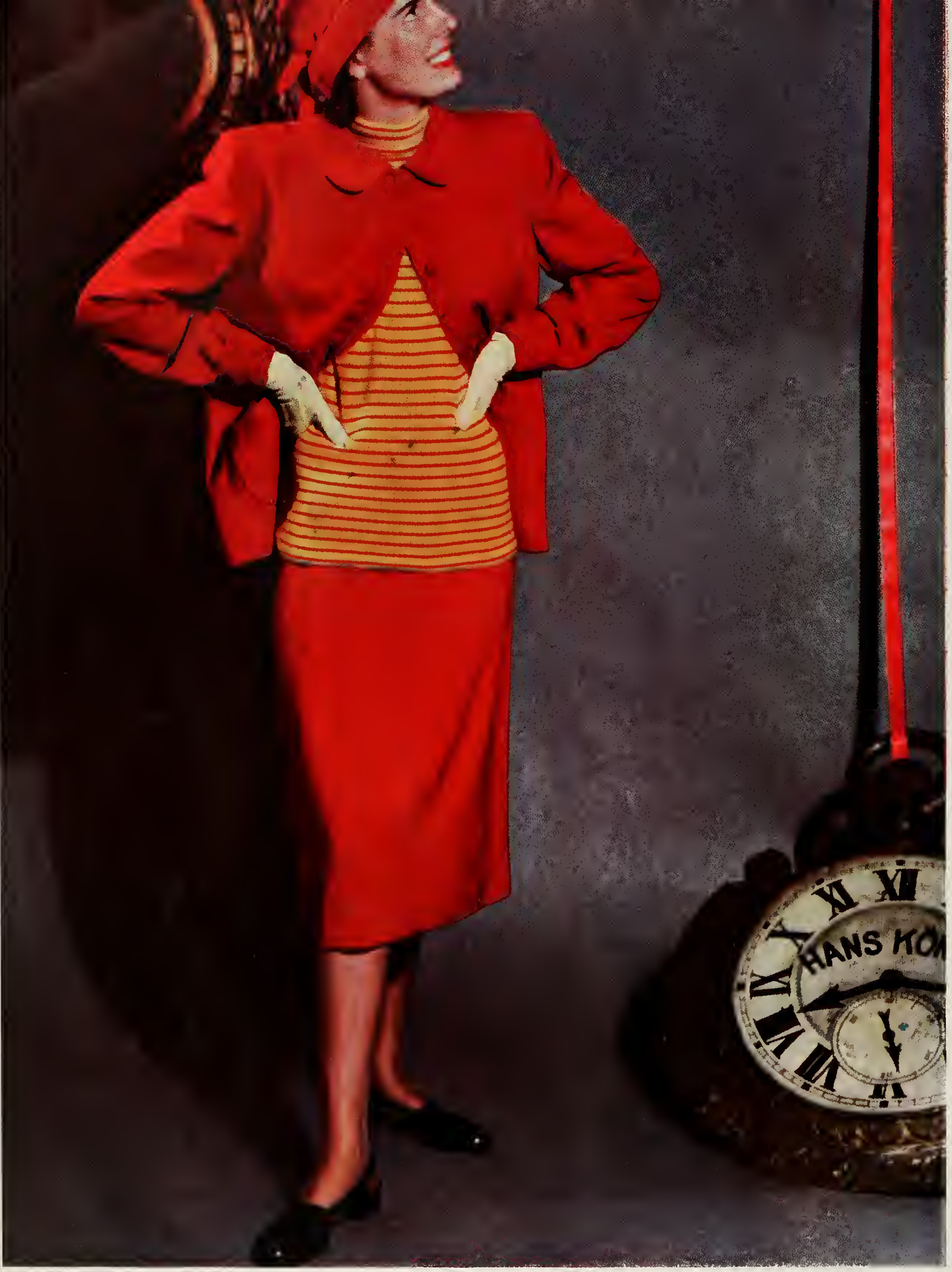


DASH TAYLOR

Young . . . and as new as the day after tomorrow . . . Dan Gertsman's "look-again" suit of Botany Marchan gabardine . . . highlight of your fall wardrobe, about $45 at A. Harris, Dallas; Bullock's, Collegienne Sportswear, Los Angeles; The Bon Marche, Seattle; O'Connor, Moffatt & Co., San Francisco. Wear it over long torso sweater like this one of red and yellow stripes by Maurice Holman. Hat by Leslie James of matching felt.

A question of time

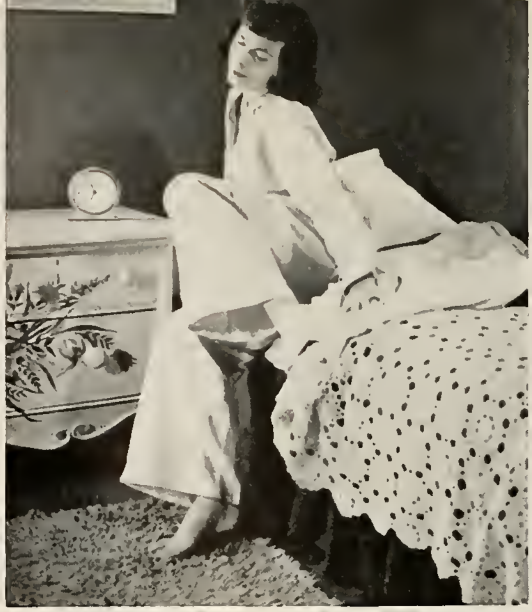
WHERE DOES AUGUST FIND YOU, AND HOW? IN THE MIDST OF VACATION, BEFORE OR JUST AFTER . . A BIT BROWN AT THE EDGES, WONDERFULLY SATED WITH THE CAREFREE LIFE OF A SUMMER SPENT OUT OF DOORS? BUT LONG ABOUT NOW, DON'T YOU JUST BEGIN TO YEARN FOR THE STIMULATING TIME WE CALL FALL . . A SEASON OF RICH FULFILLMENT? DON'T YOU SUDDENLY RELISH THE THOUGHT OF SHEDDING YOUR PLAY-THINGS FOR CLOTHES OF REAL SUBSTANCE AND COLOR . . THE WOMANLY FASHIONS OF FALL? WHETHER YOU'RE GOING BACK TO COLLEGE, OR WHETHER YOU'RE HOUSEWIFE, CAREERIST OR COUNTRY ESTATEST . . DON'T YOU SHARE THE CONVICTION THAT FIRST CLOTHES OF A SEASON ARE SO IMPORTANT . . HAVE THE SPIRIT AND FORETASTE OF NEWNESS? WELL, THEN, SET YOUR CLOCK, IT'S TIME TO BUY . . "FIRST FRESHENERS" OR A WHOLE WARDROBE . . TO SEE YOU THROUGH FALL IN FINE FASHION!

by Virginia Scallon

AROUND THE CLOCK

in California fashions

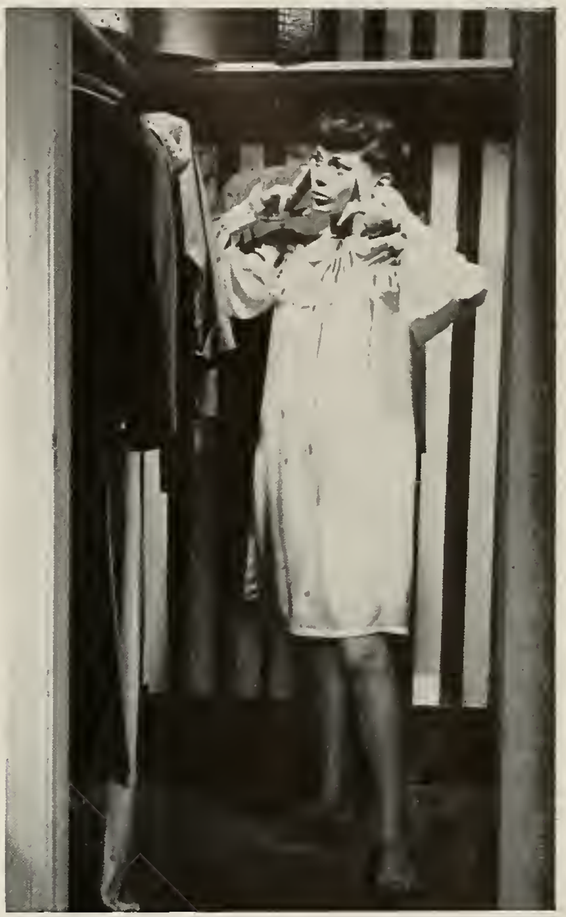
Ho-hum! Greet the day with a smile . . . it's easy when you wake up in fine style. Who can help feeling gay in a tomboyish pajama, a feminine-frilly and fancy nightgown . . or one of those shorties, both quaint and quite daring, with its sleeves long and full and its skirt that stops at the knees . . . California's contribution to help you start any day right . . so entrancing you'll postpone the moment of dressing and linger longer in these lovelies!

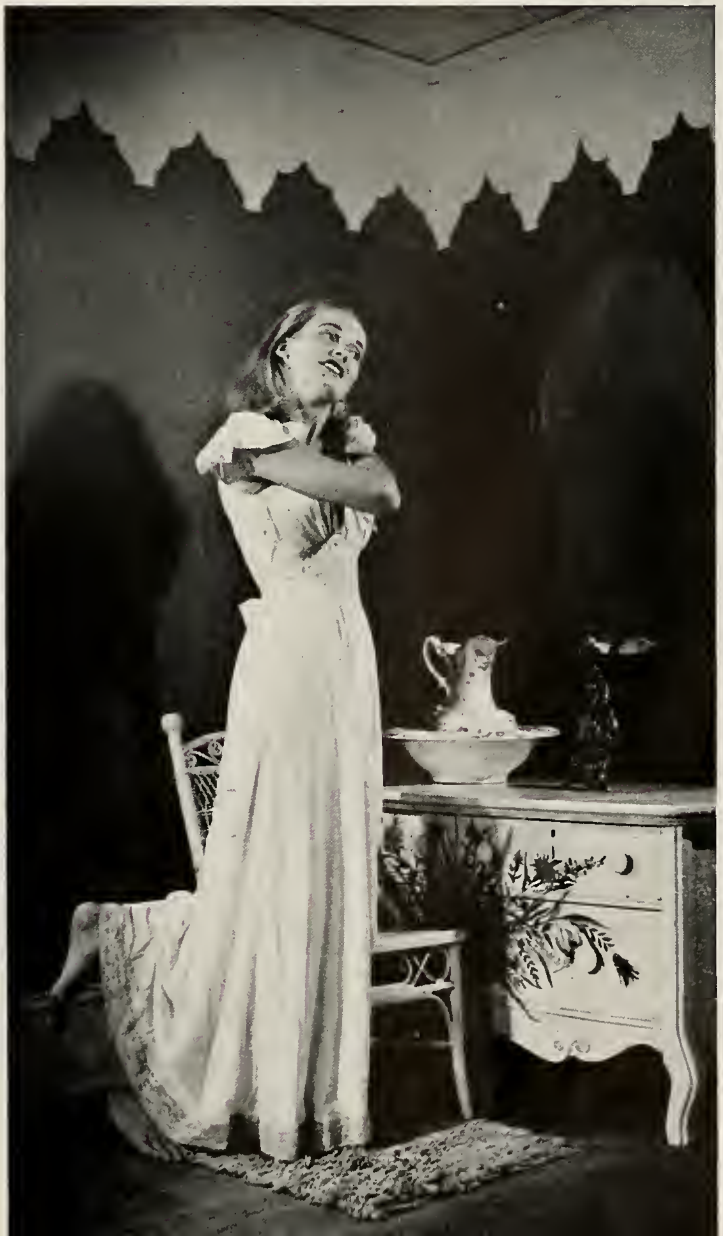


IONE STUDIO SETTINGS

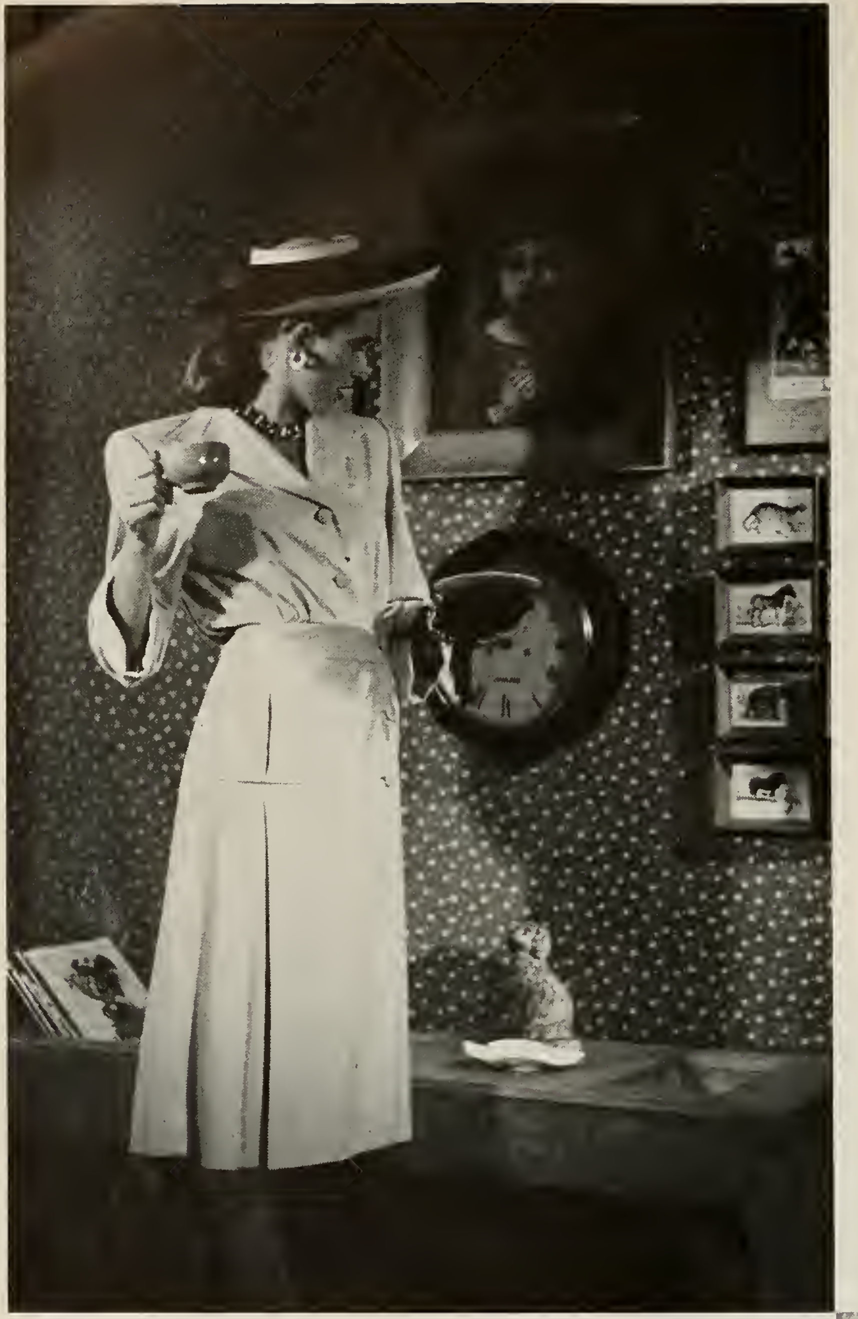
Arise and shine . . .

PARKER-REED



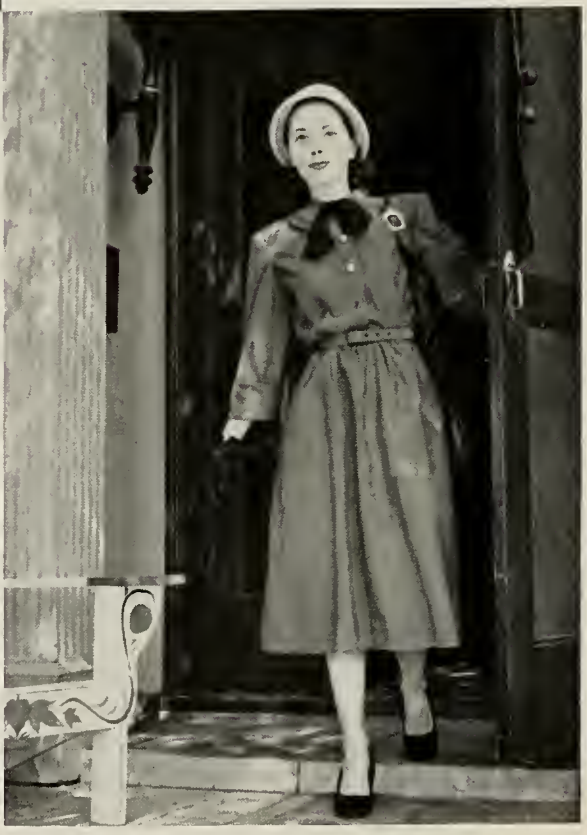


Top, pj's from H. W. Lawson about $5 at Coulter's, Los Angeles; Goldwaters, Phoenix. *Above*, "shortie" in crepe by Chic Lingerie, about $9 at Rich's, Atlanta. *Left*, a gown from Chic Lingerie in crepe and lace, about $9 at Nancy's, Hollywood; Rich's, Atlanta.



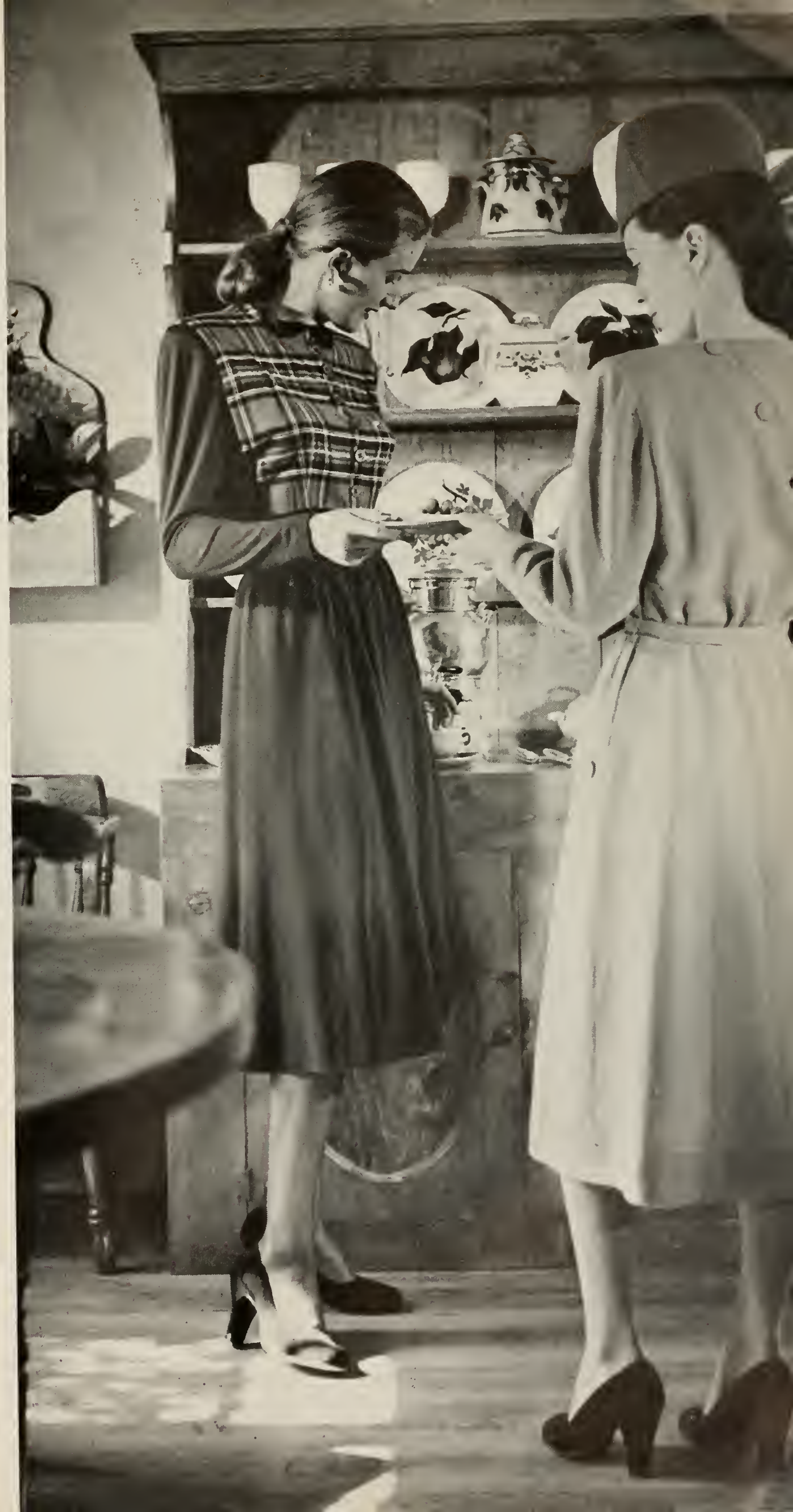
Get your hat . . the fall days are inviting. *Left,* a superb wrap-dress of Kashola by Addie Masters, about $40 at Carson Pirie Scott, Chicago; Younkers, Des Moines; Goldwaters, Phoenix. Biltmore jewelry. *Below,* wool crepe simplicity for shopping, commuting, or school; by Marjorie Montgomery. About $25 at Halle Bros., Cleveland; Carson Pirie Scott, Chicago.

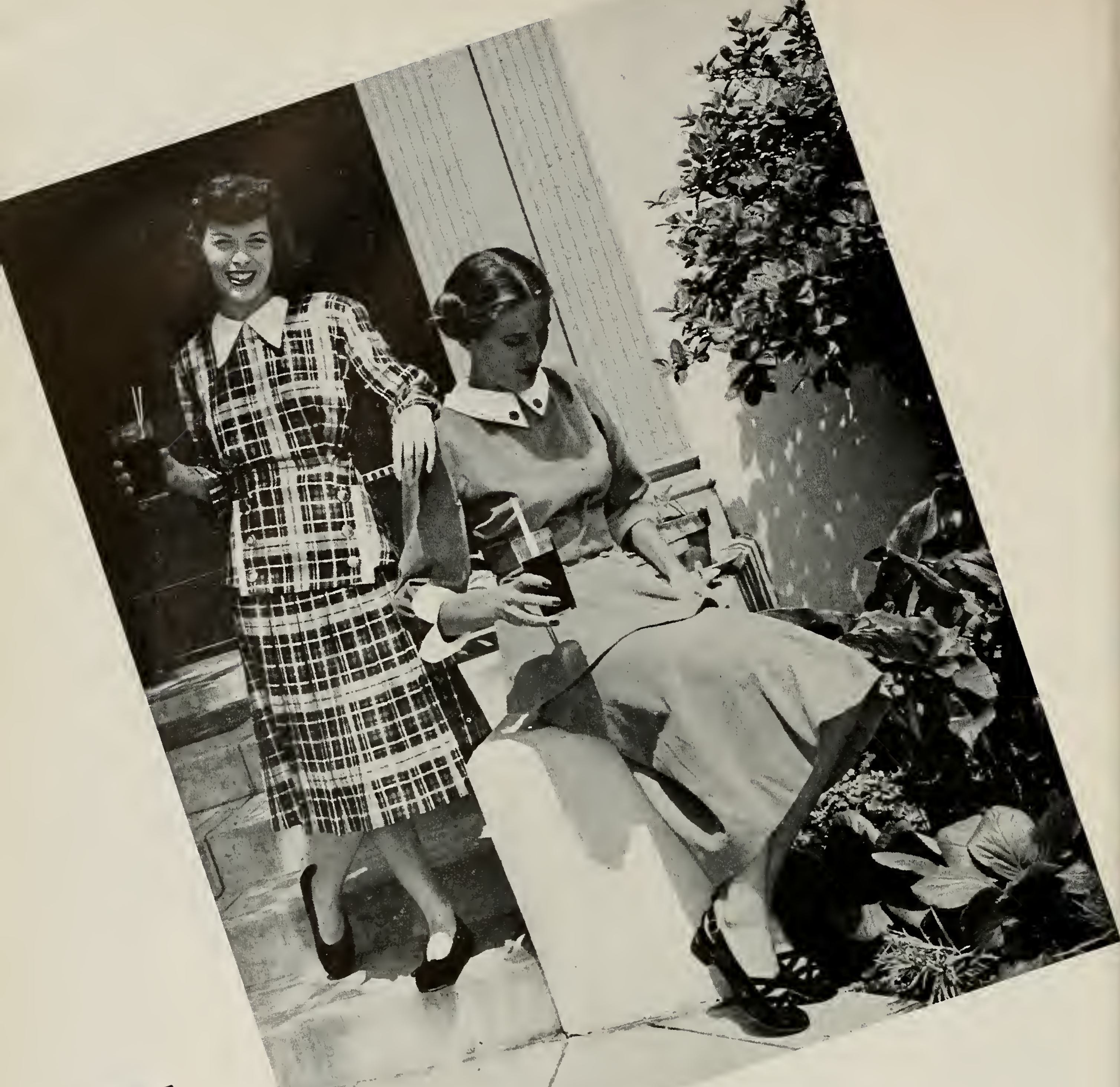
It's Time to Get Going!



Ready For Lunch...

For lunch or your fa-orite tea room, Pat Premo's worsted jersey, plaid wool bolero, *left*. About $50 at Bonwit Teller, New York; Neiman-Marcus, Dallas. *Right*, wool worsted by Petite Casuals. About $23 at The Broadway, thern California; B. Altman, New York.

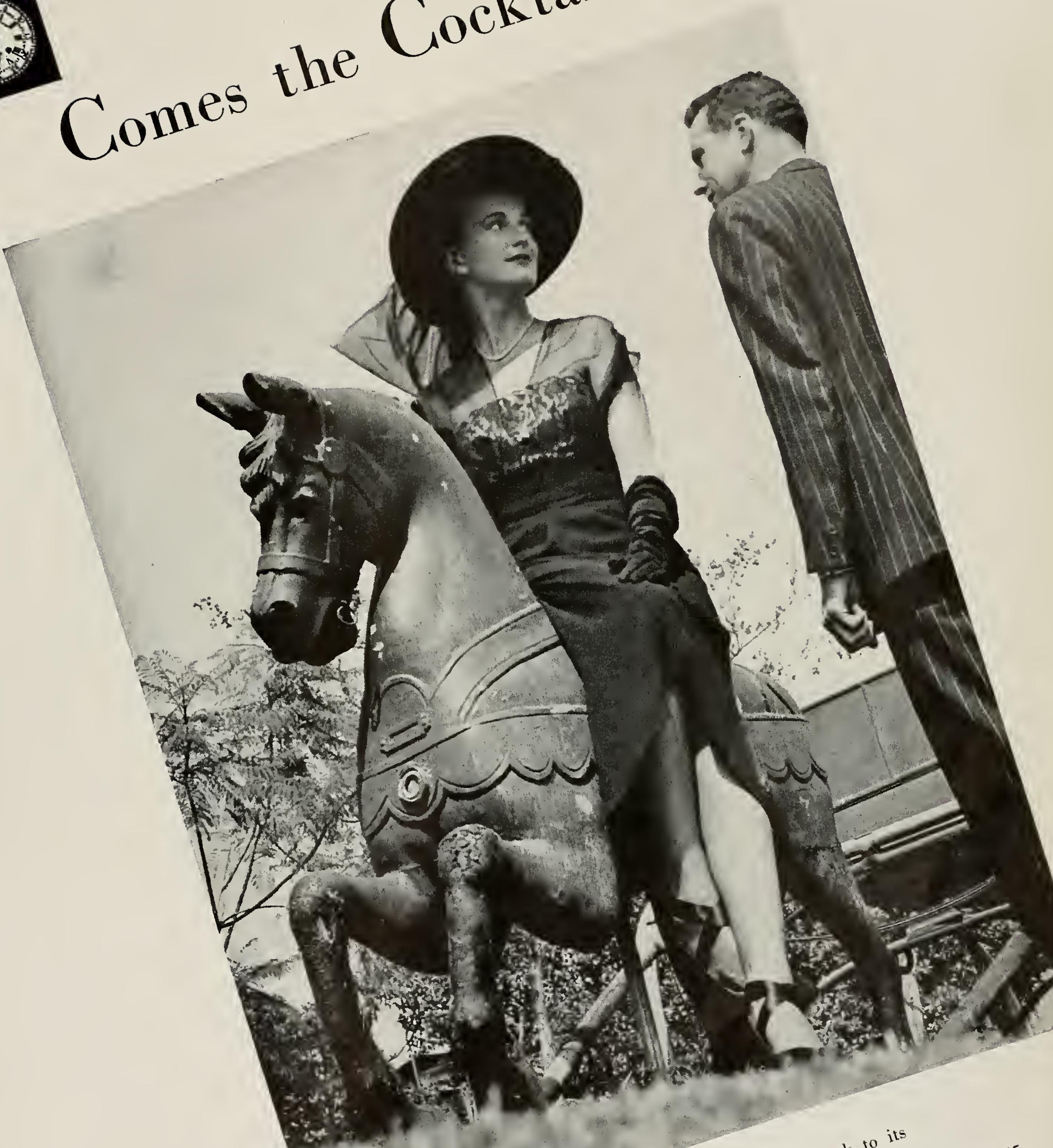




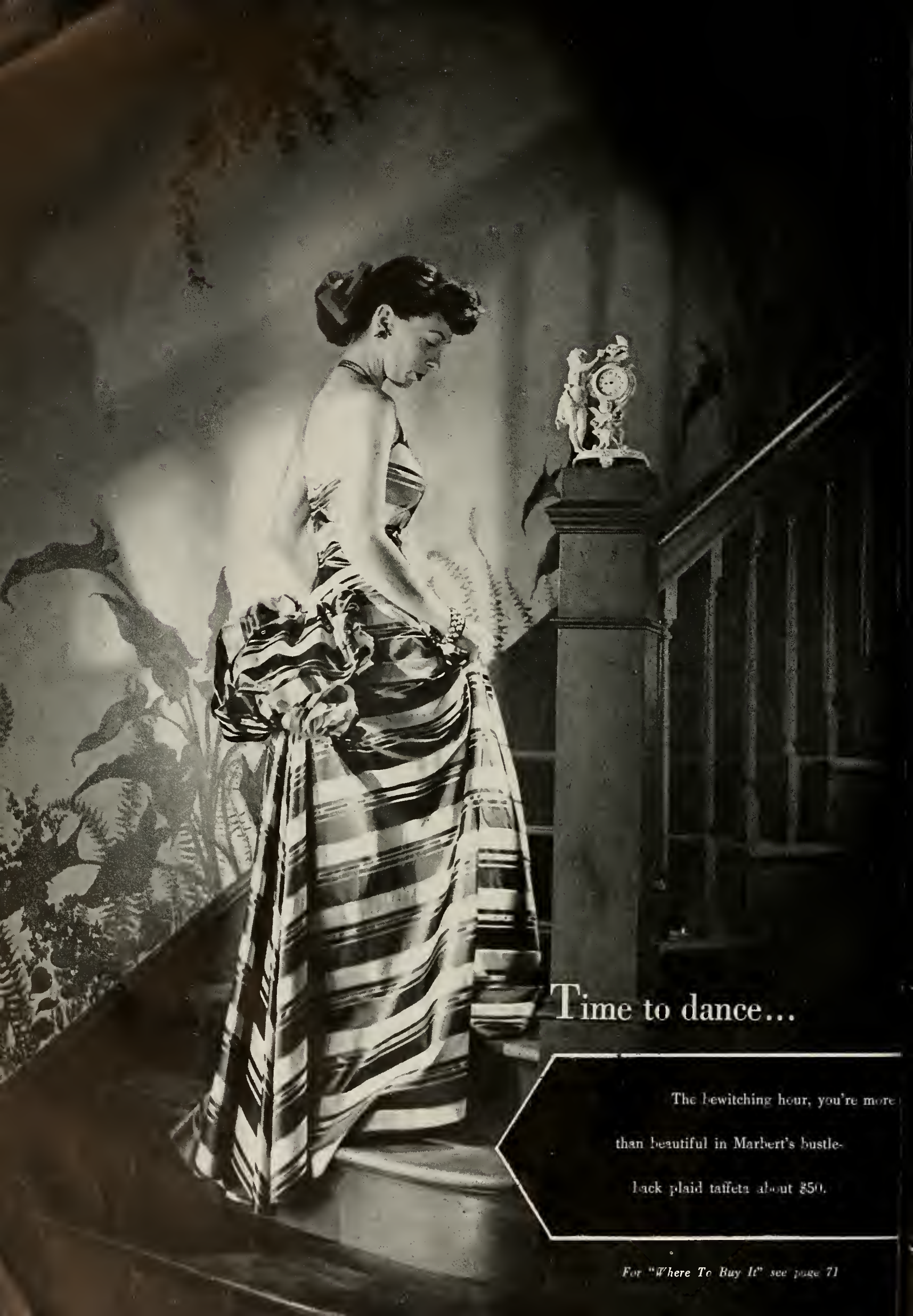
Fine time for Coke . . .

So bright and refreshing! . . young dresses for fall from Sue Mason Jr. *Left*, plaid torso top and pleated skirt. about $19 at May Company, Los Angeles. *Right*, gay corduroy, pique accents, about $17 at May Company, Los Angeles; Filene's, Boston.

Comes the Cocktail hour . . .



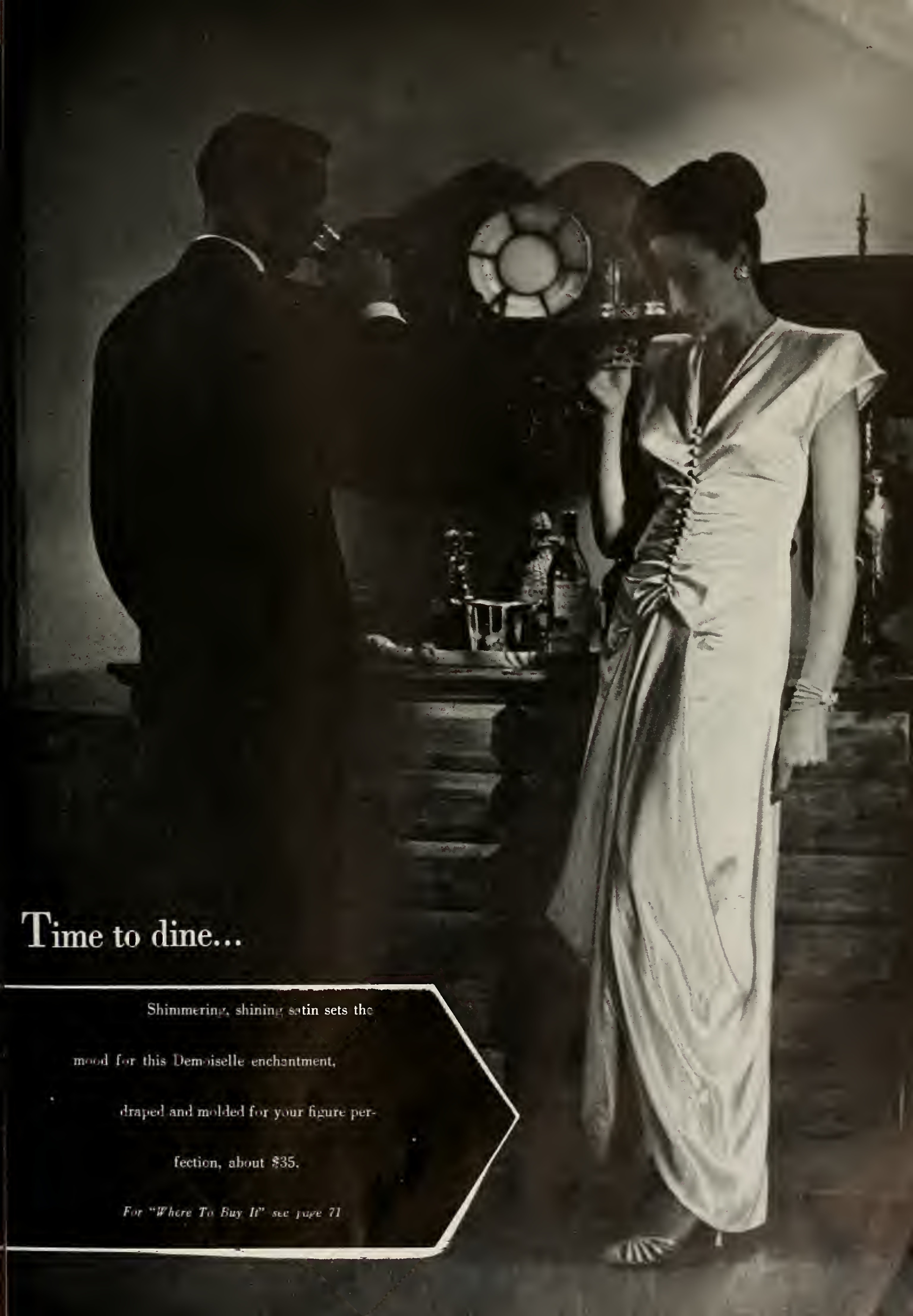
The Hobby Horse just
for fun . . for pleasure it's this
romantic crepe dress
by Peggy Hunt for cocktails, for dinner or dates . . an Irene Castle look to its
almost peg skirt of Bloomsburg crepe, its chiffon-over-nude-lace top; sizes 8-16, about $55
at Nancy's, Hollywood; Goldwaters. Phoenix; Bonwit Teller, Philadelphia.



Time to dance...

The bewitching hour, you're more than beautiful in Marbert's bustle-back plaid taffeta about $50.

For "Where To Buy It" see page 71



Time to dine...

Shimmering, shining satin sets the mood for this Demoiselle enchantment, draped and molded for your figure perfection, about $35.

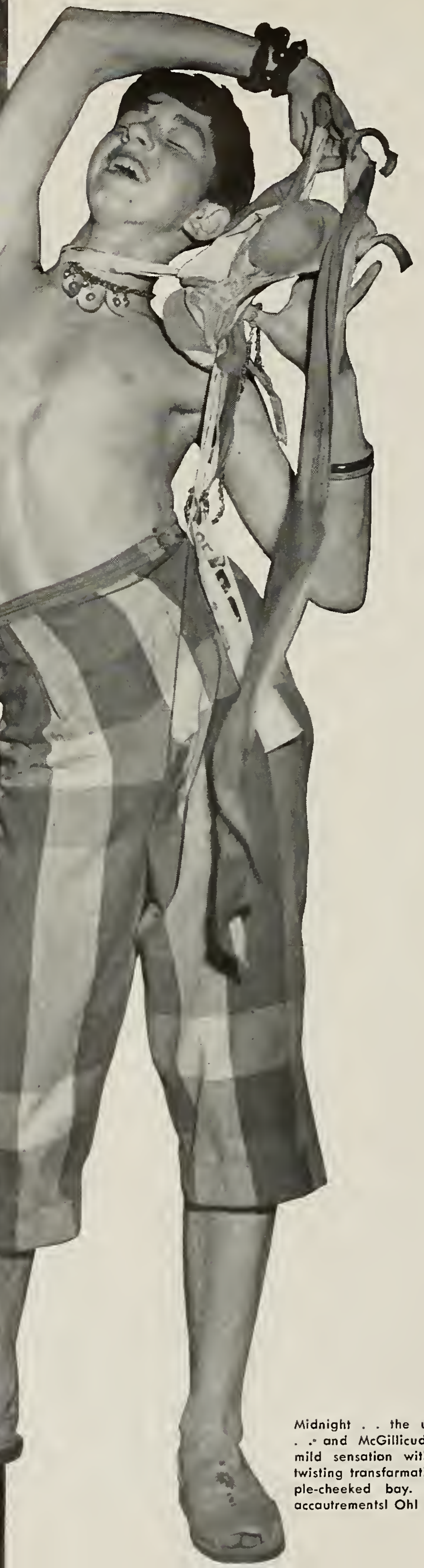
For "Where To Buy It" see page 71

Berta Lanphere and Elaine Rarem found the fish pond fountain just the place for a warm night's splashing.

Fred Lopez, complete with cigar, was a burlesque idea of the flapper age. The western gent is his dancing partner.

Tahitian-garbed, this Oriental-Occidental combination proved to be the ball's best jitterbugs. The old-time movie director, below, is casting . . an eye.

REPULSI
PICTUR
IN



Midnight . . the unmasking hour . . and McGillicuddy creates the mild sensation with his writhing, twisting transformation into the apple-cheeked boy. Off came the accoutrements! Oh! went the crowd.

The elusive McGillicuddy, demurely clad in clam diggers and flowing hair, dances as "Miss Grave Digger of 1947." No one suspected.

Artists Frolic

RIVERSIDE
RANCHO
3213
DANCING

A COUPLE of hundred art students in costume . . a few daringly so . . mingled with faculty members and John Public in mufti when Los Angeles presented the post-war renewal of its annual Mardi Gras Ball. Los Angeles County Art Institute, headed by Dean Roscoe Shrader who was present en famille, provided the largest delegation, augmented by students from the Artists' Workshop, and the art departments of City College, UCLA and SC. In dance-hall Riverside Rancho, adjacent to what once was the headquarters for Victor McLaglen's Light Horse Troop, Southern California's budding artists danced, ate hot dogs, drank root beer, sampled the harder vintages, and expressed a few urges in costume. Highlight was Hector McGillicuddy's midnight transformation from "Miss Grave Digger of 1947," and right in the thick of things was the county school's oldest student, sixtyish Maybelle Cummins, wife of Internal Revenuer O. E. Cummins. Box office receipts of $400 will go for the student Bivouac Club's scholarship program.

IBITIONS WERE SHED AT LOS ANGELES' SPECTACULAR MARDI GRAS BALL

As the "Egg and I," Carmen Romero and Jack Livingston presented the most unique costumes at the ball. Jack, of course, is the egg.

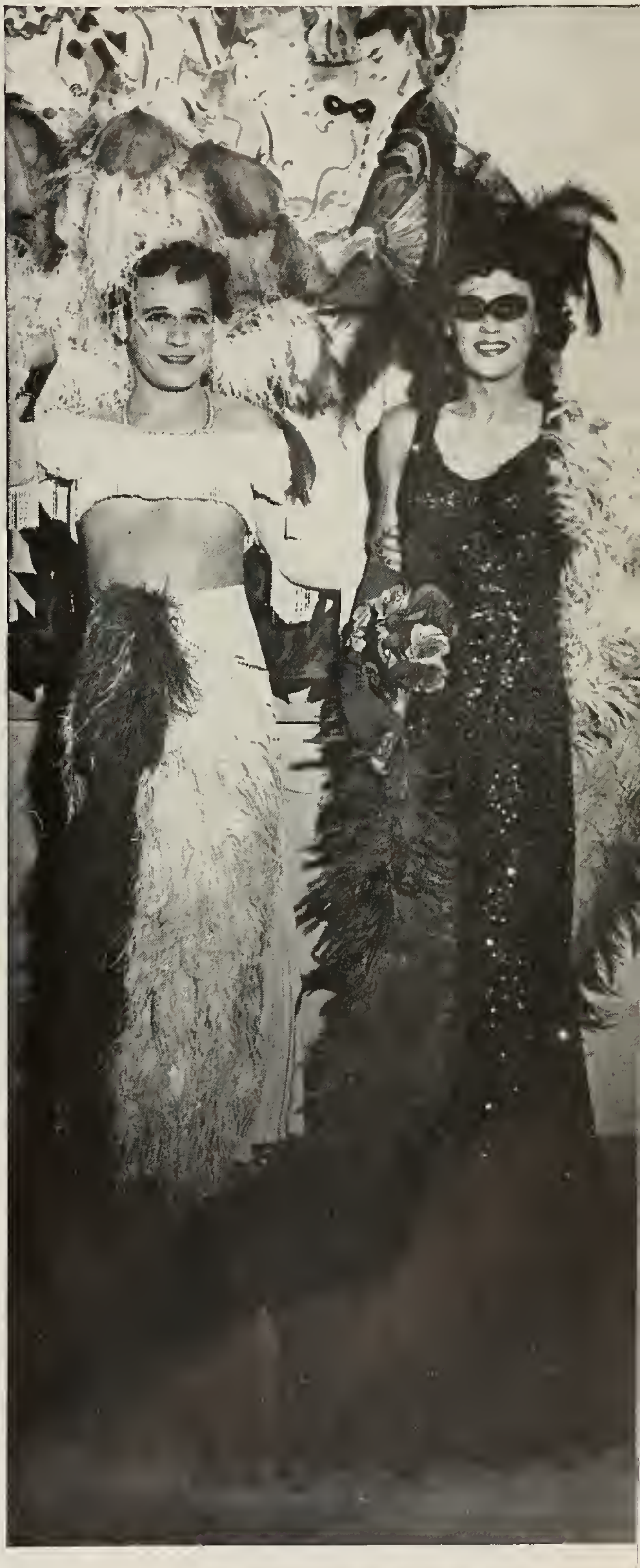
Sylvette Mejna was the sultan's dancing girl . . or something like that . . in this exotic array. It's nice for a balmy evening.

Just like art students around the root beer barrel, Jay Weinn greeted Mary Pelton as the Colonial dame.

Lovely Maybelle Cummins, the Art Institute's oldest student, was resplendent in an all-white costume of hand embroidery.

In velvet waistcoat and lace cuffs, this young gentleman shyly viewed the happy goings-on at the gay Mardi Gras Ball.

FRANK STIFFLER



Lavishly gowned, with ostrich-plumed fans and assorted sequins, Chuck Boyce and Ray Shullow made the onlookers awe. Their costumes were embellished with trains and frou frou.

Charlie's Aunt and a Puritan Maid "were a little tired around the edges" when this candid photo was made. Aunty has doffed her cap . . for a needed breather.

The affable Dean Roscoe Sh
der of the Los Angeles Cou
Art Institute attended the f
. . complete with Bay Sc
merit badges and hat dec

A mask . . and a garter on a shapely leg . . attracted the cameraman to this candid one, too. The attentive beau is enjoying a smoke before another waltz.

■ The beautiful Dolares McLaughlin was garbed to display her beautiful figure. Miss McLaughlin, one of the Art Institute's leading young sculptors, has been awarded a full-time scholarship for her fine works at the twenty-ninth annual exhibit.

Betty Shrader, the dean's daughter, and Al ■ Guidero came to the party as the Queen of Hearts and uh, a bum. Two hundred students danced and jitterbugged until the wee hours.

NO ·
PASS OUTS

SHADOWLIGHT

a short story by richard ashby

WHEN the burning dog flapped up to her and smiled she couldn't help letting go the limb and spiralling down into the sighing blackness. All around her head the great red scream waited, trying to enter mouth to sound, but teeth would not let it past.

Marilyn then heard the voice calling from deep within her own body. "Kitty, kitty, here kitty," it coaxed. She turned inward toward it, and the scream cloud drifted off, jerking the smoothness from her fall as it went. Abruptly the girl slid out, into gray halfawakeness and her hot rumpled bed.

For a long moment she lay stiff with caution, going back into her nine years of memory to all the other times when dreams had not played fair . . when waking-up had not been real at all, but only more of dreaming. At last she sat erect and peered into the dresser mirror at her reflection. "Awake?" she whispered, nodding. The nodding girl in the mirror became her answer, and the last gray strains of dream yielded to the moonlight in the room. Relieved, the girl clambered out of bed and stood at the great open window. Grasping the wooden sill, she looked out over the moonlit meadows to the sea. "I'm awake," she said, and smiled reassuringly at the luminous velvety world.

Suddenly she went rigid, listening to the unaccustomed hush coming in from Thorny Beach, as for a brief second or two, the pounding surf entered into a unity of stillness, gathering itself and resting.

Marilyn closed her eyes and had the quiet say her name. That was how it had spoken to her last afternoon: " ," it had called. And she had picked up White Alice and had hurried down to the sea cliff, pressing the purring and fur to her cheek as she ran.

At the edge of the cliff, the kitten, smelling height and danger, had begun to struggue, twisting frantically and mewing its fear. Amused at White Alice's panic, Marilyn had held her out over the rocks and boiling water far below. Then the animal, in a frenzy of terror, had sunk its needle claws into her hand, and the child had dropped it.

Marilyn put her finger to her mouth and sucked the tiny wounds. She recalled how White Alice had righted herself in mid-air, and had fallen down, down; her wailing, her getting smaller and smaller, and her sudden not-being when she made the little splash.

The girl began to wonder how it was down there under the water. Was it like the way blackness made that soft whispering, as in the dream? Or like the dog, all on fire and smiling?

No, when it's fire, it's in Hell, she decided. That's what Mother had said: Hell was burning all over and you could never put it out.

"Kitty, kitty, kitty," she whispered to the sky. "White Alice in heaven. . . ." Only the sea replied, smashing and booming against the rocks. Could this mean that the kitten was not dead? The child was held fast by the thought. Not dead, and down there on a rock, cold-wet and hungry? Looking out across the moon-white meadows she shivered sympathetically, caught up in the excitement of what she was about to do.

Very exactly she formed the words with her lips, saying them half aloud: "I am going out to Thorny Beach in the dark and look for White Alice. Right now." Turning from the window, Marilyn crossed over to the open closet. She pulled her raincoat from its hanger and slipped it on, relishing the voluptuous chill of the silk lining against her body.

Slowly, silently, the child opened the door and tiptoed out into the black hall. With outstretched hands she guided herself down the stairs, through the quiet house, and out onto the broad back porch. In the bright flood of the moon Marilyn's caution vanished, and she skipped boldly down the steps to the ground.

The sandy path was cold and soft beneath her bare feet, colder than the moist sea wind blowing stiff and gusty. It was a wind made fragrant with the flat rich scent of sage, and of kelp and wildflowers. It swirled around the girl, gay and exciting and alive, until she laughed with delight and ran to meet it, her open raincoat fluttering and lifting out behind her.

Somewhere out on the secret meadows a night bird, irritated by the rising wind, called sharply. A short distance ahead, the girl could make out where difference began, where the ground fell violently off above the surf. Louder and more distinct became the breakers; no longer booming and pounding in chorus, but separating keenly into individual crashes and hissings.

At the brink of the cliff, she stopped and gazed at the misty glowing sky reaching up all over from the flat of the world, and at the water, chalk-white where it broke loudly upon the rocks below, and where far, far out it turned black and giant.

Then Marilyn remembered why she was there. "Kitty, here kitty," she said. "White Alice kitty." A huge breaker chose that instant to crash mightily, blotting out the glistening rocks with tumbling churning mountains of spume, and sending fine salt spray up to the very cliff top. The child flinched as the wet mist stung into her feet and ankles.

"Kitty," she shouted at the water, and the wind slacked off suddenly, almost toppling her forward with its absence. Marilyn threw herself backwards, sprawling to the ground, half-sitting, half-lying.

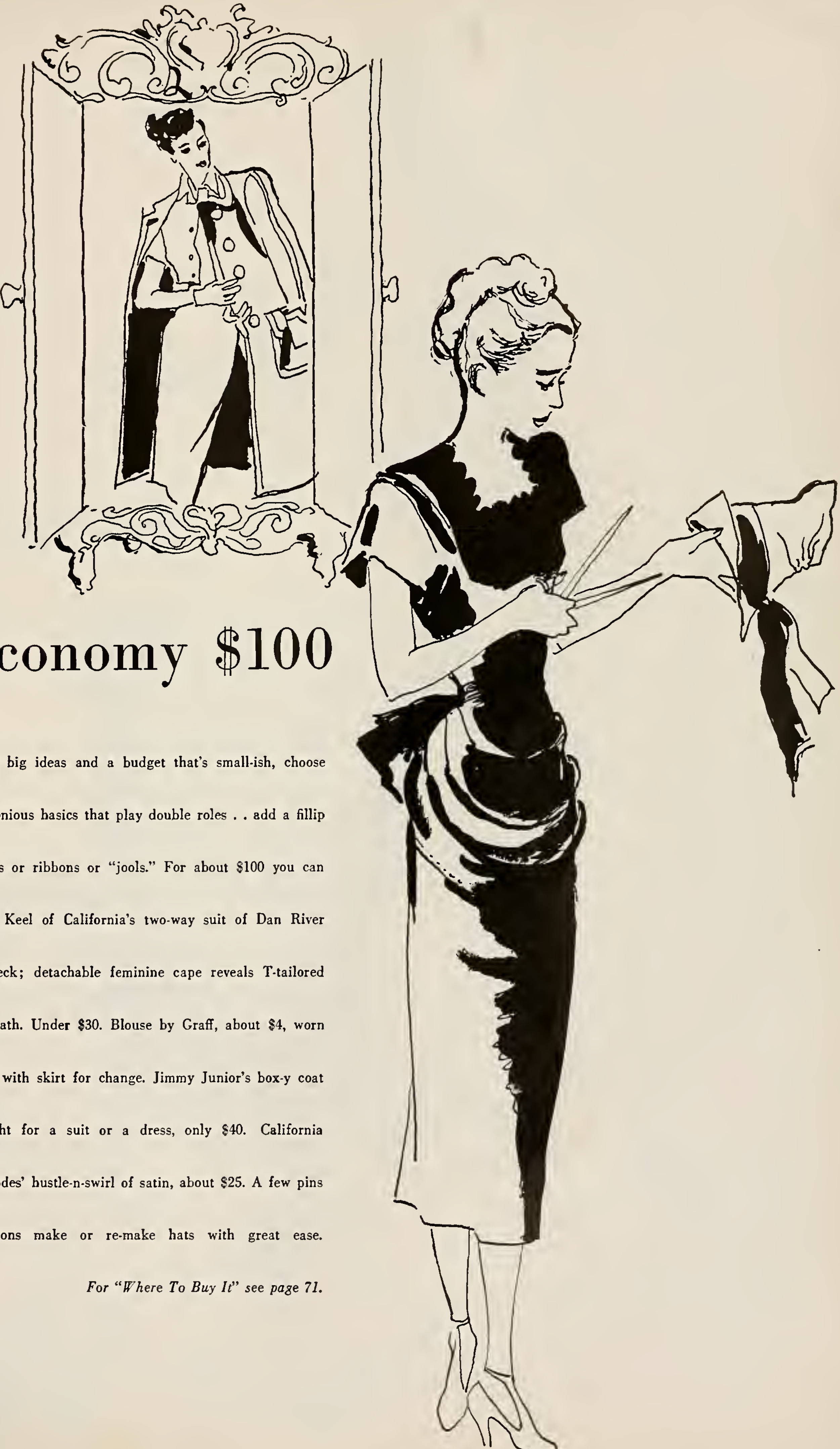
I almost died then too, she said in her head. I almost died then by falling in the water and the rocks.

Another great wave crashed below, and particles of salt water

(*Continued on page 72*)

Author Richard Ashby is 27 . . . a Californian for 26. Studied music, medicine, journalism, criminology. Worked for a cement company, breaking rocks with an air hammer; emptied ash trays and announced for KFXM. From war-time Army Air Force to KHJ to advertising agencies to writing for himself. Now on a novel due next summer for the publisher.

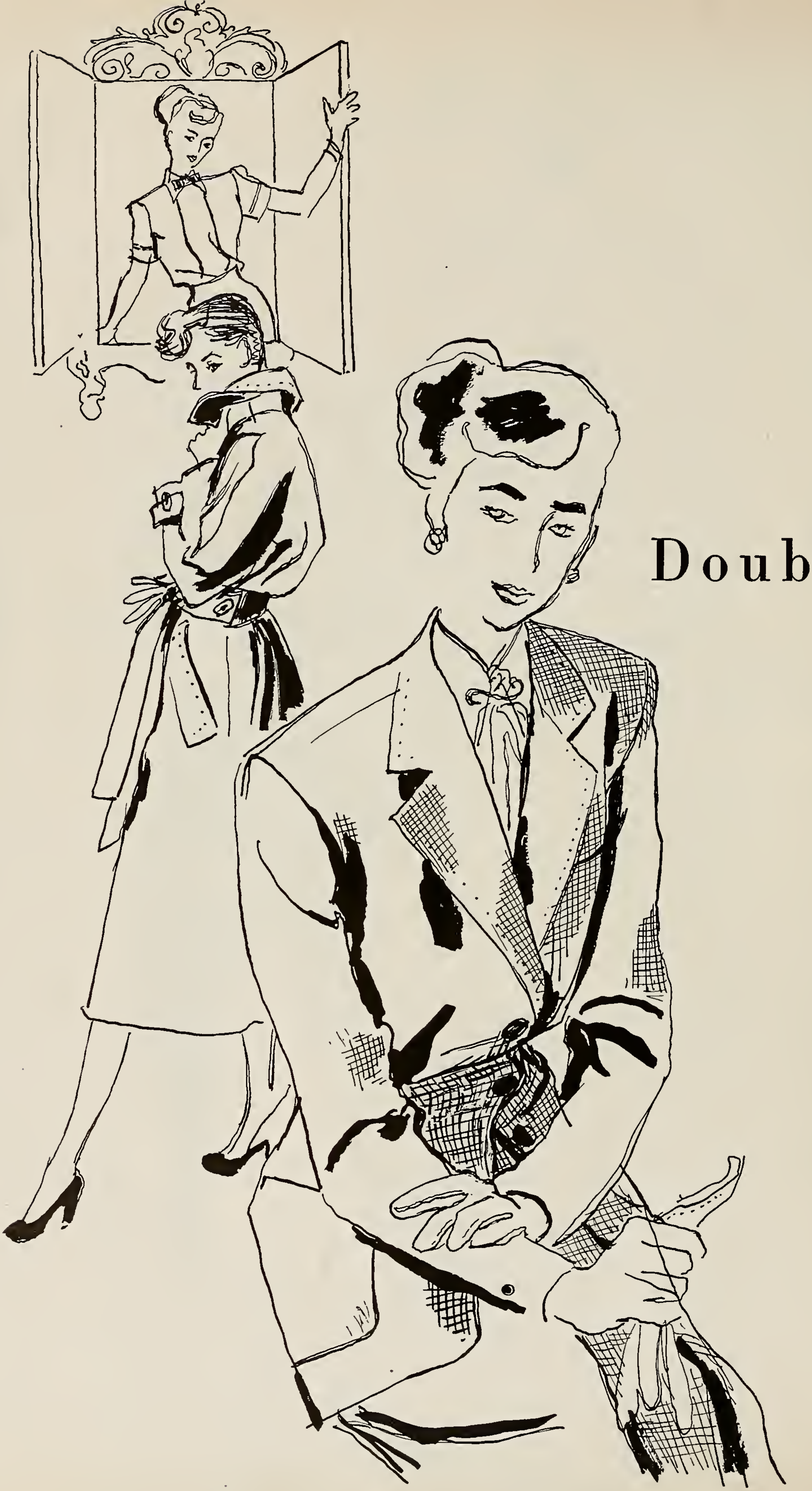
Slide



Rule Economy $100

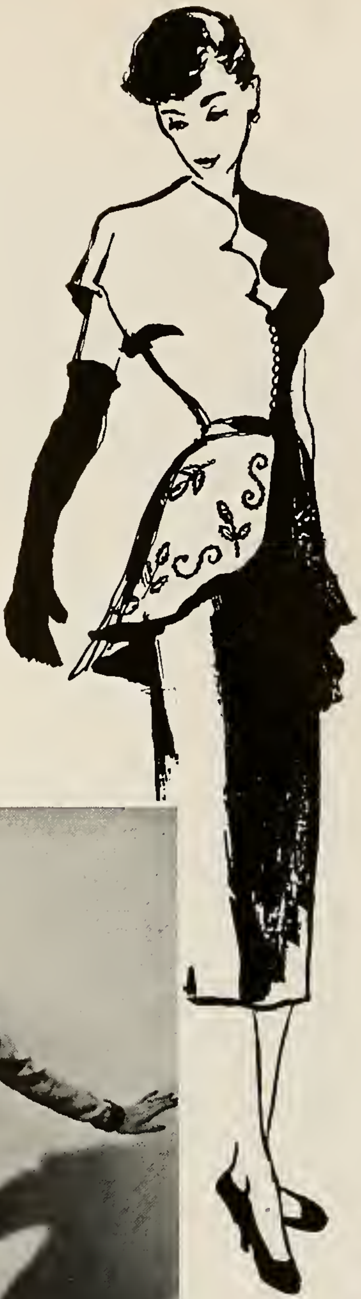
If you have big ideas and a budget that's small-ish, choose harmonious basics that play double roles . . add a fillip of flowers or ribbons or "jools." For about $100 you can have: Keel of California's two-way suit of Dan River check; detachable feminine cape reveals T-tailored suit underneath. Under $30. Blouse by Graff, about $4, worn with skirt for change. Jimmy Junior's box-y coat is right for a suit or a dress, only $40. California Modes' hustle-n-swirl of satin, about $25. A few pins and ribbons make or re-make hats with great ease.

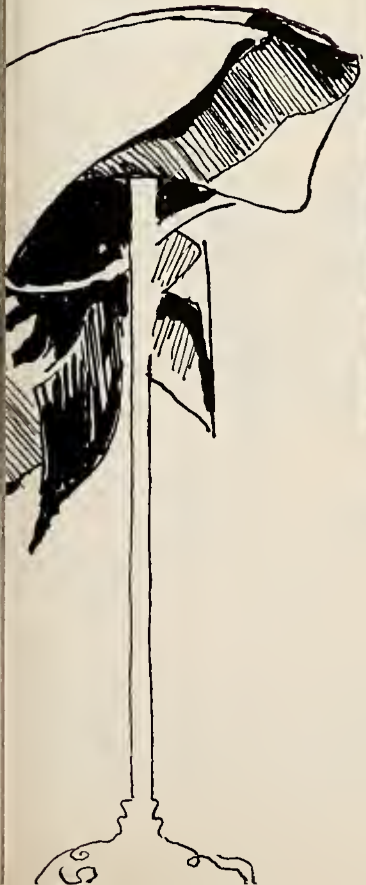
For "Where To Buy It" see page 71.



Double

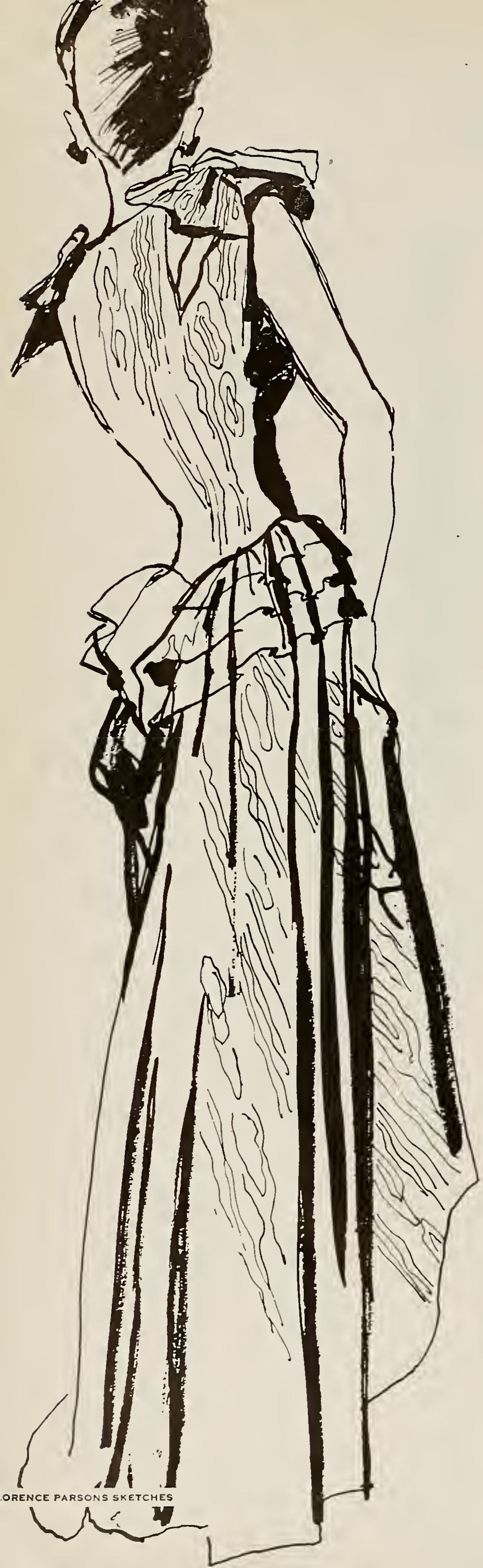
the Value



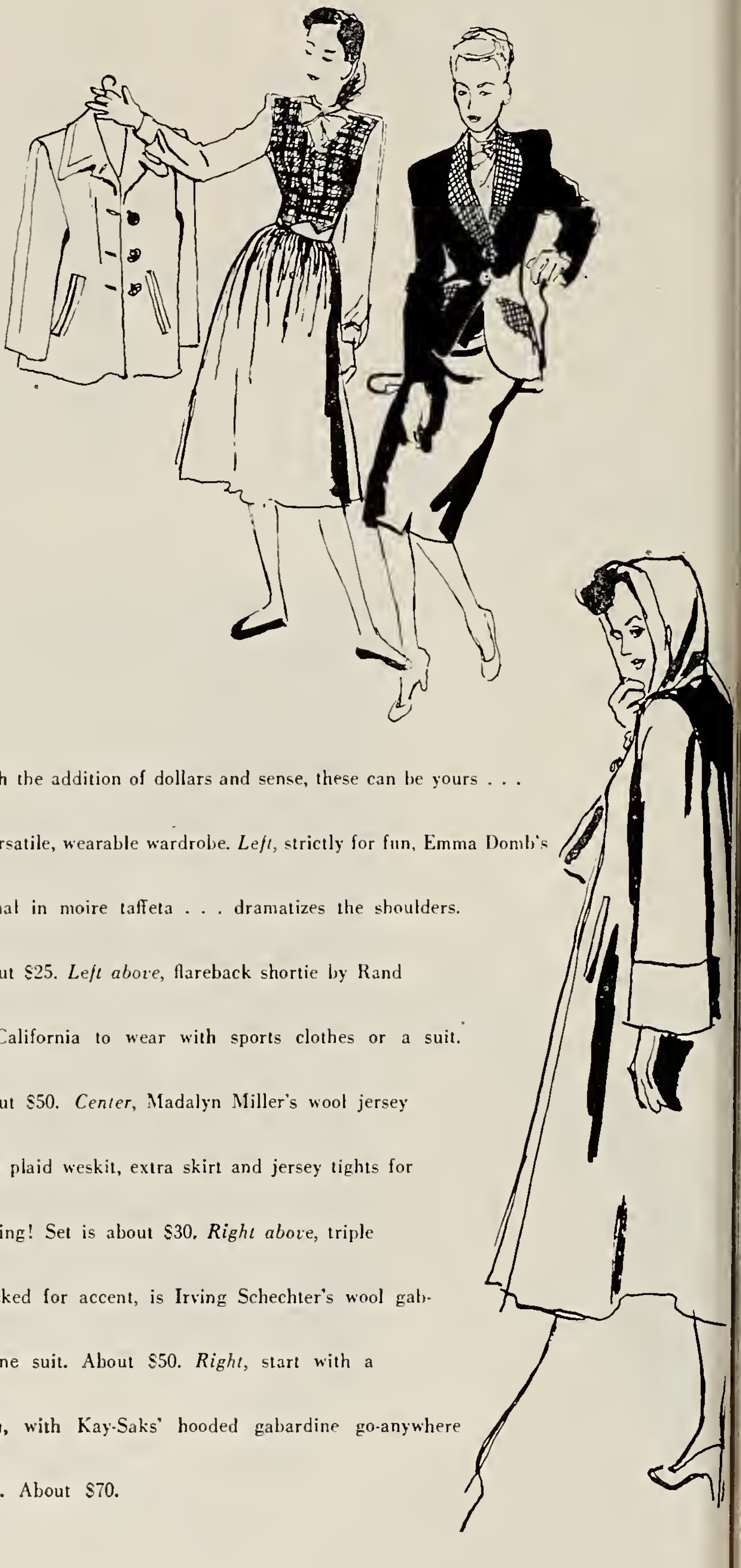


With twice as much money you can multiply charm many times . . keep your eye on the quality classics. Now you can insist upon having a blouse, *opposite page above,* in colors that match or accent your suit, Milton Adler, about $8. *Center,* your great coat by Country Club is voluminous and belted, ready to go anywhere. About $50. *Below,* Rosenblum's suit is tailored perfection; about $40. *This page,* a beau-catcher, Robert Gould's beaded tunic, and skirt, about $30. Then presto! it's an evening gown when a long skirt is added! Sally Forth's dress-like-a-suit, so demure with its touch of fine velvet. About $25. Weyman's satin-sleek hat, the perfect compliment, about $17.

For "Where To Buy It" see page 71.

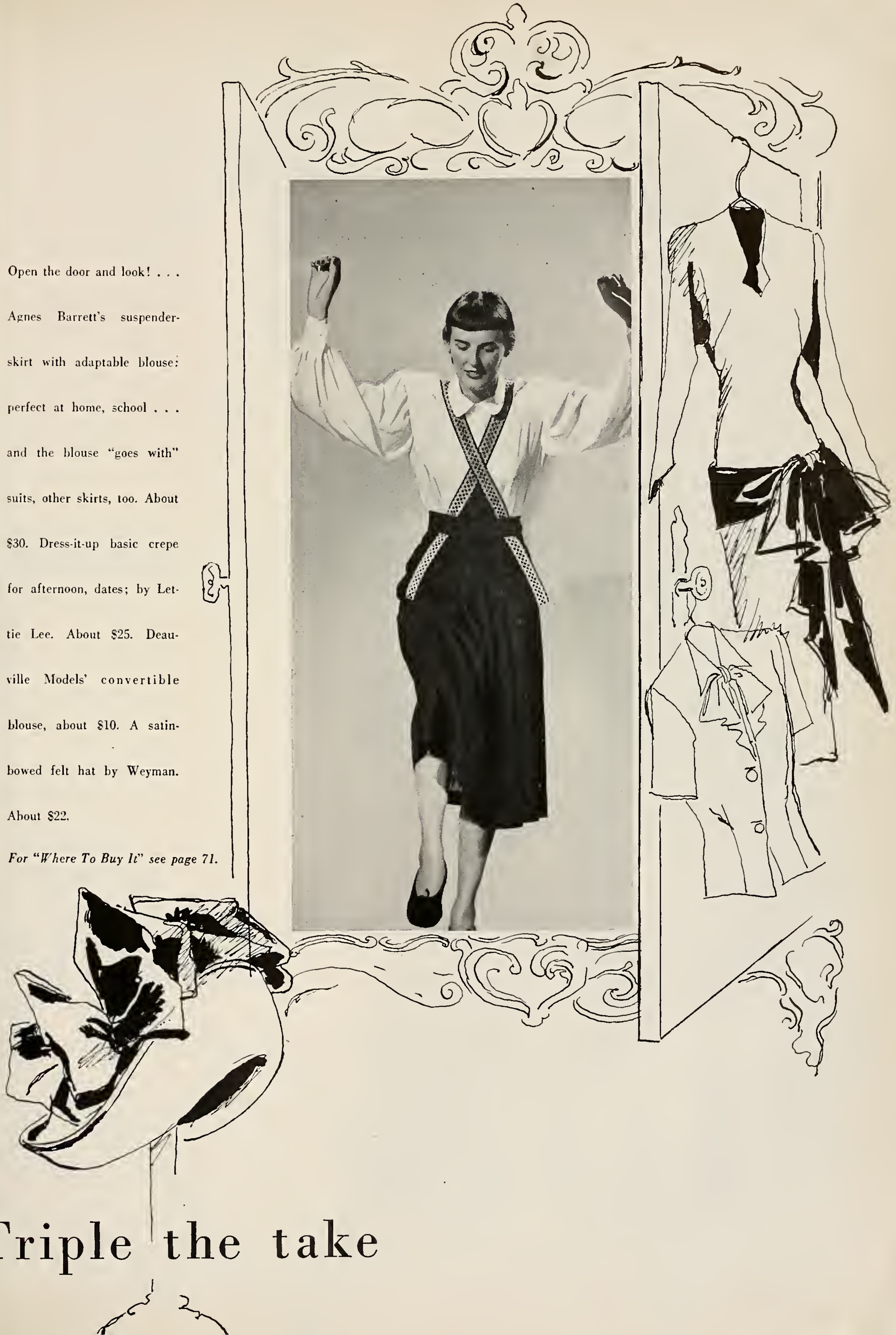


LORENCE PARSONS SKETCHES



With the addition of dollars and sense, these can be yours . . . a versatile, wearable wardrobe. *Left,* strictly for fun, Emma Domb's formal in moire taffeta . . . dramatizes the shoulders. About $25. *Left above,* flareback shortie by Rand of California to wear with sports clothes or a suit. About $50. *Center,* Madalyn Miller's wool jersey with plaid weskit, extra skirt and jersey tights for skating! Set is about $30. *Right above,* triple checked for accent, is Irving Schechter's wool gabardine suit. About $50. *Right,* start with a dash, with Kay-Saks' hooded gabardine go-anywhere coat. About $70.

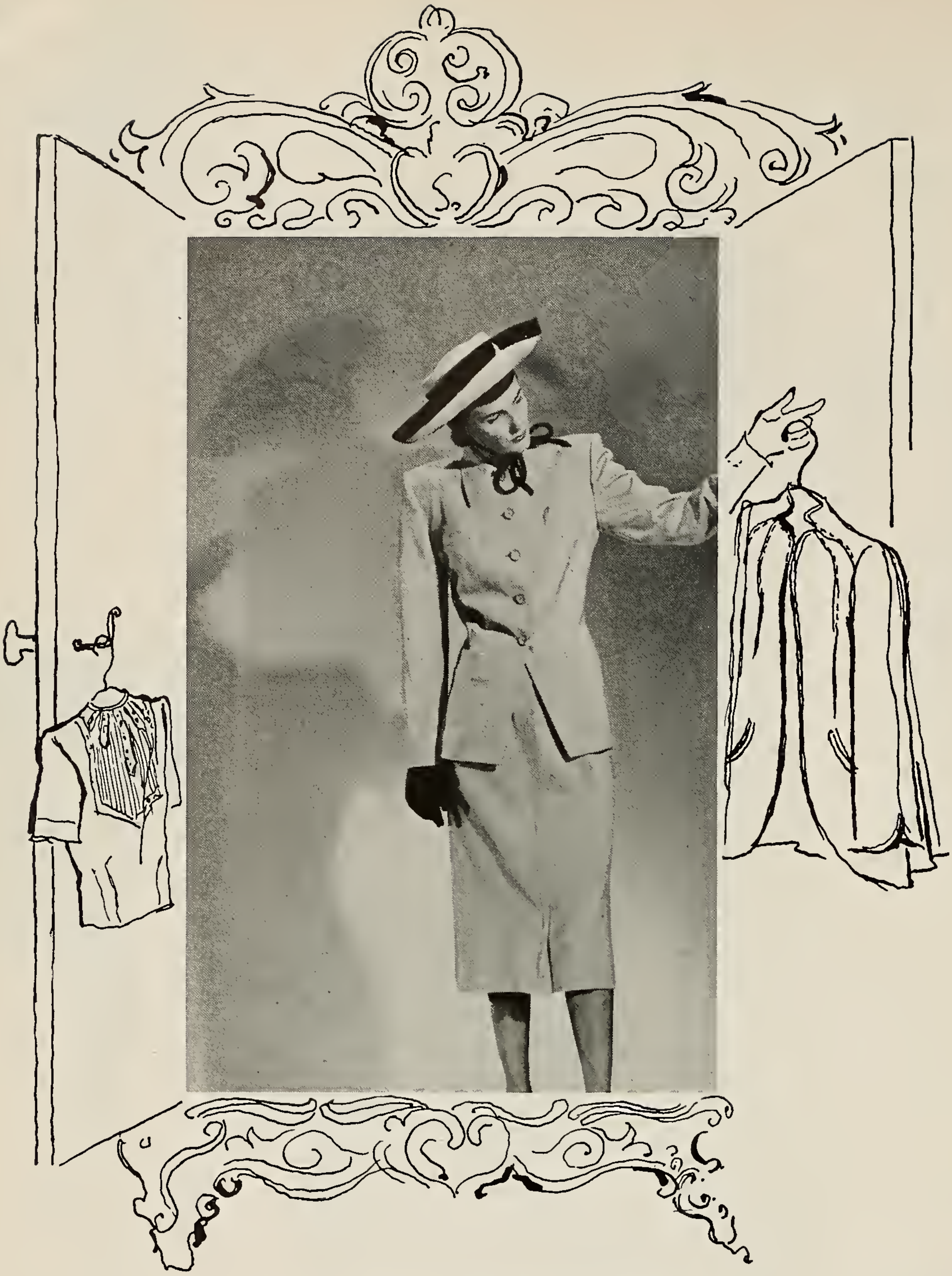
Triple the stake



Open the door and look! . . . Agnes Barrett's suspender-skirt with adaptable blouse: perfect at home, school . . . and the blouse "goes with" suits, other skirts, too. About $30. Dress-it-up basic crepe for afternoon, dates; by Lettie Lee. About $25. Deauville Models' convertible blouse, about $10. A satin-bowed felt hat by Weyman. About $22.

For "Where To Buy It" see page 71.

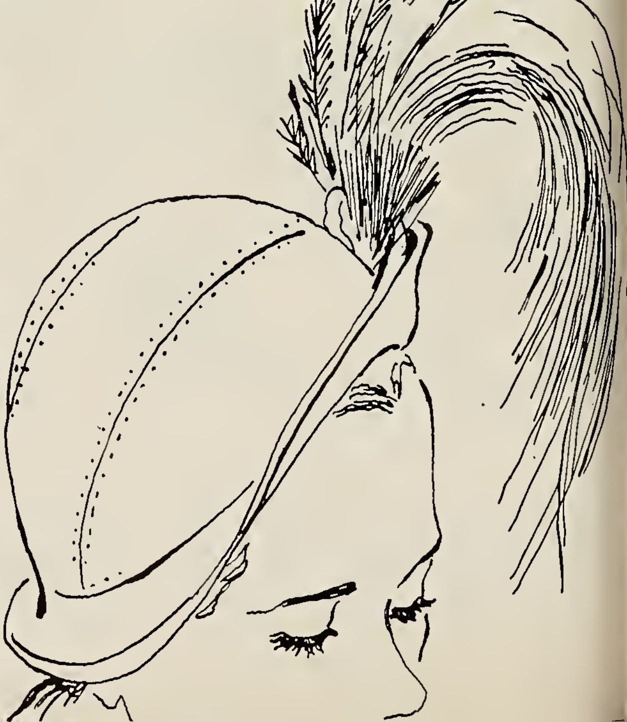
Triple the take

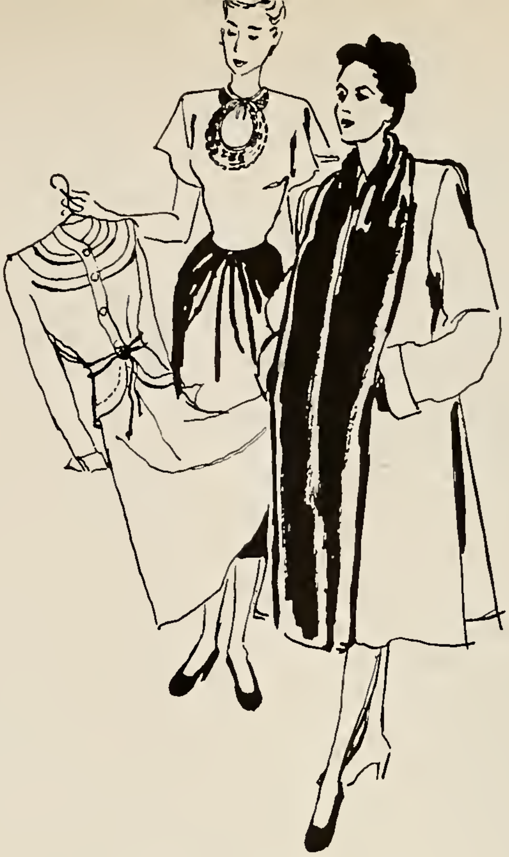


Quality

If you're a lucky lady with $400 to invest you can find clothes with an enviable flair. Adele's wonderful gabardine suit, favorite for town, tea . . . to theatre time! About $85. Lace-lovely Tailor Maid blouse. About $7. Suede coat, sportswear spice: Sun Suedes shortie, about $70. *Right,* Leslie James close-fitting cloche.

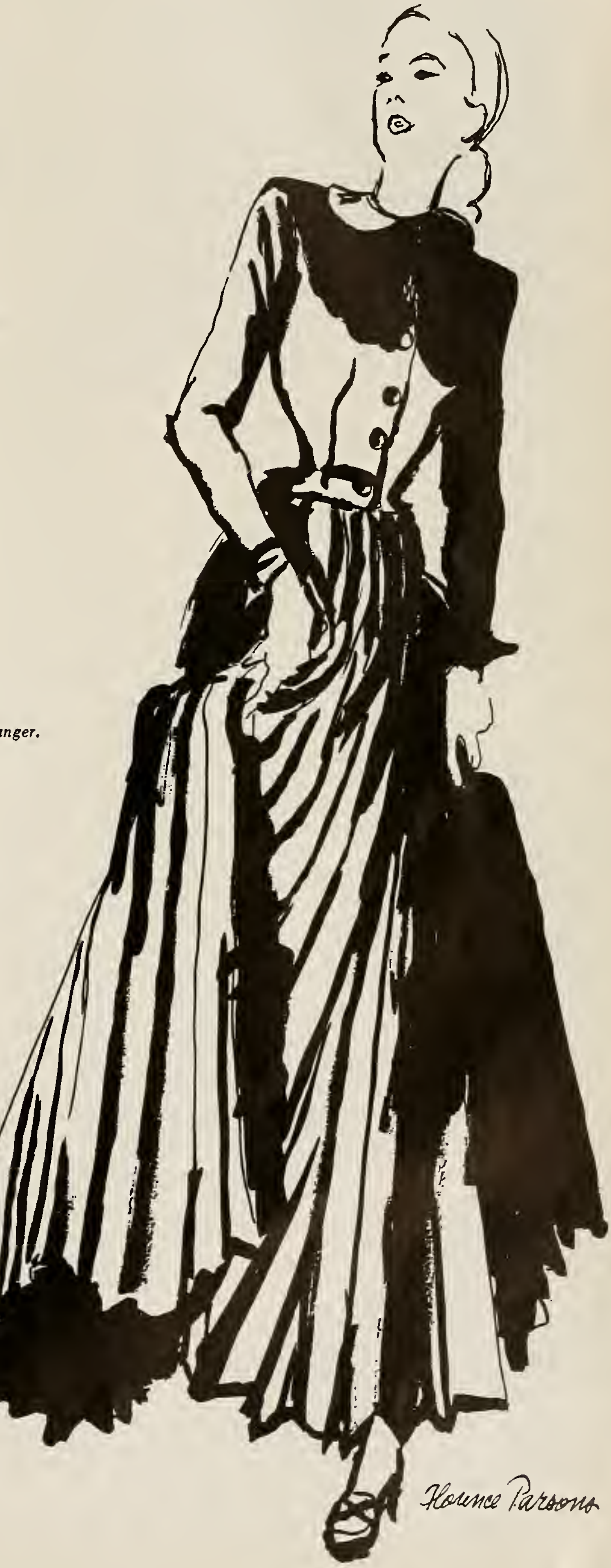
For "Where To Buy It" see page 71.





Quadrupled

Pat Premo's dress for subtle figure flattery, *above on hanger.* About $50. *Above center,* for sophisticated moments, Barbara Claire's two-tone crepe, beaded yoke. About $30. *Above right,* the luxurious touch of fur, Breitmore coat with mouton tuxedo, about $90. Formal elegance, Eleanor Green's bengaline (full or ballet length) . . . Strapless bodice beneath jacket. About $25.



Florence Parsons

YOUR AUGUST WARDROBE FOR CALIFORNIA HAS THAT NEW TOUCH OF FALL

"A" IS FOR August, last of the summer months, last chance for sun fun, last chance for straw and cotton, last chance to get that final tone of tan . . .

Your dog-day clothes may begin to look a bit tired in August; but give them a stitch here and a brush there, because they'll soon go into hibernation until next year. Already, in the evenings, you'll be donning clothes that have a Fall look.

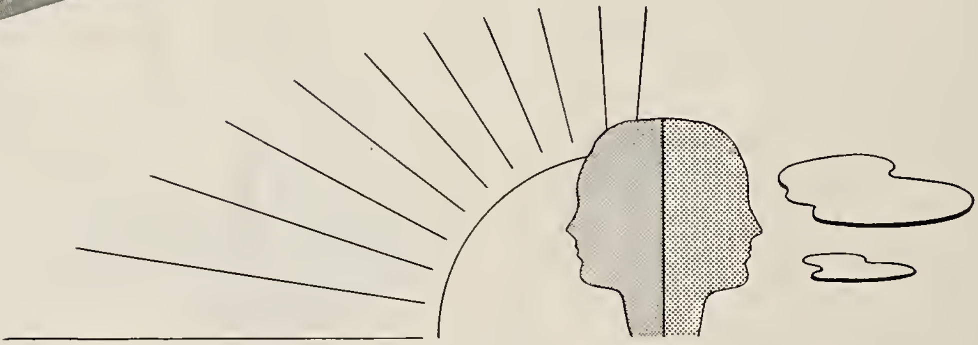
You'll be spending an occasional evening third-row-center . . . if you secure your tickets well in advance . . . and you'll feel alert and reconditioned in your new Fall suit or sheer wool dress. "Will the ladies please remove their hats?" But gladly. And yours is a fashion-favorite of soft felt, trim and tricky; or a minor masterpiece in faille or bengaline . . . so good for a between-season refresher.

And during August you'll want to attend the concerts at Hollywood Bowl . . . a good chance to break in that new fall topper and the casual hat of bright felt. Accessories, too, begin to take on an Autumn note. Black, black suede sandals and handbag will lead your print dresses and sheers into a Fall mood. And gloves, of course . . . in black or one of the jewel tones. Days are still warm, you'll go to the beach and to the clubs and resorts, and you'll continue to make good use of your spectator shoes and bag, your barefoot sandals, your gay belts and scarves. And you'll still find sunup to sundown comfort in your bareback cottons, your shorts and bra.

"A" is for August . . . Take a last warm look at summer . . . then turn a cool face to Fall!

AUGUST WEATHER DATA

	Los Angeles	San Francisco
average maximum	84.0	65.2
average minimum	62.6	53.5
highest	92	92
lowest	56	46
percentage of sunshine	82	63



MONTY SHERMAN

REJUVENATE FOR FALL

by edna charlton

ALL SUMMER your fingernails, toenails and lips have blazed with coral-pinks, yellow-reds and red-browns. You have been the "barefoot girl with cheek of tan." But comes the reckoning, along with first Fall days and fashions.

What color is your skin? Right now, at this moment? Odds are on a tone of brown, lightest of which could be approximately a cafe au lait, darkest of which could be burnt toast. Lovely contrast, these tones, for white clothes, for pastels . . but how will you look in your new Fall suits and silks and satins? The fashion indicator is swinging toward velvety reds, to deep purple and to glowing greens.

Until your skin lightens to its accustomed tone, there will be an "awkward stage." an interval when the face in your mirror will appear a trifle yellowish and lack-luster. Best remedy for this is the use of a good foundation lotion or cream, a shade or two lighter than your skin. Helpful also is a bit of rouge . . just a suggestion . . a mere butterfly touch on the outer edge of the cheekbone, brushed upward and outward to the side hairline. But do this carefully . . a rouged, over-theatrical look is the antithesis of good complexion grooming.

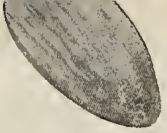
Get a new lipstick or two. Try a new red, or one of the recently introduced burgundy hues that are so effective with the rich, vivid Fall fabric shades. Acquire a paler blend of face powder and, at first, use it as sparingly as possible. Those hours you spent on the beach, those long drives with the breeze whipping your cheeks, have dried your skin to a point where excessive use of powder may give your skin a flaky look.

And what's the story on your crowning glory? Is it sun-streaked to many colors? Try a brightening rinse in your own natural shade . . it will even the color and bring back the highlights. But restoration of the healthy, permanent gleam will require a bit more effort. Steps in the right direction include the application of brilliantine or olive oil. Rub this into the scalp at night, and then use your hairbrush . . vigorously!

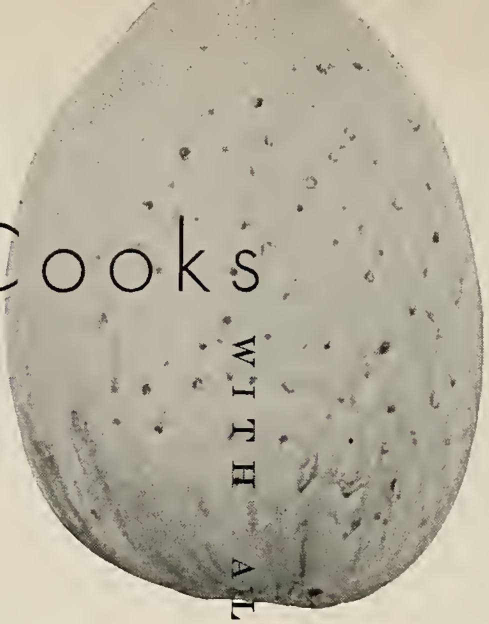
Begin to lighten the skin of your hands . . get them set for the new jewel-toned nail polishes. At night give them a good scrubbing with a pliable brush, then dry well and rub lemon juice into the skin. Finally, slather on great quantities of cold cream and slip on a pair of cotton gloves . . it's nighttime magic.

Now for your eyes . . Brown, blue, gray or green, you'll want them clear, fresh, free of wrinkle rays. Massage a rich eye cream gently around the eye sockets every night. Use the tips of the fingers and march them around and around the eyes . . too vigorous massage will stretch the delicate skin and accentuate wrinkles. Wash the eyes regularly with a good lotion . . there is an excellent one on the market that contains a small percentage of camphor, so good for the wind-and-sun-taxed surface membranes.

The face above the blue velvet gown should be petal-fresh and soft. The hand within the black suede glove should be smooth and pale and tipped with opalescent fire. The hair beneath the smart felt-and-feathers should be sleek and shining. And this can be a Portrait of You in Early Autumn . . if you begin the production now!



California Cooks WITH ALMONDS



by Helen Evans Brown

Never underestimate the power of an almond . . . particularly a California almond. That nut can make a dish of plain boiled noodles something exciting and exotic . . . an unpretentious flat fish, cooked with almonds, becomes the classic and exciting Filet de Sole Amandine. And so it is with soups, and vegetables, and salads . . . give them the benison of a few almonds and they are magically transformed from the ordinary to the extraordinary.

The most extraordinary thing about almonds is that they show every indication of becoming a pantry requisite. But then, why not? Once upon a time an orange was an unusual fruit, found only in the Christmas stocking . . . now it's a dietary necessity on every breakfast table. What has an orange got that an almond hasn't? Juice for one thing . . . vitamin C for another. Almonds have oil, though, oodles of it. Almond oil has been used for centuries as a cosmetic, for, an old receipt book says, it "maketh the visage faire." Almonds have proteins, too, and amino acids. And flavor . . . such wonderful flavor! Oranges have wonderful flavor, too, so these friendly rivals mingle happily in

CALIFORNIA COOKIES

Pour boiling water over a quarter of a pound of almonds and allow them to stand for five minutes. Slip off the skins and with a very sharp knife cut them into thin slivers, lengthwise. Dry them in a slow oven for about ten minutes. Cream six tablespoons of butter with a half cup of sugar, add a half cup of flour, the grated rind of two oranges, a quarter teaspoon of salt, two tablespoons of orange juice, and the slivered almonds. Drop from a teaspoon onto a buttered cookie sheet and bake for about twelve minutes in a slow oven. These cookies will spread considerably and are very delicate, so handle them gently . . . they're worth it!

The Romans believed that it was only necessary to eat five or six almonds to acquire the ability of drinking astonishingly. That could mean almost anything, but if it means consumption without inebriation that may account for the popularity of almonds as a pre-prandial snack. Salted almonds, passed with an aperitif of dry sherry, are the connoisseurs' choice . . . no danger there of benumbing the taste buds for the dinner wines to follow. Almonds go well with lustier drinks, too, though they're more often made into appetizers if they are to accompany a cocktail. Sometimes they are split, then reunited with a filling of anchovy paste, or of bleu cheese, or of puréed chicken livers. More elaborate are these: the almonds are toasted, then chopped and used as a covering for all kinds of delectables. Form the paste of your choice into tiny balls, roll them in the chopped almonds and serve them. Simple as that but spectacular if you choose one or more of these for your filling: Camembert cheese mixed with crumbled crisp bacon . . . Sharp cheddar cheese mixed with chopped chutney . . . Ground shrimp mixed with a little curry powder and bound with a bit of mayonnaise . . . Anchovies chopped and mixed with cream cheese . . . Roquefort cheese flavored with chopped chives . . . Ham ground fine and bound with sour cream . . . Chicken livers, mashed, mixed with butter and flavored with a bit of brandy. And that's just a beginning . . . it's amazing how many little ice-box dabs can be utilized for fascinating hors d'oeuvre, provided you have those almonds on hand.

There's nothing new about almond soup . . . it's just been forgotten. Mrs. Glasse, in her eighteenth century cook book, gives a recipe for it, and it was probably an old story to her. Almond soup is superb, but very rich, so don't use it to introduce a heavy meal. It, and a salad, would make a lovely lunch.

REAM OF ALMOND SOUP

Grind one cup of blanched almonds, using the fine knife, and adding three or four tablespoons of water to prevent "oiling." Simmer the almonds in three cups of chicken stock, along with an herb bouquet, a half cup of chopped celery and a quarter of a cup of chopped onion. After a half hour of this slow cooking rub through a sieve and set aside. Now melt two tablespoons of butter, add two tablespoons of flour, and cook for a minute or two before adding two cups of thin cream which has been scalded. Mix well, add to your almond mixture and taste. You'll probably need some salt, unless your stock was very highly seasoned, and if the almond flavor isn't apparent enough you may add, cautiously, a drop or two of almond extract. Now your soup is ready unless you want to embellish it further with a few toasted slivered almonds floating on its creamy surface. Toasted almonds may garnish other soups, too. Try them on chicken soup, or consommé, or cream of spinach soup . . . utterly delicious! Almonds also make an intriguing soup accompaniment, such as

URRIED ALMOND TOAST

Mix a teaspoonful of good curry powder with a third cup of butter and spread it on squares, or fingers of bread. Spread both sides, then sprinkle thickly with finely chopped almonds, either blanched or unblanched, and pop them into a medium hot oven until they're brown all over. You will have to turn them, as you turn yourself on the beach, to obtain an even hue. These are nice with salad, too, and what's the matter with serving them with cocktails?

Here's a gourmet's recipe that is perfect for a little summer dinner. It's a chicken recipe and it would be nice served with Chinese peas, or tiny whole string beans, and brown rice. The dinner might start with melon and thin slices of ham . . . Westphalian type, if you can find it . . . and end with a Mousse aux Chocolat or a very rich chocolate ice cream.

ALIFORNIA CHICKEN SAUTÉ

Have two two-and-a-half pound chickens disjointed and roll the pieces in seasoned flour. Brown them well in a mixture of a quarter of a cup of olive oil and the same amount of butter. It may be necessary to add a bit more fat . . . if so make sure it's either olive oil or butter. Reckless, perhaps, but needed for the complete success of this dish. When the chicken is nicely browned remove it to a casserole and sauté a bunch of chopped green onions in the fat remaining in the pan. Add this mixture to the chicken, pour over a cup of chicken stock, add a cup of white wine and a half teaspoonful of tarragon or thyme. Now add a cup of ripe olives that have been cut from their pits in long slivers. Cover the casserole and cook in the oven until the chicken is tender. Watch it . . . overcooked chicken is dry and stringy. Now taste the sauce and correct the seasoning if necessary. If the sauce seems too thin thicken it very slightly with a teaspoonful each of butter and flour rubbed together. Before serving sprinkle the top with a half cup of almonds that have been blanched and cut in pieces the size and shape of the olive slivers.

ALMONDS ARE HIGH STYLE
IN THE CULINARY
CIRCLES OF CALIFORNIA

Christmas is coming . . . it always does . . . so if you don't want to bend over a hot stove in mid-summer save this recipe for playing Santa Claus.

ENGLISH ALMOND-BUTTER TOFFEE

Melt a pound and a half of butter, add two pounds of granulated sugar and cook very slowly in a heavy sauce pan until it reaches 290 degrees, or the "hard crack" stage. Pour into buttered pans until it's a half-inch thick and allow to cool. Melt a seven-ounce package of chocolate bits and, with a pastry brush, paint the toffee with half of it. Now sprinkle with almonds which you've blanched, toasted in the oven, and chopped fine. When the candy is cool turn it over and repeat the process on the other side. A quarter of a pound of nuts should be sufficient. When the toffee is cool break it into pieces for serving, or wrap the whole slab in aluminum foil and tie it with gay ribbon, for giving.

I maligned almonds when I implied that they had no vitamin C, for they do have, in their green state. Gourmets who are lucky enough to be near an almond orchard at just the right time eat them that way. They call them "amandes vertes," and they serve them with sherry for the most sophisticated of desserts. Another dessert, just as smart and far easier to come by, is halves of peaches, either fresh or canned. They are stuffed with almond paste and run under the broiler long enough to become a beautiful golden color. Serve these peaches warm, with gobs of thick sweet or sour cream, or serve them cold with peach juice, or orgeat, as a sauce. Here's a recipe for almond paste, though you can buy it ready prepared if your energy is at a low ebb.

ALMOND PASTE

Put one and a half cups of blanched almonds through the food chopper, using the fine knife. Add three quarters of a cup of bar sugar, a half teaspoonful of salt and three tablespoons each of orange juice and water to prevent "oiling." Cook in a double boiler for twenty-five minutes, stirring several times during the period. Cool, then knead well on a board dusted with some more pulverized sugar. Use this for the peach dessert above, or use it for making marzipan shapes, or for icing fruit cakes. Or, as an old recipe for "March-pane" had it: "with a rowling pin rowl it forth and adorn it with comfets, guilding, or whatever devices you please."

It's almonds, then, for nibbling or supping, for garnishing or feasting. It's almonds because they're so rich in valuable food elements, or because they're the very lastest fashion in eating. But most of all it's almonds because we can't stay away from them!

THE PATINA OF OLD PINE, THE
LUSTER OF EARLY-DAY
PEWTER AND CHINA ADD
DISTINCTIVE CHARM TO THE
CONTEMPORARY. IT'S THE
WAYNE MORRIS PLAN FOR
CALIFORNIA LIVING!

by Virginia Teale

Wayne Morris and three-year-old daughter Pamela laugh when they sit down to play. Pam shares her father's love for music . . . he plays fervently the piano, banjo, flute, saxophone, trumpet and xylophone.

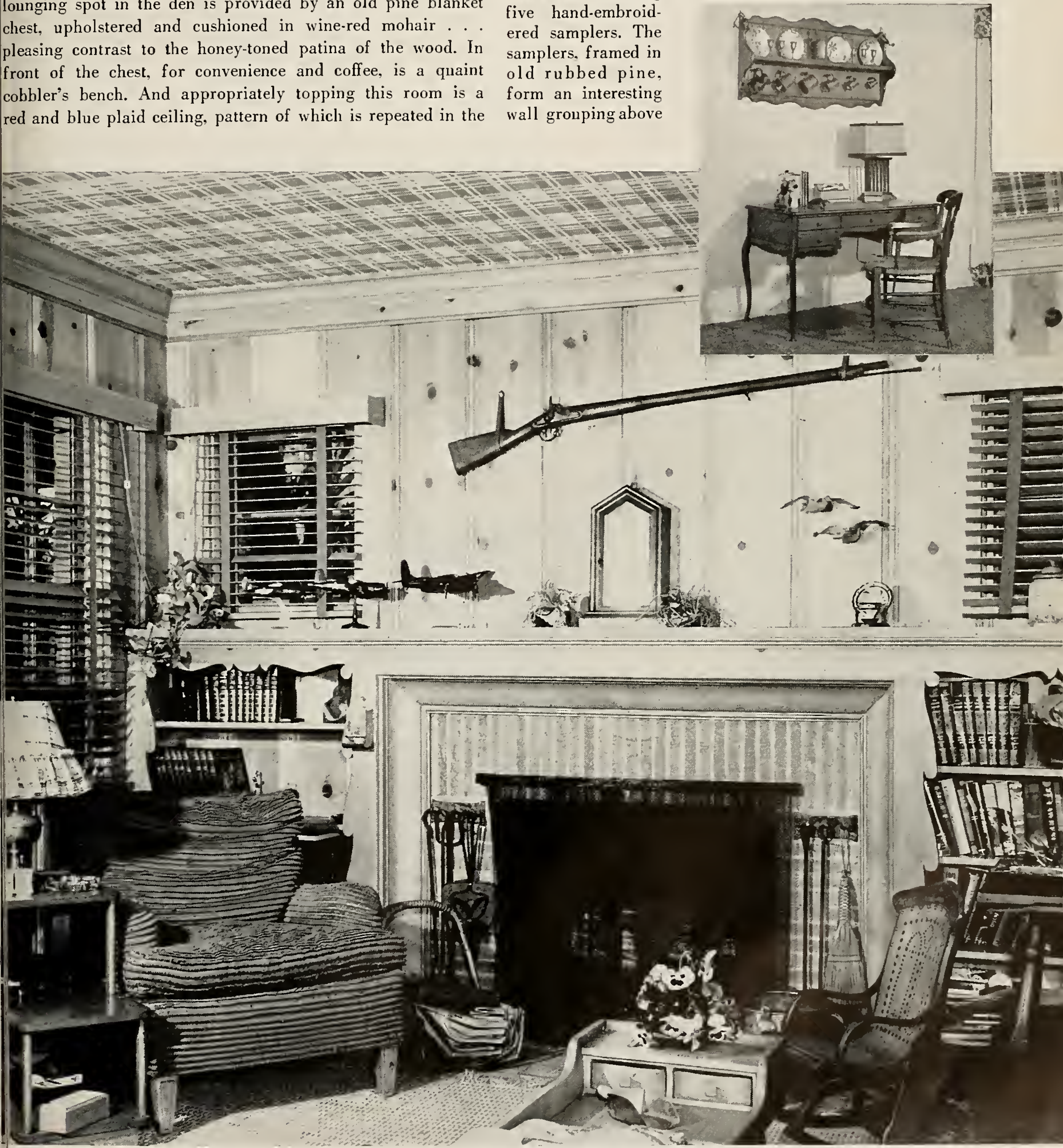
Old satiny pine, burnished copper and quaint historic china keynote the Toluca Lake home of Mr. and Mrs. Wayne Morris. Combining modern and provincial decor, it presents an effect of charming and restful simplicity, offering a solution to you who love the traditional . . . yet admire the contemporary. You'll be interested in the Morris plan!

An L-shaped structure of white-washed brick, this California house angles comfortably around an old-fashioned garden with spacious lawns shaded by huge walnut and pepper trees. An invitation to year-round outdoor living is offered by all this natural beauty, and the Morrises bring the indoors outdoors with a broad porticoed terrace extending the length of the house. Rustic porch furniture upholstered in fiesta colors invites you to step outside and take life easy, pardner . . . and the rooms are arranged so that it is possible to wander into the western sunshine from either the den or the dining room.

California Modern In a Mellow Moo

The Morrises, Wayne, Patricia and little Pamela, have carried their hobbies and interests into the den and made of it a room for informal family living. Pam's diminutive antique rocker is drawn up near the hearth opposite her father's deep armchair, the brick fireplace is flanked by shelves containing the favorite books of all three, and the mantel displays are a key to the varied interests of the family. Patricia Morris has placed a lovely old bone-china cup and saucer and a treasured compote on one side of a vintage pendulum clock, and Wayne has added two colorful ceramic mallards settled in clumps of real marsh grass. Also present are several of the Morris collection of model planes, reminiscent of his years as a naval flyer; in provocative contrast to the trim wings of the long Kentucky rifle that hangs above the mantel. A comfortable lounging spot in the den is provided by an old pine blanket chest, upholstered and cushioned in wine-red mohair . . . pleasing contrast to the honey-toned patina of the wood. In front of the chest, for convenience and coffee, is a quaint cobbler's bench. And appropriately topping this room is a red and blue plaid ceiling, pattern of which is repeated in the lamp beside Wayne's favorite chair. The carpet of winter-sky blue adds the final restful note.

In the comparative formality of the living room, provincial and modern pieces harmonize into an effect of gracious invitation. Walls are a soft yellow, and upholstery and drapery colors are muted, so that there is no overwhelming of the delicate tones of old pewter and china displayed throughout the room on mantel, hanging shelves and tables. Draperies are of unbleached muslin, bordered with deep ruffles of smoky-red and blue flowered chintz . . . the cornices are quilted in the same print material, which once again is repeated in the mats surrounding five hand-embroidered samplers. The samplers, framed in old rubbed pine, form an interesting wall grouping above



amily life centers in this inviting pine-panelled den that well could be your favorite room. Hobbies and interests of all three Morrises are represented . . model planes, Kentucky rifle, books, old china and copper . . . little Pam's antique rocking chair is drawn up cozily to hearth. Inset photo shows lovely d spinet desk and chair of golden walnut . . . hanging shelves display fine pewter pieces and collector's-item china. Table lamp provides touch of modern.

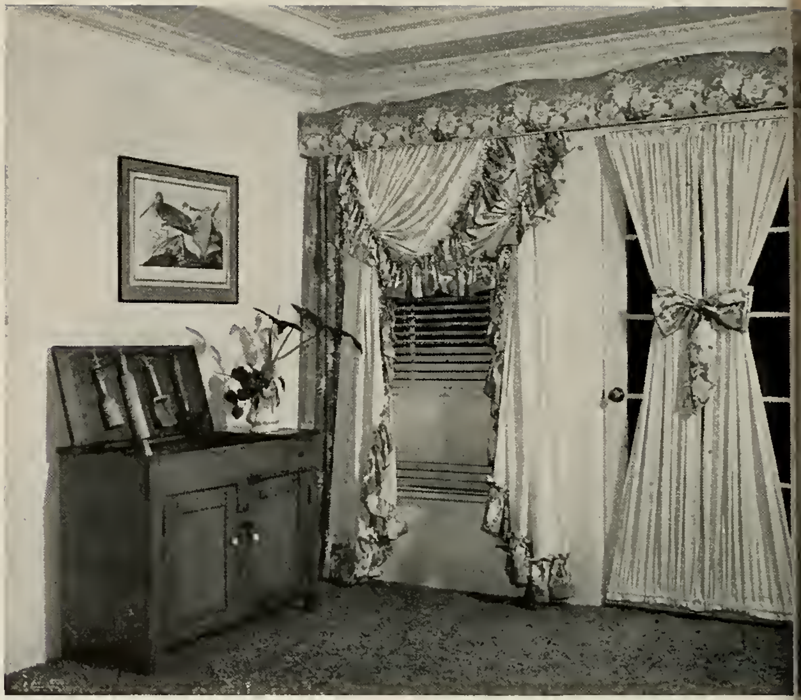
the luxuriously long divan. The unusual "burnt sugar" shade of the divan's upholstery fabric is hypoed by the tawny luster of the two copper lamps at each end, and by the copper top of the circular coffee table. Attention-claimer along the opposite wall is an exceptionally lovely provincial spinet desk and fine old chair of golden walnut. Above the desk hangs a set of shelves which accommodate part of a collection of old pewter and hand-painted china and glass. Carpeting of soft green adds a stimulating cool note to this room with its predominant spectrum of muted warm shades.

Two beautiful authentic utility items constructed of pine set the mood for the informal dining room. An old kitchen work-table with hinged top is fitted with hand-carved wooden cooking implements . . . a conversation piece. The ladies of the period represented must have become muscle weary from wielding such ponderous tools! The potato masher is hefty enough to fell an ox, and the flour and sugar scoop is of about a half-pound capacity.

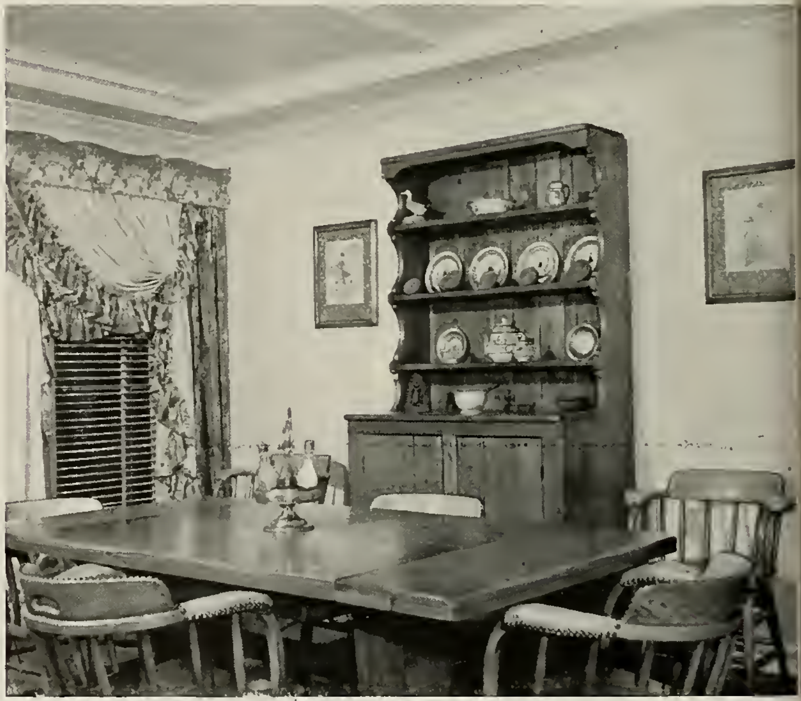
Against another wall stands an equally impressive antique cupboard, also of pine, with open top shelves . . . additional opportunity for displaying exquisite old china and metal ware. The long dining table is of rubbed pine and is surrounded by barroom type chairs, arms and backs of which are upholstered in natural leather studded with brass tacks. The draperies are quite similar to those found in the living room, except for an individual treatment of the glass door leading to the terrace . . . here an opulent chintz bow cinches the door curtain of unbleached muslin. Carpeting is the same cool green found in the living room, the hall and in the foyer.

The decor of the master bedoom is something of a surprise . . . here the motif is almost entirely modern, with dark polished leather as its keynote. Colors are beige and chocolate brown, the former shade finding its largest representation in the carpeting. The head and footboards of the bed are shell-tufted in darkly gleaming leather as is a matching armchair . . . wood frames of both are of golden walnut. The brown and beige again are used in the heavy damask draperies which fall from brown leather cornices. And brilliant and welcome splash of contrast is discovered in the multi-color of the quilted Paisley chintz bedspread and bolster cover.

Western hospitality, with its friendly ease and gracious simplicity are exemplified throughout this California house. No Hollywood glamor influence is discernible here, nor is any stylized, stereotyped decor. Wayne Morris is, in real life, much the same type of individual he portrays on the screen . . . forthright, sincere and friendly . . . and these are the qualities reflected throughout his home.



Conversation piece in the dining room is this antique pine work table with its many compartments and supply of hand-carved kitchen implements . . . big potato masher, sugar scoop and hefty mallet. Draperies are of unbleached muslin with deep ruffles of bright figured chintz . . . note gay chintz bow.



Interesting old kitchen cupboard provides display space for Patricia Morris' collection of wooden butter molds and early-day porcelain and china . . . pine chairs have backs upholstered in natural leather.

a male in the bath

by S. C. Hutchison

Each morning mere man begins his day very nobly indeed . . a beginning that is fraught with suffering, dignity, and self discipline.

This noble suffering occurs in the bathroom . . a room frequently decorated in quite unmasculine taste and rarely expressive of the vibrant male . . unless, of course, you count the minor unpretentious evidence of razors, shaving soap and the more or less misplaced bottles of bay rum and cologne.

Since it is the first room men see clearly after they have yawned, stretched, scratched, and finally opened one tentative eye, it is an important room, conveying the first virginal impressions of the day. And first impressions are still, I'm told, lasting ones.

When a man strides into some undersea paradise with fantastic multicolored fish on the walls and sprigs of pink seaweed on the shower curtains, he may develop a very unfavorable early morning outlook. If he must spend the first tender moments of his morning thrashing about among ruffles and flounces that should adorn only a basinet, it is sometimes too much. He must gird himself for his day in a sort of annex to milady's boudoir, replete with dressing table, face creams, and hair nets.

There are men I know who don't like oversized representations of marine monsters gaping at them while they shave or stimulate their hair with the newest of stiff-bristled hair-stimulators. There are men who will admit, under pressure, that they hate the sight of ruffles. On women, on furniture, and in their bathrooms. Oh, especially in their bathrooms. There are men . . and their name is legion . . who don't like the looks of a pair of nylons (no matter how hard they were to get) festooning the shower door, the towel racks, or even hanging demurely on a tuck-away frame. Most wives sooner or later are guilty of this sub rosa sousing of socks in the wash basin.

A bathroom should be a room that is nice to go into . . for both sexes. And it can be made that way.

One solution is to try to strike a middle road of neutrality in decoration and hiding space for personal oddments. Another would be to mark off frontiers in a sort of bathroom bundling, stopping only just short of installing No Trespassing signs. One way, if accommodations permit, is to provide the man of the family with a bathing bailiwick entirely his own. One such bathroom, masculine as heather, as individualized as a monogram, is shown on this page.

The keynote for its color scheme was set by covering the walls with plaid paper, in blue-green and tones of brown. It was guaranteed strictly washable and invulnerable to abandoned splashing. The woodwork was painted the blue-green background color of the paper, with dull-finish paint, made washable, too, with the addition of varnish. Hand-blocked unbleached muslin was put at the window.

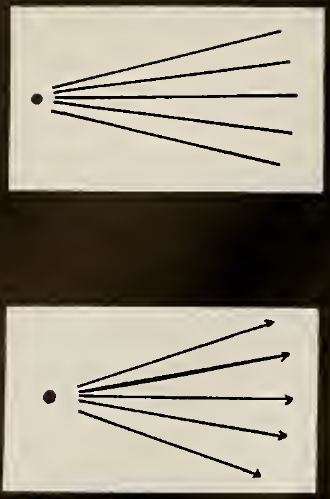
One of the important little matters was deciding on the height of the mirror. This is a backache in many bathrooms, because a mirror low enough to accommodate the better half's five-feet-three is only about high enough for a six-footer to get a good view of the hair on his chest. And, of course, it works both ways. A mirror where a man may glower at his physiognomy in comfort is likely to be so high his wife can't glimpse more than the bridge of her nose. There seems to be no middle road, so the mirror in our plaid bathroom was hung a little higher than the average . . and just for the fun of it, some of the plaid wallpaper, cut on the bias, was glued to the frame.

Many men will confess that they like pictures in their bathrooms. Sounds silly, perhaps, but it's true. To satisfy just such a personal fancy, and also because the bathroom needed a spot of color, five quite worthless Currier and Ives reproductions, which somehow had caught the gaudy slapdash comic-strip coloring of the originals, were hung on the walls. And because of the daily steaming they'd be subject to, wooden picture frames would probably warp, so the idea of frames of any sort was finally discarded. The pictures were put flat against the wall under glass cut to exact size, held in place with large-headed screws, two on the top and two on the bottom of each picture.

Bathroom pictures need not be anything straight from a museum. This is one room where a man's choice of art can be as personal or as ridiculous as he pleases. He may like copies of the Police Gazette or a framed memento "To Mother." He may put up his army discharge, his favorite war trophies, or a sign that carries such sweet sentiment as "This is my house and I do as I damn please." After all, it is his room.

(*Continued on page* 70)

- A touch of heather . . a picture to make him happy



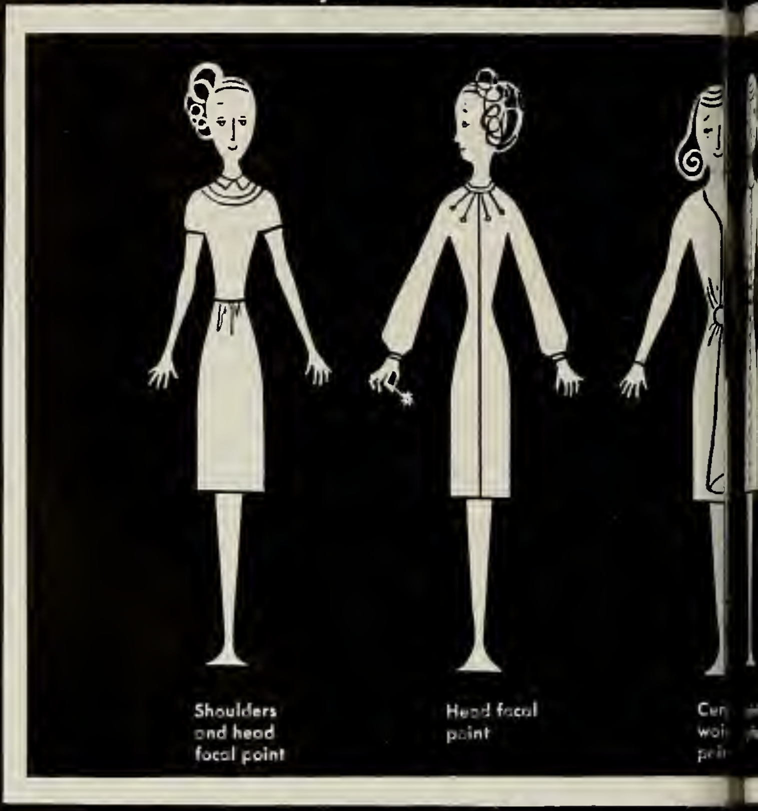
Your eyes tend to travel to the converging area, top, unless you do something to detract from the concentration point diagrammed directly above.

eighth in a series of articles on dressing by design

by Florence Shuman

stress your best features

concentrate on your attractiveness


Shoulders and head focal point
Head focal point
Cen
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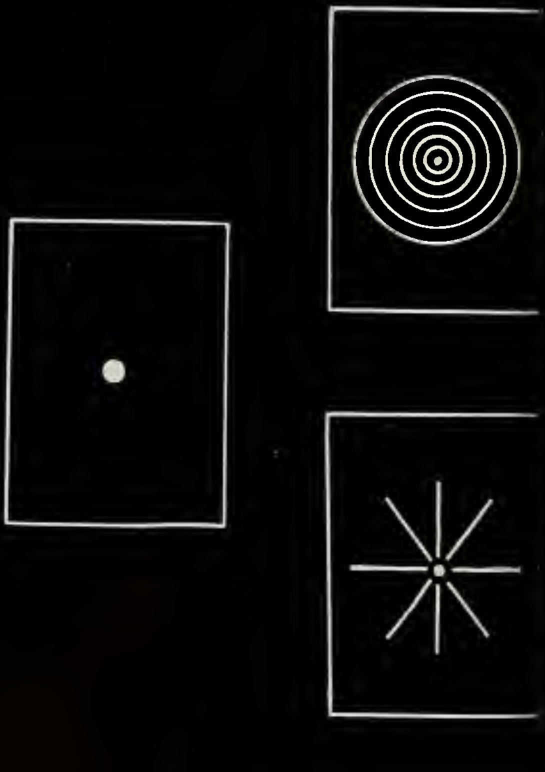
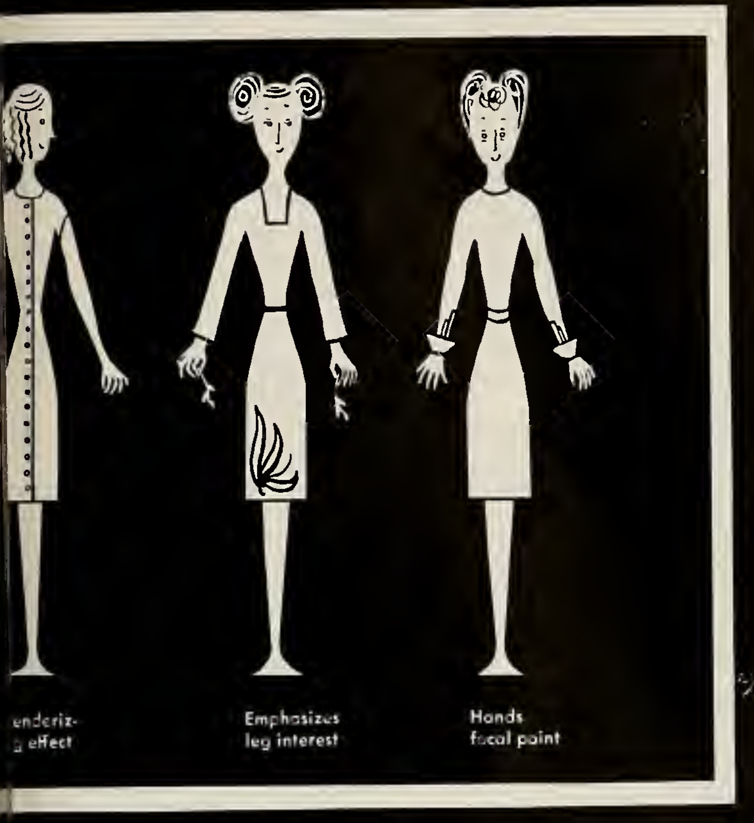
Radiating lines and concentric lines concentrate attention within the rectangle and away from the outline.





LESSON #8

concentration point

This lesson is directed especially to those who have figure faults that seem difficult to correct. Yes, proper corseting and selection of clothes will help, but the best thing to do is concentrate on the better points of the figure. By doing this we take away from the silhouette or spots that already have too much attention . . . too-large hips or the too-large bust. Play up your best features and show them off . . . they are of importance to you and others.

Wouldn't you prefer that a person remember you for your lovely, expressive hands or interesting eyes rather than your large hips or feet? You always can wear a gaudy hat to attract attention to your face and bright shoes to attract eyes to your feet, but there are better ways to create a quick impression. To illustrate I have placed a dot in the rectangle on the left. By using radiating lines around the dot, the eye is taken from the edge of the rectangle to the center, and thus the dot is more pronounced. If a poor hip line is your weak point, do not wear torso effects or bows at the hips. Place the bow or piece of color near the feature you feel is your best.

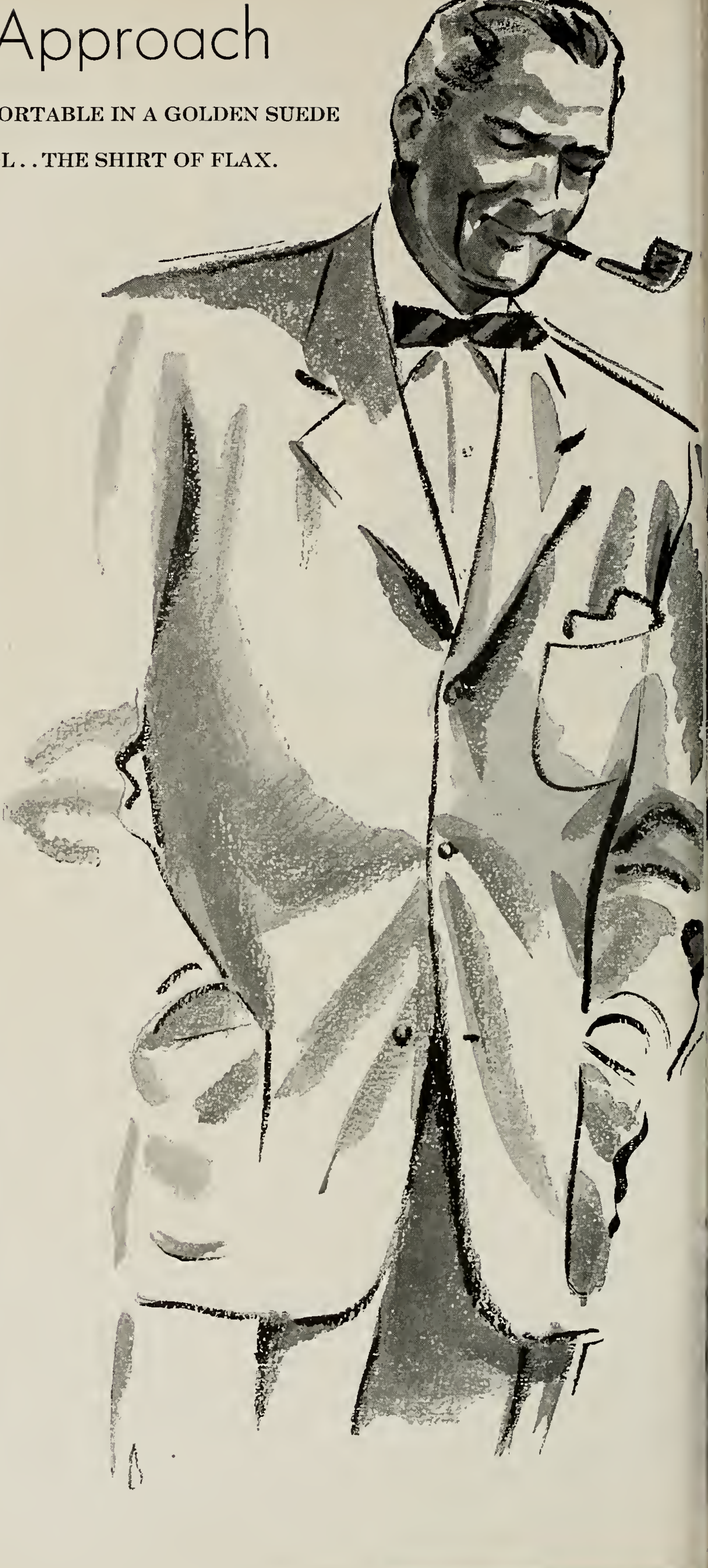
The first and second figures carry the eyes to the head and face because the lines converge to a focal point and there your eyes rest. In the third figure your eye rests on the center of the figure, and only those with slim waist and hips should draw the eye to this point. Figure four uses the long center line with buttons. We find that our eye will travel up and down the line of bright buttons . . . this is a slenderizing effect . . . for the interest is taken away from the outline of the silhouette. If your legs are your most attractive feature some interest may be used at the hemline to carry the eye to your legs as figure five shows. To those with very expressive hands we suggest fancy cuffs or sequin trim at the wrist, as in figure six.

It may be that the dresses in your wardrobe are generally becoming but are sending attention to the wrong places of your figure. Remember that lines converging to a point make it the most important, so take advantage of this concentration lesson. Try to get one center of interest for your whole figure and play that one up. Try on your dresses and see if they are emphasizing your best features. If you feel you have more than one point of interest you may use them at different times, your shoulders one time, your head and face the next and your waist for variety . . . but remember to emphasize one point at a time!

You will find that by removing a trimming in the wrong place and substituting a new interest in the right place will make the difference between your looking smart or just looking.

The Casual Approach

HE'S SMART AND COMFORTABLE IN A GOLDEN SUEDE JACKET. THE COAT IS WOOL . . THE SHIRT OF FLAX.



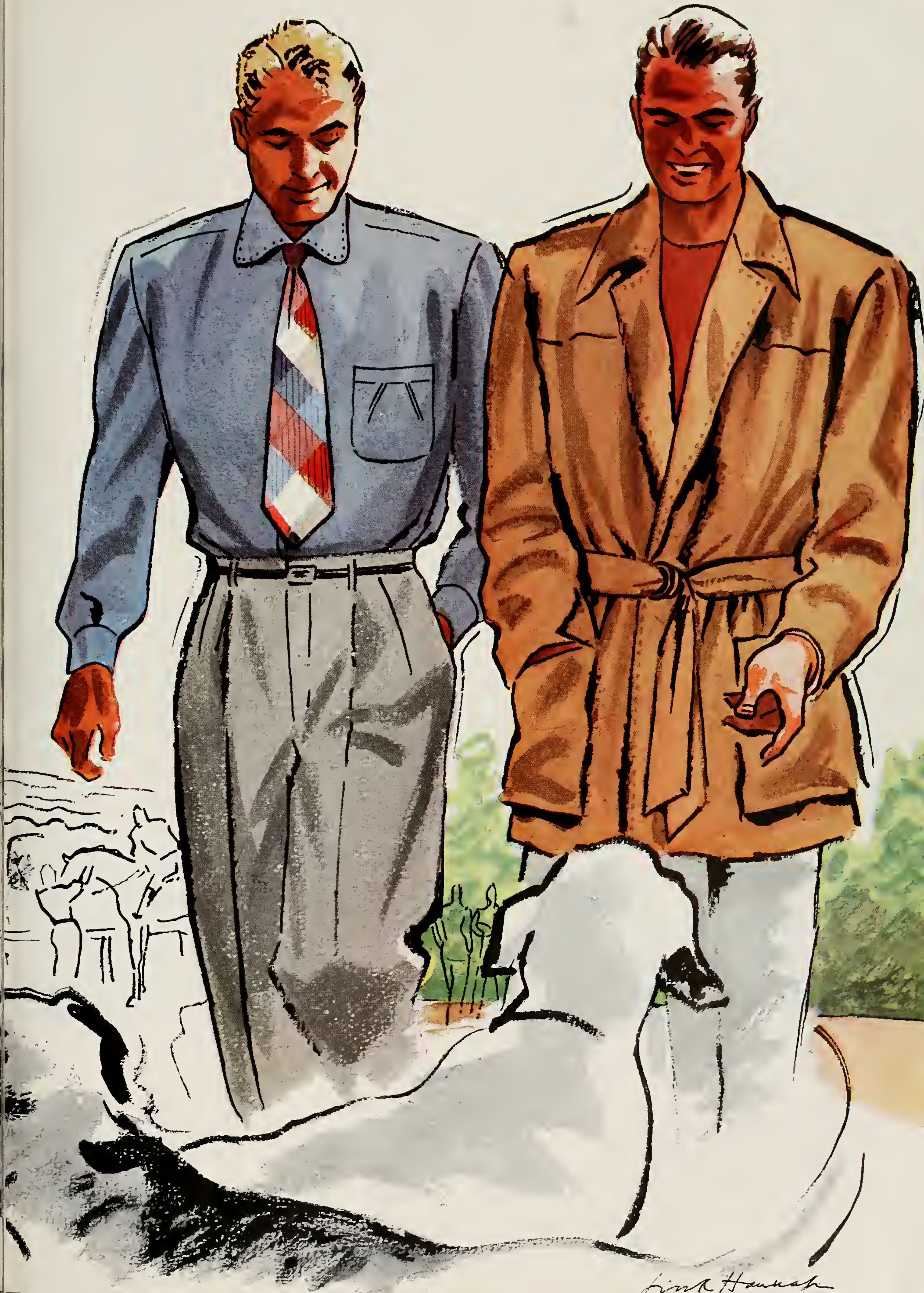
NO TIME for exercise when the sun is hot and high!

But the cool of the late afternoon and early evening . . . in summer and in fall . . . is ample inducement for the casual stroll . . . in vacationland . . . around home. And good taste he uses in selecting the right ensemble to fit any leisure mood. Good grooming shows up, opposite page, in the match of the blue casual shirt with a new, widespread rolled-edge collar, the blue, orange and gray striped wool tie, the gray flannel slacks. The pocket adds an interesting detail to the shirt. For devotees of color, far right, is a striking combination of fine suede wraparound, with red knit short-sleeved basque shirt. The new leisure coat, here, is soft, powder blue and the perfect piece of personal property for the conservative group . . . it is equally acceptable for town as well as country wear. Your man will want to appear like all three!

A semi-drape California lounge model, above . . . single-breasted jacket of soft all-wool Hockanum flannel; in good taste wherever you are; in five shades. About $30. Lassar & Bick design at May Company, Cleveland; Meier & Frank, Portland; Bloomingdale's, New York.

The new spread rounded collar for those who like a sport shirt, at right, with more dress shirt appeal. A balanced mix of rayon and flax in the fabric . . . in five colors. Has a regular shirttail, too. About $10. Hollywood Rogue, at Eddie Harth, Los Angeles; The Bon Marche, Seattle; Neiman-Marcus, Dallas. The plaid tie, one of a series of all-wool ties in plaids and solids; thin, yet resilient and wrinkle resisting. Fabric by Hoffman California Woolens. Tie by Hollyvogue, at the Broadway, Los Angeles; The Emporium, San Francisco; Wallach's, New York.

Select leathers are used in this finger-tip length suede wraparound, far right. Handpicking in gold thread highlights the jacket that is lined and full draped. A Sun-Suedes jacket by Los Angeles Sportogs. About $75 at J. W. Robinson Co., Los Angeles; Lord & Taylor, New York; Jerrem's, Chicago.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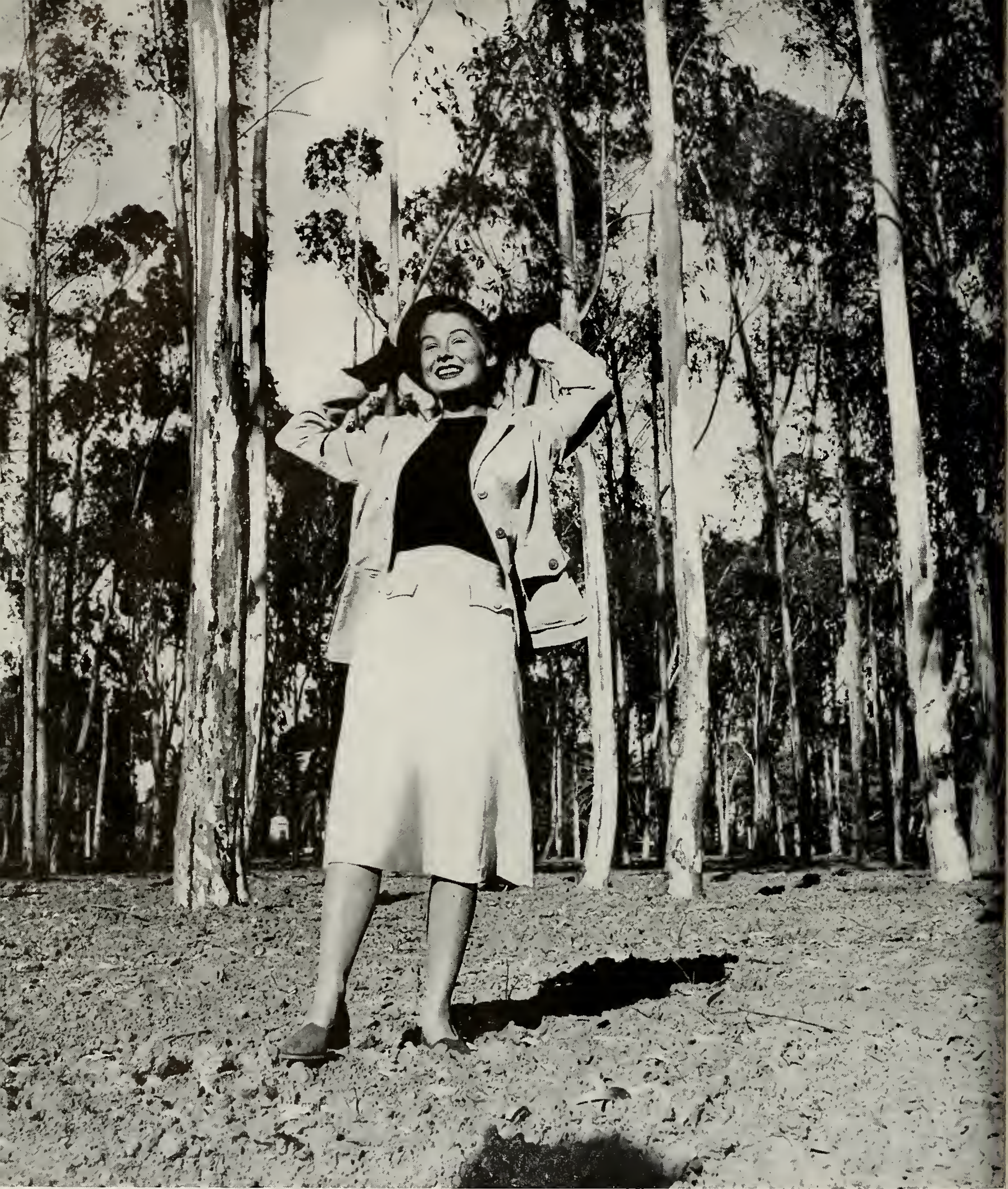
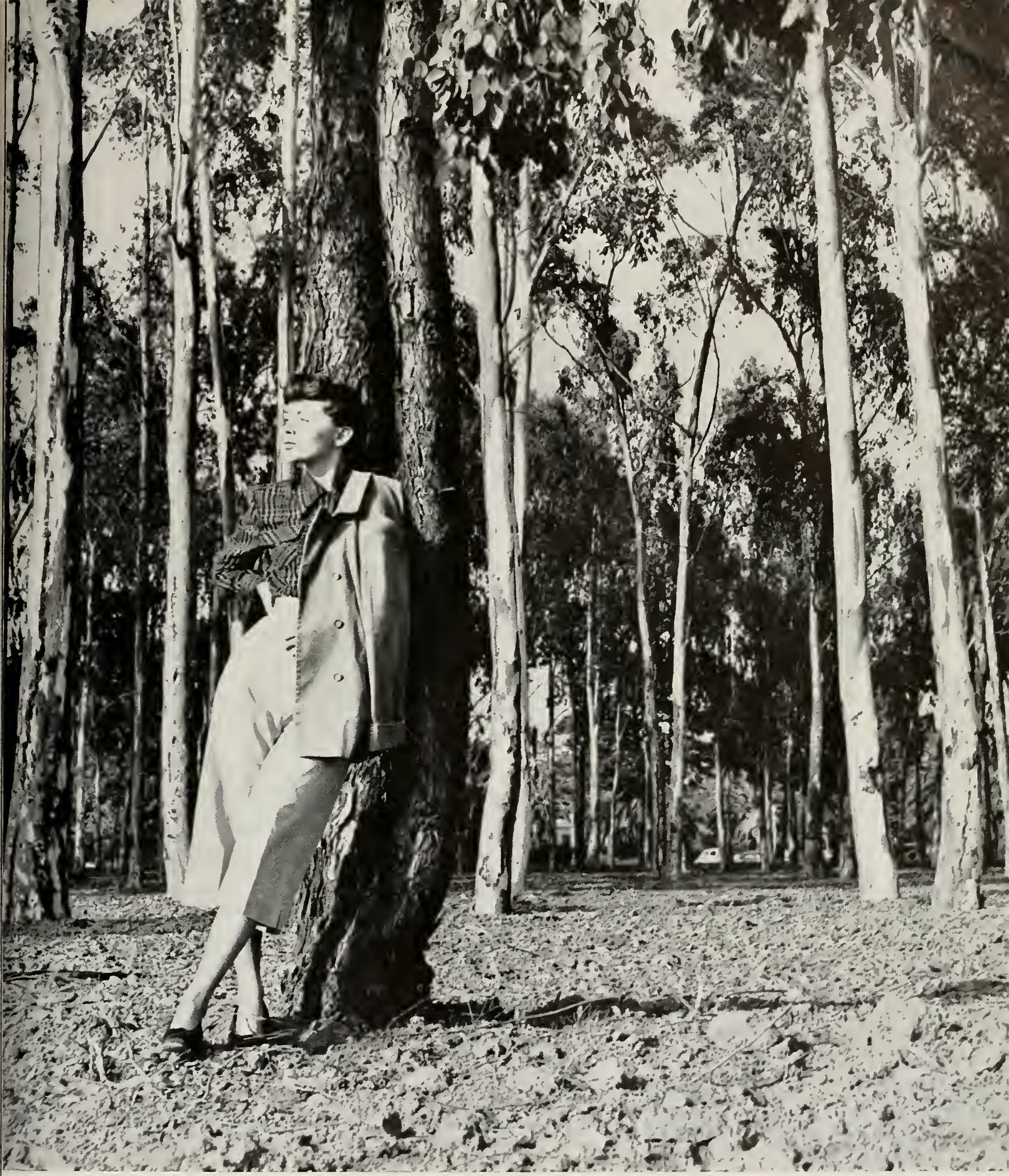


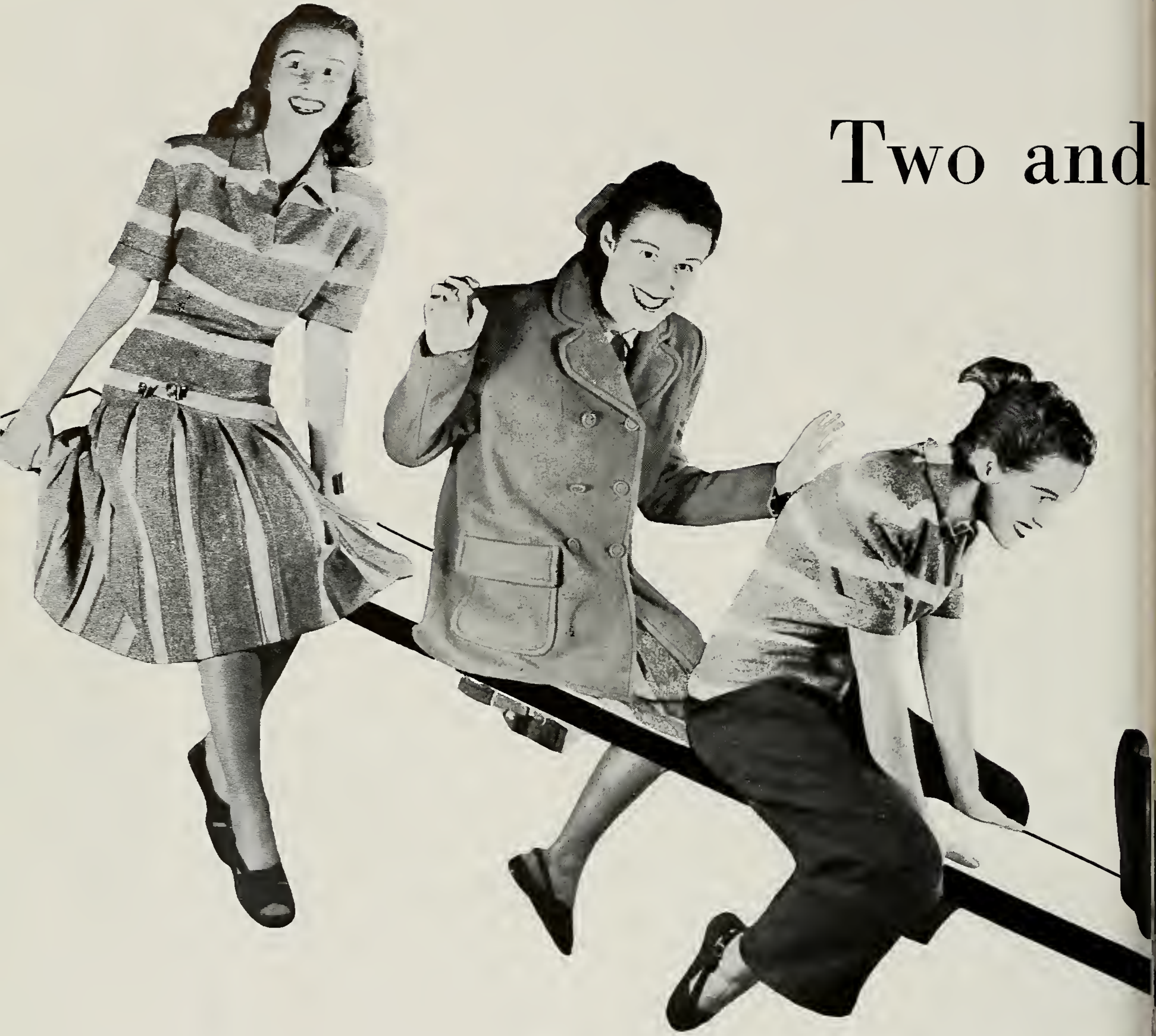
Coordinating Corduroy Striding into favor, free 'n' easy jacket and skirt of cotton corduroy that you'll wear in the country . . even in town! Koret of California's straight back-belted jacket about $13, pocketed skirt about $8. Sizes 10-18 in kelly green, red and black. At O'Connor, Moffatt & Co., San Francisco.



EARL SCOTT

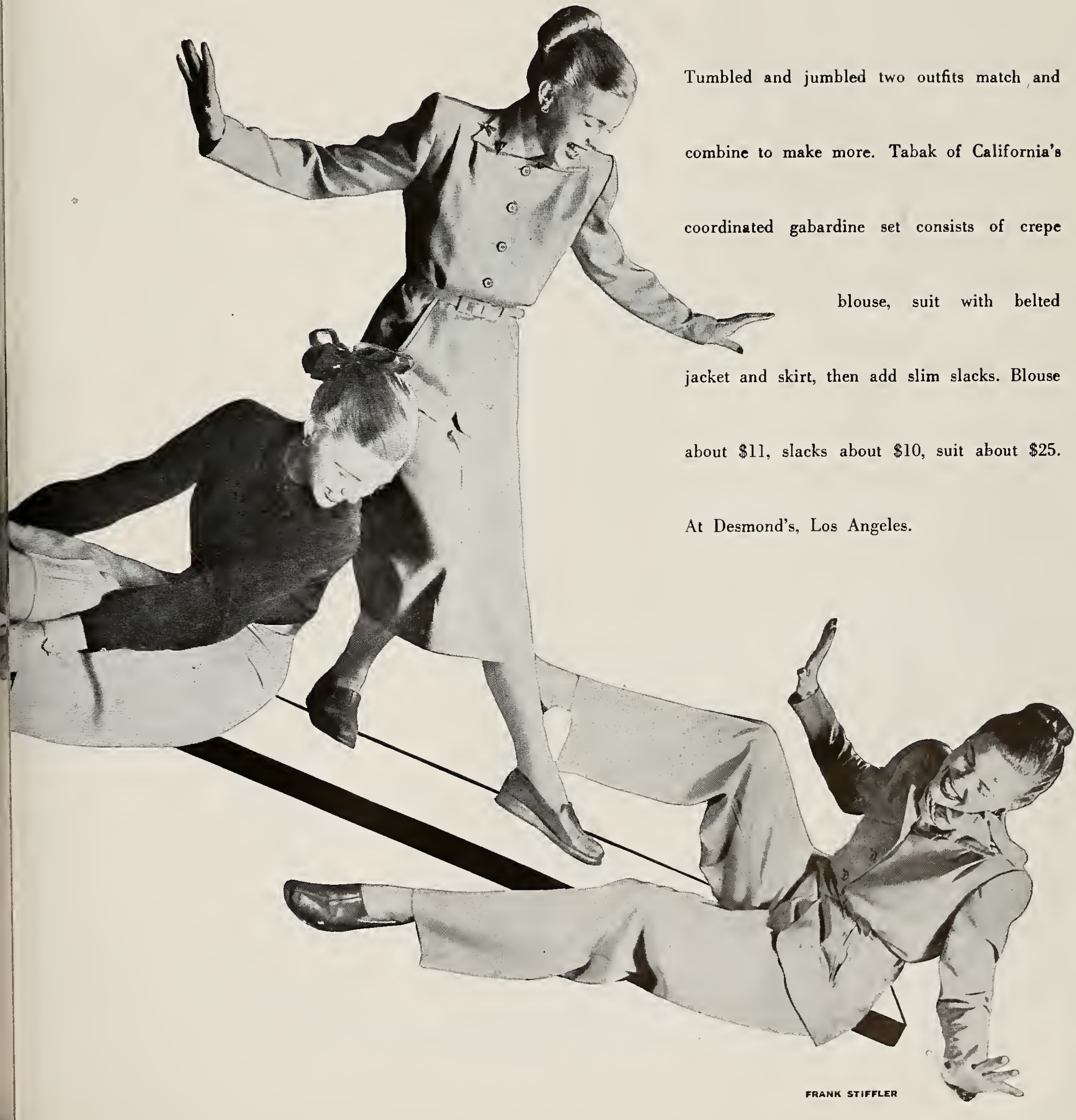
Rakish sailor's pea jacket atop pedal pushers, slit up each side . . . fine corduroy by Junior Miss of California. With cotton plaid shirt, they're colorful mix-matchables with an outdoor yen! Jacket about $11, pedal pushers about $6, shirt about $8, sizes 9-15. At Buffums' Long Beach; The Bon Marche, Seattle; J. L. Brandeis, Omaha.

Two and

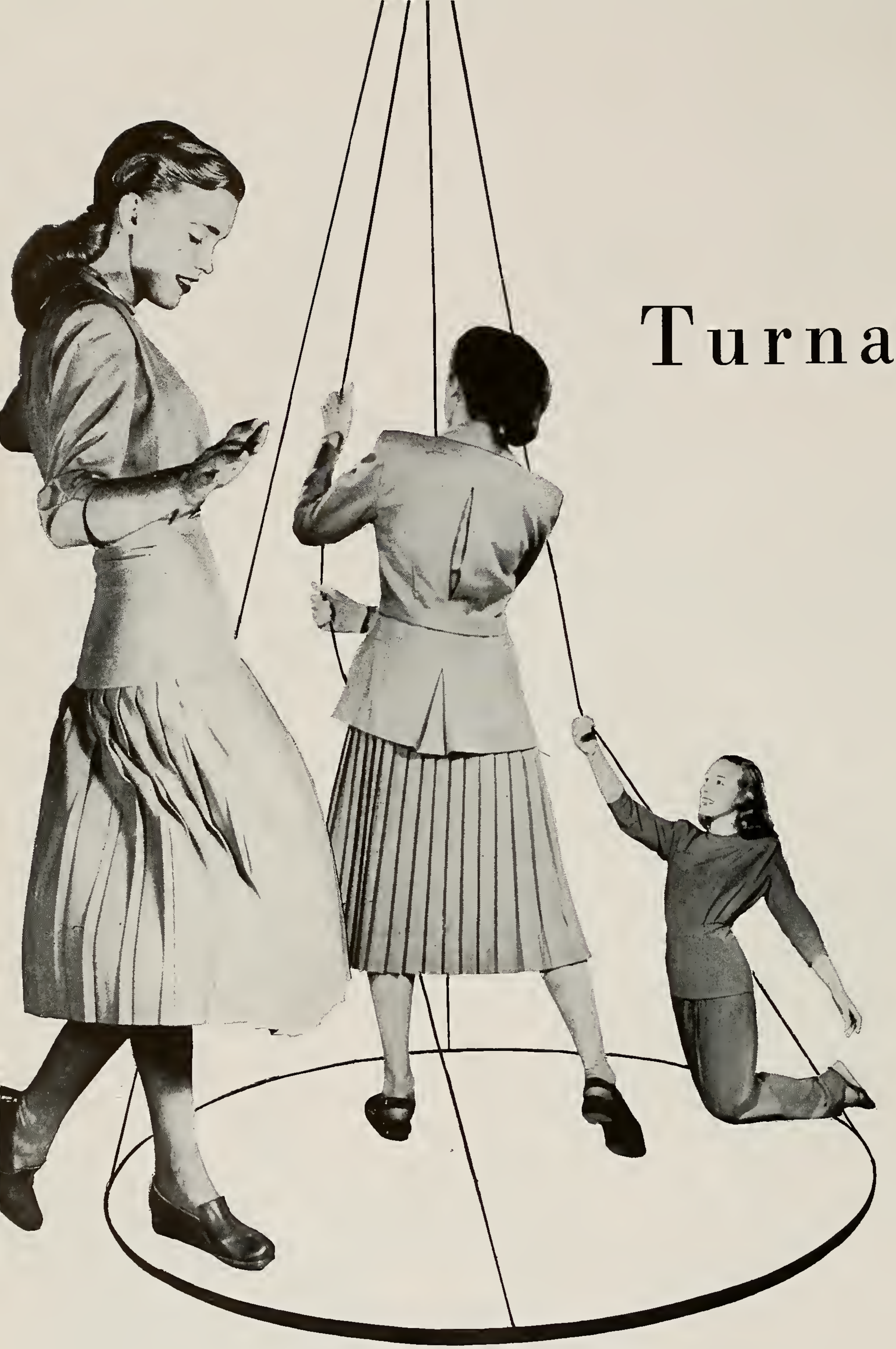


Turnabout wardrobe . . . ready for school, work, or play is Koret of California's striped dress, long torso top, pleated skirt. New version of pea-jacket can be worn over slacks for play, also striped top over slacks. Jacket about $18, slacks about $8, and dress about $18. Renoir Jewelry. Apparel at O'Connor, Moffatt & Co., San Francisco.

Two Make More


FRANK STIFFLER

Tumbled and jumbled two outfits match and combine to make more. Tabak of California's coordinated gabardine set consists of crepe blouse, suit with belted jacket and skirt, then add slim slacks. Blouse about $11, slacks about $10, suit about $25. At Desmond's, Los Angeles.

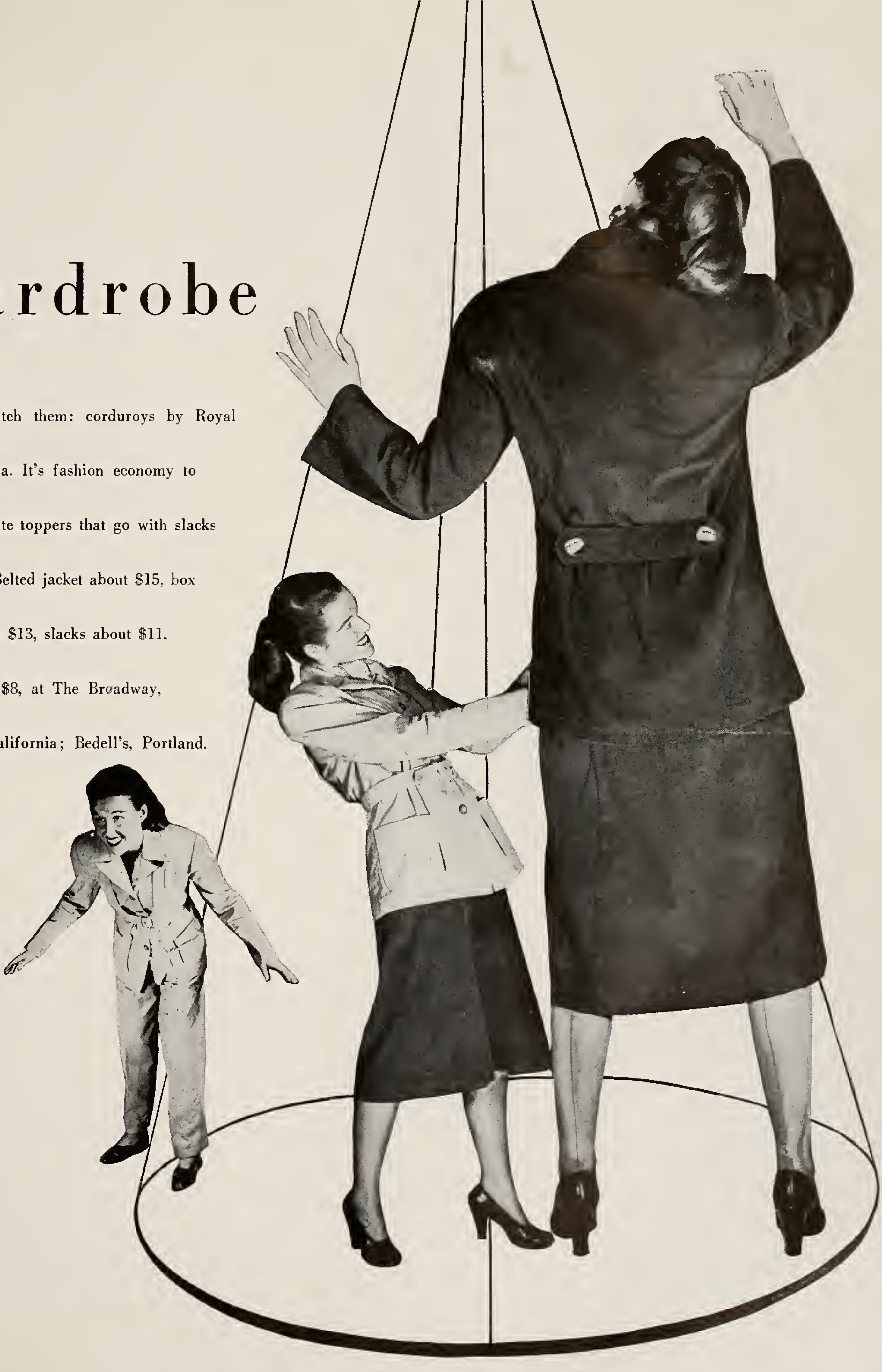


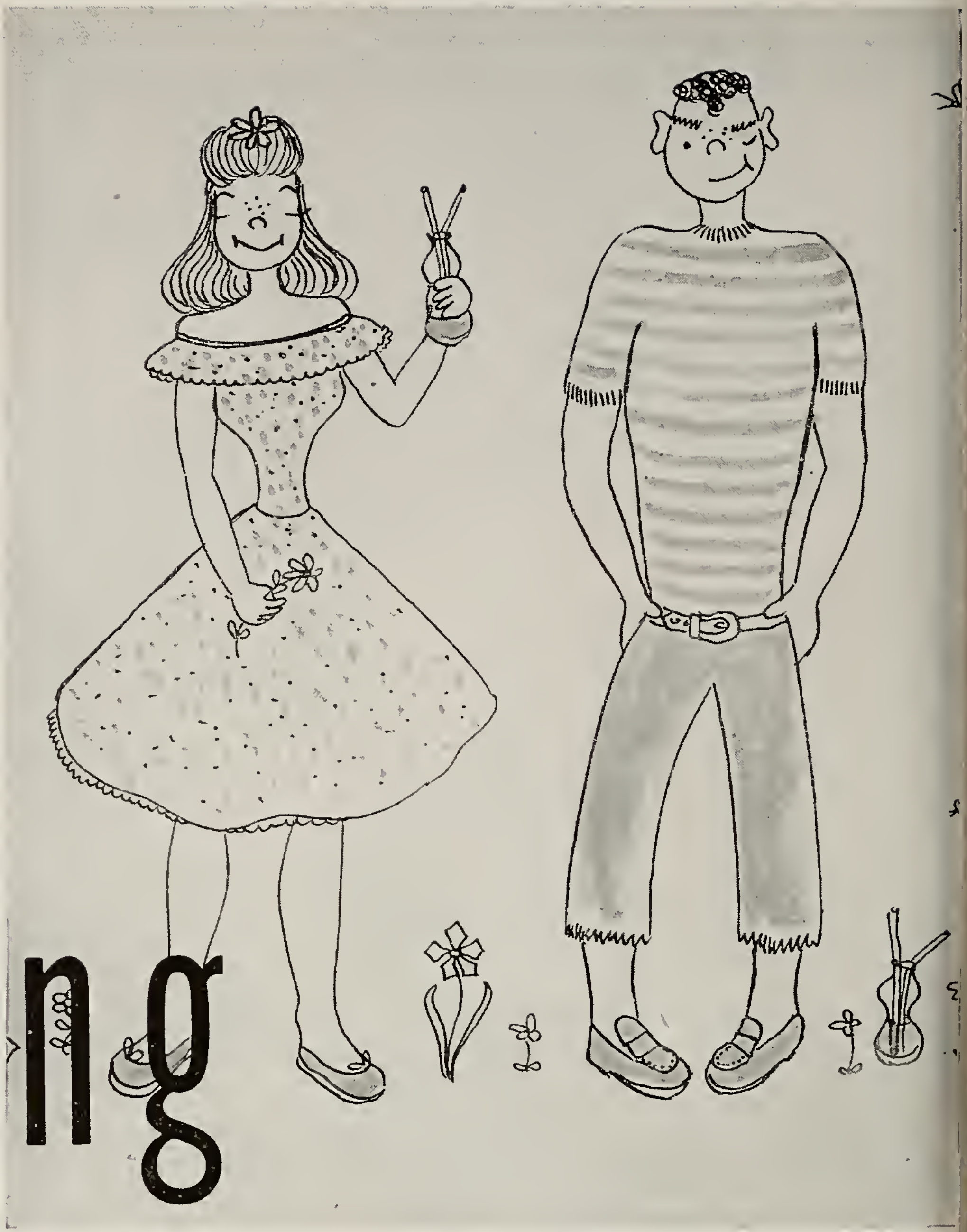
Turnabout

Presto, change . . . a new outfit in a matter of seconds! Basic coordinates in Botany flannel play man roles: the full swirling skirt with Celanese crepe blouse . . . whip on a jacket and you have a suit . . . jacket or blouse with trim-tailored slacks. Barney Max. Suit about $35, slacks about $13, blouse about $11, at Bloomingdale's, New York; Gimbel's, Philadelphia; Carson Pirie Scott & Co., Chicago; Younkers, Des Moines.

Wardrobe

Mix or match them: corduroys by Royal of California. It's fashion economy to have alternate toppers that go with slacks or a skirt. Belted jacket about $15, box jacket about $13, slacks about $11, skirt about $8, at The Broadway, Southern California; Bedell's, Portland.





the pert new yorker
who authored
"your manners are
showing" takes a gander
at precocious teen-
agers who call "cal"
their home

young

by

Betty Betz

I'VE MET trunkfuls of teen-agers . . . from Portland Maine. to Portland, O., . . . and after looking them over, I put the California gang in a class by themselves. But def! They really stand out in the mob. Their fashion is their own, their lingo is their own, and they seem to have enthusiasm for everything and anything like I've never seen before. They're all healthy and happy . . . look like Powers models or Olympic champs. Super and colossal describe the way they come in like gangbusters, take over the joint, and do things in a king-size manner. They're all "big guns" in some way or another, and as your crowd out there would say, "We make a production of everything we do!"

The first difference I noted between th young people of your super-state and th rest of the world was in the way the dressed. Oh, I know that the girls kee their eyes peeled to the new trends an fads, but no matter how many fashio mags you throw their way, Californi queens have a style all their own. I'v seen peasant clothes on young people . . they all wear 'em . . . but not like th ones in California! Why, some of thos dirndls and pinafores look so authenti that you expect the girls to start jabbe ing away in some strange Slavic tongu There's no doubt about it . . . the mo popular garb is the peasant style . . . an the best example is the familiar off-th shoulder white cotton blouse with hug puffed sleeves and a voluminous dirn skirt . . . trimmed with about a hundre yards of lace and embroidery. The Cal

alifornia

ornia girl wears this outfit every place t any hour of day or night . . . and never ooks out of place. She's as frilly and eminine as can be, and even exaggerates t by adding ribbons and flowers in her air. Quelle femme!

But wait a sec! If the California sub-deb lecides to change to the tailored type, he's off in another direction. Her skirt s suddenly as narrow as a hollow tube, er broad shoulders are built up to her ars, and she's man-tailored down to the ast hand stitch of her sharp lapels. What switcheroo from the pleasant peasant! h, yes.

The fellas, too, have a definite flair vhen it comes to clothes. I made my observations from the local drive-ins which re equivalent to the eastern drug store angouts. In male teen fashions the most rominent feature to me was the tight-itting, "dropped" waistline on their dun-arees . . . so that they looked about alf on. These skin-tight trousers are held ecure by beautifully hand-tooled western elts, and there's usually raw fringe where rouser cuffs could be. On top the boys et away with shirts that are wilder than ny Dali dream. I never saw a necktie, nd I wonder what one would be like if hey wore 'em. Sports jackets? Wow! The alifornia cavalier carries a solid set of hreads, wears his colors bravely, and vould probably murder anyone who aughed at his baby blue tweed. Man, h man! It's a technicolor country, but fter staring at dull gray flannel and dark lue serge all these years, I must say I'd e the first to promote dinner jackets of hocking pink!

There's a lot of ground to cover in Cali-ornia and so little time . . . but the kids et around faster than in most places. They're air-minded, too . . . many of e young people have stacked up plenty f hours and most of them expect to own eir own planes some day. Consequently, e teen-agers travel about as fast as the t planes you see, but hold on! Once ey arrive on the spot nobody knows how relax as well as a Californian.

When I say relax I don't mean just parking under a palm tree, but the way they spend their leisure time. All the fellas and girls have a good smattering of the key sports . . . you never have to scour the town to dig up a tennis or beach partner 'cause they're always on tap for fun. Californians adore parties, and good proof is the gala celebrations they have to open a hot dog stand or a super market. They love to give any kind of party and can make a real shindig out of a plain backyard barbecue.

The junior jive set is the heppiest I've met yet, and after hearing them hash over the newest teen topics, like records, sports, books and movies, I felt like a stumble bum. In the East your booties are laced if you're smart enough to know the names of all the popular orchestras. But out there you have to know who plays the trumpet and who beats the drum. Natch! They seem to know everything. I didn't dare open my trap when it came to the subject of movies. The bobby sox brigade that hangs around Romanoff's and the gates of MGM knows more Hollywood gossip than most of the columnists. And they wouldn't think of calling a star by anything but his first name!

The California teen-agers are such big time that they're even philanthropists junior grade. In Los Angeles there are at least a dozen constructive teen groups, each having its own social service program, and as you'd expect, they're carried out well in true California style. The club members do such things as knitting socks for hospitalized soldiers, sending gift boxes to state sanitariums, and raising fantastic sums for charity.

In other words, take it from an Easterner that California is a terrific place and so are the young people who make it just that! It's only natural that all visitors rave about the beauty of the flowers, the trees, the climate, the food . . . and Californians love to hear this drool. But what's refreshing to me is that a young, spirited Californian will hit the guy who says it isn't so!

in California it's...

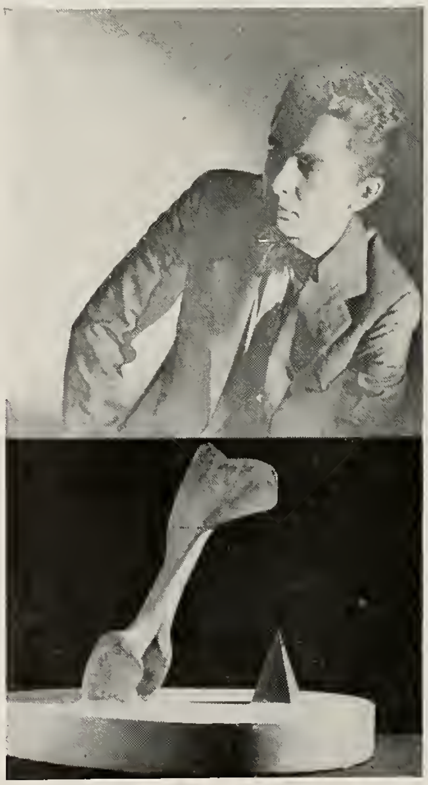
the people in the spotlight and in the swim

De Long twins paddle for a prize

Jack Wurts . . . wood worker

Harry Von Zell and Dell Dea

Percy made a fancy matc



Bern Porter and "Affinity"
. . his sculpture in bone

BARBARA AND BEVERLY DE LONG are San Diego's nineteen-year-old identical twins in the swim. They go to school, practice back dolphins and front somersaults three hours a day, watch their diet, and hope to win the national ballet competition come September. **JACK WURTS'** clever creations of the wood lathe pop forth in Berkeley like the goodies from a Mexican pianata . . he specializes in "leave-a-note" placques, tea pot "ring safes" and motto shingles like the "fisherman's prayer." **HARRY VON ZELL** paid court and compliment to **DELL DEAN,** an 18-year-old beauty from Huntington Park, when she was chosen as "Miss Los Angeles Ad Club" to compete for the title of "Miss Los Angeles County." Dell could be entraining for Atlantic City and the Miss America awards if the judges nod the right way. **PERCY BARKER** of San Francisco turned his hobby of printing friends' names on matchbooks into a business grossing two million dollars a year . . believes that you can do it, too. Says industry makes a mistake in "junking too many old folks" . . he engaged the Utility Workshop workers, averaging 73 years of age, to package his merchandise . . and quotes "they are wonderful." **BERN PORTER** of Berkeley is a publisher, author, editor, artist-photographer and physicist with a flare for bone sculpture and cameraless photographs reproduced with polarized light. Did important research on atomic energy at Oak Ridge, Princeton and the University of California.

• On Record

with frances anderson

You can get in just as much of a rut about buying records as you can in your choice of anything else . . . clothes, movies, food. This month offers some especially good opportunities to branch out and try something new.

For instance, if you've hitherto scorned serious music as "long hair stuff," give it a try. Pick something modern and colorful like "Petrouchka" as a starter and gradually work up to the Bachs, Beethovens and Brahmses. If you're already a collector of serious music, but rather dubious about unfamiliar approaches to harmony, and haven't yet gotten acquainted with the things that are difficult at first hearing and rewarding upon closer knowledge, try the Bartok Concerto.

In the popular field, we'd especially like to call attention to Capitol's new Americana Series, which so far includes such a wide range of material as real blues, old-time dance tunes, hill and folk music. This and music of similar nature gives you a better foundation for appreciating present-day creations. To date, the cowboy and hillbilly bands you hear . . sometimes almost to distraction . . have barely touched the fringes of a vital musical field.

NEW SERIOUS ALBUMS

Concerto For Violin by Bela Bartok, played by Yehudi Menuhin with the Dallas Symphony Orchestra under the baton of Antal Dorati. This is an excellent job on a very interesting work, a combination of peasant lyricism and nervous brilliance expressed in dissonant harmony. Worth getting to know. Victor.

"Petrouchka" Ballet Suite, recorded on Full Frequency Range Records by the London Philharmonic under Ernest Ansermet. The best version available of this richly colored, thoroughly satisfying suite, outstanding mechanically as well as musically. Decca London. "Les Sylphides" ballet music by Chopin. Played by the Boston "Pops" under Arthur Fiedler. Rather colorless and disappointing on the whole, though at moments the poetry of this familiar music comes through. Victor.

Piano Music of Mendelssohn, celebrating the composer's centenary. Beautifully done by Vladimir Horowitz. Selections include: Wedding March, Variations Serieuses, and several Songs Without Words. Victor.

Violin Concerto in E minor by Mendelssohn. Magnificent performance by the English Ida Haendel with the National Symphony Orchestra conducted by Malcom Sargent. Another superlative Full Frequency Range album, musically honest and exciting. Decca London. Brandenburg Concertos Nos. 2 and 5, performed by the Boston Symphony under Serge Koussevitzky. Accurate and painstaking though these may be, they tend to a cold impersonality in their very perfection. Victor. "The Plow That Broke The Plains" by Virgil Thompson, played by the Hollywood Bowl Symphony Orchestra with Leopold Stokowski. Of much more interest than most motion picture scores, this suite is evocative, charming and ingenious. Victor.

POPULAR MUSIC

Star Stuff and Big Names:

"When You Were Sweet Sixteen" is a typical Perry Como swoon umber. "Chi-Baba Chi-Baba" on the reverse gets cute treatment, icely phrased. Victor. "When I Write My Song," one of the more cceptable adaptations of operatic material ("My Heart At Thy Sweet Voice," from "Samson and Delila") well sung by Herb Jeffries with rich orchestral backing by Buddy Baker. On the flip-over, a good allad, "Why Can't I Forget About You." Exclusive.

"I Want To Be Loved" and "Mahzel," the newest Benny Goodman isc. The master has picked up an excellent group of musicians, and is work is more than ever characterized by imagination and clean, ound orchestration. Capitol. "My Heart Is A Hobo," rollicking tune layed and sung by Tex Beneke and the Miller Band, has the good ld touches. On the back, "As Long As I'm Dreaming" is in the best nellow Miller tradition. Victor. "I'm So Right Tonight" reveals a orchy Stafford that sends you. Her "Passing By" is in the more familiar reamy style that put Jo at the top of the heap. Capitol.

"Tallahassee" and "Cecilia," two fine hunks of harmony and rhythm hat combine the talents of Johnny Mercer and The Pied Pipers most cceptably. Capitol.

Blues, Folk Music, Small Combos:

"Hurry On Down" and "The Lady's In Love With You" . . . introducing Nellie Lutcher and her rhythm. The gal is terrific, sort of feminine King Cole in phrasing, with a sense of humor, a great piano nd jazz authenticity. She's a comer. Capitol Americana. "All Alone lues," earthy, rugged and in the groove stuff by Sonny Terry, the lind singer-harmonica player. The reverse, "Whoopin' The Blues," noisier and not so likable. Capitol Americana.

HILDREN'S ALBUMS

"The Twelve Dancing Princesses," one of the most delightful story-elling-with-music offerings in some time, a surefire bet for little girls. ictor. "Peter Churchmouse," his adventures as related by Paul Wing ith orchestra backing will have the six and seven-year-olds wide-eyed. ictor.

FASHION'S NEWEST!

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WITH SHOULDER
PAD MAGIC..

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Tee off with this Dual Purpose Dress . . . made by Graff, this Cal fornia Golfer dress is just the thing for the active golfer and for suburba and home wear, too. Featuring dot fasteners in concealed fly-front . . tee-totin' belt . . . sturdy slit hidden under the pocket for pencil . . . an specially constructed sleeves that do not hinder arm in motion. In fin Michael Ross fabrics. About $13 at your favorite store.

CALIFORNIA GOLFER ★ 1240 S. MAIN ★ LOS ANGELES 15, CALI

• California In Books

by hazel allen pulling

Long August days when relaxation under California's summer sun brings time and inclination to read . . . to discover for one's self the places still unexplored and to learn the story of those seen now in retrospect. Recent books on California hold much of information and interpretation; read, and deepen your vacation pleasures.

Two recent books are of special importance to the one who seeks interpretation of California's past: Robert F. Heizer's *Francis Drake and the California Indians, 1579* (Berkeley, The University of California, 1947. 50p. $2.00), and Helen C. White's biography of Francisco Garcés, *Dust on the King's Highway* (Macmillan, 1947. 468p. $3.50).

The lives of gallant men epitomize the forces that have built California. No two express more deeply the spirit of her beginnings and her early progress than the lives of the English adventurer, Sir Francis Drake, and the no less adventurous Spanish friar, Francisco Garcés.

Travelers to California's northern coast will look with pleasure upon the scene of Drake's activities there. Elizabethan seadog in search of loot and land, Drake spent five weeks on California shores during the summer of 1579. The long disputed locale of his encampment and the exact identity of the Indian tribe he visited are ably discussed in this brief history. Heizer, Professor of Anthropology at the University of California, has brought to his chief source of information the notes kept by Drake's own seamen, the light of his own knowledge of ethnology and primitive languages. The result, backed by photographs and drawings, and an excerpt from the seamen's account, is a convincing analysis that adds the assurance of truth to the pleasures of visiting California's historic spots. And if you, too, enjoy the sources, you will wish to read all of the original account. It was first published in 1628 under the title *The World Encompassed by Sir Francis Drake* and reprinted by the Hakluyt Society in 1854. A copy of this interesting narrative may be obtained from your public library.

A heart-warming account is Helen C. White's biography of brave, gentle, visionary Francisco Garcés . . the story of one of California's most memorable figures. Then years of the life of Father Garcés, from 1771 to 1781, are traced in *Dust on the King's Highway.* Appealing for his youth, for the intrepidity he evinced in going alone into unknown lands peopled by savage and hostile Indians, and for his indomitable urge to bring to the native word of his God, Father Garcés holds all the lure of romance and glory usually associated with our other mission fathers. Through this novelized account of his wanderings, his strange friendships with Pimas, Mojaves and Yumas, and especially with Palma, Chief of the Yumas, and finally his pitiful massacre, Father Garcés, the man, is made to live again. From this imaginative account of his inner life, you will wish, I am sure, to turn to Garcés' own account of his California travels. His diary was edited by Elliott Coues under the title, *On the Trail of a Spanish Pioneer* and published in 1900 by Harper. It, too, may be obtained from your public library.

Thus, through its people and its places, California of old lives again. If you are interested in any aspect of her past or her present, and will write me, in care of *The Californian,* I shall be glad to recommend books or to send you information.

• Household Hints

Dingy candles: Clean by rubbing gently with a soft rag dampened in alcohol.

Baked ham accompaniment: Jellied apple butter made by adding one cup apple butter to lemon gelatine which has been prepared the usual way.

Discolored aluminum kettles: Shine by adding juice of one lemon to water and boiling in kettle.

Lipstick stains on washable fabrics: First dilute the pigment by rubbing spot with some colorless grease such as cold cream, vaseline or shortening; then wash in soapy water. On non-washable fabrics, place blotter underneath spot and sponge area with carbon tetrachloride.

Keep small rugs from slipping: Sew preserve-jar rubber rings under each corner and in middle.

To dust ceramic figurines and small objets d'art: Brush with baby brush or soft complexion brush, working well into indented surfaces.

Piano keys: To clean, rub with soft cloth dampened in alcohol. To prrevent from turning yellow, keep keyboard open.

Wonderful in spaghetti sauce: One teaspoonful of pickling spices tied in a small cheesecloth bag; remove only when sauce is ready to serve.

Washing wooden kitchen utensils: Use only lukewarm water and mild suds. Occasionally scour with fine steel wool.

When storing tennis racquets, lubricate strings with vaseline.

Apple candle-holders for children's parties: Scoop out bright red apples just enough to permit insertion of candle. If apple does not set flat, slice about one-fourth inch off bottom.

INSPIRATION IN SUEDE

. . designed for young sophisticates. Mandarin-collared topper with swing back . . . in a choice of twenty lush California colors. Sizes 10-20. To retail about $85.

Skirt to match about $40.
Beret about $10.75.
WRITE US FOR NAME OF YOUR NEAREST STORE

Desert Suedes
CREATED BY TAYLORS' OF CALIFORNIA

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834 South Broadway • Los Angeles

IN EARLY CALIFORNIA

the belle of
mexico city raised
an eyebrow in
staid san francisco

This is the story of Emilia . . the belle of aristocratic Mexico City . . a young girl of gentle birth and sheltered background who became engaged to a young American engineer. It was the custom in those days of 1906 for the prospective bridegroom to provide the entire wedding trousseau.

And being a gentleman of means, wanting Emilia to have only the best things in life, her fiance ordered gowns for all occasions . . breathtaking gowns . . as well as more intimate items . . all to be designed and handmade in Paris. Emilia was overwhelmed by their beauty, and her dark eyes sparkled as she dreamed of the sensation she would make in San Francisco . . their new home.

Naturally, they made an immediate impression, for Emilia's specially built trunks were so large that they barely would go through the doors of the famous Palace Hotel. And when the young couple embarked on their first afternoon promenade, Emilia's loveliness and Parisian elegance were the center of attention . . but not as she had hoped. The ladies looked, then quickly diverted their eyes, shocked to see such finery paraded in broad daylight. The men stared at her . . then winked slyly at one another.

Emilia was puzzled by the disapproval of the women . . humiliated by the bold behavior of the men. Her husband was furious at the whole crowd. But being a true gentleman of the day, he felt he couldn't explain the facts of life to his naive young bride. He could only apologize for a situation he hadn't foreseen, and insist, over Emilia's tearful objections, that she go on a local shopping tour with his sister . . to buy a whole new wardrobe which would comply with the Victorian standards of San Francisco society.

And so the lavish Parisian trousseau hangs lonely and unused. Today, Emilia resides in San Jose . . still the lovely, gracious woman of long ago. She is the mother of three married daughters and one son.

A TRUE STORY BY M. D CHAMBERLIN

this month's mail

In this column The Californian answers inquiries and prints your views of "The California Way of Life" . . our history, climate, fashions, foods, homes and furnishings, organizations, industries, recreational facilities, famous persons and eccentricities. Please address your questions to The Californian Column.

Dear Editor: In reference to an article in your June issue, entitled "Points West," I nearly lost my dinner upon reading the following: "and fine meals in the famed restaurants of San Francisco's International Settlement."

Any old-time San Franciscan knows that the "International Settlement" is nothing but a "war-time, money-making, half-baked collection of gyp joints," and any reference to those "dives" as fine or famed, is an insult to all of San Francisco's many really fine and famous culinary spots!

Alicia W. Gullette
Blacksburg, Va.

Dear Madam: Whew! Those are strong words.

Dear Sir: I have been following with great interest the series on California books which you began in the March issue. Dr. Pulling has done an excellent job in writing such brief annotations and in bringing to light books of interest to a Californian. . . Your magazine seems to be about what I want in a fashion magazine—the styles are young in heart and the majority of them are within my budget.

Rebecca C. Cowan
(Mrs. Arnold M. Cowan)
Los Angeles

Dear Mrs. Cowan: Thank you ma'm.

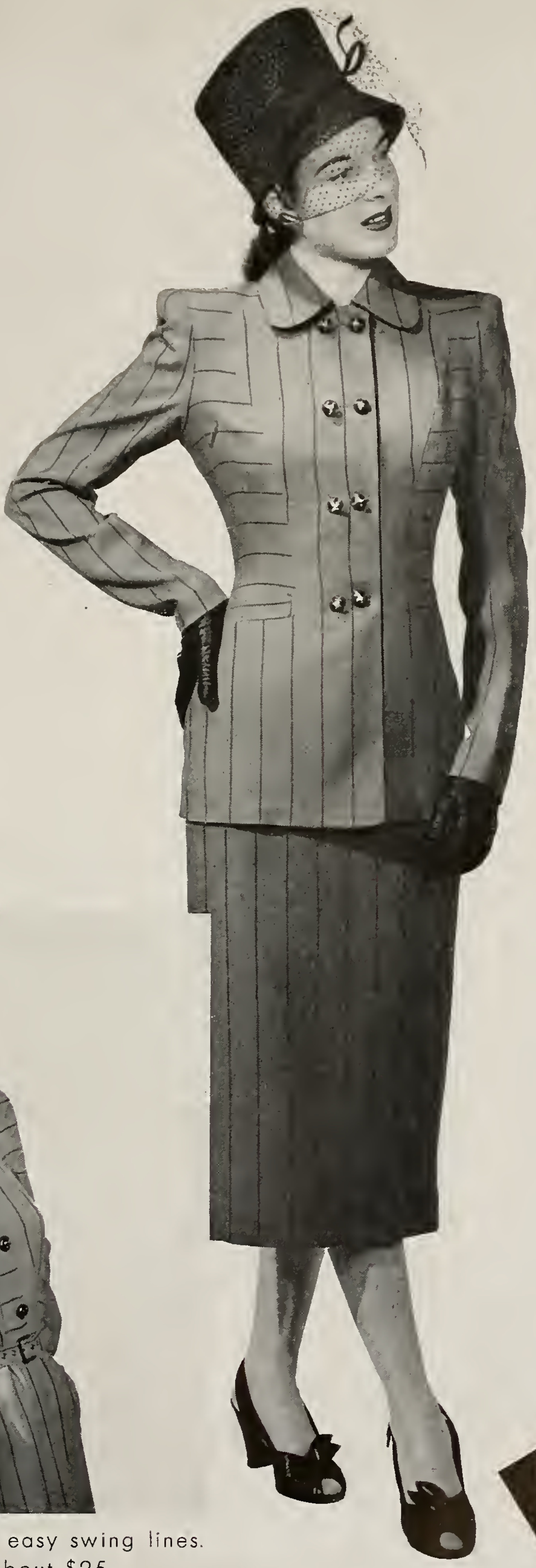
Dear Sir: Having watched your magazine hit its stride with growing assurance each issue, I find it a pleasure . . because I have long deplored the gap in the fine styling found in the magazines slanted toward the highest income levels and the fashion cliches usually to be found in the magazines for the individual with less money.

Thanks for showing so many modern homes with really good lines, for Cape Cod twice removed to California looks as uncomfortable as a doily on one of Robsjohn Gibbings' tables.

I have one peeve, however, that, naturally, no law abiding fashion magazine in sooty New York could abide . . do away with the term "little black dress." Have you ever been in a room full of women and girls wearing that uniform? Of course there is an occasional one who looks perfectly beautiful or stunning, but most look like a bunch of black crows. In no age save this has a person felt compelled to look like a character in mourning on a festive occasion, and no one can tell me colored clothes get dirtier these days. . . But if women must follow their men into dark clothes, how about changing the term to "little dark dress," because many a drab little creature becomes a new person upon putting on navy blue or brown or dark green.

Congratulations . . and may each succeeding issue come ever nearer toward your avowed ideal of truly showing "California living," since it is certainly a way of living that should be encouraged to find its carefree way into more homes, regardless of state or climate.

Joscelyn Dunlop
Pitman, N. J.



around the clock

in Wedgewood Stripe

You'll love to live in these fall designs. The suit is tailored on lithe lines in a smart eye-catching fabric with pencil-slim, side-slit skirt. To retail about $30.

Sizes: 10-18.
Colors: gray, brown,
tan, green, peacock blue.

Write for name of nearest store.

Casual dress with easy swing lines.
To retail about $25.

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...where the smartest Angelenos get together for our famous luncheons and dinners... on Beverly Hills' "Restaurant Row"

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GOING PLACES AND EATING OUT

GOING PLACES AND EATING OUT

THE CALIFORNIAN presents for your convenience a current directory of the finest restaurants in Los Angeles and San Francisco, cultural events of interest and activities that make living in California or a visit to our state the most enjoyable for you and your family. Fine foods of many kinds are available, and wherever possible specialties of the house are listed and names of the maitres d'hotel. Have a good time!

THE RESTAURANTS

IN LOS ANGELES

AMBASSADOR—3400 Wilshire Blvd., Los Angeles. World-famous Cocoanut Grove open every night except Monday. Saturday afternoon tea dancing. Dinners from $3.25. Cover $1, Saturday $1.50. Rouben.

DON THE BEACHCOMBER—1727 North McCadden Place, Hollywood. *Fried Shrimp, Rubaki, Barbecued Spareribs, Mandarin Duck, Chicken Almond and known as originator of the Zombie.* Dinners from $3. Usually crowded, but good tourist spot.

BEVERLY HILLS HOTEL—9641 Sunset Blvd., Beverly Hills. Palm room open Thursday, Friday and Saturday nights with dancing. Thursday buffet, $3.75. Dinner a la carte from $1.75. Good food and you might see a movie star.

BEVERLY-WILSHIRE HOTEL—9415 Wilshire Blvd., Beverly Hills. Tasty food in Copa d'Ora and Terrace room, with medium prices.

BILTMORE BOWL—515 South Olive St., Los Angeles. Best place downtown for good food and good music, with Russ Morgan playing. Two-dollar dinners, nominal cover charge and two floor shows. Nice for tourists. Closed Monday.

BIT O' SWEDEN—9051 Sunset Blvd., Los Angeles. On the famous "Strip." Good food, reasonable prices, smorgasbord. Fine for tourists.

BUBLICHKI—8846 Sunset Blvd., Los Angeles. A bit of Russia on the Strip. *Cutlet a la Kieff, Filet Mignon a la Stroganoff, Caucasian Shashlik, Russian Blini.* Dinners from $3. Hostess, Jasmina. Good music and romantical. Closed Tuesday.

CASA LA GOLONDRINA—35 Olvera St., Los Angeles, "the first brick house in the city." Historic Mexican cafe. *Arroz con Pollo, Enchiladas, Tacos.* Dinners from $2. Alfredo. Closed Sunday.

CHAROUCHKA—8524 Sunset Blvd., Los Angeles. Another bite of Russia on the Strip. Mamma and Papa, "your hosts," excel with atmosphere, food and soothing music. Closed Monday, and prices fairly high.

CHASEN'S—9339 Beverly Blvd., Beverly Hills. *One of the best in the West.* Excellent cuisine and plenty of celebrities. *Expensive.* Closed Monday.

CIRO'S—8344 Sunset Blvd., Los Angeles. On the Strip and luxurious, with name bands for dancing. Expensive. Celebrities, sometimes.

EL PASEO—51 Olvera St., Los Angeles, and especially fine for tourists. Typical Mexican food, nice surroundings; dinners from $1.25. Open 12 to 12, except Wednesday.

HOUSE OF MURPHY—La Cienega "Restaurant Row" at Fourth Street, Los Angeles. *Madame Begue's Chicken Creole, Hamburger and Onion Rings, Million Dollar Hash.* Your host, Bob Murphy. Wonderful *Salads, Beautiful Steaks.* A la carte, medium prices. Open every day.

KNOTT'S BERRY FARM—Buena Park. An hour's drive from Los Angeles, but a tourist's dream as reported in Reader's Digest. *Good chicken and ham and hot biscuits.* Reasonable prices. Gift shop.

LA RUE—8633 Sunset Blvd., Los Angeles, on the Strip. Tops in food and decor. *Crepes Louise, Crepes a la Reine, Lasagne Pasticciate, Beef Bourguignonne.* From noon till 3 for lunch except Sunday. From 6 to 11 p.m. for dinner. Closed Monday. Felix Cigolini. A la carte entrees from $2.25.

LUCEY'S—5444 Melrose Avenue, Hollywood. Good food, medium prices and across the street from Paramount Studio. Movie stars abound at lunch.

MIKE LYMAN'S OR AL LEVY'S—When you're downtown in Los Angeles. Good food, same management. Reasonable.

MOCAMBO—8588 Sunset Blvd., Los Angeles. One of the Strip's spots for movie stars. Colorful, crowded and expensive.

PEGGY CLEARY'S—"Talk of the Town" Restaurant at 1904 S. Robertson Blvd., Los Angeles. New and attractive. *Scallopini Piccate, Stuffed Squab, Breast of Guinea Hen.* A la carte and prices fairly high, but the food's delicious. Closed Tuesday.

PERINO'S—3027 Wilshire Blvd., Los Angeles. In the heart of the smart shopping area. Excellent food. A favorite luncheon rendezvous for society.

PICCADILLY—848 No. La Cienega Blvd., Los Angeles. Fairly new, but very good, with Ernest Vignati as your host. Steaks.

PIERRE'S—2295 Huntington Drive, San Marino. A good *crepes suzette* and pleasant atmosphere. *Charcoal-broiled filet mignon,* too. Pierre. From noon till 9.

PLAYERS—8225 Sunset Blvd., Los Angeles. Good for tourists and you might see a movie star. Expensive.

READY ROOM—Johnny Wilson's popular rendezvous for the younger set. Big fireplace, delicious steaks, informal atmosphere. At 365 No. La Cienega Blvd., Los Angeles, on Restaurant row.

ROMANOFF'S—326 No. Rodeo Drive, Beverly Hills.

(*Continued on page 70*)

LONGBARN
Palo Alto, California
•
Country Dinner in authentic Victorian surroundings
Browse through our shops of yesteryear
El Camino Real
two miles south
of Stanford
University

Celeste
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Celeste does a sister act in plaid with this charming little jumper-dress in deep, dark, Victorian plaid cotton, Scotch as Annie Laurie. It has scalloped edges and a saucy sash, and its own pretty white broadcloth blouse luxuriously trimmed with handmade Irish-type lace. Sizes 3 to 6x, 10.95. Sizes 7 to 12, 12.95. Mail orders 15c extra. Sorry none C.O.D.

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Masculine Touches Provide Balm for A Male in the Bath

(*Continued from page* 49)

The last touch in our heatherish batbroom was, of course, pure whimsey, but it was the touch which took it out of the realm of the ordinary. Six of last year's shaving mugs were placed on wood wall brackets, three on each side of the mirror, and planted with philodendron. If the male of your family wouldn't want ivy handy to twine in his hair when he happens to feel like it, then to heck with the ivy. There are plenty of other ideas, but you can bet your life he'll come up with some touch of whimsey of his own.

In our plaid bathroom this trick of individualization was accomplished by the philodendron. Which, incidentally, has turned out well, too, for it seems that this ubiquitous species of ivy thrives on very little light, a lot of moisture, and singing.

Oh, yes. Singing. There's a male singing in the bath these mornings. Singing, as you may guess, sans ruffles, inquisitive fish, and fluttering nylons. And there is no more noble suffering. The first morning impression is a propitious one. It's a great room in which to begin the day.

GOING PLACES AND EATING OUT

GOING PLACES AND EATING OUT

(*Continued from page* 68)

Prince Mike caters to movie stars, writers and producers. Expensive.

SARNEZ—170 No. La Cienega Blvd., Beverly Hills. Lew Sailee and Harry Ringland have an attractive place, with good food and good music, reasonable.

SOMERSET HOUSE—On Restaurant Row in Beverly Hills. Fine steaks, a la carte dinners, nice atmosphere and expensive.

SPORTSMAN'S LODGE — 12833 Ventura Blvd., North Hollywood. An epicurean delight in San Fernando Valley. *Broiled Lobster, Chicken Saute a Sec, Charcoal-broiled Steaks* in a gorgeous setting. Jack Spiros. From 5:30 p.m. Closed Monday.

TAIL O' THE COCK—477 So. La Cienega Blvd., Los Angeles, on Restaurant Row. Mac McHenry provides *excellent food,* good companions and a pleasing atmosphere. *Hamburger Diable and Fried Shrimp are specialties.* You'll want to go again and again, and it's reasonably priced.

TOWN HOUSE—2965 Wilshire Blvd., Los Angeles, overlooking Lafayette Park. Three smart cafes to serve you . . . Garden Room, Cape Cod Grill and the Zebra Room. No cover or minimum. Excellent food and a good spot for the tourist.

VILLA NOVA—9015 Sunset Blvd., Los Angeles. A charming old world atmosphere on the Strip. Fair Italian food and good service.

THE THEATRE

PASADENA COMMUNITY PLAYHOUSE — Midsummer drama festival during August. Plays include "School for Scandal," "Arms and the Man," "The Great God Brown," "Alice Sit by the Fire," and "Girl of the Golden West." Curtain at 8:15; prices 76c to $2.

GRIFFITH PARK GREEK BOWL—Gene Mann presents the Hollywood Summer Festival: Through August 2, "Blossom Time"; August 4-16, "Bittersweet"; August 18-30, "Desert Song." Nightly except Sunday, curtain at 8:30. $1.20 to $3.60.

THEATRE MART — Continually playing "The Drunkard" every night at 8:30. Famous old-time melodrama with beer and pretzels. Good for the entire family. Wonderful entertainment for tourists.

EL CAPITAN—Ken Murray's "Blackouts of 1947," starring Marie Wilson and Ken, every night at 8:30, with plenty of matinees. Variety entertainment that continues to please. Good for tourists.

EARL CARROLL'S THEATRE RESTAURANT — In Hollywood for the tourist. "The Vanities" each night with two different performances at 9:15 and midnight. Girls, music and girls. $3.30 with dinner. $1.65 without.

SAN GABRIEL MISSION BOWL—"Bells of San Gabriel," outdoor play depicting early-day California life, continuous through August. Presented in conjunction with dancing, fiesta and barbecue.

PILGRIMAGE PLAY—20th annual presentation of outdoor drama depicting the Life of Christ, presented every night but Monday throughout August; effectively staged in Pilgrimage Play Bowl in Hollywood Hills. $1.20 to $2.40.

TURNABOUT THEATRE — The Yale Puppeteers, Elsa Lanchester and Lotte Goslar in good entertainment nightly except Monday at 9. Through August 3, "Mr. Noah" and "About Face"; August 5-10, "Caesar Julius" and "Vice Versa"; August 12-17, "Tom and Jerry" and "Turnabout Time"; August 19-24; "Gullible's Travels" and "Southern Exposure"; August 26-31, "Mr. Noah" and "About Face."

CONCERT

LAGUNA BEACH CONCERT—At Irvine Bowl August 17. Artur Rubinstein, piano soloist; John Barnett conducting the Los Angeles Summer Philharmonic Orchestra. Performance begins at 8:30. $3.

HOLLYWOOD BOWL—"Symphonies Under the Stars" in 36th season. Series during August featuring world-famous soloists and orchestras with varied added feature. Tuesday, Thursday, Saturday nights at 8:30; Sunday night at 7:30. $1.20 to $3.60.

MUSICALS

"LOUISIANA PURCHASE"—At Philharmonic Auditorium through August 2, starring William Gaxton, Vera Zorina, Victor Moore. Curtain at 8:30. $1.20 to $4.80; Wednesday and Saturday matinee at 2:30, $1.20 to $3.60.

SPORTS

TENNIS—Los Angeles Junior Tennis Championship Tournament at Griffith Park Playground Courts, August 2-10. Santa Ana tennis tournament at Santa Ana high school courts. August 15-17.

HORSE RACING—August 2, Sunset Handicap at Hollywood Park for 3-year-olds and up, $50,000 add-

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ACHTING REGATTA—Pacific Coast Champion-hip regatta at Santa Barbara August 4-10. Also nnual Regatta of Southern California Yachting As-ociation.

VARIETY

NDUSTRIAL SHOW—August 16-24 at Pan-Pacific uditorium. Saturday and Sunday from 12 noon to 1 p.m.; weekdays, 5:30 p.m. to 11 p.m. Presenting onders of the industrial world, latest developments n glass, and all types of machinery and plastics. dults, 80c; children, 40c.

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L PRADO—Post and Stockton, in the Plaza Hotel. unch 11-2, dinner 6-9, closed Sundays and holidays.

(*Continued on page* 72)

• Where To Buy It

TIME TO DINE . . TO DANCE ON PAGES 28-29

Demoiselle's dress: May Company, Los Angeles; Roy H. Bjarkman, Minneapolis; A Harris, Dallas.

Marbert's dress: Arnold Constable, New York; A. Harris, Dallas; Miller & Rhoads, Richmond.

$100 WARDROBE ON PAGES 34-35

Keel of California suit; Bloomingdale's, New York.

Graff blouse: B. Altman, New York; May Company, Los Angeles.

Jimmy Junior's coat: O'Connor, Moffatt & Co., San Francisco; Buffums' Long Beach; The Bon Marche, Seattle; The Hecht Co., Washington, D. C.

California Modes' dress: J. J. Haggarty, Los Angeles.

$200 WARDROBE ON PAGES 36-37

Milton Adler blouse: Lipman, Wolfe & Co., Portland.

Country Club coat: J. J. Haggarty, Los Angeles.

Rosenblum's suit, American Woolen Co. fabric: Lord & Taylor, New York; Chas. A. Stevens, Chicago; Maison Blanche, New Orleans.

Robert Gould's dress: Meier & Frank, Portland.

Sally Forth's dress: Roy H. Bjarkman, Minneapolis.

$300 WARDROBE ON PAGES 38-39

Emma Domb's Celanese dress: B. Altman, New York; The Hecht Co., Washington, D. C.

Rand of California shortie coat: Coulter's, Los Angeles; City of Paris, San Francisco; Meier & Frank, Portland; A. Harris, Dallas.

Madalyn Miller's dress: available for future delivery.

Irving Schechter's suit: Rich's Inc., Sacramento; Jordan Marsh, Boston.

Kay Saks' hooded coat: Denver Dry Goods, Denver; Popular Dry Goods, El Paso.

Agnes Barrett's suspender skirt and blouse of Duplex San Chu: Cohn's, Fresno; W. C. Stripling, Fort Worth.

Lettie Lee's dress: Sonnenfeld's, St. Louis.

Deauville's blouse: Nancy's Hollywood; Neiman-Marcus, Dallas.

$400 WARDROBE ON PAGES 40-41

Adele's suit: L. S. Ayres, Indianapolis; The Bon Marche, Seattle; Neiman-Marcus, Dallas.

Tailor Maid blouse: Coulter's, Los Angeles; B. Altman, New York.

Sun Suedes: Designers' Shop, May Co. Wilshire, Los Angeles; Lipman Wolfe & Co., Portland; Titche-Goettinger, Dallas; Jordan Marsh, Boston.

Pat Premo dress: J. W. Robinson, Los Angeles; Best's Apparel, Inc., Seattle.

Barbara Claire's dress, Duplex Sanchilla crepe: Town & Country, Santa Barbara; Eunice Shaw, San Jose.

Breitmore coat: Auerbach's, Salt Lake; Popular Dry Goods, El Paso.

Eleanor Green's dress: May Company, Los Angeles.

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- Society in Fashion
- The California Coutouriers
- California's Way of Life in fashions, comfortable homes and beautiful furnishings.
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• Going Places and Eating Out

(Continued from page 71)

Walter is maitre d'. Service London style, with everything rolled in on a serving table. Chef Maurice specializes in French cuisine. *Roast beef best item.*

STAR LITE ROOM, Hotel Sir Francis Drake—Sutter and Powell. Lunch only from 12 to 2, buffet style, for $1.50. Includes hot dishes. Al Field, host. You dine 22 floors up with a spectacular view.

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PARIS—242 O'Farrell St. Lunch and dinner daily, but no lunch on Sunday. Dinner $1.50. Typical old San Francisco family-style French cuisine in plain surroundings.

BLUE FOX—659 Merchant St. Dinners only, closed Mondays. Ask for Mario or Frank. Dinners from $2. French and Italian style. *Frog legs Doree, Boneless Squab, Chicken stuffed with wild rice, Rex Sole Marguerite.*

THE PLANTATION—At 349 Sutter St. in the delightful new Pavilion at tiffin time. A la carte, with English and French delicacies.

SOLARI'S—19 Maiden Lane and 29 Kearny. Closed Sundays. Fine continental food and atmosphere. Ask for Max David or Peter Wolf. A la carte.

DOMINO CLUB—25 Trinity Place (opposite 111 Sutter). Dinners from $2.50, with emphasis on steaks and roast beef. On the walls an impressive collection of paintings of nudes.

SCHROEDER'S—111 Front St. Closed Saturday and Sunday. Definitely not a tourist spot, this 54-year-old restaurant offers superb German style cooking and wonderful dark draught beer. Men only at lunch time, but the ladies can come to dinner. Lunches from 65 cents and dinners average $1.

VENETO'S—Bay at Mason St. A corner of old Italy with authentic decor, and a fascinating Cave Room that has stalactites overhead. Exceptional Italian cuisine features *Omozzolo tossed salad and chicken a la Sec.*

GRISON'S—Van Ness and Pacific. Two restaurants under same management on opposite corners. At the STEAK HOUSE, Kansas City steaks a la carte only from $1.25. Other specialties are *soft shell crabs, eastern prawns, planked steak.* At the CHICKEN HOUSE, *Southern style chicken dinner* at $1.85 and *prime roast beef dinner* at $2.15. Ask for Robert Grison or Charles Morosin.

OF SPECIAL INTEREST

THROUGHOUT STATE

LAGUNA BEACH FESTIVAL OF ARTS—At Laguna Beach until August 9. Displays of pottery, paintings and handcrafts. Puppet shows and other entertainment. "Pageant of the Masters," living reproductions of famous paintings presented.

SANTA BARBARA GARDEN TOURS—During August, visitors may go on conducted tours through beautifully landscaped estates and gardens of Santa Barbara and Montecito.

SAN DIEGO DAHLIA SHOW—August 2-3 at Masonic Temple in San Diego.

OLD SPANISH DAYS FIESTA—August 28-30, Santa Barbara turns out in early-day California costumes and presents parades, dances and pageants.

DAYS OF SAN LUIS REY—August 29-30 at Mission San Luis Rey near Oceanside.

SPORTS JUBILEE AT NATIONAL
August 30 at Municipal Park, a d
of sports including horse show, races,
contests and parade.

• Shadowlight

(Continued from page 33)

shot up to settle on her face and bare legs. She clutched at the coarse, reassuring grass, two tight handsful keeping off a vertigo that threatened and pawed to be at her.

When it had passed she asked in a small calm voice, "White Alice?" Was the kitten all the way dead, she wondered. And was she under the water down there in Hell?

Yes! That was it! That was Hell down there. That was where you went if. . . . And Mother was wrong. There wasn't any fire. No. Only all the moving, moving water.

Marilyn wriggled back away from the edge, and buttoned her raincoat. So that was Hell! That was where she'd go if. . . . Things like White Alice. Or was that enough to go? Dropping Kitty, killing her? The girl sighed, and putting her hands under her head, lay back more comfortably.

Probably that was enough, she reasoned. It would get her when she died. She felt suddenly sorry for her mother, being wrong about Hell, and having a girl that was going to go there.

"Goodby, Mother," she whispered at the moon. "And goodby, Father, and all of you at school. I'm going now. I'm going to Hell, you know."

She pictured them standing on the porch, tear-stained faces, handkerchiefs waving, people calling out her name as she walked away to the water. There was music, too. Violins, mostly. Maybe harps and drums, too . . . she wasn't certain.

Marilyn rolled over on her stomach and shivered. There was the inexpressibly sad departure, the grand adventure waiting ahead. And it wouldn't hurt a bit; Mother was wrong about that, too.

In the bittersweet grip of drama, Marilyn climbed gracefully to her feet and slowly undid the buttons of her raincoat. She shrugged back her shoulders and the garment fell in a little pile about her feet. For a moment she stood there, her body white and glistening in the bright moonlight. Then, majestically, she walked across the grass to the very edge of the cliff.

The wind was stronger now and filled with spray. High overhead, a gull called out to her. Cupping her hands to her mouth, Marilyn shouted, "I'm going to Hell. You hear me? I'm going to Hell . . . sometime."

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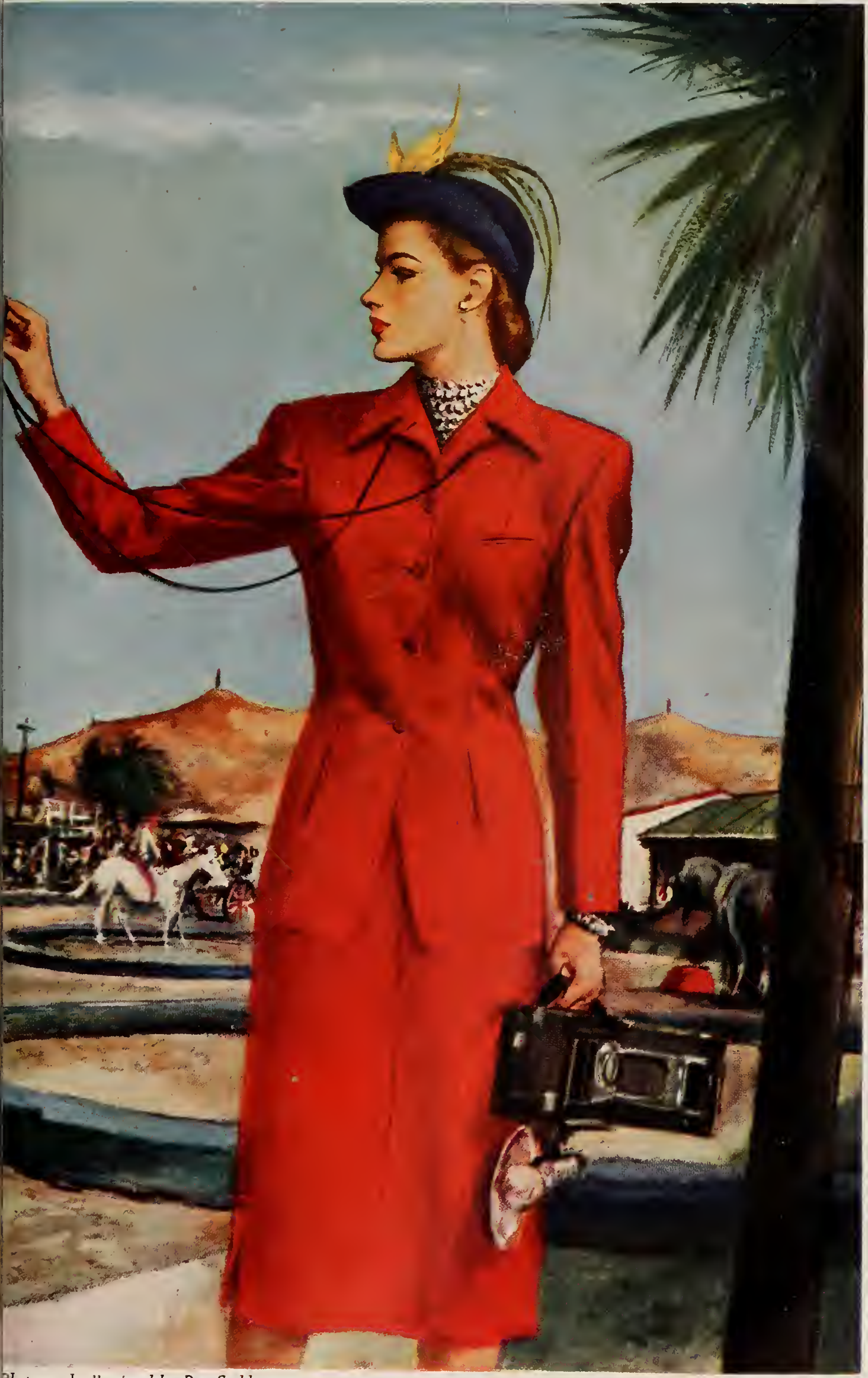

(Stetson hat)

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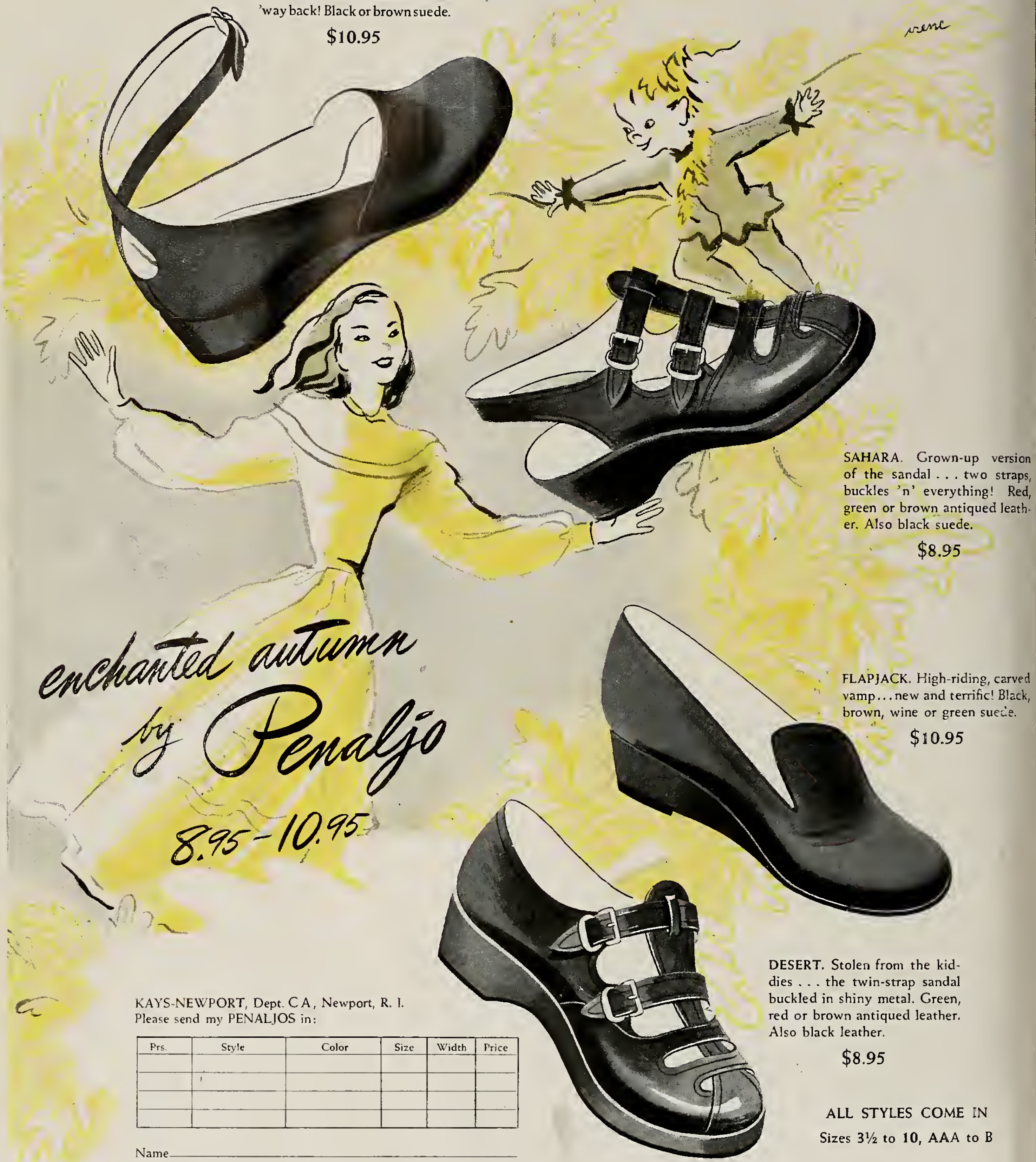

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Vol. 4
No. 2

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September
1947

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• On Record

with frances anderson

Until recent years the medium of the phonograph disc was reserved almost entirely for music . . popular, so-called "dinner" music and serious music. A few recorded comedy numbers (remember the "Two Black Crows?") timidly broke the ice; children's records increased in scope from tunes to tales and educational features. Now, there is little entertainment for ear alone that can't be found as easily on record as on the radio . . with the exception of singing commercials.

Two of the recently released albums emphasize this point. One of them, readings from Shakespeare's "Henry V" by Laurence Olivier with William Walton's musical score for the current film, is perhaps the best job to date on recorded drama. Technically, it is excellent. The music is lovely. The selections are exciting and chosen with discrimination. And Olivier shows no signs of mike-fright. All in all, it is a most worthwhile evidence of the coming of age of recorded entertainment.

The other new release underlines the growing relationship between radio and the phonograph industry. Marc Blitzstein's "The Airborne" symphony sounds like a radio creation. It utilizes narration, choral and solo vocal effects, folk music, jazz, and majestic and dignified symphonic passages. It brings a thoroughly modern approach to the symphony form, a freedom from tradition, and of course a most modern theme. But the sum total isn't quite successful . . . it still sounds like one of the better, Grade A, top-production radio tributes to the armed forces which popped up at intervals during the war. Leonard Bernstein and the New York City Symphony Orchestra do well by the score, with able help from Robert Shaw as narrator and choral director, and Charles Holland and Walter Scheff as soloists. However, successful or not as a serious creative work, "The Airborne" is intensely interesting and its very newness of musical approach so promptly recorded is further tribute to expanding recording policies.

Both the above albums are issued by RCA Victor.

OTHER NEW ALBUMS:

Koussevitzky and the Boston Symphony Orchestra are running the gamut these days. The two newest waxings of this august combination are music by the first great master, J. S. Bach, and one of today's greatest composers, Shostakovich, not as disparate a duo as you might expect. Both Bach's Suites Nos. 2 and 3 and the Ninth Symphony of Shostakovich benefit by the precision, controlled tone and polish of the Boston group. The Bach Suites comprise lovely, gracious music, a good choice for those who still regard the classical master as too serious and difficult. Victor.

Shostakovich's Ninth Symphony is a surprise . . . gay, melodic, rhythmic to the point of suggesting constantly a ballet. Even in the quieter, more lyric slow movement, the feeling is softer and more readily comprehensible than in his larger musical canvasses. Victor.

Heifetz plays modern violin transcriptions in the maestro's newest album, a very tasteful group including Ravel, Debussy and other less widely known moderns, transcribed by Heifetz himself. You might not expect Debussy to be so well adapted to violin . . . but Heifetz achieves the exact cloudy, veiled tone appropriate to the work. Victor.

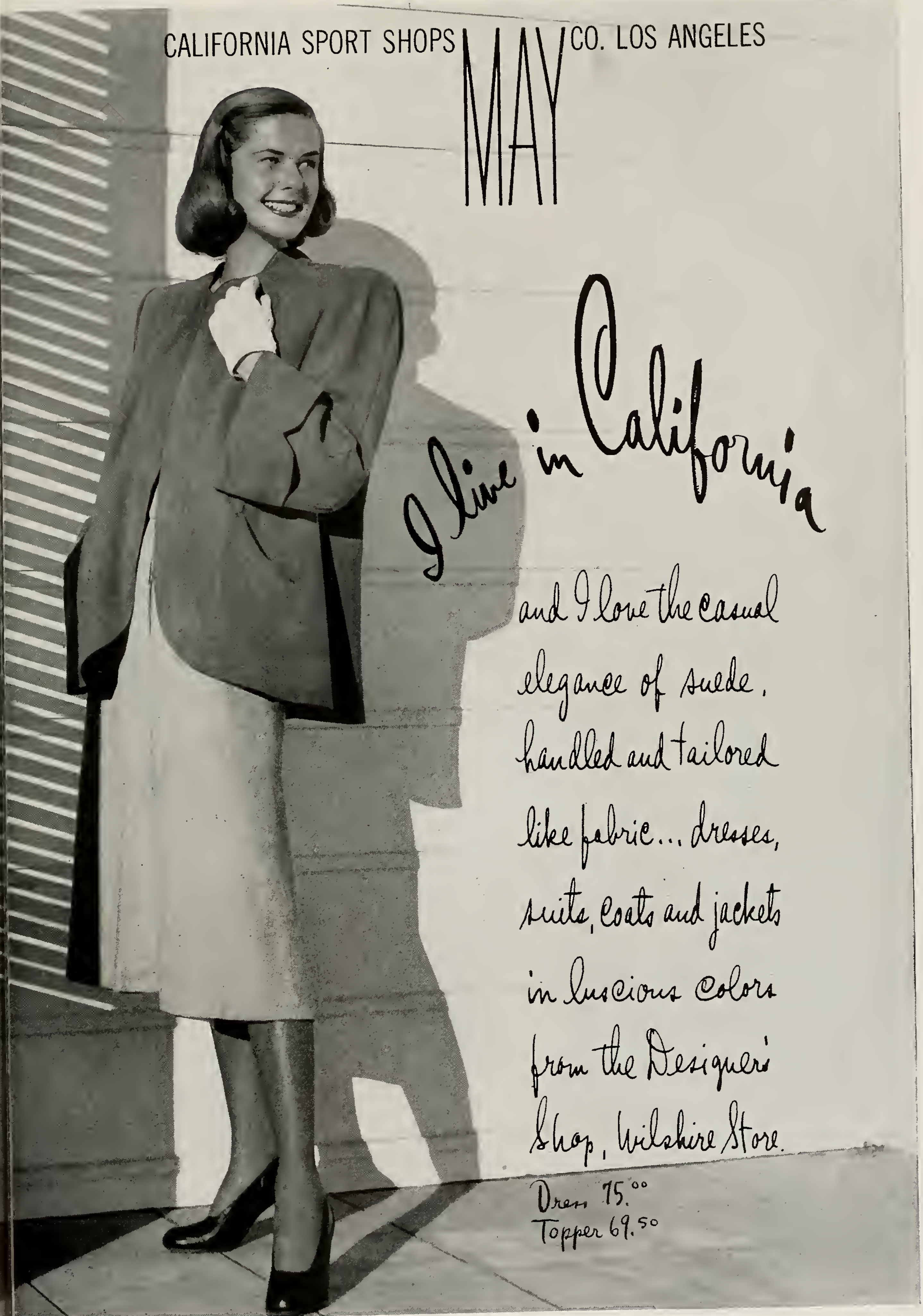
POPULAR MUSIC

Two ladies of song are represented by albums this month: Gladys Swarthout Sings (Victor) and Margaret Whiting Sings (Capitol), and with all due respect to the diva, Miss Whiting comes off better. Miss Swarthout's group includes popular song classics ("In The Still of the Night," "September Song," and others of that ilk) sung correctly and accurately . . . but this is not creative work. Maggie does far more with her Rodgers and Hart selections, best of which are the pair from "Connecticut Yankee," "My Heart Stood Still" and the gay "Thou Swell." Good coverage, from dreamy to solid rhythm.

"Feudin' and Fightin'" is a fine bounce number by Tex Beneke and the Miller Orchestra, with Tex vocalizing to good effect. "How Can I Say I Love You" is quieter, new touches in the arrangement. Victor. "The Richest Guy In The Graveyard" is a fine mock blues by Etta Jones backed by the J. C. Heard Band. The reverse, "Ain't No Hurry, Baby" gives Etta good opportunity to shout. Victor. "I Just Couldn't Help It," and "There's All Kinds of Women" is another of the Americana Series, featuring blues-shouter "Little David" Wheaton and a wonderful guitar. Capitol.

"Cumana" finds Alvino Rey giving out with authentic-sounding Latin rhythm. The now notorious "Bloop-Bleep" is the pairing, with Rey's electric guitar doubling very well for that dripping faucet. Capitol. One of the most interesting of the new crop is "Body and Soul" as recorded by Eric Siday and his orchestra with a swell vocal by Lee Wiley. Real imagination expressed by a sterling group of musicians. And "Chicken Reel" on the reverse is a fine bag of instrumental tricks. Victor.

Nellie Lutcher's new disc, "He's A Real Gone Guy" and "Let Me Love You Tonight," further prove this gal's wonderful. Be sure to check on her. Capitol Americana. Tommy Dorsey and his Clambake Seven are with us on "But I Do Mind If Ya Don't" and "That's Life, I Guess," both groovy. Hannah Williams is okey on the vocals. Victor. June Christy does a superior job on "If I Should Lose You," smooth and mellow, and less well on the novelty "Skip Rope." The gal has stuff. Capitol.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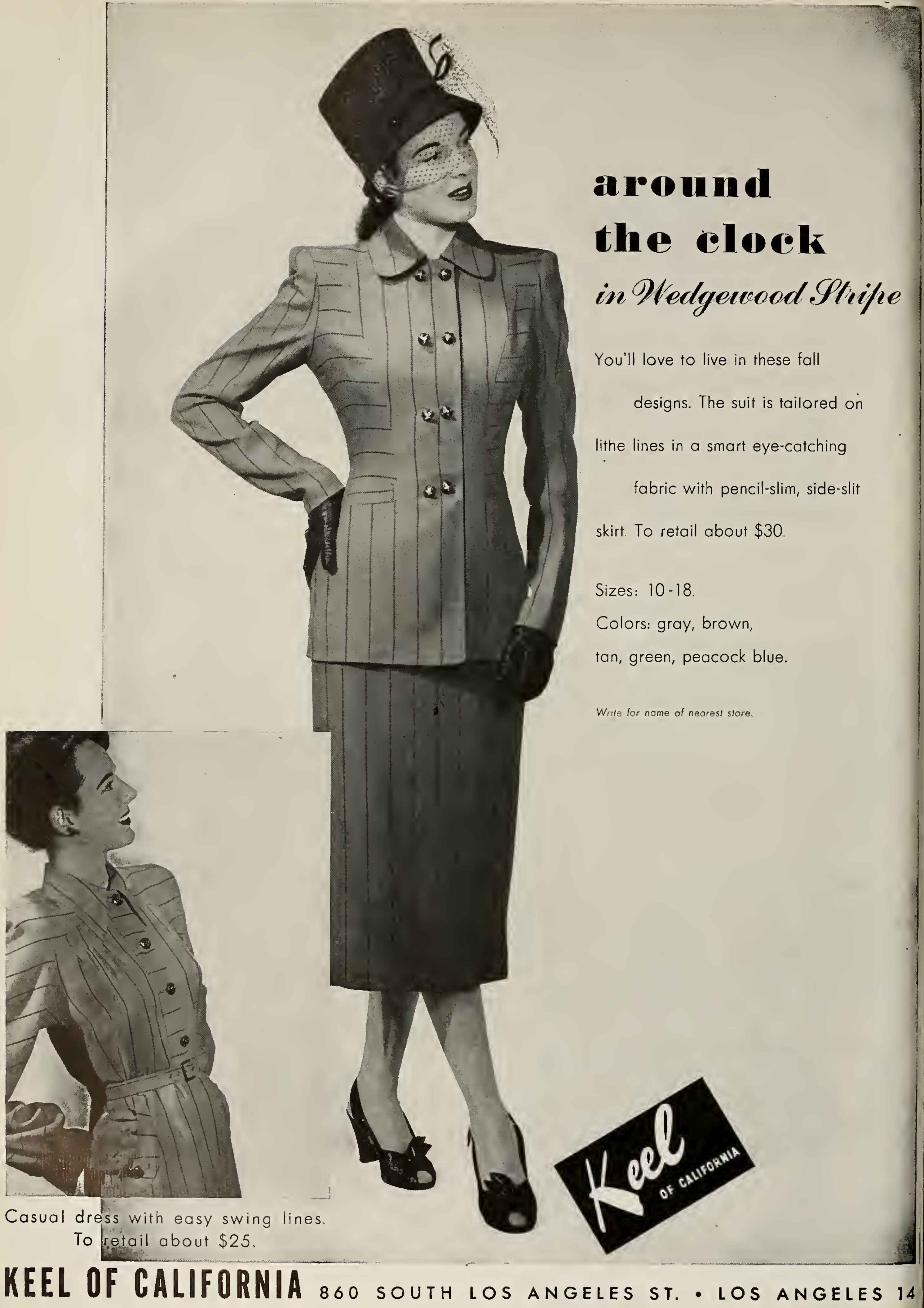

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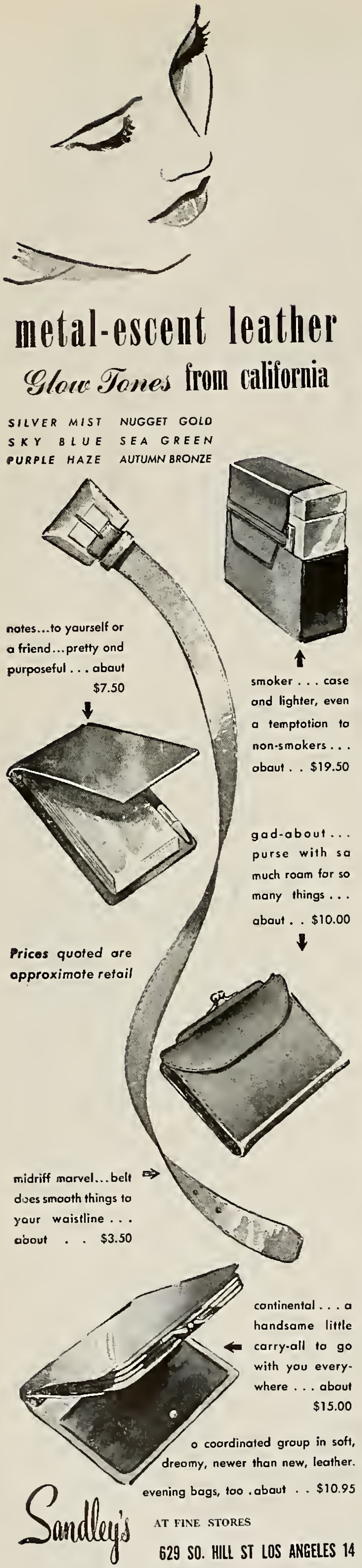

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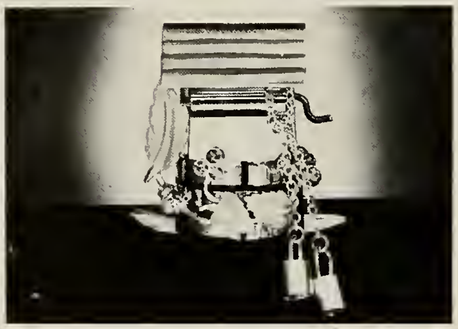

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roundup

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shopping roundup

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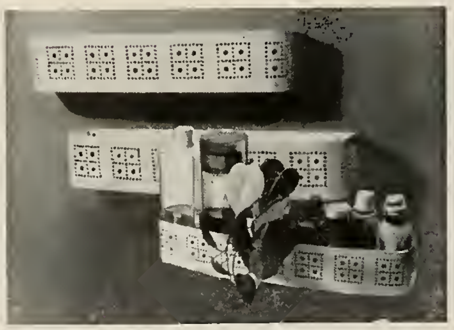

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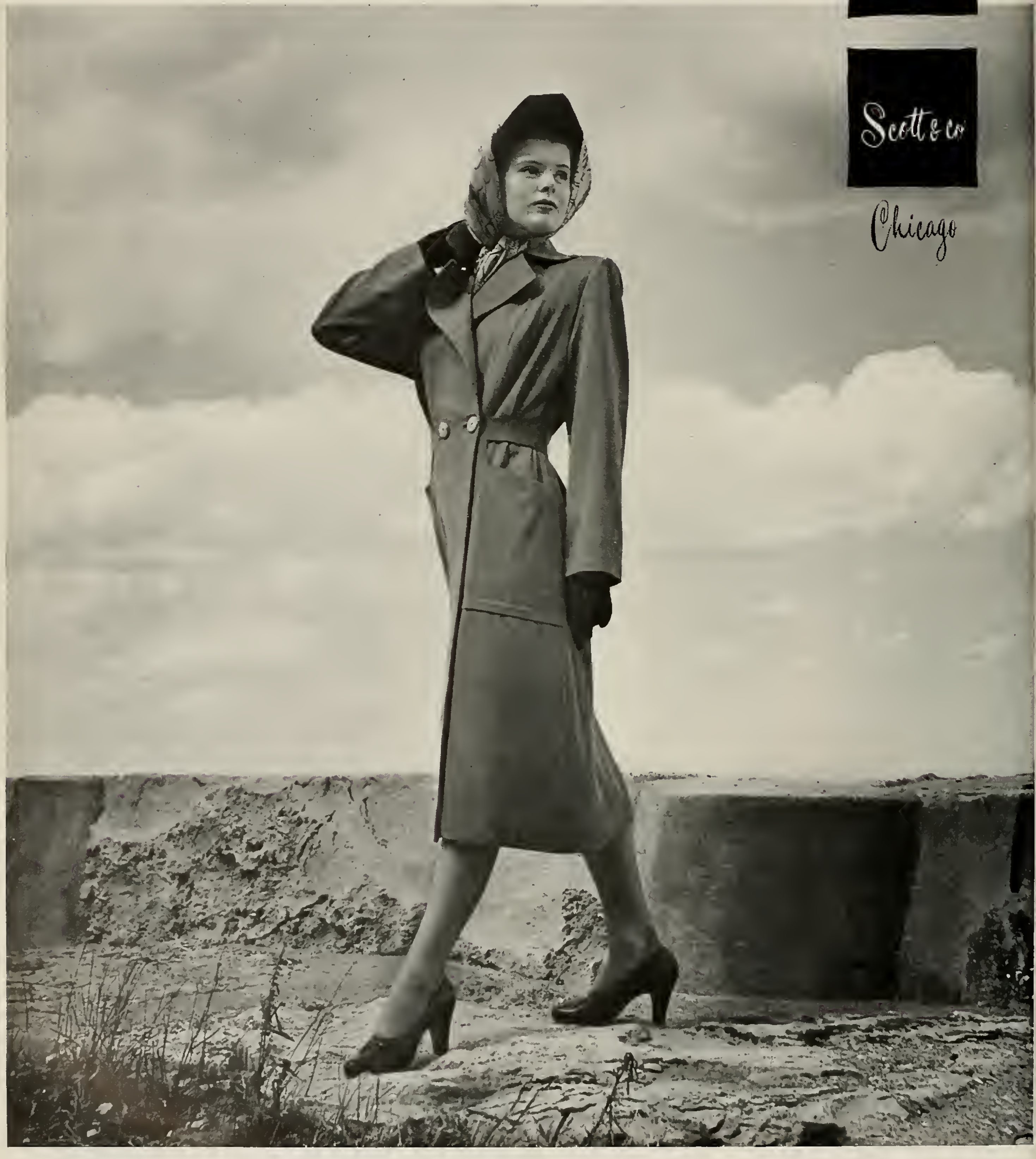

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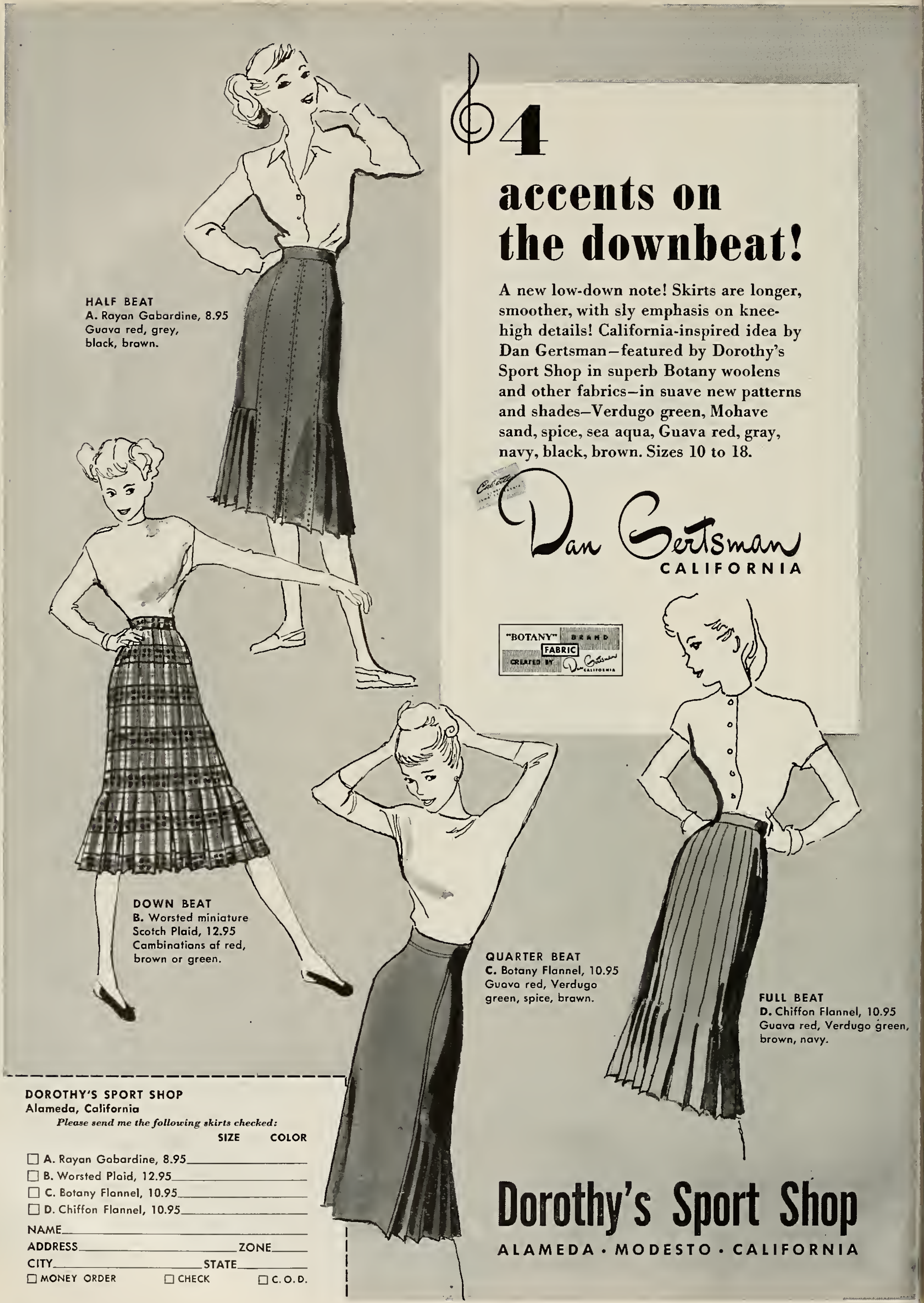

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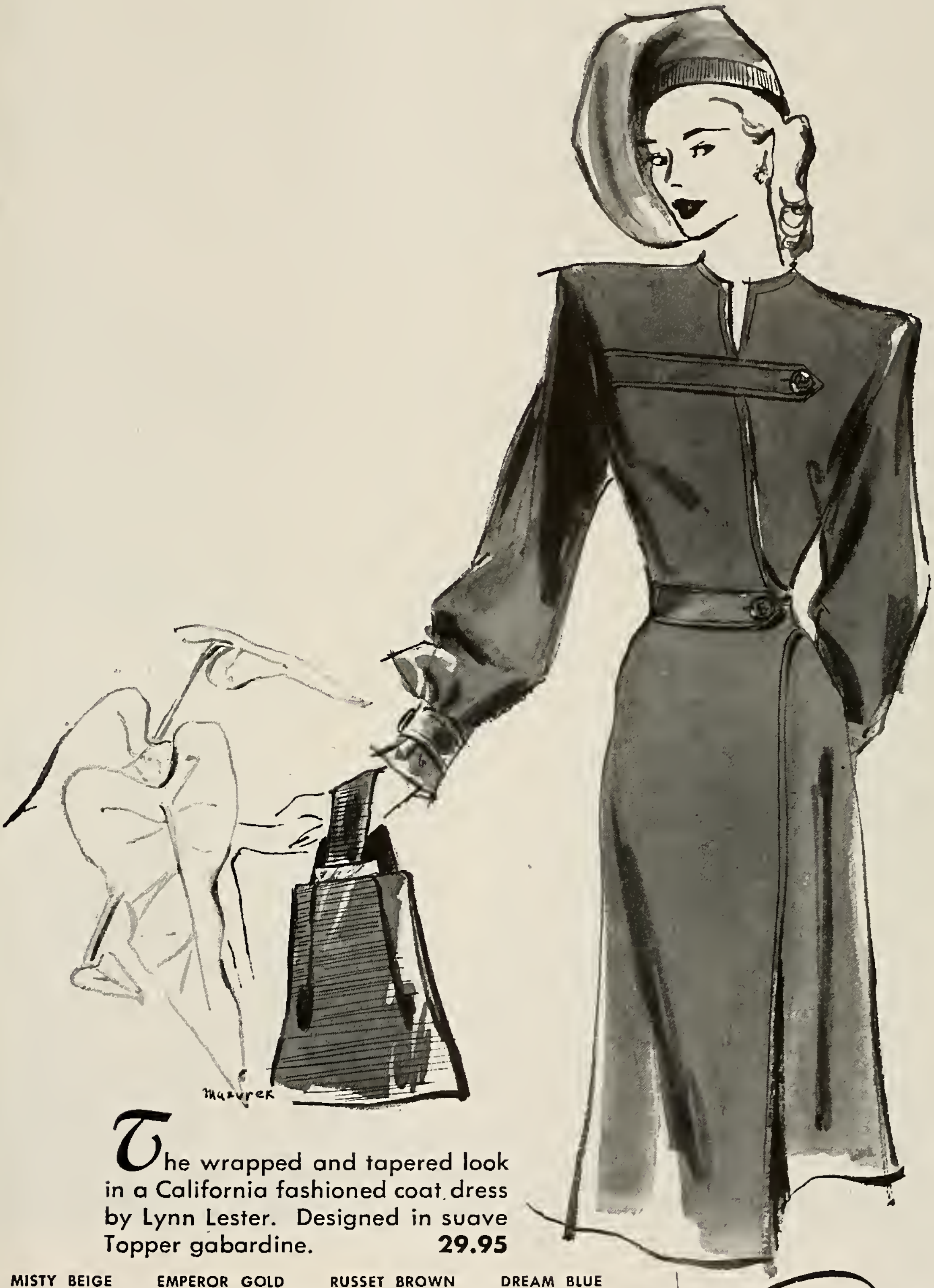

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• California In Books

by hazel allen pulling

Two words will ever hold connotations inseparable from the magic of California . . "history" and "gardening." By strange coincidence both of these words have found expression in this month's Californiana. History, merging into interpretation of the contemporary, is chronicled and analyzed by Robert Glass Cleland in his *California In Our Time, 1900-1940* (Knopf, 1947 320 p. $4), companion volume to his earlier *From Wilderness to Empire, 1542-1900* (Knopf, 1947. 388, XIV p. $4). Gardening in California, practical and present-day, is presented in Sidney B. Mitchell's *Your California Garden and Mine* (M. Barrows, 1947. 261 p. $3).

The story of California's four decades since the turn of the century as narrated by Robert Cleland is one of drama and pageantry. Reviews of utopian experiments, chicanery among leaders, excited and frequently gullible citizenry intermingle with accounts of sound practice and stable advancement of the state and its people. The author displays in this, his latest book on his loved subject, California, his usual keen perception and analytical mind, his powers of judgment and his caustic wit. The book is a delightful interpretation of California as we know it today; its scholarly approach and its popular style combine to produce an authoritative, readable survey that will enlighten California's visitors and give the Californian himself many a shock and chuckle.

For sheer delight in reading, for the dreams one finds in easy chairs, but chiefly for the stimulus to go and do likewise, read Sidney Mitchell's latest report on his gardening adventures. The clear-cut, colorful prose of *Your California Garden and Mine*, the wealth of basic facts on the building of an ornamental garden, and the overtones of artistry and beauty, will keep you reading long after you have thought to lay the book aside for a wanted cup of tea. Through this warmly personal book replete with many a photograph, flowering plants take on the qualities of the friends and neighbors that they were to their grower. We are told that what is wanted by Dutch Iris, beauteous things of Dutch, Spanish and North African parentage, is a "sunny aspect . . . and a place where they can dry off in their rest periods"; dahlias "will be pleased" with very sandy soils if humus and fertilizer are added. Data on planning, planting, and care of the garden are interspersed with words of encouragement for the later-years gardener; he assures us that one is "never forced into the grandstand as physical vigor declines; interest and knowledge increase with the years." Sidney Mitchell's twenty years of gardening "for fun" has brought to all not only the wealth of his Berkeley gardens but of his own personality as well. To read is to grow in warmth and understanding, and to make . . . a garden.

And now, a follow-up on that High Sierra holiday. You will not wish to miss the charming collection of vacation-day reminders brought together in photograph and brief description by Joyce and Josef Muench. *Along Sierra Trails* (Hastings House, 1947. 101 p. $2.50) will give you what you wished you could preserve—glimpses for all time of those scenic spots and refreshing activities you knew. It will take you again far from the toil and trouble of everyday life and replenish you in spirit until your next California outing.

For information relative to California in books, please write to me in care of *The Californian.*

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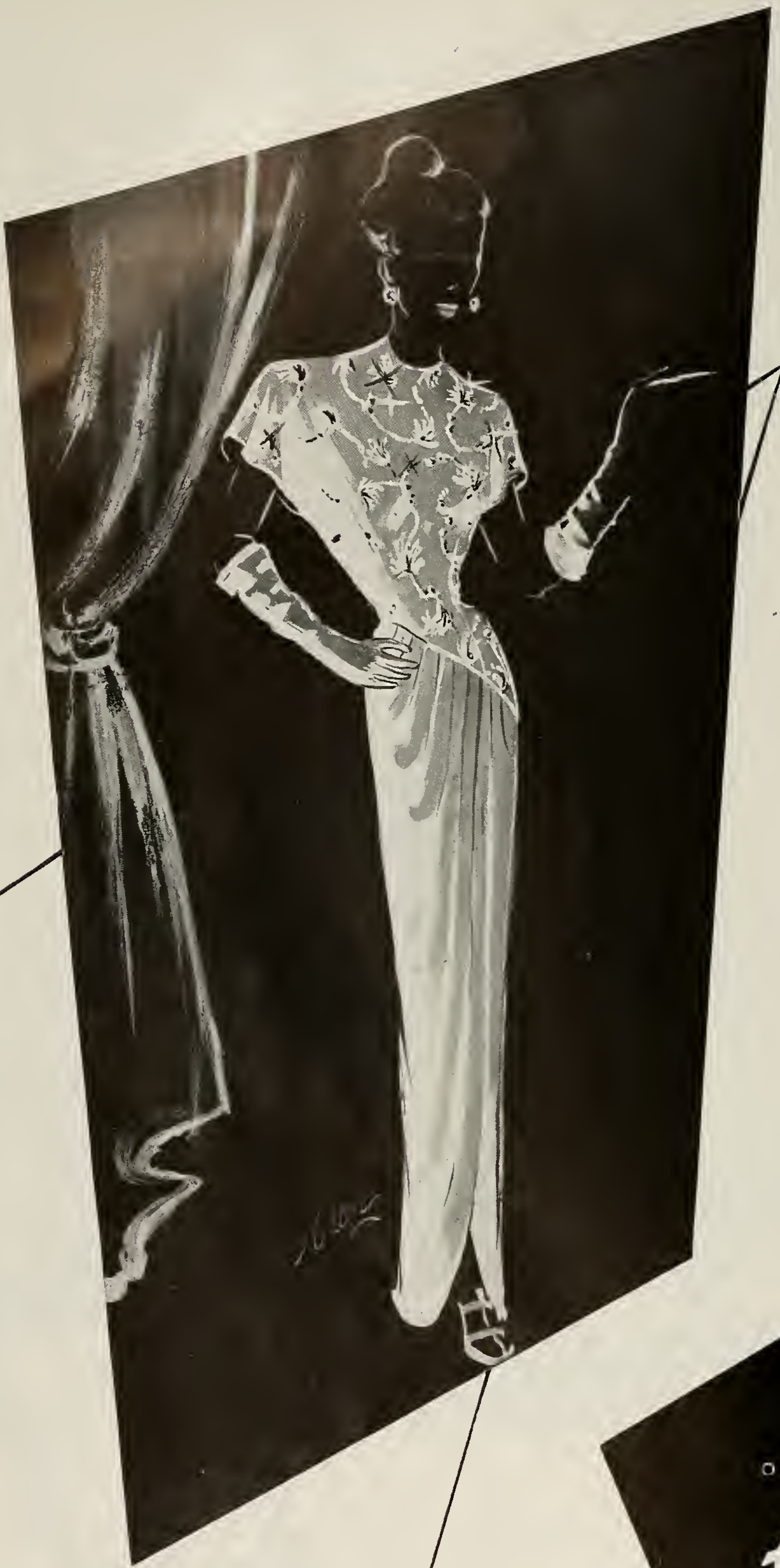

autumn frost

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VOL. IV NO. 2 . . . SEPTEMBER 1947

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"FOR THE CALIFORNIA WAY OF LIFE"

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Mayor Will's Beverly Hills

BY WILLIAM J. BOWEN

A place once called The Gathering of Waters has been pretty peaceful ever since Maria Rita's ranch hands massacred the last of the Indian raiders there some ninety-five years ago. Even before the swampy cienegas had been converted to fertile bean fields . . and the bean fields in turn had yielded to bumper crops of fabulous hillside estates like Pickfair and fashionable shops like Adrian's . . the era of violence on the Ranch of the Gathering of Waters had come to an end.

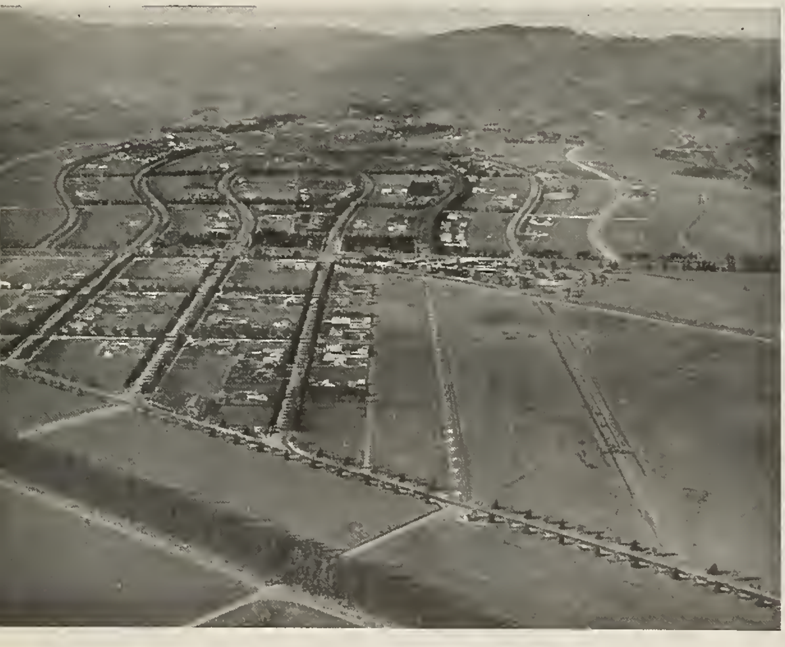
To be sure, only this summer the Bugsy Siegel rub-out ranked well among the nation's fashionable murders for the season. And then, at a commoner level, there was the messy little affair of a few years ago when some transient gangsters of the Meat Ball Gamson set bumped off a welcher over on the edge of town. But neither of these could match, for social prestige, the violent death in the early 1920's of E. L. Doheny, Jr. on the oil tycoon's elaborate estate near where Maria Rita's old adobe once stood.

In more than twenty years these three murders are all that Beverly Hills has been able to muster in feeble support of the admonishments of its first mayor. For at his inauguration on December 22, 1926, Mayor Will Rogers had said that the city administration should arrange a few murders so that the town could get ahead and be famous like Hollywood. "I'll pick the man to be shot and you other fellows get the woman who is to shoot him," he said. But Will Rogers, who called his city variously "the best town west of Nantucket Lightship" and "the decent part of Hollywood," knew that Beverly Hills was not really that kind of a town, and hadn't been since Maria Rita's Indian massacre. Indeed, because it wasn't that kind of a town Will Rogers had moved there in 1922 with his family and settled down at 925 North Beverly Drive among the community of his friends who had pioneered the city . . Charlie Chaplin, Tom Mix, Douglas Fairbanks and Mary Pickford, Harold Lloyd, Pauline Frederick, Gloria Swanson, Fred Niblo, Milton Sills and a handfull of other great names of the '20s.

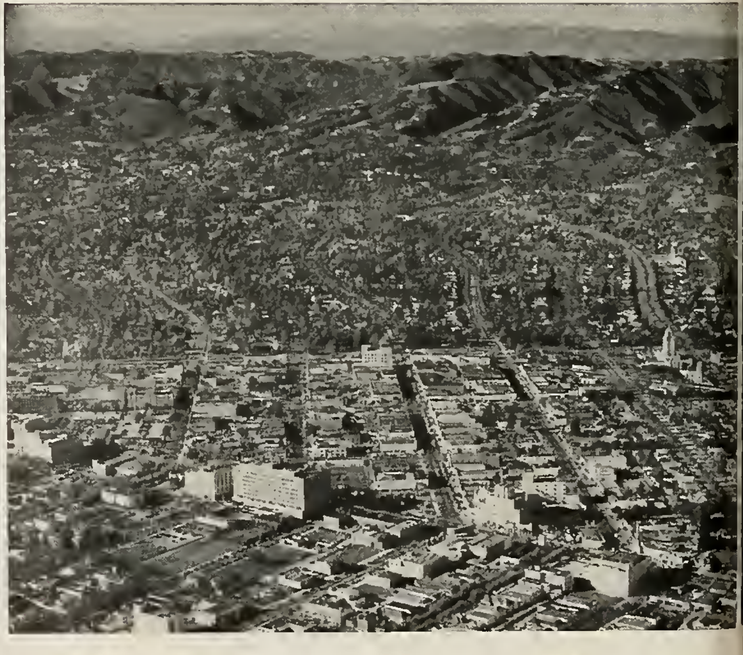
". . . I have decided that what we need is a good scandal," Mayor Will had gone on to say in his inaugural address. "Scandal built Hollywood, so we'll feature it."

But while Hollywood remained for another decade the brazen hussy of the movie industry, Beverly Hills became increasingly the mecca of the matured great of moviedom who shied from murder and spurned scandal . . or at least kept it on a high level of discreet cocktail gossip. Season in, season out, Hollywood press agents bagged the limit in Hollywood divorces and flaunted their trophies in the press

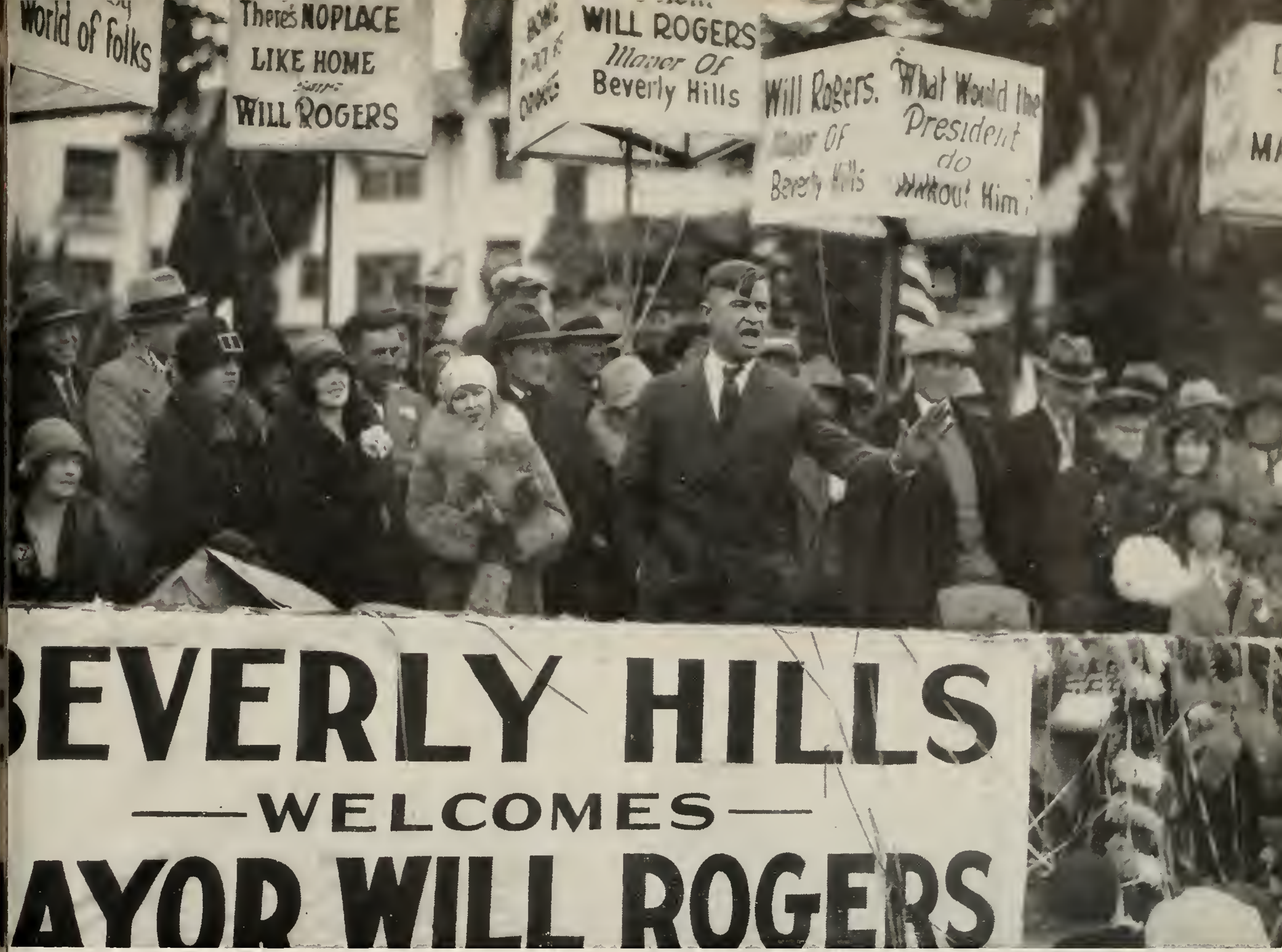
SPENCE AIR PHOTOS



In 1922 . . the year Will Rogers moved there . . Beverly Hills looked like this. Already, beautifully landscaped streets curved parenthetically up from Santa Monica Boulevard to Sunset Boulevard. The rambling Beverly Hills Hotel may be seen just above the convergence of Beverly Drive and Canon Drive. At the foot of the same two streets is a garage, the only business firm then located on Los Angeles Avenue, the old Indian trail now called Wilshire Boulevard. Louis B. Mayer's six-story California Bank Building stands on the site today. The Speedway where Barney Oldfield raced to fame was located at lower left.



In 1946 . . twenty-four years later . . "the best town this side of Nantuc Lightship" had grown to look like this . . a fully matured city of 30,000, c pletely surrounded by a million and a half inhabitants of westside Los Ange Taken from nearly the same point as the picture at left, the Beverly-Wilsh Hotel looms as the largest building along the swank Wilshire Boulevard b ness and shopping row. The spire of the city hall . . see top of page . . rises the northeast corner of the business "triangle." Until his death Rogers maintai offices in the Bank of America Building at Beverly Drive and Santa Mon


World of Folks
There's NO PLACE LIKE HOME WILL ROGERS
WILL ROGERS Mayor Of Beverly Hills
Will Rogers. Mayor Of Beverly Hills
What Would the President do Without Him?
EVERLY HILLS
WELCOMES
AYOR WILL ROGERS

At his famous inauguration as Mayor of Beverly Hills in 1926, Will Rogers promised "to raise movie folks and real estate agents to the level of the common man." Mayor Will had been drafted into the job, upon his return from a foreign tour, by Douglas Fairbanks, Tom Mix and other neighbors. Shown with him here on the platform in front of the Beverly Hills Hotel are Bill Rogers, Jr. (in uniform of the Culver Military Academy, right), son Jim (sitting in front of Bill), Fred Stone (back of Jim), Conrad Nagel (in back of unidentified actress with white hat and Pekingese), Margaret Livingston in dark fur coat with flower on shoulder, William S. "Bill" Hart, in cap, Billie Dove (face hidden by Will Rogers' shoulder), and Stanley Anderson, in back of Margaret Livingston. The many signs of welcome speak for themselves.

until folks began to have a new kind of respect for movie stars who, they finally appreciated, at least had the decency to legalize their promiscuities with a series of wedding formalities. The Roaring Twenties roared loudest in Hollywood.

Not so in neighboring Beverly Hills. Long before Hollywood had acquired its present special brand of klieg-eyed dignity, Beverly Hills had become the center of the new culture of the West. More movie stars settled there and conducted themselves with such decorum that they were followed, in a migration of Cecil B. DeMille proportions, by producers, writers, musicians, world political figures, bank and railroad presidents, European nobility, successful small businessmen and prosperous looking secretaries . . secretaries who are sometimes difficult to distinguish from the great stars as they shop side by side in the smart stores, sharing a point of view and the reputation of being the world's best dressed women.

This new culture of the West is inextricably tied to the California Way of Life. And Beverly Hills brought this way of life in from the resort frontiers and gave it a liveable, metropolitan dignity and smartness. Thus, station wagons and convertibles are more in evidence than anywhere in the nation; shop owners and brokers, like their customers and clients, wear sport shirts on Saturdays . . on Beverly, Camden, Rodeo or Wilshire the women along the streets look free and happy and pretty in peasant dresses or shorts and sweaters. From its hundreds of private swimming pools to the pink pastry architecture of its medical buildings, Beverly Hills epitomizes California's indoor-outdoor living, at once casual and smartly sophisticated.

Will Rogers had said on that inaugural day, "It is my intention to elevate motion picture folk and real estate men to the level of the common people." And so it has come to pass. In a sense that paradox is the very accomplishment of the California Way of Life . . a sort of reverse Communism leveling the Great and the Small to the social-economic level of the Great and the cultural-democracy level of the Small. The Great who live on the gracefully curved, palm-lined streets above Santa Monica Boulevard, or atop a commanding hill beyond where the sun drenches their swimming pools, or in the shadowed verdure of their gardens in Coldwater or Benedict Canyons, have invested their fabulous wealth in the most fabulous super de luxe model of California living. Down below Santa Monica Boulevard are the Small who live on acacia or elm-lined streets in bath-and-a-half California bungalows and who, minus a swimming pool, barbecue their dinners in flowered patios, have invested their substantial incomes in the substantial de luxe model of California living. The Great and the Small, whose living and buying habits differ only in their expansiveness, hobnob like any good neighbors should. Beverly Hills has that quality of folksiness which has, indeed, raised motion picture folk to the level of the common man.

Beverly Hills is a middling town about the size of Marion, Ohio; Clinton, Iowa; and Huntington Park or Bakersfield, California. But there any similarity between them ends. Indeed, no other small town is like Beverly Hills. Not even swank suburban communities like Montclair, New Jersey, or New Rochelle, New York, are cut from quite the same pattern culturally, geographically, economically or civically.

No one has ever been buried in Beverly Hills . . there is no cemetery. Fewer than fifty people have been born in this young city of more than 30,000 persons . . in part because there are no hospitals. But there is one doctor for every seventy-five citizens . . three hundred alone are grouped in the seven rambling, pastel-colored buildings of the Medical Center.

Here in this town of 30,000 men, women and children there are 2,000 business and professional firms and the Chamber of Commerce counts a thousand members. These 30,000 people have 38,750 telephones; and there is almost a car and a half to every family. There are more swimming pools in one block in Beverly Hills than in all of Cincinnati and one Beverly Hills company services more than 1,000 pools in the city and nearby. And in the six square miles that comprise Beverly Hills there are as many city-planted trees as there are people, and one park for each square mile. This city of 30,000 is currently spending $50,000 just to replace trees which they think should be replaced.

An Independent City Surrounded by Los Angeles

Through this town some 100,000 automobiles pass every day on its four famous east-west boulevards: Sunset, Santa Monica, Wilshire and Olympic. Another 18,000 digress along the few blocks of Beverly Drive in the heart of the business triangle.

This town of 30,000 has a $500,000 City Hall, a $320,000 postoffice and two hotels worth more than $5,000,000, with Waldorf supposedly slated to build. And these 30,000 people, doubling their quota, bought $100,000,000 worth of war bonds. To hold all this kind of money the Bank of America alone has three branches within the six quare miles. So stable have Beverly Hills finances been that O. N. Beasley kept his independent Beverly Hills National Bank open during the famed Roosevelt bank holiday in 1933 . . calmly invited depositors to "come and get it" if they wished.

The $87,500,000 rung up by Beverly Hills cash registers last year was equal to the entire income of 60,000 average Californians. Yet this town of 30,000 had not then seen the completion of the big Saks Fifth Avenue expansion, nor the opening of the new I. Magnin store. The mushrooming little shopping community on Beverly Drive south of Wilshire, up to two score of new, ultra swank little shops, was still growing fast. The few remaining vacant lots were disappearing from the triangle . . bounded by Canon Drive, Wilshire and Santa Monica Boulevard. Bonwit Teller of New York was still searching for an available Beverly Hills site. And not until this summer did J. W. Robinson disclose its plans for a big department store on a seven-and-one-half acre plot of ground on Wilshire next to the Los Angeles Country Club.

But, while more cash registers are being installed daily, the population of Beverly Hills is at a near standstill. Virtually all apartment house sites long since have been built upon, as has ninety-five percent of all residential property. In the very heart of the fastest growing metropolitan district of the country, Beverly Hills has all but reached its physical saturation point. It is an island city, completely surrounded by the city of Los Angeles, and the communities of a half million people to its west and those of two million to its east, north and south continue to grow by the thousands every day.

BRADLEY KEMP

The PATIO
GIFTS

Maria Rita never dreamed that her Ranch of the Gathering Waters would turn out to have streets lined with bright, cheerful, imaginative California stores like the gee-gawed Patio Shop. The browsing shopper, more formally clad than Little Red . . see opposite page . . wears a long-skirted midriff . . . a typical California mode that invites freedom under the sun.

To see just how Beverly Hills came to be this kind of a statistical freak, we must go back to Maria Rita before that day in 1852 when neighboring ranchers drove the Gabrielino Indian raiders away from her adobe ranch house at Sunset Boulevard and Alpine Drive . . then caught and killed them in a walnut grove up by the Beverly Hills Woman's Club.

Jim Rogers, like his brother and co-publisher Bill, Jr., was reared in Beverly Hills. He now heads the Junior Chamber of Commerce, but takes after "the old gent" in that he really prefers cattle ranching and bit parts in western movies.

Rodeo de Las Aguas, The Gathering of Waters, was so named from the streams coming down out of Coldwater and Benedict Canyons, forming a chain of cienegas or swamps in the lowlands. It had been neglected, idle land ever since Governor Dan Gaspar de Portola had crossed it in 1769 along the old Gabrielino trail which later became Los Angeles Avenue and ultimately Wilshire Boulevard.

So Maria Rita Valdez de Villa sought a grant of the land in the 1830's. Not having the required 150 cattle to qualify for it, she borrowed the balance from the Mission San Gabriel. Soon twenty-nine persons were living on Maria Rita's 4500-acre ranch, although she spent most of her time in her town house on Main Street in Los Angeles.

The whole of Beverly Hills, and more besides, was sold by Maria Rita in 1854 for $1300. By this time Rodeo de las Aguas had had two other names: Rancho San Antonio and Villa Ranch. One of the purchasers was Henry Hancock of the now oil-wealthy family still famed for the development of the Rancho La Brea and for whom Hancock Park, containing the La Brea Tar Pits, is named. But efforts of the new owners to raise wheat failed miserably. Oil rights were sold during a brief boom in 1865, but nothing much gushed except its promoters. About this time a Los Angeles storekeeper, Edson A. Benedict, staked out a claim just outside the rancho, and it remains known today as Benedict Canyon. A son of the original Benedict, who works as a park maintenance employee for the City of Beverly Hills, still lives there and counts as neighbors on his father's claim a score of the world's wealthy great.

Beverly Hills was sold lock, stock and barrel several times and in 1870 its name was again changed, this time to Santa Maria, in an unsuccessful effort to subdivide it and make a town of it. After this failed it became the Hammel & Denker Ranch and its new owners found it highly productive for the raising of beans. Where 20,000 tulip bulbs and many other flowers now adorn the parkway on the north side of Santa Monica Boulevard, the bean yield was once a handsome 23 sacks per acre. Years later, in 1915, postal authorities in Washington wanted to abandon the little postoffice whose only worthwhile customers were the Los Angeles Country Club and the Beverly Hills Hotel, and let it revert to a rural free delivery route out of Sawtelle. Postmaster Steve Glassell . . today a Beverly Hills real estate and insurance agent . . complained bitterly that the change back to roadside mail boxes would mar the beauty of Beverly Hills . . even then a subdivision so proud of its orderliness and beauty that for years it had hired one man with a horse and buggy to do nothing but kill gophers on the tract. Back from Washington came a famous, caustic reply: Rural mail boxes, it said, wouldn't mar the scenery of Beverly Hills any more than that of any other bean field. But Steve kept his postoffice nonetheless.

Beverly Hills was by-passed by the great real estate boom of the late '80s. But it tried to hook a ride. The Southern Pacific trains ran daily from Los Angeles to Santa Monica, along the present Pacific Electric right-of-way, passing through Rodeo de las Aguas, and carrying hordes of frenzied lot buyers to the beach towns. A station was built at the rails' Canon Drive intersection and was called Morocco. And an imaginary town of the same name was planned. But the boom collapsed before the subdivision's name could even reach the County Recorder. Along with failure of a plan for an ocean-going ship channel up to the very edge of Rodeo de las Aguas, the dream city of Morocco, California, had died stillborn . . all but a sign which marked the Morocco railroad station for years afterward.

Beverly Hills had its real beginning when the Hammel & Denker Ranch was sold, in 1906, to the Rodeo Land & Water Co. for more than half a million dollars. The Ranch of the Gathering of Waters was at last given the name of Beverly Hills by the new company's president who took it from his Massachusetts home, Beverly Farms.

Lots began to sell and, at first slowly, Beverly Hills took shape. By 1912 Mrs. Margaret Anderson, legendary owner of the Hollywood Hotel, and her son Stanley built the Beverly Hills Hotel and surrounded it with California bungalows in a vast garden. It became storied for its star-dazzling parties and its famous guests. But it also housed the city fire department for a time in its garage; had the city's only motion picture theater; and accommodated its first church services.

Beverly Hills was then an isolated way spot along the ten-mile stretch of bean fields, oil derricks and waste land that lay between Sawtelle to the west and Western Avenue at the frontier of Los Angeles to the east. But after failing to produce either wheat or oil, and having flopped as a city called Santa Maria, and again as a town called Morocco, it at last succeeded at something besides beans. Somebody built a house there in 1906 and a great little city was born.

By 1914 Beverly Hills became an incorporated city, although, employing the tactics of Maria Rita who borrowed cattle in order to qualify for the original land grant, it had to expand its city limits somewhat to gain the necessary 500 population for incorporation. In doing so it commenced a city government which, in its entire 33 years, has never been suspect; is devoid of scandal; and is studiously free of graft. So proper has it been, indeed, that to liven things up Mayor Will Rogers once posed with stooge pickets carrying signs saying "Boo Mayor Will." Its present mayor, Edward P. Dentzel, a well-to-do contractor, like all the preceding mayors and city councilmen, serves without pay. The only elective officer of the city who receives a salary is the treasurer, and he gets a dollar a year.

The highest paid city employee is the city clerk; and for a quarter of a century that job, which entails the real running of the city, has been filled by Bert Ferminger, a precise, friendly, spectacled little man known familiarly as Bert by every gas station operator and movie star in Beverly Hills.

While boasting the finest school, police, fire and park systems to be found anywhere, Beverly Hills is nonetheless supported in its accustomed elegance by a low tax rate. Reasons for the compatibility of these contradictions are four-fold: Graft-free efficiency of the city government; freedom from slums and the highest per capita income in the nation; a business community which serves a neighboring population thirty times as great as that of its own; and Bert Ferminger.

Five years after the incorporation of Beverly Hills as a city of the sixth class, Douglas Fairbanks and Mary Pickford bought an estate at 1141 Summit Drive and named it Pickfair. That was in 1919. The rush of movie stars was on. They vied to outdo one another in the grandeur of their hillside estates until Will Rogers was moved to say, "There is two swimming pools for every Bible in Beverly Hills," . . a condition due less to a shortage of Bibles than to the excess of pools.

Beverly Hills, whose only store in 1912 was the Beverly Hardware Co., and which had expanded its boundaries to count 500 noses in 1914, was still a village of 674 people six years later in 1920. Then the boom began. By 1924 Beverly Hills was a city of 5,000 and as the fastest growing city in the country it had reached 12,000 two years later. By 1930, the pace had slackened, but the population had reached 20,000.

Today, with few lots left to sell, the new boom in real estate has placed heavy premiums on available land. A business lot 100 by 150 feet on Camden Drive, a minor business street, pyramided from $9,000 in 1942 to $75,000 in 1946, through a series of seven sales in the four years. It was on the block again this summer, tagged at $100,000.

The Los Angeles Speedway, on whose dirt track Barney Oldfield drove to fame, had been built in 1919 on a huge tract south of Wilshire. In 1923, when all that area was still nothing but bean fields and real estate signs, the Speedway was sold and the land subdivided. Within a few hours after it was opened for sale the entire Wilshire frontage from Beverly Drive to Santa Monica Boulevard had been sold. Some of it still lies undeveloped, but within a year the Beverly-Wilshire Hotel started abuilding its three million dollar hostelry.

The first issue of the Beverly Hills Citizen in May, 1923, carried an ad representative of the period. The McCarty, Vaughn, Evans Corp. was subdividing the south Robertson area, "away out in the southwest." As a leader it offered "A $10,000 home and Chandler car FREE—No strings attached!" Deals were being concluded and deeds signed at the soda fountain in Homer's Drug Co.

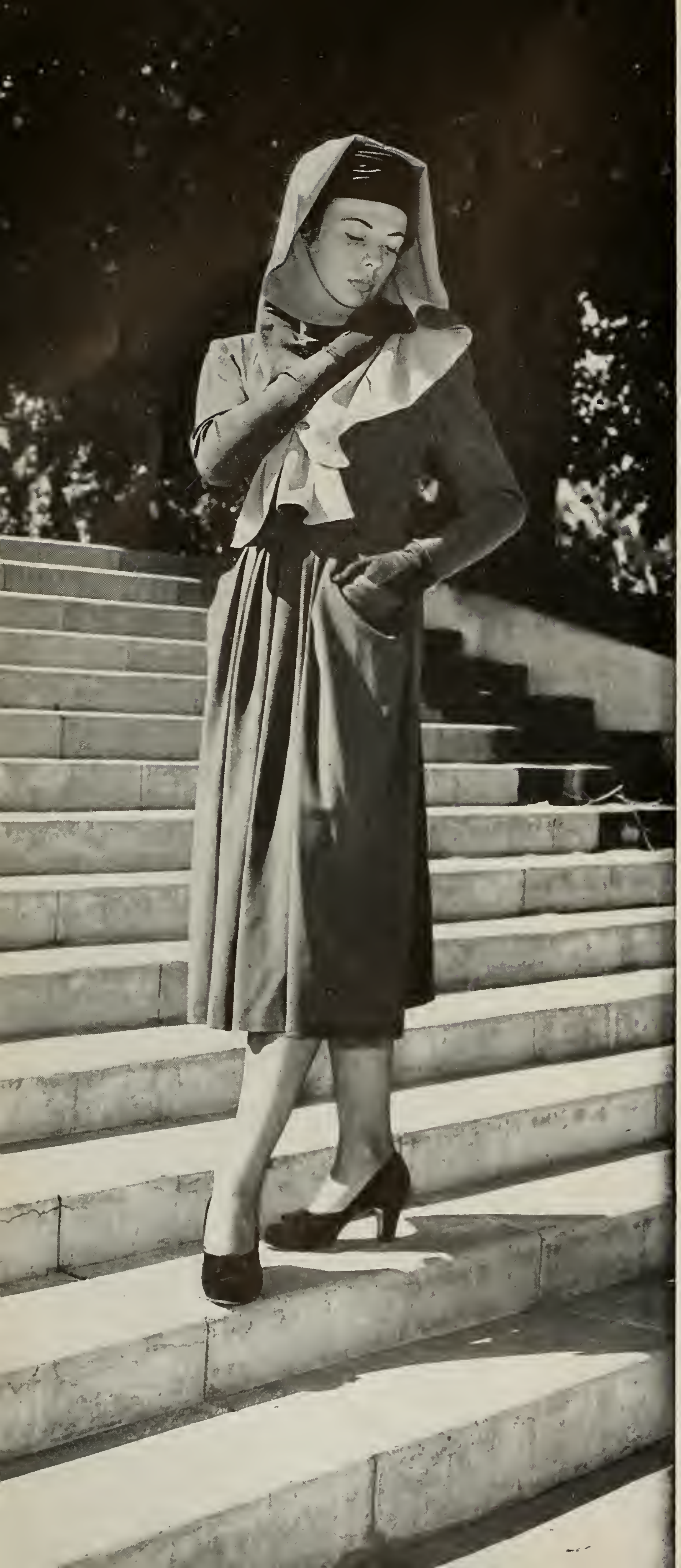
Will Rogers, who could "remember the time when there wasn't more than twenty-five mortgages here" reported to the nation through his newspaper column that "real estate agents are as thick as bootleggers. . . After buying a lot you put it back in the hands of a real estate agent, for don't you think you're going to get away with that lot! It has to be sold three or four times that day. Why every lot out here has its own individual agent. . . If an agent has two lots he opens a branch office."

Again. Will Rogers, who dubbed real estate agents "Escrow Indians,"

(*Continued on page* 60)

Movie stars, like other folks, sometimes have trouble with water pumps. Here, Walter Pidgeon gets some help with his . . at the intersection of Rodeo Drive and Dayton Way. Prince Mike Romanoff's eatery is around the corner.

Big Red waits for Little Red. The casual setting is one slice of the California Way of Life as it's lived in Beverly Hills: A pleasant, sun-drenched day; movie and radio star Red Skelton at the wheel; an expensive, monogrammed, kelly green convertible; a comfortable and lookable shopper . . . wife Georgia Skelton . . . a couturier's emporium known throughout the world for its glamor.



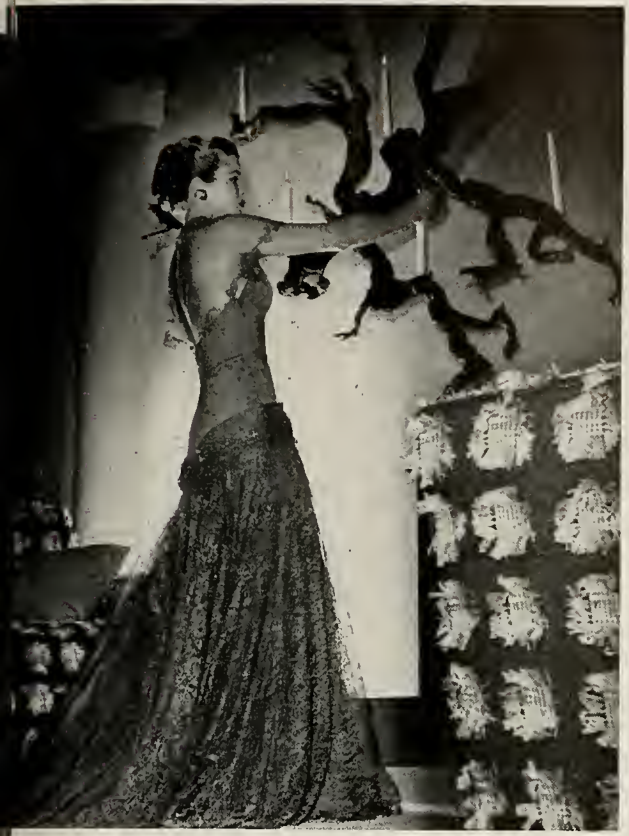
in the manner of Charles Sorel

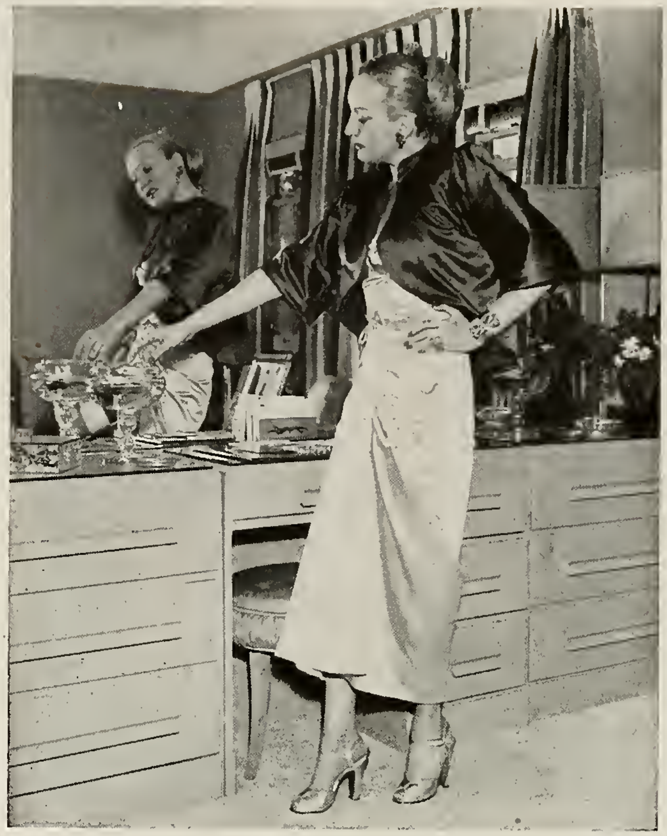
Charles Sorel's coat dress of high romance . . . flowing bertha collar becomes a hood . . . full, full skirt conceals front zipper, pockets. The costume look, perfect in the lovely setting of Beverly Hills Hotel.

Greer sees beauty in line

Fashion is so pretty, in the eyes of Howard Greer: his subtly simple cocktail dress is exquisitely feminine. In Edgar Bergen's gardens, overlooking Beverly Hills. Keneth Hopkins crownless feather bonnet, "Jewells by Tobias."

EARL SCOTT





PARKER-REED

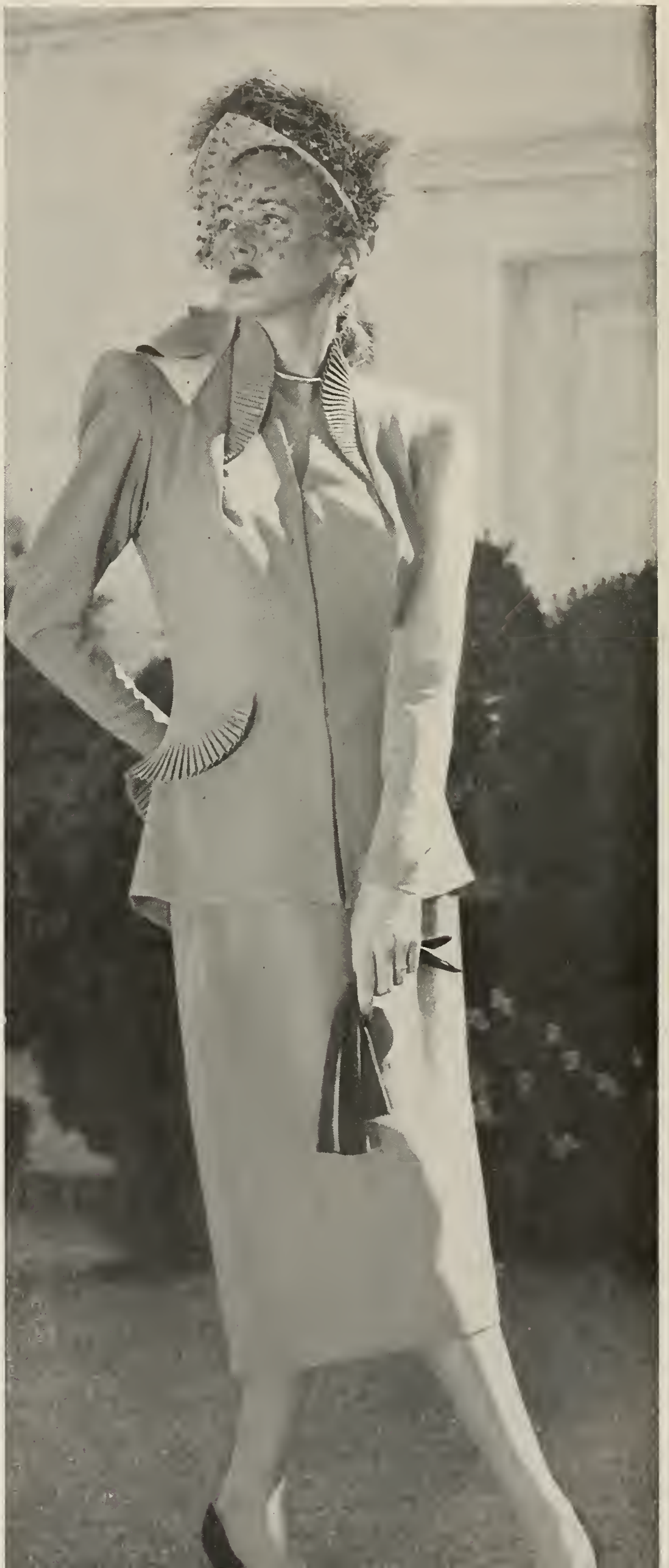
YOU'RE THE STAR IN A GOWN THAT WHISPERS OF ROMANCE

Evening drama against a background of soft lights, mellow music . . . you a star in a gown with its own aura of loveliness, contrived to accent your figure, your womanly charm, your originality. *Opposite page,* Adrian's graceful, flowing gown of white crepe, extreme drama in its drapery of scarlet wool . . . "Goddess Escapes from Mt. Olympus." *Right above,* decisive drama of slipper satin, silvery gray with electric blue coat: "Rhythm in Color," by Marusia. *Left above,* Athena's glorious ball dress of imported lace over net . . . with a skirt that breaks into swirls of excitement when you dance!

suited for seasonal activities . . .

Shades of spice . . . Edna Vilm's suit dress, fanfare of pleats. Sizes 10-20, about $110 at Goldwaters. Phoenix; Stix. Baer & Fuller, St. Louis; Kaufmann's, Pittsburgh. Hat by Keneth Hopkins. At Beverly Hills home of Dorothy Lamour.

→



suited for special occasions . . .

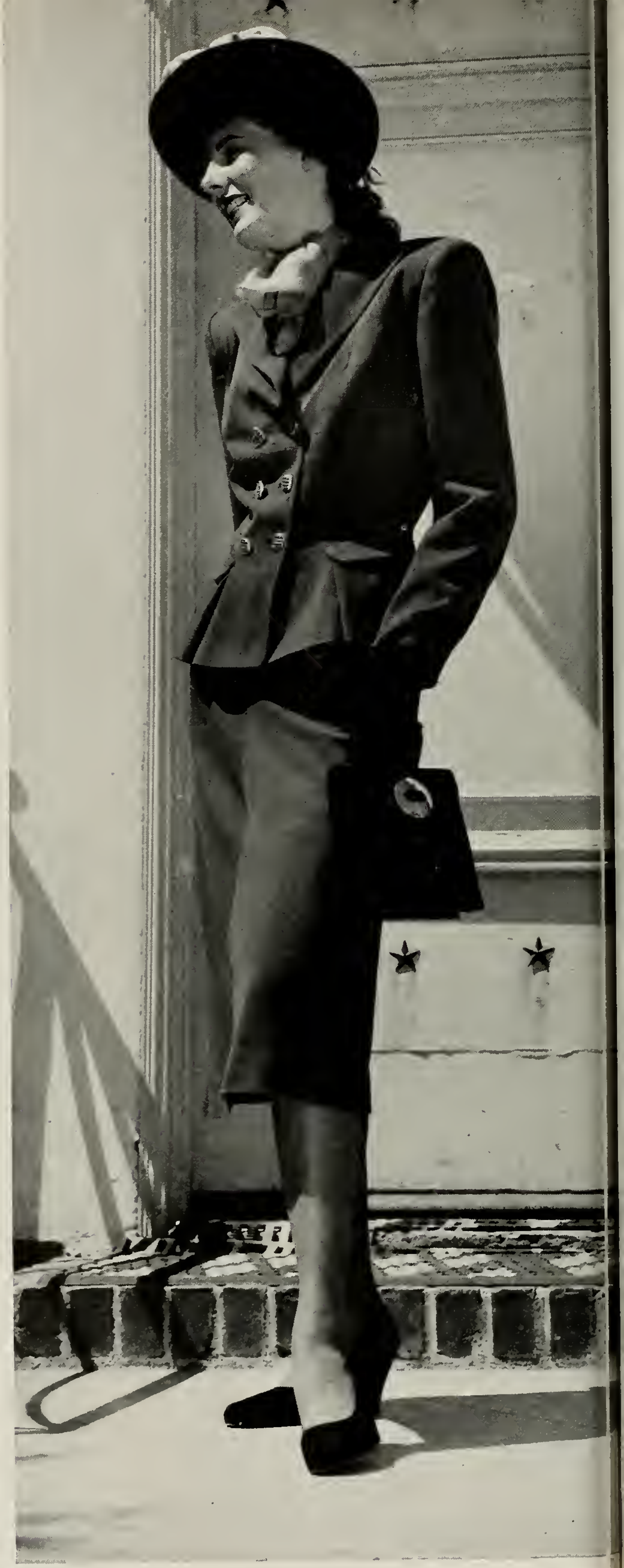
Pure drama, this . . . Edith Small's two-tone costume suit with button-on hood and mantle. Sizes 10-18, at J. W. Robinson, Los Angeles; Best's Apparel, Seattle; Neiman-Marcus, Dallas; Maison Blanche, New Orleans. Doorway of Edgar Bergen home.

←

PARKER-REED

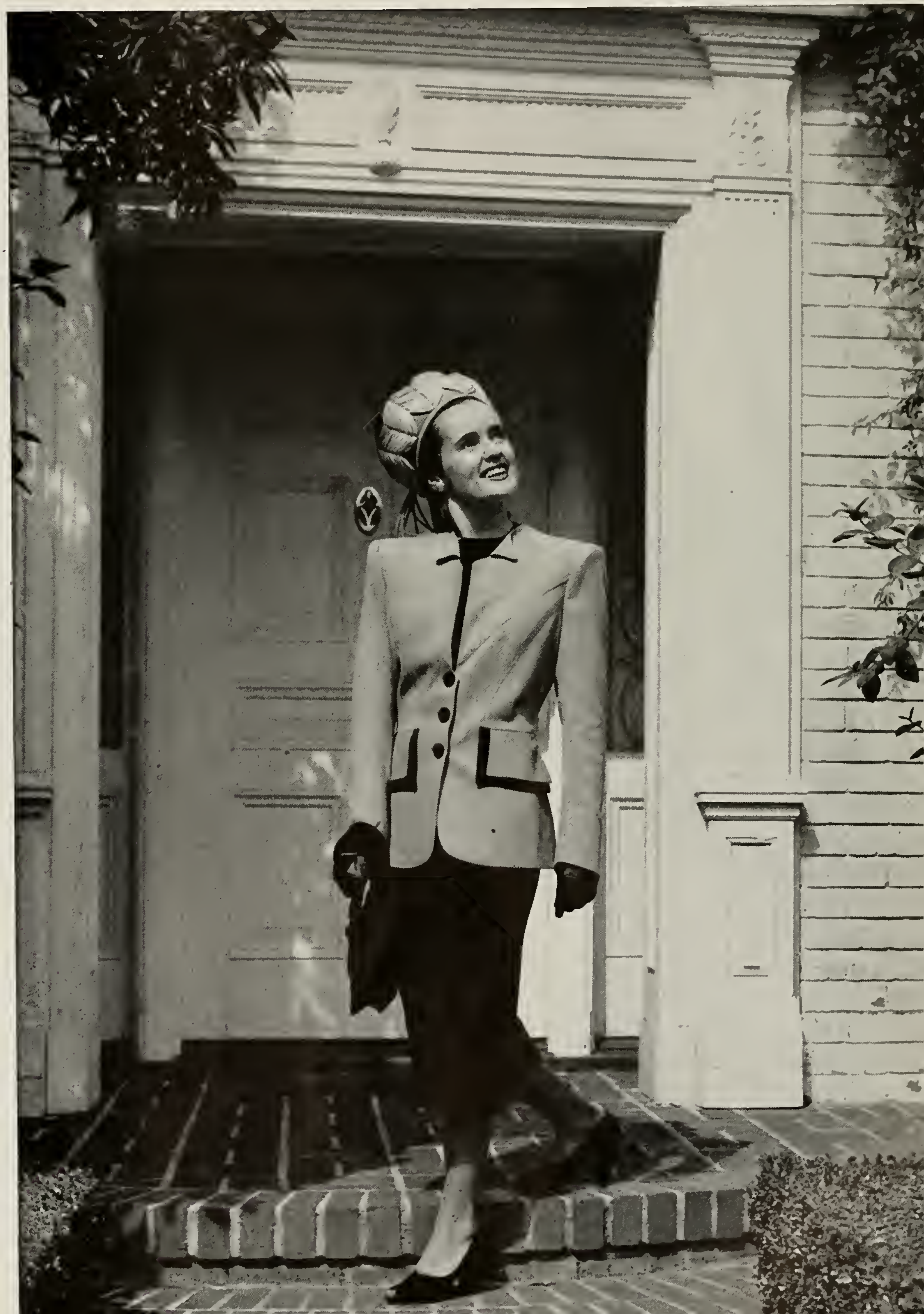
shorter jacket:
wintertime version
# of a daytime suit

Good news for the woman who prefers a soft suit, adaptable to any figure . . . Kay-Saks soft suit of Botany gabardine with tiny waist. Sizes 10-18, about $55 at Martin Verb, San Diego; Olds Wortman & King, Portland. Weyman hat. Ben Brody bag. Photographed at Red Skelton's apartment.



color contrast is good . . .

Important this fall is the two-color look, interpreted by Irving Schechter in a suit for travel or town. Sizes 10-18, about $50 at Bullock's Westwood, Los Angeles. Hat by Caspar-Davis, Ben Brody handbag. On doorstep of Jack Benny's Beverly Hills home.

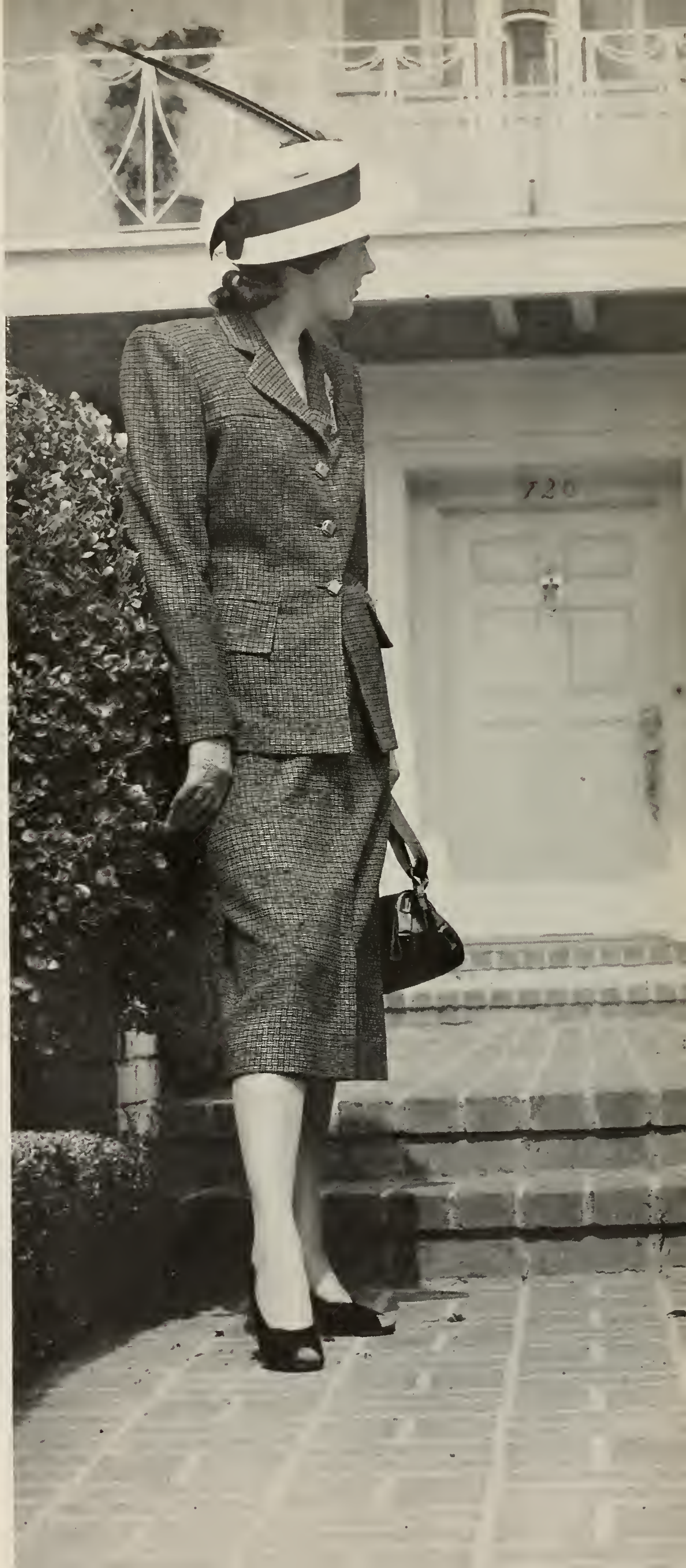


← for evenings in town . . .

All eyes on you in Marty King's gleaming suit of Cohama Metaline, with "illusion bustle" . . . sizes 12-18 about $145. "Jewells by Tobias," Keneth Hopkins hat. At home of the Kay Kysers.

or days in the country . . . →

The understatement of tweed . . . country-wise, city-smart: Adele-California. Sizes 10-18. about $85 at J. W. Robinson. Los Angeles; Bonwit Teller. New York. Ben Brody bag. Weyman hat. Entrance way to home of Gracie Allen. George Burns.



PARKER-REED

Sunday in Beverly Hills

is the occasion for casual living . . sophisticated, comfortable, luxurious living . . unbound by tradition, unfettered by precedent. It's the "California Way of Life." You can live this life . . every day and in every way . . whether on the shores of the blue Pacific, in Maine, in Kentucky or Montana . . wherever people have admitted the sunshine of California's influence for a more casual and enjoyable life.

Here, for example, are thirteen members of Beverly Hill's younger set . . Junior Leaguers and Social Service Juniors with their husbands and escorts . . who planned a "fun day" for themselves in true California style . .

First on the program, naturally, was food . . and the younger set who planned their "fun Sunday" began arriving at the Tail o' the Cock at 10. Here are Dorothy and Sheldon Riley, left, and Peggy and Jack Hastings.

The beauteous Peggy and Gloria, daughters of Mr. and Mrs. Harold Lloyd, started their day in the cafe garden room where they explored the "wishing pool." Peggy has announced her engagement to A. Bartlett Ross, Jr.

Ralph and Amy Gaston win Brewster's attention when it's time to eat. Dorothy Riley, left, with Mac McHenry seem to be well on the way through the first plate of eggs. A good, hearty breakfast precedes a bicycle ride.

Gin before breakfast is a card game, you know, and Tommy Cooper, Peggy Lloyd and Jeanette (Mrs. Dennis) Alexander find interest in three of a kind. Brandy punch whetted appetites for thirteen who devoted this Sunday to play.

A ride it is . . and Peggy Hastings, Dorothy Riley and Gloria and Peggy Lloyd are off on the next lap of their all-day tour. Bicycle baskets stuffed with Albert Brittingham's box lunches promise no vitamin deficiency.

Pedaling along the bridle paths of Beverly Hills in tandem and twos, the California contingent heads for the beautiful and spacious estate of Mr. and Mrs. Harold Lloyd in Benedict Canyon. Here, on Rodeo Drive, the pedalers, Peggy Lloyd, Tommy Cooper, Bob and Ellen Anderson and Jeanette Alexander, did an about face for the lensman. On paths such as these you'll see early morning canters each day in Beverly Hills by the large group who maintain their own mounts. Bicycling is an applicable sport, too, free of traffic, and the healthful, outdoor life is the credo for a Californian.

Sunday in Beverly Hills

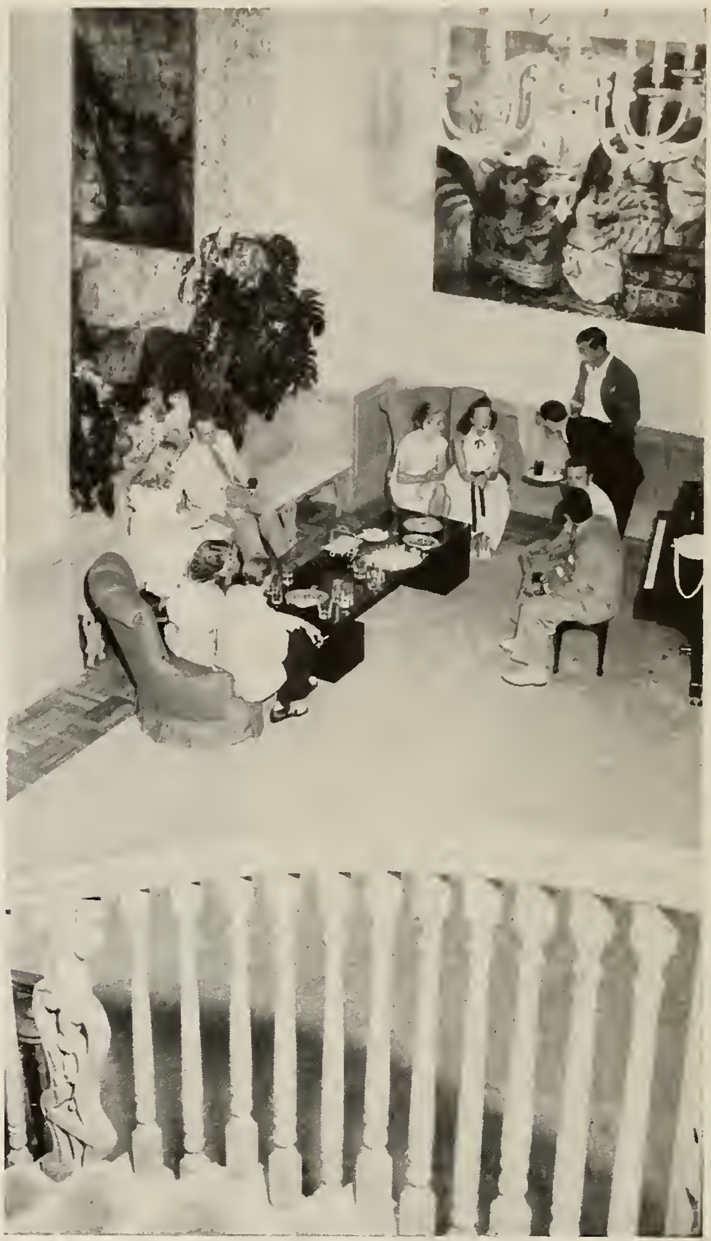
JOHN DENNIS and FRANK STIFFLER

Casual California at its luxurious best is reflected at playtime around the pool at the Lloyd estate. A terrace for dining and a large rumpus room for dancing and revivals of the barbershop quartet face the Beverly Hills version of "an old swimming hole." Ellen Ross Anderson, recently returned from her honeymoon with the popular Bob, readies for a dive as the group sunlazes and paddles . . "easy does it." The war surplus life raft has become a popular beach and pool accessory throughout California and hundreds may be seen every Sunday pounding through the surf.

Yes . . eating again. But the activity around a swimming pool can develop a yearning for food . . or maybe it's just exposing yourself to the sun that encourages you to gnaw "just one more" piece of chicken, sample the chocolate cake and down a coke. And no place seems more appropriate for this picnic than right beside the blue-tiled pool. Dorothy Riley hands out the vittles to a group who live in the sun . . in colorful California.

Next stop . . the unusual and hospitable home of Mr. and Mrs. Hyatt Dehn (Ginny Simms), recently completed on hill-top Tower Grove Road. Here, Ginny and her handsome husband greet Bob and Ellen Anderson, Dennis Alexander and Amy Gaston for the cocktail hour and a tour of the estate.

The Dehns . . Hyatt and Ginny . . introduce their young son, David Martin Dehn, who has a showplace nursery and his own set of personalized Pennsylvania Dutch pottery. Through the sliding glass doors is the cloverleaf pool.



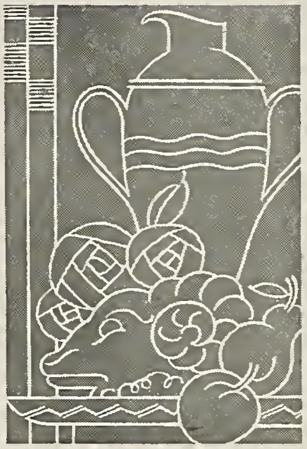
In a living room whose decor, amazingly enough, is Chinese modern, three features are outstanding. The massive Sert mural of fantasy, the silver chandelier, and the "floating staircase" are definite conversational points.

It's suppertime now . . and at the exclusive Beverly Hills Club the group were served a gourmet's buffet . . dining alfresco in front of a charcoal fire. Here, Gloria Lloyd and Tommy Cooper go for seafood, turkey, ham, salad.

Line up! Ellen Anderson, Peggy Lloyd and Bob Anderson need a ouija board to choose the sweetmeats that Andre has to offer. In gay California prints and peasant dresses, the girls wound up their play day in the star-covered patio.

the olive is a symbol
of peace . . .
of victory . .
of good eating!

by HELEN EVANS BROWN



California

CALIFOR
SAUTER
RNIA OLIVE
Salt
Pepper

RUMOR has it that Hollywood publicity men borrowed their exaggerated terminology from California's olive packers. But where's the exaggeration? Large olives *are* large, leastwise if they're Californian; colossal olives are . . simply . . colossal, and who'll deny that Hollywood glamour girls are glamorous? The only olive exaggeration is that old wives' tale that they are an acquired taste. Do you remember ever disliking them? A new wives' tale, one that makes more sense, is that olives should be used often for cooking as well as for nibbling. Here's one way:

LAMB WITH RIPE OLIVES

Select a small leg of lamb and wipe it with a damp cloth. With an ice pick or long pronged fork jab numerous holes all over the meat, making them deep enough to reach the bone. Put the lamb in an open roasting pan or, preferably, a flat earthenware or glass baking dish, and add eight peeled cloves of garlic to the pan, along with a bottle of dry white wine. Put in a hot oven (450 degrees) until the meat is browned . . about twenty-five or thirty minutes . . then reduce heat to 325 degrees until the roast is done to your liking. (My liking is slightly underdone so I cook it about another hour. Suit yourself, though.) During the cooking baste frequently with the wine garlic mixture that's in the pan . . also jab occasionally with the ice pick so that the meat juices and the sauce will mingle happily. When the meat is done remove it to a hot platter and put it in a warm spot while you attend to the sauce. It should be slightly thick, the evaporation of the wine and the magic of the garlic having made it of sauce consistency. If it isn't, reduce it quickly over a fairly high flame. Now add a pint tin of drained, pitted, ripe olives, heat another minute or two, then pour around the lamb and take the plaudits of your guests . . for this is truly party fare.

The next recipe I dreamed up just for you. It's an adaptation of a current favorite . . Quiche Lorraine.

BACON AND RIPE OLIVE TART

Make a pie crust with one cup of flour, one-third cup of butter, ditto of lard, and a half teaspoon of salt. Pinch the shortening, which has been sojourning in the refrigerator, into the flour so that you'll have pieces of fat about the size and thickness of a dime scattered throughout your pastry. Now add cold water . . the least possible amount to make your pastry stick together. Rest your crust in the refrigerator for an hour or two; then roll it out, dab it with bits of butter (two tablespoons in all), roll it like a jelly roll, then roll it again to a medium thickness. Line an eight-inch pie pan, doubling the pastry under at the edge and making a rather thick and decorative border . . fluted. Bake at 450 degrees until set but not colored. Remove from the oven, brush the entire inside and the rim with egg yolk, and return to the oven to dry the egg. While the pie shell was baking you were also cooking about twelve slices of bacon (three-quarters of a pound) in the oven until they were crisp and brown. Now break the bacon over the bottom of your pie shell and cover with a cup of chopped ripe olives. (For economy's sake use minced ripe olives, but be sure to drain them well.) Now scald a cup of heavy cream, add two slightly beaten eggs, a half teaspoon of salt and a pinch of cayenne. (My pinch measures less than a sixteenth of a teaspoon . . if I must be exact!) Pour this mixture over your bacon and olive mixture, pop the tart into the open (300 degrees) and bake it for about twenty minutes, or until the blade of a gleaming knife, having pierced its creamy heart, comes out . . clean. If the top of the tart is not a gorgeous brown slip it under the broiler for a minute or two. Watch it though, it will color quickly. Serve this at luncheon when you want to be particularly impressive. Serve a light red wine, too . . say a claret or a Napa red or a cabernet. You'll want crispy hot rolls and a mixed green salad . . or perhaps broccoli with a vinaigrette sauce. For dessert have fruit in some form; a pear compote delicately flavored with ginger, or fresh ripe peaches with a sauce made from pureed, sweetened raspberries (Melba sauce). Thin rich cookies will be a nice accompaniment. This same dish may be served as a first course for dinner, but if this is done have individual tarts . . very small ones.

Cooks

For a salad that's just right to serve with those charcoal-broiled steaks, try this:

RIPE OLIVE AND ONION SALAD

Peel four large red onions and slice them as thin as your sharpest knife will allow. Pour over them a mixture of three-quarters of a cup of olive oil . . please . . and a quarter of a cup of red wine vinegar . . this seasoned with a teaspoonful of salt and a few grindings of black pepper. Let this marinate for several hours, then mix well with a cup of sliced ripe olives and pour over a bowl of crisp, tender romaine. Mix gently, but well, and don't worry about the fragrance that surrounds you . . everyone else will have it too.

In California the hottest weather of the year often comes in September, so this recipe for jellied chicken is appropriate. But then, it's a winter dish, too, if it's served as one of the main dishes of a buffet: Hot Ham Rolls . . slices of boiled ham rolled round minced mushrooms and grilled . . Oyster Pie . . Jellied Chicken with Olives . . Mixed Green Salad with Cheese Croutons . . Fresh Peach Ice Cream . . Toasted Angel-food Cake.

JELLIED CHICKEN AND OLIVE LOAF

Cover a five-pound fowl with lightly salted water and simmer until just tender, adding an herb bouquet the last half hour or so. Cool the chicken in the liquid, then remove all the meat, returning the bones and skin to the stock to simmer until reduced to one pint. Strain stock and skim off all the fat, then season to taste. Now cut the dark meat of the chicken into neat pieces and slice the breast; also slice a cup of the largest stuffed green olives your budget will allow. Mix the pint of boiling stock with an envelope of gelatin that has been soaked in two tablespoons of cold water, and pour a very thin layer of this mixture into an oiled bread pan. Put into the refrigerator and when set arrange the sliced olives in a symmetrical pattern on the bottom. Dip some more olive slices in the gelatine and stick them to the sides of the pan. Pass the slices of breast through some of the aspic . . cool by now . . and cover the olive slices neatly, then return once more to the refrigerator. When this is firm fill the center of the loaf with the dark meat, add the remaining gelatine, mix and chill. Unmold on a platter and garnish with transparently thin slices of lemon and some more of those enormous stuffed olives. Serve with sour cream that has been seasoned with salt, pepper and lemon juice.

Those Ancient Romans who so loved to eat, served olives before the first course. And why not? Stuff ripe pitted olives with bits of smoked salmon . . pretty, this . . or with slivered almonds or shreds of anchovy, or ham, or cheese. Have a plate of these assorted appetizers to accompany your pre-prandial sherry. Make a soup with ripe olives, too (I've given you that recipe in the past). or use them in an omelette, or in a sauce for fish or chicken. In fact, use ripe olives in almost any recipe that calls for mushrooms . . just use the olives instead!

Here's one for a midnight snack, or for luncheon:

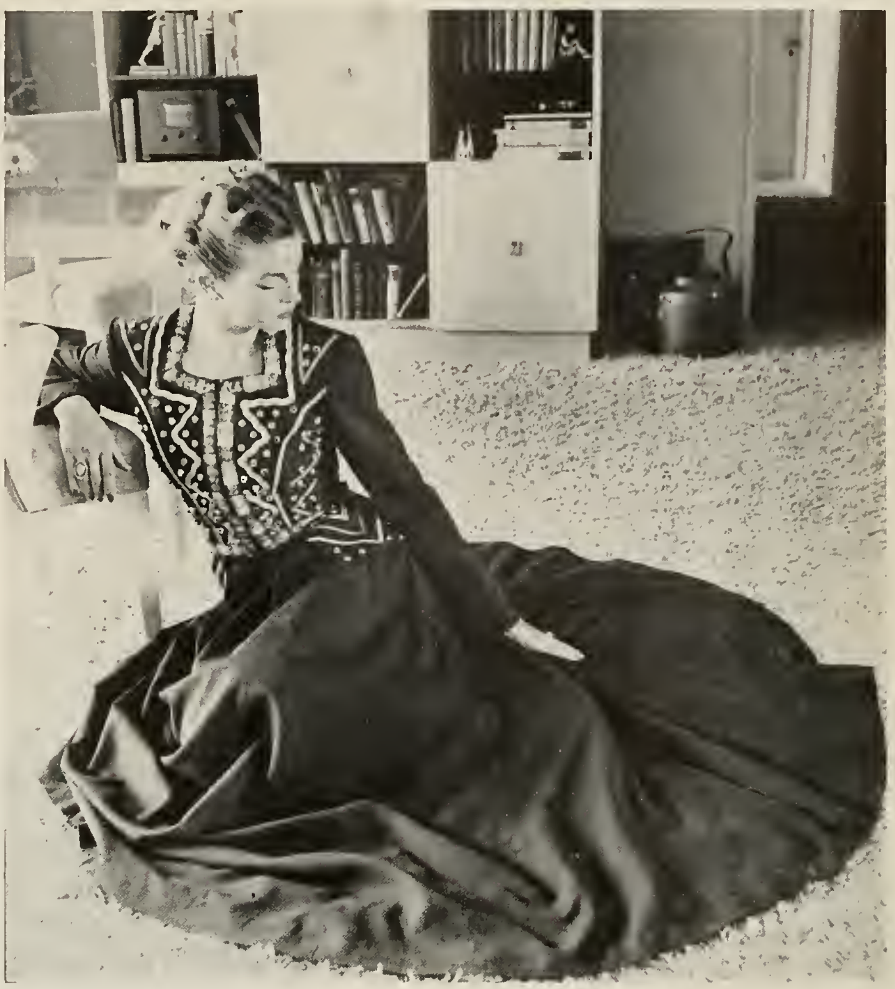
CHICKEN LIVERS WITH OLIVES

Melt four tablespoons of butter and add a dozen chicken livers that have been cut in halves and rolled in flour. Cook quickly for six or eight minutes, then add a cup of stock (canned consomme, if you wish). Stir another minute over the heat, add a half cup of dry sherry, a teaspoon of lemon juice and a small bottle of green olives that have been cut from their stones. Heat once more and serve on toast.

Don't forget that roast duck takes to green olives as it once took to water. Make your giblet gravy as usual but add a half cup of the meat of green olives before serving. There's a dish!

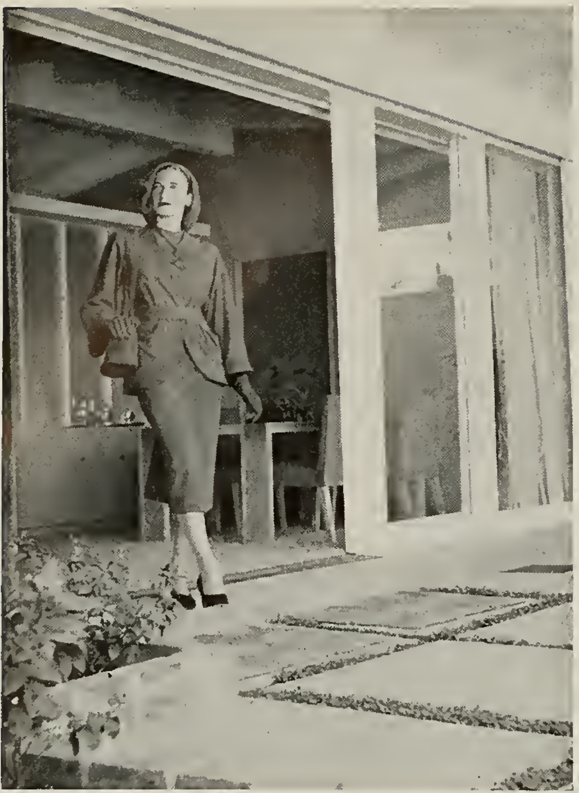
And now open a jar of olives . . either green or black . . and create your own culinary masterpieces. Olives may be as old as mythology, but their uses in cooking can be new as tomorrow.

DASH TAYLOR

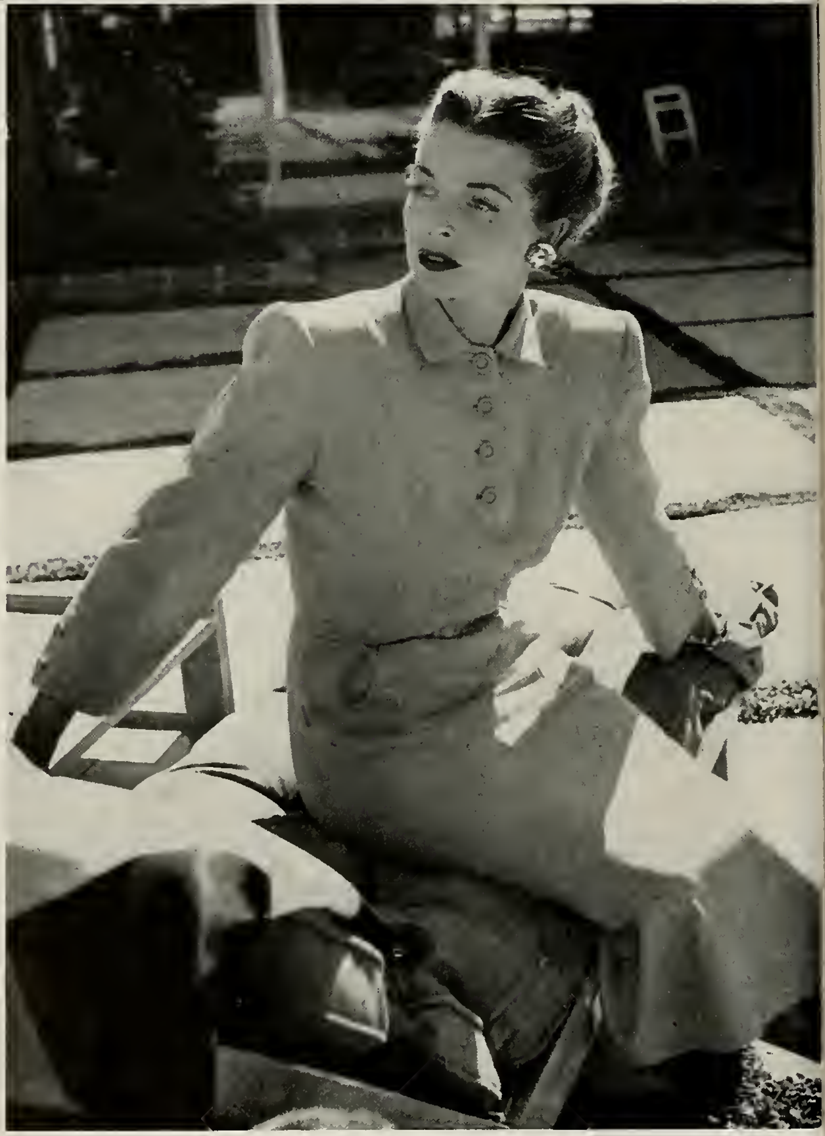


Lovely leisure

Californians know how to enjoy life . . as if they had some secret way of accentuating the pleasure of each mood with California fashions that inspire their own good times! To make hospitality and life "at home" more colorful, Addie Masters creates loungewear with full-trousered velvet pants, Mallinson crepe blouse embroidered with a rosy heart. *opposite page.* Sizes 10-20, about $50 at Neiman-Marcus, Dallas; Bonwit Teller, Philadelphia. *Above,* Louella Ballerino's full swirling skirt with briefest vestido, Duplex Sunnybrook bright with Peruvian braid. Sizes 10-18, about $25 each, at Bonnie Best, Beverly Hills; Wm. H. Block, Indianapolis; Burdine's, Miami. California Manor setting.

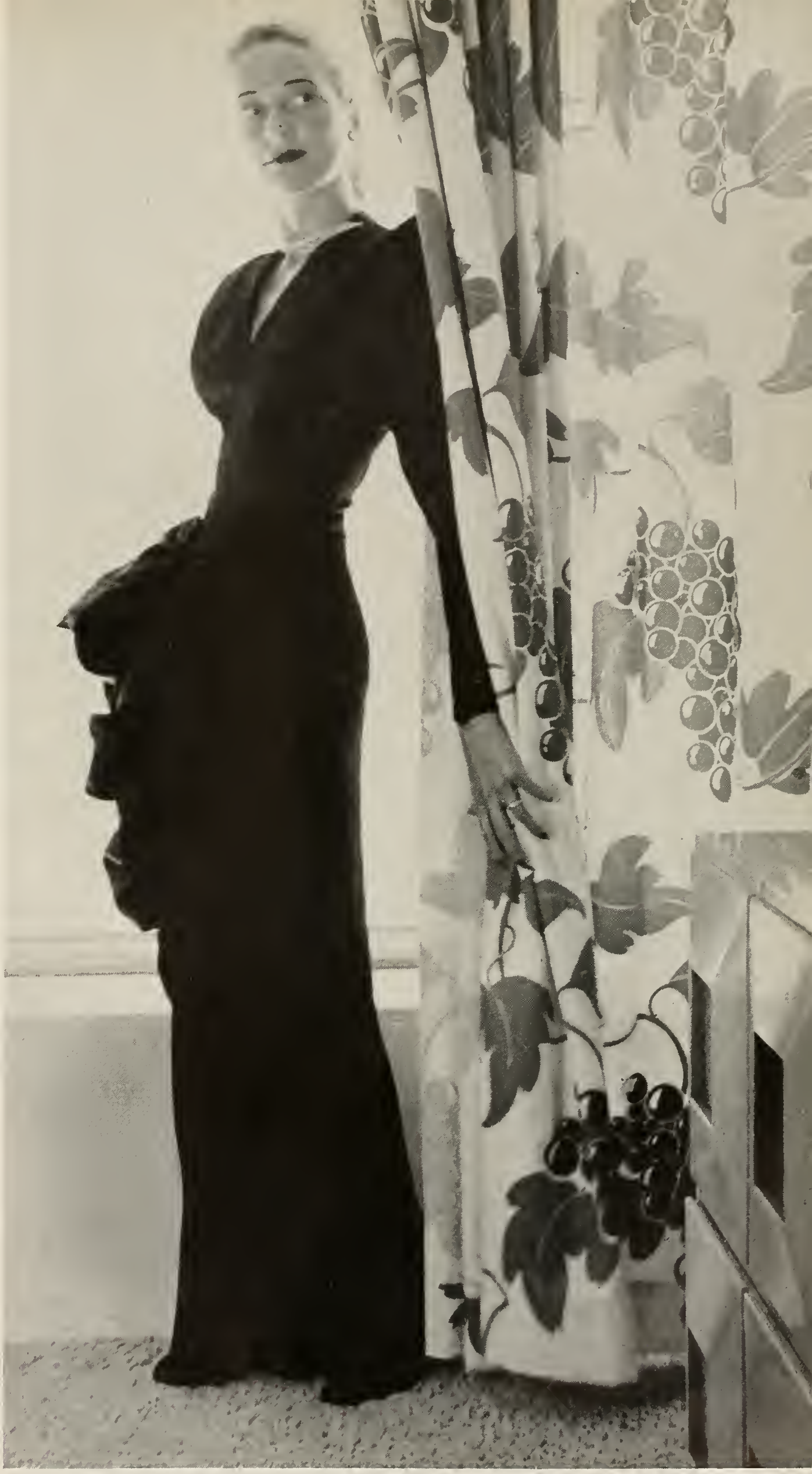


Do and dare



Fun to be dramatic in the California Way . . . wear wondrous soft suedes by Voris . . . she's the Californian who developed this vogue of supple-elegant sportswear . . . belted suit, *above*, about $175 with hat-gloves-bag of reptile. Between extremes of daylight and night, the warm perfection of Connie Foster's sheer wool. Sizes 10-20, about $50 at The Dayton Co., Minneapolis; Desmond's Los Angeles; Mabley & Carew, Cincinnati.

● Interiors of these pages present the California Manor series of furnishings and accessories, all coordinated and tuned to California living . . . photographed at W. & J. Sloane, Beverly Hills.

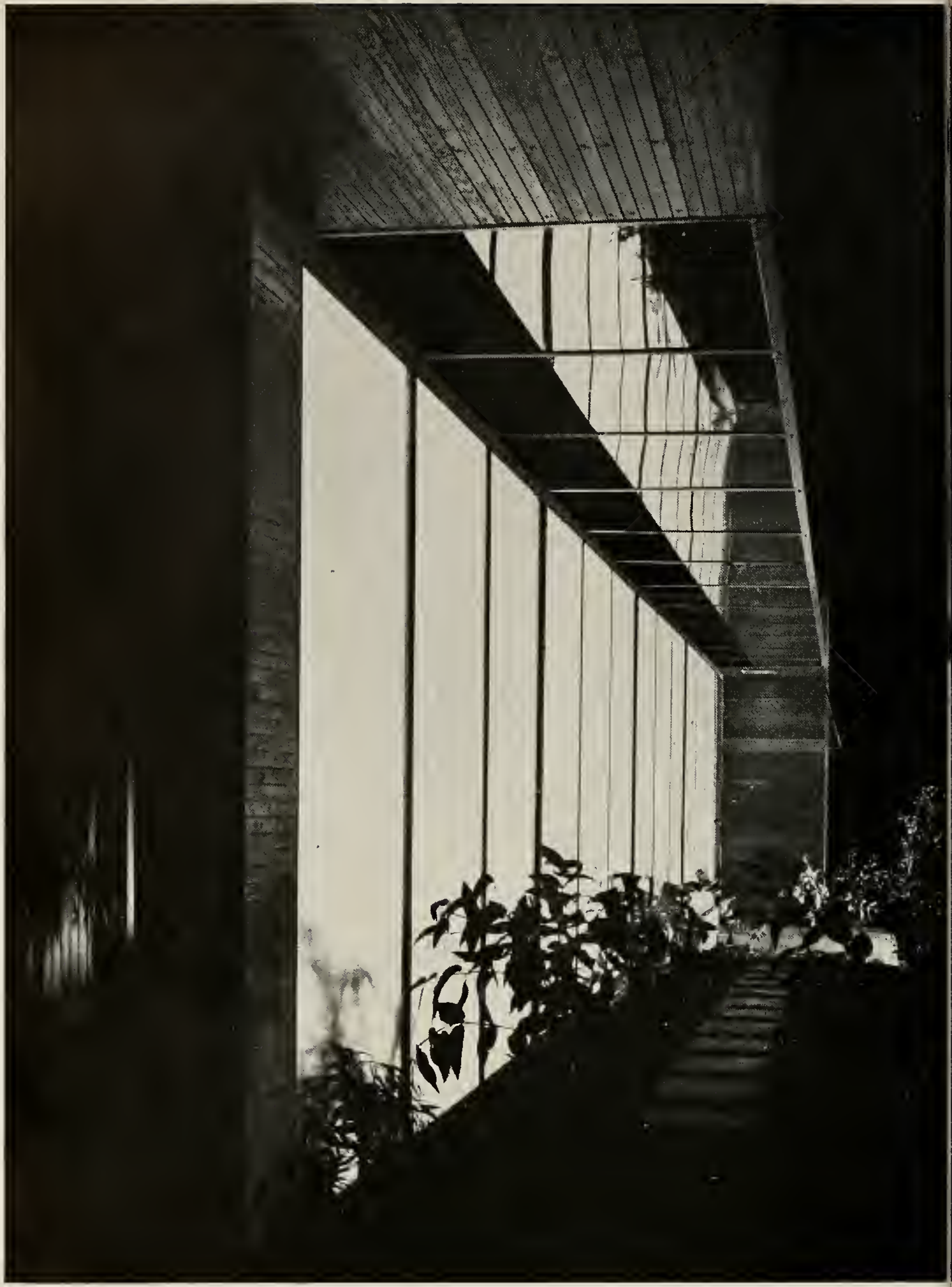


Dorothy O'Hara creates gala clothes with picture quality . . . here the swish of satin and the smoothness of crepe combine to make a formal gown with an entrancing new silhouette. Sizes 10-18, about $75 at Best's Apparel, Seattle; Neiman-Marcus, Dallas.

Put gold high on your list of things to enjoy this fall. You won't have to dig for it because t Midas touch is everywhere in California clothes. *Right*, the simple wool sheath by Juliette Galli achieves great drama with sleeve importance . . . gold embroidered. Sizes 10-20, about $155 Alice Weiser, Beverly Hills; Roy H. Bjorkman, Minneapolis; Thomas W. Garland, St. Lou *Above*, Marguerite Kyle's wonderful California wrap-around coat of suede cloth, with new cutaw front, about $150 . . . covers "Smuggled Treasure," a simple shirtmaker dress but in pure gol and-white woven fabric. *Below*, Marsha of California creates sophisticated cocktail coat in Coha broadcloth smocked in gold thread, about $175, with matching beret, about $35, at Lush's, Beve Hills Hotel; Everitt Beulow, Houston. In gardens and Rodeo Room of Beverly Hills Hotel.

DASH TAYLOR

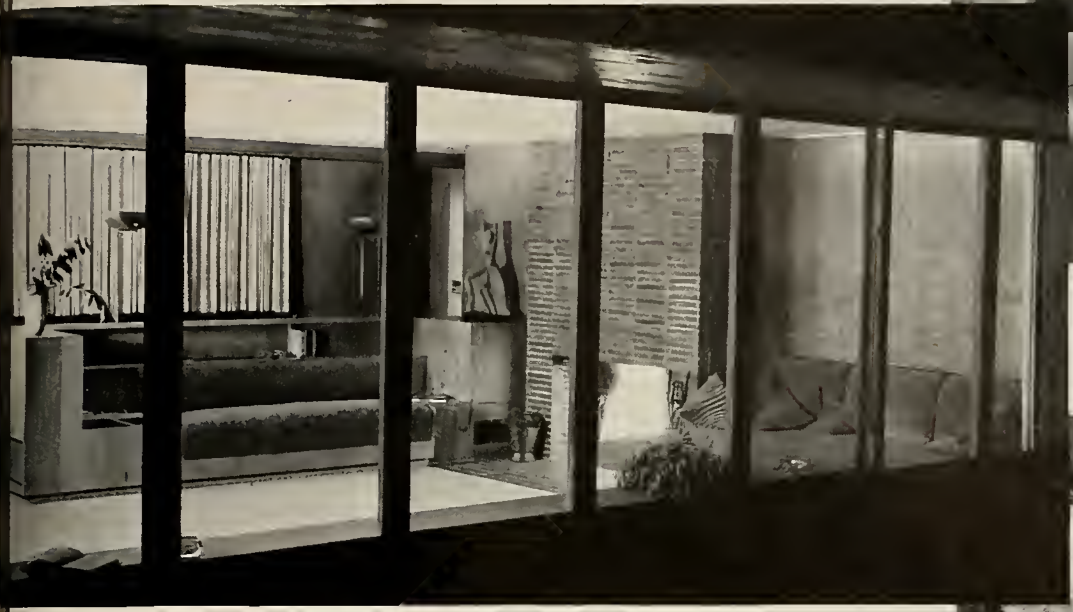
Foliage is silhouetted against a translucent background in this night view of Mr. and Mrs. Albert Lewis' glass fence. It's just one highlight of an exciting California house.



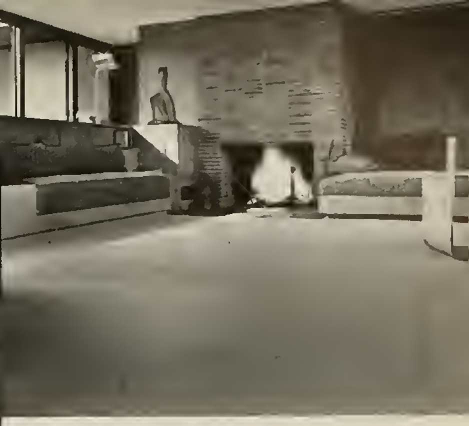
This is California Living

A CURRENT-ERA HOUSE DESIGNED TO REFLECT THE NATURAL BEAUTY OF A CALIFORNIA LANDSCAPE IS FREE FROM CONVENTIONAL PATTERNS . . ITS MOOD IS ONE OF TRANQUIL SERENITY . . ITS FUNCTIONAL FURNISHINGS ARE CORRELATED TO THE HOUSE ITSELF . . AND YOU

SHULMAN



anelling of the living room is in French pearwood with its natural tone of glowing copper.



Built-in divans flank a Roman brick fireplace in the spacious living room.

The jewel-like austerity of a glass fence sets the exciting keynote for this current-era California house. Its "natural" design provides an aura of peace and seclusion from turmoil, and the rich warm colors incorporated in its interior are a refreshment to the visitor who wends his way along the translucent fence to the hospitable redwood door.

A symmetrical structure of natural redwood, with window frames painted steel gray, this house, owned by Mr. and Mrs. Albert Lewis of Los Angeles, is set back forty feet from the base of its triangular lot, providing an interesting view. The architect, Rafael S. Soriano, has fitted each room with landscape windows which bring the outdoors in, and the two spacious patios give ample opportunity for secluded relaxation. Another unusual note in this unusual house is found in the corner projections . . angles of which terminate in a column. This detail was constructed to support rolled bamboo shades which would insure privacy in the small patio . . the open ceiling here admits adequate light and sun.

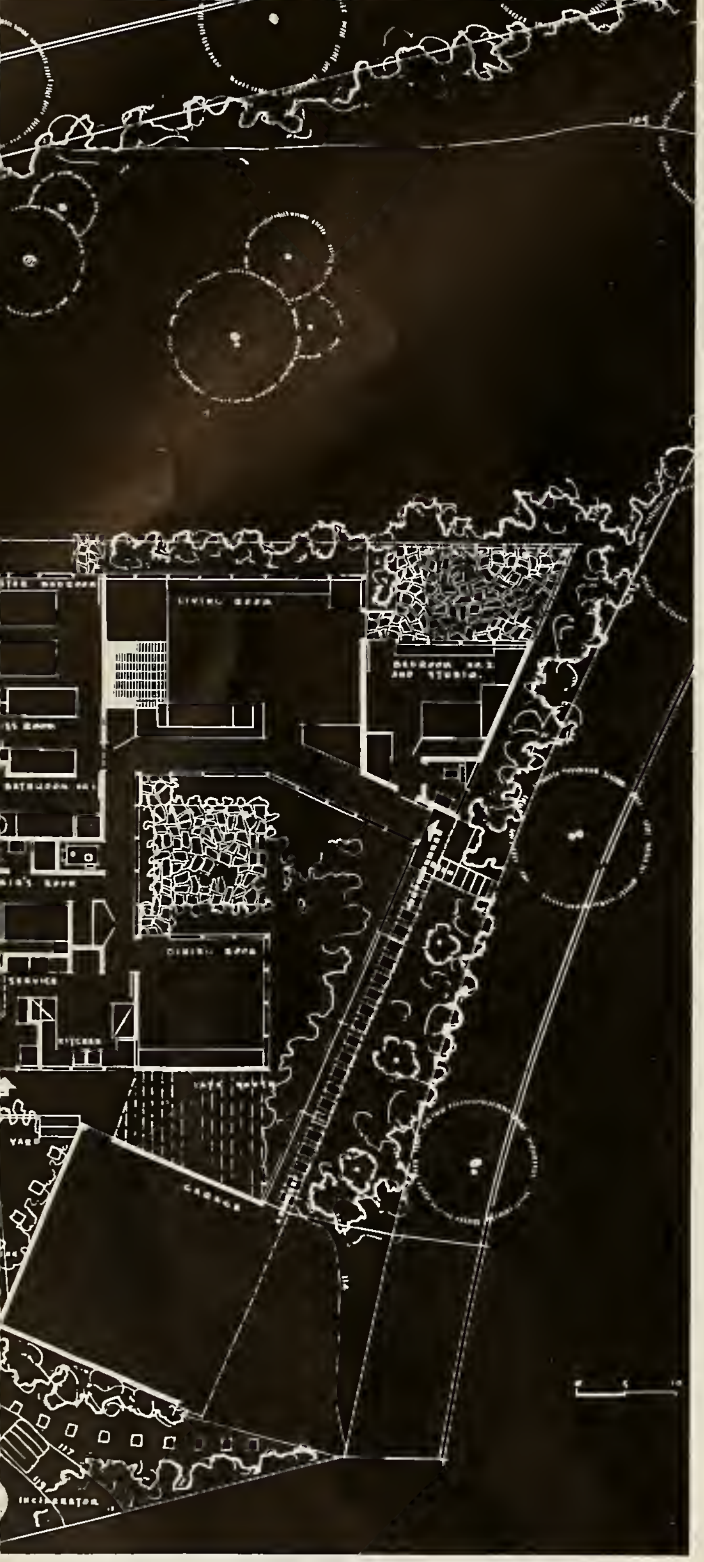
Provocative feature of the interior is the correlation of furniture to the house itself. In the living room, two large divans flank a fireplace of 12-inch Roman brick . . the long divan is placed compactly between a block of cabinets which house books and radio-phonograph, and the eight-by-eight-foot square divan is set snugly below landscape windows. A warm-toned color theme for the room is promoted by the wall panelling of selected French pearwood in its natural glowing shade of copper. Slate blue velour covers the air-foam upholstery of the two divans, and a striking color accent is added by the mounds of coral color cushions. Another bright color note is found in the casement draperies of canary yellow linen . . a shade that is picked up in the covering of the chair backs and seats. Carpeting here and throughout the house is of slate blue broadloom.

BY VIRGINIA TEALE

Here's an area view of the 20x26 foot living room, unique built-in bookcases.

Reclining headboards on beds have large storage compartments in back.

Dining room, below, has windows on two sides. Door opens onto the patio.



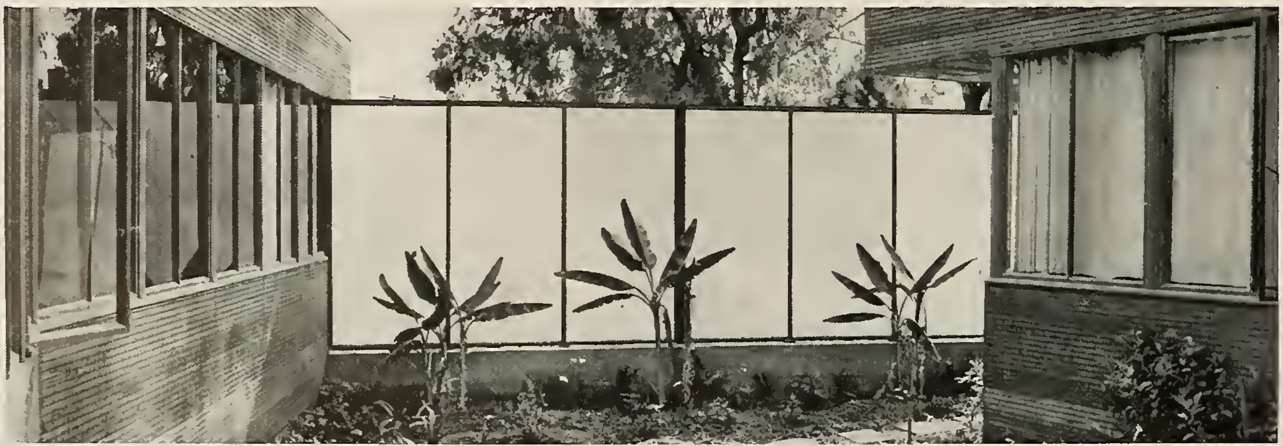
RAFAEL SORIANO'S PLAN FOR TRUE CALIFORNIA LIVING ENCOMPASSES FUNCTIONAL FURNISHINGS . . AND A BEAUTIFUL VIEW

The wall-length shelves beneath the living room windows are double-duty items, their low top surfaces offering extra seating capacity. Of special interest, too, is the fact that all California furniture, built-in effects and fixtures were designed by the architect. Neat features to be noted by music lovers are the saw-cut apertures in the wall paneling near the ceiling. They provide outlets for the phonograph-radio amplifiers.

Graceful furniture in the dining room is constructed of laminated birch, and the comfortable, durable chair seats and backs are of steel-strong Chinese red cotton cord. Walls of dove gray sanitas offer a pleasing baffle for the bright light from the windowed walls . . and the dining room is integrated with the outdoors through its glassed area and the wide door that opens onto the patio . . an invitation to open-air dining.

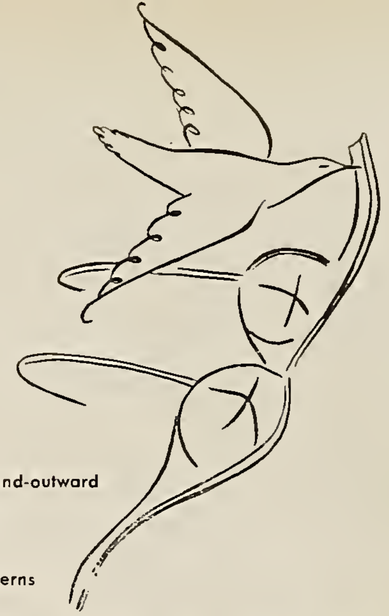
Turquoise walls and canary yellow draperies in the master bedroom convey a mood of light and serenity that is heightened by the blue gray carpeting and the clerestory windows. The wide twin beds, with their studio-type covering and cushions, have novel reclining headboards to permit ease in bedtime reading or writing . . and behind these backings are convenient storage compartments. As in the other rooms, it is possible to enjoy the beauty of the outdoors and at the same time maintain complete privacy . . wide wall-length windows encompass a view of the side garden and give a far look at the landscaping beyond.

The Lewis home is typical of a new and provocative thought pattern in California architecture and furnishings. And, as in many other art developments which have their roots in California, this trend is being adopted internationally by those who favor functionalism and simplicity of design . . true California Living in the modern mode.



Section of glass fence between living room and dining room. Banana palms form an attractive screen.

Keeping Abreast of Beauty



BY EDNA CHARLTON

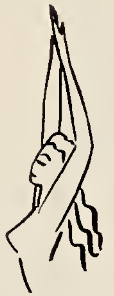
Egyptian women of the Pharaoh dynasties . . . without benefit of upward-and-outward brassieres . . . possessed high firm breasts which they covered with only a strand or two of lapis lazuli and an occasional scarab. But much water has gone down the Nile since then . . . and few of us moderns would look well in a slim skirt and a peacock feather fan.

During the last century, women were in grave danger of marring their most provocative feminine attribute when they wore badly designed brassieres and crushing corsets. And a new low was reached when the flappers of the '20's took to banding their breasts flat . . . a practice nearly as harmful and shocking as Chinese footbinding.

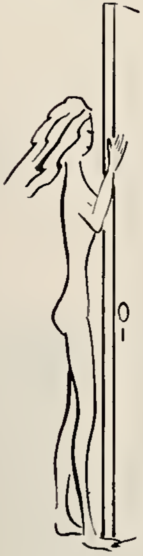
The crusade for breast beauty began a comparatively short time ago . . . with the much photographed sweater girl as the standard bearer. And in becoming conscious of breast beauty, American women inspired designers to produce foundation garments which could function not only as an emphasis to their curves, but which actually would strengthen and support the proper muscles and tissues.

Beauty experts and physical culturists dusted off their anatomy books and developed helpful sets of exercises and toning methods. In fact, there has been such a concerted drive toward attractive and healthy breast contours that no woman need any longer be resigned to what nature bestowed upon her.

A survey has revealed several almost unanimous complaints: Pendulous breast contours, caused by sagging tissues and weakened chest muscles; undeveloped breasts, caused either by lack of exercise or by figure type; and over-large breasts, sometimes the result of general overweight, sometimes the result of figure type. The most obvious and quickest remedy for these problems is an ingeniously designed brassiere, but with a bit of effort and time it is possible to improve the natural contour. And here are several exercises which are wonder-workers:



1. Stand straight facing the edge of a door. Place the palms of hands . . . one on each side of the door . . . at chin level and touching chin with thumbs. Keep the elbows pointed outward. Now exert all the pressure you can, squeezing the door edge between your hands. Relax and let your arms fall to your sides. Repeat at least ten times.
2. In this "backstroke" exercise, stand straight and swing the arms up over the head, then back and down, swimmer fashion. Do this only three or four times at first, gradually increasing to ten.
3. Stand straight facing a mirror. Raise the arms so that the elbows point outward and the tips of the fingers meet at the center of the collarbone. Now pull one arm back as far as possible, so that the tips of the fingers point toward the mirror; return to position and repeat with other arm. Begin gradually with this one, too.



General instructions: Do a lot of reaching and stretching exercises. If your work requires you to bend forward over a desk or table, always sit erect; occasionally stop work and clasp your hands behind your neck . . . and stretch! After your shower or bath, massage breasts gently with a good body lotion containing alcohol. Another good toning agent is ice water. Also, try keeping your body lotion in the refrigerator.

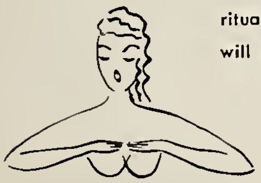
If your breasts are full and rather heavy, don't buy poorly designed brassieres or foundation garments. Go to one of the specially trained representatives of a good manufacturer . . . most large department stores have figure control specialists . . . and be fitted properly. You can't make a wiser investment!

Never, never wear a brassiere that is too small . . . better to wear none at all. Teen-agers, especially, should be careful to buy the correct brassieres, keeping in mind the old adage: "As the twig is bent, the tree's inclined."

Watch the design of your clothes . . . see that they present you to your best figure advantage. Gathers at the waistline and a draped bodice are flattering to the full-breasted. Women with smaller contours should concentrate on strategically placed darts and stitched pleats.

The clever little satin and lace pads designed for the flat-chested are a godsend. Not only do they becomingly fill out dresses and sweaters, but they make it possible for many a slender woman to look well in a swimsuit.

Make keeping abreast of beauty a must in your figure control program. But don't expect the de Milo silhouette to be sculptured overnight . . . it took time for you to get into your present outline, and it will take time to get out of it. Start your exercises and your toning procedures right now . . . make them a daily routine. Fit them into your beauty ritual this way: Brush your hair, cleanse your skin, tone your breasts. Be faithful about it . . . and the results will delight you.

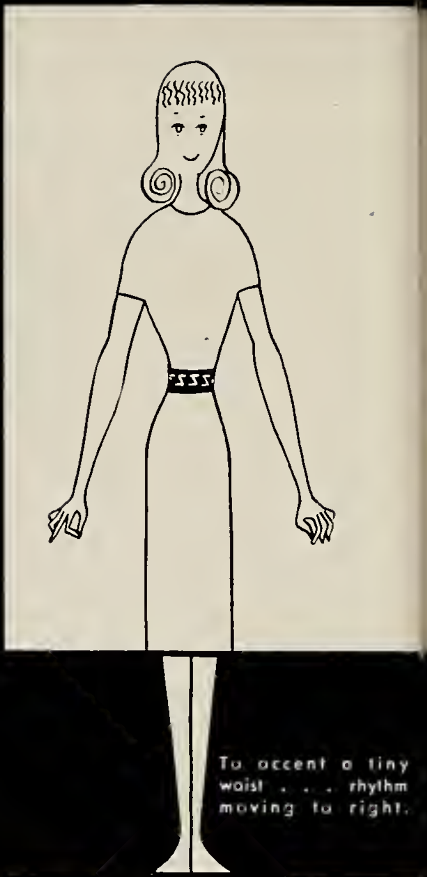


LESSON #9

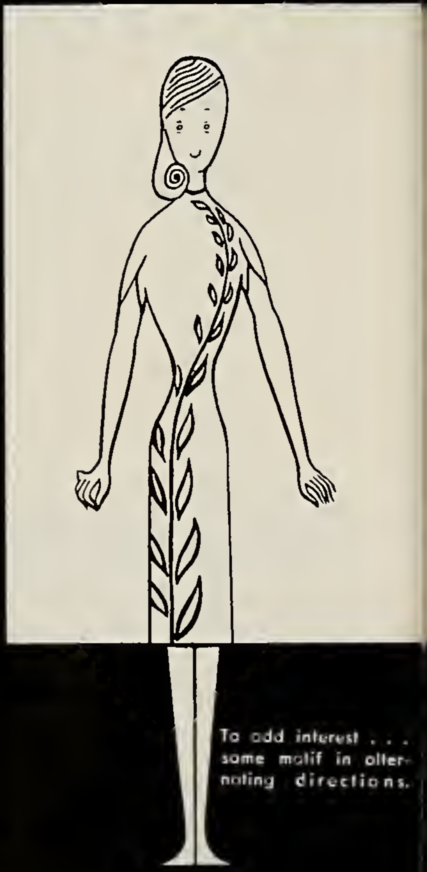
ninth in a series of
articles on dressing
by design

by Florence Shuman

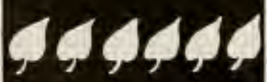
rhythm



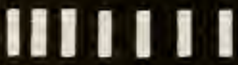
To accent a tiny waist . . . rhythm moving to right.



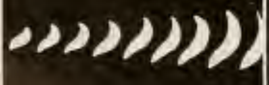
To add interest . . . same motif in alternating directions.



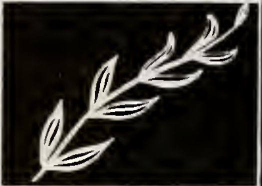
The same motif with movement in the same direction-rhythm.



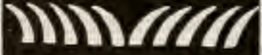
Same size static motif. Rhythm induced by regular increased spacing.



Same shape static motif. Rhythm induced by regular increase in size.

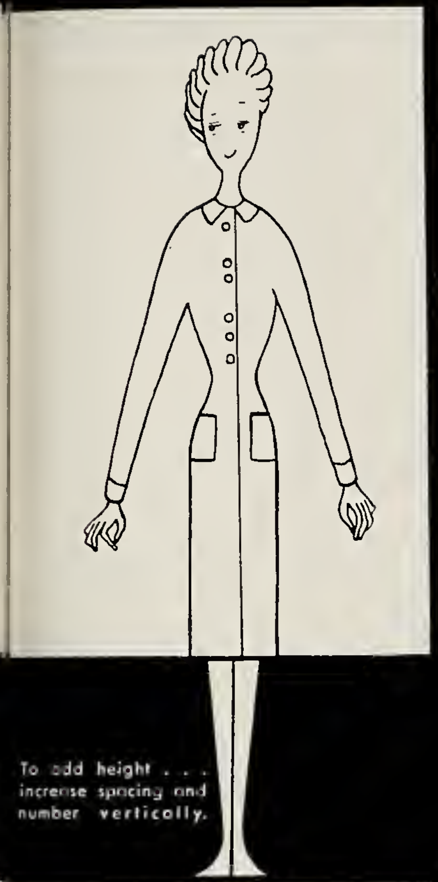


Composite rhythm. Leaves point in same direction, decrease in size and are placed at regularly increasing intervals.

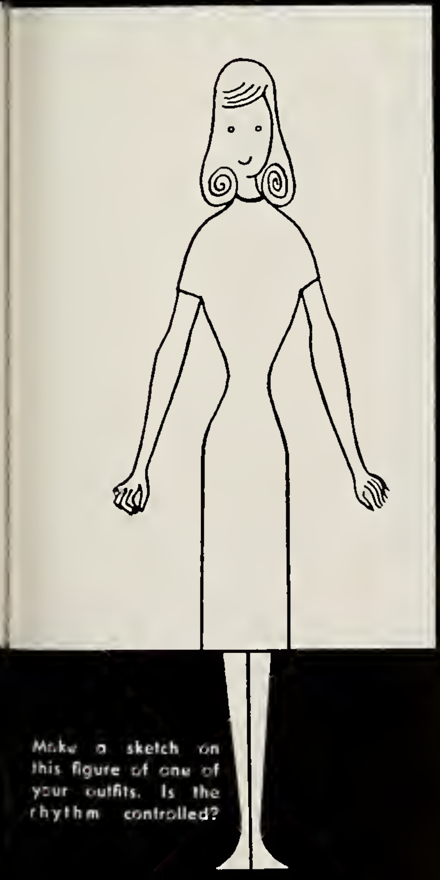


Opposing rhythms cause a balance and focus attention to the center.

Regular movement in a recognizable direction will make you look shorter, taller or add interest



To add height . . . increase spacing and number vertically.



Make a sketch on this figure of one of your outfits. Is the rhythm controlled?

Responding to rhythm is as fundamental as breathing. And when primitive man began to decorate his tools and clothes he used simplified shapes taken from nature . . . repeating them in a regular rhythm. Making the clothes we wear and the utensils we use more ornamental and beautiful is a trait we share with all mankind.

Just as jerky movements are not pleasant to watch, so jerky interests and ideas vieing with each other for attention in our clothes distress us. Our eyes love to travel along a regular and easily followed path, just as our ears respond to a regular beat in music. Why not indulge ourselves in the luxury of getting the maximum pleasure from our fashions by the controlled use of rhythmic pattern? To help you recognize rhythms and to encourage you to use them, I have selected four simple types for illustration in the rectangles.

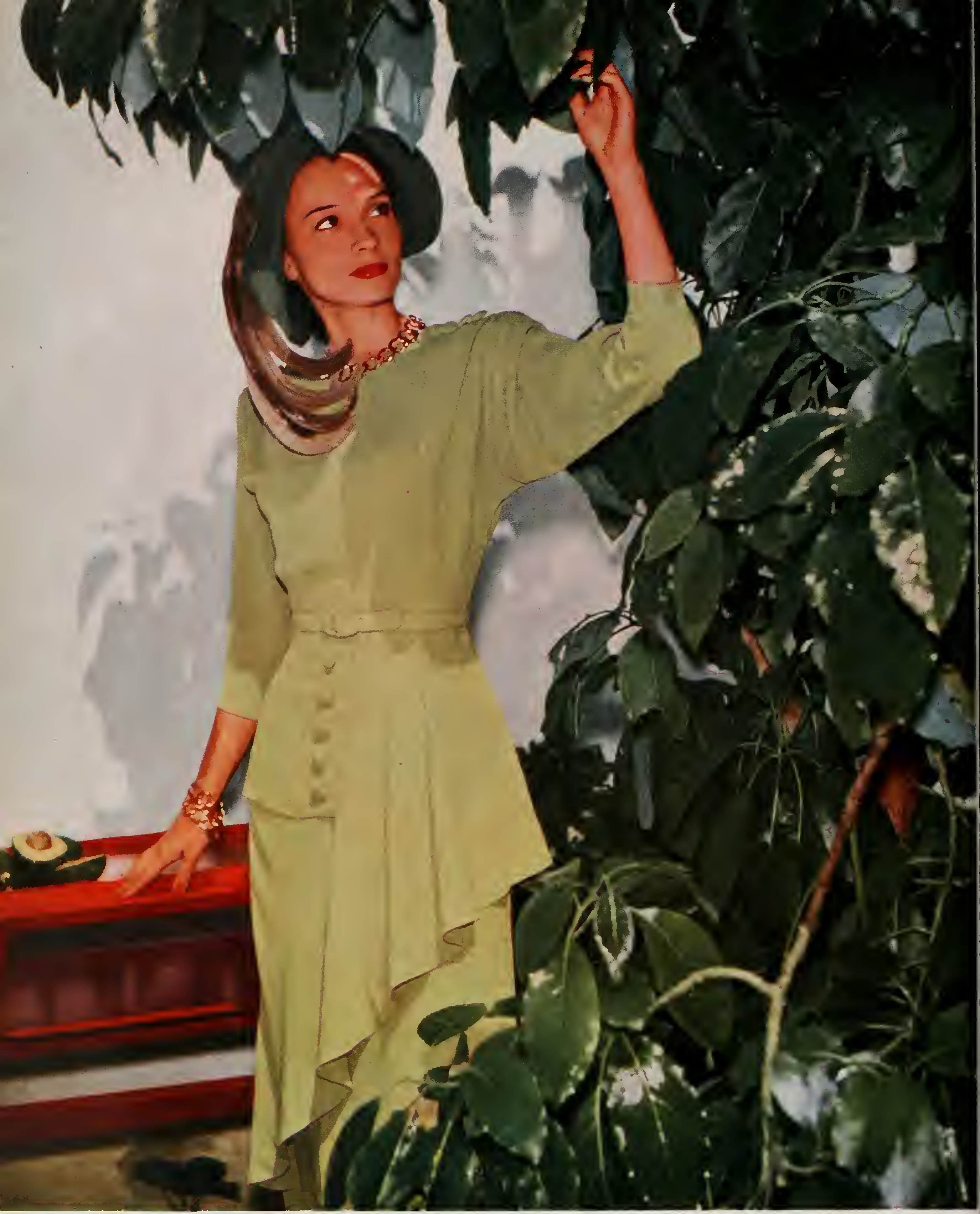
First we have a motif that moves to the right and is repeated at regular intervals. The second example shows a static shape which, when repeated at regularly increasing intervals, sets up a rhythmic movement. In the third, the same shape increases in arithmetical progression, which again sets up a rhythm. The fourth is a composite of all three types. The leaf motifs point to the right, are the same shape, decrease regularly in size, and are placed at regular increasing intervals. And the last example shows how opposing rhythms facing each other balance the movement and concentrate attention at the center.

In applying these basic rhythms to our clothes, you will notice that in the first dress the motif in the belt moves to the right and sends the eyes around the waist. This would accent and broaden a tiny waist. Avoid this if you are thick through the middle. The second dress, by varying the space between the buttons and increasing the number, adds rhythmic interest to the center, and we know this tends to accent height. The third example is an illustration of the exciting possibilities in applying rhythmic patterns to our fashions. This application could be embroidery, hand-painting, screen printing, applique . . . any of the decorative devices known to the fashion designer . . . and could combine any variety of rhythms.

In a successful, rhythmical design, there should be no doubt nor hesitation which direction to follow. Be careful not to cancel out the movement set up by your design dress by the wrong selection of your accessories.

Fabrics woven in a twill or diagonal design set up their own rhythm because of the dull and shiny textures which reflect light differently. Printed materials with repeated motifs and border designs can be rhythmical and add much to the dash and flare of a costume. A border around the bottom of a skirt, for instance, will attract attention to your legs. But it might be better to save that application for an evening dress if your legs aren't well-proportioned. Heavy arms are not flattered by sleeves embroidered in a pattern that moves around them.

An idea should be repeated at least three times to establish a recognized rhythm. Changing the groupings of buttons, the size of trimmings, the width of a peplum, often will give your costume the little lift it needs to take it out of the ordinary. Remember: A simple way to achieve interest is to repeat an idea in a definite rhythmical direction!



PARKER-REED

green, as in avocado It's a color story in a side-long tunic dress by Caldwel Gray Inc. . . . here in the pale green of an avocado. it's fashion-right from noon to night, so easil transformed by jewels. Available in seasonable shades in Duplex Sanchilla, sizes 12-20, about $22.5 at Joseph Magnin, San Francisco; Sanger Bros. Dallas.

GOING PLACES AND EATING OUT

GOING PLACES
AND EATING OUT

GOING PLACES AND EATING OUT

THE CALIFORNIAN presents for your convenience a directory of the finest restaurants in Los Angeles and San Francisco, cultural events of interest and activities that make living in California or a visit to our state the most enjoyable for you and your family. Fine foods of many kinds are available, and wherever possible specialties of the house are listed and names of maitres d'hotel. Have a good time!

THE RESTAURANTS

IN LOS ANGELES

CHASEN'S—9339 Beverly Blvd., Beverly Hills. *One of the best in the West.* Excellent cuisine and plenty of celebrities *Expensive.* Closed Monday.

CIRO'S—8344 Sunset Blvd., Los Angeles. On the Strip and luxurious, with name bands for dancing. Expensive. Celebrities, sometimes.

EL PASEO—51 Olvera St., Los Angeles, and especially fine for tourists. Typical Mexican food, nice surroundings; dinners from $1.25. Open 12 to 12, except Wednesday.

HOUSE OF MURPHY—La Cienega "Restaurant Row" at Fourth Street Los Angeles. *Madame Begue's Chicken Creole, Hamburger and Onion Rings, Million Dollar Hash.* Your host, Bob Murphy. Wonderful *Salads, Beautiful Steaks.* A la carte, medium prices.

KNOTT'S BERRY FARM—Buena Park. An hour's drive from Los Angeles, but a tourist's dream as reported in Reader's Digest. *Good chicken and ham and hot biscuits.* Reasonable prices. Gift shop.

LA RUE—8633 Sunset Blvd., Los Angeles, on the Strip. Tops in food and decor. *Crepes Louise, Crepes a la Reine, Lasagne Pasticciate, Beef Bourguignonne.* From noon till 3 for lunch except Sunday. From 6 to 11 p.m. for dinner. Closed Monday. Felix Cigolini. A la carte entrees from $2.25.

PERINO'S—3027 Wilshire Blvd., Los Angeles. In the heart of the smart shopping area. Excellent food. A favorite luncheon rendezvous for society.

PICCADILLY—848 No. La Cienega Blvd., Los Angeles. Ernest Vignati your host. Steaks.

PIERRE'S—2295 Huntington Drive, San Marino. A good *crepes suzette* and pleasant atmosphere. *Charcoal-broiled filet mignon,* too. Pierre. From noon till 9.

PLAYERS—8225 Sunset Blvd., Los Angeles. Good for tourists and you might see a movie star. Expensive.

READY ROOM—Johnny Wilson's popular rendezvous for the younger set. Big fireplace, delicious steaks, informal atmosphere. At 365 No. La Cienega Blvd., Los Angeles, on Restaurant Row.

ROMANOFF'S—326 No. Rodeo Drive, Beverly Hills. Prince Mike caters to movie stars, writers and producers. Expensive.

SARNEZ—170 No. La Cienega Blvd., Beverly Hills. Lew Sailee and Harry Ringland have an attractive place, with good food and good music, reasonably priced.

TAIL O' THE COCK—477 So. La Cienega Blvd., Los Angeles, on Restaurant Row. Mac McHenry provides *excellent food,* good companions and a pleasing atmosphere. *Hamburger Diable and Fried Shrimp are specialties.* You'll want to go again and again, and it's reasonably priced.

THE THEATRE

PLAYS

MUSICALS

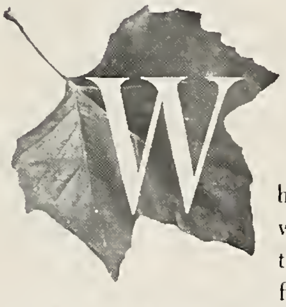
BILTMORE—"I Remember Mamma," starring Charlotte Greenwood, opens September 9. Nightly except Sunday at 8:30. Matinees Wednesday and Saturday. $1.20 to $3.60. "Time and Todd," a Paula Stone production, opens September 29.

PASADENA COMMUNITY PLAYHOUSE—Fall season opens September 29. Plays to be announced.

GRIFFITH PARK GREEK BOWL—Final operetta in the Hollywood Summer Festival: "The Great Waltz," starring Miliza Korjus, September 1 through 13. Nightly except Sunday, curtain at 8:30. $1.20 to $3.60

(*Continued on page 63*)

come to california in september with your swim suit and sheer wools



When the autumn weather turns the leaves to flame it turns all eyes to soft, sheer wools, luscious rich colors, and fall blooms pinned to your lighter furs.

September song lilts along and tells of new activities . . a changed daily agenda for you who this month plan to visit Golden California. Nights are cooler, your wool dresses and your knit suits are just comfortable under a light topper. But days still are quite warm . . occasionally too warm even for suits . . so keep your dark sheers, fall prints and tailored cottons in the closet front line. The beach, too, still beckons you to sunny sand and cool water. So have your swim suits ready. And that goes for the rest of your sun clothes. For boardwalking, your scarce-cut cottons are indispensable.

These are the mornings that herald the crispness to come. There's just a suggestion of nip in the air for you who venture out walking or bicycling before the sun is quite established in the morning sky. Pedal pushers are handy at this point, as are good sturdy snub-nosed shoes, and woolly sweaters, and scarves.

Evenings may find you among the first-nighters at curtain time. You'll want a dinner dress, street length . . you'll want a fur coat, or a jewel-toned wool with soft flowing lines. And you'll want a tiny confection of a hat.

You'll find good use for suits for round-the-clock wear, so make sure your wardrobe burgeons with blouses. Concentrate on those that will pack well, because September is a good month to renew old acquaintances, to travel by car or streamliner from Los Angeles to Santa Barbara, from Santa Barbara to San Francisco. And all points north, east and south.

The entire Poppy State is scrumptious in September . . from coast to border . . you won't want to miss a thing.

WEATHER DATA FOR SEPTEMBER

San Francisco		*Los Angeles*	
Maximum	68.5	Maximum	80.5
Minimum	54.8	Minimum	59
Average	61.6	Average	69.8
% Sunshine	70	% Sunshine	77

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sit down as casually as you do in your favorite chair. From neckline to toe, your entire body will be caressed with infra-red moist, circulating air, coaxing every pore to release fatty substances and toxic accumulations.

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SIX SMART SHADES
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$1.00 PLUS TAX

A new lipstick that is *DATED* —to assure you it is truly *FRESH*, with oils and color unimpaired. Goes on, *stays* on, better. The date is on each box.

Forever Amber
Lipstick — Perfume — Cologne

Kathryn, Inc., 540 N. Michigon Ave., Chicago

Mayor Will's Beverly Hills

(*Continued from page 29*)

wrote with near truth: "Lots are sold so quickly and often out here that they are put through escrow made out to the twelfth owner. . . . You having no money don't worry the agents. . . . If they can just get an old overcoat or shotgun as first payment."

But the city prospered and mellowed despite the madness of the Roaring Twenties. And Will Rogers, the cowboy, humorist, gum-chewing philosopher, unofficial diplomat, world traveler, actor, polo-playing sportsman and columnist, became Beverly Hills' First Citizen and greatest booster. None of the "Escrow Indians" whom he chided could match what he did to promote the city through his newspaper column and in his hobnobbing with kings and presidents.

And so, when Will Rogers returned from his unofficial ambassadorial tour of Europe in December, 1926, he was met at the station by a delegation including Doug Fairbanks, Tom Mix and Stanley Anderson. He had been drafted as Beverly Hills' first mayor. It was done in good fun and something less than half seriously by his friends.

Whisked off to Stanley Anderson's Beverly Hills Hotel, Will Rogers, who had been seriously proposed for president and other high public offices but had spurned them all, accepted the honor proffered him in the whimsical manner in which it was offered. Crowds were present carrying banners. One (punning on a tune of the times about "I love my wife but oh you kid!") bore the legend, "We love our Doug, but oh you Will!" Doug made a speech. So did Conrad Nagel. Billie Dove gave him a floral wreath and Margaret Livingston had embroidered a pillow for him. enscribed "A soft seat for a soft job."

Mayor Will replied, saying, "I can run this town in the evening if I can get a job in the daytime." But he took it conscientiously and City Clerk Bert Ferminger remembers how Will used to drop in to see what he could do as mayor. But there wasn't much to do. The position was largely honorary and the city was run by a city council. In fact, two years later he was legislated out of office by an act of the state which declared that a city of the sixth class under the council form of government could not have a mayor. Will told Bert Ferminger that he wouldn't have accepted the mayorship anyhow if he had known Beverly Hills was a sixth class city. Soon afterward Silsby Spalding became the first duly elected, legal mayor.

It is said that Will's biggest civic projects while acting mayor were to get a handball court for the firemen and a gymnasium for the police department. And these he paid for out of his own pocket.

But at times he wrote in his columns about the problems that faced him as mayor. In 1928, postscripting some comments on the necessity of national preparedness, he said, "That's what Beverly Hills is doing . . preparing. I just today had to hire another cop for Saturdays and Sundays." And again, "Talk about a prosperous town! We can't find a Republican poor enough to be Postmaster here. Even the Democrats got money in this town and won't take the job."

Will Rogers' greatest service to his city did not come until 1929, after he had been legislated out of office. Beverly Hills had been turned down by the Treasury Department on a request for a big appropriation to establish a very stylish postoffice building commensurate with a very stylish town. So Will Rogers sat down and penned a letter to Secretary of the Treasury Andrew Mellon.

It read: "We are getting an awful lot of mail out here now, and they are handling it in a tent. It's mostly circulars from Washington with speeches on prosperity, but it makes awful good reading while you are waiting for the foreclosure.

"It seems that you owe us $250,000 to build a postoffice and they can't get the dough out of you, and I told them that I knew you and that you wasn't that kind of a fellow at heart . . ."

Beverly Hills got its stylish postoffice.

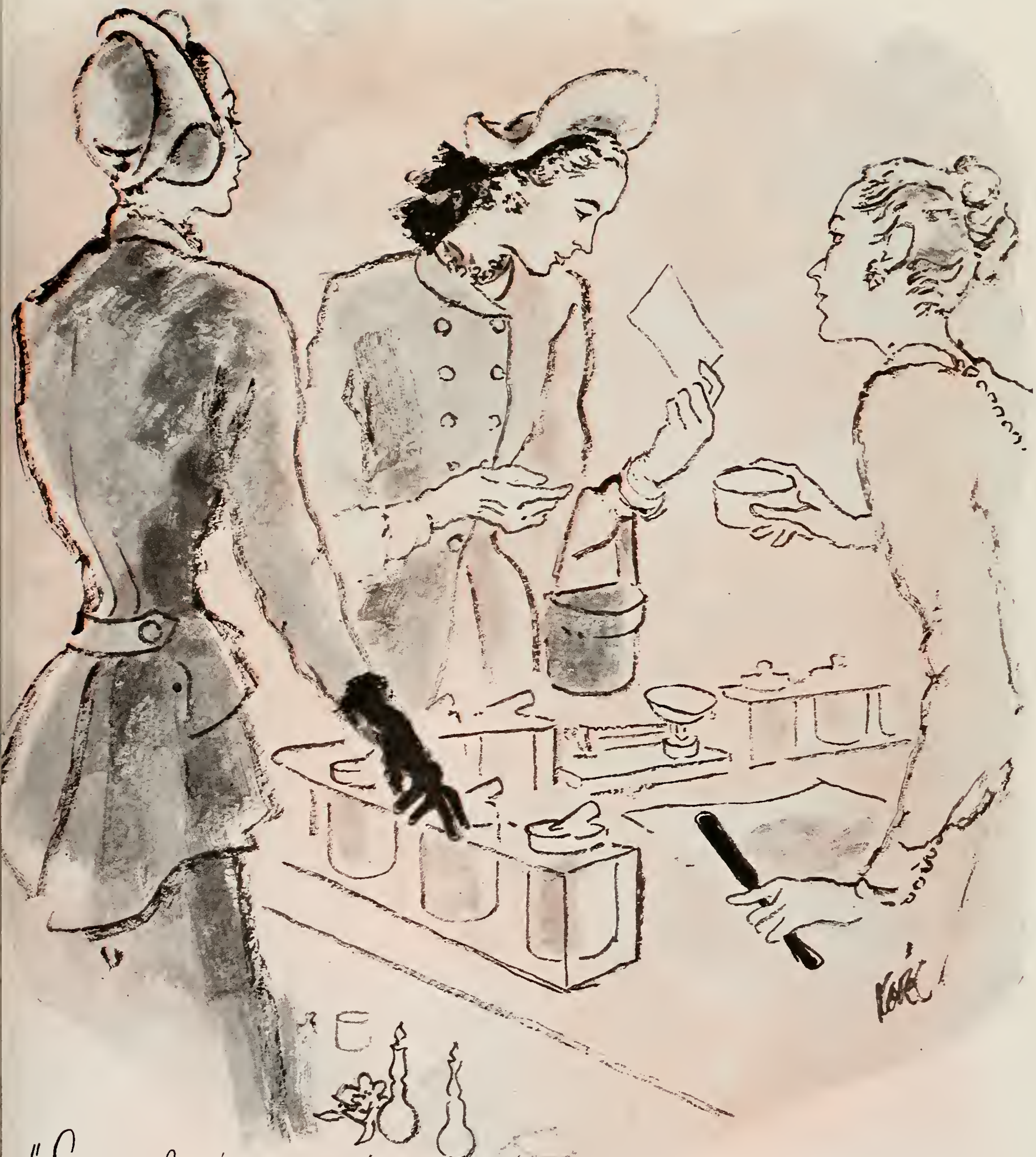
Will Rogers also was one of a group of civic-minded citizens responsible for the Beverly Hills Bridle Path. Originally existing as a right-of-way for a spur line of the Pacific Electric, its five miles lay in the center of Rodeo Drive from Santa Monica Boulevard to Sunset Boulevard . . then called Beverly Boulevard . . thence both ways along Sunset from one edge of Beverly Hills to the other. When the P. E. abandoned it in 1923 Will joined with bankers Irving and Marco Hellman, Ben Meyer, Stanley Anderson and others to purchase the strip. They then converted it to the familiar landmark that it is today. For many years Tom Mix on his famous horse, Tony, and Hobart Bosworth on his albino were regular early morning riders along the path. Nowadays, with traffic roaring past on both sides, the horse has made way for the bicycle. When the city, to whom it was eventually given, recently urged its abandonment as a traffic hazard, the citizens of Beverly Hills quickly quashed any such nonsense.

Athough Will Rogers eventually moved to his ranch in Santa Monica, he maintained offices in the Bank of America building in Beverly Hills and usually filed his columns at the Western Union office on Santa Monica Boulevard, often writing them there at the counter after scanning a newspaper. And the night before he left on his fatal flight with Wiley Post in August, 1935, he drove through the streets of Beverly Hills, looking over its developments with his old friend Stanley Anderson.

But his two boys, Bill and Jim, who were reared in Beverly Hills, remain as important figures in the city today. Bill, who had a fling at being a United States Congressman but lost out as a leftist democratic candidate for Senator, and his brother Jim, who prefers ranching and playing bit parts in western

(*Continued on page 62*)

"Mayor Will's Beverly Hills" is the fourth in a series of California community stories to be written for The Californian by native son William J. Bowen. Bill once was a Beverly Hills businessman and a charter member of its Junior Chamber of Commerce. Later he did a prewar stint as a newspaperman in Japan and China. For over two years he has edited a trade newspaper of national scope, the informative California Apparel News.



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Half the fun of Autumn is appearing in new California Coordinates by Barney Max. Of BOTANY brand Marchan gabardine: precision tailored suit, topper, dress, slacks, blouses* in Mexican Turquoise, Daymist Grey, Panama Red, Mushroom, Toffee Brown or Black.

"On-the-town" Suit $40
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Coordinated for His Active Life

CAL-JAK . . . free swinging, outdoorsy jacket with a smart California flair. Tailored of fine all-wool worsted check and part-wool gabardine sleeves . . . **about $16.50.**

Shirt-to-match in all-wool worsted check. Rugged chap pockets . . . **about $12.50.**

At better stores. Write for one nearest to you.

TROY
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Beverly Hills

(*Continued from page* 60)

pictures, are co-publishers of the Beverly Hills Citizen, the largest weekly newspaper in California. Bill, who prefers not to be called Will, bought it the year "the old gent" died. Years before he had earned his first money writing for it as a high school correspondent. Bill was the first president of the Beverly Hills Junior Chamber of Commerce, and younger brother Jim is its current leader.

As the Twenties roared to a standstill, Los Angeles had spread further westward and threatened, as it ultimately did, to completely engulf Beverly Hills, leaving it an island city in a vast metropolitan area. Los Angeles did not like this prospect and tried to compel the little town to abandon its separate identity and join, like Hollywood did, with its huge neighbor.

Thus, in 1922, when Beverly Hills was desperate for an adequate water supply for its growing population, Los Angeles tried to force its hand in the well-remembered annexation fight. Oldtime residents still recall the signs with which realtor Glassell peppered the town, declaring his stand: "Glassell will Vote NO."

Los Angeles had refused to sell water to Beverly Hills, but the defiant little town took Glassell's advice to the polls and held out against forceable annexation to Los Angeles. It thereupon bravely embarked upon its own water purchasing program and today supplies not only itself but surrounding communities.

Again, two years later, Los Angeles refused to come to terms on the letting of its sewage disposal system to Beverly Hills, squeezing for annexation the second time. But Beverly Hills played good poker and in retaliation threatened to erect its own sewage disposal plant on the very borderline of Los Angeles and Beverly Hills, on the spot where the La Cienega playground now lies opposite the Carthay Circle district. This time Los Angeles would not risk calling the bluff and quickly came to terms.

Today Maria Rita would hardly recognize her Rancho Rodeo de las Aguas.

Wilshire Boulevard, the old Indian trail, winds its eighteen-mile way from the sea at Santa Monica to downtown Los Angeles. Near its center it bisects Beverly Hills, and throughout its length it is the main artery in the coastal plateau that teems with a million and a half prosperous Californians. Beverly Hills, more than just a jealous city that refused to be annexed and fused into all this, is nevertheless part and parcel of the area. It is a shopping, business and medical center for a huge and discerning population. It helped to build it; even voted a bond issue toward the establishment of the University of California at Los Angeles in Westwood to its west.

Still Beverly Hills retains, somehow, something of the village neighborliness that has always marked it as a wealthy community of small town folk. Its distinguished citizens patronize their neighborhood stores. It is notoriously unhealthy for the fancy fly-by-night businessman who is out to "let 'em have it." Likewise the impersonalness of the chain store operation leaves the Beverly Hills shopper cold.

For instance, they like to patronize and drop in on the neat but plain, everyday neighborhood Gunther Drug Store. Everybody knows old Mr. Gunther who started his pharmacy there a quarter of a century ago. Today any of his charge customers, Hedy LaMarr, Jose Iturbi, Robert Montgomery, Madman Muntz, Katherine Hepburn, Jan Kiepura, Mary Pickford, Ginger Rogers or William Powell may happen in for a quick sandwich at the fountain alongside a printer from the Citizen or a laundry truck driver.

Beverly Hills is where Greta Garbo, Con-

(*Continued on page* 64)

GOING PLACES AND EATING OUT

GOING PLACES AND EATING OUT

Continued from page 59)

ILGRIMAGE PLAY—20th annual presentation of utdoor drama depicting the Life of Christ, pre- ented every night but Monday. Closing date in Sep- ember to be announced. Effectively staged in Pilgrimage Play Bowl in Hollywood Hills. $1.20 to 2.40.

CE FOLLIES—Skating extravaganza at Pan-Pacific uditorium, opening September 18. Evenings ex- ept Sunday at 8:30; Sunday matinee. $1.10 to $3.40.

TARLIGHT OPERA—San Diego Light Opera As- ociation closes season of outdoor operas in Wege- orth Bowl, Balboa Park, with Victor Herbert's Mlle. Modiste." September 3-14. No performance eptember 8-9.

SPORTS

ORSERACING — At Del Mar track near San iego. Daily except Sunday until September 20.

QUAPLANE DERBY—September 7, from Catalina o Hermosa and Manhattan Beaches. World's cham- ionship will be decided in this 42-mile dash be- ind speedboats.

ENNIS—Ambassador Tennis Club's invitational ournament, September 5-14, Ambassador Hotel. ualifying tournament for 21st annual Pacific outhwest sectional championship at Los Angeles ennis Club, September 17-19. Sponsored by Tennis atrons Association of Southern California. Cham- ionship matches will be held September 20-28.

OLF—National amateur golf championship at Peb- le Beach September 8-13.

THE RESTAURANTS

IN SAN FRANCISCO

ONGBARN—On El Camino Real, 2 miles south of tanford University. Open for dinner only. Closed hursdays, Ask for Willy or Eddy. Dinners $2.50 to 4. Plan to eat here when you visit the peninsula. ountry farmhouse style with women chefs.

ESTAURANT LOMBARD—1906 Van Ness Ave. inner from $2.50, or a la carte. Bill Lombard *pecializes in steaks and real thick roast beef.*

L PRADO—Post and Stockton, in the Plaza Hotel. unch 11-2, dinner 6-9, closed Sundays and holidays.

Walter is maitre d'. Service London style, with everything rolled in on a serving table. Chef Maurice specializes in French cuisine. *Roast beef best item.*

PARIS—242 O'Farrell St. Lunch and dinner daily, but no lunch on Sunday. Dinner $1.50. Typical old San Francisco family-style French cuisine in plain surroundings. *Lots of crusty French bread and delicious soup.* Excellent cooking.

BLUE FOX—659 Merchant St. Dinners only, closed Mondays. Ask for Mario or Frank. Dinners from $2. French and Italian style. *Frog legs Doree, Boneless Squab, Chicken stuffed with wild rice, Rex Sole Marguerite.* In an alley, not bright and shiny, but they know how to cook. The natives eat here.

DOMINO CLUB—25 Trinity Place (opposite 111 Sutter). Dinners from $2.50, with emphasis on steaks and roast beef. On the walls an impressive collection of paintings of nudes. Cheery for tourists.

SCHROEDER'S—111 Front St. Closed Saturday and Sunday. Definitely not a tourist spot, this 54-year-old restaurant offers superb German style cooking and wonderful dark draught beer. Men only at lunch time, but the ladies can come to dinner. Lunches from 65 cents and dinners average $1.

ALFRED'S—886 Broadway (near Mason). Dinners from $2 and a la carte specialties. *Charcoal-broiled steak, squab en casserole, jumbo frogs legs, chicken saute with mushrooms.* Ask for Alfred.

THREE LITTLE SWISS—530 Broadway. Pleasant decor and good food. Lunch from 85c, dinner from $2.25, including *Cliff steak with mustard sauce, veal scallopini, brook trout, Chicken St. Moritz.* Ask for Louis.

OF SPECIAL INTEREST

THROUGHOUT STATE

SALINAS RODEO—Monterey County Sheriff's Posse will stage its famous rodeo September 1-2.

FEAST OF ST. ROSALIA—At Monterey the traditional blessing of the fishing boats. Colorful ceremony September 4.

SAN GABRIEL FIESTA—At Mission San Gabriel September 5-7, commemorating the founding of the mission.

PASO ROBLES FAIR—Agricultural Fair September 11-14. Entertainment and exhibits. horse races, stock show and agricultural displays.

MONTEREY FAIR—At Monterey September 25-28 . . Horse show, quarter-horse racing and rodeo.

VICTORVILLE '49ERS CAMP—California's Gold Rush Days sets the theme for this celebration in a historic old mining town. September date to be announced.

GRAPE HARVEST FIESTA—In Escondido. Program includes free grapes for all present, parades, local citizenry in western dress.

MEXICAN INDEPENDENCE DAY — Celebration in Los Angeles' Olvera Street. Mexican colony begins fiesta at 11 p.m. September 15 and continues observance through September 16.

LOS ANGELES NATIONAL HORSE SHOW—At Horse Palace on Riverside Drive. Fine horses in championship events September 16-21. 500 horses on exhibition including Standards, Arabians, Shetlands and stock horses Leland B. Flint will show his champion 5-gaited mare, Jane Eyre.

STATE AMERICAN LEGION CONVENTION—September 21-24. Biltmore Hotel in Los Angeles will be the scene of Legion sessions. Auxiliary will have meetings at the Philharmonic Auditorium. Special memorial services at Los Angeles Coliseum Sunday evening, September 21; gigantic illuminated parade through downtown Los Angeles September 22.

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Country Dinner in
authentic Victorian
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Browse through our
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two miles south
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Fine food in an atmosphere
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Mayor Will's Beverly Hills

(*Continued from page 62*)

rad Nagel, Corinne Griffith, Louis B. Mayer, John Boles, Irene Dunne, Jack Warner and the Rogers family own or operate everything from office buildings and publishing firms to photographic studios and a hotel. Beverly Hills is where ex-movie stars Rod La-Rocque and Charles Christie sell real estate for the Lawrence Block Co.

The same kind of people take active part in their chamber of commerce. Harold Lloyd used to be president of it and is now on the board of directors, as are Jimmy McHugh and Charles J. Griffin (Irene Dunne's husband).

Beverly Hills is where the police department will watch over your home when you leave town, try the door, hide the milk bottles and put the paper on the porch. And it makes no difference whether you live north or south of Santa Monica Boulevard.

Beverly Hills, a carefully and expensively planned city, is where city planning experts are now engaged in studying new improvements in streets, parking, traffic, civic beauty. Mayor Will's Beverly Hills may be a piker in mustering up only three murders in 25 years or more, but it is certainly a civic and cultural model for the whole world.

Maria Rita and her Indian troubles are long forgotten. The race track, the bean fields and the Morocco sign on the station are gone. Even Will Rogers has passed on, leaving the citizens of "the best town west of Nantucket Lightship" the rich inheritance of the memory of its First Citizen.

Only the wild shrubs and brush on the Coldwater and Benedict Canyon walls, far above the glimmering swimming pools, remain as a hint of what the Ranch of the Gathering of Waters used to be.

THE JAMB-HOOK

Lift your fireplace out of a jam with a pair of century-old solid brass JAMB HOOKS from the "Old Mill". Replace the fussy Victorian fire-tong stand with these authentic reproductions which will hold all your fireplace utensils and will grace any fireplace, modern or traditional. They should be installed on both sides of the fireplace, whether the jamb be of wood, or brick. They make an unusual gift. $11.50 a pair. No C.O.D.'s please. Postpaid.

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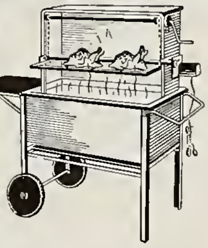

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for an attractive and colorful mantle, window shelf or center piece . . . engine and cars made of wood gaily painted in red, blue, yellow and green . . . removable metal planters in the cars for your favorite ivy, flowers or cactus. Entire length, 42". $10, plus 25c shipping charges. Single container $2.00 or three for $5.00. No C.O.D.'s.

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Virtually a "Roundup"
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HEAD REST "RIVIERA"

REST YOUR HEAD on this ir device when you relax in the sun. protect your hair from sand a and provide a comfortable posi reading. Folds flat to tuck in yo its size is 7"x4¾"x4¾" and c sailcloth in assorted colors and str each. 2 for $1.90 postpaid. Delight for your hostess and friends.

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82-60 116th St., Kew Gardens,

FROM COPENHAGEN!

Distinctively decorative, this beautiful Danish import is a gift with a hundred uses. Pure bronze with indestructible marbled lacquer finish. Ideal for nuts, candies or ash tray with the squirrel holding a cigarette in its bushy tail.

Diameter 7½ inches . . **$7.75 ppd.** No C.O.D.'s, please.

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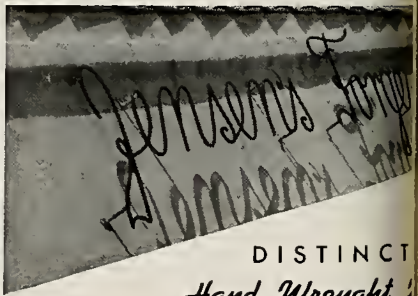

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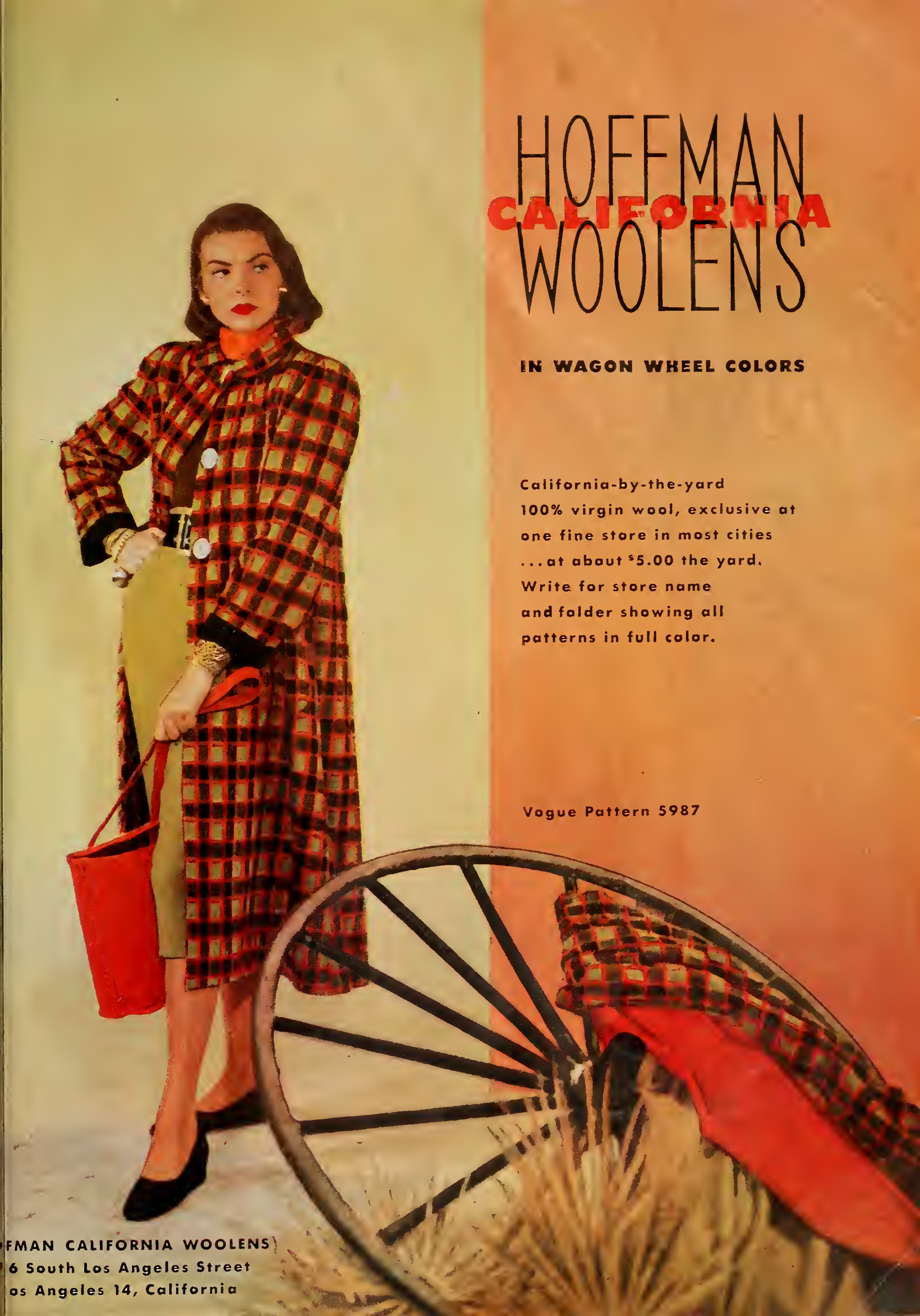

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Joyce Smith, Texas U., poses for Bates photographers in dress of Bates rayon by Emma Domb. Anne Cole, U.C.L.A., looks on at extreme right.

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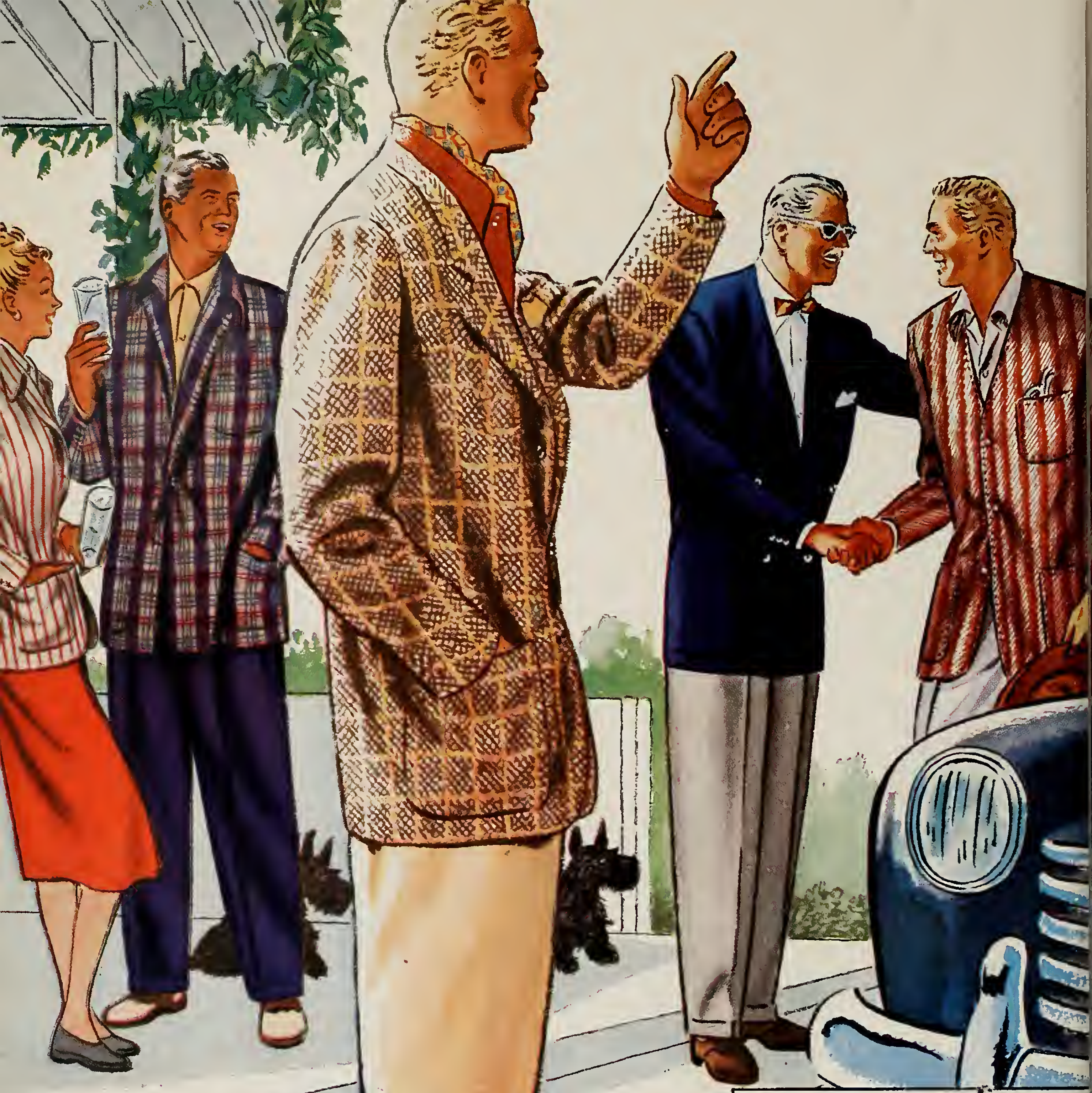

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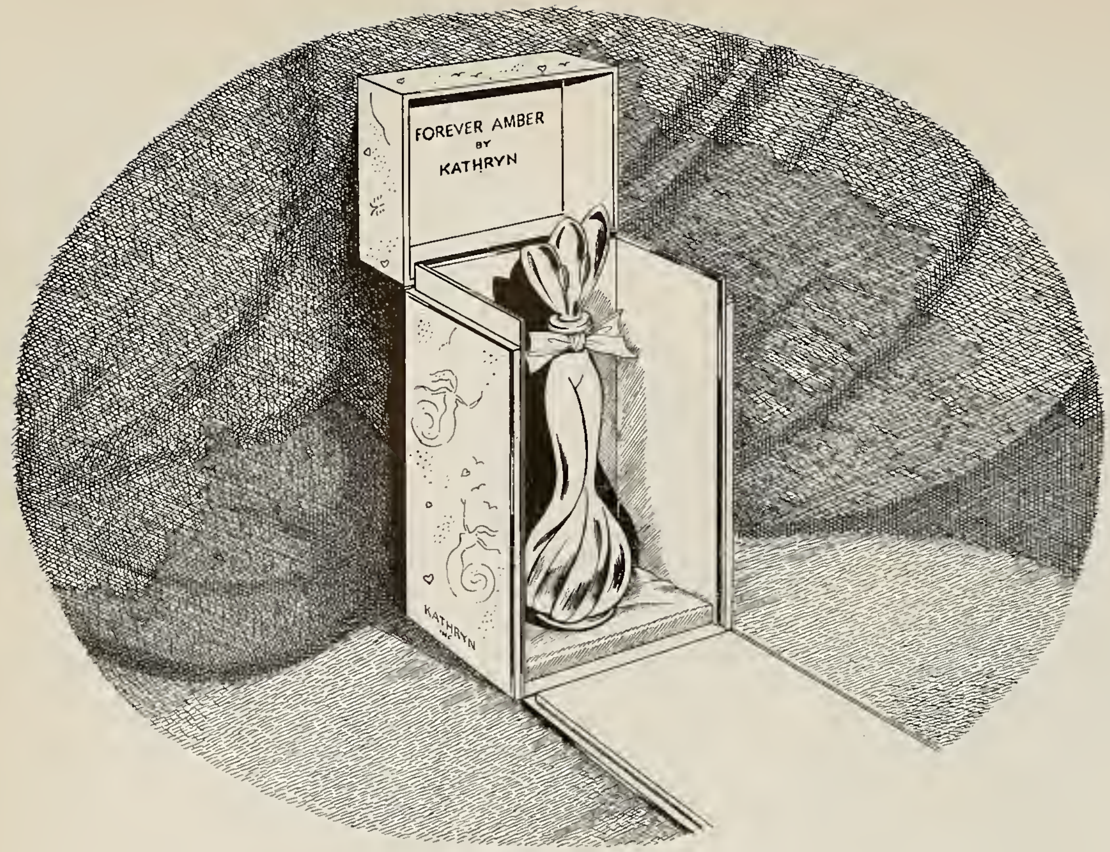

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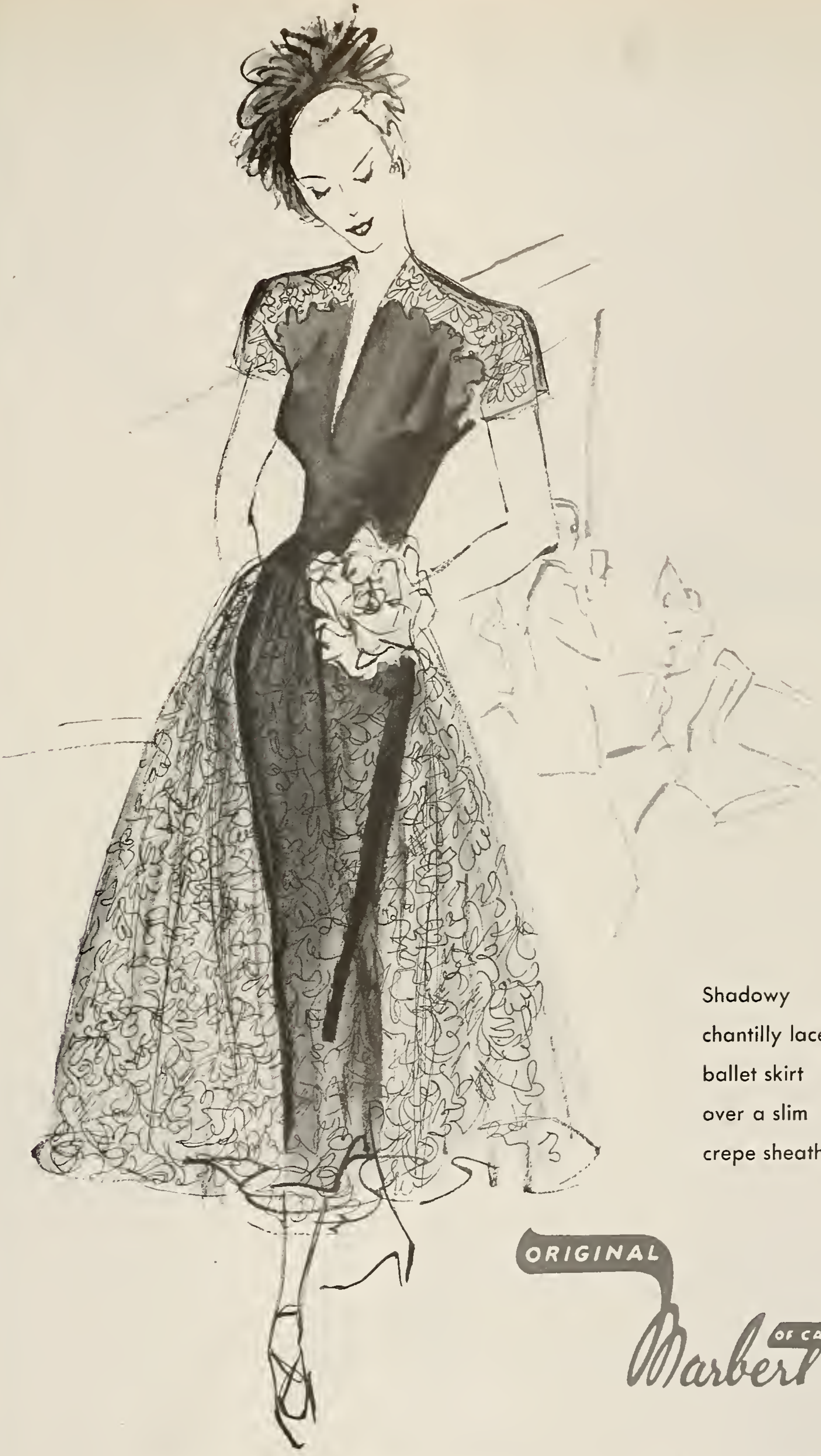

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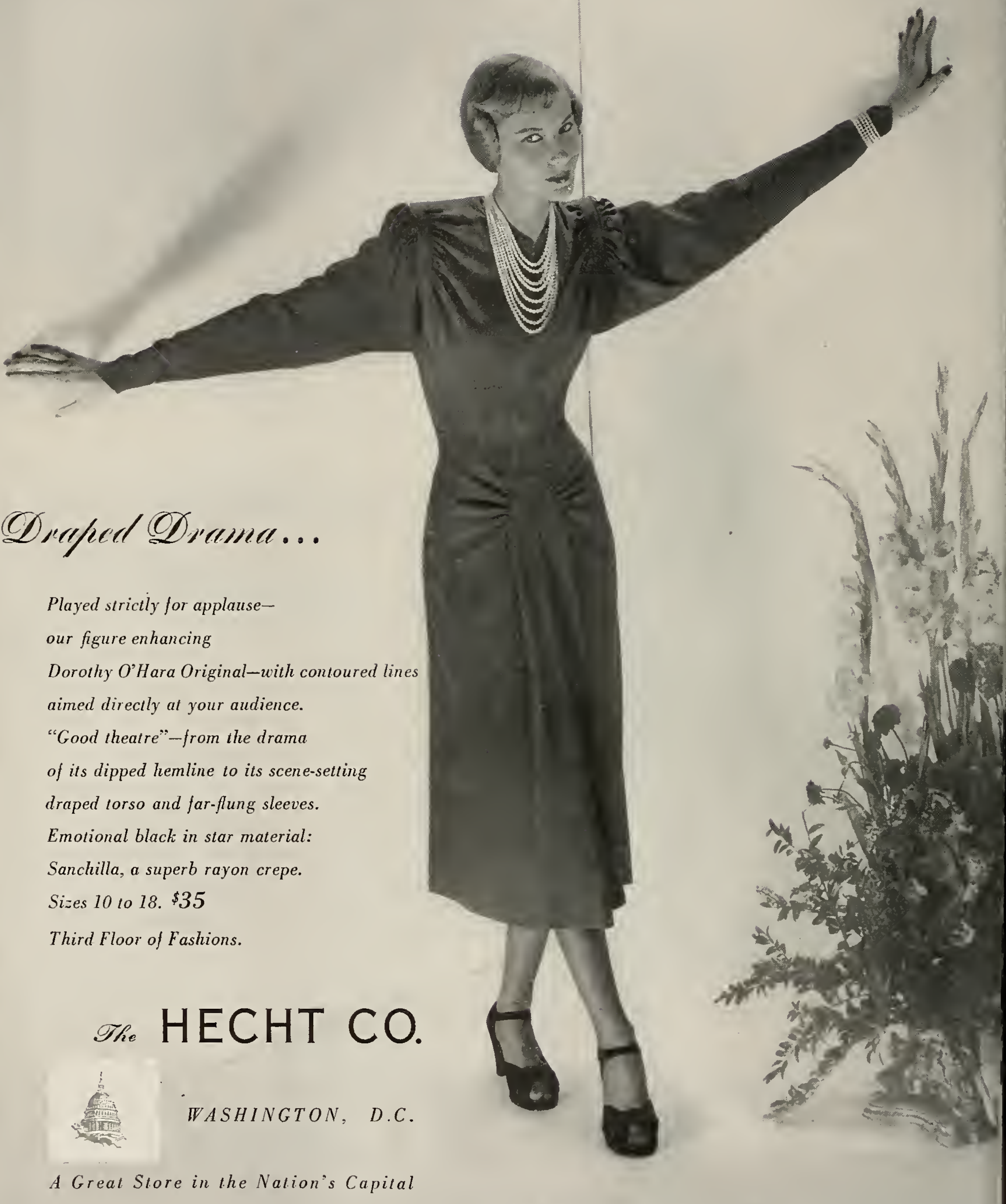

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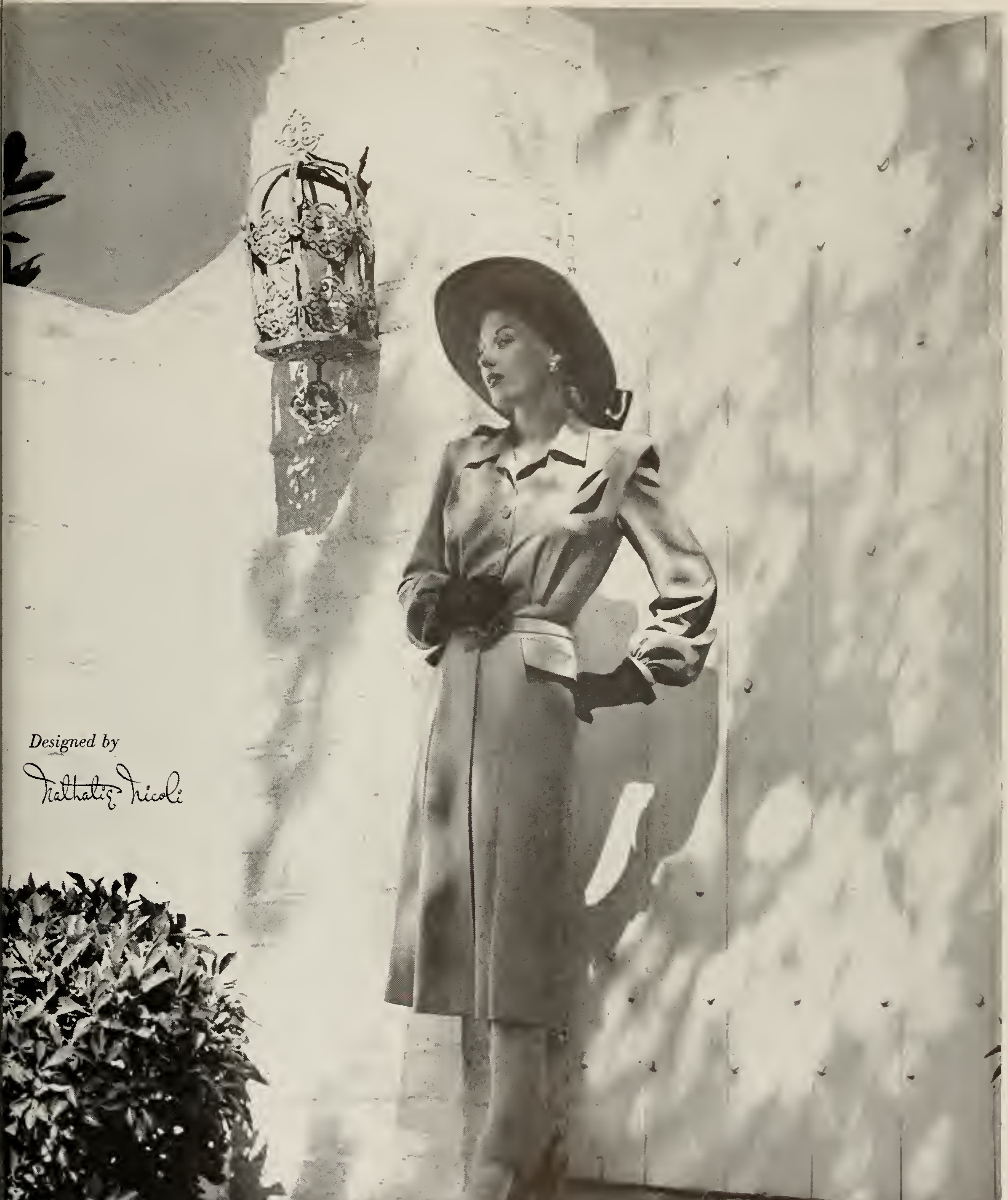

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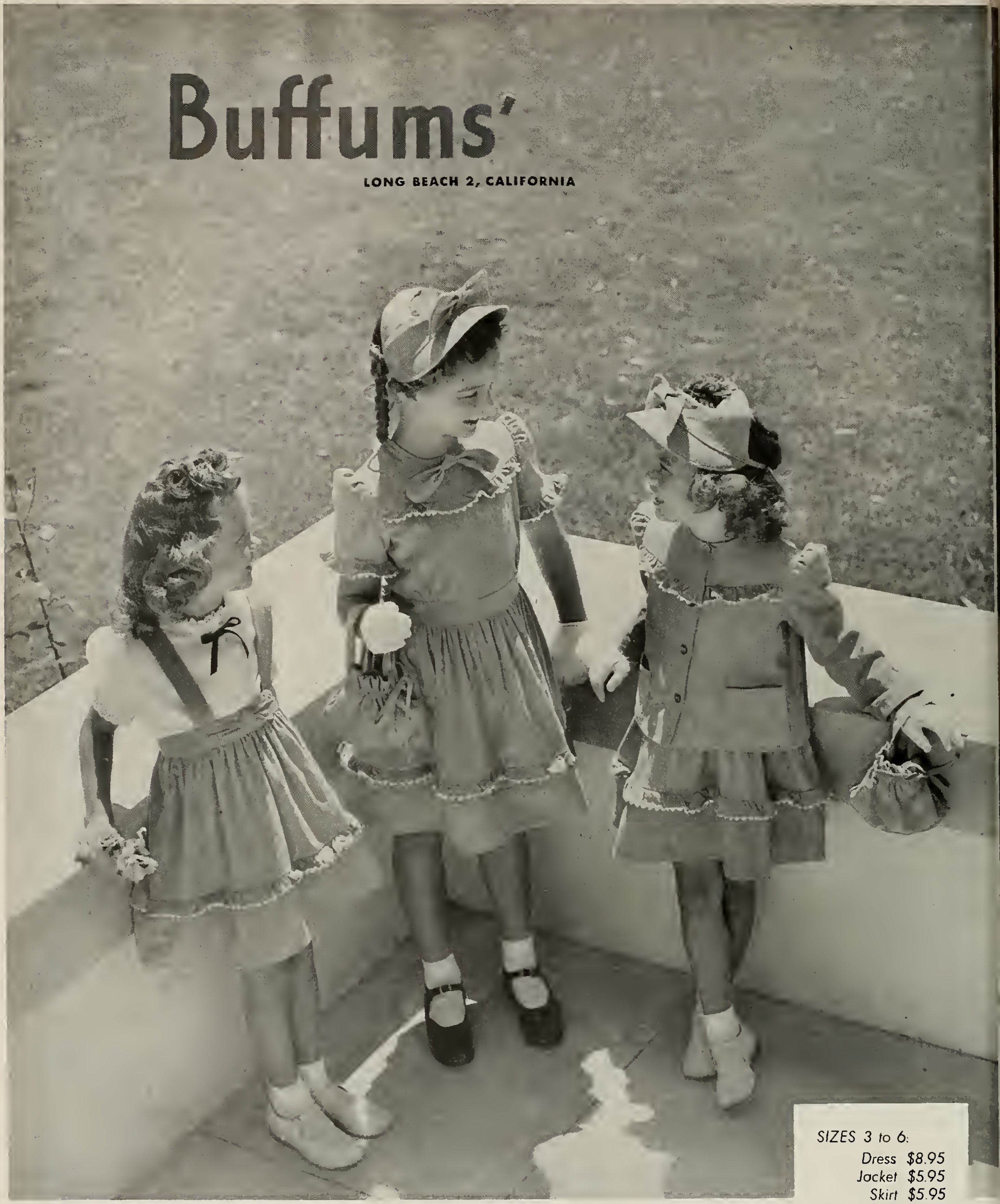

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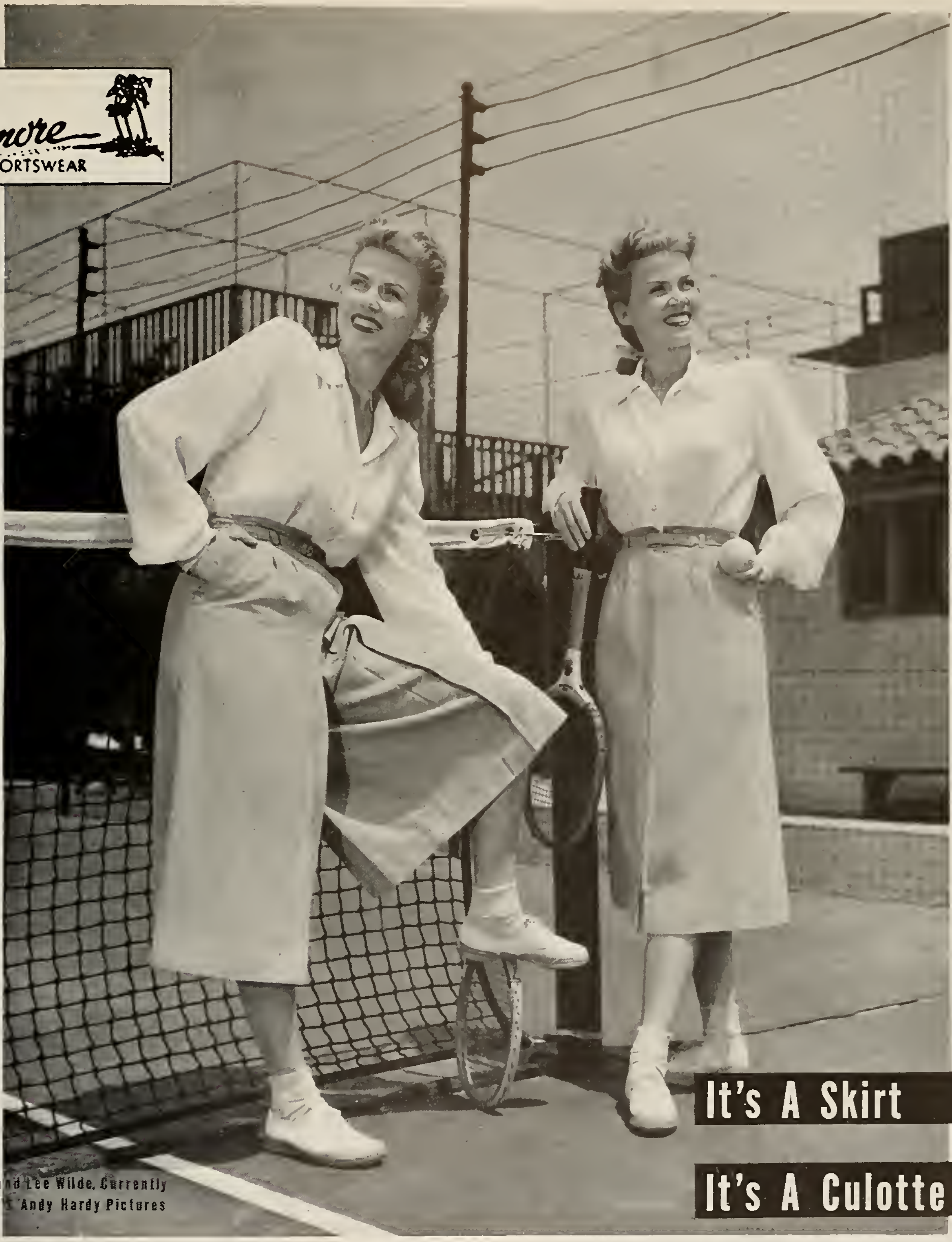

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On Record

BEST JAZZ TODAY IN SMALL COMBOS

with frances anderson

Things are happening to popular music. During the past year big bands have folded up left and right, though some top names are still making records . . usually with a band assembled more or less on the spot. Those that have stayed in the business are sweeter, more danceable, more "commercial" . . and less creative.

As a result, the best jazz in the musical sense of the word is being recorded these days by small combos: King Cole, of course; Johnny Moore, Pat Flowers, the Page Cavanagh Trio and others; and by the all-star outfits especially assembled for a jam session on wax. The idea behind these latter, so far as the record companies are concerned, is probably to cash in on the combined box-office draws of the musicians to an extent one alone could not fulfill. It's like throwing Lana Turner and Gable and Greer Garson and Ingrid Bergman and Gregory Peck all into one picture.

So far as the fans are concerned, it brings back fond memories of the heyday of jazz, and it is of course creative, though the end effect is not unlike Goodman or Armstrong or Teagarden in their prime when every one of their regular musicians was or has become a big name in his own right. In short, jazz as a form of music has not progressed to any great extent since those days.

The trend today with the remaining big bands is one of first-class musicianship, virtuosity from every player; trick harmonics, and the increasing use of choruses . . Fred Waring has indubitably left his mark on this generation. But you have to listen to old records or new records of the all-star type to hear really good orchestral jazz. Fortunately, there are quite a few new goodies by the old names:

JAZZ HEADLINERS

"Relaxin' At The Touro" is an exceptionally nice job by Muggsy Spanier and his band . . imaginative, gay, with topnotch work by the whole outfit. "Sister Kate" on the reverse is torrid, true jive. Victor. Hot Jazz Classic. "Them There Eyes" is an all-star thing with Goodman, Red Norvo, Benny Carter, Charlie Shavers and others . . very slick, inventive and right. Stan Kenton teams with Goodman on the vocal of "Happy Blues," which is kind of silly. But the boys are mellow instrumentally. Capital Americana.

"Jack Armstrong Blues" and "Old Rockin' Chair" combine the talents of Louis Armstrong and Jack Teagarden with other big names filling out the band. This is a wonderful record, Armstrong leading with his horn, Teagarden weaving patterns with his trombone. Vocals by the two, with "Rockin' Chair" maybe the better. Victor. "A Jam Session At Victor" and "Say It Simple" feature Teagarden again with his Big Eight: Cliff Stickland, Peanuts Hucko, Max Kaminsky, Gene Schroeder, Chuck Wayne, Jack Lesberg and Dave Tough. Big names, big music. Victor.

SMALL ENSEMBLES

"Half A Love" is on the wistful side with Bill Johnson singing mellow; the reverse is "Leave It To Fate, Gate," a good jump number. Victor. "Moonrise" is outstanding. We keep talking about Johnny Moore's Three Blazers and this one will show you why. On the back "Juke Box Lil" is a novelty. Exclusive. "When The Summer Is Gone" is smooth Tex Beneke and the Miller Orchestra, with the Moonlight Serenaders doing most of the work. "Without Music" on the back is good for dancing. Victor.

"I'll Be There" is T. Dorsey at his slowest (which is too slow) with the Town Criers again carrying the burden. "Kate" is better, much better. Victor. "Angel Eyes" and "You Gave Me Ev'rything But Love" feature Herb Jeffries, who gets better all the time, with some excellent backing by Buddy Baker and his orchestra. Exclusive.

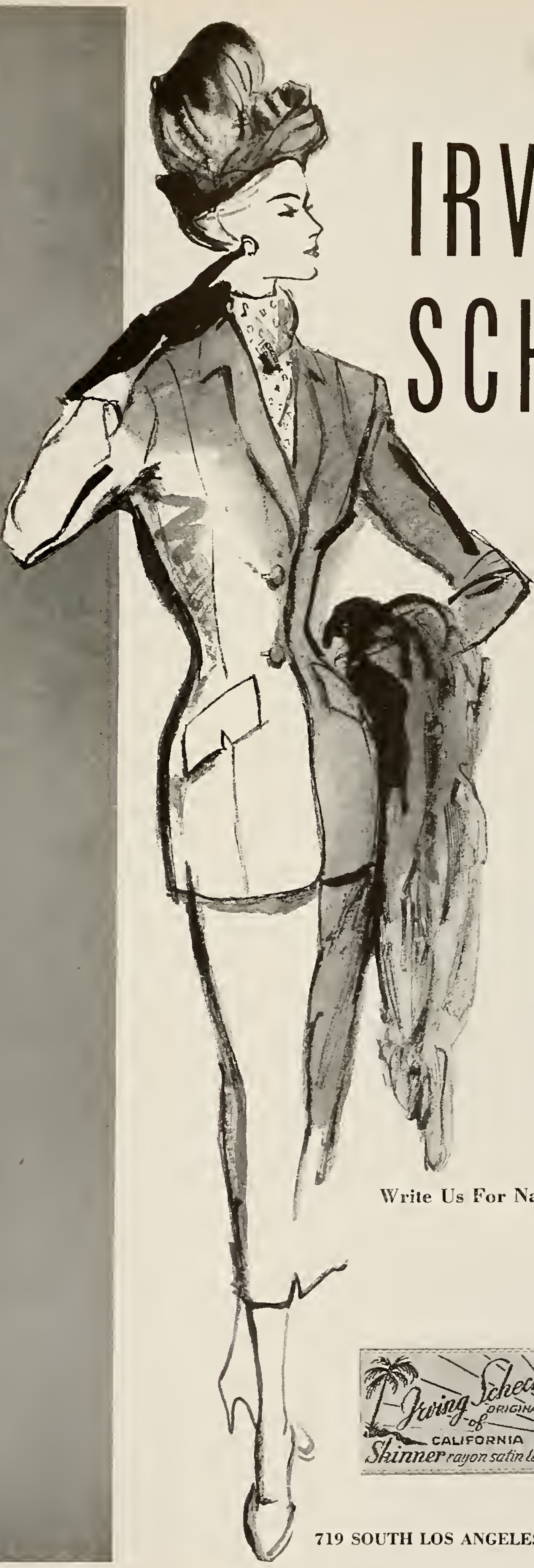
THE DISTAFF SIDE

You've probably heard Beryl Davis singing "Mother, Mother, Mother" by now . . nice, easy rhythm and tongue-in-cheek lyrics. "You're Breaking In A New Heart" is just another ballad, but Beryl's okay. Victor. "January Woman" and "Happiness Is Just A Thing Called Joe" are Grade A blues by Frances Wayne, with echoes of Ethel Waters. Exclusive.

"Just An Old Love of Mine," written and performed by Peggy Lee and Dave Barbour . . pretty smooth. But you'll be mad for "It Takes a Long, Long Train" on the reverse. Great stuff. Capitol. "I Was Wrong" is a very fine blues by Julia Lee and her Boy Friends (speaking of big names . . Benny Carter, Red Norvo. Baby Lovett, etc.). She's her best raucous self on "Snatch and Grab It" on the back. Capitol Americana.

NATIVE TALENT

"Just Me and You" has Little David Wheaton torching some lusty lyrics in authentic blues. "Too Long Blues" is more of the real McCoy. Capitol Americana. "Mary Marry Me" is one of the most charming Western tunes in a long time as sung by Billy Williams. "I've Got A Gal In Laramie" is rollicking cowboy music. Victor.



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● California in Books

HER GROWING PAINS WERE EXCITING . . TRAGIC

by hazel allen pulling

How California outgrew the strident, boisterous adolescence that characterized her Gold Rush days to come of age in the sobering experiences of the succeeding decade, is the tale retold in two recent books: *California Gold* by Rodman W. Paul (Harvard University, 1947. $4.50) and *The Los Angeles Star, 1851–1864,* by William B. Rice (University of California, 1947. 315p. $5). Serious studies by scholars who searched remote and obscure sources to bring authentic lore to light, these tales are weighted with the excitement of flush times and the heartbreak of sober reality.

California Gold is an account of an adventure turned into a business; it is the story of dwindling gold returns as miners flocked to the diggings, of the failure of primitive pan, pick, and shovel to deliver the shining substance in amounts sufficient to satisfy the ever-growing greed for gold. It is the story of miners intent on draining the last ounce from mountain and river bed and of their constant search for larger yielding methods of mining. It is the story of defeat of the adventurer-miner as costly hydraulic and quartz mining crowded the little man into the background and brought control of operations into the hands of the few. It is the age-old story of hardships wrought by transition, of the acceptance of change by some, of the migration of others. It is, in all, a tale of one of California's most exciting, but most maturing eras.

TRYING TIMES

The same period of California's past is seen from another vantage point in Rice's account of Southern California's Confederate-sympathizing newspaper, the Los Angeles *Star.* In the annals of this news sheet lies the story of the aftermath of the Gold Rush, of the efforts made by Southern Californians to achieve social, economic, and political stability when visions of gold had vanished. In it lies buried, too, the story of the California Democrat's persistent and vociferous avowel of the wisdom of Southern leaders as opposed to Republican Lincoln and their threats to form an independent state to give their belief form and substance. In tracing the story of the journal, Rice has caught the reflection of the tumult, of the pull and the stress of division, as Southern California groped its way slowly from youth to maturity, to its place in the developing life of the region.

Thus does California today stand revealed in books on her past. If you are interested in other facets of her development, I should be glad to refer you to specific books on the subject. Please write me in care of *The Californian.*

BOOKS FOR CHRISTMAS

Ah-h, a book for Christmas . . . What is more expressive of the love and esteem one holds for others than the giving of a well-chosen book! With the spirit of Christmas already in the air, it is time to begin your search for the right book for each one on your list. Here are a few suggestions:

For that serious person with a philosophical bent and an interest in present-day world affairs, Carlo Levy's *Christ Stopped at Eboli* (Farrar, 1947. 268p. $3) will provide thought-provoking fare. It is an account of one of the world's most backward areas, a district in Southern Italy, where in a small village Levy spent a year in political exile at the hands of the Fascists. To Lucania, to which even Christ, who stopped at nearby Eboli, failed to come, civilization has never penetrated; but its peasants, primitive, earthy, simple, so far removed from the troubled world of today, have a message that may well be heard at Christmas time.

For the one with an eye for the utilitarian, there are several popular gift items. Outdoorsmen will pore with pleasure over two hunting and fishing guides: *The Gun Digest* (3d ed. 227 West Washington St., Chicago, Paul Richmond Co., 1947. 162p. $1.25) and *Fishing Tackle Digest: the Complete Guide to Fresh Water Fishing Tackle* (1st ed. Paul Richmond, 1946. 138p. $1.25), each one illustrated, instructional, inspirational, and complete with 1947 buying guide.

GARDENER'S JOY

For the gardener, Sidney Mitchell's *Your California Garden and Mine* (Barrows, 1917. 261p. $3) is a book of sheer joy. And speaking of utility, Ida Bailey Allen's *Pressure Cooking* (Garden City, 1947. 403p. $2.50) is a must for that kitchen-loving gal.

Saved for last mention is the recent publication from the pen of Ernie Pyle, *Home Country* (Sloan, 1947. 468 p. $3.75). It will please the many who followed Pyle's war records and who have found delight in his soft and lucid prose. *Home Country* is a book about America . . America from Alaska to the Argentine. Folklore, Americana, our queer ways, our own nostalgic memories, all are reflected in the lazily beguiling tones that could belong to no other than Ernie Pyle. This book will bring a loved figure close when he would like it most . . at Christmas time.

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VOL. IV NO. 3 . . . OCTOBER 1947

SHINING LIGHTS of Hollywood . . Lovely Lynn Bari wears the romantic hooded bolero evening gown with sequins and gold braid . . a Marbert original in pure white or pastel Celanese jersey. Bonfire lipstick by Charles of the Ritz. Sizes 10-18, about $110 at Buffums', Long Beach; The Hecht Co., Washington, D. C. Miss Bari stars in "Man from Texas." an Eagle-Lion production.

The CALIFORNIAN

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Black and white, well-bred all over . . the youthful checked two-piecer from Linsk of California in fine rayon with waffle pique and gold button accents. School-time, any-time favorite with juniors. Sizes 9-17, about $11 . . typical California fashions for travel.

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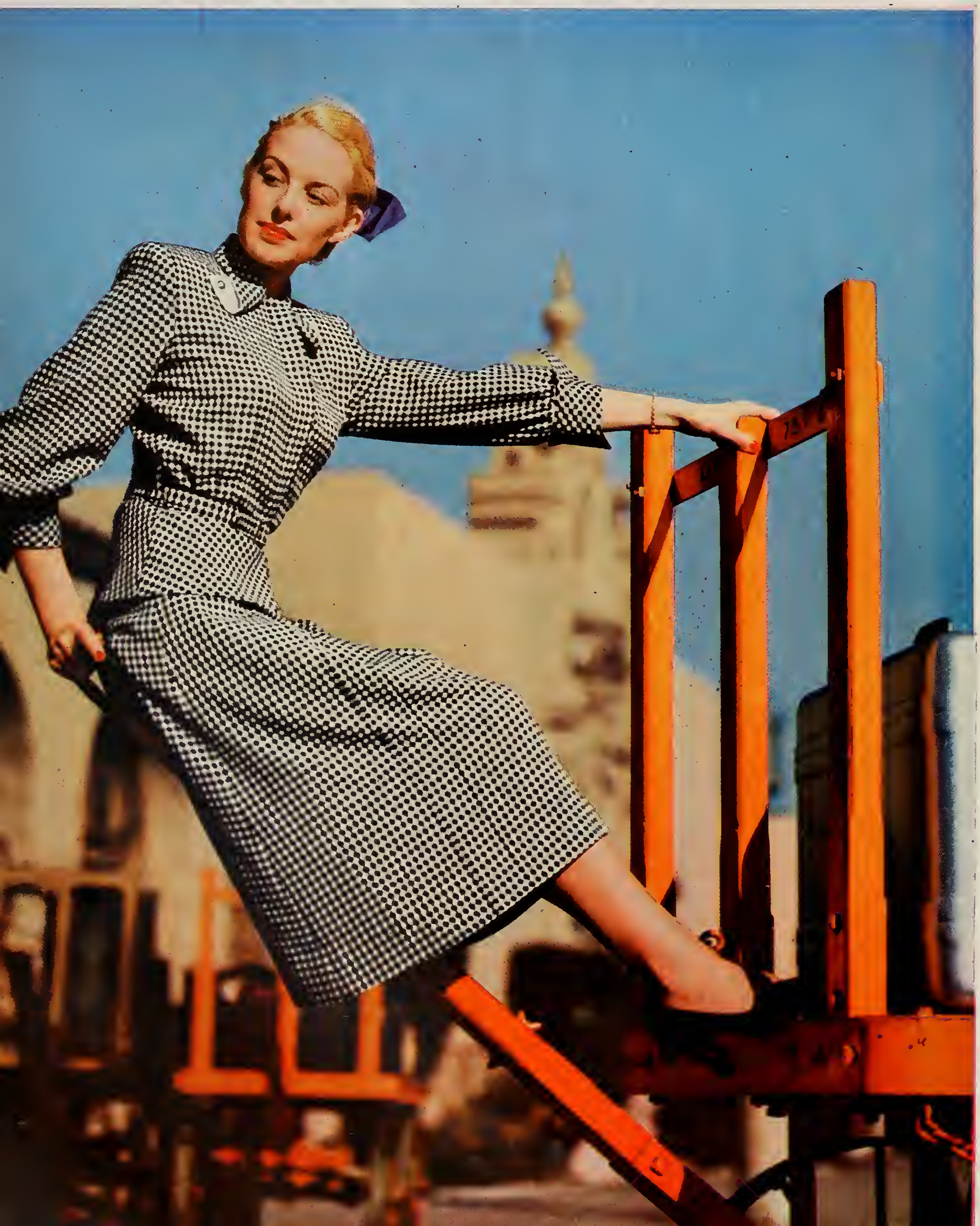


an article by Ray Driscoll, international designer

and self-appointed fashion arbiter who annually

chooses "ten best" and "ten worst"

dressed women from fields of entertainment

HOW LONG

Should You Wear Your Skirts?

WHY re-weep yesterday's tears . . why re-wear yesterday's clothing mistakes?

Good fashion is practical fashion, but the overdone silhouette of the present Paris collections does everything to make a woman look overweight and ridiculous.

There is no logical reason for this present renaissance of the twenties in fashion, other than the fact that some designers are unable to evolve any new fashion ideas to bring out the reluctant purchasing power of the American women. These so-called new collections based on the mistakes of the twenties violate their own rules by disguising the good points of a woman. In the twenties there was a good reason for such styles as the cloche hat, ankle-length skirt and low waistline, because it was the first time women were emancipated, not only in their clothing, but in their public life.

I am always against a fashion that, just because it is new and without any other asset, is foisted on the public. A woman dresses to stimulate the male, but if she wears the new French inspired fashion, she'll scare the man away. Dramatic simplicity is what I still use in designing for Constance Bennett and many other well-dressed Hollywood notables. Adrian is the only film designer who is designing along the same lines as mine, sponsoring the chic pencil-slim silhouette and not slavishly following Paris dictates. When I was creating wardrobes with Worth, in pre-war Paris, for Princess Faustino, Josephine Baker and Lady Castleross, we designers were stimulated by the expression of smart living. It showed in our creations, which we constantly saw worn in their proper background.

Since the war's end, those creators who depended on the fashionable set for their creative outlet, found that this set did not return to Paris. So they became barren of original ideas and started to copy the atrocities of the twenties, which included that horrible dress length and unpadded shoulders.

The Duchess of Kent, one of the world's best-dressed women, is not following the newest fad of dressing because she says "Good fashion must be functional and suit the wearer and the background in which the clothes will be worn."

I formerly was designer to the Duchess and still continue to supply her with designs that are not only individual, but stimulating. In Hollywood I am often referred to as the bad boy designer of the International Set because I always speak my mind . . let the chips fall where they may. On my radio program I'm presented as the bravest designer in Hollywood, because of the daring I use each year in naming the "worst" and "best-dressed" list of stars in the various entertainment fields. I tell you all this because I am used to going against what is being done by the so-called "right people."

You who appreciate the California Way of Life should wear clothes that reflect the simplicity of a leisure life, the colors of the desert, and stop following what Paris and New York think is good fashion for you! Develop a liquid style which is sipped with discretion.

Do you recall the Champagne Haircomb which I created last year for Martha Stewart, 20th Century Fox star, which was worn to one side of the head? That was copied until every second woman you see is wearing it . . because it is easier to improve on an original idea than to create one. A designer with an end in view has no limit to his adaptability. I am like a masseur. I see a woman's gestures, her hidden graces, and even her faults, which, properly handled, can be turned to her advantage.

Fashion today, because of the bad Paris clothes of the present season, needs a new master . . one who will not look behind him. Once he has come to a convic-

(*Continued on page 49*)

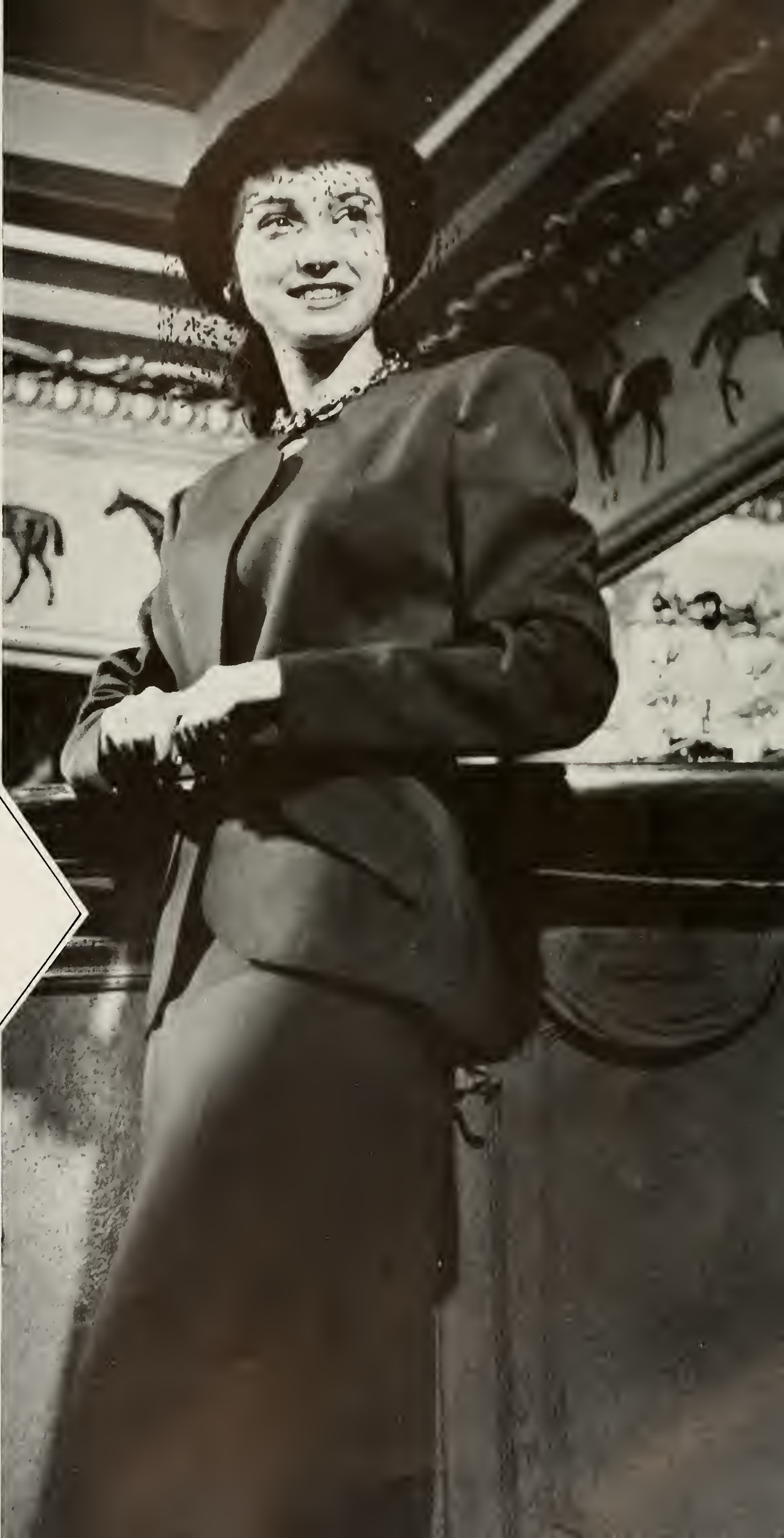
All aboard! Your travel-minded suit of fine gabardine by Perfect Fit Tailleurs with box-type jacket that's a joy to wear enroute, under $65 at J. W. Robinson, Los Angeles; Auerbach Co., Salt Lake City; Daniels & Fisher, Denver.

Dramatic in the Union Pacific Streamliner City of Los Angeles' "Little Nugget" club car . . . equally good for cocktails 'n' dates at destination . . . Western Fashions' striking, striped dress, about $23 at Haggarty's, Los Angeles; Fricks, Pasadena; Mademoiselle, Sacramento. Georgia Bullock's suave cutaway suit, about $90 at Neiman-Marcus, Dallas; H. Liebes, San Francisco; Bullock's-Westwood, Los Angeles.

IF YOU'RE

Train-tripping duo, demure and covered-up . . . it's packable, too! Abrahams-Stephan's pajama with matching robe (not shown), about $20 each at Meier & Frank, Portland. A good sleeper in the dorm or at home!

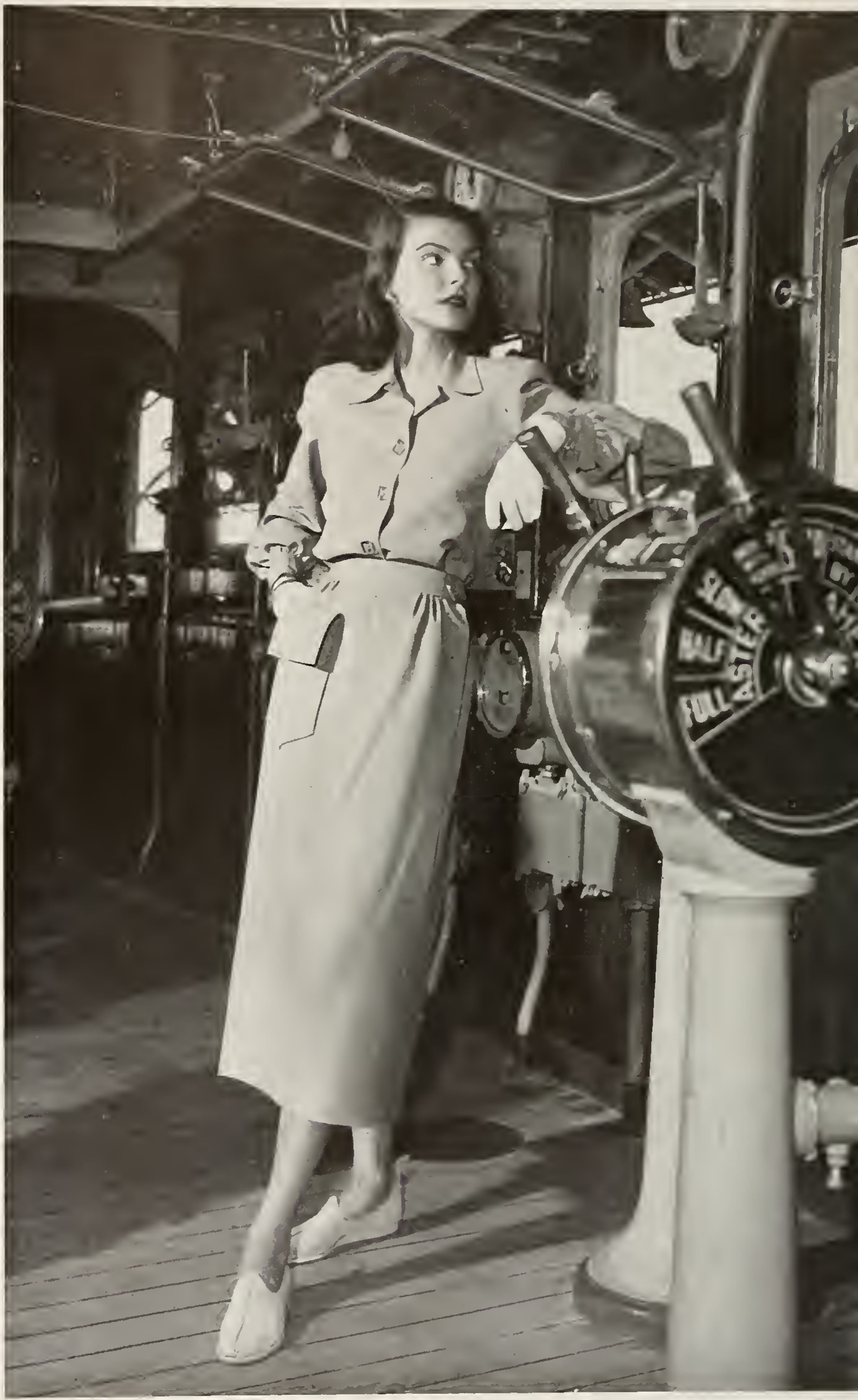
EARL SCOTT



GADABOUT . .

You'll want at least one suit for elegant hours; the new rounded silhouette accented by Irving Schechter in gabardine . . . it's a gad-about or stay-at-home. About $55 at May Co., Los Angeles.

on deck for Sports



PARKER-REED

Big ships like the Matsonia are running again to romantic parts of the world . . and whether you're planning a sea voyage or taking your pleasure ashore, you'll steer a straight course with these travel-able togs from California. Above, for example, is the classic two-piece wrap-around by Agnes Barrett.

← M. Jackman's gray worsted pedal pushers. They're worn with Maurice Holman's pull-over and sweater jacket.

WARM DAYS . . COOL NIGHTS DICTATE VARIETY IN YOUR DRESS FOR OCTOBER

THE FROST is on the pumpkin in New Jersey . . the sun is bursting with beaming in California . . and your travel thoughts turn west. What to bring? What to wear? Bright, mild days and pleasantly cool nights suggest suits and sheer wools and toppers . . and your lighter furs will be just comfortable in the evenings. Keep your hat box within reach. You'll want to make constant use of your trim felt tailleurs and your softly flattering velvets and failles.

October is still a surf-and-sand month in California . . give your swimsuits one last fling! And keep all your play clothes right 'n' ready. On the cooler days and in the evenings you'll find slacks more friendly than pedal pushers . . . And October showers bring December flowers, so have your city-slicker, boots and 'brella handy, just in case. It's glove time again: shorties for spectator sports wear, classics for daytime, and luscious longies for evening. Bright glory of poinsettia and chrysanthemum set the note for gay California accessories . . you'll want jewel-toned scarves, blouses and sheer sweaters.

Autumnal fancies are gayly interpreted, too, in California wool-mixture prints on dark backgrounds . . wear one round-the-town with an artist's beret and accessories of dark, rich suede. You'll want to rediscover the sleek lustre of satin for afternoon and evening wear . . try a dinner suit in gray, black, brown or burgundy satin; combine it with velvet or suede for sumptuous flattery! For your at-home or marketing interludes, be trim and trig in one of the new plaid cottons in burning-leaf colors.

October is warmly exciting, cooly intriguing, gay and exciting . . in California!

WEATHER DATA FOR OCTOBER

	Los Angeles	San Francisco
Average Maximum	76.3	67.8
Average Minimum	55.3	53.8
Highest	102	96
Lowest	40	43
Percentage Sunshine	76	70

Bring swimsuits and furs to California . . satins and a dinner suit will go for evening . . brighten your costumes with gay accessories

Score ten for each answer

BY MARIE TONGE

I have just carted my Aunt Naomi off to a rest home. And I have made sure that she will not have access there to certain periodicals which, however blamelessly on the part of their editorial staffs, have been the chief instruments of her incarceration.

Aunt Naomi was an answerer of questionnaires. She could never pass up teasers like: "Are You An Introvert?" Or, "How Are Your Chances for Marriage in Your Forties?" Rising to the bait, Aunt Naomi would run panting for a pencil, adjust the reading lamp, put on her spectacles and proceed to check off True or False; Yes or No; Plus or Minus. Then, after a double-check, she'd look up the answers in the back of the book and learn the Awful Truth.

My Aunt Naomi normally is a very sweet, very inoffensive, middle-aged person who makes marvelous hooked rugs and hasn't a complex, fetish or phobia to her name. That is, she has no real ones. I have the $50 word of a psychiatrist on that. What happened to her had its foundation, according to him, in the Confusion of Ideas; i. e., she learned, via questionnaire, that: Yes, she was very apt to marry in her forties. (That was fine with Aunt Naomi.) But, on the other hand, a pontifical palmist, heckling the public mind through the pages of a rival magazine, gave my aunt directions for analyzing her palm and she came up with the news that she was a career woman for whom no marriage was indicated, but who would have a brilliant future in the art world. I couldn't quite go along with that in spite of her splendid hooked rugs, but Aunt Naomi went out and bought some water colors and a sketch book. After which she discontinued her bi-weekly gin rummy games with nice old Mr. Struthers.

Adding to the Confusion of Ideas was the March issue of a digest magazine which informed Aunt Naomi, via questionnaire, that she was "Not Apt to Succeed as a Career Woman." This led to the disposal of the art implements and a resumption of the gin rummy with Mr. Struthers.

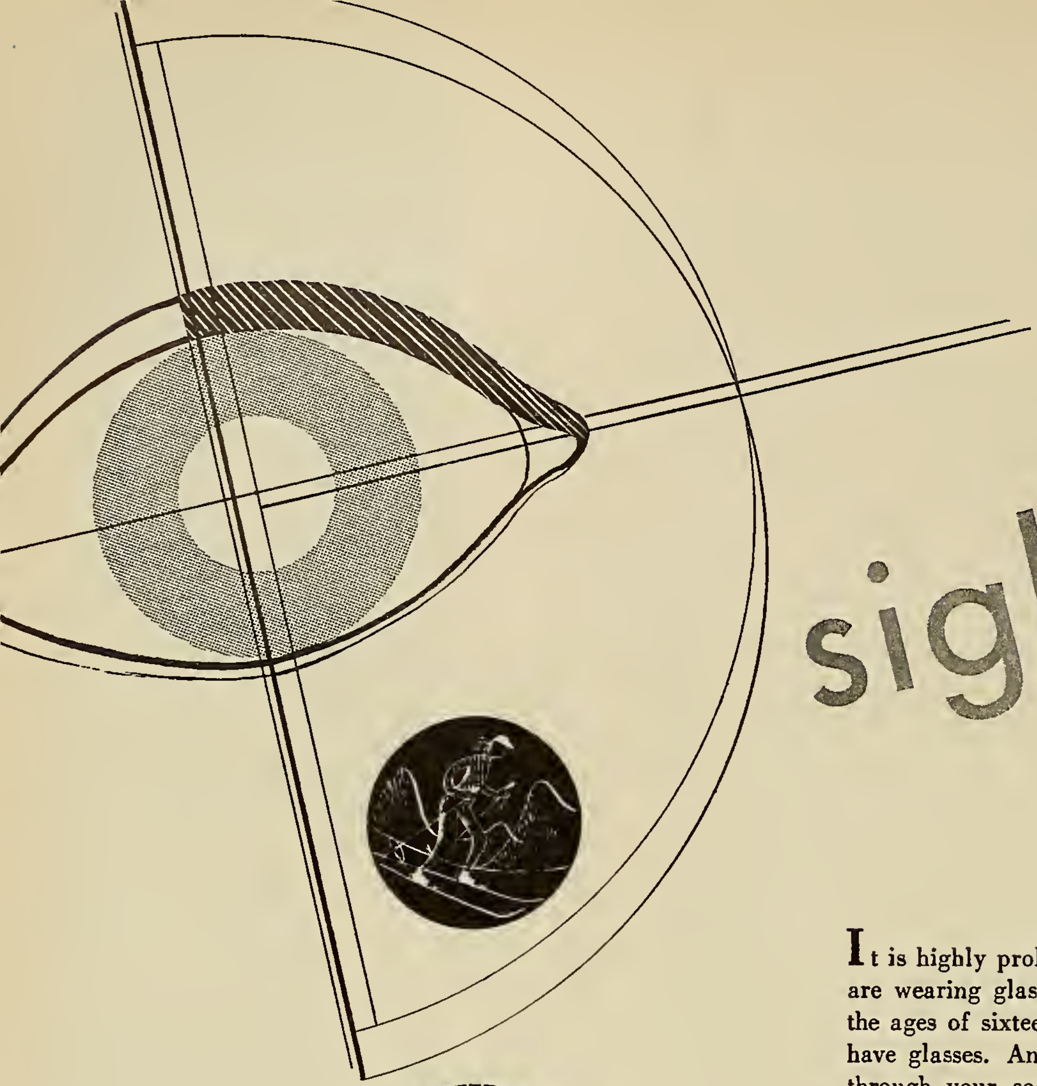
Things went along nicely until the April issue of Aunt Naomi's favorite periodical revealed, by True or False, that she was a Born Actress. Mr. Struthers was usurped by dramatic lessons at the adult evening high school. She was cast as the murderess in the school's version of Ladies In Retirement, and shortly thereafter she took up cigarettes which she smoked in a gaudy holder from the five-and-ten. Also, she took to encasing her plumpness in tight red slacks, thoroughly disenchanting Mr. Struthers.

Aunt Naomi trod the boards until the July issue of a digest magazine came forth with a set of questions posed by an Eminent Child Psychologist who proposed to point out how many children one should have and whether one were temperamentally suited to rearing them. My aunt learned she was a Born Mother and should plan a family of at least three. The gin rummy games with Mr. Struthers resumed . . . sans slacks and cigarette holder.

It was about this time that Mr. Struthers asked my aunt's hand in marriage. But, during the few days she set aside to think over his proposal, she fell victim to "How Good a Marital Risk Are You?" It turned out that her psyche and libido were alarmingly below par. In fact, the final tally led one to believe that my aunt would probably end by poisoning any unwary male who fell into her toils.

Aunt Naomi gave up making hooked rugs and Mr. Struthers, and took to brooding. And then came the straw that broke the camel's back: An insidious questionnaire regretfully informed my aunt, beyond all shadow of her doubt, that she was (1) a bataphobiac; (2) an agoraphobiac; and (3) a hypochondriac. There also was a possibility that she later might succumb to dipsomania and claustrophobia . . either separately or together.

Visiting hours at the rest home are from two to four in the afternoons. Please do not bring any periodicals . . unless you have made certain they contain no quizzes of any kind.



sight-aid

It is highly probable that, as you read this article, you are wearing glasses, or should be. If you are between the ages of sixteen and forty with under par vision you have glasses. And if you can possibly grope your way through your social life without them you keep them in your pocket until it's time for the floor show or to read the menu. These statistics are not limited to the fair sex, either . . . the male animal has been known to ignore his myopia. If you count yourself one of us you've probably given some thought to contact lenses. And if you don't have a pair yourself you don't know very much about them. Let's face facts.

Contact lenses are made of clear plastic and are invisible when worn. The eyes appear normal while the vision is as good or better than with spectacles. They originated back in 1827 when they were used as a glass shell to separate a diseased lid from a healthy eye. The purpose of a contact lens today is to hold a fluid against the eye, thus neutralizing its front surface. The contour and the irregularities on the front surface of our eyes are an immediate cause of common nearsightedness, farsightedness and astigmatism. Contact lenses have progressed to today's successful and modern way of good sight without visible glasses through one hundred years of optical science and seven cents worth of plastic. If science were able to hold a fluid against the eye without the aid of a physical device, there would be no need for contact lenses. Painstaking care and much knowledge are necessary to adapt to each individual eye a highly polished, optically perfect bit of plastic as a container for the fluid.

A contact lens rests gently on the white of the eye beneath the lids without pressure. The center of the lens arches over the sensitive cornea or colored portion

CONTACT LENSES? EVEN YOUR FRIENDS WON'T KNOW . . .

SAYS KEVIN M. TUOHY

unseen

of the eye, forming the cup to hold the fluid. The contact lens itself offers no physical or mechanical discomfort, since the white of the eye is comparatively insensitive. The lens, after being fitted, never touches the cornea.

When the lens is first worn, the patient experiences a sensation of newness, similar to the wearing of a new watch or a new ring. The lens doesn't seem to belong, but it doesn't annoy. After full tolerance has been gained, according to the personality of the wearer, no physical sensation due to the lens is noted.

The average wearing time is about six to eight hours. However, this average includes those able to wear the lenses two hours and those who wear them twenty. The problem of wearing time is individual and no one can tell you how long you could wear contact lenses. Most users are forced to remove their lenses after an undetermined number of hours because of what is termed "clouding" and "rainbows." The clouding usually precedes the rainbows and may be compared to looking through a light fog. The rainbows are precisely that: bright, lovely colors circled around artificial lights. Other than the diminishing of vision, no discomfort is caused by the fog or colors. However, the wearer becomes conscious of the lenses and should remove them. As soon as the haze and rainbows disappear the lenses may be reinserted with fresh fluid. The disappearance of the fog may be a matter of minutes, but can continue for a half hour. There are many theories as to the cause of clouding, but no one is able to give a definite universal answer or remedy.

Contact lenses are most successful when obtained for a definite reason, as an auxiliary to glasses and not as a substitute. Actors and actresses use them because of their invisibility. Film stars' eyes have been made to appear sightless when portraying the blind with specially made contact lenses. Actresses, when the part calls for growing old during the course of a film, are fitted with thicker and colored lenses, to depict the eyes of the aged.

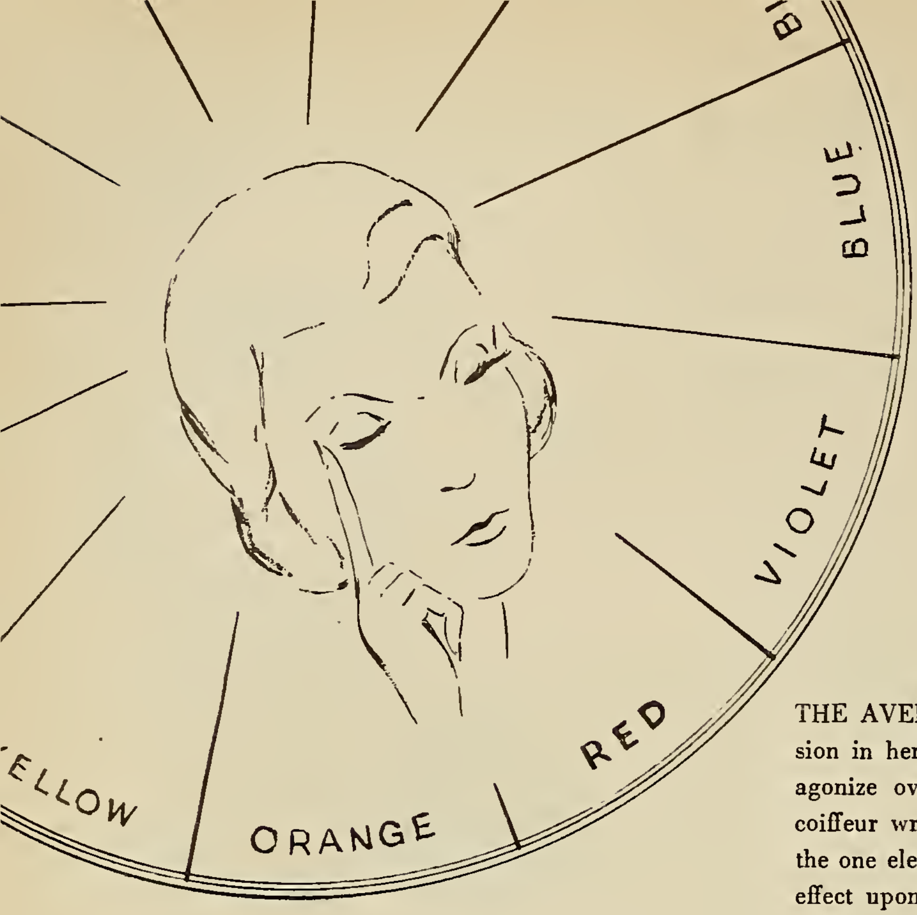
In sports of all kinds, including the hazardous ones of boxing, football and skiing, these invisible lenses are almost a necessity to the participant who wears glasses. In all sports good vision is a prime requisite. Contact lenses offer to the sportsman good sight and a normal field of vision, since the lens moves with the eye. The lenses will not steam in changes of temperature; they offer freedom from the effects of rain, spray, mist, etc., and glare may be reduced by coloring the lens or by using a colored fluid behind the lens. Musicians, singers, dancers, lecturers, use contact lenses for "cosmetic" reasons.

The largest group wearing contact lenses are non-professional—everyday citizens who get them for use when dating, for sports, and for any occasion when spectacles would be a physical or cosmetic handicap. In cases of very poor vision the wearing of contact lenses not only eliminates the need for heavy thick glasses and gives the eye a normal appearance, but in most cases offers better vision to the thus handicapped.

If you were getting a pair of contact lenses, you would most likely follow this procedure. You would make an appointment with your eye specialist (opthalmologist, optometrist) for a consultation. Ask your doctor all the questions you want answered, particularly those related to your reason for wanting contact lenses. His first question will probably be "Why do you want contact lenses?" If he doesn't think your reason valid enough to incur the expense of his time and your money, he will tell you so frankly. Your doctor will explain all the advantages the lenses offer. He will also stress the possibility of a limited wearing time. If you both agree to proceed, an appointment will be made for your vision test and the making of the eye impression. Your vision test is made while you're wearing a pair of contact lenses approximating the size and shape of your eye. The contact lens prescription is different than that of your glasses because the fluid acts as a lens. This refraction enables your doctor to determine how well you will see while wearing contacts. If your vision is satisfactory, he will proceed with the making of the impression of your eyes.

This is done in a matter of minutes, is quite simple and not at all uncomfortable. The doctor will mix a

(*Continued on page* 56)



WHAT COLOR WILL YOU WEAR?

famous director tells how emotional effects of color can influence you

BY ROUBEN MAMOULIAN

THE AVERAGE woman, dressing for some important occasion in her life, is likely to fume over the cut of her gown, agonize over the state of her figure, and regard her new coiffeur wryly, but she seldom gives serious consideration to the one element most likely to exert a powerful psychological effect upon her escort: the color she is wearing.

All of us are influenced subconsciously . . and therefore powerfully . . by each color we encounter under every circumstance of life. As long as I can remember I have been consciously moved by color almost as much as by music. This personal awareness suggested to me that there might be a determinable psychological language of the chromatic scale, so I set to work . . before production was started on my first Technicolor picture, "Becky Sharp," in 1935 . . to study the history of color and to analyze its meanings.

How separated science can be from emotion is illustrated by the fact that black and white, two colors with powerful visual effect, are not recognized by science as colors at all. Black, scientists say, is simply the absence of pigmentation, whereas white is the presence of all prismatic values. Yet, in occidental countries, the emotional color black is the evidence of mourning; in the orient and in many Latin countries the raiment of grief is white.

I believe that the fundamental differences in our religious concepts have much to do with this: occidentals grieve at death, honestly believing that we are better off here where our woes are trite and easily recognized than we can be in some nebulous unknown. An oriental regards death as the logical fulfillment of life, so wears white to signify that a loved one has ascended into light. For these reasons a film director is sometimes hard put to interpret a scene which must have the same meaning in whatever part of the world the picture is shown.

The color most universal in its connotations is red. It is a color to be understood by the woman who hopes to use rainbow psychology effectively in her personal life, and certainly it is of utmost importance to a motion picture director working in Technicolor. Red is fairly rare in nature, but the primitive man quickly associated it with danger and passion. The cave man discovered that red berries were frequently poisonous, and that when he spilled his own bright blood, he died. Later the color acquired a less ominous meaning when primitives learned to build a fire by which to keep warm and to cook food. Nowadays a woman gowned in red, depending upon her purposes and surrounding circumstance, can seem either dangerous or warmly desirable.

Early technicians in Technicolor were enamoured of red because it made any sequence pictorially interesting. That it frequently destroyed the mood of a scene didn't bother directors until they became more sensitive to color psychology. My favorite use of red was that employed in "Blood and Sand." For a sequence in which Linda Darnell endured the complaints of her parasitic relatives, we dressed Linda in blue. Blue is the traditional color of peace, of repose, of aloof composure. However, it seemed impossible to me that she, or any actress, could convincingly play a scene requiring a display of passionate rage, such as followed immediately, while clad in blue. A crimson note, no matter how brief, would highlight and underscore that surge of anger.

We solved this problem by giving Linda a scarlet chiffon scarf to use. During the calm sequences, she kept this scarf tightly rolled in her hand, but when her anger burst forth and she denounced the hangers-on, it unfurled in fury. Finally, as she seized a sword and beat the intruders from the room, the crimson scarf flashed like lightning. This scene was terminated by Linda's dissolving into tears; and the vividness of the scarf would have been intrusive, so we had a lead weight sewed into one corner of the silk. When Linda began to weep, she tossed the scarf aside and its weight pulled it out of sight behind a large chair.

I found another interesting use for red in my latest picture, "Summer Holiday." In one scene, Mickey Rooney, playing the bewildered youth, went to a bar where he met sultry Marilyn Maxwell. Although she was a cheap sort, our need was to show her as she began to appear before Mickey's uncertain vision . . after one drink, after two, after four. We gowned Miss Maxwell in a succession of five identically styled dresses, each differing from the other in deepening shades of red. Then, for the disillusionment sequence, we returned her to the first faded garment. I have shown this picture to a number of acute men whose perception I admire, but to date no one has spotted this device for eliciting emotional reaction. They are simply impressed with the power of the sequence, without analyzing the visual trick used.

Contrary to popular bias in favor of blue, the really romantic color is pink. It is the shade of blossoms, of a young girl's blush, of healthy flesh. Although I deny the ability to advise the lovelorn, I am willing to counsel girls to wear seashell pink if they wish to incite a man's honorable intentions. And I have come to believe that each nation has a psychological key color; in its simplest form, this theory explains the red-gold and black of Spain, the glistening blue and yellow of Sweden, and the brownish, violet tweeds of foggy England. America's subconscious color is a mixture of russet-brown and forest green, with a touch of reddish-gold. In other words, the colors of a magnificent eastern autumn. A wise American woman, wishing to appeal to a typical outdoorsy American man, should let those colors dominate her home.

Since "Summer Holiday" . . a musical version of O'Neill's "Ah, Wilderness" . . is laid in New England, I was careful to retain American background colors in the interiors. I relied upon polished wood, brownish-green fabrics with a rough textural quality, and an air of simple serenity to carry the color psychology of the home sequences. Incidentally, a homespun man like Rooney, Robert Taylor, or Clark Gable would feel like a bear trapped in a giant musical powder box if surrounded by some of our slick modern interiors specializing in plastic glass, mirrored vistas, and blatant shades sometimes described as "decorator's favorites."

Occasionally I am asked if it isn't possible for me, because of my studies in color psychology, to diagnose the salient forces of character through observation of an individual's customary color scheme. I have tried it, and must confess that it is an amusing experiment. I am usually right about women. However, it won't work with men: they are forced to wear Christmas neckties.

Anyone who works with color soon discovers that there are those who have an aversion to some particular prismatic shade. For years I have had a bitter dislike for a certain amber-yellow usually seen in the custard filling of a chocolate eclair. My reason for the antipathy, now overcome, is logical: I was once poisoned by bad custard and nearly died. I know a man who cannot endure the sight of plum-colored silk; his aunt, who was brutal to him when he was a child, wore it constantly.

So far, I have not encountered a spectrum revulsion on the part of an actor or actress, but if I do I will alter the picture's color scheme if it is possible. The same policy should be followed by a woman whose husband expresses a dislike for some shade which she has planned to wear or to employ in home decorating. I know a woman who never wears black because her husband was orphaned in a community in which it was traditional for a bereaved family to wear black for a year. The sight of black clothing plunges this man into unescapable melancholy.

Of course, I am quick to admit that the use of color for psychological influence, both in films and in our daily lives, is in its early stages of development, but I am safe in predicting that audiences may expect an increase in picture-enjoyment and pulse-beat as more dynamic rainbows are offered for sale.

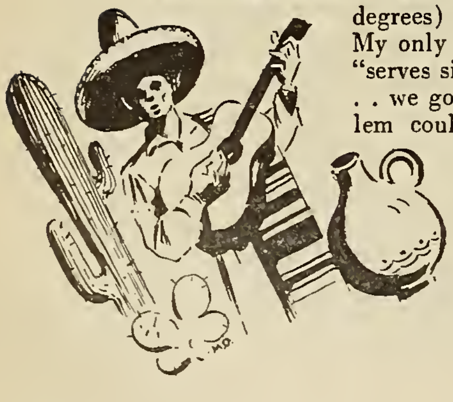
CALIFORNIA COOKS

Californians have cosmopolitan tastes . . that's what we keep telling the world . . so it's not surprising that we go for sour cream in a way that must be very gratifying to the dairy industry. This worldly taste has been acquired somewhat recently . . time was when soured cream was a kitchen calamity even though it did mean wondrous dark moist chocolate cakes, pancakes so light they had to be eaten with bated breath lest they fly away, lush sour cream apricot pies. Now we "sour" cream purposely . . or at least our dairies do it for us with a carefully controlled culture that gives the just-right degree of tartness to this culinary requisite.

Call it tart cream if your nose turns up at the thought of sour, or give it a pet name of your own. The French prefer their créme sure (or is it créme aigre?) to their créme tourner, but the Russians are quite happy with their pretty name for it . . smetana. In Sweden it's sur gradda, in Germany saurer sahne. Maybe I'd better stick to English . . though not until I mention the Spanish . . jocoqui. Tacos de Jocoqui is one of my favorite recipes and Elena Zelayetta has graciously given me permission to share it with you. It's from her wonderful cook book "Elena's Famous Mexican and Spanish Recipes" and, like all her other dishes, it's tops. If you like fine Mexican cuisine . . and I don't mean the kind that you have to follow up with a dose of Unguentine . . make sure that this book is in your culinary library.

ELENA'S TACOS DE JOCOQUI
(Rolled Tortillas in Sour Cream)

For this recipe you'll want six tortillas, a half pound of Monterey Jack cheese, two green peeled chiles, cut in strips . . the canned peeled chiles are the easiest . . one and a half cups of tomato puree and a pint of sour cream. Salt and pepper, too. Here are Elena's directions: "Fry tortillas in butter or oil. Place cubes of cheese, strips of chiles, and two or three tablespoons of tomato puree on each tortilla; sprinkle with salt and pepper. Roll and place in a shallow baking dish. Pour sour cream over all and bake in a moderate oven (350 degrees) for thirty minutes. Serves six." My only quarrel with this recipe is the "serves six." Not where I live it doesn't . . we go for seconds. One more problem could arise . . it could be that you're far from the land of the tortilla. Or are those canned tortillas back again? Then make corn meal pancakes . . this as you know how. Half as much flour as corn meal, a dash of salt, water to thin. Bake them on a none-too-hot griddle. There's a fairly reasonable facsimile, though I wouldn't try it on a Mexican!



In Northern and Central Europe they really know their sour cream cookery, but we're learning fast here in California. Here is our version of borscht which is delicious even though it takes only a few minutes compared with the hours . . even days if you count the time it takes to make kvass . . that it takes to make the Russian original.

SONOMA BORSCHT

Combine a can of diced beets, juice and all, with a can of consommé (or two cans if that's the way you want it), a half cup of chopped cabbage, a half onion, a couple of whole cloves and a tablespoon of red wine vinegar. Simmer for ten minutes, strain, and serve with blobs of sour cream sprinkled ever so sparingly with dill seeds. And when summer comes serve this same borscht iced . . even jellied if you wish. That you do by adding one tablespoon of plain gelatine to each cup and a half of boiling soup . . then chilling. But hot or cold, serve borscht with sour cream and with piroshki . . I've given you that recipe, remember? And if you want to go swank add slivers of cold roast duck to hot borscht. But very.

On this cook's tour I hate to neglect the English, but they themselves seem to have given sour cream the go-by. True, old English cookery books do dwell lovingly on a thing called curds, which sounds to me like a cross between junket and cottage cheese. "So let them lie upon a china dish in lumps, and serve them up" one book says of them. I'll take their Devonshire cream which no one can call sour, but which I will call

CALIFORNIA CLOTTED CREAM

Mix together two quarts of whole milk . . raw if possible . . never homogenized . . and three half pints of heavy cream. Pour into the largest shallow dish you can find and put in the refrigerator over night. Next day put the pan on a warm . . not hot . . part of the stove. The top of the oven, the warming oven, or a very low griddle, is right. The cream should warm but on no account boil. When the surface of the cream has wrinkles and undulations and the thin milk shows around the edge it is ready to pop back into the refrigerator for another over-night stay. Next day skim it carefully and serve it . . reverently . . with the fresh fruits of the season. Or with anything that calls for cream in its divinest form.

English, too, judging from its name is this:

CHEESE ALEXANDRIA

Mash a half pound of Roquefort or Bleu cheese, blend in a quarter pound of butter, a half cup of sour cream, two tablespoons of minced chives, salt to taste, and a jigger of dry sherry. Press into a fancy mold and

SOUR CREAM . . . AS YOU'LL LIKE IT

freeze in your ice cube compartment. Unmold and pretty up with parsley or with blossoms and serve with scorching hot toasted crackers at salad time. The English no doubt serve theirs with "biscuits" and as a savory at the end of the meal.

To Hungary now, for Borjupaprikas which, when cooked in English, becomes:

VEAL PAPRIKA

Cut three pounds of veal steak or boneless stewing veal in fairly large pieces and put them in a paper bag along with a quarter of a cup of flour and a teaspoon of salt . . shake it around until the meat is well coated. Now thin slice three medium onions and saute them in a quarter of a cup of lard or shortening. Push the lightly browned onion to one side of the pan and sauté the veal in the same fat. Add two tablespoons of paprika and two cups of water and simmer until the meat is tender and the sauce reduced. Next come two cups of sour cream and more salt if necessary. Heat, but don't allow to boil. Serve with noodles sprinkled with toasted buttered crumbs. Broccoli is the just right vegetable to serve with this . . at least for my palate.

Venison is apt to make its appearance this time of year and many cooks are baffled by its preparation. Here's a good way to use the stew meat in a rich, unctious sauce that is unbelievably good.

VENISON PINE MOUNTAIN

Marinate four pounds of cubed venison in two cups of red wine, a quarter cup of oil, a half cup each of chopped onion, carrot, and celery, a crushed clove of garlic, an herb bouquet and salt and pepper. Next day, drain, saving the marinade. Roll the meat in flour and brown in four tablespoons of oil. Put in a casserole, add the marinade, and bake at 325° for about an hour or until tender. Drain off marinade once more, reduce it to one cup, stir into it two cups of sour cream and correct seasoning. Stir until smooth, then pour over the meat and serve with boiled hominy grits which have been butter-covered and browned in the oven. Red cabbage would be the just-right vegetable.

Speaking of waffles . . which I won't do except to remind you to make them of sour cream and to serve them with sour cream and brown sugar . . did you ever hear of a "Goofer Wafer"? I ran across a recipe for them in a very old English cook book. Turned out to be waffles! I suppose it's because the French for waffle is *gaufre,* and they originated in France. But anyway, I thought this very quaint and amusing until a young bride found me quaint and amusing because I admitted to remembering when waffle irons weren't always electric. But back to the business of sour cream and some of the exciting things that can be done with it. I'll have to brief them for you:

Make a quick salad dressing with equal parts of mayonnaise and sour cream, or make one with sour cream . . a cup of it . . mixed with two mashed yolks of hard boiled eggs, a tablespoon of lemon juice and salt and pepper to taste. Or easiest of all, just season sour cream with salt and pepper. Try these dressings on lettuce or cucumbers or cabbage, and try adding dill, or caraway, or poppy seeds for occasional variety.

Make a party dessert by slicing stale angel food cake, toasting it, and serving it with sour cream and shaved maple sugar. Make a delightful filling for an omelette . . for pancakes or for sandwiches . . by mixing ground ham . . those last scraps left on the bone are perfect . . with sour cream until it's creamy as you please.

Make miniature meat balls, brown them in butter, add sour cream to the juices in the pan and serve the meat balls and the resultant delectable gravy surrounded with light-as-a-fluff mashed potatoes. Make a wondrous sauce for roast or corned beef, or for boiled tongue, by mixing one part of grated horseradish with three parts of sour cream. If fresh horseradish is used point up the sauce with a little vinegar. Make an easy icing by beating a half cup of sugar into a cup of sour cream in a chilled bowl, then spreading on cake and sprinkling with chopped walnuts, preferably black ones.

Make a steak a sure success by spreading it with sour cream about two minutes before its broiling is complete, then returning it to the grill for a sublime completion. Make gravy . . any gravy . . extra rich by adding sour cream just before serving.

Make a fish dish that is as easy as it is good by seasoning sour cream with lemon juice, chopped parsley, salt and pepper. Pour over a four-pound piece of fish and bake for an hour at 350 degrees. Make a simple but sophisticated dessert by serving sour cream with strawberries, peaches, baked apples or any fruit of the season. Make your vegetables a treat by serving them with sour cream. Add chopped green onions for baked potatoes, caraway seeds for boiled potatoes, dill seeds for beets, mushrooms for string beans. Serve it plain with asparagus.

Sour notes . . all . . but oh how sweet if you like to eat!

By Helen Evans Brown

Problem Child or Problem Family?

AN EMINENT CONSULTING PSYCHOLOGIST HEREIN EMPHASIZES THE FUNDAMENTALS OF BEHAVIOR THAT MOLD THE LIFE-LONG PERSONALITY OF YOUR SON AND DAUGHTER

by Mason Rose

You say you "don't know what has gotten into children lately"? That your usual training techniques do not appear to be getting results? That they seem to be more of a problem than ever?

It is conceivable that this criticism of your children might be a case of the pot calling the kettle black. Often it is the parents who are the problems. The children, delicate receiving mechanisms that they are, have absorbed the waves of unrest, distrust and uncertainty that constantly bombard them from the adult world. Actually, there are no "problem children" . . there are only children with problems, and these problems have been created and are remaining unsolved due to lack of understanding and proper guidance by adults.

There is now, and there long has been, an extraordinary amount of tension in our daily living. Children, absorbing this without the capacity for analyzing it, often reach a point of semi-hysteria which is accentuated by unsuitable motion pictures, lurid radio programs and cheap literature. Children cannot cope with this over-stimulation and therefore it is projected into behavior problems. And this is not mere theory, it is fact. Up until the age of seven the child does not think as much as feel. What you say and how you act does not enter into a child's thinking channels, but does enter his emotional processes.

People who do not understand the natural actions of young children feel that they act like little animals. Which, in a manner of speaking, is true. Lacking the power to reason or analyze, they seek pleasure and avoid pain. Children should not be regarded as miniature adults, their bodies, minds and souls have not developed anywhere near adult levels. In childhood they are completely concerned with themselves, responding to the stimulation of pleasure and having negative reaction to pain. This is entirely normal, and only becomes abnormal when carried into adult life.

During the child's formative years . . from birth until eighteen . . three stages of physical, mental and spiritual development may be noted: The first, from birth to seven, will find the child completely selfish. Extremely young children seek self-gratification with no regard whatsoever for the pleasure or convenience of others. However, during this period the child's basic feelings about other people and the surrounding world are formed. The tone of these feelings will be created by the amount of pleasure or pain those early years afford.

The second stage of development is, approximately, from seven to twelve. Here your child will be neither selfish nor unselfish, being entirely concerned with serving himself and working out his own ideas. He will be immensely curious about himself and others, and will tirelessly investigate his own body and mind, and that of other people. In noting the difference between himself and others, he establishes himself as an individual.

When the third period begins, the child has started wondering what he is going to become . . what he wants to be as an adult. He usually identifies himself with outstanding public figures who fit into his ideals, thus beginning a period of "hero worship." He also may join a "gang," some group which most adequately represents his aspirations. If his gang is a good one, he will learn his first lessons about the give-and-take of social living, the consideration of the rights of others.

At the age of twelve and beyond, the child becomes conscious of the necessity of social acceptance . . of the need to develop a socially acceptable personality. Your guidance at this point should help him aspire to a well-rounded life balanced among work, play, love and worship; a life based on the Golden Rule and the Ten Commandments.

Many parents punish their children for what they think is misbehavior when, in reality, the child is suffering only from growing pains. To treat your children fairly you must get on their level . . understand their problems from their point of view and be aware of the natural behavior patterns at each age level. Behavior deviations should be dealt with firmly and gently, always with guidance toward more mature actions and reactions. Clinical experience indicates that children can be punished both physically and psychologically without ill effects if, at the same time, they are convinced their parents love them and are acting justly toward them. On the other hand, children who are either indulged or dominated feel unloved and unfairly treated. They come to feel abused, rejected and frustrated, and their resentment will cause them to misbehave.

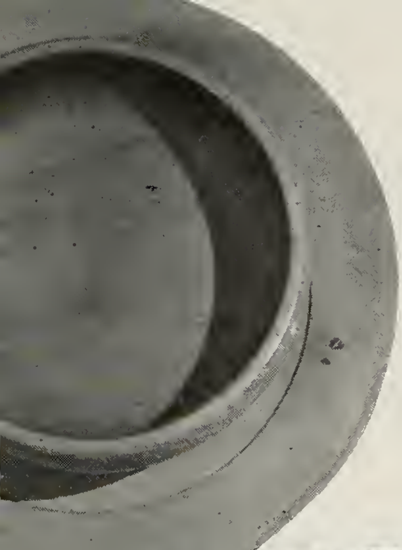
Actually, there is no such thing as "child psychology." Rather, there is family psychology. The essential points of family psychology which keep the family functioning as a going unit are: peace and harmony in the home; justice and firmness; and moral standards of truth, love and beauty. By peace and harmony is meant not merely a harmonious and peaceful inter-personal relationship between the parents, but also the avoidance of giving the child a negative vocabulary by discussing business worries, political disagreements, economic conditions, sickness, etc. Unless parents display an optimistic outlook the children will continue to absorb their negative emotional attitudes, and this can result only in a series of behavior problems.

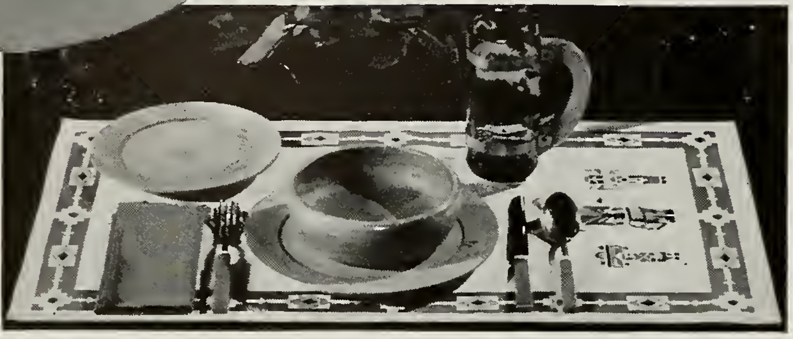
You should seek your child's full development by discovering his physical, motorary, mental and temperamental characteristics. You should help him to state these inherited capacities most clearly in order that he may grow into well-balanced adulthood. Such a developmental philosophy makes the child an individual in his own right instead of being merely a half-person created in your image or in the image of some of your ideals.

The most valuable guides you can use for your own happiness and that of your children are these: Live by the principles which generations of mankind have found indispensable to happiness . . seek the truth, love your fellow man, and create harmony and beauty as you live.

". . of sugar and spice and everything nice . ."

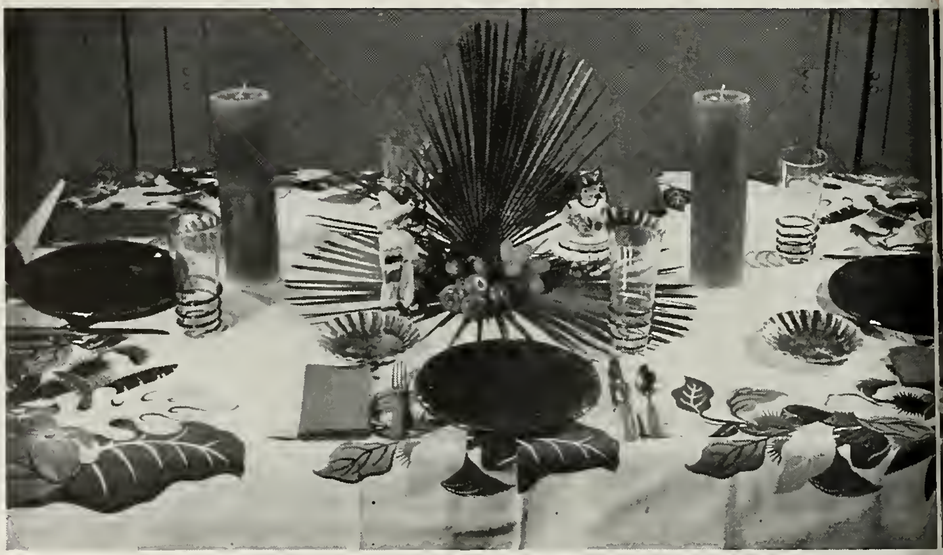
Californians Set a Beautifu



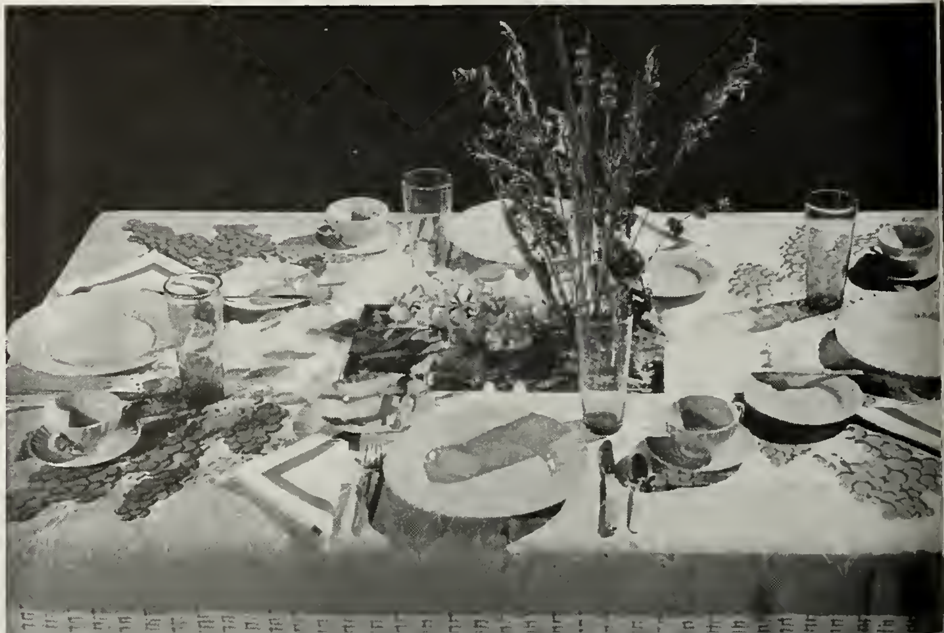


In this gay place setting, the hostess has made exciting use of a set of glass towels printed in brilliant green and red to depict the Indian Kachina doll. In harmony are the Patio-Maple wooden bowls, plates and salt-and-peppers . . green pottery mugs banded with copper and handled with wood.

PARKER-RI



A palm-frond centerpiece with insouciant California-costumed dolls enters into the spirit of the "Royal Hawaii" cloth. Interesting color note, too, is the shadow-dark Briarwood pottery. The glow from the giant votary candles highlights the silver bread-and-butter plates and the barbecue cutlery.



California Indian Summer with its vineyard harvest is typified best in a tablecloth patterned with luscious purple grapes . . a motif carried into the centerpiece where grapes are combined with vine leaves and meadow grasses. Amethyst tumblers blend, as does the Malaga pink of the Franciscan pottery.

Table

OUTDOORS . . INDOORS . . FOR

BREAKFAST, LUNCHEON OR DINNER

. . THESE SETTINGS ARE

ADAPTABLE TO YOUR OWN

HOME . . WHEREVER YOU ARE

Hacienda figures and flowers in tones of wine and fuchsia on this linen bridge cloth will create the mood for an intimate duo setting. The Franciscan pottery picks up the burgundy shade, and the lily-tall taper sheds its light on a cluster of oleanders. Goblets are ruby crystal.

Whether set beside landscape windows, upon the smooth stone floors of patios, or within the glow of a friendly fireplace . . the informal table settings of the California hostess as created by the May Company in Los Angeles are adaptable to almost every type of entertaining. They reflect the most gracious and inviting aspects of California Living . . a way of living that you can utilize easily, gracefully in your own home . . no matter where it is, no matter how spacious or small.

Western charm is here expressed in the flower-and-fruit colors of California Hand Prints tablecloths and in Gladding, McBean and Company's Franciscan pottery. Variations on the same theme are found in the Patio-Maple wooden ware and in the sturdy Briarwood pottery. These are versatile California settings you'll want to use again . . and again!

Orange blossoms and willowy fern in a classic vase project the cool note suggested by this chartreuse and umber ivy-patterned cloth. Final crispness is added by the lime-colored pottery in Franciscan Ware.

California tropical is presented in this informal luncheon setting. The "Tapa" cloth is in shades of umber and ivory. Franciscan Ware picks up the moon-white of the cockatoo centerpiece. Slender punch glasses have a breezy green palm tree design . . and California Living is further emphasized by the sunfish candle holders in pottery, too.

California

CONTEMPORARY DESIGNS

AND IMAGINATION

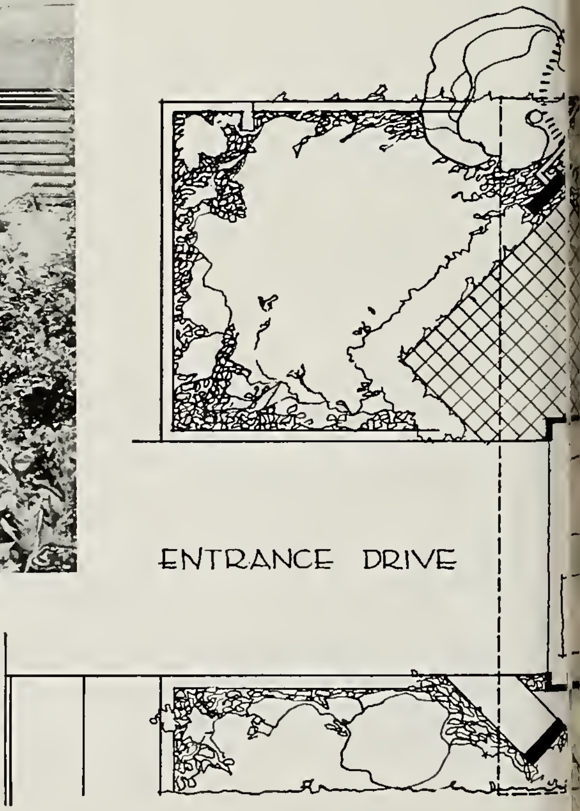
BUILD A COLORFUL HOME

by virginia teale

natural cedar and the warm reds of brick highlight the living room decoration

your dream in a bedroom come true . . open the doors and enjoy the night . . the sun

the california way of life is lived 'round the swimming pool . . 'round the clock



Living..Country Home On City-Size Lot

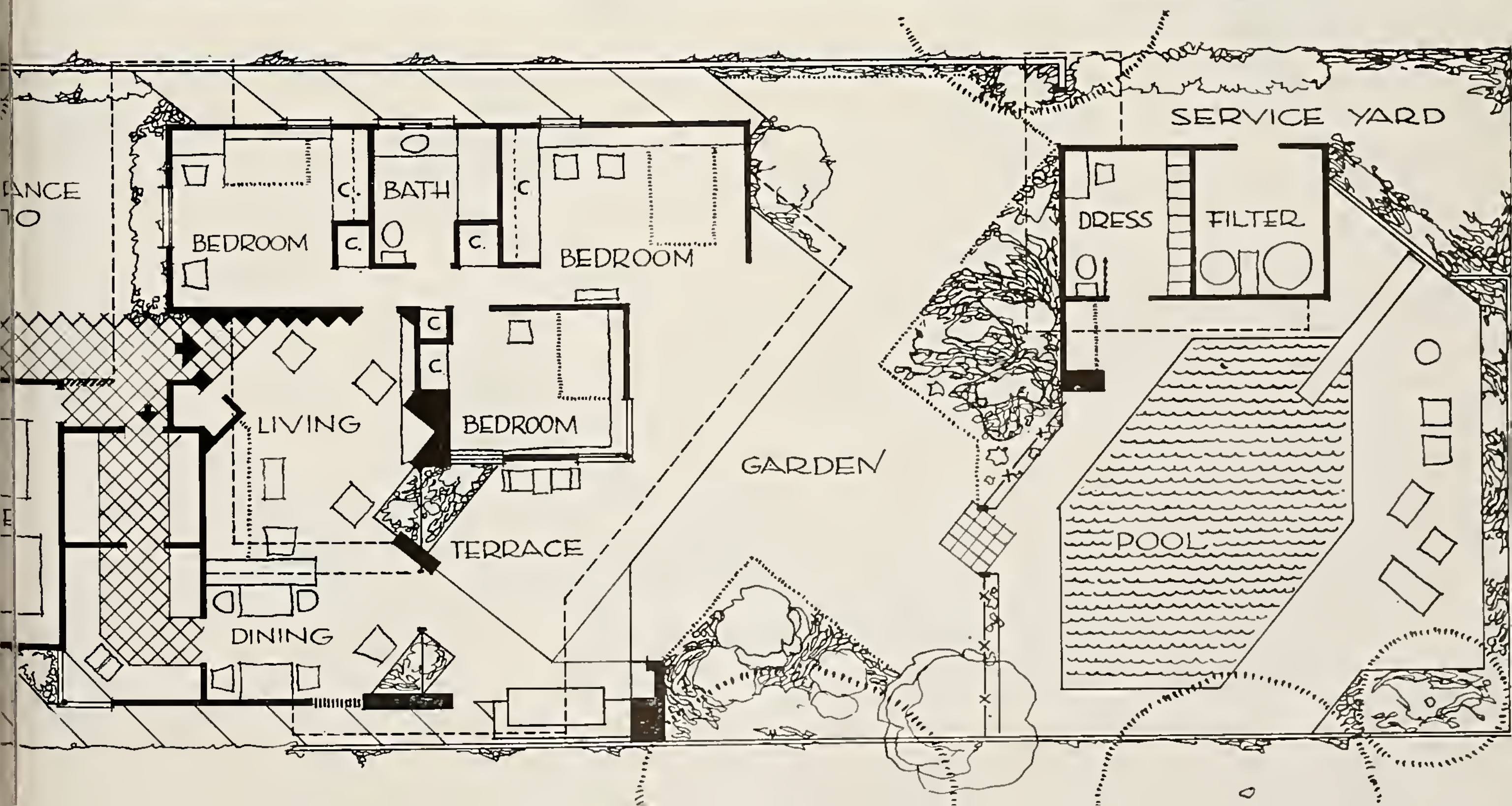
A GLORIOUS view, wide terraces shaded by wisteria-hung trellises, a patio with redwood block floors, an octagonal swimming pool complete with bathhouse and heating facilities . . all these, plus six colorful rooms, provide the Paul Speer family with year 'round California Living . . on a 45-foot-wide lot! You can do it, too.

Beginning six years ago with a conventional residence in North Hollywood, Mr. Speer undertook a reconstruction job, aiming toward a home that would offer comfortable, casual, indoor-outdoor living. At the outset, as is so often the case, it was decided that the rear areas would be the focal point of family activity. The front of the house was designed to present a pleasant but non-committal facade. A double car-port was constructed front and center, and from each top side were projected cantilevered trellises of natural redwood which extended to the outer boundaries of the lot, giving a broad sweep to the front line of the house. Two red brick piers, topped with redwood grills, support the outer ends of the trellises. And the luxuriant foliage of a giant wistaria spreads over the top of trellises and car-port and drapes gracefully down to frame the patio entrance. The patio flooring is made of 10-inch natural redwood blocks . . the outer enclosure is formed by a friendly arbor fence supporting a lush Zinfandel grapevine. Two doors from the patio terrace give access to the house . . one entering the living room and the other, the kitchen.

Color keynote for the living room is taken from the brick columns which form an integral part of the decor. All furniture, built-in and otherwise, is Structon design and advances the cause of functional beauty. The divan, with its ingeniously inclined back, is upholstered in red, the color of weathered brick, as is one of the armchairs. Another armchair, and the carpeting in living and dining rooms, is a brick shade with a soft rose overtone. Above the divan and illuminated subtly by the light trough, is an intriguing mural, "Studio Set," executed in tempera by George Clark. The built-in desk and related shelves are of natural cedar. as is the light-trough and mantel above the red brick fireplace. Provocative touch in the living room's design is provided by the guest closet, an efficient, triangular space which is formed by the angle of the wall at one end of the sofa. The opening is curtained with the same drapery material used at the windows . . a rich homespun in an oatmeal shade.

Planting spaces are incorporated into the house at unexpected and effective spots, such as the one at the corner of the dining alcove where luxuriant grape-ivy is rooted behind a rich green foreground of rubber plant and begonias. Balance to the foliage is given by the window with its half-grill of cedar.

(*Continued on page* 55)



I'm proud to admit
I'm a grandmother

I'm proud that my soft, smooth skin belies the years . . . that my make-up glows so flatteringly. The secret of this youthful-looking appearance? Revenescence . . . I've depended on it for more years than I care tell.

Revenescence Cream

by **Charles of the Ritz**

DISTINGUISHED FOR HAND-BLENDED POWDER AND EXQUISITE COSMETICS

SLEEPING BEAUTY

ONCE upon a time there was a beautiful young princess who knew that . . .

You can't be beautiful without sleep. Not spinach, nor milk nor bottled vitamins can make you beautiful if you look wide-eyed at your ceiling through most of the night hours. And there is little benefit to be gained from restless sleep . . it's not how long you sleep that counts, it's the degree of relaxation you attain during the process.

But before relaxation can move in, tension must move out . . out of every muscle, nerve and tendon. First of all, make yourself comfortable. Try to have a cool, quiet and dark room and a comfortable bed. Lie flat . . without a pillow, if you're comfortable that way . . let arms assume a relaxed position with palms upward, fingers loose, and be sure the bed covers are not pulled tightly over your feet. Now try these exercises to loosen up those tired, tense muscles:

Tighten the body, every muscle, every tendon . . tight, tight! Then let go . . relax completely. Repeat. Now clench the hands into rigid fists, hold them that way for a few seconds, then relax. Tighten the toes the same way, curling them under, then relax. Repeat each of these several times. And if you do the exercises correctly, you should finish as pliable as taffy.

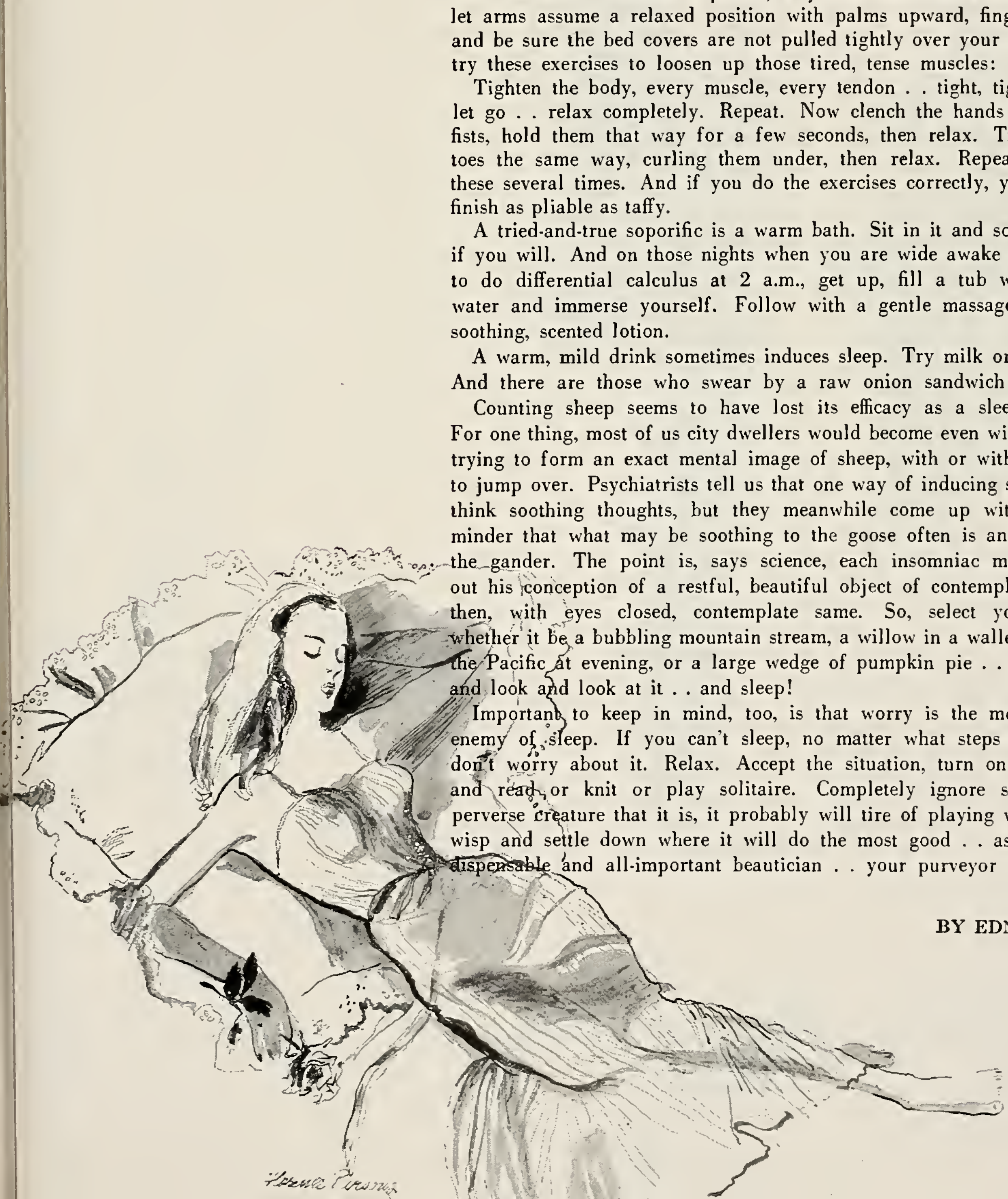
A tried-and-true soporific is a warm bath. Sit in it and soak. Read, if you will. And on those nights when you are wide awake and ready to do differential calculus at 2 a.m., get up, fill a tub with warm water and immerse yourself. Follow with a gentle massage, using a soothing, scented lotion.

A warm, mild drink sometimes induces sleep. Try milk or boullion. And there are those who swear by a raw onion sandwich!

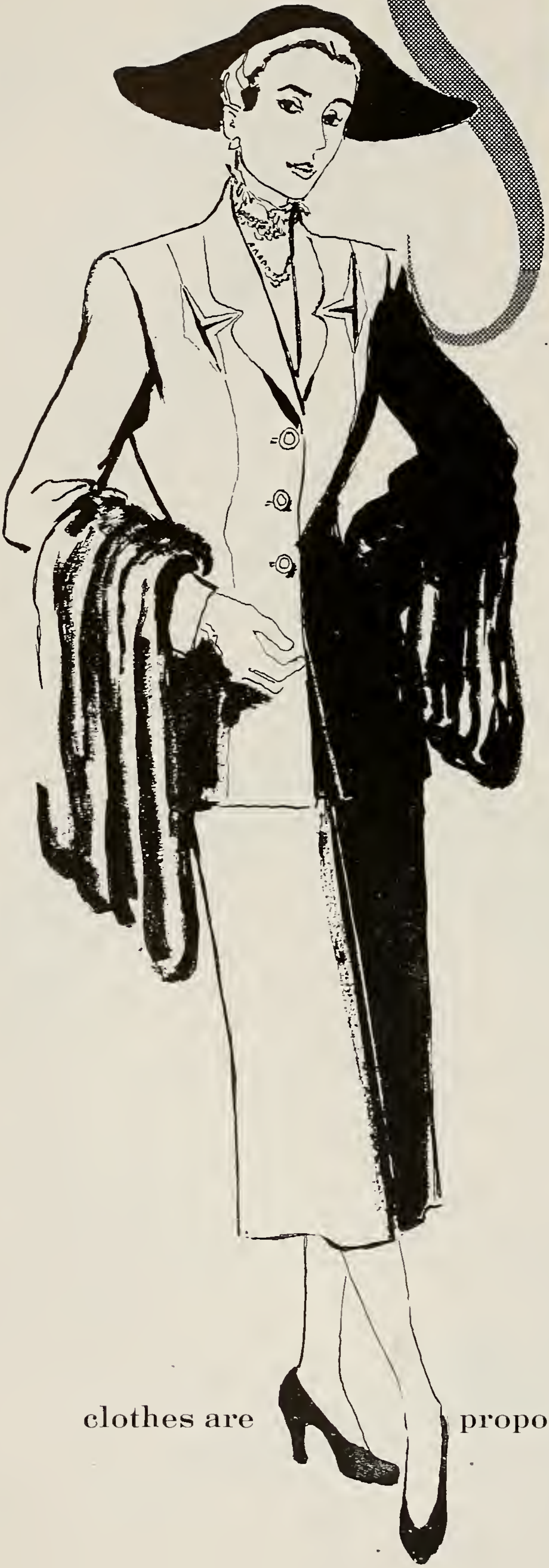
Counting sheep seems to have lost its efficacy as a sleep-inducer. For one thing, most of us city dwellers would become even wider awake trying to form an exact mental image of sheep, with or without fence to jump over. Psychiatrists tell us that one way of inducing sleep is to think soothing thoughts, but they meanwhile come up with the reminder that what may be soothing to the goose often is anathema to the gander. The point is, says science, each insomniac must figure out his conception of a restful, beautiful object of contemplation and then, with eyes closed, contemplate same. So, select your lotus, whether it be a bubbling mountain stream, a willow in a walled garden, the Pacific at evening, or a large wedge of pumpkin pie . . then look and look and look at it . . and sleep!

Important to keep in mind, too, is that worry is the most potent enemy of sleep. If you can't sleep, no matter what steps you take, don't worry about it. Relax. Accept the situation, turn on the light and read, or knit or play solitaire. Completely ignore sleep and, perverse creature that it is, it probably will tire of playing will o' the wisp and settle down where it will do the most good . . as your indispensable and all-important beautician . . your purveyor of youth!

BY EDNA CHARLTON



SIZE



clothes are proportioned for maximum flattery

. . . NOT AN AGE

Consider . . . that clothes have been "manufactured" for less than a hundred years . . . and you can appreciate how far today's designers have gone to give you fashions cut to your size! Ready-made clothes once were patterned only for the woman of ideal proportions, above 5′6″, with bust-hip measurements similar, waist 10″ smaller. *Regular, sizes 10-18.*

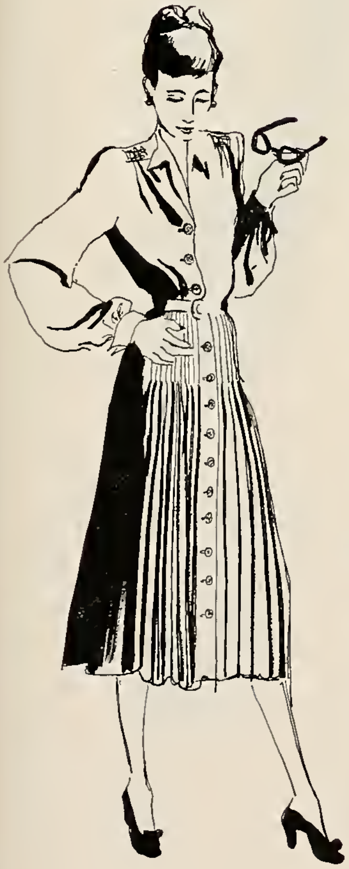
But fashion is a very personal thing, a matter of fit as much as style, and you should select clothes scaled to your figure, not your age.

In addition to regular sizes, your favorite store today has clothes for the woman of sixteen-to-sixty who has a short, full figure but doesn't like matronly styles: *half sizes 12½-26½.*

Teen-age girl with youthful figure and ideas, as well as the tiny woman who is perennially young, finds clothes styled to her: junior, *sizes 9-15, 17.*

The large woman has special requirements of fit, comfort, becomingness, and California designers create fashions to flatter her figure, *large sizes, 32-44; stout sizes, 46-54.* Once you know the size group into which you fit, you can buy clothes you like with nary a worry about alteration.

California's wonderful freedom fashions carry their own aura of originality and personality . . . and they do come in your size!

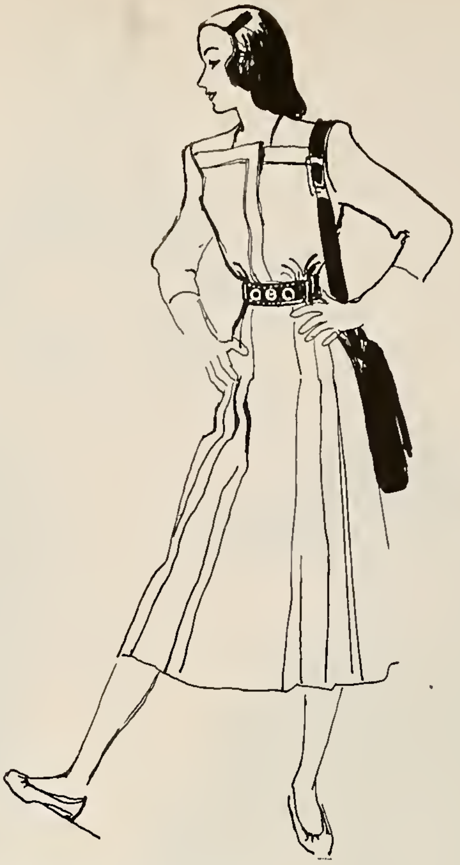


George Irving of California suit, *opposite page*, with slot-seam interest over the bustline. . . . you'll find this half size young and easy to wear, about $60 at City of Paris, San Francisco; Young-Quinlan, Minneapolis; Rothchild's, Oklahoma City.

Bettermade Garment Co. creates a simple crepe dress, *on this page*, with slenderizing, figure-flattering inverted tucks for you who are short with a full figure. About $20 at O'Connor-Moffatt, San Francisco; Halle Bros., Cleveland; Denver Dry Goods, Denver. Both are half sizes.

right for the figure: half-sizes for the shorter, heavier woman

JR

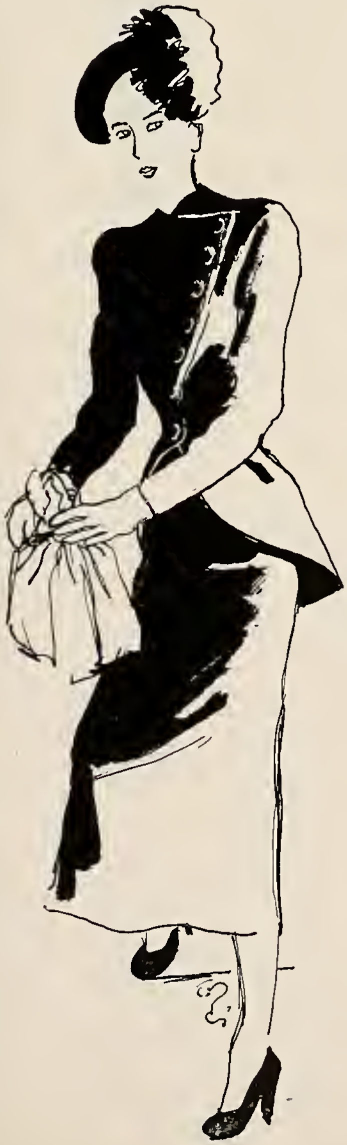


RIGHT

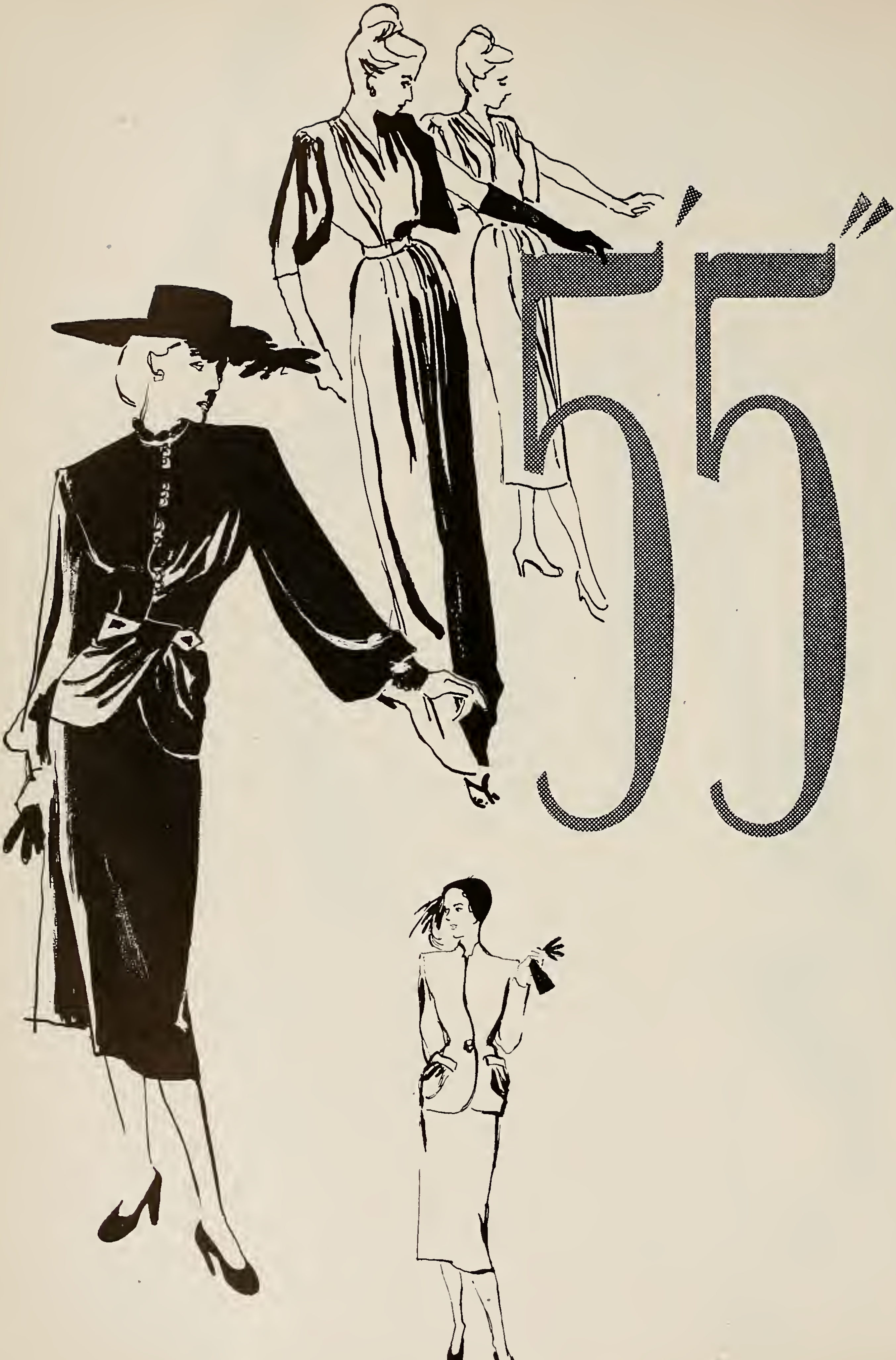
if you are young..in spirit or in age

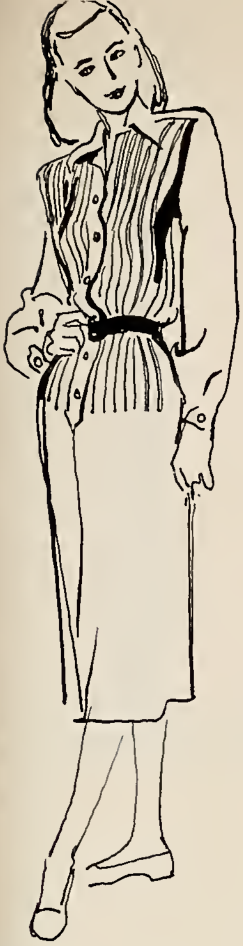
if you wear size 9 to 15

then you're a "junior"



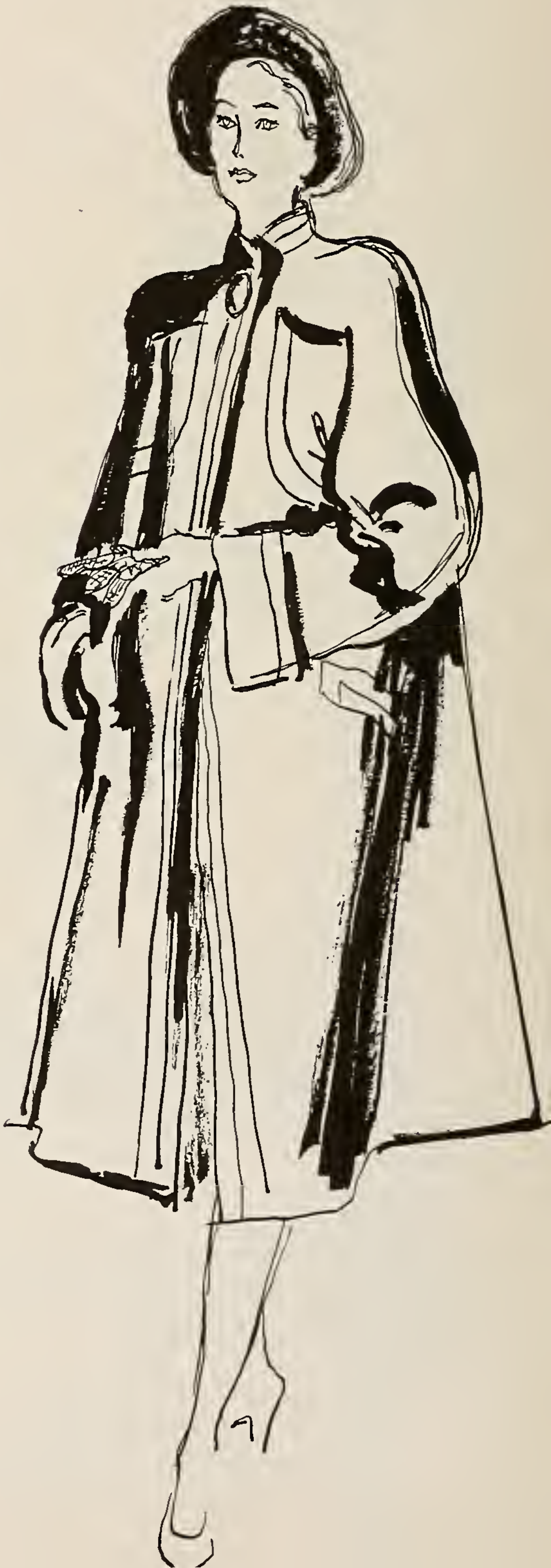
Lucky you, if you're young enough or tiny enough to wear California's delightful junior fashions . . . so fresh. so romantic, they fill you with the joy of living, of going places in high style! *Far left*, for instance, that free-swinging coat is meant for fun and travel. it has dash and drama all its own . . . while the featherweight woolen frock, *above*, is challenge enough for dates, for sophisticated good looks anytime. *Directly above*, the fly-front dress takes a business-like approach to this matter of fun: it's tailored within an inch of its life. *Left*, pure flattery of the velveteen suit: Wear it when you are headed for good times, when you covet compliments! All these fashions are junior sizes. 9 to 15. of course.

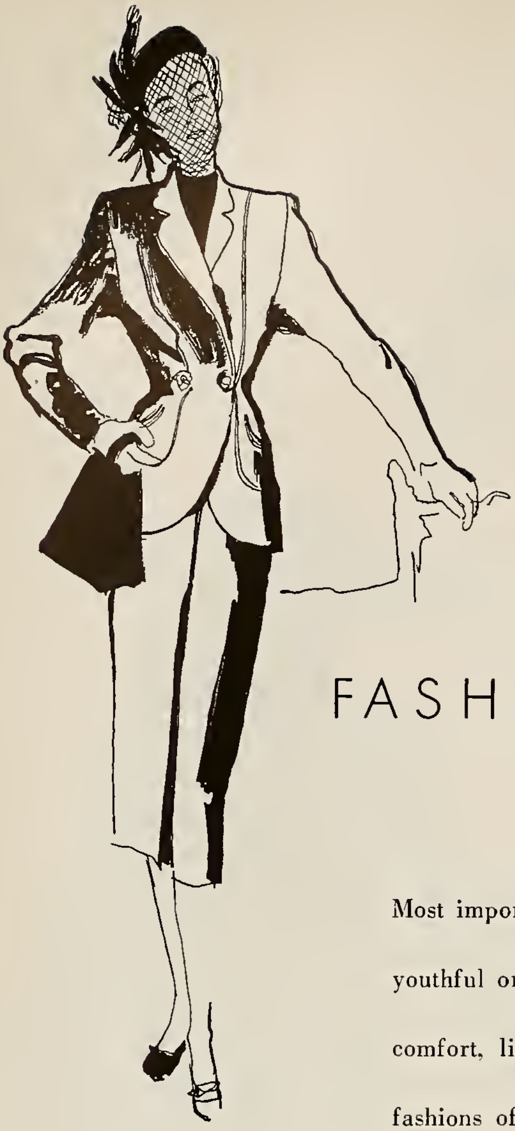

5'5"



..OR UNDER

Fashions in miniature, proportioned to the woman 5′5″ or under . . . with fit-n-flattery that eliminates alteration hazards, gives importance to the littlest women! *Opposite page, above,* Sergee of California translates popular vogue for long-and-short versions of a favorite fashion into a basic dress of Duplex Sanchilla . . . long, about $20; short, about $18 at Buffums', Long Beach; Goldwaters, Phoenix. *Far left,* swathed hipline carefully handled for smaller figures, in Cohama 5PM crepe; by Petite Casuals. About $25 at Younkers, Des Moines. *Lower left,* bulky pockets, but not to overpower a woman under 5′5″, highlights Charles of California suit, about $65 at Bullock's, Los Angeles. *Above,* vertical accent of tiny tucks on a shirtwaist dress, and, *right,* the high-rising neckline.





FASHIONS TO MINIMIZE SIZE

Most important of all, fitting fashion to the larger woman! Whether youthful or mature, this is one time when you need fit that means comfort, lines that mean flattery, style that means "today!" California fashions of the moment have fuller cut and ingenious devices to assure you of maximum freedom . . . an illusion of slimness. Gone are the sack-ly sights, here are 1947 versions of clothes you will enjoy wearing.

Jaclane's suit, *this page*, graded from size 12 to 44, proves that becomingness is purely a matter of right styling: Curved jacket with crescent pockets, narrow collar and lapels, kick-pleated skirt; smart for the larger woman. About $50 at Kahn's, Oakland.

Lady Alice, *opposite page*, uses flattery of pleats . . . plunging neckline as a background for your jewelry; flat diaphragm achieved by gathered bodice; practical three-quarter length sleeve. Sizes 16-44, about $17.

LGE

Florence Parsons

GOING PLACES AND EATING OUT

GOING PLACES AND EATING OUT

THE CALIFORNIAN presents for your convenience a current directory of the finest restaurants in Los Angeles and San Francisco, cultural events of interest and activities that make living in California or a visit to our state the most enjoyable for you and your family. Fine foods of many kinds are available, and wherever possible specialties of the house are listed and names of the maitres d'hotel. Have a good time!

THE RESTAURANTS

IN LOS ANGELES

AMBASSADOR—3400 Wilshire Blvd., Los Angeles. World-famous Cocoanut Grove open every night except Monday. Saturday afternoon tea dancing. Dinners from $3.25. Cover $1, Saturday $1.50. Rouben.

DON THE BEACHCOMBER—1727 North McCadden Place, Hollywood. *Fried Shrimp, Rubaki, Barbecued Spareribs, Mandarin Duck, Chicken Almond and known as originator of the Zombie.* Dinners from $3. Usually crowded, but good tourist spot.

BEVERLY HILLS HOTEL—9641 Sunset Blvd., Beverly Hills. Palm Room open Thursday, Friday and Saturday nights with dancing. Thursday buffet, $3.75. Dinner a la carte from $1.75. Good food and you might see a movie star.

BILTMORE BOWL—515 South Olive St., Los Angeles. Best place downtown for good food and good music, with Russ Morgan playing. Two-dollar dinners, nominal cover charge and two floor shows.

BIT O' SWEDEN—9051 Sunset Blvd., Los Angeles. On the famous "Strip." Good food, reasonable prices, smorgasbord. Fine for tourists.

BUBLICHKI—8846 Sunset Blvd., Los Angeles. A bit of Russia on the Strip. *Cutlet a la Kieff, Filet Mignon a la Stroganoff, Caucasian Shashlik, Russian Blini.* Dinners from $3. Hostess, Jasmina. Good music and romantical. Closed Tuesday.

CASA LA GOLONDRINA—35 Olvera St., Los Angeles. "the first brick house in the city." Historic Mexican cafe. *Arroz con Pollo, Enchiladas, Tacos.* Dinners from $2. Alfreda. Closed Sunday.

CHAROUCHKA—8524 Sunset Blvd., Los Angeles. Another bite of Russia on the Strip. Mamma and Papa, "your hosts," excel with atmosphere, food and soothing music. Closed Monday, and prices high.

CHASEN'S—9339 Beverly Blvd., Beverly Hills. *One of the best in the West.* Excellent cuisine and plenty of celebrities. *Expensive.* Closed Monday.

CIRO'S—8344 Sunset Blvd., Los Angeles. On the Strip and luxurious, with name bands for dancing. Expensive. Celebrities, sometimes.

EL PASEO—51 Olvera St., Los Angeles, and especially fine for tourists. Typical Mexican food, nice surroundings; dinners from $1.25. Open 12 to 2, except Wednesday.

HOUSE OF MURPHY—La Cienega "Restaurant Row" at Fourth Street, Los Angeles. *Madame Beque's Chicken Creole, Hamburger and Onion Rings, Million Dollar Hash.* Your host, Bob Murphy. Wonderful *Salads, Beautiful Steaks.* A la carte, medium prices.

KNOTT'S BERRY FARM—Buena Park. An hour's drive from Los Angeles, but a tourist's dream as reported in Reader's Digest. *Good chicken and ham and hot biscuits.* Reasonable prices. Gift shop.

LA RUE—8633 Sunset Blvd., Los Angeles, on the Strip. Tops in food and decor. *Crepes Louise, Crepes a la Reine, Lasagne Pasticciate, Beef Bourguignonne.* From noon till 3 for lunch except Sunday. From 6 to 11 p.m. for dinner. Closed Monday. Felix Cigolini.

LUCEY'S—5444 Melrose Avenue, Hollywood. Good food, medium prices and across the street from Paramount Studio. Movie stars abound at lunch.

MIKE LYMAN'S OR AL LEVY'S—When you're downtown in Los Angeles. Same management.

MOCAMBO—8588 Sunset Blvd., Los Angeles. One of the Strip's spots for movie stars. Colorful, crowded and expensive.

PERINO'S—3027 Wilshire Blvd., Los Angeles. In the heart of the smart shopping area. Excellent food. A favorite luncheon rendezvous for society.

PICCADILLY—848 No. La Cinega Blvd., Los Angeles. Ernest Vignati your host. Wonderful steaks, salads and an informal atmosphere you'll enjoy. Go.

ROMANOFF'S—325 No. Rodeo Drive, Beverly Hills. Prince Mike caters to movie stars, writers and producers. Expensive.

TAIL O' THE COCK—477 So. La Cienega Blvd., Los Angeles, on Restaurant Row. Mac McHenry provides *excellent food,* good companions and a pleasing atmosphere. *Hamburger Diable and Fried Shrimp are* specialties. You'll want to go again and again, and it's reasonably priced.

THE THEATRE

BILTMORE—"Call Me Mister," a Melvyn Douglas production. October 1-18. Evenings except Sunda,, $1.20 to $3.60. Wednesday and Saturday, $1.20 to $3.

PASADENA COMMUNITY PLAYHOUSE—"The Bees and the Flowers," October 1-12; "Joan of Lorraine," October 15-26. Curtain at 8:15. Every evening except Monday; Saturday matinees. 76c to $2.

EL CAPITAN—Ken Murray's "Blackouts of 1947," starring Marie Wilson and Ken, every night at 8:30, with plenty of matinees. Variety show that continues to please. Good for tourists.

VARIETY

EARL CARROLL'S THEATRE RESTAURANT—In Hollywood for the tourist. "The Vanities" in a new show each night with two different performances at 9:15 and midnight. Girls, music and girls. $4 with dinner; $2 without.

ICE FOLLIES—Skating extravaganza at Pan-Pacific Auditorium until October 19. Evenings except Sunday at 8:30, Sunday matinee, $1.10 to $3.40.

TURNABOUT THEATRE—Yale Puppeteers, Elsa Lanchester and Lotte Goslar in unusual entertainment nightly at 9, except Monday. Until October 5, "Caesar Julius" and "Vice Versa"; October 7-12, "Tom and Jerry," and "Turnabout Time"; October 14-19, "Gullible's Travels" and "Southern Exposure"; October 21-26, "Mr. Noah" and "About Face"; starting October 28, "Caesar Julius" and "Vice Versa."

CONCERT

PHILHARMONIC AUDITORIUM—Ferruccio Tagliavini, tenor soloist. Concert matinee, Sunday, October 5. $1.20 to $3.60. Spike Jones concert, October 6, 7. Evenings. Scottish concert, October 24, 25. Evenings. Muriel Rahn, soprano soloist. Concert matinee, Sunday, October 26.

OPERA

SHRINE AUDITORIUM—San Francisco Opera Association presents its Los Angeles fall season in cooperation with L. E. Behymer. "La Gioconda," with Stella Roman, Blanche Thebom, Kurt Baum, October 20; "Lucia di Lammermoor," with Lili Pons, Jan Peerce, October 21; "Marriage of Figaro," with Ezio Pinza, Florence Quartararo, Bidu Sayao, October 22; "Gotterdammerung," with Set Svanholm, Helen Traubel, October 23; "Love of Three Kings," with Pinza, Dorothy Kirsten, Charles Kullman, October 24; "Aida," with Roman, Baum, October 25; "Rigoletto," with Pons, Peerce, Lawrence Tibbett, October 26 matinee; "Madame Butterfly," with Licia Albanese, Kullman, October 27; "Louise," with Kirsten, Pinza, Raoul Jobin, October 28; "La Boheme," with Peerce, Sayao, October 29; "Otello," with Svanholm, Tibbett, Albanese, October 31. Evenings at 8:30; $1.50 to $6.

PASADENA CIVIC AUDITORIUM—San Francisco Opera Association presents "Faust," with Raoul Jobin, Ezio Pinza, Claudia Pinza, October 30.

THE RESTAURANTS

IN SAN FRANCISCO

CITY OF PARIS GARDEN ROTISSERIE—123 Second Ave. in San Mateo. Emphasis on French cuisine and fine wines. Luncheons, $1.50; teas, 75c, and dinners a la carte from $1.75. Models show City of Paris apparel from noon to 1:30 and from 7 to 8:30. Ask for Marcel.

LONGBARN—On El Camino Real, 2 miles south of Stanford University. Open for dinner only. Closed Thursdays. Ask for Willy or Eddy. Dinners $2.50 to $4. Plan to eat here when you visit the peninsula.

RESTAURANT LOMBARD—1906 Van Ness Ave. Dinner from $2.50, or a la carte. Bill Lombard *specializes in steaks and real thick roast beef.*

PARIS—242 O'Farrell St. Lunch and dinner daily, but no lunch on Sunday. Dinner $1.50. Typical old San Francisco family-style French cuisine in plain surroundings. Excellent cooking.

BLUE FOX—659 Merchant St. Dinners only, closed Mondays. Ask for Mario or Frank. Dinners from $2. In an alley, not bright and shiny, but they know how to cook. The natives eat here.

CLIFF HOUSE—Point Lobos Avenue, overlooking Seal Rocks. Dinners daily from $1.65. *Seafood, Steaks, Chicken and Roasts.* Eat while looking through the oversize plateglass windows at the ocean.

THE PLANTATION—At 349 Sutter St. in the delightful new Pavilion at tiffin time. A la carte, with English and French delicacies the feature.

SOLARI'S—19 Maiden Lane and 29 Kearny. Closed Sundays. Fine continental food and atmosphere. Ask for Max David or Peter Wolf. A la carte.

DOMINO CLUB—25 Trinity Place (opposite 111 Sutter). Dinners from $2.50, with emphasis on steaks and roast beef. On the walls an impressive collection of paintings of nudes. Cheery for tourists.

SCHROEDER'S—111 Front St. Closed Saturday and Sunday. Definitely not a tourist spot, this 54-year-old restaurant offers superb German style cooking and wonderful dark draught beer. Men only at lunch time, but the ladies can come to dinner. Lunches from 65 cents and dinners average $1.

ALFRED'S—886 Broadway (near Mason). Dinners from $2 and a la carte specialties. *Charcoal-broiled steak, squab en casserole, jumbo frogs legs, chicken saute with mushrooms.* Ask for Alfred.

THREE LITTLE SWISS—530 Broadway. Pleasant decor and good food. Lunch from 85c, dinner from $2.25, including *Cliff steak with mustard sauce, veal scallopini, brook trout, Chicken St. Moritz.*

SPORTS

HORSE RACING—Bay Meadows track, San Mateo, starts October 28.

FOOTBALL—Every Saturday and Sunday in Los Angeles and San Francisco. See daily papers for schedule of games.

OF SPECIAL INTEREST

THROUGHOUT STATE

PARADE OF BARBER SHOP QUARTETTES—At Civic Auditorium in San Gabriel, October 3, 4. California, Arizona and Nevada chapters of the Society for the Perpetuation and Encouragement of Barber Shop Quartet Singing in America, will hold forth in a program of old favorites.

SANTA CRUZ COUNTY FAIR—At Watsonville, October 2-5.

QUARTER-HORSE SHOW AND SPEED TRIALS—At King City, October 4, 5. Famous yearly event in the center of the quarter-horse breeding district.

COLUMBUS DAY CELEBRATION—At Santa Clara, October 8-12. Fandango parade, early California spectacles, bands, contests.

NATIONAL WINE WEEK—Open house at Etiwanda and Cucamonga in the heart of one of California's largest grape-growing sections, October 11-18. Demonstrations of wine making. Folk dancing and singing by costumed vineyard workers.

(*Continued on page* 55)

How Does Your Garden Grow?

When all the brightness of your Christmas decorations is stored away in the closet until next year, your house may seem a pretty drab place . . unless your lily bulbs are ready to bloom in a half dozen gay little pots and window boxes. Tulips, hyacinths, daffodils, freezias, anemones and ranunculas . . even colored callas can be grown indoors and will provide a spring lift for your winter doldrums.

Tulips and hyacinths are a bit more difficult to produce than other lilies, but the reward is well worth the extra care. And, if you plant them this month, you will have their fresh, colorful touches throughout the house come January. Tulips and hyacinths should be planted about four inches deep in generous size clay pots . . two bulbs to each pot is most satisfactory. They should be placed in a cool, dark, well-ventilated place (such as a cellar or the air vent under cupboards) until four or five inches of foliage has grown, then bring them out into the light and place in a sunny window. Keep moderately moist.

EASY TO GROW

Easiest to grow of the bulb family are daffodils, China lilies and narcissus. And they will produce lovely blooms even if grown only in water . . for aquaculture, support the bulbs with pebbles, shells or marbles in a decorative shallow bowl. Whether in water or soil, start these lilies in the dark and keep them there until four inches high. When brought into the light, keep in a sunny spot where cool air circulates freely. Too much warmth will produce luxuriant foliage and few flowers.

LILIES IN JANUARY

The exquisite blue and yellow Dutch iris will grow in clay pots or well-drained window boxes. Start them in the light with a soil covering about two inches deep. Keep constantly moist.

Freezias, ranunculas and anemones are gay and fragrant additions to your indoor spring garden and are grown with comparative ease. Soak ranunculas and anemones for about an hour in warm water prior to planting. Plant all three varieties in small pots with a soil covering about one inch deep . . you can use from one to four bulbs in each container. Keep moderately moist and in a sunny window.

BEAUTIFUL HUES

Native of California and exceptionally lovely is the Mariposa tulip. Smaller than the Dutch tulip, it has the same structure and blooms in luscious shades of yellow, orchid and tomato . . also paper white. Culture is the same as for anemones, freezias and ranunculas.

Pink and yellow and even the black calla lilies will respond satisfactorily to indoor culture. They like a warm room and generous sunshine. Always plant these in a clay pot and use water sparingly . . without good drainage they may develop fungus disease. Plant under a scant covering of soil and keep in the light.

SKIRT STORY

(*Continued from page 19*)

tion, regardless of what Paris says, he must follow out his own ideas, cost what it may.

My old friend and client Constance Bennett has this to say about the present had fashion season: "I've spoken my mind on this before . . six months ago to be exact . . at which time everyone acted as though I'd whistled in church when I assailed Paris. Americans lead streamlined lives, so our trends in fashion should be the same. My old credo of simplicity is as true as it ever was. Good fashion is good line, no matter what the season. And I think it's time we wore clothes made by and for us."

AWKWARD LENGTH

Many of Hollywood's best stars feel as I do, and whether at Lady Mendl's or Atwater Kent's, stars are always telling me the same thing. For instance, Loretta Young declared: "I refuse to lower my hem line to the awkward length in spite of the pronouncement made by supposedly all-powerful couturiers. Their obvious hope is that every woman in America will sweep her closet clean and start all over. The lower calf length that is being pushed is an unattractive skirt length for anyone. It hides the graceful curve of the leg. A fashion is good only if it is good for you. Slavish adherence to each season's changes is extravagant and unintelligent."

Consistently chosen on each year's best-dressed lists, Lucille Ball feels that: "Most of the new Paris-inspired fashions give the impression that the woman who wears them is either going to, parading in, or coming out of a fashion show. In all cases she looks uncomfortable. American women like freedom of movement. Paris could take a few tips from California designers like Ray Driscoll when it comes to the functional side of fashion."

The consensus of opinion in Hollywood among the stars who know good fashion is against the new fashions . . and as the stars go, so goes the nation. With that in mind the stores throughout the country had better present some new sane fashions to the public or they will lose their shirts, financially speaking. And in saying all this I am backed by such stars as Myrna Loy, Jeanette MacDonald, Ginny Simms, Virginia Mayo, Marilyn Maxwell, Fanny Brice and Harriet Hilliard.

FAULTS OF PARIS

There are many reasons for Paris losing its number one place as a fashion leader, so I will elucidate as follows:

1. Paris insists on lowering the skirt, when we all know that each woman should find her own skirt length and stick to it.
2. Paris pads the hips and features high peplums and low waistlines. But if the American woman, who has the best figure in the world, follows this vogue she will just add weight by wearing the French version of the potato bag silhouette.
3. Paris says no more padded shoulders, yet without the pads, shoulders droop and give a woe-begone look to the whole figure. So let's face it, folks, we all need a lift!
4. Paris creates high, over-balanced hats that are hardly appropriate with the modern woman's figure.
5. Paris features the ankle-length evening gown that cuts a woman at such a bad place that she looks as if the whole frock had been shrunk.
6. Paris has forgotten the meaning of design which is mainly balance and suitability of line and color.
7. Paris has had its chance. During the war they said the French created those monstrous styles to make fun of the Germans, who controlled Paris. I wonder whom they are trying to make fun of now?

Let's forget the mistakes of the past, cling fast to the wonderful American way of self-expression and individuality in dress. If a new silhouette is becoming, adopt it . . . but don't be a slave to a bad fashion!

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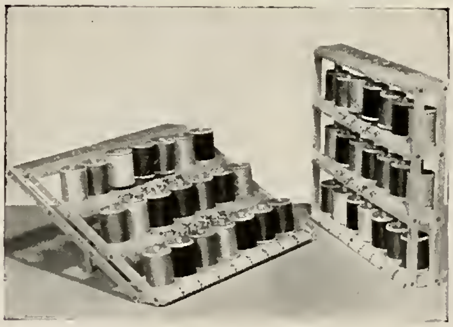
QUINT-A-LACE . . . a five-strand graduated pearl bib-necklace with filigree sterling silver safety clasp. Domestic pearls with the life and luster of real ones! Pearls are always lovely, and this lavish style adds new dash and excitement to afternoon clothes and date dresses . . . a delightful gift for sweetheart or mother. Send your order to Daniels of Beverly Hills, 451 N. Beverly Drive, Beverly Hills, California. The price is $7.25, postage and tax included.



PERFECT GIFT . . . for all occasions. Simple, ingenious, practical. Keeps spools of thread tidy. Folds to 7" x 9", locking spools in place. Complete with 21 spools of thread in 21 different colors, a plastic thimble, needle pad and 9" rule design. Sprayed in clear lacquer for lovely natural beauty of wood, $2.25: or sprayed in yellow, green, or pink, $2.50, postpaid. American Mail Order Corp., Dept. C, Forest Hills, New York.

WHAT SHALL I WEAR

"WHAT SHALL I WEAR!" . . . book about clothes and how to wear them . . . illustrated instructions on planning your wardrobe, how to shop and put yourself together; do's and dont's. With this book you are "in the know from head to toe." By Helene Garnell, 120 pages on what to wear. $1.50, postpaid. Order from The Dales, Booksellers to Smart Women, 3066-Y W. Seventh, Los Angeles, California. Write for catalog of books on drama, home, etc.

roundup

CALIFORNIA LURE . . . The pictorial history of the Golden State. Breathtaking photographs . . . descriptive and factual captions of romantic California at work and play, from the burning sand dunes of the Colorado Desert to the verdant grandeur of Yosemite. A treasure for your library and the perfect gift for residents, visitors and "the folks back east." Price is $5, on sale at all book stores or write California Lure Publishers, Pasadena 6, California.

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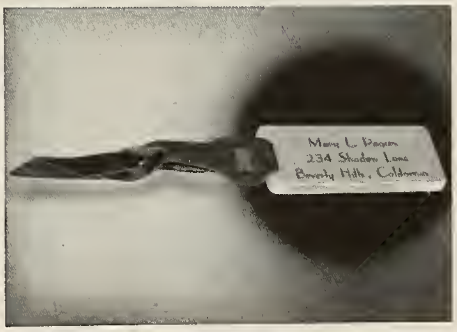

NO-PEEK-O . . . new gin rummy set . . . this smart, streamlined aluminum set stands guard against peeking; keeps face-up and face-down cards in neat order always. Fine for gin rummy, dealer or self-dealing card games. Eliminates browsing through the discards! Cleverly designed, felt base protects table tops. Buy several . . . for yourself, for friends. Gaily gift-boxed, $1, postpaid. No C.O.D.'s. Balas Manufacturing Co., 3800 Woodland Ave., Cleveland 15, Ohio.

TOMORROW'S HEIRLOOM . . . a real collector's item. This Colonial knitting bowl is an unusual birthday, wedding, or Christmas gift. Useful for so many things . . . for knitting, for sewing . . . and very decorative filled with fruit. It is entirely handmade of solid maple and stands 21" high; bowl, 15" diameter. $22.50, express collect from H. A. Milton, Dept. C., P.O. Box 95, Westfield, New Jersey. Your order will be filled promptly.

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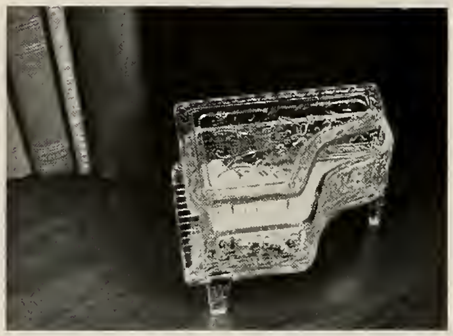

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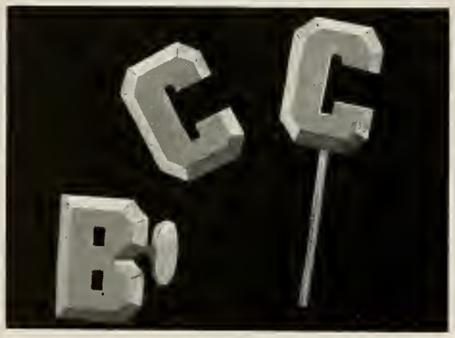
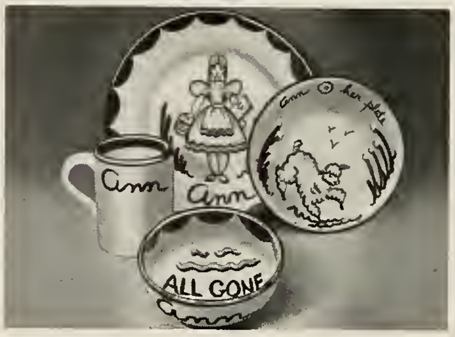
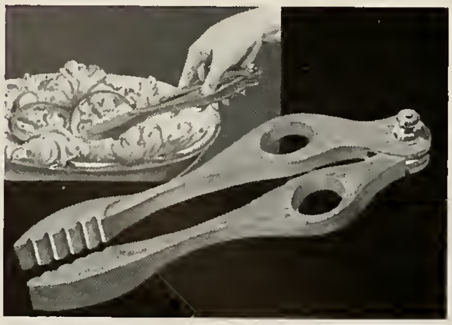
DELICIOUS DELICACY . . . pure Louisiana strawberry preserves expertly made from the choicest berries of this year's crop. These velvet-smooth preserves are ideal with crackers, perfect with hot biscuits, and make a wonderful filling for cakes or cookies. A carton of 4 one-pound jars costs only $2.95, postpaid; a carton of 12 one-pound jars for only $8.50. Louisiana Delicacies Co., Inc., 3520 Frenchman St., New Orleans, La.



LETTER PERFECT . . . and simple as ABC . . . these stunning gold or silver-plated initials mounted as stick-pin, cuff links and earrings to dress up your suits and sportswear. (They're really designed for us, but men like the cuff links, too.) Order them for personable, personal gifts. Stick-pins, $1; cuff links, $2.95; earrings, $2.95 at Buffums', Long Beach, California; May Company, Los Angeles. For the store nearest you, write Biltmore Accessories, 846 S. Broadway, Los Angeles.



PERSONALIZED . . . pottery for children . . . here's a durable, complete, 4-piece set (dinner and butter plates, mug, bowl) in colorful design that puts fun into eating. First name of child baked into pottery . . . on all pieces. Send child's name, sex (pattern differs for boy or girl) check or money order to Johnson's Chinaware, 11 Court Street, Binghamton, N. Y. Only $5 prepaid. Add 50c if west of Mississippi.



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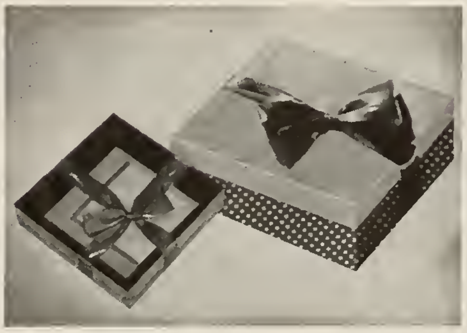
TO THE QUEEN'S TASTE . . . "Little Drip" brews coffee right in the cup . . . no pot to wash . . . no coffee required "for the pot." Generous eight-ounce Libby glass tumbler with cool plastic band and handle, aluminum top, $1.95, add five cents sales tax in California. Let everybody suit his own taste . . . order for each member of the family. From Fred L. Seymour Company, Box 1176, Beverly Hills, California.

GOLD LEAF . . . a leafy-patterned belt to swirl around your middle and capture the holiday spirit . . . worn with velvet or crepe cocktail-on-to-dinner dresses. Gold or silver leather with delicate matching buckle of metal. Sizes 24-32, about $5 at leading stores. For the name of the store in your vicinity, write Phil Sockett Mfg. Co., 1240 South Main St., Los Angeles 15, California. Est. 1925.

CLAYTOONS . . . original cartoons in clay! Meet Mr. Punchkin (left), he'll banish your cares; Smugsy (right) to listen to your secrets and never tell a soul. A spirit of happiness captured in these ornamental creations, a decorative for your mantle, whatnot shelf or kitchen. Finest under-glaze art ceramics colored in pastels. A terrific Christmas gift idea. Just $2.50 each, postpaid. Orders filled promptly, Hughes Enterprises, Long Beach, California.

IN MINIATURE . . . an ash can with a flare for elegance! Here's a prideful cigarette server for den or living room. Yes, it's an ash can in miniature, but made of solid copper and stands exactly three inches high. An intriguing gift . . . particularly for the man in your life. The price is $3.10, tax and postage included. Simply send your order (with check) to Craftsman Co., 725 Canyon Road, Laguna Beach, California.

GIFT IDEAS . . . do your Christmas Shopping through the Shopping Roundup pages. In November and December there will be more and more exciting gifts to uniquely answer the whims of everyone on your Christmas list . . . for the youngsters in your family on up to grandmother. For different gifts this year, let the Roundup guide you . . . wonderful jewelry pieces, delightful toys and dresses for children, books appropriate for varied tastes, gifts for the home.



Californian's Recipes Glorify the Far East

FAR EASTERN COOKERY, by Elinor Burt. Little, Brown and Company, 1947. 349 p. $3.

As reviewed by Helen Evans Brown,
The Californian Food Stylist

If new foods hold no thrill for you; if you're completely satisfield with the same meals you had as a child; if you think that what was good enough for Gramp is good enough for you, then skip this book. Unless, of course, Gramp was from one of the fifteen Far Eastern countries about whose food Miss Burt writes so winningly. But if you read cook books for inspiration or just for fun, if you like to try new recipes or taste new dishes, if the only thing you'd rather do than cook is eat . . . then this book is for you.

You won't be able to try all the recipes . . . at least not until such things as Taro from Hawaii and Ghee from India are being air-shipped to this country. But the author does suggest possible substitutes for many of the exotic ingredients in her recipes. Besides, most of the foodstuffs can be found in your own neighborhood grocery store. We Californians should be pleased with the recipes for such things as loquats and guavas and pomegranates . . . sub-tropical fruits that grow in many of our back yards, but which few of us know how to use. Elinor Burt, by the way, is a Californian, and a native one, of all things. She also is a home economist and an expert on diet and nutrition, but don't let that scare you. Though I'm sure she knows all there is to know about calories and minerals, about vitamins and amino acids, she doesn't allow even one little whisper of them to creep into her fascinating book.

YOUR OWN LUAU

This cook's tour starts in Hawaii . . . perperhaps because it's nearest home. The first chapter describes the native feasts of the Islanders, the luau, and tells you how to have one of your own. It gives simple recipes, too, recipes not often found in print but that should be a welcome addition to any cook's collection. One I hated to see. It is for mango chutney . . . the kind that costs dollars a pound at fancy food stores . . . and what annoyed me was that the author not only gives an excellent recipe for it, but suggests substituting pears for that hard-to-find mango. I thought I'd invented that idea and I planned to retire someday and make my fortune marketing it! Ho Hum.

Next stop . . . Japan, where the author picks up many recipes, mostly for fish. Tempura is the best of them, at least for my palate. Then on to Siberia, which should be of particular interest to cook book collectors, because it is a region seldom, if ever, mentioned by writers of culinariana. Many of the recipes are the classic ones of Russia, but many more are little known. This chapter alone is worth the price of the book, but then, so are most of the others. China, with its superb food; the Philippines, whose cuisine is highly tinged with Spanish; the East Indies, with their famous Rijsttafel (rice table); India, Australia, New Zealand . . . they all are faithfully represented.

Miss Burt loves to eat. I know that, though I've never met the lady. But how else could she have tasted so many dishes; tested so many recipes; talked food with so many people in so many countries; written so droolingly of so many meals? I suspect that during her fourteen months' tour she must have done a considerable amount of eating. I only wish I'd been along.

Far Eastern Cookery is more than just another cook book. It's a book of world friendship and understanding . . . the one world of food.

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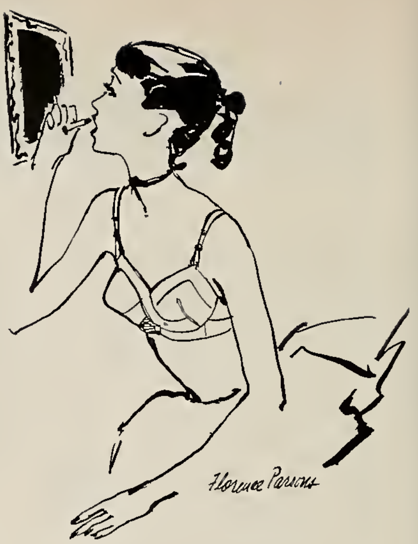
PALM SPRINGS, CALIFORNIA

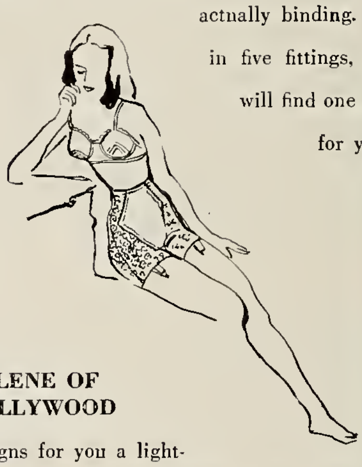
THE DESERT INN



the junior outline . . .

Teenster or the woman who is forever young will love the flattery of California's movie-inspired girdles and brassieres (yes, stars were the first to require these smoother lines that defied even the camera's penetrating eye.)

MAM'ZELLE has designed a bra of nylon satin in white, nude, blue, and yellow. The softness of the fabric gives support without actually binding. Cut in five fittings, you will find one just for you!



HELENE OF HOLLYWOOD

designs for you a lightweight nylon taffeta brassiere lined with imported net in white and nude. The wide separation so desired for the smaller than average figure will serve to exaggerate the small bustline.

OLGA ORIGINAL features "Polonaise" in black, white, blue, and nude; a panty girdle with power lace at sides, satin lastex front and back panels. Of interest to the junior is the removable crotch with extra crotches that may be purchased. Detachable garters make this garment slack-wise.

GOING PLACES AND EATING OUT

GOING PLACES

AND EATING OUT

GOING PLACES AND EATING OUT

(*Continued from page 48*)

PASO ROBLES PIONEER DAY—At Paso Robles, October 12. Annual frontier celebration. Rodeo, barbecues, parade . . the town has "open house."

COVERED WAGON DAYS—At San Bernardino, October 9-12. This California city was the western terminus of the Mormon trek, and commemorates the coming of the "Mormon Battalion" with early-day celebration: parades, horse shows, pageants, rodeos and fiestas.

DELANO WINE AND HARVEST FESTIVAL—At Delano in the heart of the San Joaquin Valley, October 10-12. Annual community celebration marking harvest time. Parades and usual frontier-type festivities. Wear blue jeans and bright shirts.

GOLD RUSH DAYS—At Mojave, gateway to Death Valley, October 18, 19. Miners' hard-rock drilling contest, barbecues and rodeos.

TENNIS—Third Annual Pasadena Junior Tournament, November 1, 2 at Pasadena. First annual North Versus South Junior Davis Cup and Junior Wightman Cup Team matches, November 8, 9, at the Valley Hunt Club, the Oak Knoll Tennis Club, the Hotel Huntington and the Annandale Golf Club, all in Pasadena. 34th Annual Southern California Midwinter Championships, November 17-23, at the West Side Tennis Club, Los Angeles. 21st Annual Midwinter Interscholastic Tournament, November 28, 29, at Fullerton Union High School, Fullerton. First Annual Ojai Country Club Invitational Tournament November 27-30 at Ojai Country Club.

California Living

(*Continued from page 37*)

That the Speers spend very little time indoors is evidenced by the completely equipped terrace opening off the living room. Natural redwood table, chairs and divan are grouped invitingly around the brick barbecue . . and for after-sundown snacks, the overhead trellis is equipped with fluorescent lights. The glitter of midday also can be provided at the pool for nighttime swimming; the neat little cedar bathhouse has a glass aperture in the roof through which light glimmers as it does through the louvre between walls and eaves. The irregular octagon shape of the pool makes possible a generous pool-side concrete deck for lounge chairs, tables and the various fun props which the three Speer children like to use. All of them swim . . even Leslie, age four, and the aquacade knows no seasonal limitations. It's possible to swim rain or shine due to the ingenious water heating system which extends to the stone floor of the bathhouse.

California Living presents its truest interpretation in the Speer type of residence . . every room, every terrace, every flower is enjoyed to the utmost by every member of the family. Informal, casual, but graceful and with a boundless hospitality, this is the house the Speers built . . and it's the house that you can build . . for your own California Way of Life.

Piccadilly

848 N. La Cienega Blvd.

The Rendezvous for dinner parties when the continental fashion of food is desired. Open seven days a week • air conditioned.

BRadshaw 2-3595

a friend is a friend is a friend *

. . . and a gift by any other name . .
would not be as well-received as

The CALIFORNIAN
A MAGAZINE
STYLED FOR COLORFUL LIVING
October 1947
25 cents

In a few short weeks, the Christmas season will be here, and with it the ever-present dilemma . . . what to buy for Mother, Cousin Jim, Aunt Mary and that vast array of friends.

Christmas gifts may be necessary *but* all the hours of trudging and indecision are not.

Hark to what we have to say, the colorful CALIFORNIAN way.

For the Yuletide season . . . a SPECIAL CALIFORNIAN GIFT SUBSCRIPTION OFFER.

One year subscription	**$3.00**
Each additional	**$2.00**
Canadian and Foreign additional .	**$1.00**

(*With special greeting card accompanying each subscription.*)

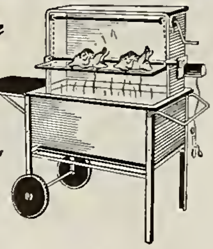
CALIFORNIAN

Hurry, don't wait for the last minute rush. Fill out the Christmas order form bound in this issue or write directly to THE CALIFORNIAN. Let your gifts be unique and smart with the CALIFORNIAN touch. Make them last the year 'round and be well remembered.

**With apologies to Gertrude Stein*

THE CALIFORNIAN 1020 S. MAIN STREET LOS ANGELES 15

Nancy Vinci Designs
This festive Cocktail Jacket in Chateau crepe for your holidays. Gold and silver embroidery in wheat design, or gold sequin trim. White, red, kelly, black, or copen blue.
Sizes 10 to 20. $29.95
At your favorite store, or write
NANCY VINCI
719 S. Los Angeles St., Los Angeles 14



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BARBECUES
The Complete
BARBECUE
WITH INTERCHANGEABLE GRILL and ELECTRIC "SPIT"
Grill or spit adjustable...instant heat control for perfect results.
Send for Folder and Prices
BENSON CALIFORNIA BARBECUES
707 LINCOLN AVENUE SAN JOSE 10, CALIFORNIA

OPEN DE DOH, MAMMY! If you have a sense of humor, this whimsical and decorative door knocker will appeal to you. Available in polished heavy brass, or in iron gaily painted, or black. 7" long, 4½" wide.
Brass $8.95
Decorated Iron 7.95
Black Iron 6.95
Folder on request. Sorry no C.O.D.'s. Add 10c west of the Rockies for postage.
Winkler Mill
CRAFTSMEN, INC.
BOX 58, R.F.D. 2, ROCHESTER, MICHIGAN

Sight Aids Unseen

by kevin tuohy

(*Continued from page 27*)

white powder and chemically clean water into a smooth paste. The mix is put up into a small holder shaped like an eye cup and while still soft, placed gently beneath the lids. You are conscious of only a fullness and coolness about the eye. In about a minute, when the impression material is firm, it is simply removed from the eye.

Your doctor sends the models of your eyes to a laboratory, where your contact lenses are formed to fit these castings. When the lenses are sent to the doctor, he will notify you to return for your "fitting." Any adjustments necessary to make the lenses comfortable are done at this time. Another vision test is taken while you are wearing your own lenses, to insure the best possible vision, and the lenses are then returned to the laboratory for any needed change in prescription.

If you prove to be the average patient, learning to insert and remove your lenses will take about fifteen minutes. After some practice, they can be put on and taken off in a matter of seconds.

While the material cost of contact lenses is a matter of pennies, the technical skill and know-how of the laboratory and the professional skill and training of your doctor are priceless. You don't "buy" contact lenses. You do pay for the services of your doctor and the laboratory. The fee varies from $150 to $300 in the United States.

So if you're a budding ballerino or a sophisticated chanteuse troubled with the catching of your cue because of faulty vision, you either have or want invisible glasses. If you're ordinary folk, like the rest of us, and want contacts for sport, social or part-time use, investigate. If you expect to wear them from morn till night, or would merely like to have the latest thing, forget about them.

FOR BABY!
Tot's feeding dish (right)—a grand "trainer." Inside is rounded to fit spoon, allowing child to get all the food easily. Made of Lustron, will not absorb odors or break when dropped. Do not boil. Specify pink, white, or blue.
The cunning cottontail (left) is actually a Di-Dee pin holder. Hangs on wall out of baby's reach but convenient for you. Just drop pins in the tail—they stick. White with pink, white or blue tail—please specify.
Each item boxed suitable for gift giving.
Pin Holder—$1.25 Feeding Dish—$1.50
Prices Postpaid. Sorry, no C.O.D.'s.
LEE CAROL
Maywood, New Jersey Dept. "C"

YOU CAN LOOK TEN YEARS YOUNGER!
Alma Raye
HOLLYWOOD CALIFORNIA
CORRECTIVE COSMETICS
To the busy woman: Alma Raye brings you an easy, expertly planned, scientific beauty schedule.
SEND FOR FREE SAMPLE AND BOOKLET
Alma Raye SATIN TONE, a perfect foundation for your powder and make-up.
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FLOWER TRAIN . . .
for an attractive and colorful mantle, window shelf or center piece . . . engine and cars made of wood gaily painted in red, blue, yellow and green . . . removable metal planters in the cars for your favorite ivy, flowers or cactus. Entire length, 42". $10, plus 25c shipping charges. Single container $2.00 or three for $5.00. No C.O.D.'s.
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NO MORE CREASES IN YOUR SKIRTS
. . . when you use this newly designed Prac-T-Rack. Holds six skirts at a time, yet one can be removed without disturbing the others. Another useful feature—the rack hangs flat against door or wall conserving precious closet space. Smoothly finished in yellow, pink, green, or blue pastels.
An Ideal And Different Gift
Each, $3.45 Postpaid
Sold by mail order only in 48 states, Alaska, Canada, Mexico, Cuba, Hawaii, and South America by
PRAC-T-RACK • STILLWATER 28 NEW JERSEY

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SET OF 8 $1.95 POSTP
Beautiful transparent plastic coas "personally yours" with your initi name, estate or other short name. 3½" diameter. Maroon, Pacific blue or emer green. Ridged bottoms prevent coas from sticking.
Write TODAY for our next big c log of toys and gifts
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CLOSET CHIC
Pretty and practical and a lov Christmas gift! Unusually fine, gen ously sized padded coat and dr protectors in peach and blue co binations. Your monogram han painted in contrasting color. Fit with removable, long-shank cover hangers. Set of three, $10.
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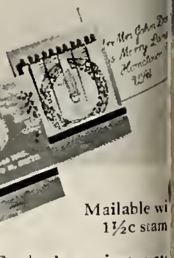

Season's Greetings
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Mailable wi 1½c stam
Sent as Greeting Cards these giant matc books will surprise and delight everyo Or use them in your own home—they add an extra festive touch at holid parties. Each matchbook stamped wi YOUR FULL NAME in gold, silv white or green against a gay, red bac ground. Size: 3¼"x4¼"—over 4 times t size of regular matchbooks!
25 books $3.00
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Immediate delivery, postage prepaid Send check or money order. No C.O.D please.
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Dorothy Beal

WESTERN FASHIONS AUTHENTICS
BY Lynn Lester
OF CALIFORNIA

TIMED FOR '48 . . . creating fashion excitement, that new shirtwaist and skirt look. Gay tri-color checked wool skirt, topped by rayon gabardine shirt. Designed for YOU by Lynn Lester. Color combinations: California gold, cocoa, or navy. Sizes 10 to 18. $25 complete.

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DUE NOV 14 '47

The
sculptured blouse
in Bates Chamikin

Bates
FABRICS

This is modern art . . . the calculated line, the fluid fall of fabric. A supremely sophisticated blouse by Florence Gainor, in Bates snow-soft acetate rayon, Chamikin.

BATES FABRICS, INC., 80 WORTH STREET, NEW YORK 13, N. Y.

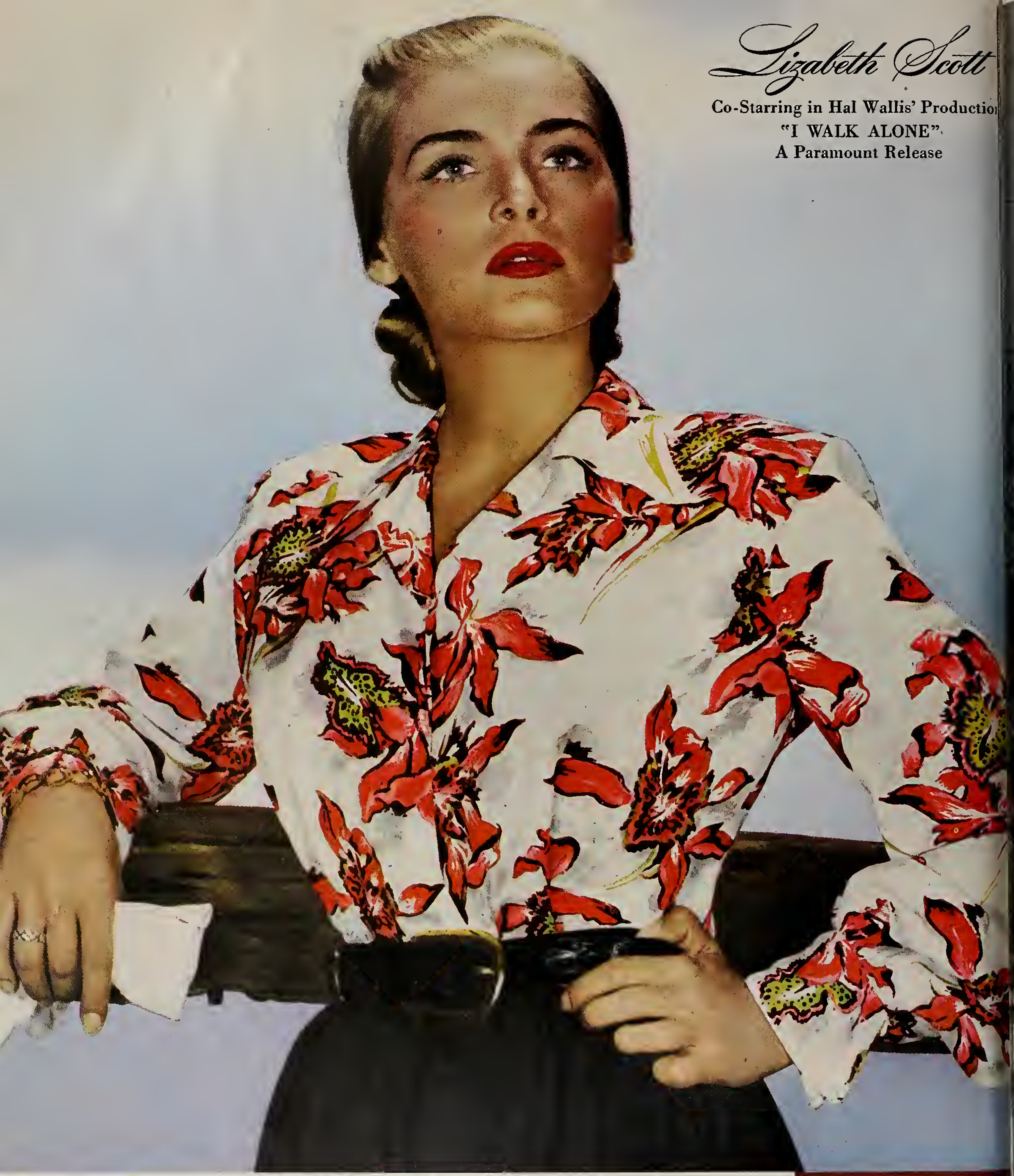
CALIFORNIAN

the california dress is a dream

November 1947

25 Cents

A MAGAZINE STYLED FOR COLORFUL LIVING



Lizabeth Scott

Co-Starring in Hal Wallis' Productio
"I WALK ALONE"
A Paramount Release

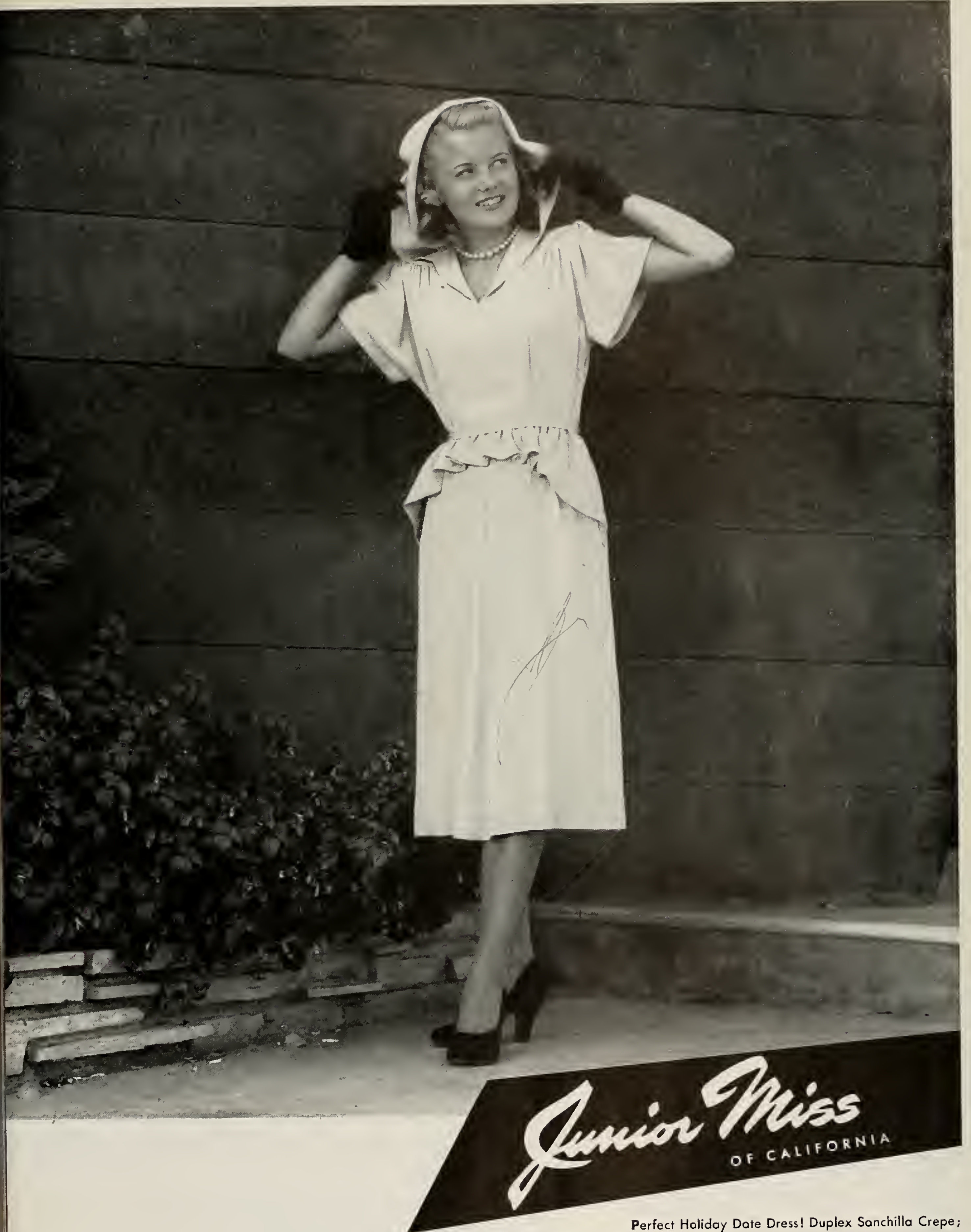
ORIGINAL DESIGN — ANNETTE HONEYWELL • PHOTO — WHITEY SCHAFER

Deauville Models creates a fly front classic shirt with convertible collar and two-way cuffs. California Authentics Cymbidium design. Hand screened on Marimba, a Stonecutter fabric of Enka rayon. Available at B. Altman, New York; Marshall Field, Chicago; A. Harris, Dallas; Desmond's, Los Angeles, and other fine stores.

California Authentics*
HAND PRINTS
FROM FABULOUS CALIFORNIA

*T M REG U S PAT OFF.

*California Authentics** 309 E. 8TH STREET, LOS ANGELES 14



Junior Miss

OF CALIFORNIA

Perfect Holiday Date Dress! Duplex Sanchilla Crepe;
Fantasy blue, Silver grey, Black. Sizes 9-15.
Priced about $20. Available at J. P. Allen & Co., Atlanta;
L. L. Berger, Inc., Buffalo; Silverwoods, Los Angeles.
Junior Miss of California, 910 S. Los Angeles St., Los Angeles 15

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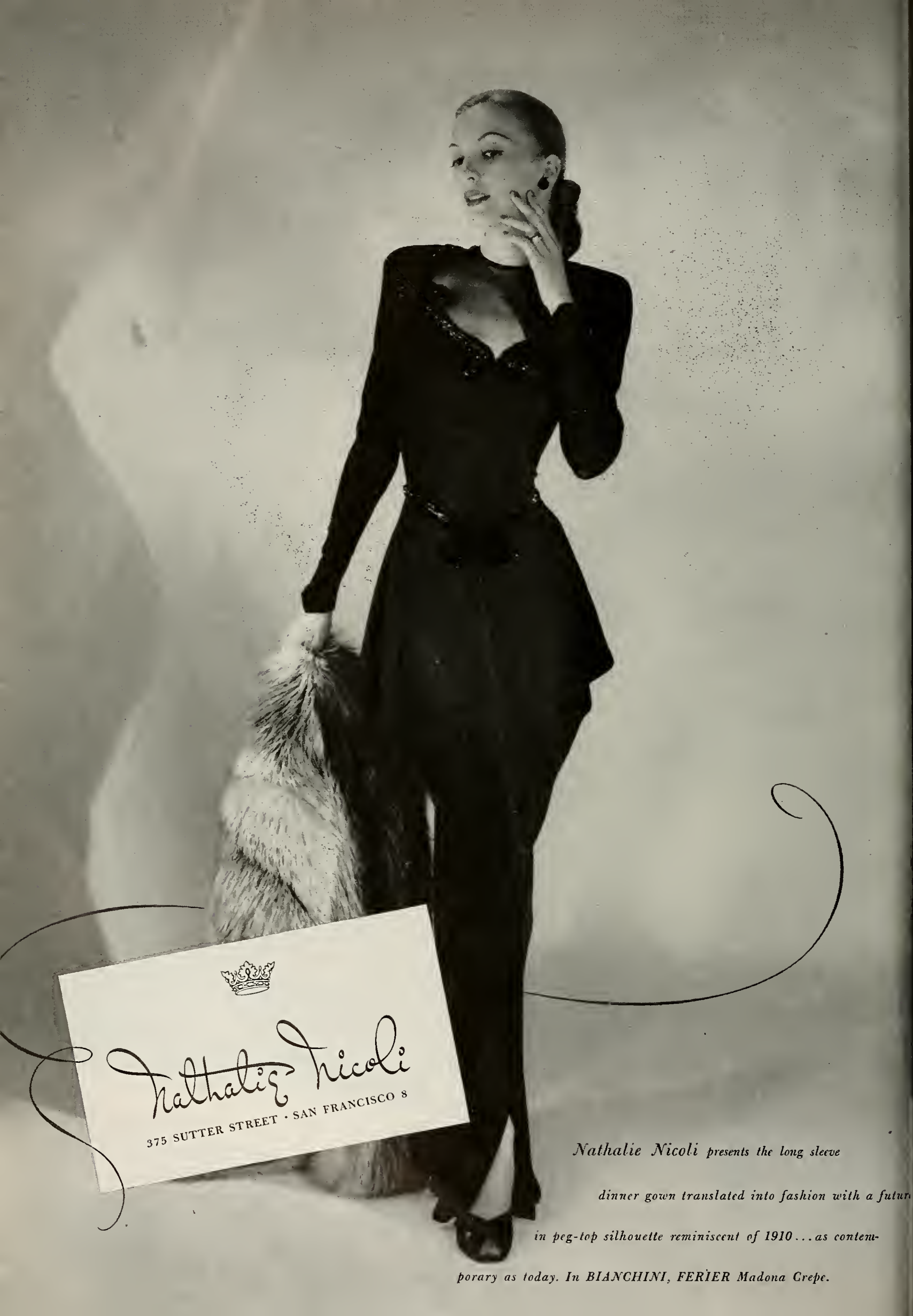

Nathalie Nicoli
375 SUTTER STREET · SAN FRANCISCO 8

Nathalie Nicoli presents the long sleeve dinner gown translated into fashion with a futur in peg-top silhouette reminiscent of 1910 . . . as contemporary as today. In BIANCHINI, FERIER Madona Crepe.

Koret of California

FROM

CALIFORNIA

for your way of life—

Wonderflare dress—for now and later—carrying a *label* you know means quality. Rayon gabardine in new-fashion pastels.

10-20, about $18. At fashion stores near you.

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BILL WALLING

Dancing Twins Seam-Free Nylons

at

Carson

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"When the Ankle is so important
Seam-Free Nylons
are sheer enchantment"
says PEGGY HUNT

The charm of this whispering taffeta by Peggy Hunt is echoed in the ankle-slim loveliness of DANCING TWINS seam-free nylons.

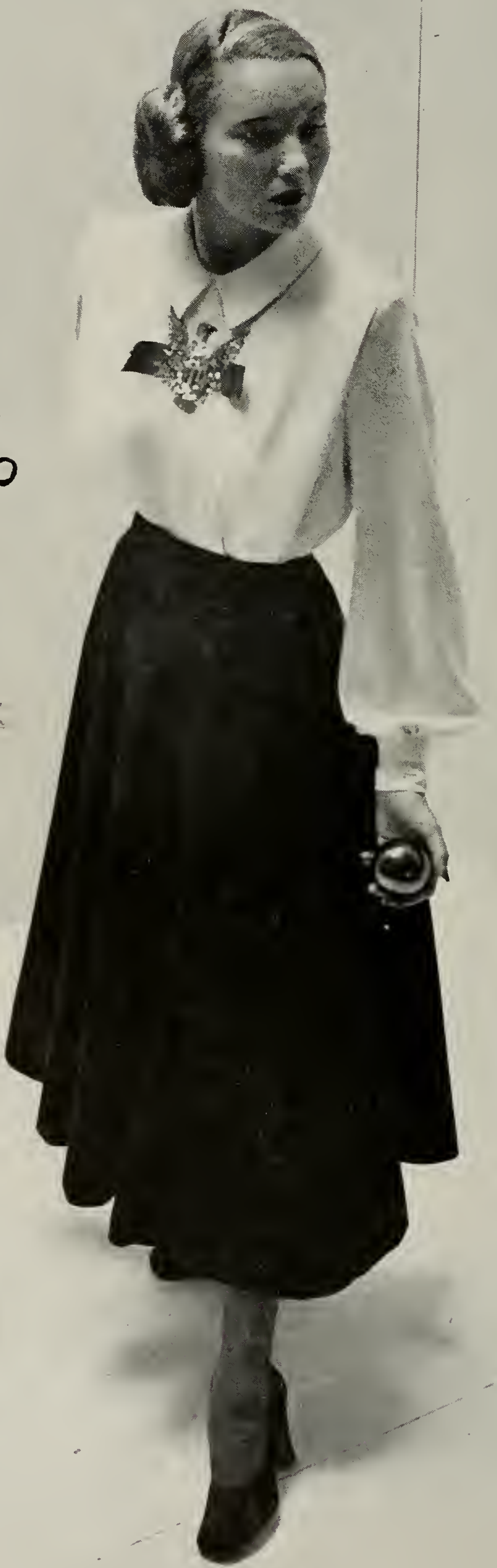
DANCING TWINS

Perfect Fit · Seam-Free

Addie Masters

HOLIDAY TIME....Addie Masters designs for a festive mood ...the blouse, of Foreman's "Cezano," with bright beaded motif...the slim-hipped, circular skirt, of Duchess faille... to minimize your waist...whirl at the hemline.

Neimam-Marcus, Dallas
Harzfeld's, Kansas City
J. W. Robinson, Los Angeles



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OF
CALIFORNIA

Smart places look smarter when you're there in De De Johnson's breeze-free casual of Kohinoor Zephyr, cut along carefree lines. Lemon snow, winter white, saddle beige, antique pink, with reversible leather belt. At better stores everywhere or write De De Johnson, 333 West Second Street, Los Angeles

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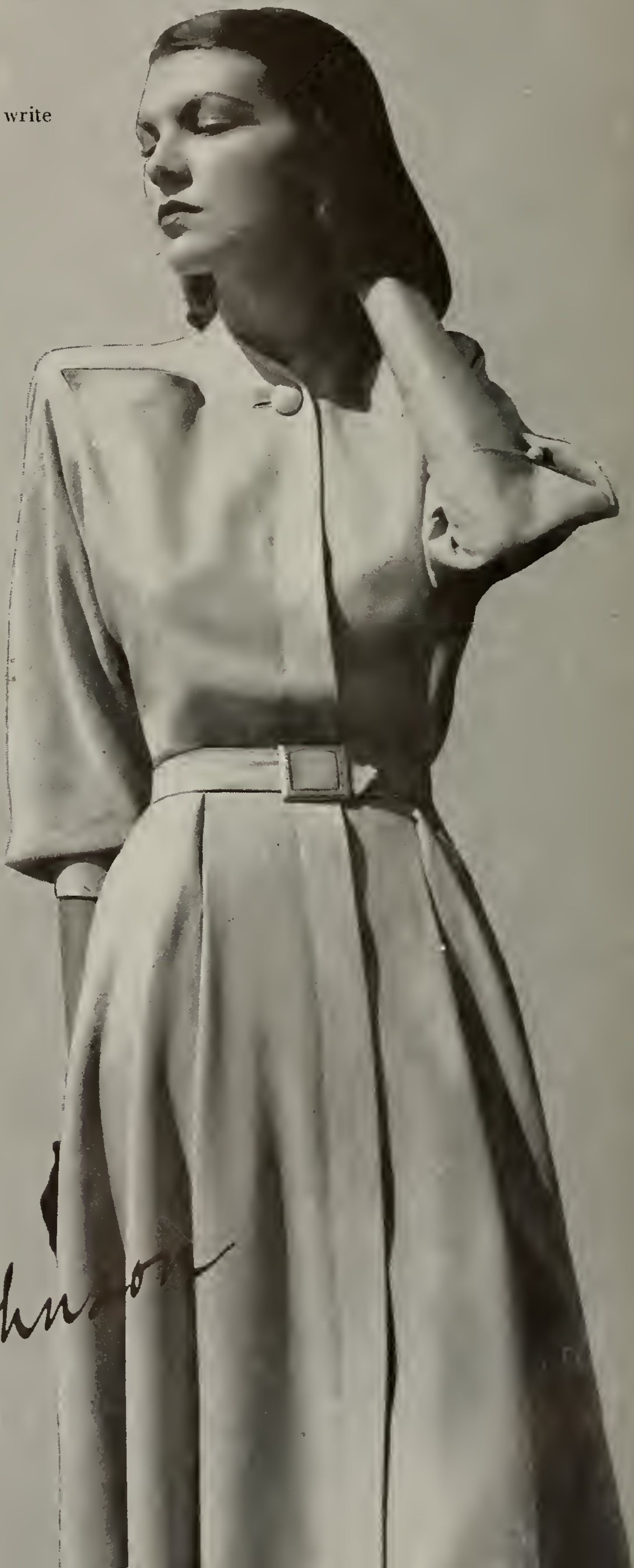
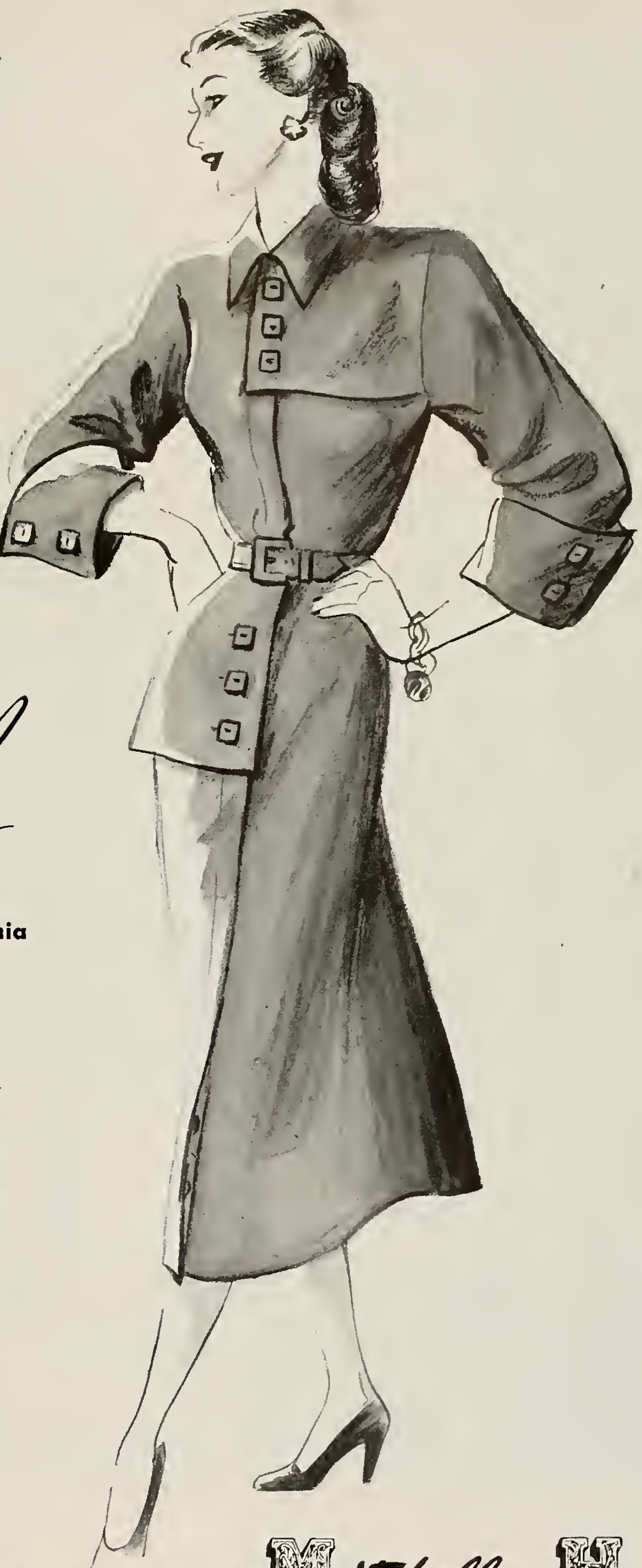


De De Johnson

Pat Prew

Engstead



another original by

Petite Casuals

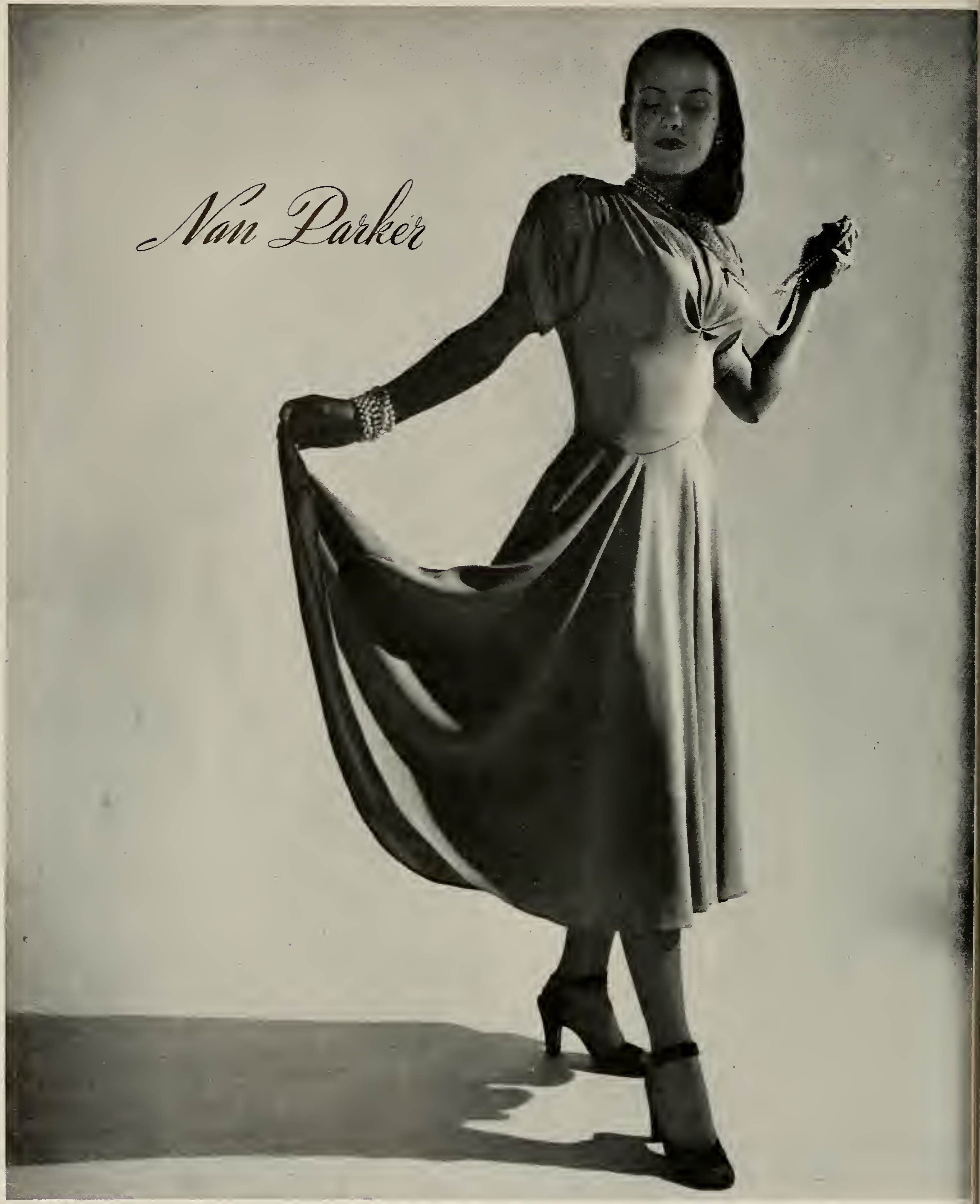
from california

Superlative tailoring in a sprightly coat-dress of Cohama's Caliente, in these exciting California colors—Cascade Gray, Beachcomber Beige, Hibiscus Rose, Shasta Aqua, Pepper Tree Green, Oyster, or Gold Dust. Sizes 10 to 20. Under $25

t fine stores everywhere. For name of store nearest you, write to **Mitchell and Hoffman**

a California Creator

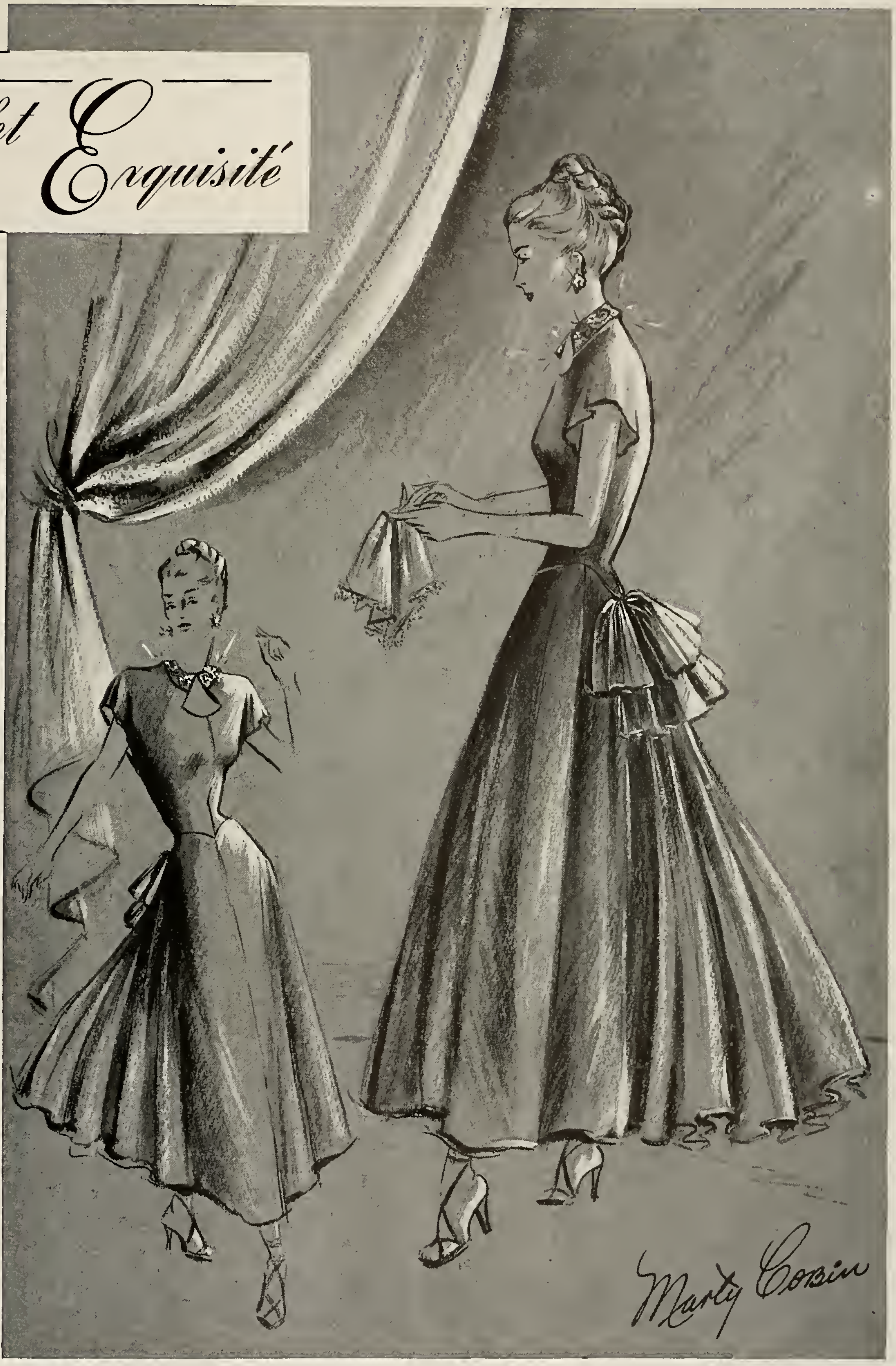
208 WEST EIGHTH STREET • LOS ANGELES 14, CALIFORNIA



☆ *More than six yards of full skirt sweep . . . for the utmost in dancing freedom and figure flattery for you! A jewelry-loving neckline and enticing peek-a-boo sleeves complete the picture. That's the way Nan Parker designs for dating, in Oscar Hayman's rayon crepe Valda. Retails for $25 and you can find it at these Southern California stores:*

VINSON'S, LONG BEACH **HENSHEY'S, SANTA MONICA** **WEBB'S, GLENDAL**

ballet Exquisité



A ballerina sophisticate by MARTY COBIN, in splendrous flowing crepe . . . punctuated by exquisite bugle and metallic beading at the throat. From a collection of **ESTELLE LOUBE'** designs, awarded the coveted gold medal at 1947 California State Fair. About $60.00 at fine stores.

barbara claire
OF CALIFORNIA
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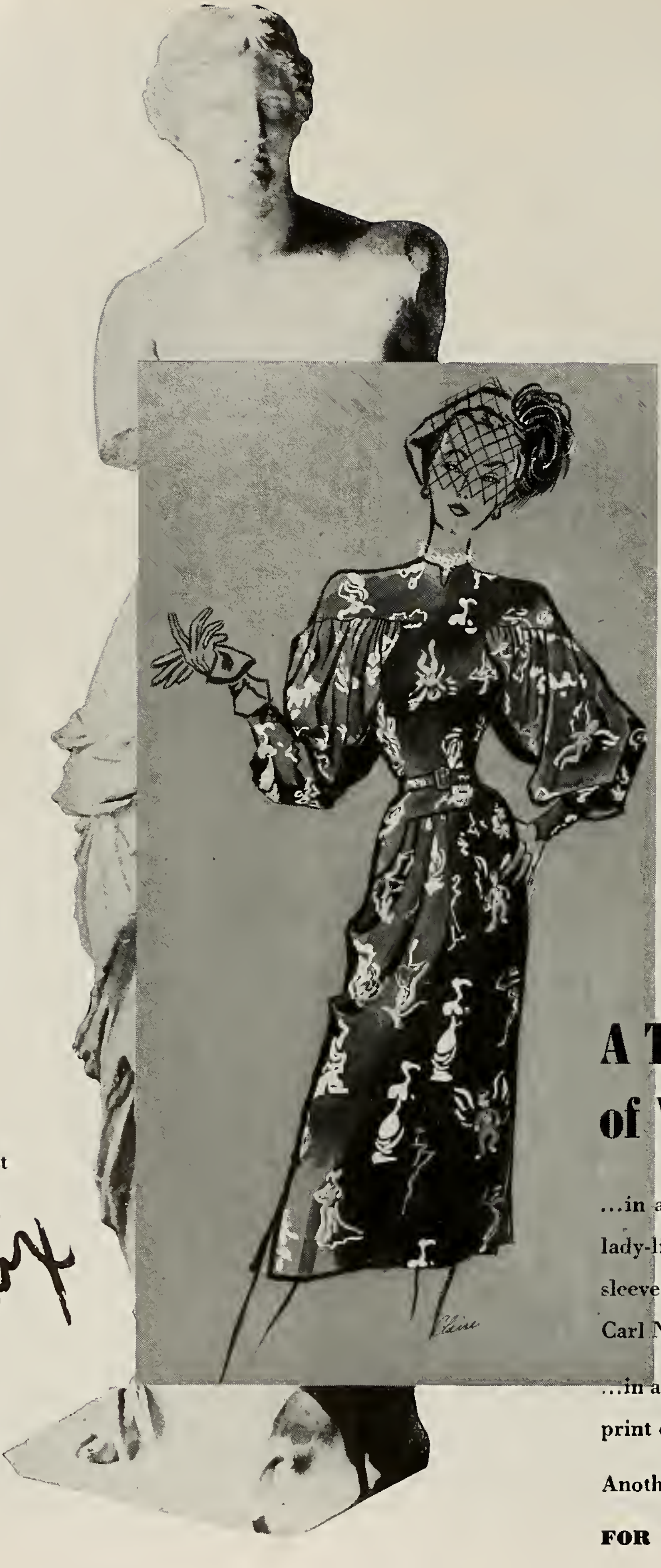


Another fabric first

BY

Robaix

A Touch of Venus Junior

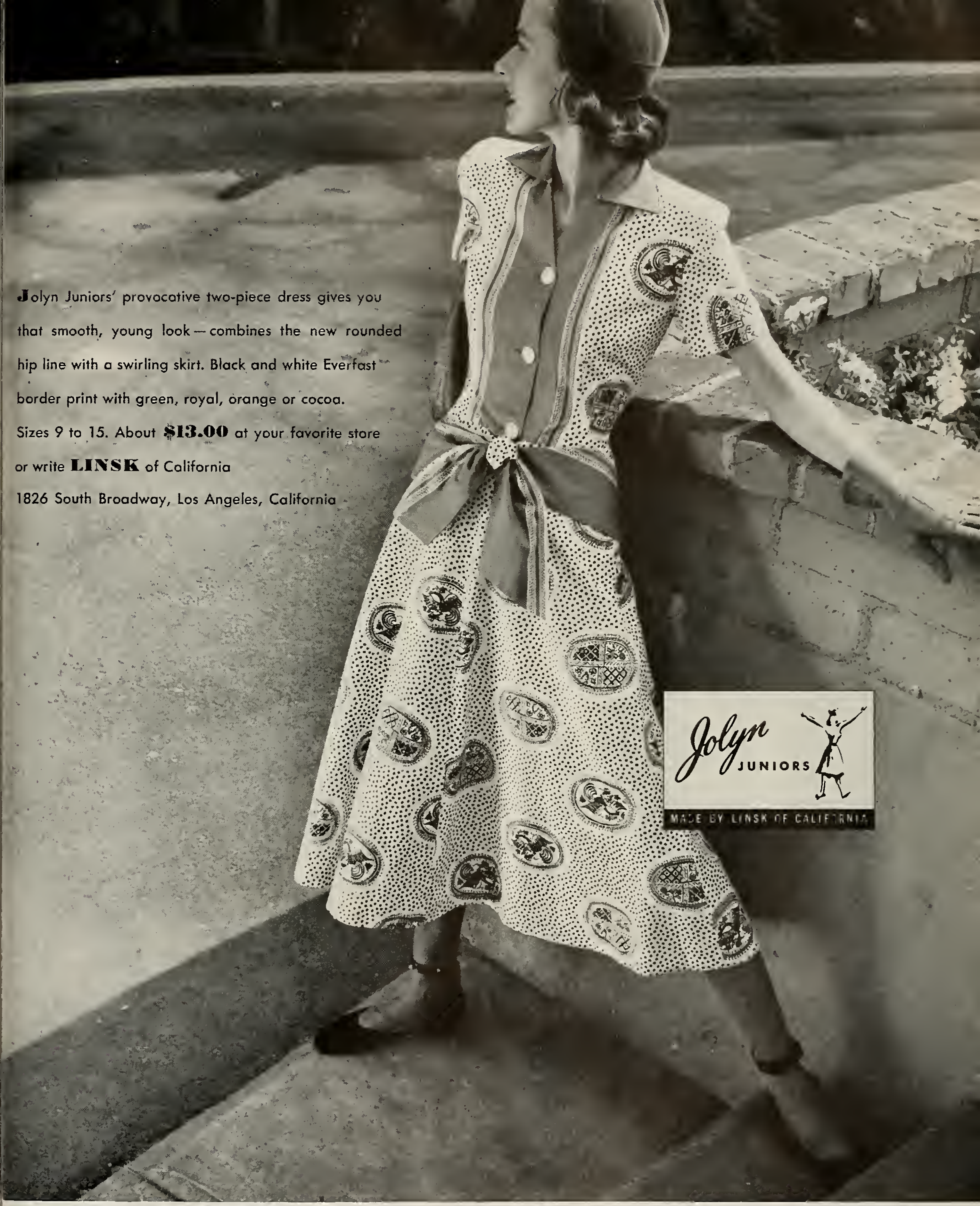
...in a frankly feminine dress with lady-like contours and slit butterfly sleeves—a Carl Anne Junior from Carl Naftal Originals.

...in a pretty and provocative Venus print on ORION crepe—by Robaix.

Another fabric fashion

FOR BEAUTY TO REMEMBER

CARL NAFTAL ORIGINALS · 722 S. Los Angeles St. · Los Angeles, Calif.



Jolyn
JUNIORS
MADE BY LINSK OF CALIFORNIA

Jolyn Juniors' provocative two-piece dress gives you that smooth, young look — combines the new rounded hip line with a swirling skirt. Black and white Everfast border print with green, royal, orange or cocoa. Sizes 9 to 15. About **$13.00** at your favorite store or write **LINSK** of California
1826 South Broadway, Los Angeles, California

PHOTO BY HOYNINGEN HUE

LINSK

OF CALIFORNIA

FOR the after-five glamour your public craves . . . a miniature mantle, sequin-lit, rounding the shoulders of a smoothly draped dress. Black, turquoise, or gala red crepe in sizes 10 to 18. It's under $30.00 at good stores, or write

CALIFORNIA Modes

a California Creator
T. M. Reg.

910 SOUTH LOS ANGELES STREET, LOS ANGELES 15, CALIFORNIA

NETTIE ROSENSTEIN
designed this fabulous lace dress for...
JINX FALKENBURG
My! We wish we were designing for
Jinx! But we'll console ourselves.
Both of them wanted the world's
only fabric-covered zipper...

WALDES KOVER-ZIP
REG. U S PAT. OFF.
WALDES KOHINOOR, INC., LONG ISLAND CITY 1, N.Y.

Proportioned Slacks...

...short, medium, long...so if YOU, YOU, or YOU have despaired of finding slacks that fit you...take heart, for here they are. Tailored to your exact dimensions, in every respect. Of fine rayon, in navy or brown. Short...sizes 10 to 16. Medium and long...sizes 10 to 20. 8.95.

White-on-white jacquard pattern shirts...guaranteed washable...with removable shoulder pads, Sizes 30 to 38. With short sleeves, 7.95. With long sleeves, 9.95.

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Chicago

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Glorious rayon fabrics found in the finest creations of America's talented designers. Textures and colors that suit the mood in style and silhouette. Look for the **oscar hayman** fabric identification.

oscar hayman
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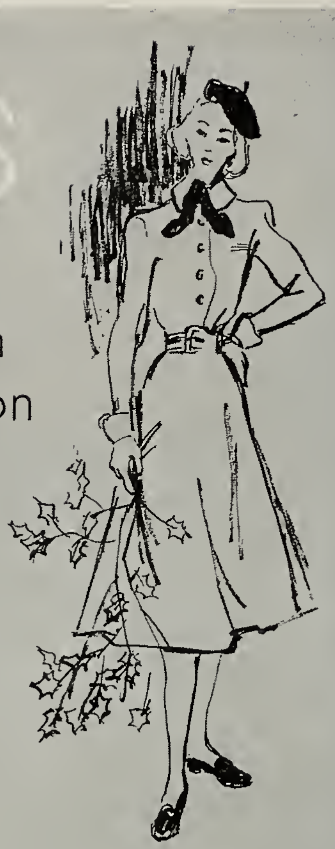
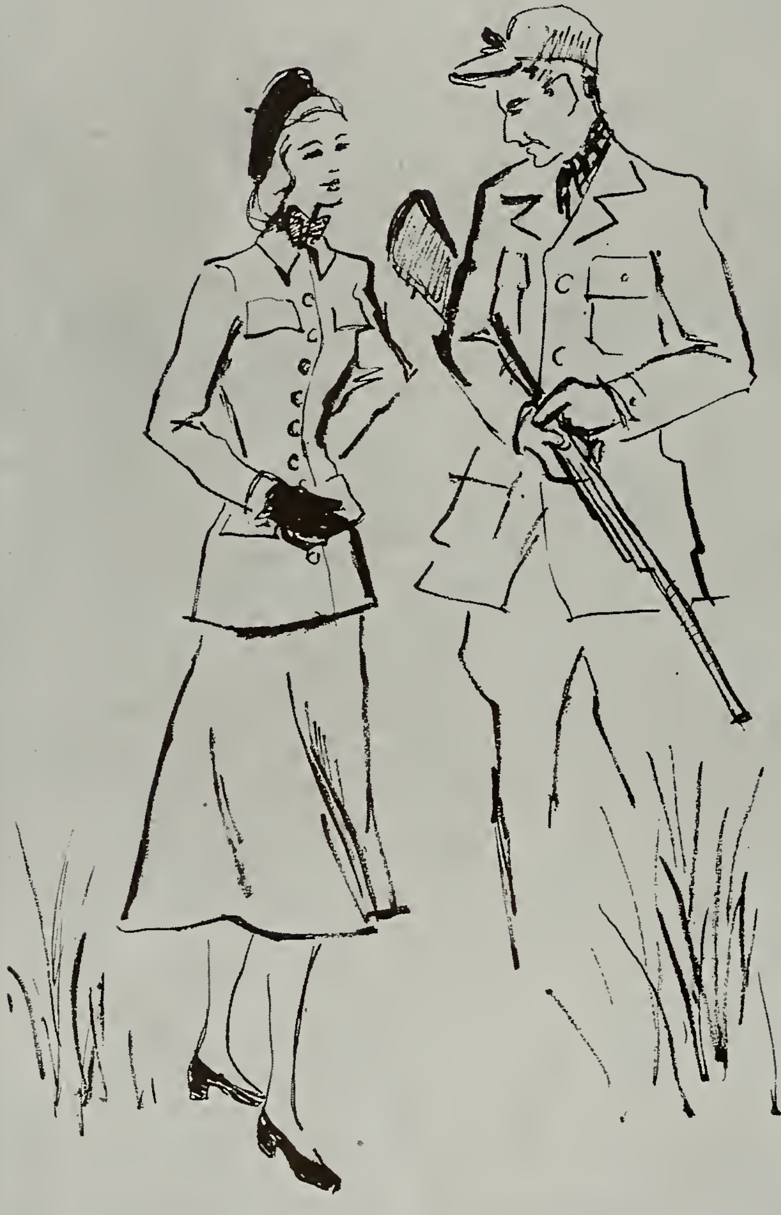
751 S. LOS ANGELES ST., LOS ANGELES

THERE'S A TOUCH OF TOMORROW IN EVERY HAYMAN FABRIC OF TODAY

SHIRLEY FABRICS

identify
you with
fashion





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exclusively SHIRLEY

Silhouette drama demands a charmed fabric medium. It's Strutter — three-ply rayon and acetate with a texture you'll like to look at — and natural crease-resistance for lots of living. For Shirley intrinsic quality of weave, finish and color, ask for Shirley fabrics by name — in ready-to-wear or by the yard.

Airfast process colors — *guaranteed against gas-fading or streaking for the life of the garment.*

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KAY SAKS
California
DESIGNED BY
Yablokoff
"BOTANY" BRAND 100% VIRGIN WOOL
FABRIC
IN AN ORIGINAL DESIGN BY
KAY SAKS OF CALIFORNIA

California
FASHION TIPS
by JANET

New suits too extreme?

Are they? See for yourself. One fashion house still designs the beautiful, classic gabardine suits you love so dearly. It's Kay Saks of California—and isn't this new number a honey? Hat by Eve Tartar.

•

New suits too expensive?

Less than $60 buys you this Kay Saks suit and that's an investment in quality! Nothing but BOTANY superchan gabardine —smooth as butter—goes into the making. All BOTANY's handsome new winter colors, too. How about Hunter's Green?

•

Hip-hip-hooray for hips!

Kay Saks has such a gentle way of defining your hips. This time it's done with pockets. Whopping big ones. And your waist? A mere whisper of its former self.

•

What is model-moulded fit*?

That's what Kay Saks designer, Natalie Yablokoff calls it. Meaning the way your jacket is form-shaped to your figure. Meaning the way your skirt gracefully follows your own contours. Nice?

•

Only Kay Saks of California gives you all these exclusives:

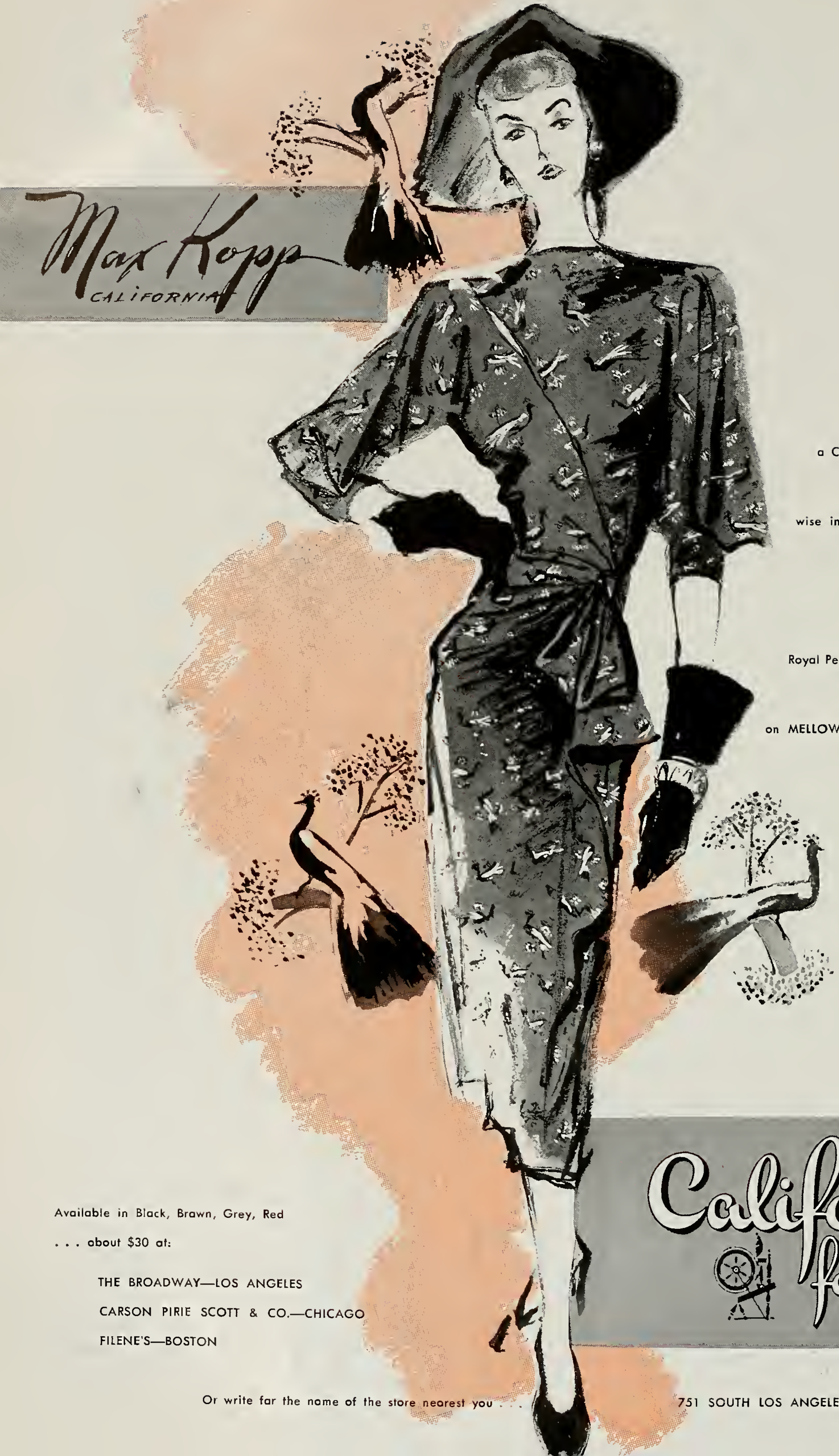
★ *California Costume Styling*
★ *World-famous BOTANY Brand 100% virgin woolens*
★ *Model-moulded fit**

•

Wouldn't you like to own the suit pictured here?

It's yours in sizes 10 to 18. For name of store nearest you featuring Kay Saks of California suits, write to 35 Dorman Avenue, San Francisco 24, California.

* *reg. applied for*



Our compliments to MAX KOPP,
a California Creator, for his fashion-wise interpretation of today's silhouette
. . . an afternoon dress of our
Royal Peacock—a FLORAL FANTASY PRINT
on MELLOWEAVE, a custom converted crepe.

Available in Black, Brown, Grey, Red
. . . about $30 at:

THE BROADWAY—LOS ANGELES
CARSON PIRIE SCOTT & CO.—CHICAGO
FILENE'S—BOSTON

California fabric co.

Or write for the name of the store nearest you . . .

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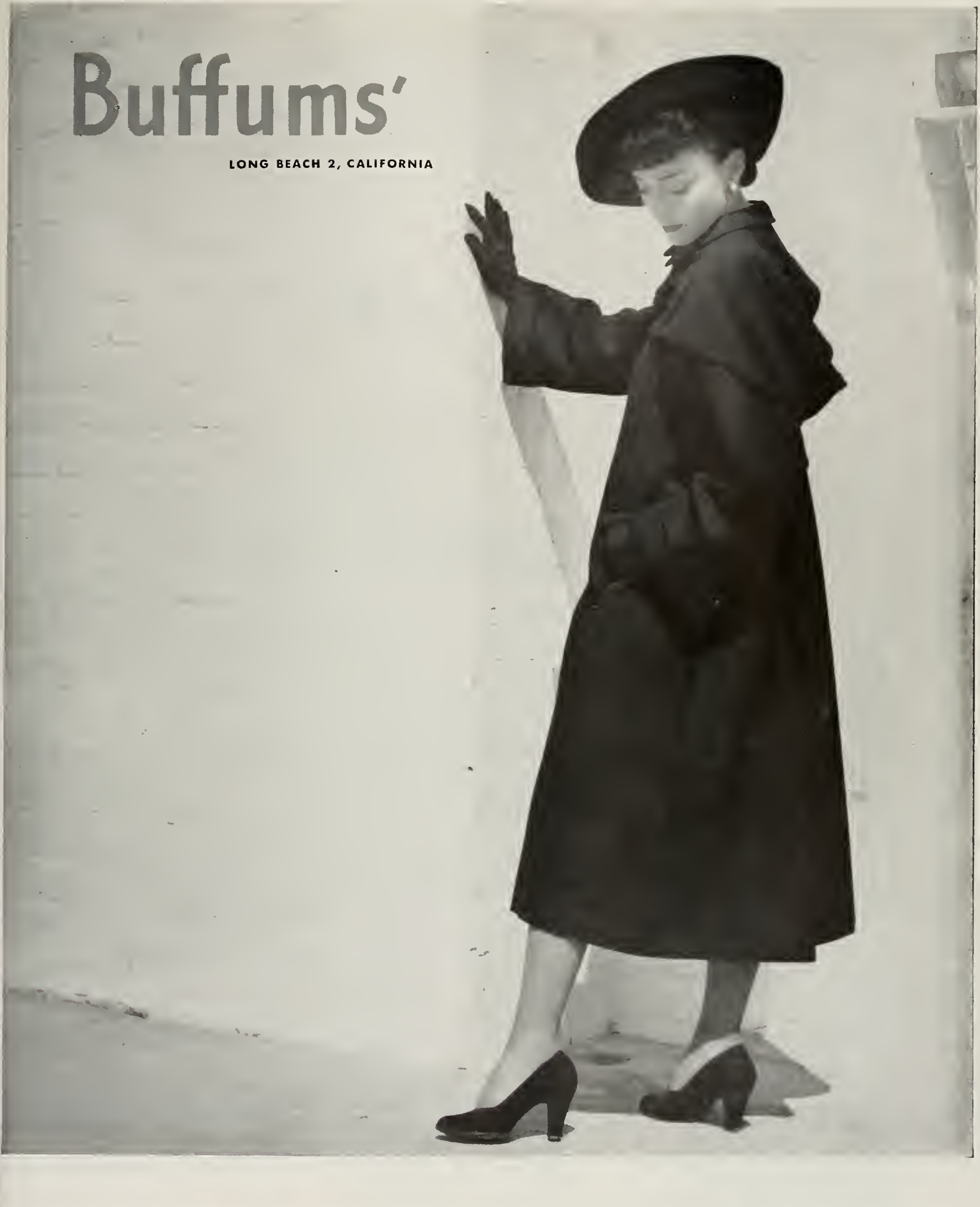

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THE DESERT INN

On Record

with frances anderson

HEIFETZ AND GOODMAN ARE TRAILBLAZERS

When is a stunt not a stunt? Well, musically speaking, two leading exponents of their respective instruments and schools of music prove in recently released albums that sheer integrity and musicianship can triumph over what might at first glance be termed just tricks.

These two gentlemen are the Messrs. Jascha Heifetz and Benny Goodman. Heifetz' stunt is perhaps the more spectacular . . . he plays both the solo parts in a new RCA Victor album of Bach's Concerto in D minor. The album's flyleaf attributes this to a desire to record "a truly unified musical interpretation on the part of the soloists . . . soloists who must possess not only well-matched tone quality in the performance of their parts, but also the musicianship necessary to meet fully the challenge posed by this brilliant masterpiece."

So Heifetz recorded one violin voice, recorded the second against the playback . . . and the result is, of course, perfect tone-balance and equal virtuosity in the two voices. His performance is completely sincere, beautifully respectful of Bach's phrases, very exciting tonally. However, some sacrifice of interest from a musical standpoint must be expected, since the structure of the composition calls for "conversation" between the two leading instruments . . . and though he tries, the maestro cannot give the contrast and blending of two musical personalities called for. However, the point we're making is that his devotion to the music saves this album from smacking of "stunt" music.

BENNY BUILDS IT UP

Goodman's album, "Benny Rides Again," issued by Capitol Records, stunts in a widely different direction . . . the eight sides begin with a duo (Goodman and an excellent piano by Jimmy Rowles) and work up through trio, quartet, etc., to full orchestra. And the ace clarinetist's material ranges from liquidly lyric to musical pyrotechnics.

In this case, the saving grace which makes this an important jazz album is that the material is perfectly suited in quality and arrangement to the musical group which expounds it. "Lazy River," the duo number, permits Benny to explore all the flowing intricacies of this melody in fine simplicity. It is one of the best sides in the album. Vivid contrast is provided in the full-throated rhythm and varied patterns of "Chicago" as whammed out by the whole band. And whatever he is doing, and with however many colleagues, Benny proves more conclusively than ever that nobody can touch him in his particular brand of music.

"Romeo and Juliet" Ballet Suite No. 2 by Prokofieff presents a welcome new musical interpretation of the fatal lovers . . . somber on the whole, with harmonic depths and invention of great interest. Recorded by the Boston Symphony Orchestra with Serge Koussevitzky conducting, this is rich fare. Victor.

GOOD LISTENING

"Beecham Favorites" are rather curious items in this new album played by the London Philharmonic under Sir Thomas Beecham. This highly articulate master examines a pair of Berlioz numbers from "The Trojans," the atmospheric "Royal Hunt and Storm" and "Trojan March," which certainly provide ample opportunity for him to demonstrate his control of his men, together with much-ornamented sound. But the overture to Borodin's "Prince Igor," which also is included, seems to come off better musically. Victor.

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SAM OPPEE

DONNA REED is impish and provocative in Peggy Hunt's picture gown of rustling taffeta. Seam-free hose and So-Bel slippers dyed to match hei dress, Max Factor's "Clear Red 2" lipstick. Miss Reed will be seen in M.G.M.'s "Green Dolphin Street." Her dress, in sizes 9-17, 8-18, is about $55 at Halle Bros., Cleveland; Stix Baer & Fuller. St. Louis; Joske's, San Antonio.

VOL. IV NO. 4 . . . NOVEMBER 1947

The CALIFORNIAN

"FOR THE CALIFORNIA WAY OF LIFE"

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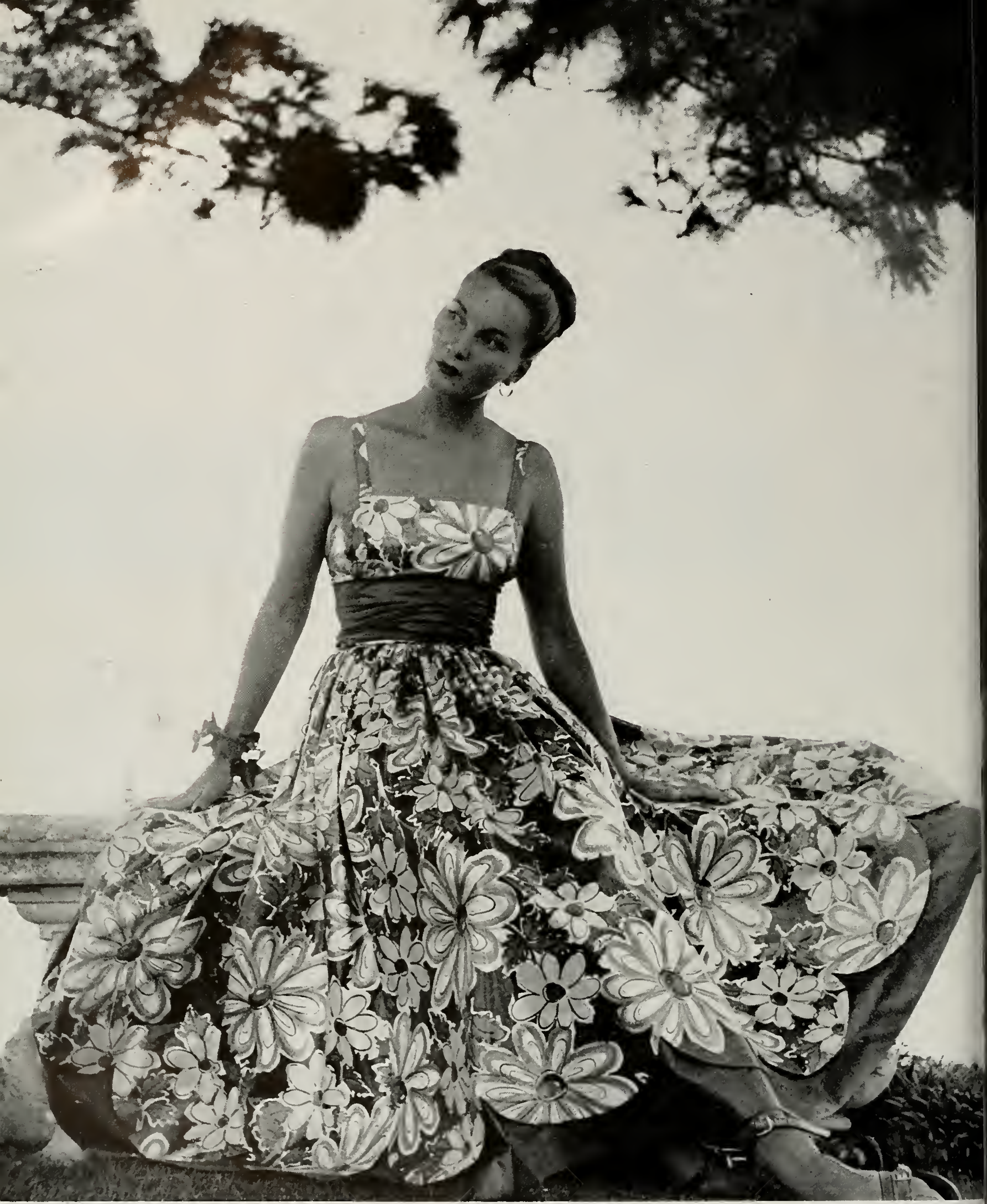
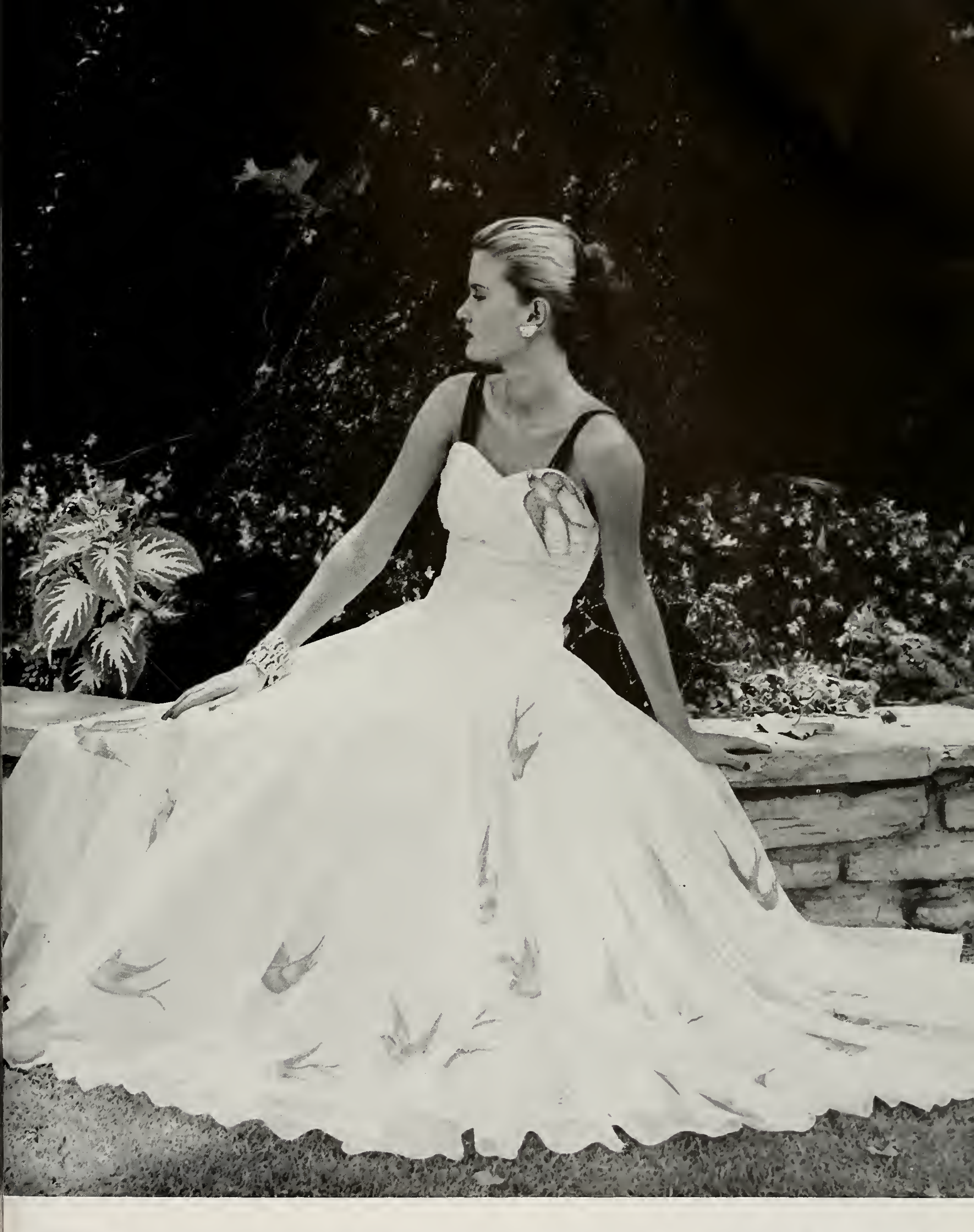
a tribute to the

DRESS DESIGNERS *of California*

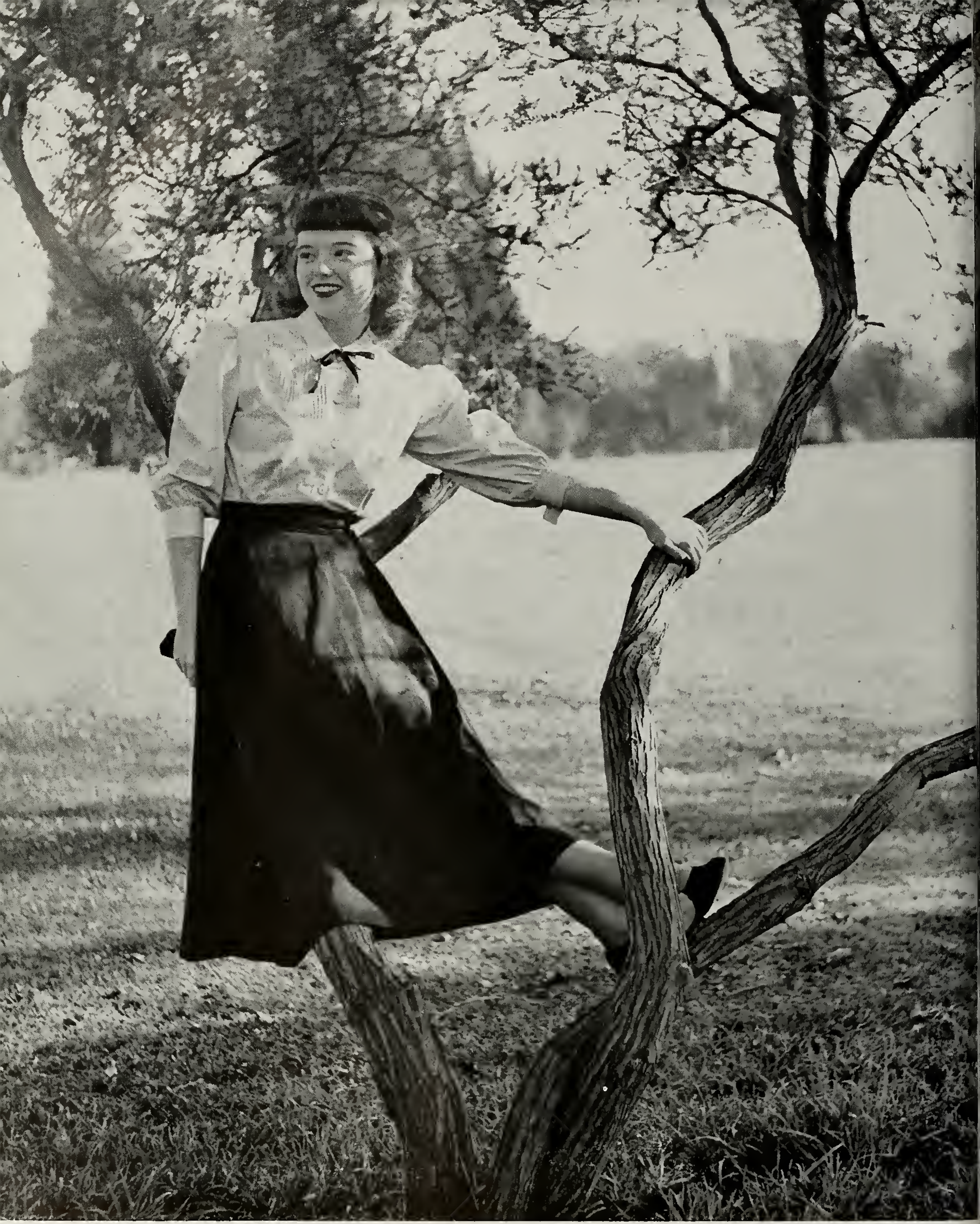
OUT HERE where motion pictures are made, where a cosmopolitan people live a life of carefree elegance, where patios and barbecues inspire spontaneous hospitality . . out here it is only natural that designers create clothes which reflect their dramatic inspiration. Enchanted by the colorful life they saw all about them, California designers felt instinctively the need for a special kind of clothes that would give women a spirited new kind of beauty in fashion. So, while some were building California's reputation as sportswear center of the world, others set about to create sophisticated fashions that are in a class by themselves. In this land where glamor is a business, fashionists introduced the side-draped dress, supremely simple and so wonderful with accessories . . the model's dress, a side-fastening gown which a woman can "walk into" and be quickly and beautifully clad . . the softer versions of the shirtmaker dress, daringly translated into dinner gowns, afternoon clothes. Freedom-loving Californians developed patio fashions, the longer length for at-home entertaining gave tremendous impetus to the off-shoulder trend. The full-swinging dirndl skirt swept into every fashion category . . designed for broad-shouldered American figures, the square shoulder silhouette. The fabric stole and hooded fashions . . from play clothes to formals . . are style originals Californians love for purposeful charm. California clothes have a photogenic charm that is understandable. So many designers create fashions directly for the screen, introducing daring new ideas which are previewed in theatres all over the world and exert tremendous style influence. Whether for the screen or not, there is dramatic quality about California fashions, drama which focuses attention on the individual. California daytime and evening clothes are worn by the world's most famous stars, on screen and off. They are purposeful clothes . . created for premieres and operas and concerts under the stars . . for Mocambo and Ciro's . . for the races. They are casual originals for patio parties, for shop-dining in quaint little villages, marts . . functional clothes for travel-minded people who live here, for nearby resorts which are forever inviting. Yes, these are the fashions created by worldly wise designers, uninfluenced, but so influential! Whether native daughters or drawn here by the magnetic charm of cinema and society, California designers succeed in capturing the very spirit of fashion.



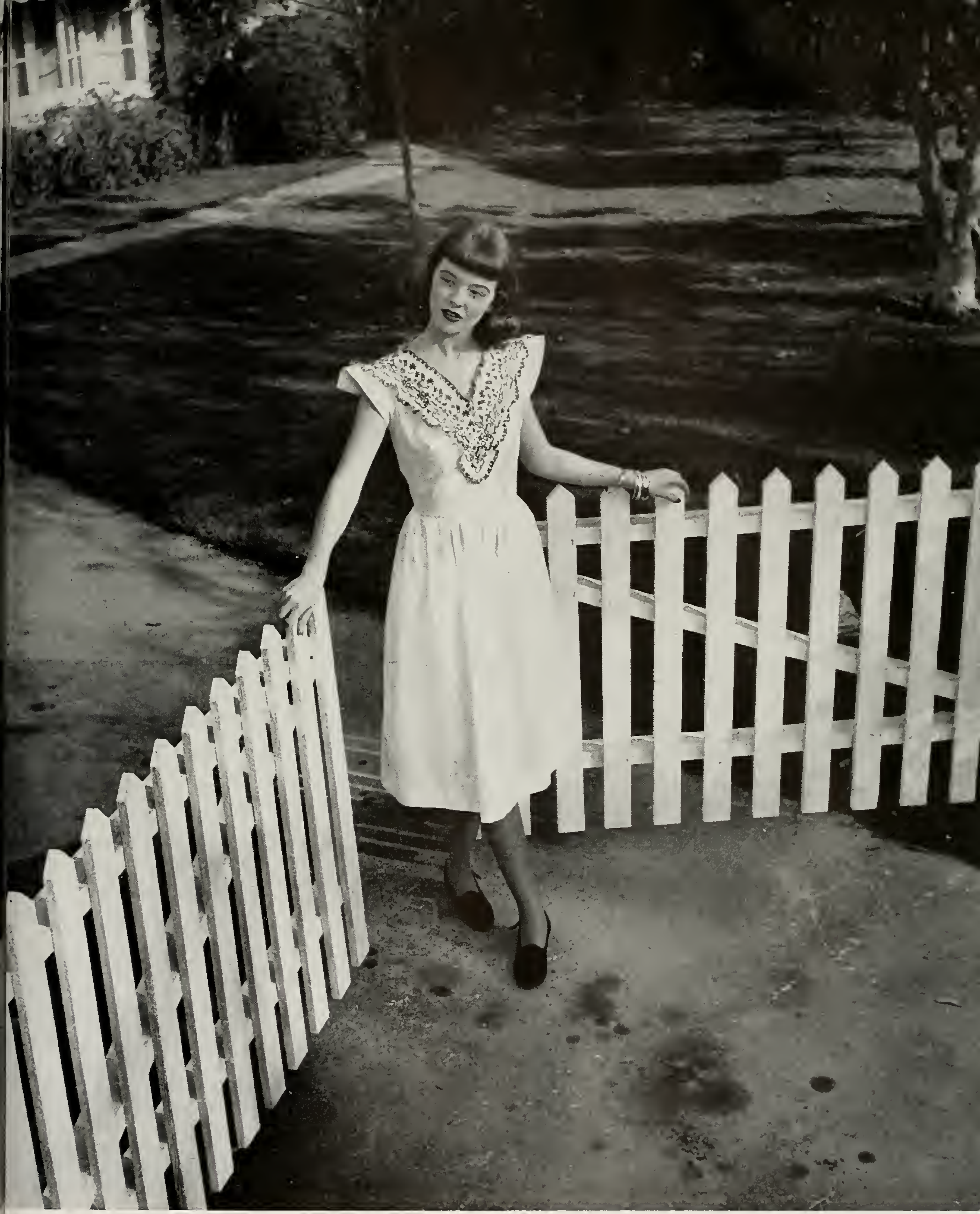
Moonlight or candlelight . . . Pat Premo makes romance out of printed Everfast glazed chintz . . . for balmy resort evenings, later as your summer favorite . . . $55, Best's Apparel, Seattle. Biltmore earrings.



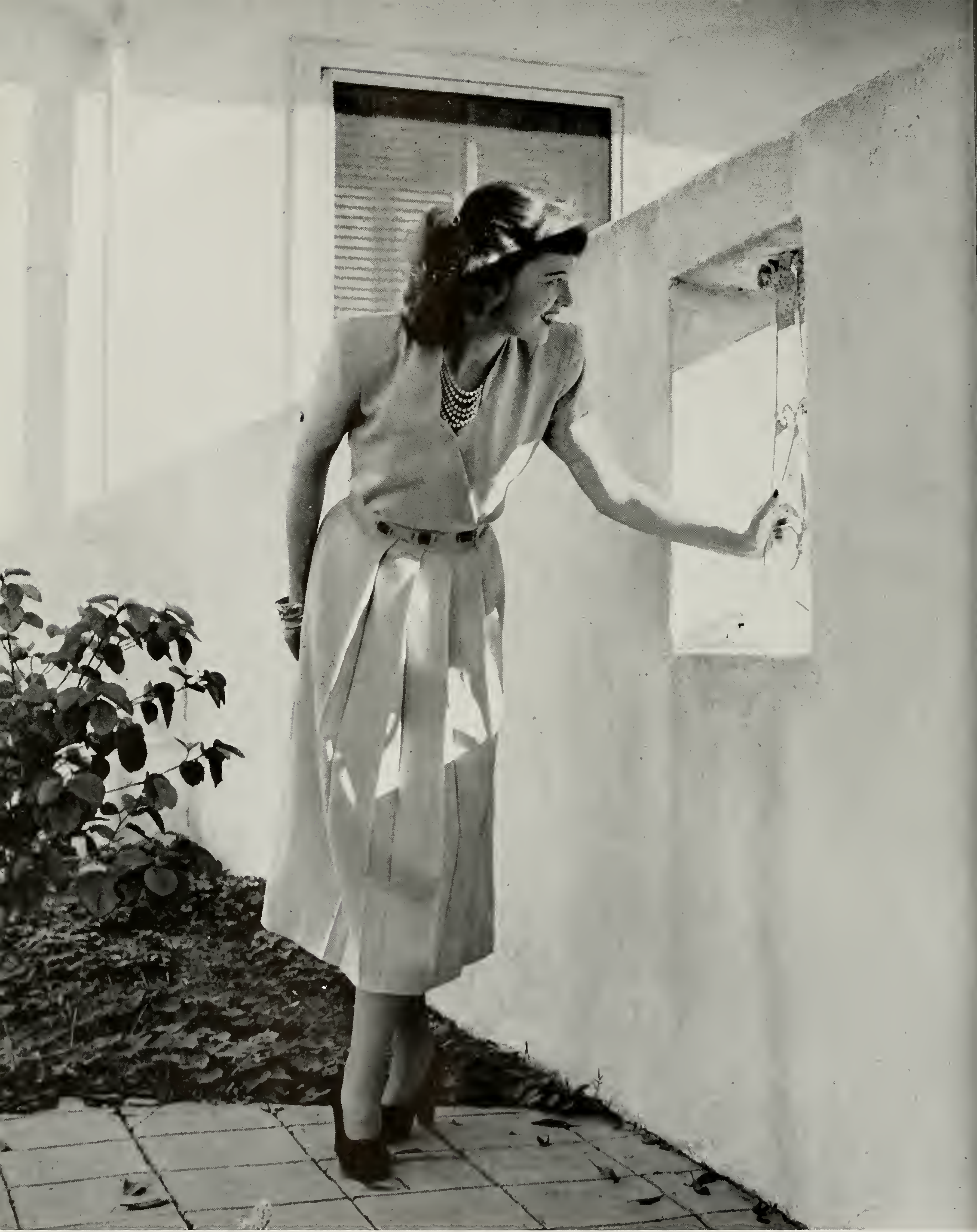
Capistrano swallows swirl about your dancing feet in Nathalie Nicoli's romantic marquisette ball gown . . . sheer flattery from California for your gala holiday season! About $110 at Bullock's, Los Angeles.



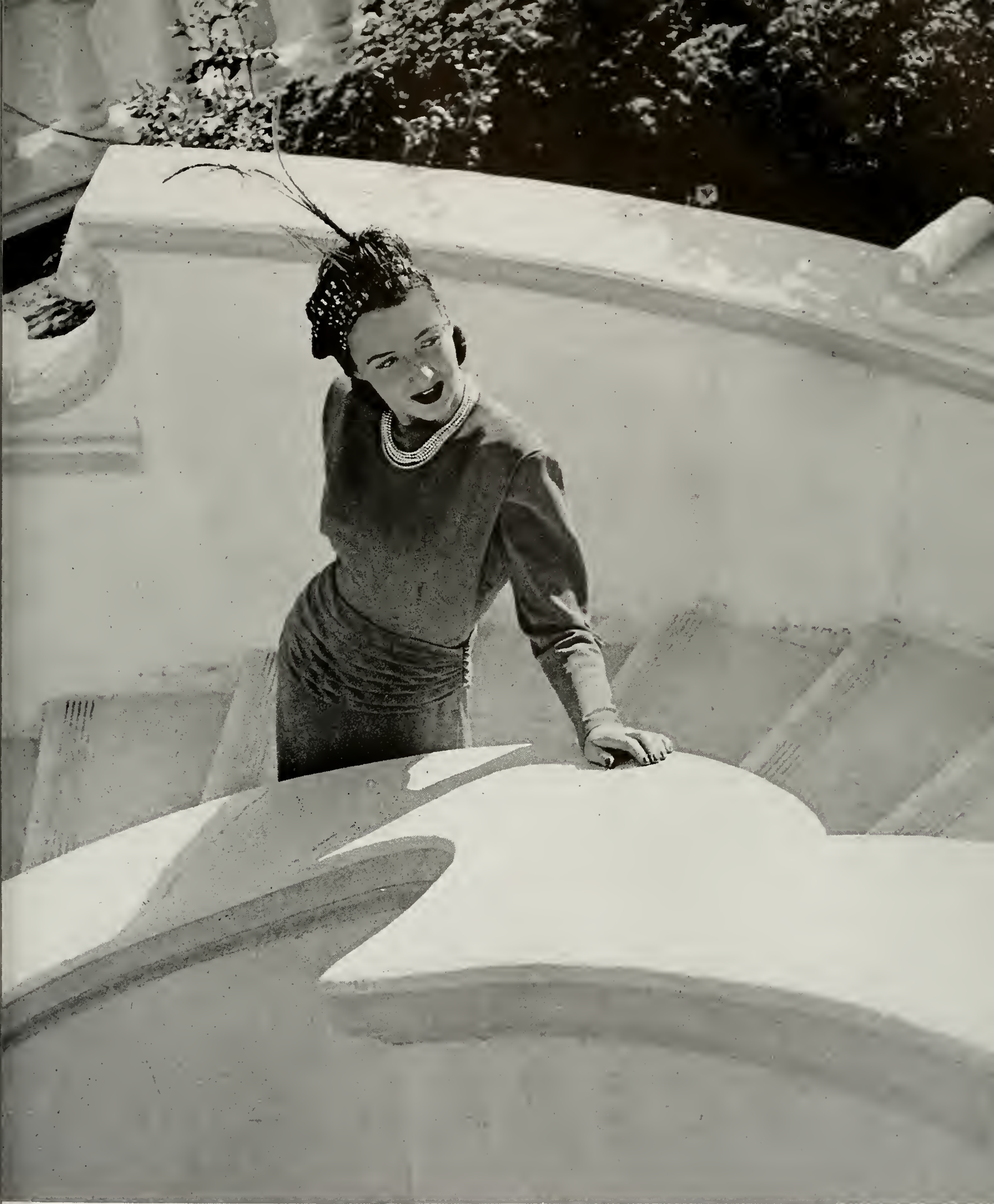
California scene . . . casual duo from Junior Miss of California . . . "bib and tucker" blouse of Bates combed cotton with a faille skirt. Blouse, about $7 . . . . skirt, about $8, at Gimbel's in Philadelphia.



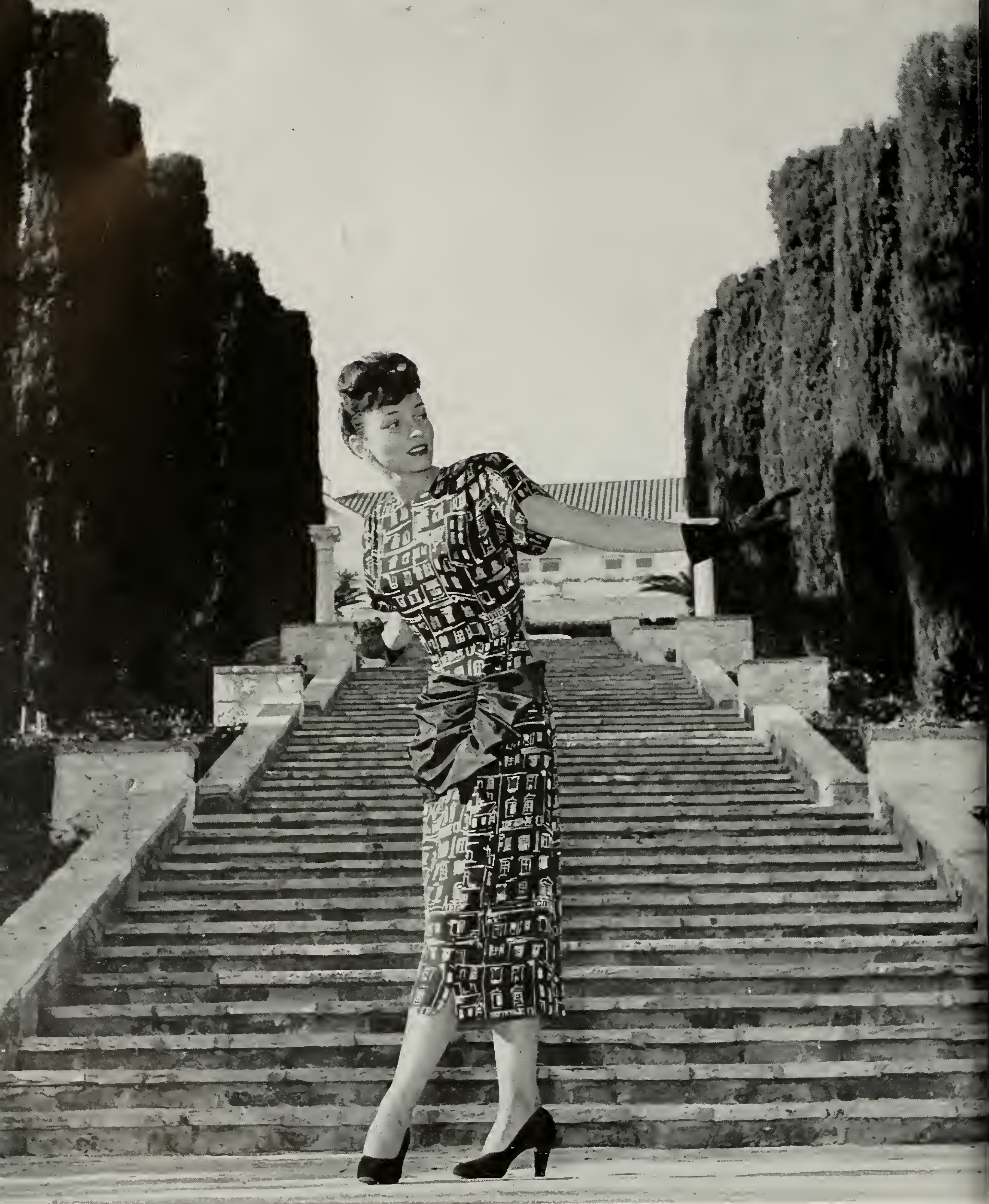
Aztec embroidery contrasts dramatically with pure white cotton on a Madalyn Miller California casual. Take it with you for resort wear now . . . pack it away for a busy summer later on. It's under $20.



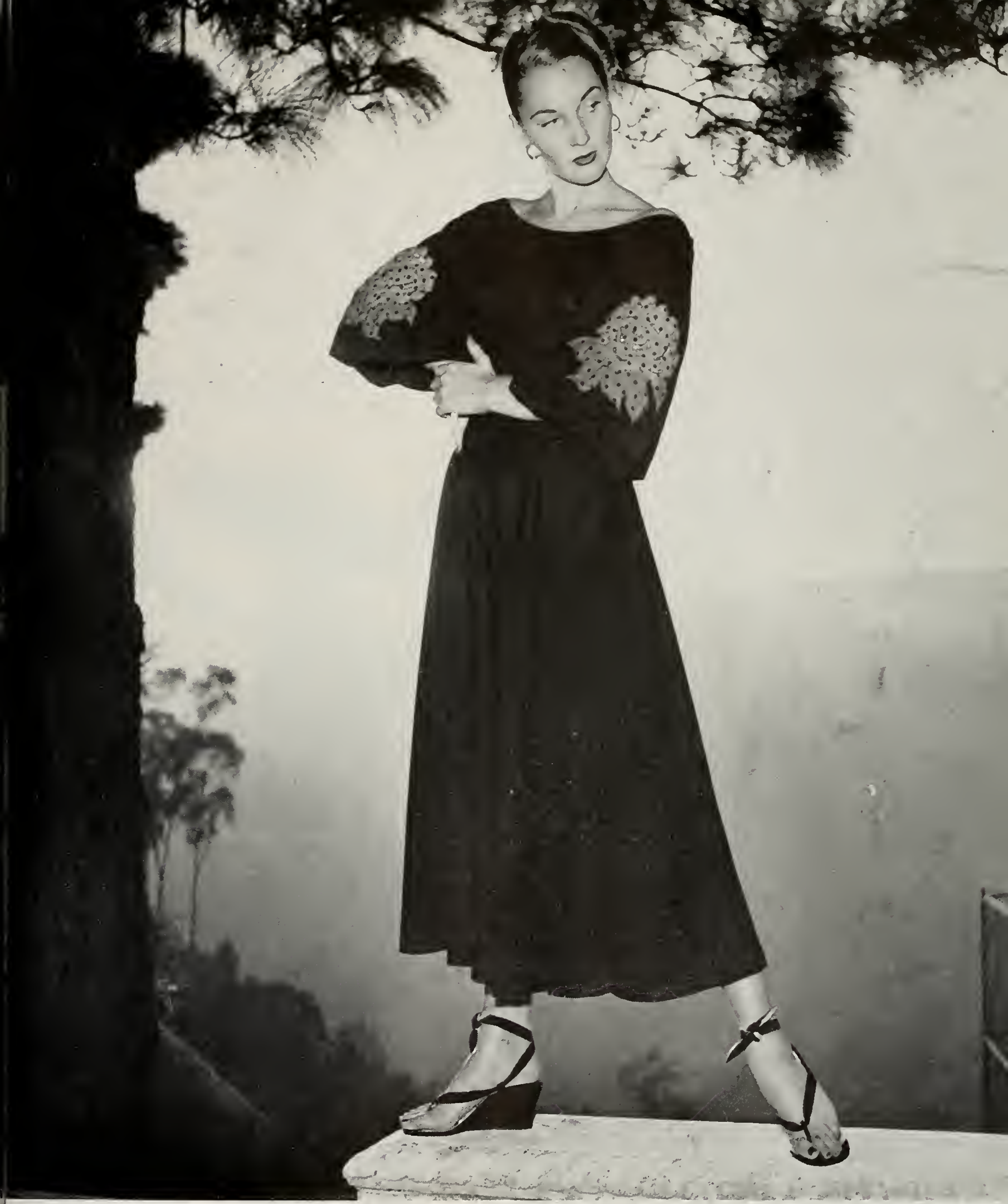
Now, in November . . . your perfect resort dress . . . later, and all summer long, your favorite standby. Of Everfast Crashmere by Linsk of California. At Carson Pirie Scott & Co., Chicago — $12.75.



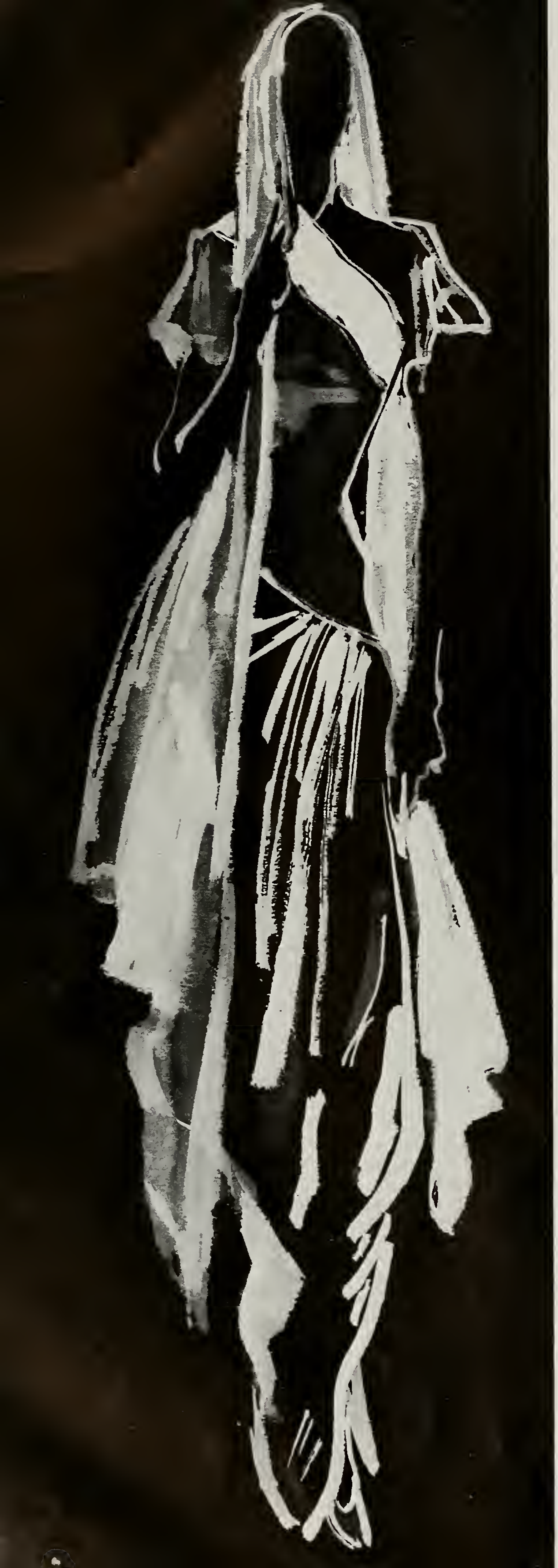
Accent on height . . . Petite Casuals spotlights hip interest, soft tucks to slenderize the smaller figure . . . About $20 at Carson Pirie Scott & Co., Chicago. Leslie James hat. Richelieu pearls.



Cypress slim . . . California Modes fashions a Robaix print for your sophisticated afternoons . . . adds drama with solid color hip drape of glistening taffeta. At J. J. Haggarty, Los Angeles. About $25.



On top of the world in Addie Masters' two-piece jersey patio dress! Colorful sleeve applique with sparkle . . . for holidays at home. About $55 at Bonnie Best's, Beverly Hills. Dodd's barefoot sandals.



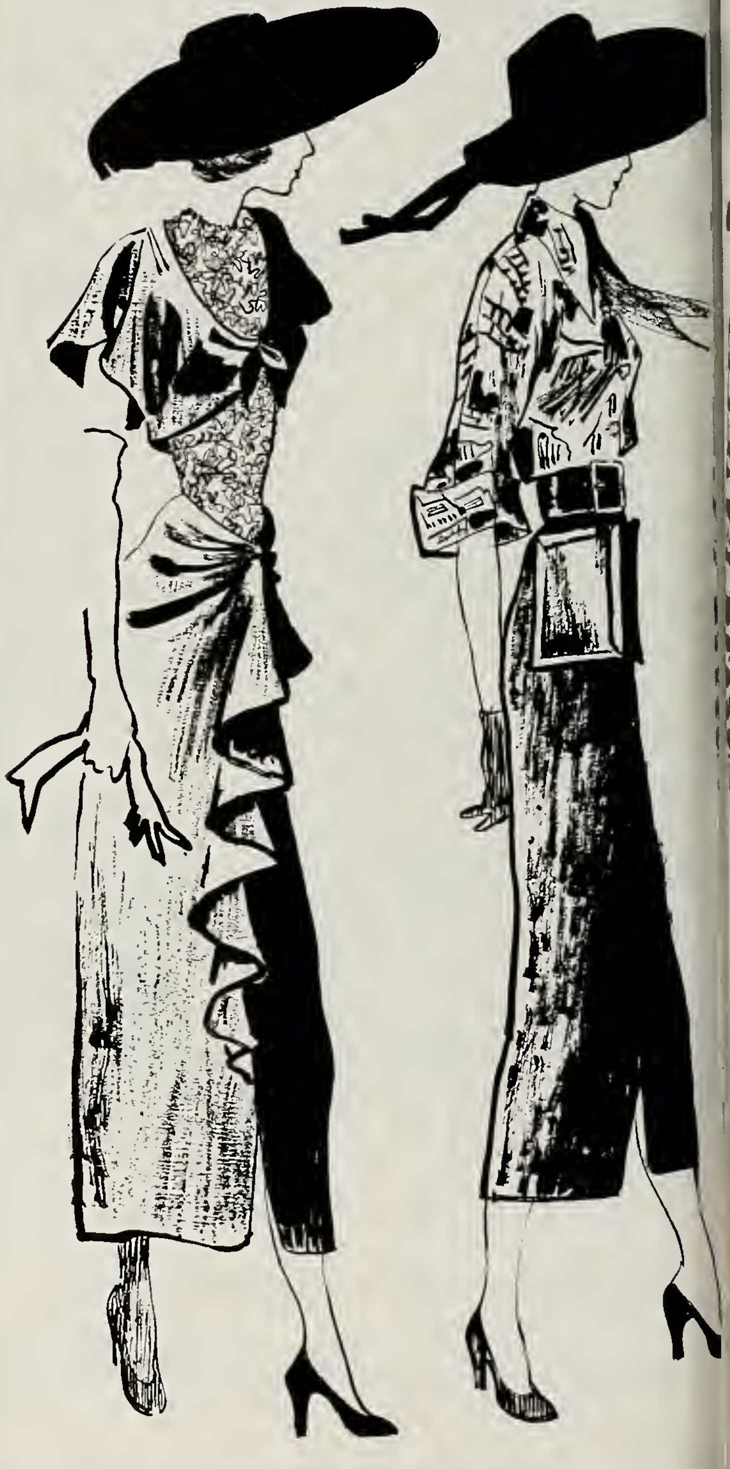
The California way-with-a-dres

and a fundamental rightn

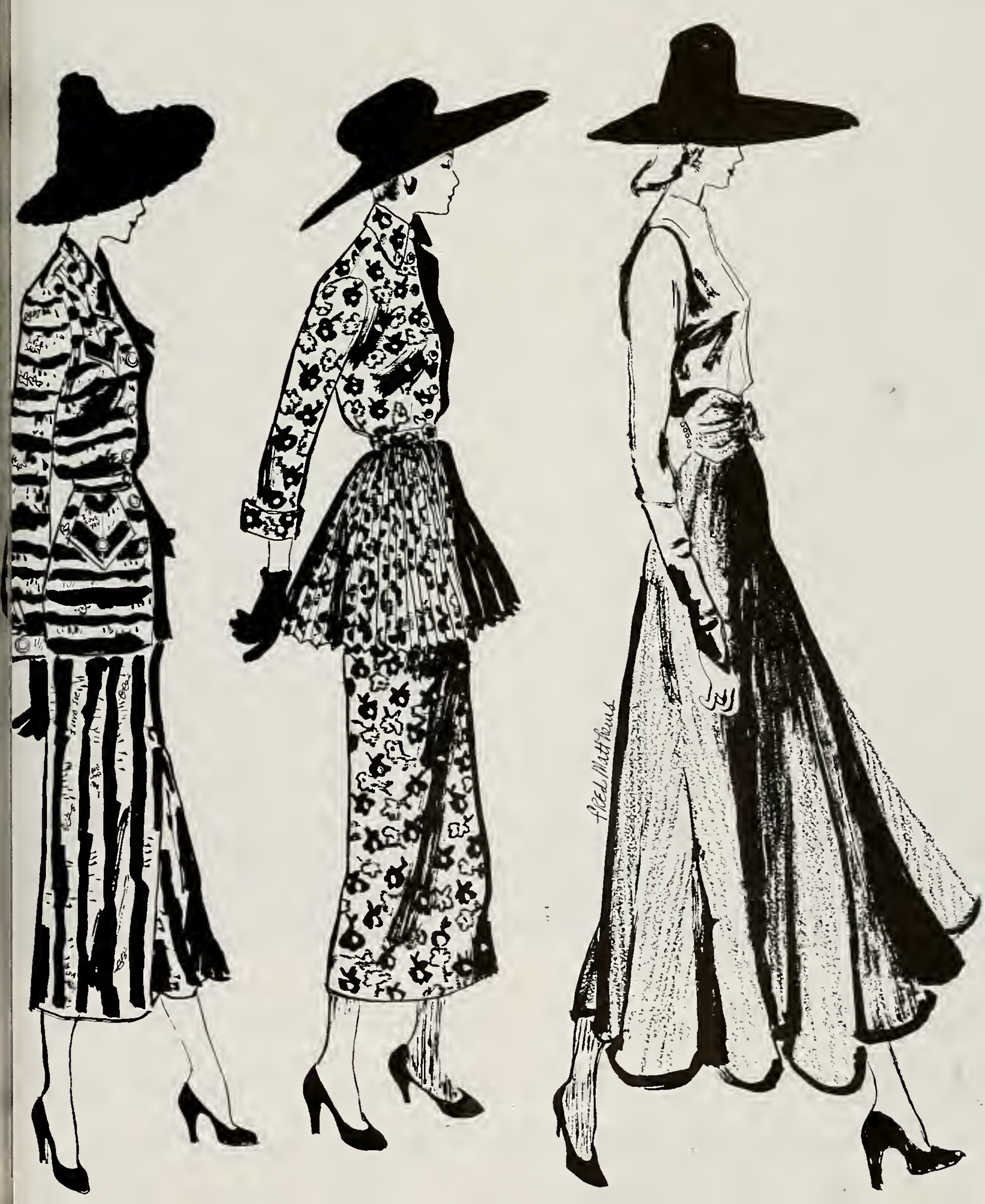
three colors with gold kid

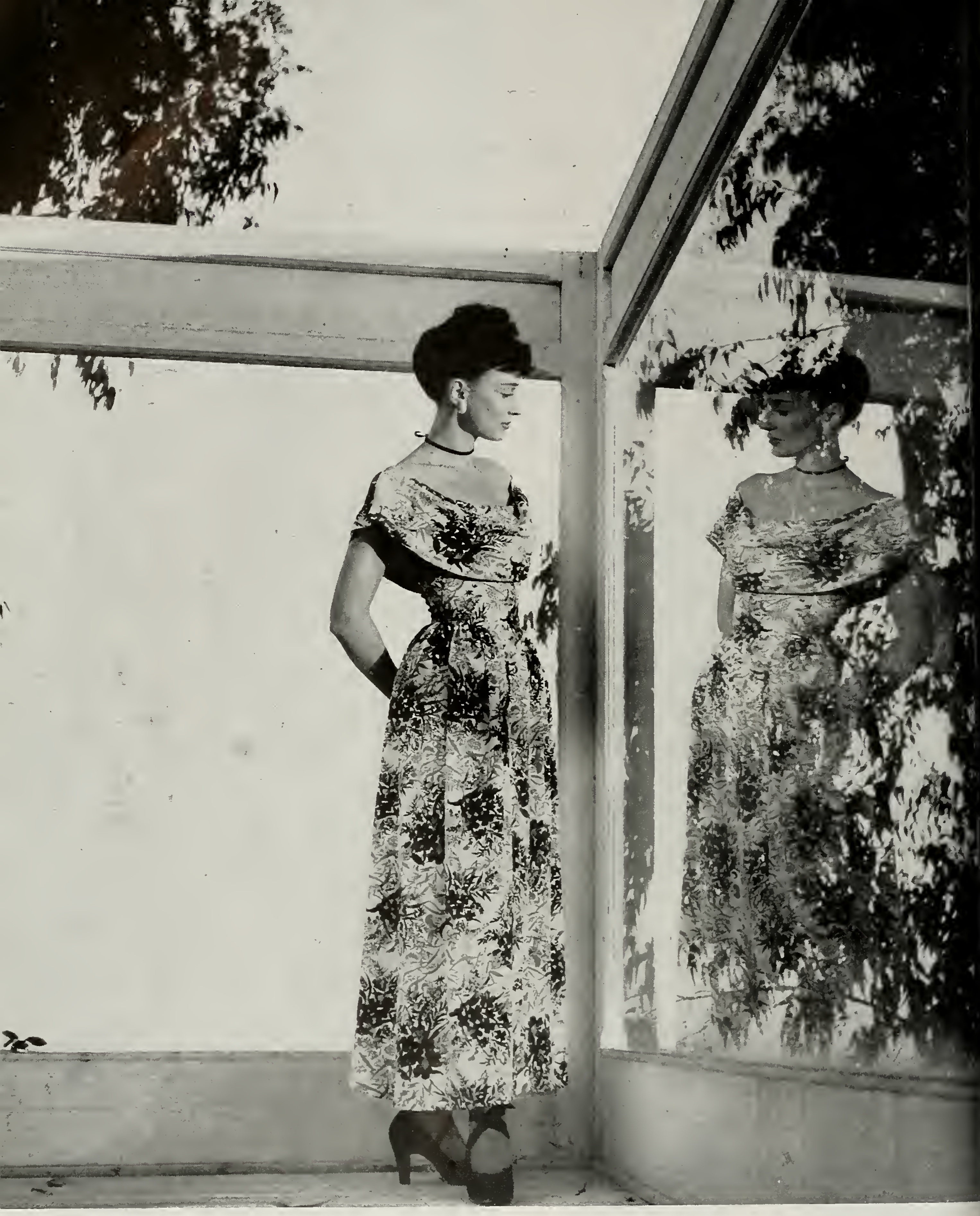
shirtwaist dress, 20th Cent

two-piecer with pleated pepl

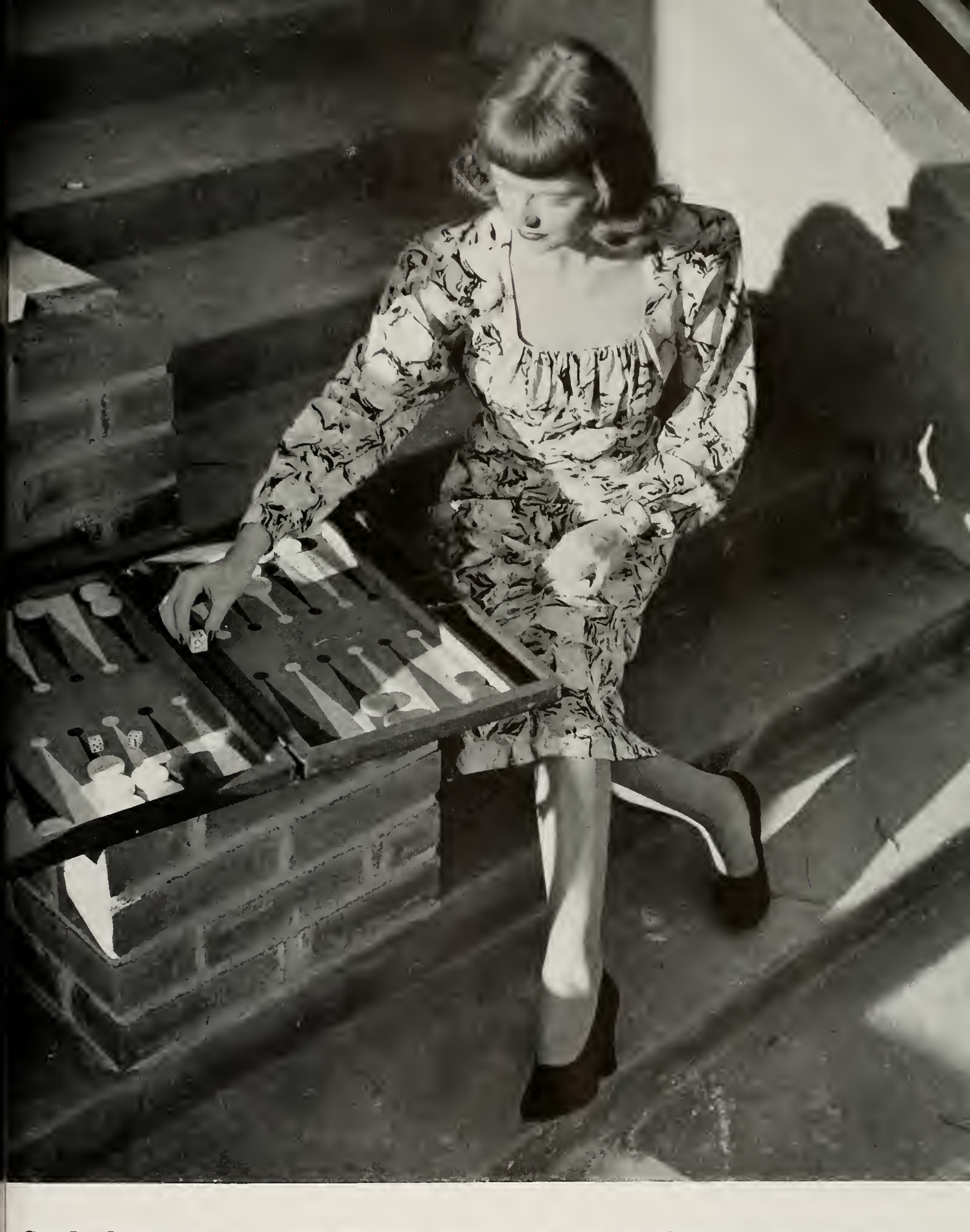


h fanciful and sure . . an imaginative combining of color, charm,
e are California clothes that go places . . left to right: Marbert's
nour. Below, l. to r.: Caldwell-Gray's crepe and lace cocktail dress;
cks; Murray Goldstein's birch bark print; Georgia Bullock's new
ion McCoy's two-tone jersey . . navy with bright red circular skirt.

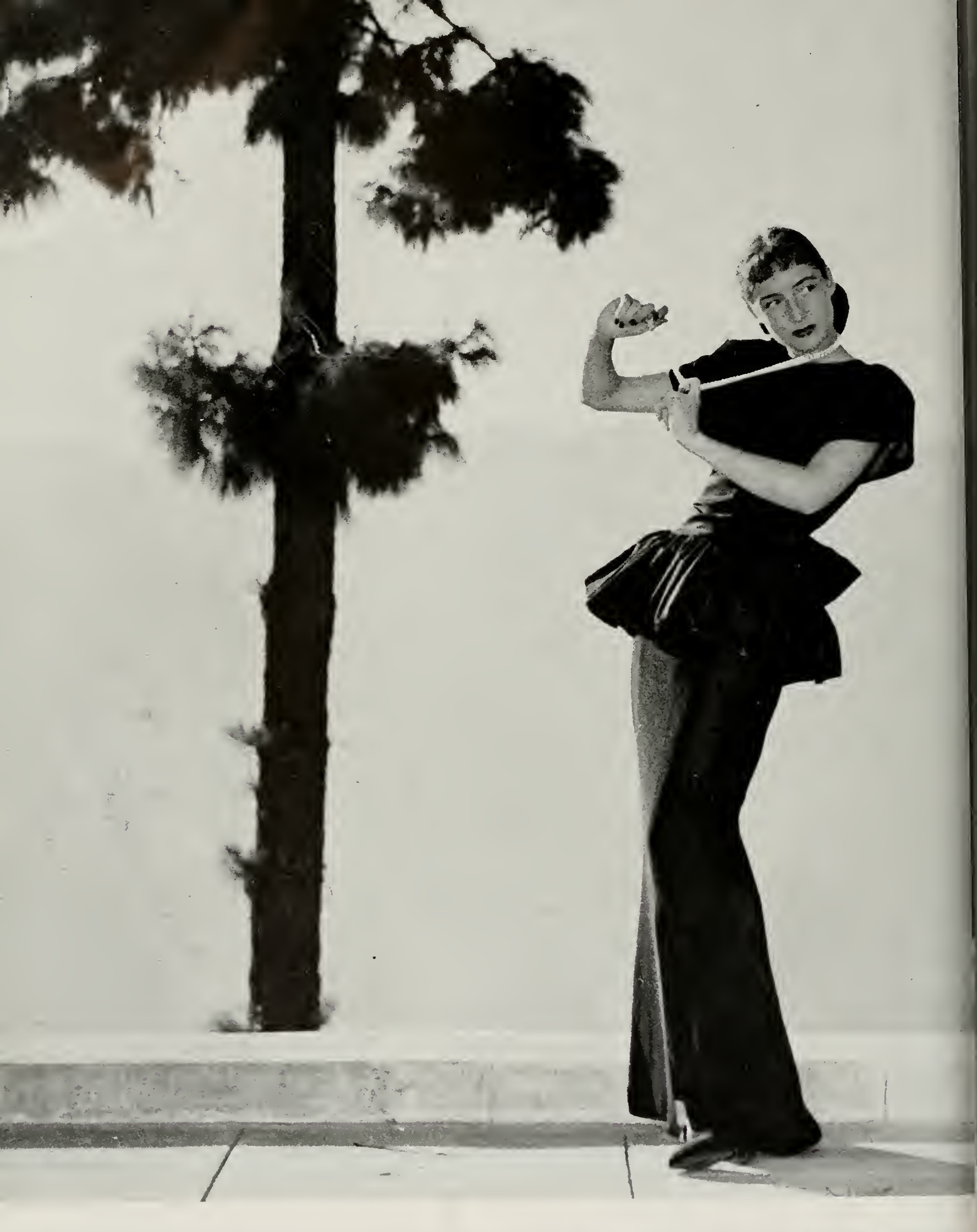




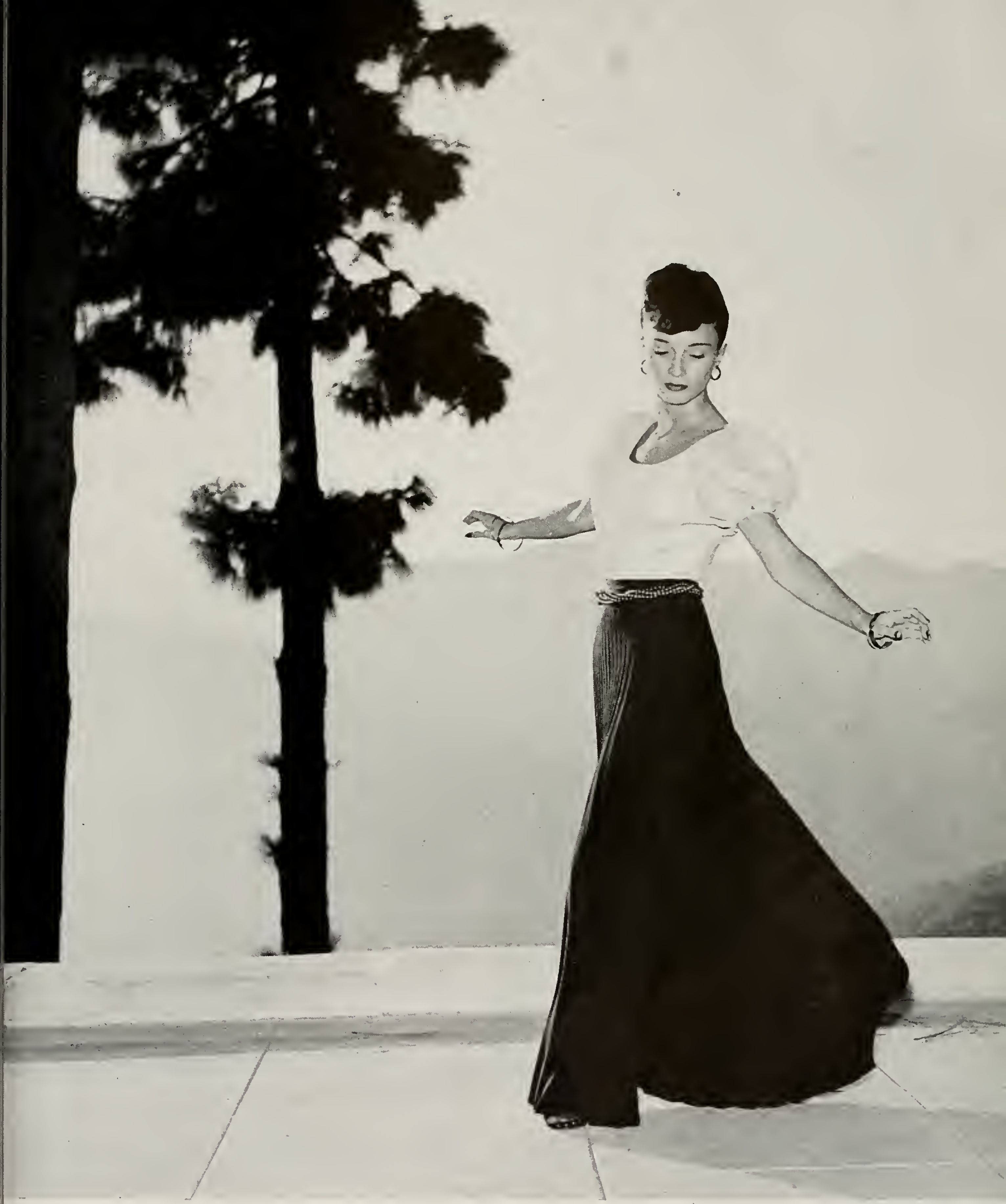
Reflecting California glamor and your own good taste . . . Barbara Claire's sophisticated dance dress of Foreman crepe, hip stiffening. About $39, Sonnenfeld's, St. Louis. Biltmore Accessories earrings.



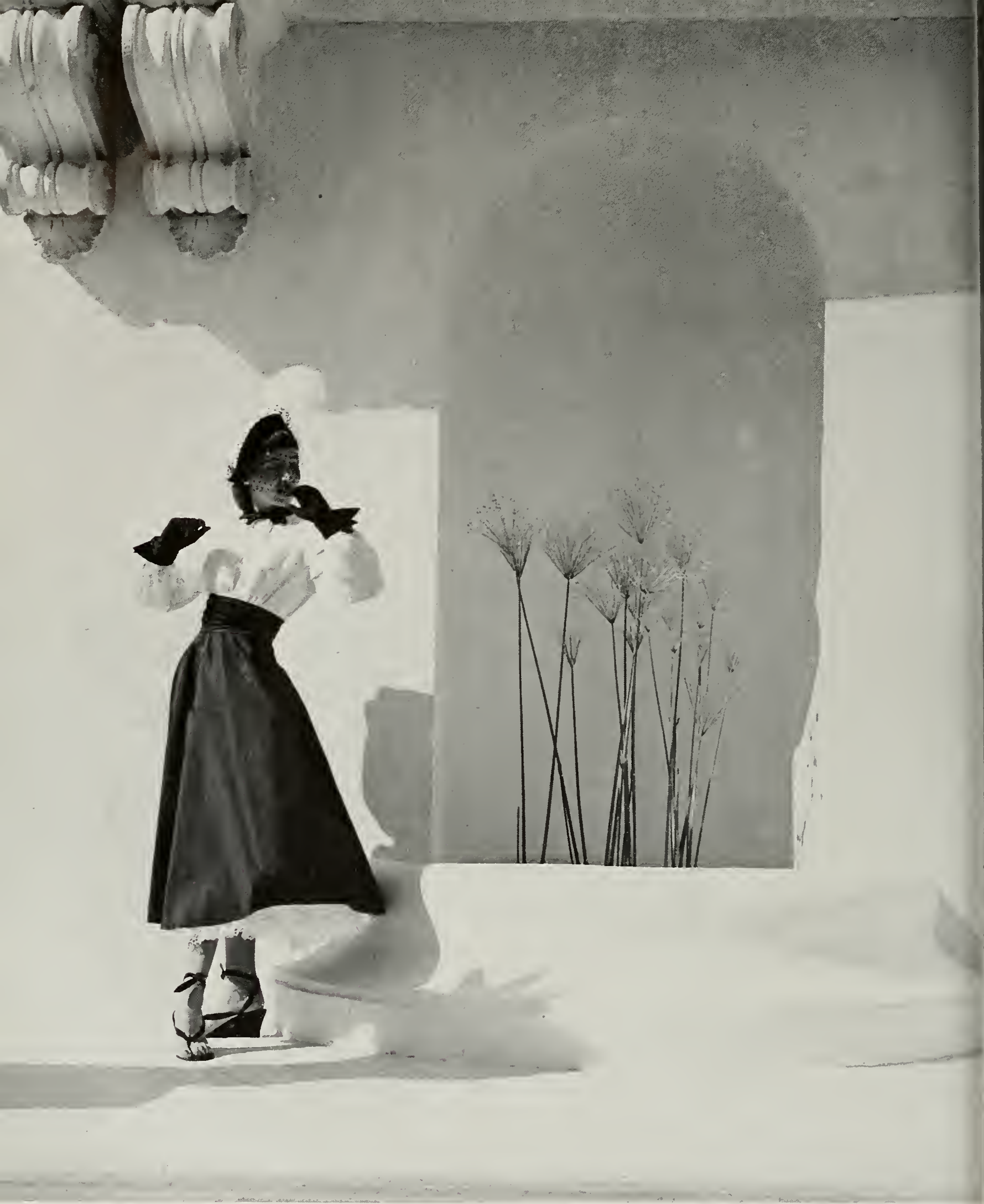
Studied strategy! Carl Naftal softly drapes a skirt to a torso-tight waist . . . front shirring gives an Empire bust line . . . of Robaix print, it's approximately $25 at Stix Baer & Fuller, St. Louis.



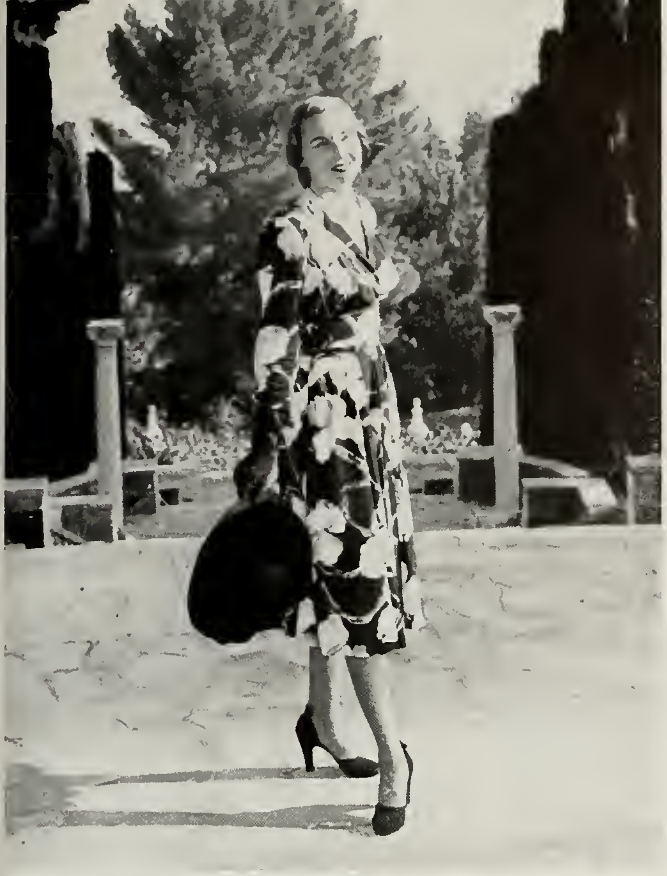
Slim black exclamation point by Nan Parker . . . beau catcher of crepe and taffeta . . . California pines in the background to remind you that Christmas is coming. About $35, May Company, Los Angeles. Coro pearls.



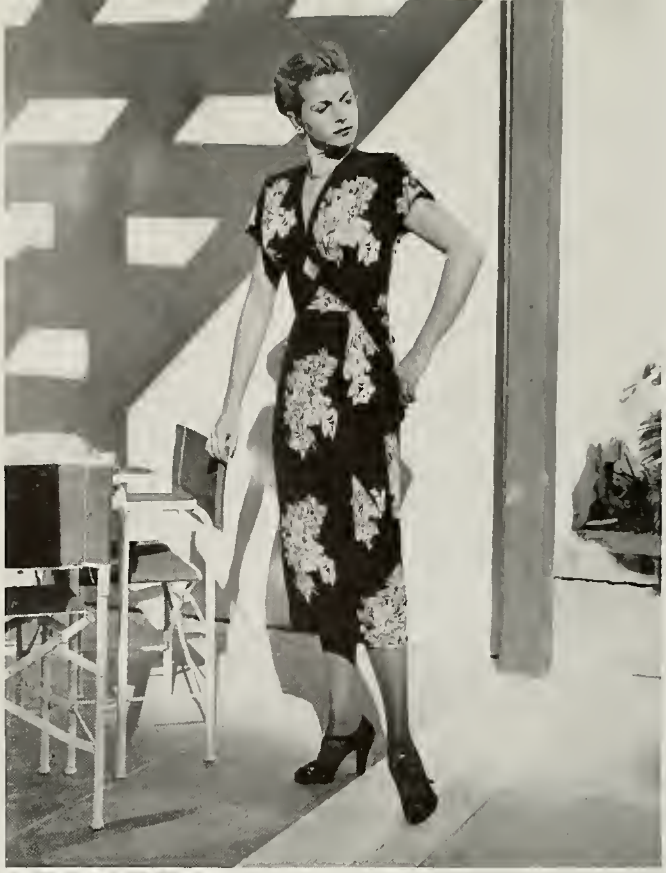
A flattering fiesta blouse . . . full--pleated skirt to rustle at your holiday parties . . . recapture the romance of another era! By Koret of California. Skirt about $15, blouse $8, at Younkers, Des Moines.



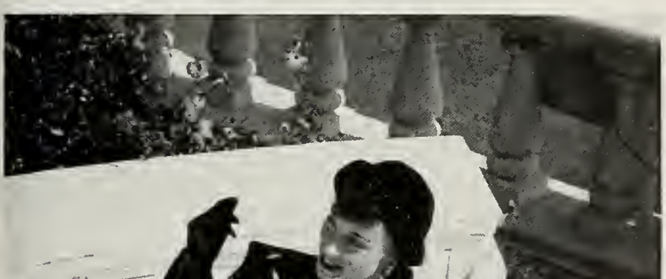
Re-enter the Gibson girl, eternally feminine! Demoiselle's pure silk blouse, taffeta skirt, cotton petticoats! Pictured at Atwater Kent's estate. About $55, Mildred Moore, Beverly Hills. Caspar Davis hat.



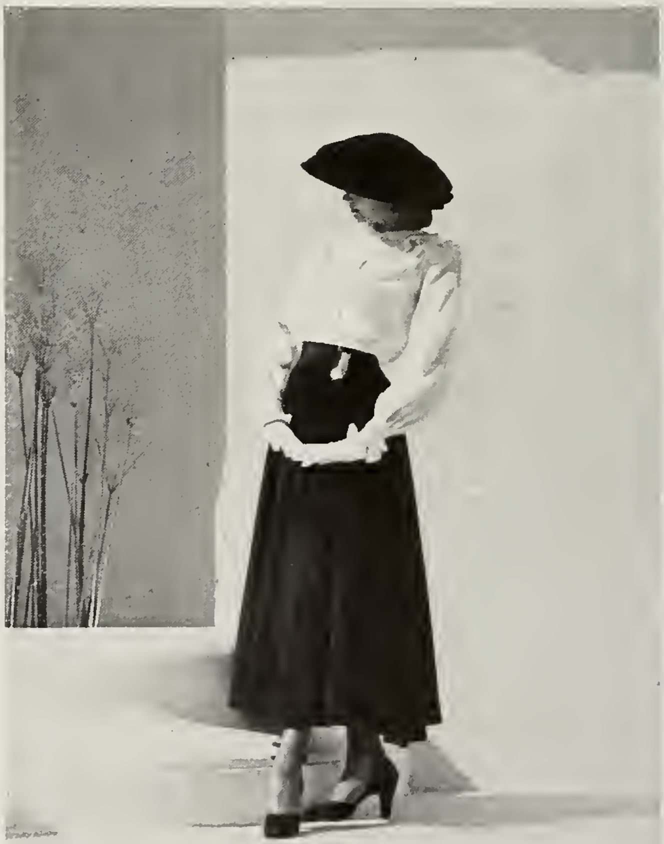
JOSEPH ZUKIN OF CALIFORNIA



ROBERT GOULD DINNER DRESS



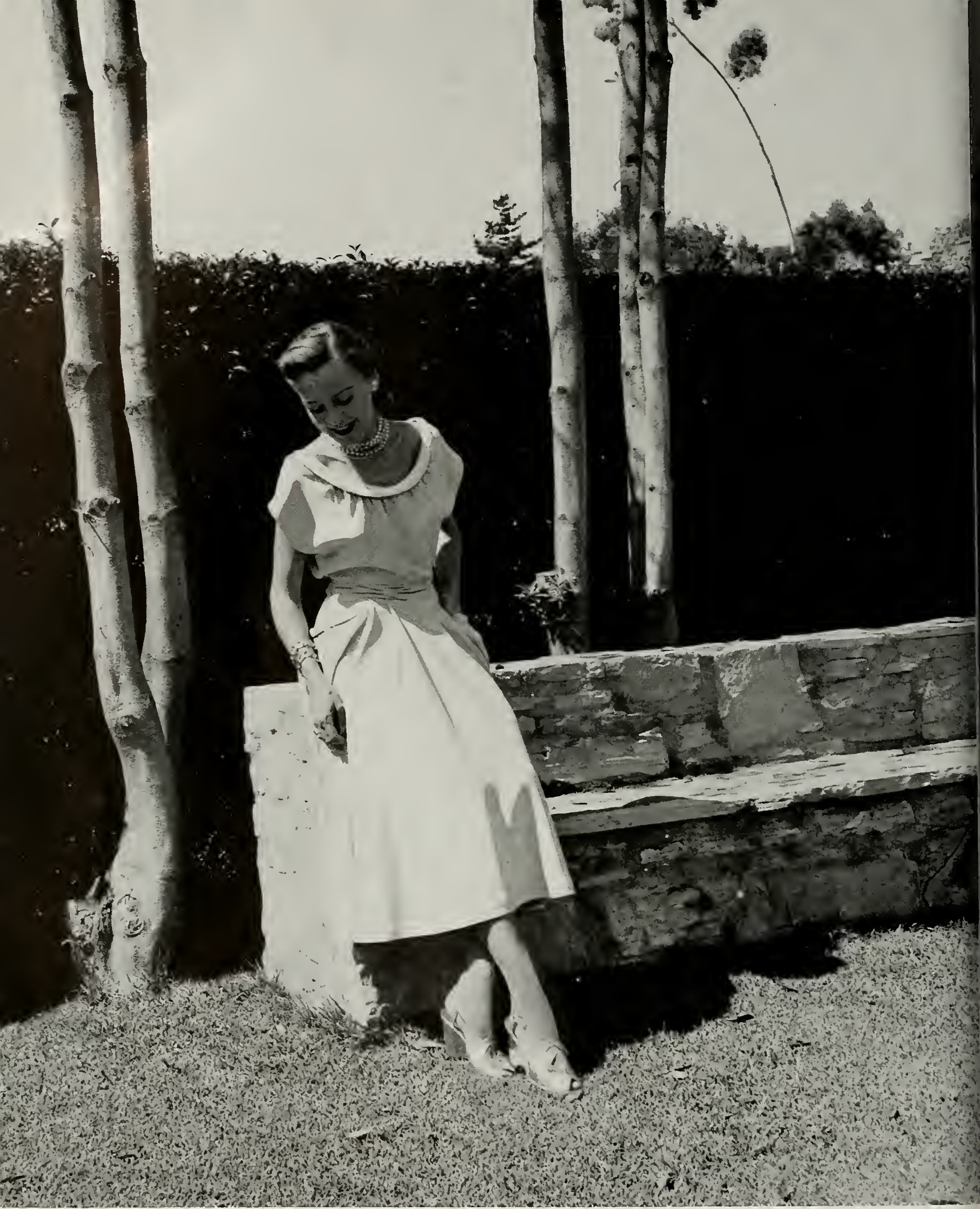
RAAB-HARMELL catches the spirit of autumn with bodice applique of shining gold leaves . . . $30 at Walker's, San Diego. Hat by Agnes Originals.



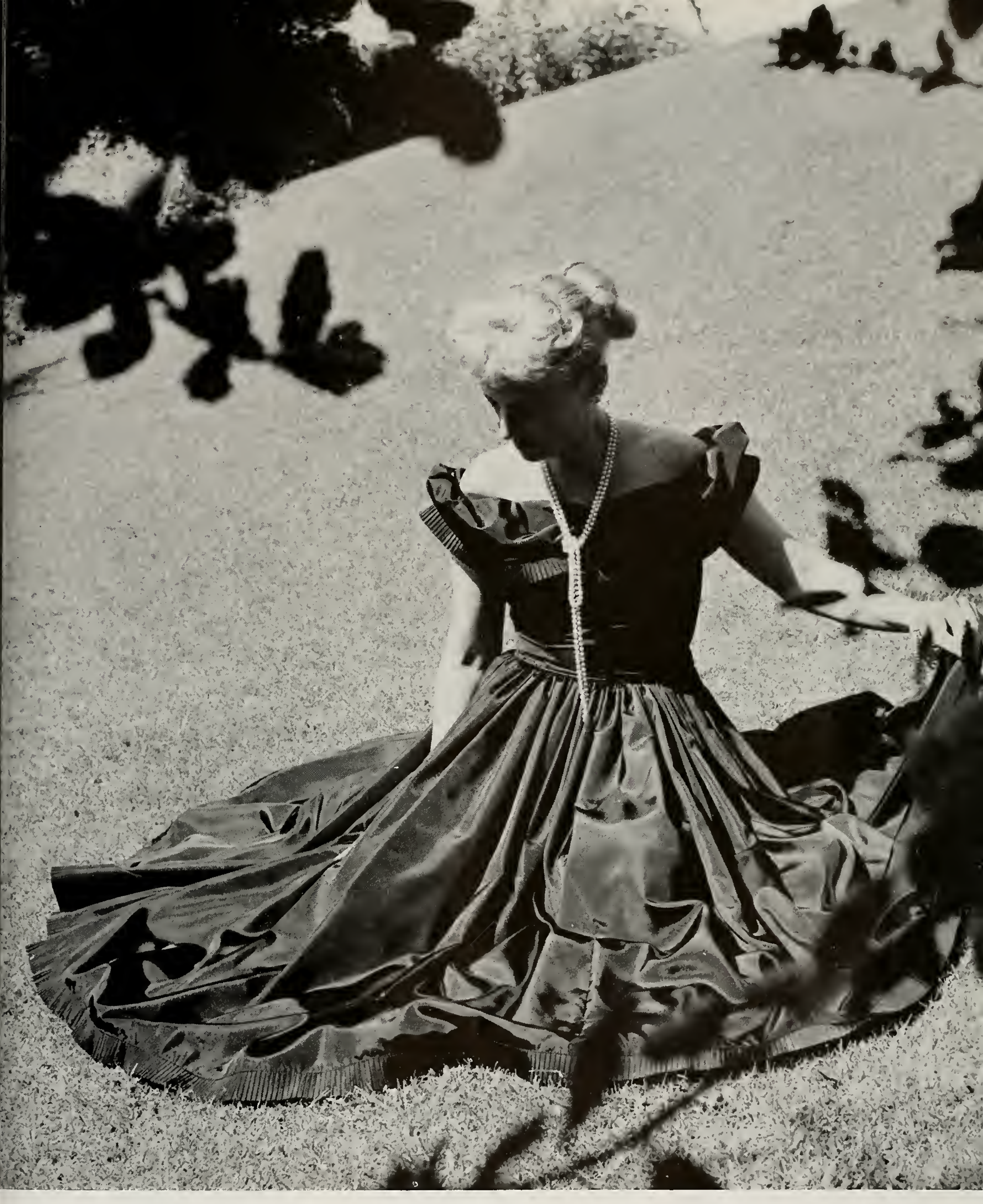
WESTERN FASHIONS interprets the Gibson Girl. White crepe blouse, $12.95; faille skirt, $22.95. Hat, Leslie James; old-fashioned fob, Bee Norton.

JOSEPH ZUKIN OF CALIFORNIA, *top,* gives an afternoon dress of Onondaga crepe . . . about $35 at Neiman-Marcus, Dallas . . . hat by Leslie James.

ROBERT GOULD, *top,* uses Foreman's crepe printed in California flowers . . . for evenings at home, for dining out. About $30, May Company, Los Angeles.

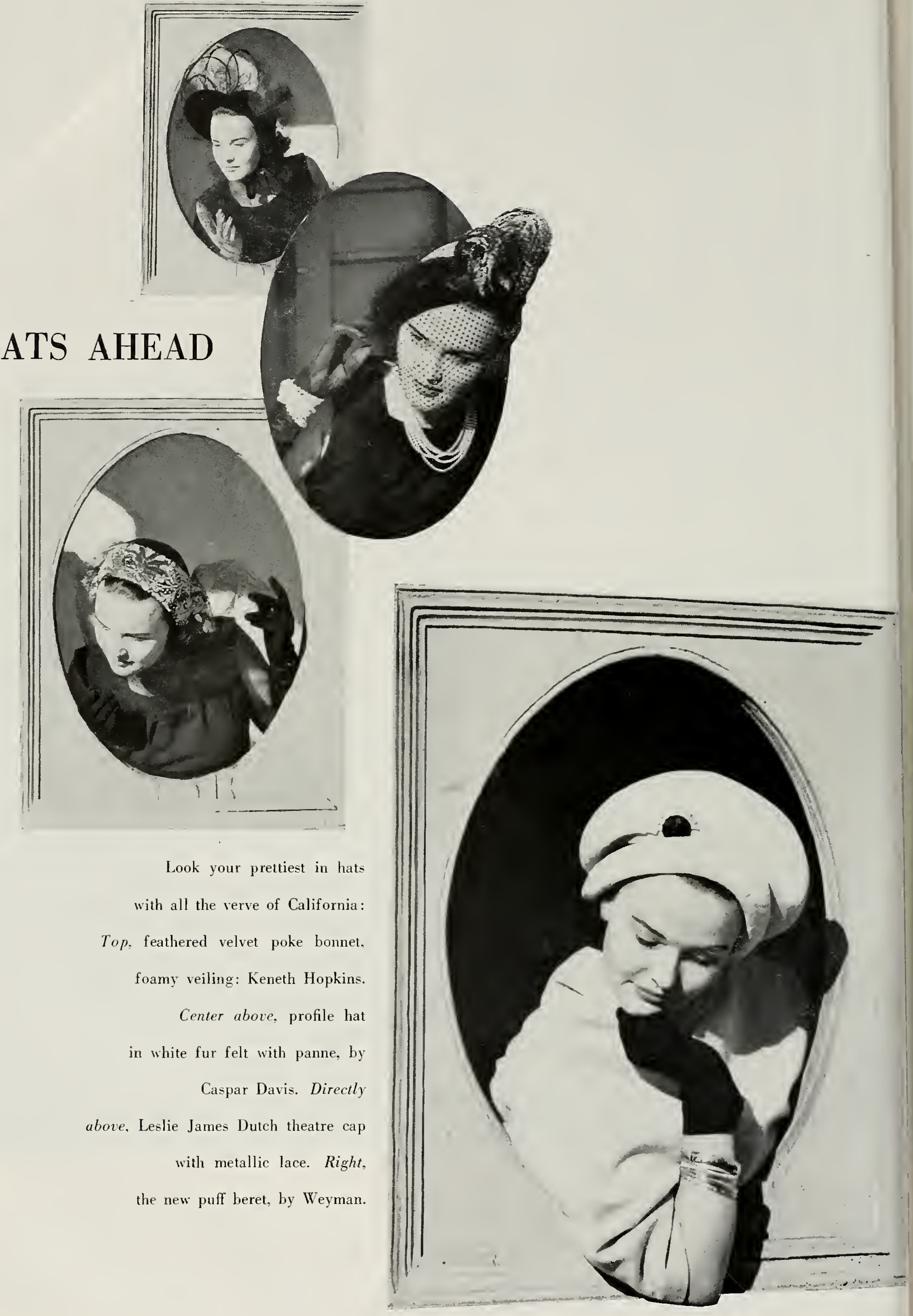


Mrs. Edgar Bergen, at her Beverly Hills home, likes the simple perfection of De De Johnson's Celanese casual . . . suited for her active life as mother, careerist. At The Fair, Fort Worth, about $35.



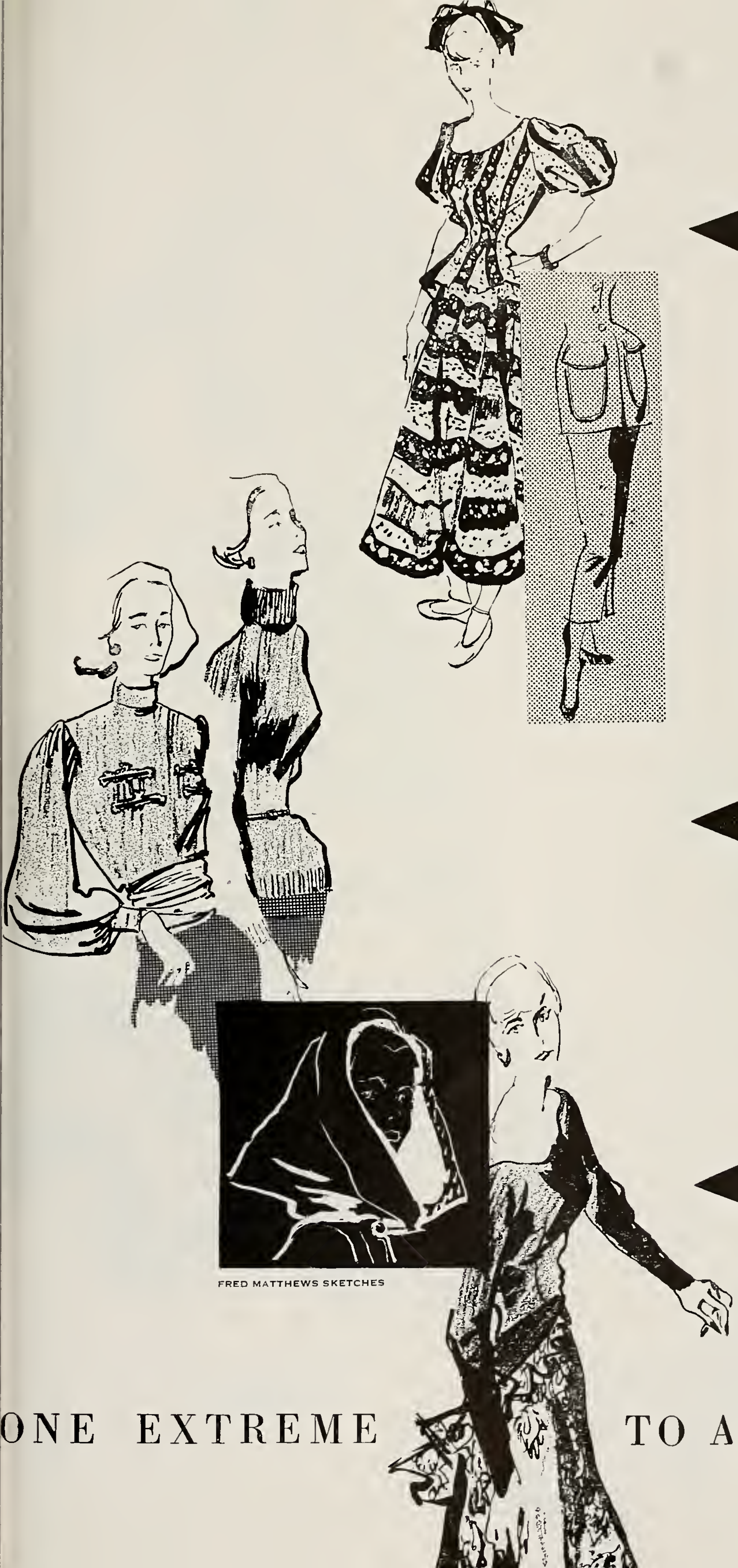
Singing black taffeta for California's society songstress, Gina Janss, at her Holmby Hills home . . . wearing Emma Domb's Celanese frock. About $25. Misses Dresses, May Co., Los Angeles. Richelieu pearls.

HATS AHEAD



Look your prettiest in hats with all the verve of California: *Top*, feathered velvet poke bonnet, foamy veiling: Keneth Hopkins. *Center above*, profile hat in white fur felt with panne, by Caspar Davis. *Directly above*, Leslie James Dutch theatre cap with metallic lace. *Right*, the new puff beret, by Weyman.

FRANK STIFFLER

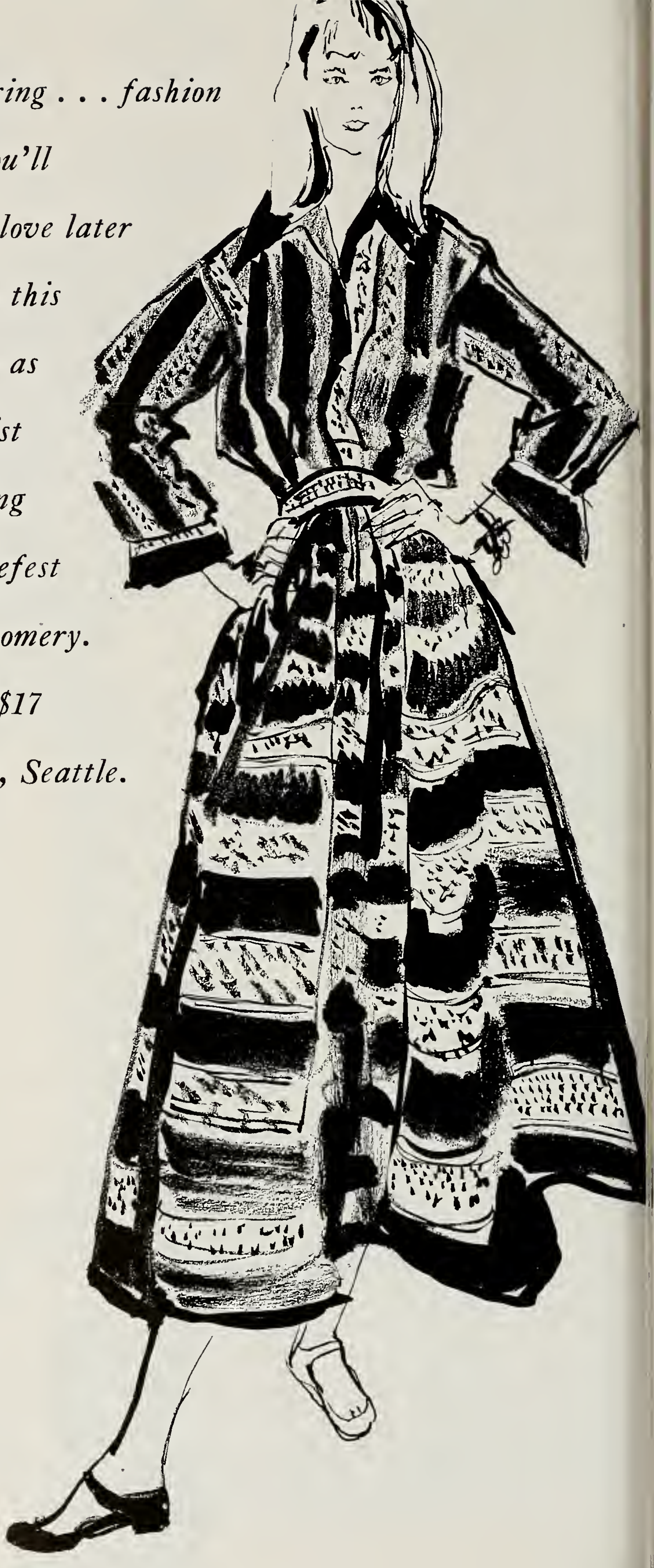


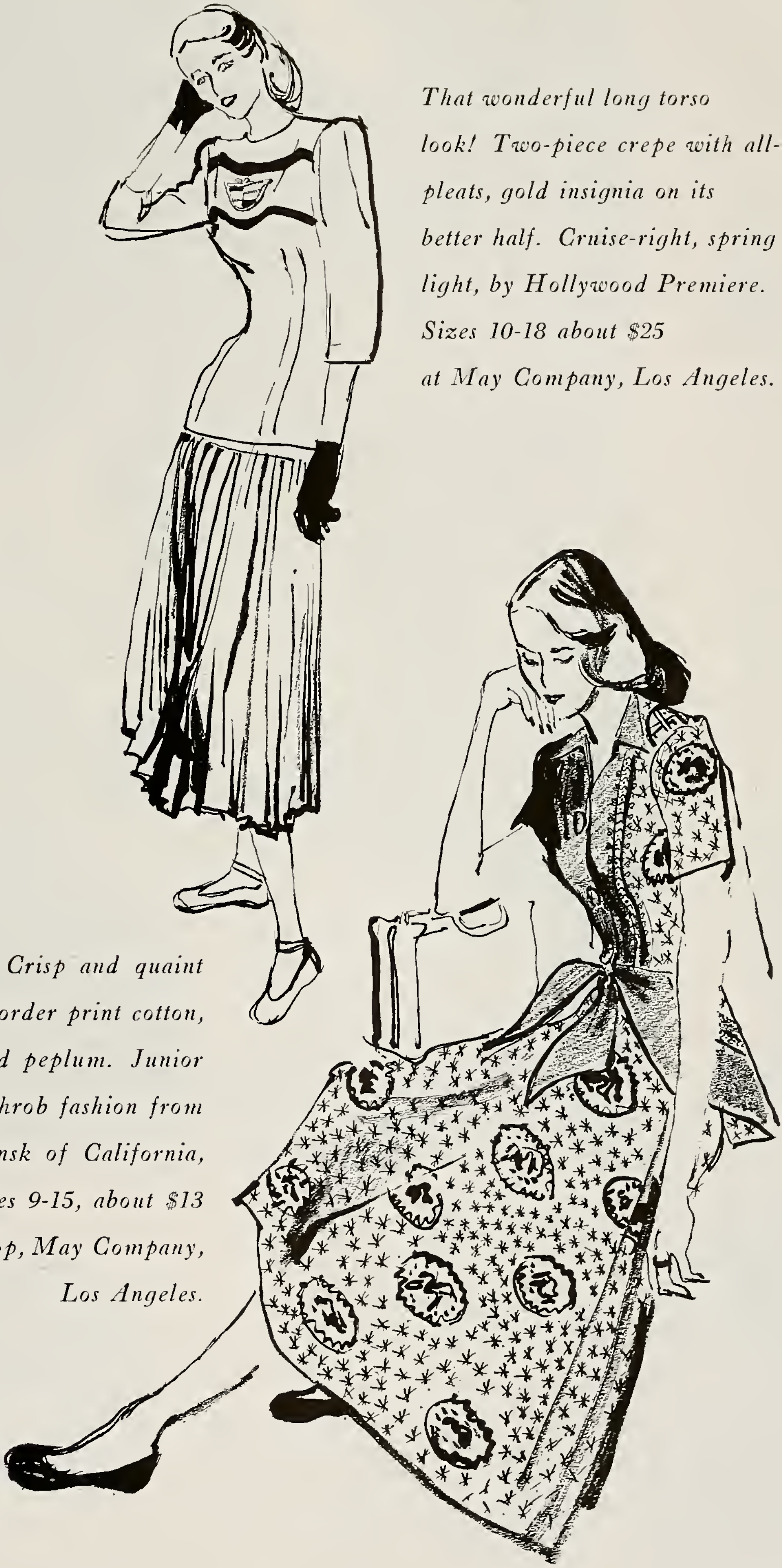
FRED MATTHEWS SKETCHES

California goes to extremes, accentuates individuality in cruisewear . . . fullest possible skirts contrast with wandlike, slim ankle-length for sophisticated moments . . . the jutting, up-thrust neckline and the hooded, covered-up look contrasts brightly with barest decolletage . . . wide cummerbunds or corselet belts vie with slimmest bands worn at natural waistline, or higher. These are California ideas to make your wardrobe more exciting . . . ideas for resort, for patio . . . or just for fun!

ONE EXTREME TO ANOTHER!

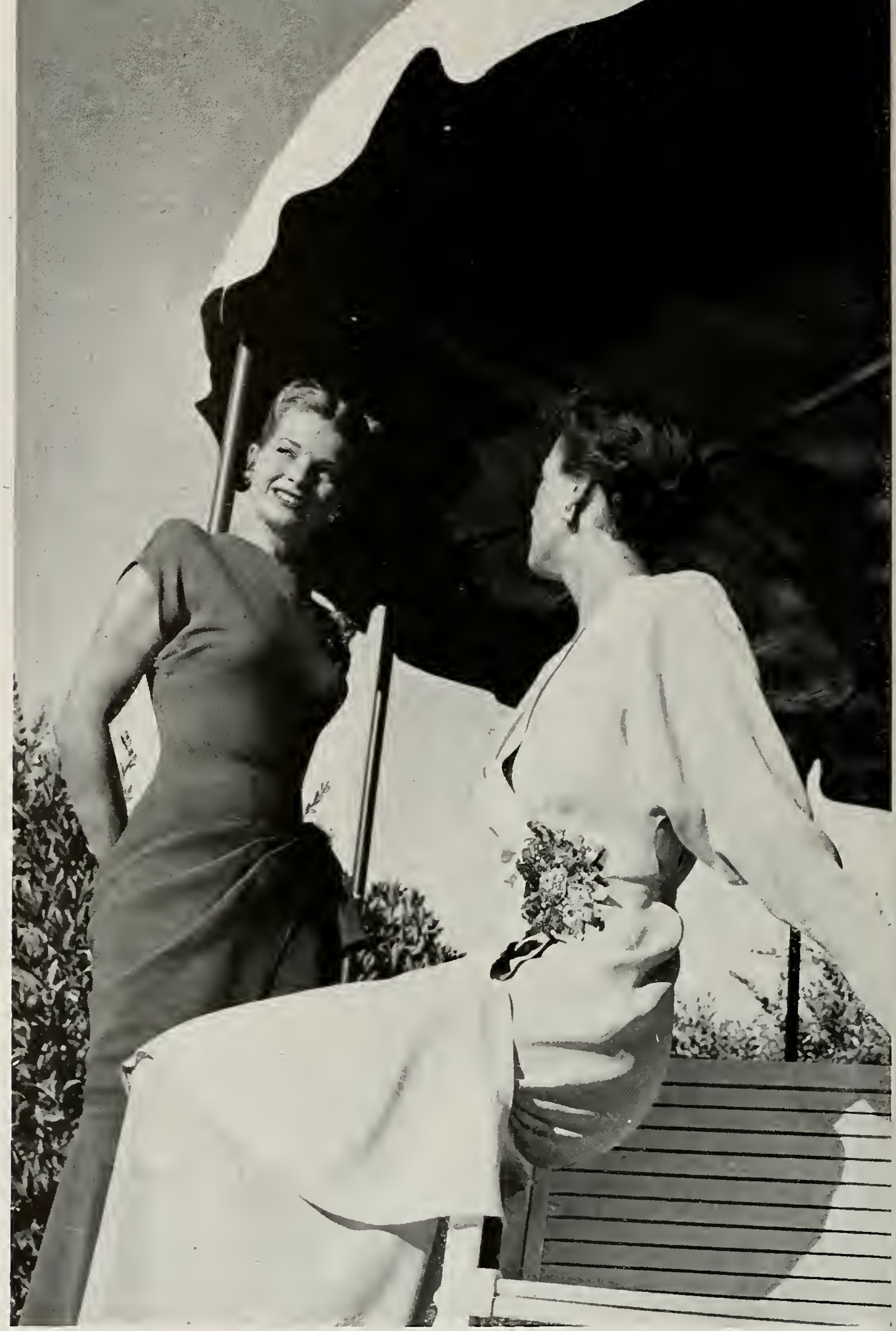
First look at spring . . . fashion excitement in clothes you'll wear now to resorts, love later for patio and play. Like this batik cotton print, carefree as a gypsy's . . . soft shirtwaist with roll-up sleeves, swirling dirndl skirt that covers briefest shorts. By Marjorie Montgomery. Sizes 10-16 about $17 at Best's Apparel, Seattle.

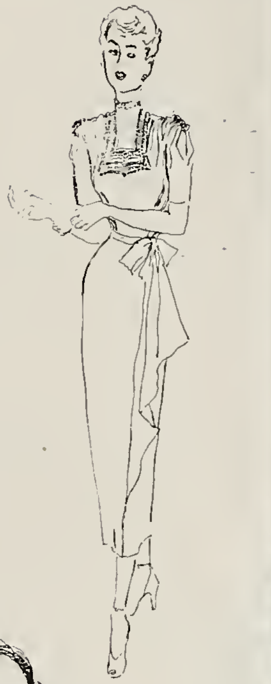




That wonderful long torso look! Two-piece crepe with all-round pleats, gold insignia on its better half. Cruise-right, spring light, by Hollywood Premiere. Sizes 10-18 about $25 at May Company, Los Angeles.

Crisp and quaint in Everfast border print cotton, a v-shaped peplum. Junior heart-throb fashion from Linsk of California, sizes 9-15, about $13 at the Hi-Shop, May Company, Los Angeles.





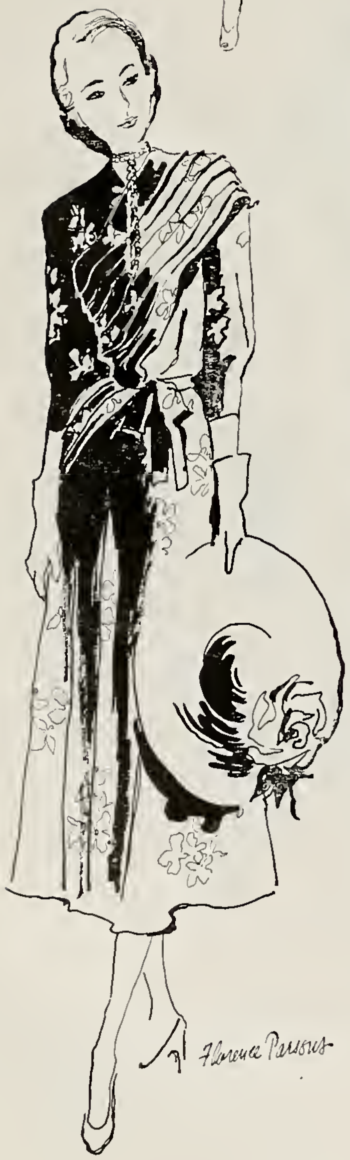


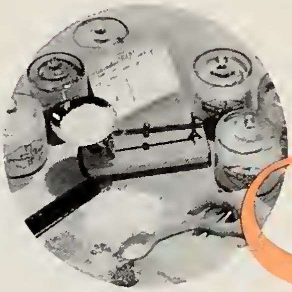
FIGURE FLATTERY . . .

and glamor to spare in carefully styled half-size dresses you'll want for holiday galas! Sequins accent two Bill Kopp dinner gowns, photographed *above*, about $40 at Buffums', Long Beach; A. Harris, Dallas. *Top sketch:* Caroline Carlson's youthful wrap dress, Mallinson crepe, about $25 at May Co., Los Angeles; Carson Pirie Scott & Co., Chicago; The Hecht Co., Washington, D. C. Charles Mirkin, *below*, uses Hess-Goldsmith print, slimming lines, about $40.

there may be **OTHER HATS**
OTHER DRESSES
OTHER ACCESSORIES THAT LOOK AS SMART ON ME

but never a face powder
to compare with the one

blended exclusively for me...to my own
skin tone . . . right before my eyes by

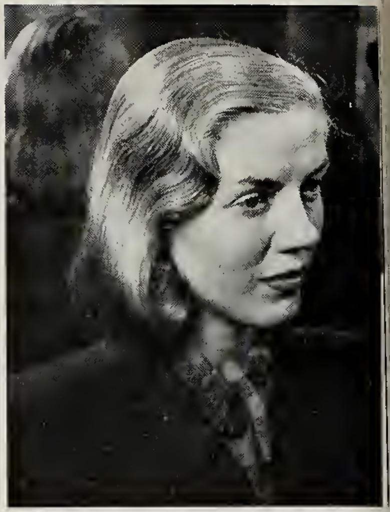


Charles of the Ritz

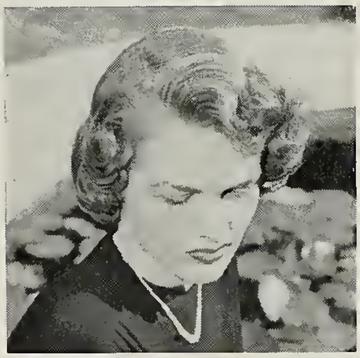
DISTINGUISHED FOR HAND-BLENDED POWDER AND EXQUISITE COSMETICS

NEW COIFFURES . . for anyone . . anytime . . and especially for now . . with holidays ahead

BY EDNA CHARLTON

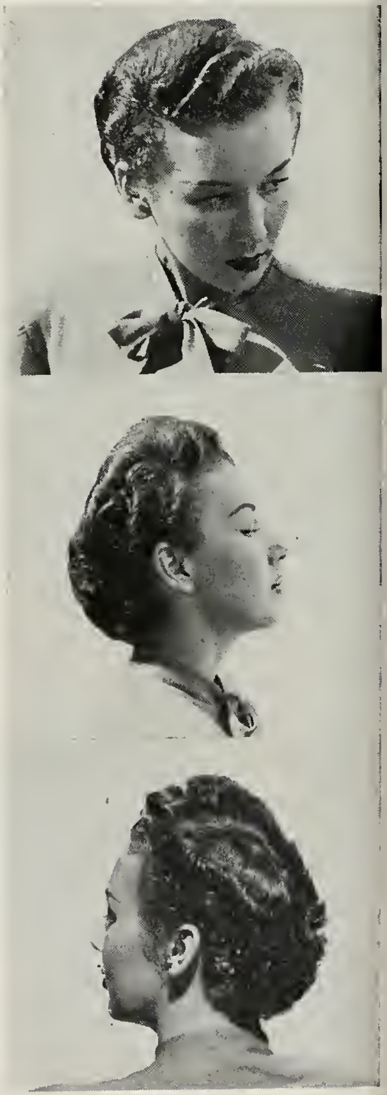


Soft simplicity, above, for those who prefer flattery of long hair



Pert and brief is this new variation, left, of the classic pageboy

Three views, below, of the scintillating short cut . . shampoo it, brush it, and mold it into crisp loveliness in forty-five minutes!



Let your hair down for the holiday season . . and by all means have it cut! There's a new and gayer outlook for the festivities ahead. And you'll find that any effect possible with long hair is attainable with short hair, too. It can be shampooed, curled and hand-dried in the miraculous time of forty-five minutes . . so say the hair stylists at the Charles of the Ritz Salon in Los Angeles.

To prove their contention, they have conjured up three new coiffures and present them here as your answer to "What shall I do with my hair?" Whatever your face and figure type, one of this magic trio is sure to be right for you!

Deft fingers and skillful shears can whisk your hair into lines which fall naturally into swirls and curls, providing you with an individualized topping for your new silhouette. The longer skirts, sloping shoulder line, collar interest and the more generous hats all tend to preclude most of the coiffures that were favorites during the spring and summer months. When combined with fall and winter fashions, the long-popular upsweep has a distressing tendency to suggest a "peeled" look. But the perfect substitute for devotees of the sleek coiffure can be found in the versatile short cut . . brisk and casually smart, it is equally wearable with the glitter and glory of satins and velvets or with the easy simplicity of town 'n' country togs.

Hailed happily by many is the return of the modified bang and over-the-brow swirl. Case in point is the new shorter pageboy, incorporating a crisp, turned-under wave that brushes across one eyebrow . . an effective innovation for those whose profile requires a softer line. Piquant variation of this coiffure is the crisp, brushed-out ends which lay close to the cheeks and are subtly flattering in combination with the trim little cloche hats or with the dashing desperado brims.

But for those who insist that longer hair is priceless and timeless flattery, there is an ingenius new cut which creates a sculptured cascade of hair almost to the shoulder line, and, at the same time, provides a smooth, well-groomed effect.

Fashion has veered off on a tangent . . and if you're bound to follow along, look to your hair. Keep it compatible, keep it close to your head . . and keep it cut!

IT'S NEWS! A YOUTHFUL CONTOUR

No matter how beautifully cut a dress may be or how closely it follows the "new silhouette," it will fail completely if the undergarment isn't tailored just for you. *At top*, Sho-Form's nylon lace and satin brassiere with adjustable uplift feature will give you the needed support. Forceful girdle of power net and satin lastex by Damsel, *above*. A lace brassiere with satin-stitched undercup plus lithe figure-trimming girdle, both by Helene of Hollywood, *right*.

FIRST IMPRESSIONS

NO MAN SHOULD MISS THE FUN AND COMFORT OF SPORTSWEAR

. . . AND HERE ARE A FEW HINTS ON HOW TO COMBINE IT ALL

Selecting sportswear that is combined properly and correctly accessorized has become one of the big problems of a twentieth century male. Lacking a woman's somewhat formalized training in the whims of modish ensembling, a timid man goes a trifle neurotic when confronted by an array of colorful sportwear hanging peacefully in his favorite men's store. He often bursts into a heat rash, gropes for the first sport coat and slacks that seem to fit, then stumbles toward the street . . all in some kind of terror. Later, in the sanctuary of his own room, he wonders how in the world it all goes together to make that pleasant, comfortable ensemble that he envies.

This sort of introspection has caused many a man to toss in his chips, deciding that it's too complicated, too confusing, and that the "good old business suit" will have to do. It won't, of course.

A chalk stripe fits into a golfing scene about as well as a derby tops off a fishing outfit. But more important, neither the chalk stripe suit, nor the golfing and fishing outfits, fit into a backyard barbecue picture with any comfort at all. So . . as for any problem . . there are a few solutions.

The first one is the wife's or girl friend's advice. Take her along to okay every purchase. This can be an embarrassing method for the guy who is a rugged individualist, but one method to be certain that it will all go together. The second answer is to give up sportswear altogether; but then you'll miss the fun that casual, comfortable clothes do offer. The freedom-giving informality that accompanies a sport jacket, slacks and sport shirt is unmatched by anything in this world . . and plus all of that, it really looks well.

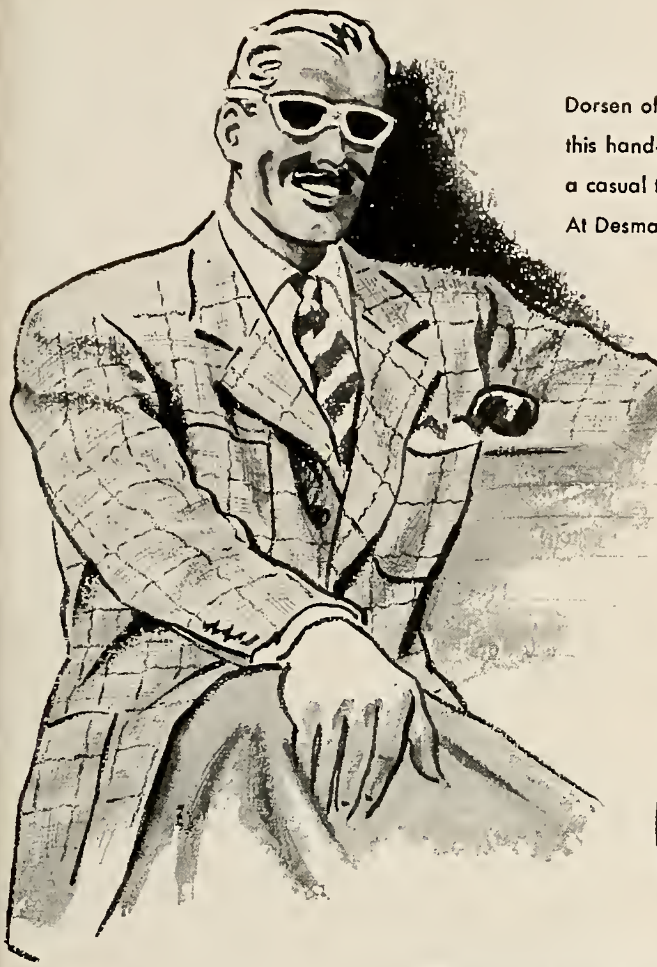
So the third solution has to work . . and it does. Keep your eye on someone who has the sportswear knack and follow his lead! For instance: taking an overall view of some of the top executives who live and work in busy Beverly Hills, a certain pattern of attire is noted. Their sportwear is simple . . a soft shetland plaid jacket (the neater plaids have the edge this year) always worn with a pair of solid color gabardine or flannel slacks. The jackets have patch pockets, full drape effect. The slacks are reverse-pleated, a California innovation. Their deep pleats indent centerward and they have the new continuous waistband to give a clean line to the top of the slack. And coming into demand is the flannel slack that has a hand-stitched welt seam on the outside.

There is no particular difficulty in picking the right shirt, usually lightweight wool or gabardine, to fit into this ensemble. If the jacket is patterned, the shirt is plain, and vice-versa. Collar tabs should be those which are most flattering . . either long or short, medium, narrow or widespread.

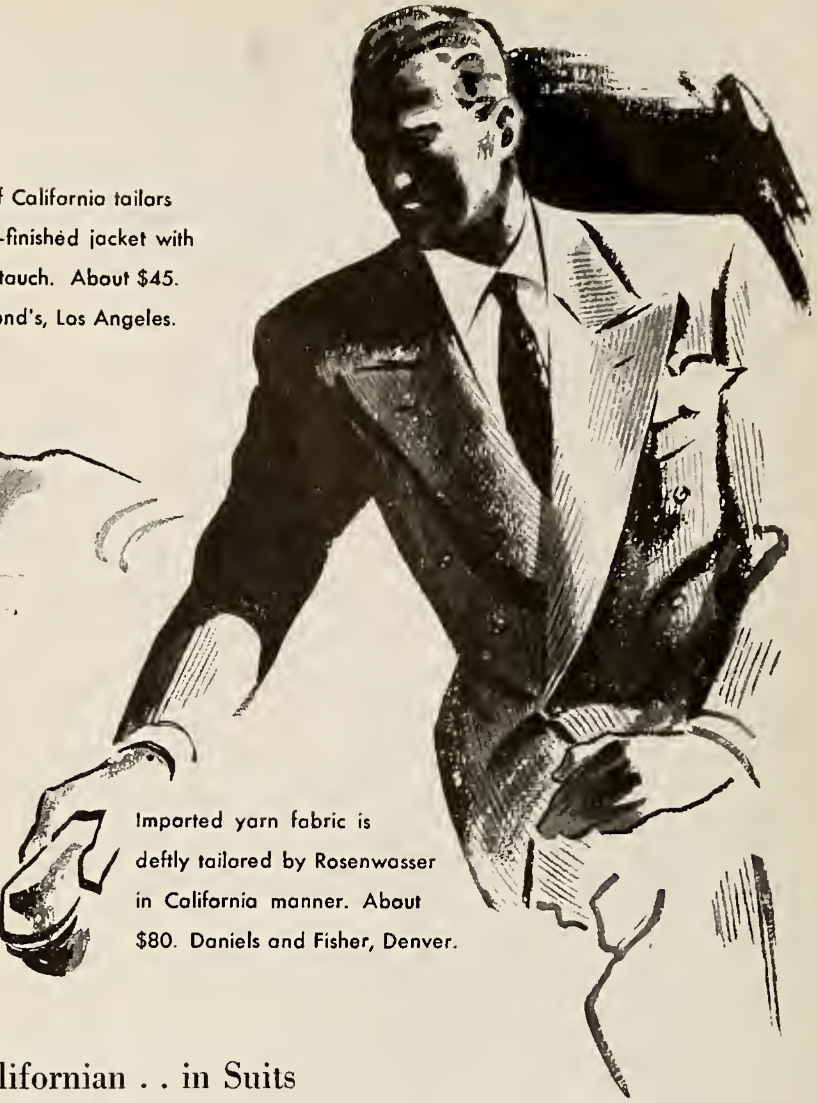
Ties for sportswear are either the knit wool or rayon in solids or stripes depending on the choice of sport jacket or shirt. Keep these simple if the other two are patterned. Headwear, too, is coming back into its own with new styling. Straws, this year, were dyed many colors to be in keeping with the rest of the outfit. Felts show more styling, more crowns and brims. And shoes usually are casual for the freedom-loving men.

All in all, these men from fabulous California know what they like in the way of comfort and color. They demand it . . and so can you!

Top-tip to toe perfection with a bright spot for the neckline is easily attainable with this assortment of original California furnishings. The hats are by Bailey of California; shoes by Casual's, Inc., and all-wool ties by Hollyvogue Ties of Hoffman California woolens. You'll like 'em!

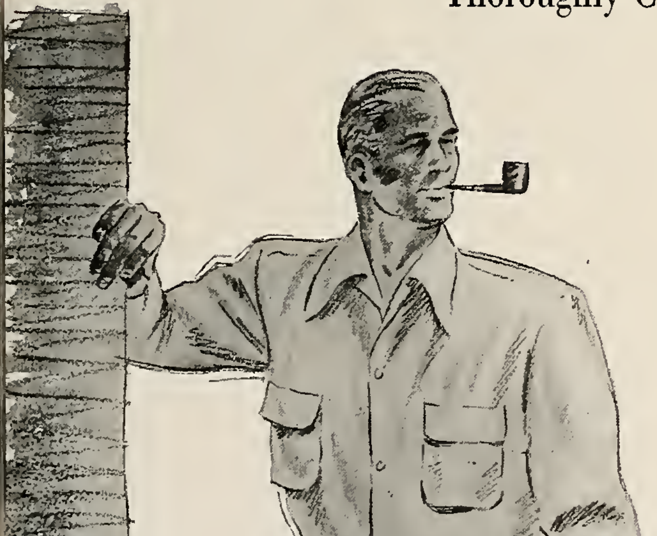


Dorsen of California tailors this hand-finished jacket with a casual touch. About $45. At Desmond's, Los Angeles.

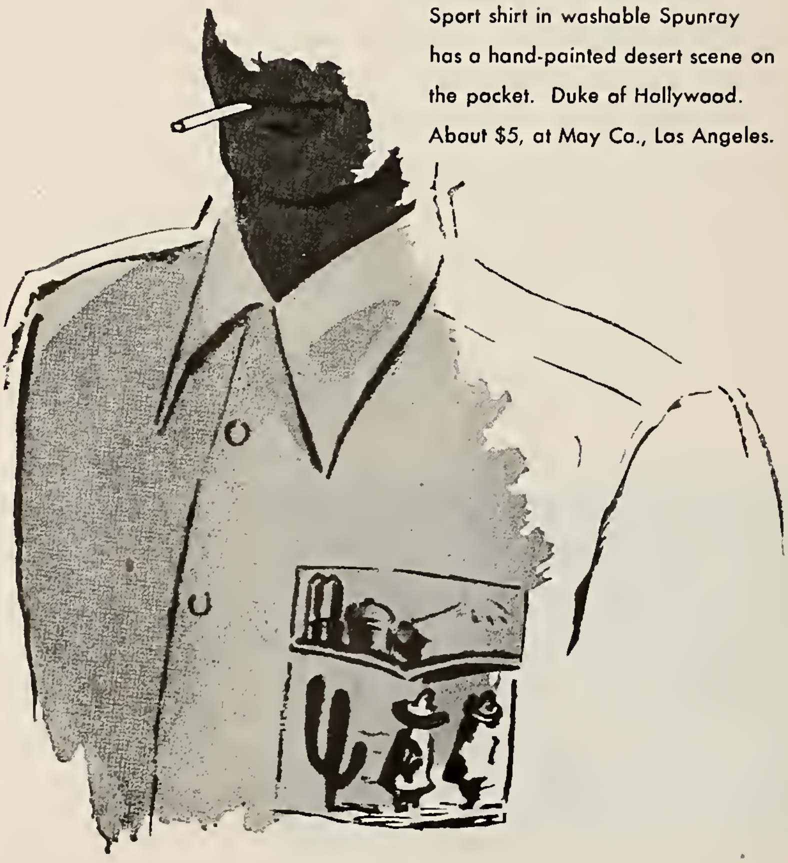


Imported yarn fabric is deftly tailored by Rosenwasser in California manner. About $80. Daniels and Fisher, Denver.

Thoroughly Californian . . in Suits Sport Coats and Sport Shirts



A classic shirt in a cotton and spun rayon poplin mix, with saddle pockets. By Hendon. About $6. Carson Pirie Scott, Chicago.



Sport shirt in washable Spunray has a hand-painted desert scene on the pocket. Duke of Hollywood. About $5, at May Co., Los Angeles.

MUSIC FOR ALL

a symphony orchestra and the people's interest brought a new fame to Burbank

Ed Johnson, the mail carrier, whistles a theme from the William Tell Overture as he walks from house to house. His steps quicken as he nears the end of the route so that he can reach home in a hurry to practice on his string bass for the concert that night in Recreation Hall. Dorothy Brush, kindergarten teacher and violinist, hurries, too, as she locks the door of the school room to go home to two children, cocker pups, a hungry husband and dishes to do after dinner. Then the concert.

At the stage door entrance to the Burbank, California, Recreation Hall there is a rushing and bustling of the musical citizens of this city of 68,000. They mill into the stage anteroom from their various jobs of housewife, salesgirl, salesman, electrician and professional musician.

There is a hush as the orchestra conductor, Leo Damiani, ascends the podium, bows and waves his baton over the eager faces of one hundred who have gathered together to form their own symphony orchestra . . free to the public. Parents and their children look with awe at this orchestra in their own hall and hush the young ones' whispers and squirming as the music from the Burbank Symphony begins.

What is happening today in Burbank . . busy young city of huge aircraft importance during the war . . is happening in small communities throughout the nation. The businessman, the plumber and the high school teacher are finding enjoyment and a fulfillment for their love of music in banding together to entertain their friends and neighbors. And the oldsters, as well as the young, are developing a growing appreciation for good music . . fine music that seems to become even more precious with its age.

Symphony programs and business matters are planned and discussed by the orchestra committee elected by all the members. Ben Porter, Sr., is the chairman of this group, an electrical engineer by trade and tuba player by hobby; Ralph Ball, a college student by day, a trained violinist in the orchestra; Dorothy Brush, kindergarten teacher and member of the second violin section; Frederic Clint, violin teacher in Burbank and concertmaster; Herbert Stott, another electrical engineer and orchestra steward, and Leo Damiani, the conductor.

good music from housewives and businessmen

Development of the orchestra, now three years old, is due largely to the background knowledge in music of Leo Damiani. Though only 34, his experiences have included work with amateur groups in St. Paul, his home town, and graduate work in conducting at the Juilliard School in New York where he attained many honors.

When Leo moved to Burbank he was fired with an idea . . a community orchestra for this city which was to be his home. There would be concerts attended by people who had no outlet for their interest in symphony music. He was gratified to find a response in the community among neighbors, friends and city councilmen. Going from individuals to a larger group that could sponsor such an undertaking, he confronted Dewey Kruckeberg of the local Parks and Recreation Department with his plan. And five months later, after long and hard rehearsals, forty-six musicians gathered, Sunday, July 30, 1944, to give their own community a free symphony concert.

While building up a symphony orchestra, Leo Damiani worked as a free lance arranger for the studios. There he came into contact with many professional musicians who asked to help with the orchestra in Burbank. Some of these trained men are still there. But this touch with professional musicians does not dampen the interest Mr. Damiani has in the members of the orchestra, sixty per cent of whom are housewives, former music teachers, accomplished high school students and business men with musical training. The forty per cent professional, he feels, tends to set the tempo and goals of achievement for his other players.

One of the professional musicians, a flutist, is Jack Mancinelli, a former member of the Los Angeles Symphony Orchestra and now a free lancer with the studios. He paints the picture of the professional with the amateur in another light. "I enjoy playing with this group from an educational viewpoint," he declares. "Seeing an orchestra built up from nothing with the aid of a fine conductor and the musicians he was able to train into a symphony grouping, I like to feel that through our playing with the group we may encourage amateur musicians to play ensemble."

Over a cup of coffee Elizabeth Smith, mother of two young children, wife of an aeronautical engineer and former professional cellist at NBC and CBS, laughingly admitted, "I would be doing no practicing at all if it were not for the Burbank Symphony Orchestra. It is my only outlet musically. Like any art, I can't deny that music is important in my life, even now with my home to run and children who must be given care."

Many of the non-professionals like Ben Porter, an electrical engineer for Paramount Studios, find that playing in a symphony orchestra satisfies their longing for musical creativeness. Ben as a boy in Missouri had a hobby and a trade . . the hobby, a trombone, and the trade, tinkering around with electricity.

The sincere backing of the city and the members of the orchestra itself gives Damiani every right to say, "Through the concerted efforts of this orchestra, it has excited the City Council to develop the Burbank Bowl and to float bonds for a Burbank Municipal Auditorium."

Already, Oakland, Seattle, Portland, Dallas, Fort Worth, San Antonio, San Diego, Santa Monica, Fresno, Glendale and Pasadena have their own civic orchestras. And so that more may be shown how they can develop an orchestra in their community, the Burbank Symphony, members and conductor, are taking part in a 16-mm technicolor movie now being filmed in Burbank to be shown at all parks and recreation departments throughout the country.

In this movie there will be revealed the life of a conductor, how in the throes of a creative idea for his community he is achieving his goal. Technical parts will be filmed showing how each section of the orchestra, the strings, the bass, woodwinds, brass, practices long hours in separate section rehearsals before it can perfect the rendition of a composition as a symphonic unit.

The conductor's strong personality invades everything about him, especially his music renditions. In music his main interest, as shown clearly in "Birth Of An Orchestra," is in educating the public. He has given two children's concerts every year at which families of all ages packed themselves into the Recreation Hall or the Burbank Bowl to hear good music played and explained to them. Only through knowing good music and why it is "good," can they fully appreciate it, he says. And the conductor feels that the outlet for ability in the young people in the community is of highest value, for it gives impetus to their music lessons and appreciation of what the future may hold by their playing with accomplished musicians.

leo damiani had vision and fire

Anna Cornejo, a fourteen-year-old high school girl from Roscoe, a neighboring town, contributes to the orchestra as well as gaining real value from playing with the older members of the group. Her talent is recognized by the community which has helped to further her musical education. Further outlet for creative genius is given by the orchestra performing compositions by local composers and musicians, and it adds fame to the Burbank Symphony for its widening scope of interest in the community.

When Burbank celebrated its fifty years' anniversary, Guieseppe Marino, a resident of Burbank and for forty years a conductor of the Symphony Orchestra in Zarno, Italy, was inspired to write a march, "Burbank on Parade." He conducted the orchestra when it played the march at a recent concert, and the acclaim given Mr. Marino, a stoop-shouldered, white-haired man of eighty-two, was tremendous.

Two other numbers, one by the conductor, Damiani, called "Quest," and the other, "Paumanok," by Rudy de Saxe, a resident of Burbank, have been acclaimed by the community proud of its accomplishments.

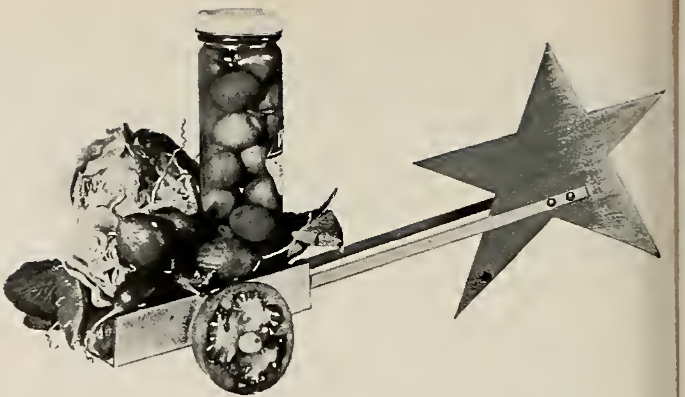
The orchestra uses the Burbank Civic Chorus for choral effects that otherwise would be impossible with the orchestra alone. The one hundred chorus members are under the direction of John Ellis, a former assistant conductor with the San Francisco Opera Company, and have performed with the orchestra in the Polovetsian Dances from "Prince Igor," by Borodin, the "Polka" from the "Bartered Bride," the "Easter Prayer Scene" from "Cavalleria Rusticana" and the choral effects of "Paumanok."

The Burbank Symphony Orchestra is in no way different from other community orchestras in its offer of advantages of music to all citizens. Every community has the potentiality.

Leo Damiani, whose enthusiasm is bringing to his own city an orchestra with promises of years of achievement, is a symbol of the growing interest in symphony music throughout the United States. The people who crowd the halls to hear are a symbol of the desires of citizens who have made this achievement possible.

by christine mcglasson

CALIFORNIA COOKS



hitch your menu to a star . . . by helen evans brown

A STAR or two is a necessary part of any production . . including the production of a meal. The kitchen impresario knows that the successful menu has to have at least one starring dish . . one luminary that will call for repeat performances. And the supporting dishes, like supporting roles, must all contribute to the perfect whole.

But there's more than that to menu making . . unlike other shows it has to be rewritten every day, every meal. For who, but the producer herself, knows what the refrigerator will yield, what is the day's best buy, whose turn it is to have a favorite dish? To say nothing of whether she feels like cooking. So I should plan your daily menus for you!

Social meals are something else again, for when you're planning a party you're thinking not of your larder, but of your friends. I hope. Many hostesses have a couple or three "guest menus" which they are apt to serve to the same acquaintances thrice in a row. No comment. Then, too, there are the smart ones who keep track of every menu they serve, to whom they serve it, and what rating it deserved. These same hostesses even keep track of the favorite dishes of their favorite people, and their pet hates, making it easy to serve the just-right meal every time. But there always will be some problem menus that can't be easily solved.

If it's this business of feeding someone who violently dislikes almost everything, or who has violent allergic reactions to almost everything, I'll just say "poor you" and leave you to a dietician or psychiatrist. But if it's just that your problem is dining a different age group, or feeding a mob for a pittance, or thinning down a gastronome . . then that's fun, and the only thing I'd rather do than plan your menu is to eat it. Here are some menus designed to solve the culinary problems that could confront any hostess, and probably will. I've given top billing to the dishes marked with a star.

The recipes so honored either have appeared in past issues of The Californian, or are included as "additional recipes" in our new booklet, "California Cooks." This booklet . . and why the diminutive I don't know . . has ninety-odd recipes, any number of ideas and menus, and forty yummy pages. It's yours for 50 cents. The idea was yours, in a way. -You cooking enthusiasts asked for the early numbers of The Californian . . those you'd missed . . so that you'd have a complete file of the recipes that had appeared in it. This pleased the publisher so much that he decided to assemble all the past issues of "California Cooks." Made *me* purr, too. So now it's ready, along with a lagniappe of twenty extra recipes that we know will tempt you to buy the booklet even if you have saved all the articles since the beginning. And it will make a wonderful gift . . for matron or bride.

It was amazing to find that so many recipes had been printed in The Californian. So many that this collection of them may well be called a cook book . . if not a cook book that will take the place of your old standby. You'll find no such basic recipes as Baked Custard or Cheese Sauce, but you will find recipes for the House of Murphy's famous Di Cicco Salad and for my favorite Ripe Olive Soup. You'll find recipes for a Liver Paté that will rival the expensive Paté de Fois Gras; for San Francisco's wonderful fish stew . . Cioppino; for the popular Celery Victor, and for that exciting iced soup-salad . . Gazpacho.

You'll find recipes that are hard to find in most cook books and that are easy to make in any kitchen. And don't be fooled because they sound luxurious . . most of them are less expensive than are duller dishes. This is particularly true of the additional recipes. That section includes Cassoulet, a Californian version of the famous French casserole of beans. It includes a recipe for a spaghetti sauce made with anchovies and ripe olives, and one for meat balls made with the economical hamburger. (These are called Albondigos because of their Mexican heritage.) Oxtails, and breast of lamb, and kidneys . . all make a thrifty, though delectable appearance. There are recipes for salads, hors d'oeuvre, vegetables and desserts. (In the last category my frugality is somewhat dubious as I include Cherries Jubilee, Mousse au Chocolat and Creme Bruleé.)

If this sounds like a rave on my part let me assure you that it is. Why not? After all they are my favorite recipes and the very thought of them makes me lick my chops. If you have friends who like to cook . . or eat . . here's a way to make them happy at Christmas time. We've made it so easy for you by putting a coupon on page 67 of this issue! And if you go in for plushy Christmas cards, why not send copies of California Cooks, instead? Just an idea.

Somewhere . . way back when . . I was talking about menus . . and here they are!

supper for a hungry crowd

Stuffed Ripe Olives
with Daiquiris
California Cassoulet*
Country Cole Slaw*
Cold Beets with Anchovies
Corn Bread
Baked Apple Flambé

No need to knock yourself out preparing this meal. It's good enough to serve the most discriminating guests and so inexpensive you'll hardly dent your pocketbook. . . Buy pitted ripe olives and stuff them with anything that pleases your palate: slivers of cheese, almonds, smoked salmon, green onions, ham. The beets are pickled, the way you do, and dressed with a half cup of olive oil, a half cup of the pickling vinegar, and a tin of anchovies . . the fish cut in slivers. The corn bread is easy if you use a mix, though many cooks prefer their own make without sugar. As for the apples, stuff them with a mixture of ground nuts, cracker crumbs, brown sugar and butter before baking them. Pour burning rum over them and serve them with hard sauce . . a lovely dish exalted.

dinner for dieting gourmets

Mushroom Cocktail
Beef and Oyster Consommé
Lobster in Red Wine
Green Beans, Dill Dressing
Celery Chinois
Orange Ice, Curaçao

Here's a dinner for an epicure whose doctor, or whose vanity, demands a slight session of slimming. The mushrooms are simmered in herb flavored white wine and served chilled. The consommé is made by adding a half dozen oysters to a tin of consommé and simmering for ten minutes. Strain and save the oysters for another meal. The string beans are served with one of the prepared dill dressings now on the market. The celery: Cut it in strips 2 x 2½ inches, cook for two minutes, put in ice water for two minutes, drain, and serve with soy sauce. The lobster: Cook tail meat in a tablespoon of olive oil, garlic flavored. After one minute add a jigger of brandy and set alight. Add a half cup of red wine, ditto of tomato juice, a minced onion and a tablespoon of minced parsley. Reduce sauce one half, season with salt and pepper and serve. The orange ice is served with thin sliced oranges and, if the diet isn't too drastic a one, blessed with a drizzle of curacoa.

a sportsman's dinner

Pasa Robles Appetizer* with Martinis
Beef Bouillon with Avocado
Filet of Sole Amandine
Roast Wild Duck, Orange Sauce*
Wild Rice with Mushrooms
Broccoli
Creme Brulée

The appetizer is served icy cold with hot buttered Melba toast. Use tinned bouillon, or make your own, but be sure to garnish it with tiny dice of avocado. Amandine means, simply, almonds, and the trick is to saute your sole in butter, add slivered almonds to the pan after you've removed the fish, brown the almonds and pour them, melted butter and all, over the sole. Add sauteed mushrooms to the cooked wild rice, and cook the broccoli quickly, to keep it green. Then dress it with Hollandaise. The dessert, in spite of the excellence of the rest of the meal, steals the show.

luncheon for teen-age girls

Tomato Ring with Huacamole* Dressing
Chicken with Almonds
Pastry Points
Peas Paisana*
Iced Tea with Mint
Miniature Popovers
Mousse au Chocolat*

Make individual molds of tomato aspic and serve with Huacamole that's been thinned with French dressing. The chicken is creamed, and I mean cream, and a liberal amount of slivered almonds is added to the sauce. For the pastry points make your richest pie dough and roll it thicker than usual before cutting it in diamond-shaped pieces and baking it a gorgeous brown. Make the popovers in your tiniest pans and make a flock of them . . . they disappear like hail in July. The Mousse au Chocolat is voted "dreamy" by the young set . . by their parents, too.

an italian sunday supper

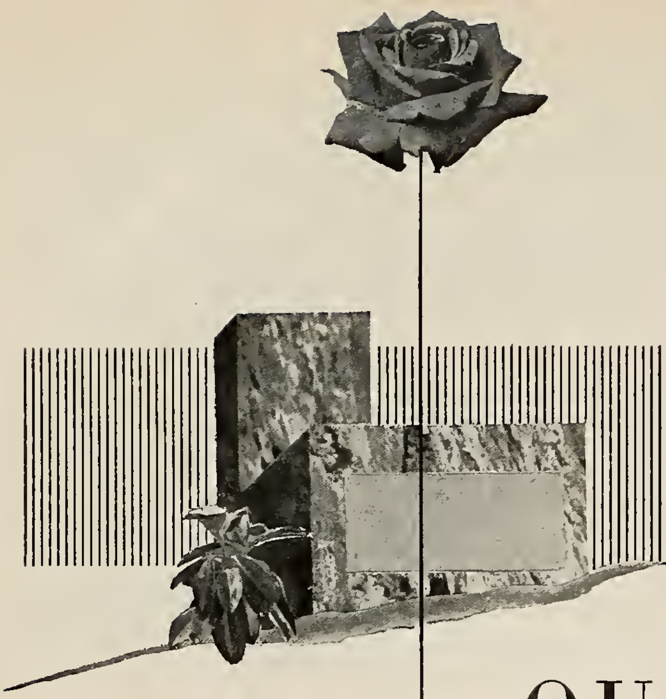
Antipasto*
Bread Sticks
Spaghetti Ventura
Green Salad
Red Wine
Cold Zabaglione

For the antipasto serve separate dishes of various appetizers, including green olives, sliced tomatoes, tuna, sardines, salami, pickled beets, hard boiled eggs and artichoke hearts . . and don't forget the Zucchini Mendocino*. It's a wonderful garlicky black that your guests will variously identify as mushrooms, snails, scallops . . almost anything but the humble squash it is. The spaghetti is dressed with a sauce made of red wine, ripe olives, anchovies and such, and it's a delightful change after the inevitable meat sauce. The salad is of simple greens and the dessert is a departure from the usual inasmuch as it's served cold. Make zabaglione as usual, but pour it into individual glasses and chill in the refrigerator until ready to serve. This meal is easy to fix and easy to pay for.

mexican buffet supper

Tequila Cocktail
Huacamole*
Corn Meal Chips*
Albondigas*
Fried Beans* with Sour Cream
Chiles Rellenos
Tortillas or French Bread
Mexican Salad
Fresh Pineapple
Mexican Cookies

Serve Tequila and go native all the way. The Chiles Rellenos are made by wrapping peeled chiles around pieces of jack cheese and dipping them in a fluffy batter (1 tbs. flour to each stiffly beaten egg.) Fry in lard and serve with a well seasoned . . but not hot . . Spanish sauce. Add sliced radishes and cucumbers to your regular green salad and make the cookies by rolling short bread dough in balls and then in ground pecans. Most of this menu can be prepared the day before, and will be if you're a smart gal who likes to have her meals appear as if by remote control. So dust off your Mexican pottery, don your gayest costume, and have yourself *que lo pase ud bien!*



OUR FIRST HOUSE

by jane devlin

I WAS DRIVING back to town from the beach when I saw her . . the dream house. For weeks I had been cruising back and forth admiring her low roof and wide veranda. Now once again, I stopped. There was a sign out in front and a man was standing in the doorway. He was talking to a young couple who seemed to be asking questions. How dared they look at my house? At long last the couple walked out and I walked in. In a little while I came out with a dreamy look and watched the man take down the sign. I had bought the house.

Like all impulsive people I acted first and thought about it afterward. I had one worry called Wally, on account of his being my husband and a cool, practical business man, with a way of sitting back and letting you squirm when you were trying to sell him something. Wally knew what you were going to say before you said it, by simply watching you. He was 'way ahead of me all the time.

That night it wasn't easy, explaining over the dinner table about the red and white kitchen and the little garden with the mocking birds. Above the din of the swing orchestra and the dining room chatter I could hear him saying, "All right we have a house. And what about me? You can't boil an egg. And why find a place fifteen miles from town? When I drive home dog tired, the sun will be in my eyes all the way."

"But Wally, everyone wants a home sometime and . . ."

"And when you are over this, you will want a ranch, because everyone wants a ranch in California." He lit a cigarette as the waiter cleared the table. "And besides, what's wrong with a hotel? You have lived in one all your life. We are New Yorkers and used to hotels."

"You don't understand," I began . . . and for some reason I clouded all up and couldn't continue. Just when I thought the whole thing was hopeless and silly after all, Wally put his hand over mine and smiled.

"All right honey. You win. We have a house and I don't understand. But if it means that much to you, we'll start moving tomorrow.

Well, life is full of surprises. After a few weeks of homemaking, I could have called it fun and gone back to the hotel. But Wally, my city Wally, fell in love with the house and garden with the energy of six white horses. He had discovered the garden and his "green thumb." He became a gardener . . . not just any old kind . . . but an expert. He bought every magazine on the subject. He read all the journals about plant foods and when to cut back. He studied nights in his den, much to my disappointment. We declined invitations that came at weekends, because Wally spent Saturdays and Sundays in his garden. We'd drive down to Laguna for some special bulbs. We cultivated the neighbors who talked the language of flowers. I remember one whole evening we discussed whether to put Madame Chiang with Herbert Hoover and Dame Helen or to leave her with General MacArthur . . . they are special patented roses in case you don't know. I bought one little nameless rose which was planted in a corner of the

(*Continued on page* 71)

"If I were a poet, I'd write a new
sonnet, to my little house and her
powder blue bonnet. So white and so trim
and her hedges of green are petticoats
waving around to be seen. Her dress
is a pattern of roses and trees
and gay little flowers that dance in the
breeze. No millionaire ever could know
half the joy and pride that we feel,
in possessing this toy. We bought her
at last and gone are my fears and now
I'm in housework up to my ears!"

GOING PLACES AND EATING OUT

THE CALIFORNIAN presents for your convenience a current directory of the finest restaurants in Los Angeles and San Francisco, cultural events of interest and activities that make living in California or a visit to our state the most enjoyable for you and your family. Fine foods of many kinds are available. Have a good time!

THE RESTAURANTS

IN LOS ANGELES

AMBASSADOR—3400 Wilshire Blvd., Los Angeles. World-famous Cocoanut Grove open every night except Monday. Saturday afternoon tea dancing. Dinners from $3.25. Cover $1, Saturday $1.50. Rouben.

DON THE BEACHCOMBER—1727 North McCadden Place, Hollywood. *Fried Shrimp, Rubaki, Barbecued Spareribs, Mandarin Duck, Chicken Almond and known as originator of the Zombie.* Dinners from $3.

BEVERLY HILLS HOTEL—9641 Sunset Blvd., Beverly Hills. Palm Room open Thursday, Friday and Saturday nights with dancing. Thursday buffet, $3.75. Dinner a la carte from $1.75. Good food and you might see a movie star.

BILTMORE BOWL—515 South Olive St., Los Angeles. Best place downtown for good food and good music. Two-dollar dinners, nominal cover charge and two floor shows. Closed Monday.

BIT O' SWEDEN—9051 Sunset Blvd., Los Angeles. On the famous "Strip." Good food, reasonable prices, smorgasbord. Fine for tourists.

BUBLICHKI—8846 Sunset Blvd., Los Angeles. A bit of Russia on the Strip. *Cutlet a la Kieff, Filet Mignon a la Stroganoff, Caucasian Shashlik, Russian Blini.* Dinners from $3. Hostess, Jasmina.

HOUSE OF MURPHY—La Cienega "Restaurant Row, at Fourth Street, Los Angeles. *Madame Begue's Chicken Creole, Hamburger and Onion Rings, Million Dollar Hash.* Your host, Bob Murphy. Wonderful *Salads, Beautiful Steaks.* A la carte, medium prices.

LA RUE—8633 Sunset Blvd., Los Angeles, on the Strip. Tops in food and decor. *Crepes Louise, Crepes a la Reine. Lasagne Pasticciate, Beef Bourguignonne.* From noon till 3 for lunch except Sunday. From 6 to 11 p.m. for dinner. Closed Monday. Felix Cigolini. A la carte entrees from $2.25.

LUCEY'S—5444 Melrose Avenue, Hollywood. Fair food, medium prices and across the street from Paramount Studio. Movie stars abound at lunch.

PERINO'S—3027 Wilshire Blvd., Los Angeles. In the heart of the smart shopping area. Excellent food. A favorite luncheon rendezvous for society.

PICCADILLY—848 No. La Cienega Blvd., Los Angeles. Ernest Vignati your host. Wonderful steaks, salads and an informal atmosphere you'll enjoy. Go.

TAIL O' THE COCK—477 So. La Cienega Blvd., Los Angeles, on Restaurant Row, Mac McHenry provides *excellent food,* good companions and a pleasing atmosphere. *Hamburger Diable and Fried Shrimp are* specialties. You'll want to go again and again, and it's reasonably priced.

THE THEATRE

PLAYS

BILTMORE—"The Voice of the Turtle", a Theatre Guild production. October 27 - November 8. Ina Clair in "The Fatal Weakness", November 10 - 29. Evenings except Sunday, $1.20 to $3.60. Wednesday and Saturday, $1.20 to $3.

PASADENA PLAYHOUSE — "Our Hearts Were Young and Gay", October 29 - November 11. Every evening except Monday; Saturday matinee. 76c to $2.

EL CAPITAN—Ken Murray's "Blackouts of 1947," starring Marie Wilson and Ken, every night at 8:30, with plenty of matinees. Variety show that continues to please. Good for tourists.

VARIETY

EARL CARROLL'S THEATRE RESTAURANT—In Hollywood for the tourist. "The Vanities" in a new show each night with two different performances at 9:15 and midnight. Girls, music and girls. $4 with dinner; $2 without.

OPERA

SHRINE AUDITORIUM—The San Francisco Opera Association concludes its Los Angeles fall season November 1 with "Don Giovanni", starring Ezio Pinza, Salvatore Barcelone, Charles Coleman, Nadine Conner, and Mr. Pinza's daughter, Claudia, making her Los Angeles debut singing opposite her father. "Tristan und Isolde", with Helen Trauble and Set Svanholn; November 2. Evenings at 8:30. $1.50 to $6.

CONCERT

PHILHARMONIC AUDITORIUM — Hazel Scott, Negro pianist, November 1; The Boys' Town Choir, November 10 - 11; Mariana Koshetz, soprano, November 11; Markova and Dolin, November 14 - 15; The Don Cossack Choir November 16. Evenings at 8:30. Saturday afternoon at 2:30. The Los Angeles Philharmonic Orchestra opens its 29th season, with Alfred Wallenstein conducting Thursday evening, November 13; the same program will be repeated Friday afternoon, November 14. Lester Donahue, pianist, and Frederick Moritz, bassoonist, will appear as soloists November 20 - 21. The first in a series of five all-Brahms concerts will pe presented November 27 - 28, with Zino Francescatti, violinist, playing the Brahms violin concerto. Thursday evenings at 8:30; Friday afternoons at 2:30. 60c to $3.60.

SPORTS

FOOTBALL—Every Saturday and Sunday in Los Angeles and San Francisco. See daily papers for schedule of games.

PAN-PACIFIC — The 1947-48 ice hockey season opens November 1, and runs until March 1948. Wednesday and Saturday evenings at 8:30. $1.20, $1.85, $2.50.

OF SPECIAL INTEREST

THROUGHOUT STATE

MODERN FORM—At Philharmonic Auditorum. Louis Adamic, "Tolerance Is Not Enough," November 12 at 8 p.m. Robert M. Hutchins, November 17 at 8 p.m. Vilhjalmur Stefansson, "New Frontiers of Peace," November 24 at 8 p.m.

MISSION PLAY — In historic San Gabriel with evening performances every Friday and Saturday at 8:15 p.m. $1.20 to $3. Matinees Friday, Saturday and Sunday at 2 p.m. 60c to $2.40 Two million people have seen it.

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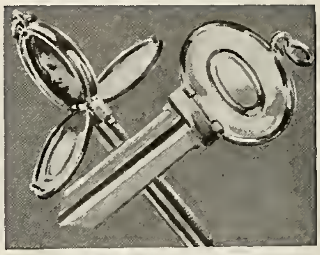

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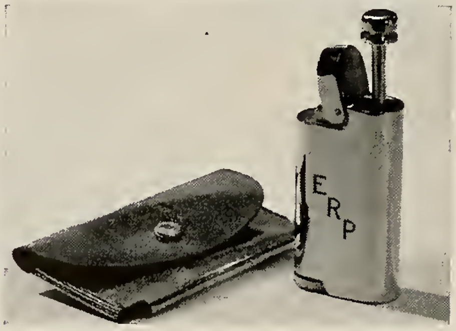

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SWEDISH COPPER . . . collector's items are these handsome coffee pots. Ideal for buffet serving, for flower container, Swedish type fireplace and for the kitchen. These heavily tin-lined Skultuna pots come in 4 sizes. Table size $2\frac{1}{2}$ liters (as illustrated) $22.50. 4 liter coffee pots, $25. Fireside size, 5 liter, $26. 6 liter (as illustrated) $26.50. Shipped prepaid from H. Valdemar Lidell, Dept. D-1, 1234 S. E. Taylor Street, Portland 14, Oregon. No C.O.D.'s. Write for folder.

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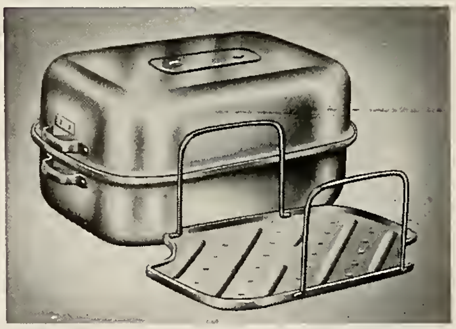

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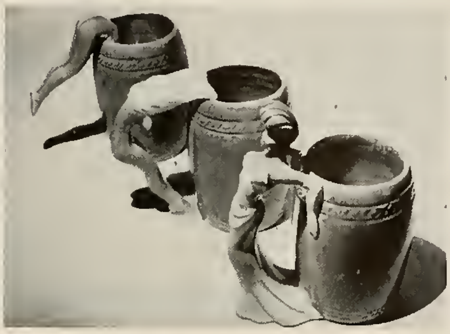

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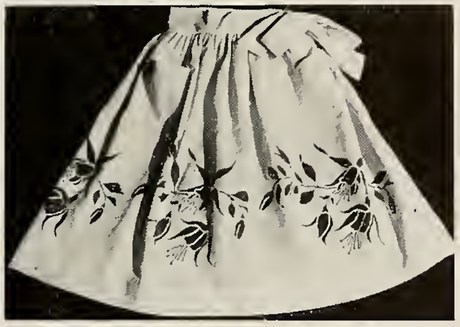

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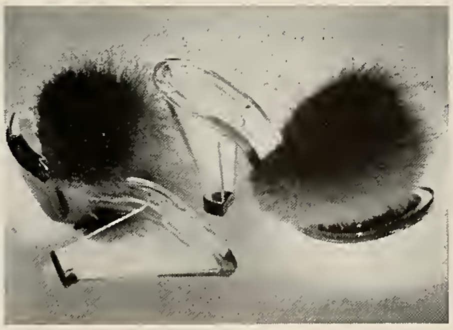

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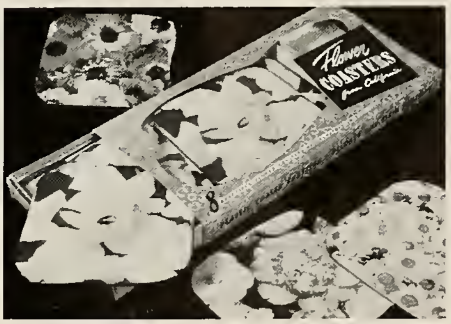

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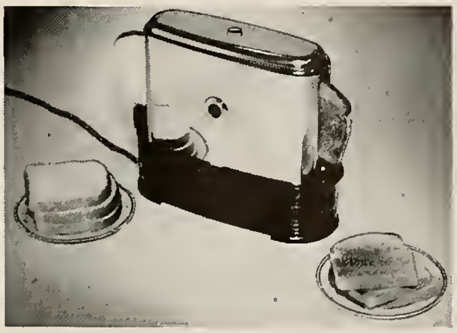

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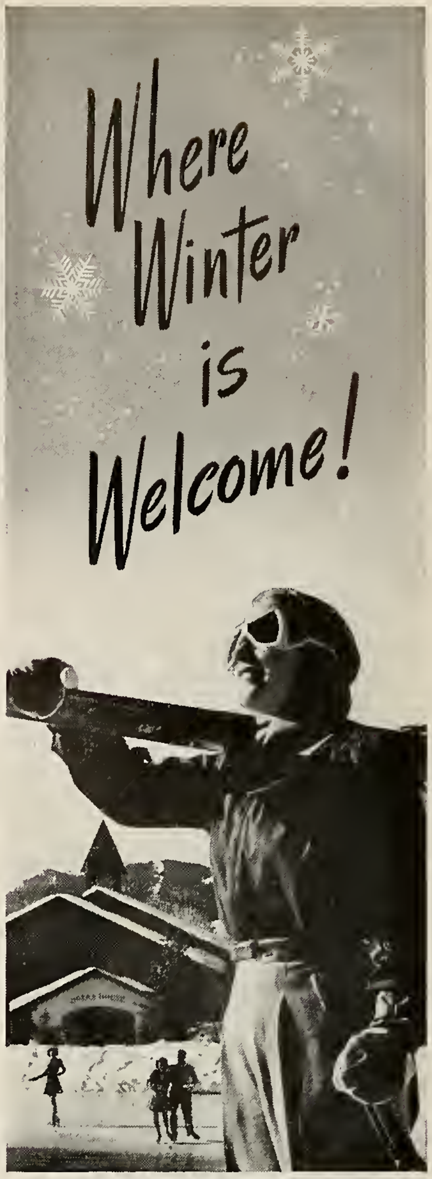
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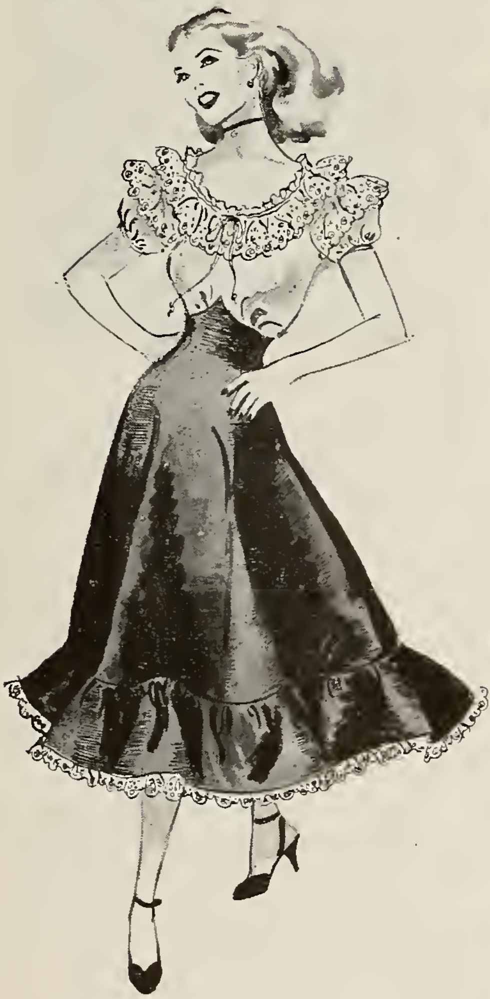

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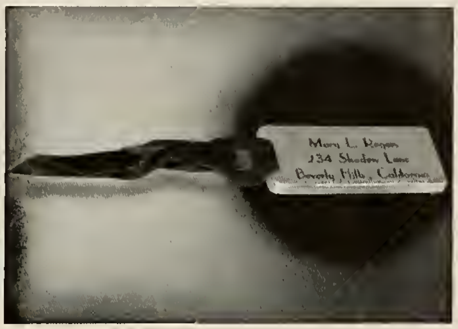

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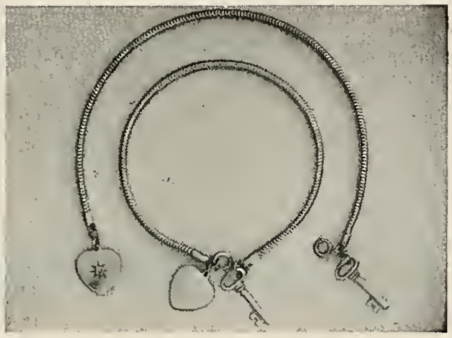

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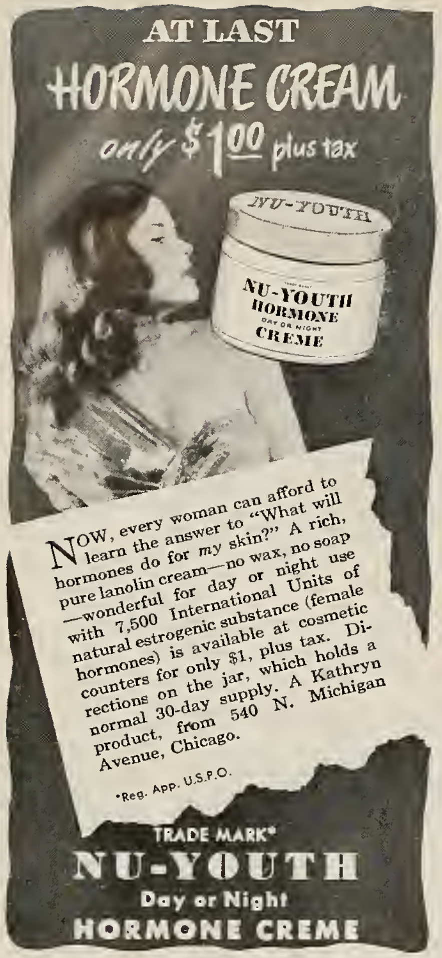
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SAK'S CHEESE HOUSE
Middleton, Wisconsin
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Show Case of
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CHEESE

shopping

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PARTY PLAID . . . to make your little dear, dearer. Rustly, ruffly skirt tops this pettie-blouse (more ruffles beneath) of white taffeta . . . puff sleeves and sweet round neck piped with the same gay multi-colored plaid as the jumper with blue, red or brown predominating. Available in sizes 3-6. Give waist measure. A custom-made from Helmi, Box 378, Long Beach, California. No C.O.D.'s; allow two weeks for delivery. $14.95, postage and tax included.

PIN PETS . . . feathered excitement in pin ornaments to brighten lapels, hats, coiffures and playtogs . . . bees and butterflies and such in colorful and amusing replicas of nature's little creatures . . . brilliant feathers and silk chenille . . . attractively gift boxed. "King bee," $1.25; drone bees, $1.75 a pair; the family of three, $3. At J. W. Robinson & Co., Los Angeles, California, or write Bunnell Sisters, 206 S. W. Washington, Portland 4, Oregon. Write for folder.

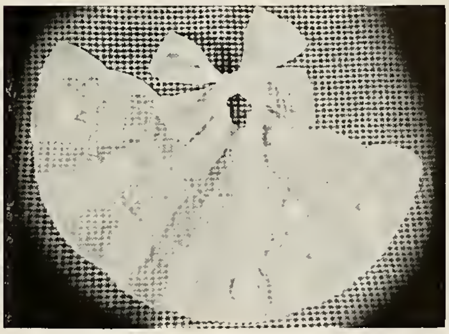
TEA TALK . . . this China Congou (English breakfast) tea . . . a gift of good taste for the gourmet. A full bodied tea of universal appeal . . . brews a beverage to the queen's taste. One pound, packed in the attractive and useful hand-blown, amethyst glass jar . . . $5.50 postpaid as a gift. The jar with top stands about 10" high . . . so appropriate for so many things. Order from Henry F. Semke, Purveyor of Fine Teas, Oceanside, New York.

roundup

BELINDA PINK EARS . . . the bunny who writes letters to children. Gift to delight tots from 2 to 10 . . . a letter and a toy surprise every week. Put children's names on Belinda's list; a gift card listing sender's name with first letter. 8 letters, $1.95; 16 letters, $3.75. Belinda's "Book of Surprises," with tiny toys incorporated in the illustrations, $2, plus 15c postage. Order with check, Tiny-Tot Gifts, 1834-Y W. 11th Pl., Los Angeles, California.

MEN . . . like useful gifts . . . and this one tops them all. Shinemaster holds shoes for easy shining. The holder slides into a conveniently placed wall bracket, rubber-lined clamps adjust by means of a spring to any size shoe and hold it firmly in place. The shoe is held flat so the wrinkles smooth out for a slicker shine. Shinemaster, with wall bracket, is $2.89, postage paid from Roger H. David, Inc., Dept. 14, 636 Rossmor Bldg., St. Paul 1, Minnesota.

CALIFORNIA PEASANTRY . . . this dainty tea apron of imported white Swiss organdy, demurely pointed up with three rows of rick-rack, $5.95. For a fancier taste, the same charming style with hand-made angora wool daisies, pastel pink, blue, yellow or green, $7.95. So very appropriate for holiday entertaining. A crisp and clever gift for your hostess or a special friend. Katherine King originals, Satche Shop, Ambassador Hotel, Los Angeles 5, California. Post paid, no C.O.D.'s.



ANGEL-DEVIL EARRINGS . . . Satan whispers into one ear, your good angel into the other. A turn of your head . . . well, you know what you're doing! But seriously, they're charming! Each earring is more than an inch high, with fine screw backs and superb detail done in pure silver. $4.20 per pair including tax. By mail, postpaid, from Miles Kimball Company, 225 Bond Street, Oshkosh, Wisconsin.

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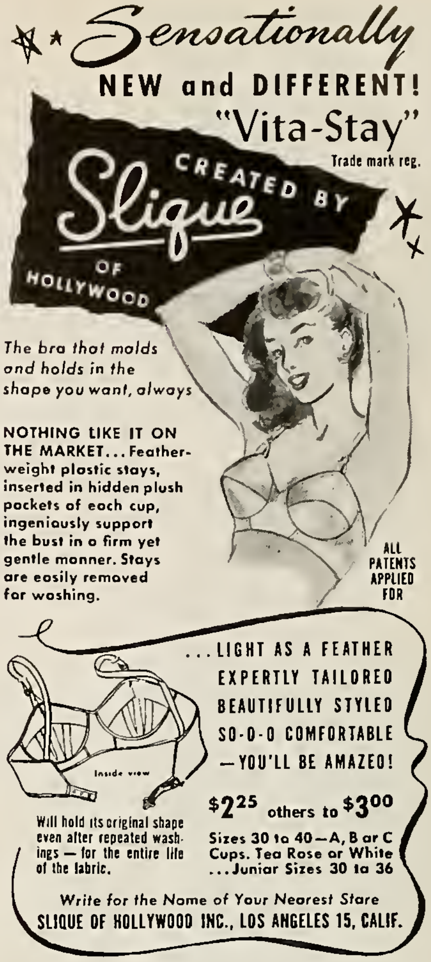

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NOTHING LIKE IT ON THE MARKET... Featherweight plastic stays, inserted in hidden plush pockets of each cup, ingeniously support the bust in a firm yet gentle manner. Stays are easily removed for washing.

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• California In Books

by hazel allen pulling

Hollywood's world renowned movie colony again takes the spotlight in current books on California. With misleading title, *Dirty Eddie*, Ludwig Bemelmans' latest satire (Viking. 240p. $2.75), is a fantastic presentation of what goes on behind the scenes in this city of hopes, aspirations, and well-laid plans. Outgrowth of Bemelmans' own experience on a motion picture lot, and spotted with glimpses of what one suspects is true, *Dirty Eddie* is nevertheless an account of Hollywood as it is traditionally and expansively pictured, not as it really is. Lending credence to popular beliefs about picture making, Bemelmans, with tongue-in-cheek veracity, wide-eyed and seemingly innocent malice, and his own variety of humor, tells a story of the making of stars, breaking of careers, conniving of crooks, and success of the lucky inept.

Dirty Eddie is a pig, supreme caricature of the star who, though devoid of talent, can demand and get a munificent salary on threat of stopping production. An error in sequence shows dirty, undernourished Eddie growing smaller and smaller as the picture proceeds. The venture is saved from failure only by a gullible public that, Bemelmans implies, acclaims even the preposterous from Hollywood.

Bemelmans' witty, amusing, but sarcastic view of an industry and an undiscerning, undiscriminating public is the antithesis of a book on the same subject recently reviewed in this column. Parker Tyler's *Magic and Myth of the Movies* (Holt, 1947. 283p. $3.50) is an excellent esteem-restorer if you have taken personally any of Bemelmans' barbs.

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACTS OF CONGRESS OF AUGUST 24, 1912, AND MARCH 3, 1933.

Of The Californian, published monthly at Los Angeles, California, for October 1st, 1947.

State of California, County of Los Angeles—ss.

Before me, a Notary Public in and for the State and County aforesaid, personally appeared J. R. Osherenko, who, having been duly sworn according to law, deposes and says that he is the Publisher of The Californian, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, as amended by the Act of March 3, 1933, embodied in section 537, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, J. R. Osherenko, 1020 S. Main St., Los Angeles 15, Calif.; Editor, J. R. Osherenko, 1020 S. Main St., Los Angeles 15, Calif.; Vice-President & Advertising Director, Herman Sonnabend, 1020 S. Main St., Los Angeles 15, Calif.; Managing Editor, Donald A. Carlson, 1020 S. Main St., Los Angeles 15, Calif.
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(Signed) **JOE R. OSHERENKO**, Editor & Publisher.

Sworn to and subscribed before me this
1st day of October, 1947.

(Seal) ERMA A. POTTER
(My commission expires August 28, 1951)

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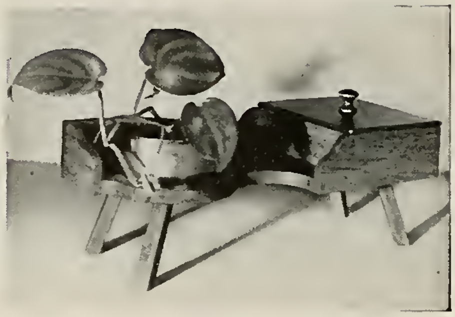
shopping roundup

SOPHISTICATES . . . will appreciate e
rich leathers and hand-carving of this we
everywhere duo . . . equally smart with wo
and crepes. Natural saddle leather combi
with softest suede in lime, yellow, palm gre
white or brown. Order them together or es
rately . . . the stunning shoulder bag, $
the clever contour belt, $12.50. Ask about
matching shoes. From Sidley Leather Stud
489 N. Coast Blvd., Laguna Beach, Californ



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sory-wise homemakers will love this miniatu
. . . 3½" tall, 9½" long, and every in
fashioned and finished entirely by hand. T
container for cigarettes, the gleaming bra
or copper pot ready for planting. Satiny, har
rubbed finishes in maple, walnut, mahoga
or natural to complement discriminati
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pipe set, a perfect gift . . . a special pi
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smooth natural walnut . . . the finest ag
imported Briar set in a handsome gift ca
with days of the week stamped in 14K gol
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Imported Briar pipes with sterling silver band
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Street, Dept. C-1, New York 28, New York.

SEVEN-WAY . . . this Royal Chef is
kitchen "must" . . . has seven handy us
. . . it's a double boiler, an egg poacher,
two-quart casserole, cover for casserole,
three-quart sauce pan, cover for sauce pan,
baby bottle warmer. Sturdy as can be . .
made of extra heavy aluminum. Buy it
your local department, chain or hardwar
store. Poulsen & Nardon, Inc., 2665 Leoni
Blvd., Los Angeles 11, California.

FIRE MAGIC . . . fascinating to sit befor
the blazing hearth and watch the ever-chan
ing play of color in the flames. This magi
effect of fire chemistry delights one and al
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lasts an hour or more. Real pine bark lo
with 12 discs, $2.50; simulated log with 1
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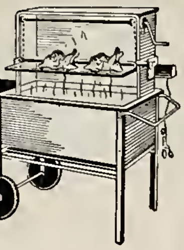

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instant heat
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ARBECUES
COLN AVENUE SAN JOSE 10, CALIFORNIA

OUR FIRST HOUSE

(Continued from page 62)

garden and it bloomed gloriously. But Wally would not have it in his royalty group. My rose was carefully ignored.

As for my cooking, I learned the hard way. I didn't burn many things; I burnt everything. As soon as the stove realized I was in the kitchen, it just up and ruined everything. Sometimes we had dinner next door in the Colwell's patio. The Colwells are nice comfortable people. Mr. Colwell loved to brag about Ruby's cooking.

"Tell them about the hundred jars of peaches you put up today, Ruby." And, "My little woman can make an upside-down cake like nobody's business." The next day I was working hard at an upside-down cake that later went in the garbage can and I hurried to the drug store for ice cream. Weeks and weeks went by. One day I made apple snow, enough for six, and Wally said it was good. I was so thrilled and beamed upon him so joyously from across the table that he ate it all. To this day Wally can't even mention apple snow.

But one day "came the dawn," or at least the stove began to play ball with me. All of a sudden I could cook. I sort of felt it was going to happen sometime. Wally ate with relish and that night suggested we have our first dinner party. I knew I had earned my diploma.

I'll never forget that party. Wally was dressed in a chef's hat and apron and was strutting around like a peacock. The guests came in colorful slacks and sport dresses. And when they all . . . and I mean all of them . . . asked for second helpings, my joy was complete. I wanted to tell everyone how I felt, but instead, I laughed and kept on serving.

I don't know exactly when we became Californians. But in the spring

(Continued on page 72)

NOW!

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PURSE ATOMIZ

IDEAL FOR CHRISTMAS is this new aluminum purse atomizer. It's a one-hand job to flip the top, press the plunger and release a misty spray of your perfume (holds nearly a dram). Mail orders *now* to

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up your Thanksgiving Dinner with a beautifully nickeled pepper . And add dash to your reputation gracious hostess.

edish Steel, finished in light, me- dark wood tones.

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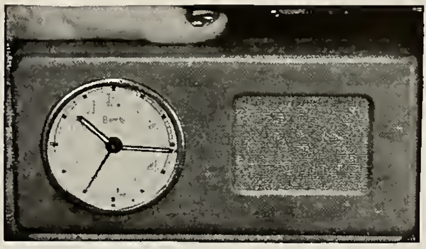
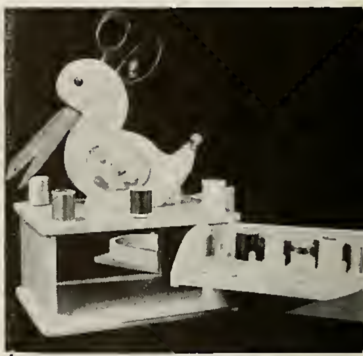


A Soothing Awokener

Why shatter your nerves with a harsh alarm when you can awaken gently to pleasant cheerful music? This attractive combination spring-wound clock and music box is expertly made in Switzerland to last for years. Luminous dial and hands. Beautifully finished in choice of light or dark wood cabinet. Ideal for that approaching wedding, birthday, bridge prize or Christmas gift. $22.50 prepaid. Small Bambi bell alarm clock. $6.75 prepaid.

MUSICAL ALARM

Harley's Clock Shop
Altman Bldg. Kansas City 6, Mo.



HANDY SEWING BOX
The Ugly Duckling comes to life with this unusual sewing box, ideal as a gift for any woman. 10″ high, with pincushion, buttonbox, scissor-slide, thimble-holder and 28 thread-pegs. Your choice of blond, walnut or mahogany wood.

(THREAD & SCISSORS NOT INCLUDED

Just $4. Postpaid. (Californians add 10c tax)

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Cast Iron Furniture

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HANDSOME ROUND COLLARS New! Different! Finest workmanship! Radiant WHITE, tan or black round collars. Pet's name on plate. Red, blue or green jewels. Complete, $2.50 FLAT military collars, RED, WHITE and BLUE jewels, pet's name on plate, complete $2.50. Send string showing neck girth and pet's name.

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Aglitter with colorful rhinestones to complement your holiday wardrobe . . . A conversation piece you will enjoy wearing. Beautifully made and equipped with safety clasp. $3.50 postpaid, including tax. One of a series of gay costume pins. Send for illustrated folder showing Tea for Two, Mistress Mary, Wishing Well, Windmill and others.

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Hand-Made-Blouses

Festive and feminine is this *pure silk hand-made* blouse. Emerald, grey, cocktail brown, London red, pearl haze. 32-34-36. $18.50

Also available in *Crepe Romaine. Hand-made* in black, peacock blue, grey, dark brown. 32-34-36. $12.95

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INDIVIDUAL TABLE HOT PADS

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Your name or initial burned into the wood making a truly . . .

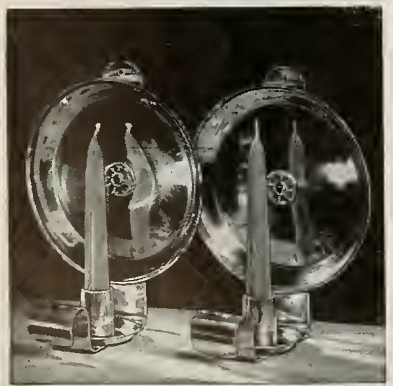
PERSONALIZED GIFT

Useful . . . Permanent . . . Distinctive

3 sizes: 6 x 8, 5 x 7, and 4½ x 6½ inches. Large size for surname, next size for head of family, third size for first names of family members. Set of 3 for $5.00. For each additional pad $1.00. Postpaid, tax included. Please print names on orders. No C.O.D.'s.

BECHIS "4"

341 Third Street Watsonville, Calif.



THE LOVELY PALLOR of brass reflecting the warm radiance of candlelight, like notes of soft music, will cast their friendly amber glow over your household. These bewitching brass sconces can be hung or stood up. Height 8½"; reflector 6½". $6.85 each, $13.50 per pair.

Folder on request. Sorry no C.O.D.'s. Add 10c per item west of the Rockies for postage.

Winkler Mill

CRAFTSMEN, INC.

BOX 58, R.F.D. 2, ROCHESTER, MICHIGAN

Our First House

(*Continued from page* 71)

we returned east for a fling. We had looked forward breathlessly to this visit and New York was beautiful in a skyscraper sort of way. We were out to do the town. But somehow we didn't exactly click like the old days. We didn't like the problem plays. Night clubbing wasn't so much fun, either. We felt awfully high up in the hotel room. Then one night we were dancing in the Persian Room. The lights were low. The music was superb. Wally was dancing beautifully.

"What are you thinking about, boy friend," I whispered in his ear as we whirled past the orchestra.

He gave me an absent-minded little squeeze. "That darn rose garden. You know, I'll bet a nickel old Colwell will never water that rose bed. And I know he'll forget to put the camellias in the lath house."

I came out of the clouds, laughing. "And poor little Chiang will have to wait with MacArthur until your return."

The old business man with the steel blue eyes squeezed me hard as the music stopped for the encore.

"Let's go home tomorrow, Wally. I miss it, too."

For an answer, he leaned over and kissed me.

"Let's finish this dance first, toots . . . it's costing me money."

• Household Hints

Your vacuum cleaner can double as a cooling unit for watermelons, bottles of beer, soda-pop, or cans of fruit cocktail. Wrap articles to be chilled in a wet cloth, remove dust bag from cleaner and let the vacuum's breeze blow full on wrapped articles.

Cloth-eating silverfish are elusive insects, but can be trapped with a home-made snare: Wind a piece of adhesive tape around the outer surface of an empty cold cream jar, put a tablespoon of flour inside and place trap on floor of closet or other strategic spot. Silverfish will climb into jar to feed on flour but will be unable to scale the slick inner sides to escape.

Grease spots on your light-colored summer clothes can be removed by sprinkling the stains liberally with cornstarch or French chalk, letting stand for an hour, then brushing with stiff brush. Repeat operation if necessary.

Grow an unusually attractive house plant from a few grapefruit seeds. Plant the seeds in a decorative pot or shallow bowl, keep well watered and you'll soon be rewarded with lush shiny-green foliage.

To restore resiliency of cane chair seats, turn the chair upside down and soak seat with water. Let dry slowly.

Improvised ironing board for hotel room pressing can be made by inverting a dresser drawer and using a bath towel or folded sheet for padding.

Static and outside noises in a small radio can be modified by placing four small rubber sponges under bottom corners.

If fabric or leather-covered belt buckles become ragged, remove all covering and paint buckle with retouching enamel or nail polish.

Earrings Please!

Right where you can find them . . . in pairs to match your costume. No more last minute scramble, playing "Find the Lost Earring!"

This interesting earring rack, made of highly polished, clear Lucite, is of original design. Stands on your dresser in horizontal position or fits neatly into any standard jewel box.

$1.50 Postpaid No C.O.D.'s

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MAYWOOD Department C **NEW JERSEY**

Golden Christmas

with

Old California Gold Water

The Toilet Water with

PURE GOLD

that whirls and swirls with every motion of the bottle. A most interesting fragrance created in California.

1 oz. $1.75 2 oz. $3.00 4 oz. $4.50

(*tax included*)

WHITE CHRISTMAS

The perfume with *Pure Gold* attractively packed

$3.50 $5.00 $7.00 (tax incl.) No. C.O.D.

ATHLEY BRADFORD INC. 6625 Melrose Avenue Hollywood 38, California

(*Sales representation for some territories available*)

BEER SET . . .

This delightful beverage set made of old-fashioned glazed brown and white stoneware will enhance the flavor of any drink. Large pitcher over 2 qt. capacity. 6 16-oz. steins, 7-piece set, $7.25, plus 25c postage.

DE-LIAR . . .

Weighs and measures your catch accurately. 24" steel tape and weighs scale to 8 lbs. All in one unit. $2.25 postpaid.

Sorry no C.O.D.'s

Write for Illustrated Gift Catalog.

Page & Biddle, Inc. **21 Station Road, Haverford 4, Penna.**

LIFET
GUARA
ELECTRO STATIC CLEANER

REMOVES LINT & DU

like Magi

Cleans suits, coats, hats an
holstery thoroughly and q
by **magnetic attraction**
plastic. No bristles to scatter
No current or cord requ
Most attractive, gift boxed.
prepaid for **$1.75.**

J. H. SMITH CO., INC.
Dept. M Greenfield, Ma

APEX *Modern Flexible*

GREENHOU

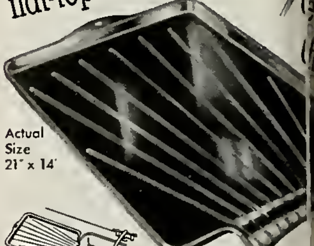
"Apex
additional 3-ft. sections a

Comes in sections for easy a
with screws and bolts. Can be
by yourself anytime, any plac
Grow your own Flowers,
Fruits and Vegetables the year
free from garden pests, inse
birds. *Write for Folder.*

Apex Wood Product
705 NORTH CCTTAGE SALE

A Sloping DRAIN for flat-top sinks

–also a SERVING TRAY



SLOPES when lip rests over edge of sink

STAYS LEVEL on flat areas

HANDLES on both ends!

A clever *new* dual-purpose
lip makes it a *sloping drain*
over sink edge, *holds tray*
surfaces, forms a comfortabl
lifting and carrying. Keeps
top *dry* when you drain
drinks, prepare foods, etc.
serving, for clearing dishes
as a lap or bed tray. Gracef
in rich, lustrous, *durable* plas
in gay, colorful carton. Eb
Deluxe Red $5.95. No C.O

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80 East Long Street • Colum

Drain-a-
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's smooth going

with **Contura**

by Mallinson

Contura, the knitted rayon fabric of fashion—
marvelously wrinkle-proof,
keeps you looking lovely
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Bright Show in the Snow...

BATES ZELAN-TREATED POPLINS

Storming down the valleys, tracking 'cross the timberline . . . Bates frost-air poplins in jackets by White Stag. Made in clear, fast, sunny-day colors, they're lined and Zelan-treated to keep you warm and dry in snow and rain and wind.

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CALIFORNIAN

A MAGAZINE STYLED FOR COLORFUL LIVING

Golden Christmas and Holiday Fashions

DECEMBER 1947 25 CENTS

Tropical Colors

in DAN RIVER Cotton

Primitive tones for tropical holidays . . . cotton in true back-to-nature shades. And because it's a Dan River fabric it will never lose its beauty . . . come high sun or high water the colors won't fade, and the fabric is Sanforized not to shrink more than 1%.

Dan River Mills Inc., Danville, Va.

Beach outfit by Cole of California. 2-piece swim suit, backless and strapless bra and elasticized shorts (not shown) about $11. Separate sweep of skirt about $12. Both in sizes small, medium and large in a green and wine or blue and mulberry plaid. At Carson, Pirie, Scott & Co., Chicago; Bullock's, Los Angeles and Palm Springs and other fine stores.

IT'S A

DAN RIVER

FABRIC

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DR

Go nautical in Junior Miss of California's blue denim middy blouse and "little boy" shorts! Sizes 9 to 15. Price: Middy Blouse about $6.00; Shorts about $2.50. Available at:
A. Harris, Dallas;
Charles A. Stevens, Chicago;
Bullock's, Los Angeles and Pasadena.

JUNIOR MISS of California,
910 S. Los Angeles St.,
Los Angeles 15, California.

Junior Miss
of California

Vol. 4
No. 5

THE CALIFORNIAN is published monthly by The Californian, Inc., at 1020 S. Main St., Los Angeles 15, Calif., printed in U.S.A. Yearly subscription price $3.00. Entered as second class matter January 25, 1946, at the Post Office, Los Angeles, Calif., under the Act of March 3, 1879.

December
1947

California
says
Winter White

dramatized with dark contrasts

Both jacket and skirt $69.95

What Adele of California does with a full pleated skirt in the new winter white . . . a single or double breasted contrasting jacket of navy, green, maroon or brown with white stitching edges . . . is something for the "looks". Jacket and skirt fashioned of soft cricket flannel . . . tailored in the inimitable California manner.
Sizes 10 to 16

Misses Suits • Third Floor of Fashion

AU
CALIFORNIA Adele

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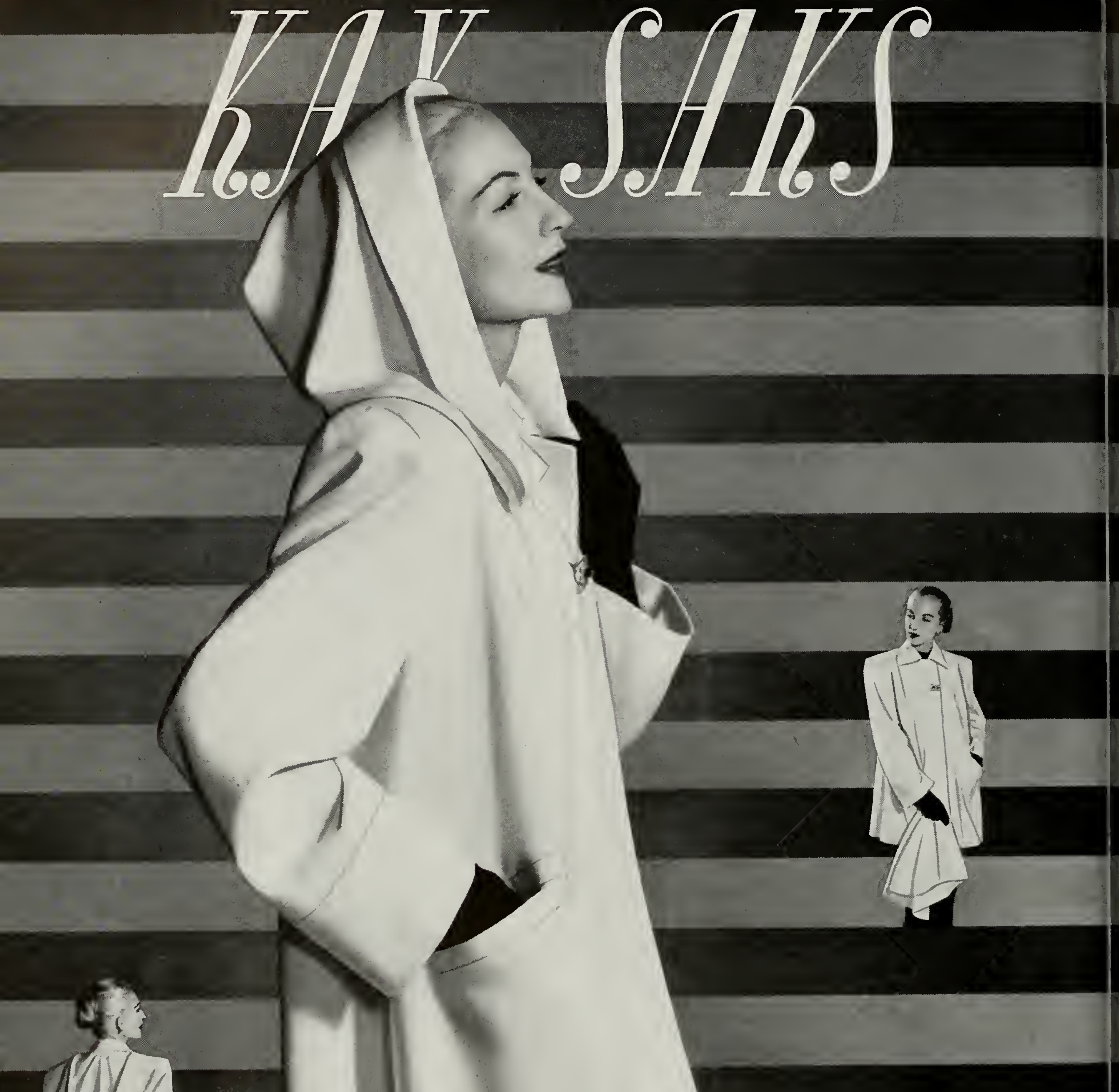
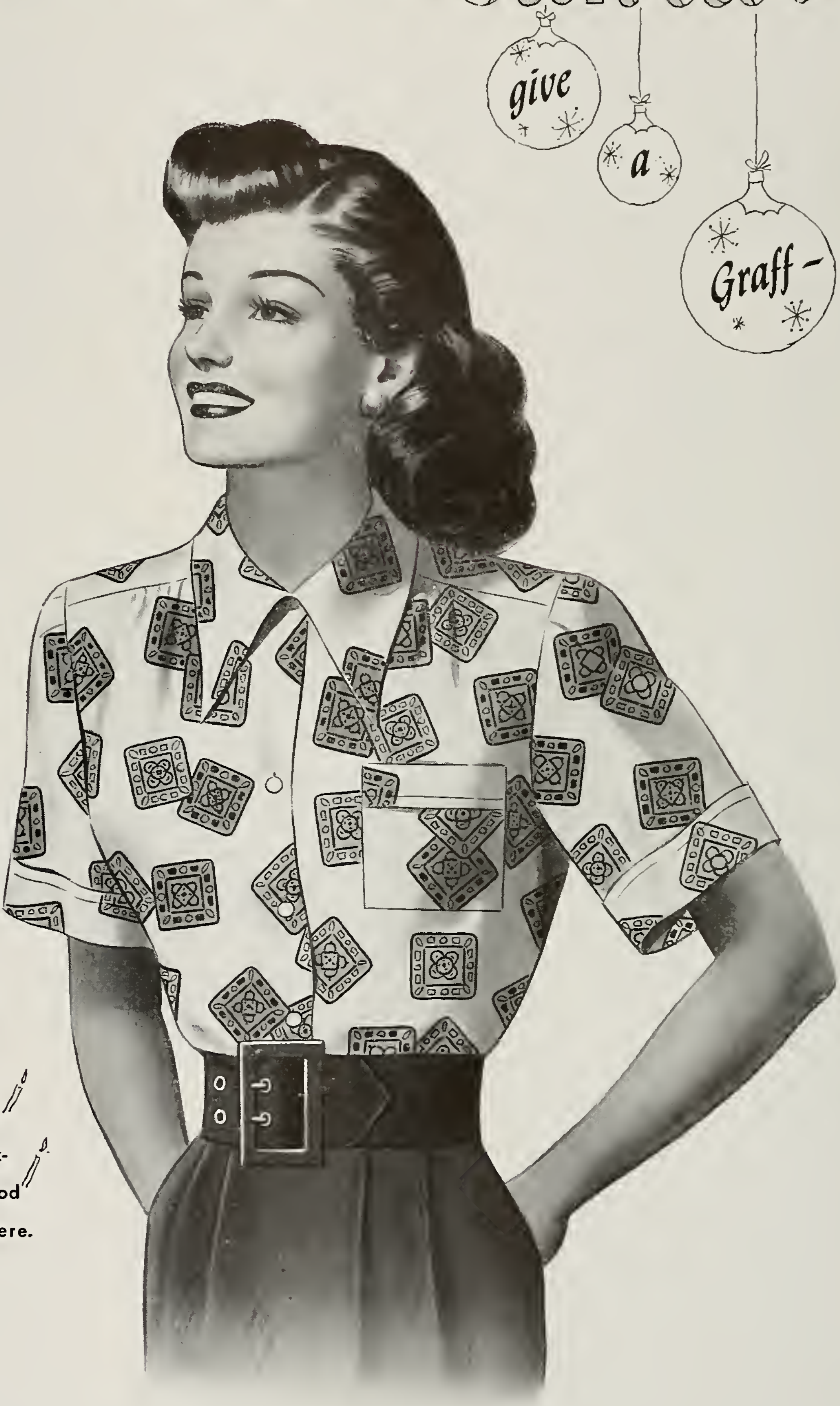
And Silver Spring, Md.


KAY SAKS
"BOTANY" BRAND
100% VIRGIN WOOL
SUPERCHAN
IN AN ORIGINAL DESIGN BY
KAY SAKS
OF CALIFORNIA

From California, your lovely new hooded coat from Kay Saks. Wonderful Palm Springs Resort colors in BOTANY'S luxurious superchan gabardine. Sizes 10 to 18. Under $70.

KAY SAKS OF CALIFORNIA, 35 DORMAN AVENUE, APPAREL CITY, SAN FRANCISCO 24, CALIF.

what a wonderful way to play santa!



This world-famous shirt from California is tailored to flawless perfection...fits as if it were custom-made. Illustrated is the "Jewel Box" in luxurious, silky COHAMA Sophisticate rayon. White, Black, Aqua, or Gold backgrounds. About $5.95 at most good tores. Write—we'll tell you where.

GRAFF californiawear 1240 South Main St., Los Angeles 15, Californio

MAGIC BY MAGGY ROUFF

...created for the lovely Princess Murat,
internationally famous socialite. Delicate D
lines give perfect expression to the understaten
of the Haute Couture. Silhouette divinely m
by Waldes Kover-Zip, the invisible fabric-covere
zipper. Look closely for the fine seam-like cl
down the center back. On all the finest fashions
and at notion counters everywhere.

WALDES KOVER-ZIP

REG U.S PAT OFF.

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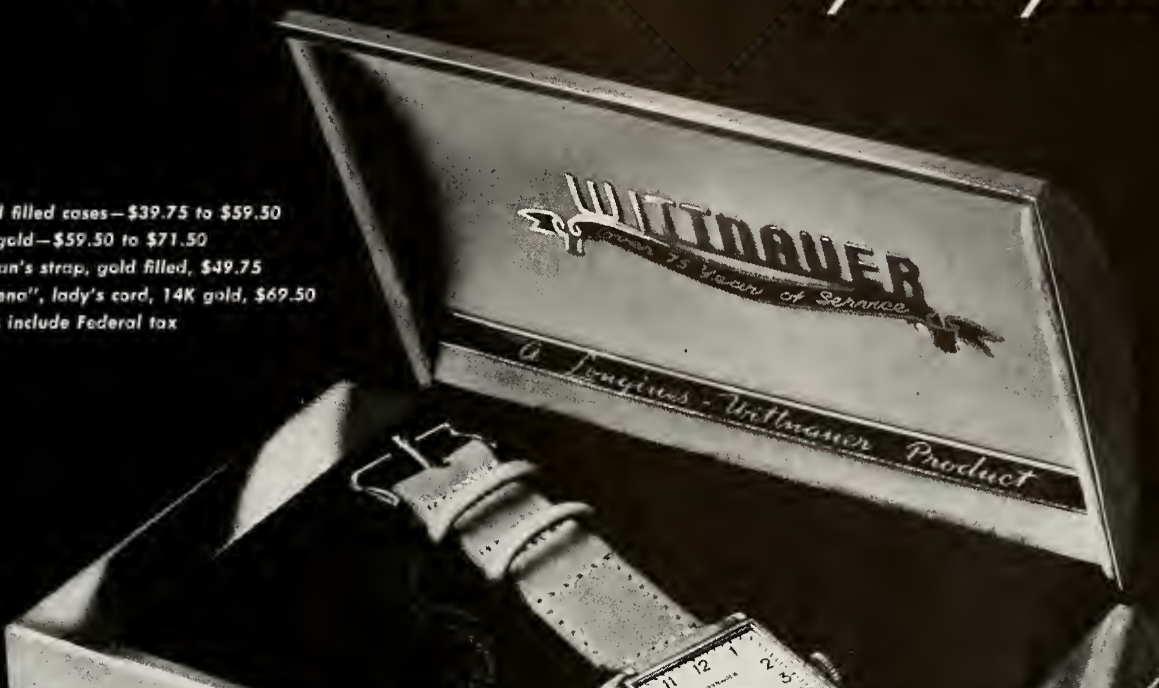
Companion watch to the honored Longines in the more moderate price field

In fine gold filled cases—$39.75 to $59.50
ses of 14K gold—$59.50 to $71.50
"Huron", man's strap, gold filled, $49.75
"Queen Helena", lady's cord, 14K gold, $69.50
Prices include Federal tax



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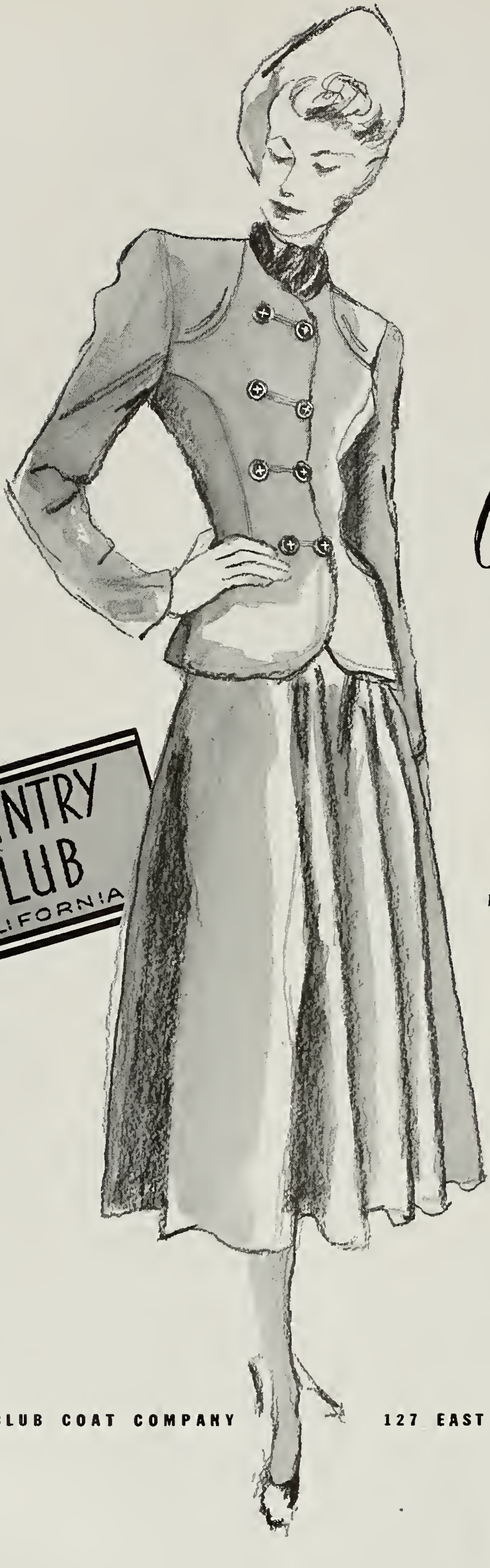

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WITH HIGH FASHION DETAIL... SLIGHTS THE
WAIST, AND FLAIRS THE SKIRT. EXPRESSIVELY
TAILORED IN JULLIARD YARN
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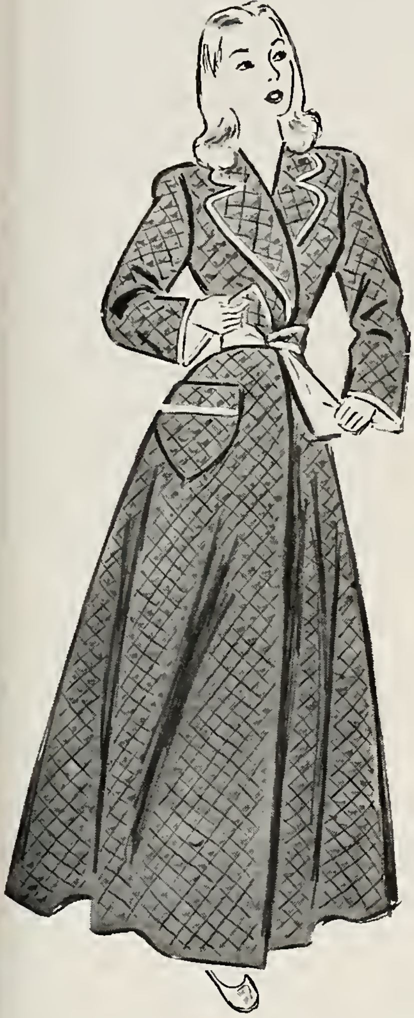
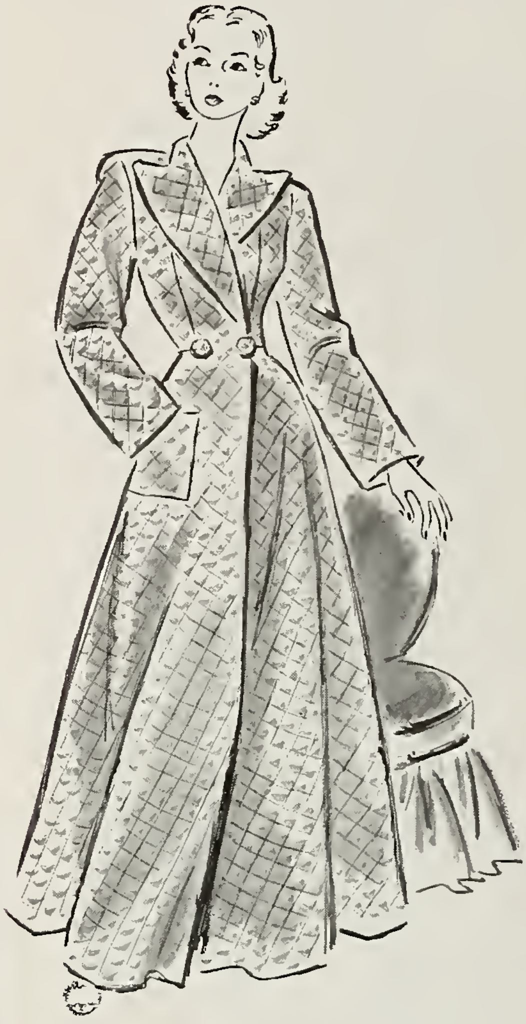
Christmas Negligees



Contrast Pipings

and lining accent this light-as-a-feather quilted robe in multifilament rayon. Navy, aqua, powder. Sizes 12 to 18.

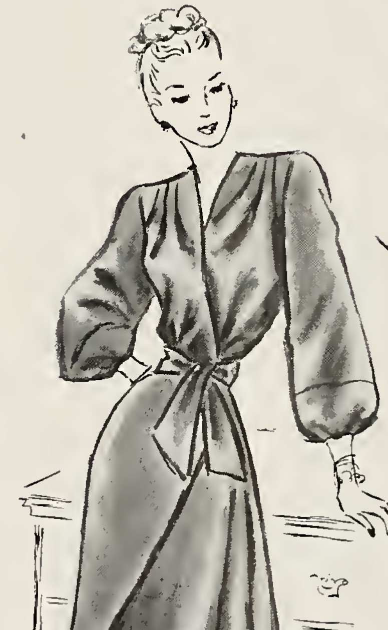
25.00



Satin

shimmering rayon satin quilted house coat in glamorous white, pink, or light blue. Sizes 12 to 18.

29.95



Hostess Gown

in jewel-toned rayon velvet, graceful and flowing in line. Skyline blue, Chinese magenta, sapphire, emerald. Sizes 12 to 18.

25.00

Mary Lewis, 746 Fifth Ave., N.Y.

HOODED
CLASSIC IN SUEDE

Exquisitely designed coat in whisper-soft suede . . . with detachable hood. Your choice of 20 luscious California colors . . .

Desert Suedes
CREATED BY
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About $155 with detachable hood. About $139.50 without hood.

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Foremost craftsmen in suede and leaders in western fringe wear.

TAYLOR'S OF CALIFORNIA
834 South Broadway ● Los Angeles 14, California

• On Record

with frances anderso

WONDERFUL CLASSICS APPEAL FOR CHRISTMAS

Got any last minute gift problems? Naturally we suggest reco
At this writing, with Petrillo's ban on bands making records, the
also some point to suggesting that from now on you keep a sharp
on what's available and maybe stock up a little. It is practica
certain that the record companies will dribble out their new relea
more slowly than usual to make their supply of new issues last long
So, some new goodies will be offered for months to come. But .
there's a drouth in view in about six months or so unless James Cae
comes around.

Quite a bumper crop of good new waxings has come out for
Christmas trade, and we recommend for your consideration:

SERIOUS MUSIC

BACH—"Mass in B minor," Vols. I & II, with Robert Shaw c
ducting the RCA Victor Orchestra and Chorale, and an excellent gr
of soloists. The monumental work (34 sides altogether) is a p
possession for music-lovers. Shaw gives every indication of a profo
love and understanding of Bach, and certainly demonstrates o
again his mastery of choral units. Orchestrally, this version of the m
is also superior, since Shaw plays it straight with no unnecess
fripperies of tone dynamics. Simplicity and sincerity are the k
notes. Victor.

RAVEL—"Valses Nobles et Sentimentales" and "Daphnis and Ch
Suite No. 1," with Pierre Monteux conducting the San Franci
Symphony Orchestra. Monteux imparts a true French gloss and shim
to these two stellar examples of Ravel's ballet music. The "Vals
are somewhat sardonic, exciting, always interesting. And the "Daph
and Chloe No. 1," heard less often than the No. 2 Suite, is equa
fascinating in its legendary atmosphere and flickering, somber t
color. Victor.

LISZT, "Concerto No. 1" for piano, and "Selections from
music of SCHUMANN, BRAHMS, LISZT," all played by Artur Rub
stein, virtually provide a balanced concert program by this piano mas
The Liszt, in which he is supported by Antal Dorati conducting
Dallas Symphony Orchestra, seems not quite as fiery as might
though it is evidently Rubinstein's intention to control the flori
of this work. The album of Selections is beautifully done, these exam
of the romantic school being presented with clean accuracy and
tellectuality. RCA Victor.

SINGLE RECORDS

RUBINSTEIN has been busy lately. He also is featured on a
of "Dance of Terror" from de Falla's "El Amor Brujo" and the
miliar "Ritual Fire Dance" from the same suite. Dynamic, virtuo
Victor.

JOSE ITURBI interprets Schumann's "Arabesque," a number
cluded in the Rubinstein album of "Selections," and the contrast
interesting. Iturbi's tempo is faster, his version more a show-pi
and, we must admit, more exciting. Victor.

JUSSI BJOERLING, the Metropolitan tenor, does a fine job on
relatively neglected arias, "Come Un Bel Di di Maggio" from G
dano's Andre Chenier, and the "Barcarola" from Verdi's Un Ba
in Maschera. Victor.

DANCE BANDS

TOMMY DORSEY has several good new ones, especially "Tr
bonology," a show-piece for the maestro, and its pairing, "Deep Vall
a slow ballad; and "Just An Old Love of Mine," tailormade for
band's personality. "The Old Piano-Tuner" backs it up, pretty sug
it is, too. Victor.

RED INGLE takes apart "Them Durn Fool Things" ("These Foo
Things Remind Me of You") and "Song of the Indians" (from Rims
Korsakoff's rather dissimilar "Song of India") with hysterical eff
His new vocalist, austerely dubbed Mrs. James F. Paisley, sounds
Marjorie Main on a binge. Capitol.

STAN KENTON gets a touch strident on "Down in Chihuahua"
"Minor Riff," but his unusual harmonic approach is still interest
Capitol. COUNT BASIE turns in a Grade-A job on "I'm Drownin'
Your Deep Blue Eyes," with good vocal by Bob Bailey: and the
verse, "South" is virtually a tone-poem in jam. Victor. TEX BENE
and the MILLER ORCHESTRA sound familiar in "I Have But
Heart," typical ballad stuff for Garry Stevens and the Moonli
Serenaders. Tex himself chants "Too Late," a jump number. G
for dancing. Victor.

LOUIS PRIMA'S "Civilization" (Bongo, Bongo, Bongo) needs li
introduction. On the back, "Forsaking All Others" is surprisin
straight except for interpolations a la Prima. Victor. BENNY GO
MAN comes up with a sextet (Wow! Mel Powell, Red Norvo,
Hendrickson, Harry Babasin and Louie Bellson) which neatly wr
up "Baby, Have You Got a Little Love To Spare," and "Hiya Soph
the latter giving everybody a ride. Capitol.

SMALL COMBOS: BILL JOHNSON and his Musical Notes
smoothly on "For Once In Your Life," on the dreamy side, and "
Little Red Head," with plenty of bounce. Victor. PAT FLOWE
shouts some torrid jive in "Sha-Wa-Wa" and "Goodbye, Good Lu
Get Lost," the latter amusing as well as solid. Victor.

Decoracion De Frutas En California

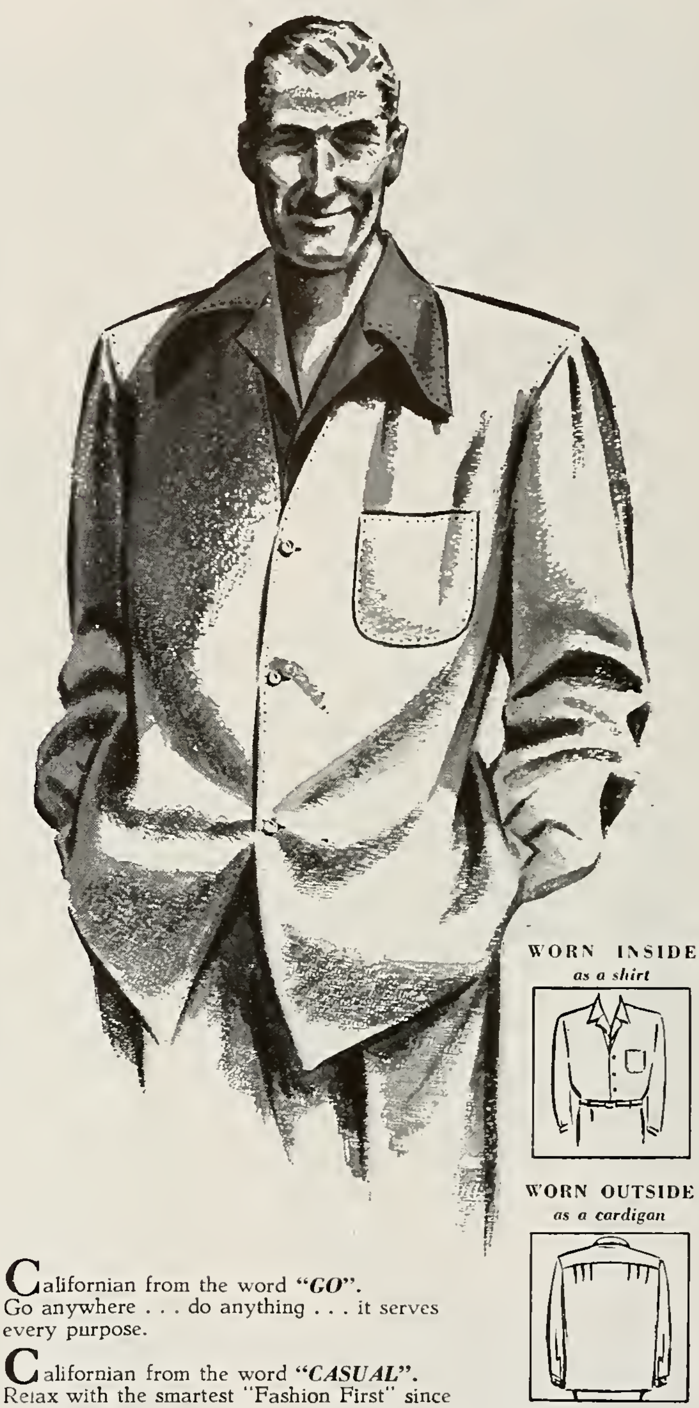
Clare Cronenwett

California's sunshine sifting through leaves . . . tempered to balmy breezes from the waters of the Pacific . . . has pro- ced this sub-tropical bouquet . . . of exotic fruits and foli- e . . . whose seeds came many years ago from foreign lands. The mission padres brought the first orange and lemon ds to California from Spain . . . and planted them near the ssion in San Gabriel. From this early planting . . . with ch experimentation, improved methods and modern ma- nery . . . the great citrus industry has grown. California htfully claims the orange and lemon as her own. Delicately vored loquat fruit with its deep, rich foliage has come to us m the Orient. Our neighbor, Mexico, has given us the y sweet sapoté, and from the highlands of Ecuador and u has come the custard- ored cherimoya. Giant fatsia ves (light green to yellow- en) form a halo above, le holding the abundance fruit is the twenty-two inch l created by the California mist. William Manker of lua Hills. The white bowl has an inside collar of light ow. Three spirals of wisteria vine climb up and out. giv- line movement to the many round forms. Here's an ar- gement brilliant in light and color for a large room near a window where sunshine glistens and silhouettes both es and fruit . . . California drama fresh from the orchards.

IT'S BEAUTIFUL AND PRACTICAL FOR YOUR HOLIDAY TABLE DECOR

ALL IN ONE—2 FOR 1

WEAR IT AS A Cardigan-Shirt WEAR IT AS A



Californian from the word *"GO"*.
Go anywhere . . . do anything . . . it serves every purpose.

Californian from the word *"CASUAL"*.
Relax with the smartest "Fashion First" since father first wore shirts.

TWO-TIME your dressing problem with a combination cardigan and shirt, ALL IN ONE.

Beautifully tailored with full drape back . . . lightening placard sleeves . . . all hand-stitched. 6 sizes. Extra small to extra large. Nineteen California colors.

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Please yourself and your friends with "The Show Case of Wisconsin Cheese"—a gift box containing a fine assortment of eight famous varieties of Wisconsin's natural cheese, including Cheddar, Swiss, Bleu, Brick, Smoked, Roanne, Saluette and Edam. Ship. wt. 4 lbs. (approx.) Delivered to any U. S. address east of Denver, $3.85. Add 15c per box postage west of Denver. We specialize in gift mailings for industrial lists. Write for circular.

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Middleton, Wisconsin

Show Case of
WISCONSIN
CHEESE

Reference: Bank of Middleton, Wis.

shopping

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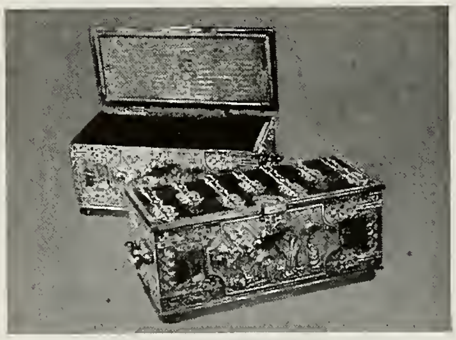
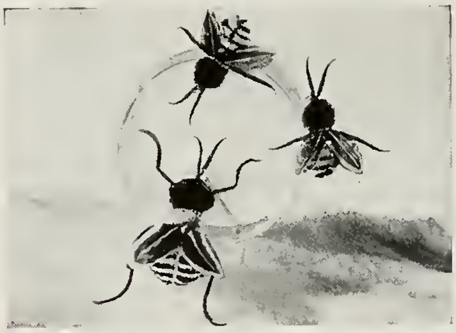
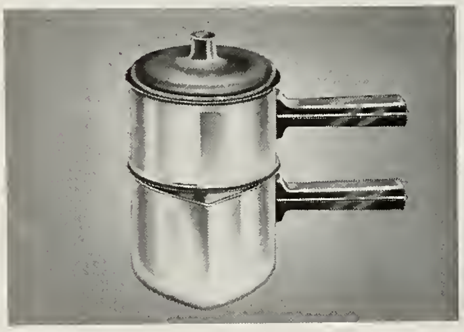
SOLID PERFUMES . . . made from in ported French oils for lasting fragrance tha won't evaporate. Each dainty plastic compac is hand-painted with the flower whose scer it carries. Just 1¼" in diameter . . . wonde ful for your purse! In exotic Jasmine or O chid—alluring Rose or Lily-of-the-Valley- spicy Carnation or Chypre. You'll want se eral for yourself . . . and they're such smai gifts! Postpaid, $1.25, plus 20% Federal Ta From The Artisan Galleries, Fort Dodg Iowa.



FROM COPENHAGEN . . . this magnificently hand-crafted novelty treasure chest t lend a touch of real distinction to the dec rative scheme of well-appointed home or o fice. The scene on the outside of this woo lined, antique bronze finished masterpiece d picts the legend of the birth of the Danis flag. Both Danish and English inscription inside of lid describe the legend. Lengt 7¾"; width, 3⅝"; height, 3½"; weight, 3 lbs. $13.75, postpaid. No C.O.D.'s. Impo House, 710 Harries Building, Dayton 2, Ohi



PIN PETS . . . feathered excitement in pi ornaments to brighten lapels, hats, coiffur and playtogs . . . bees and butterflies an such in colorful and amusing replicas of n ture's little creatures . . . brilliant feathe and silk chenille . . . attractively gift boxe "king bee," $1.25; drone bees, $1.75 a pai the family of three, $3. At Ransohoffs, In 259 Post Street, San Francisco, California.



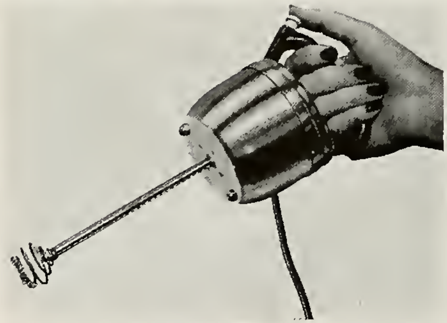
DRIP-A-MATIC . . . meet a new memb of the Royal Chef coffee making family . . the 4-cup Drip-a-Matic is the last word i perfect, fool-proof coffee making. Note t easy-to-pour side handle; a built-in spout th cannot drip, drool or dribble. Made by o of the largest manufacturers of aluminumwa in the country. Available at your local d partment, chain or hardware store. Pouls & Nardon, Inc., 2665 Leonis Blvd., Los A geles 11, California.

roundup

IN-A-PURSE . . . organizes handbag so efficiently that you can put a finger on important items in a hurry. No digging . . . no embarrassment . . . pleated pockets hold wallet, compact, letters, receipts, etc., right where you want them. Transfers as a unit from one purse to another . . . nothing left behind. Of durable Marvalon fabric in blue, green or red. Just $1 postpaid, from In-A-Purse Co., 4023 Cottage Gr., Des Moines, Ia. No C.O.D.'s.

TEND YOUR KNITTIN' . . . with this handsome hardwood knitting bowl . . . keeps kitten out of your yarn, your knitting or sewing handy . . or doubles as a fireside feast bowl for apples and popcorn. 13" in diameter, 16" high . . . a thoughtful gift to show that hand-knit sweaters and argyles are always appreciated. Hand-rubbed finishes in maple, walnut, mahogany or natural. $13.50 postpaid from The Bair's Den, 2314 W. Second St., Los Angeles 4, California. Phone FE 0964.

MERRY MIXER . . . easy does it with this new electric "Mix Maid." Push a button at the top and the little spiral wire arrangement at the end of the shaft twists and squirms and whirls around beating up egg nogs . . . mixing waffle batter . . . whipping cream . . . stirring cocktails. With plenty of dash and little splash. Available at most stores, $9.95. For the name of the store in your vicinity, write Abco Industries, Inc., 769 Venice Blvd., Los Angeles 15, California.



CLEVER COASTERS . . . smart beverage mats made of absorbent material with a unique non-stick ridge feature. Two different styles: Bar Cracks with bright sayings, or Conviviality Coasters with an assortment of drink recipes presented in an intriguing manner. Newly smart plastic rack with coasters, $2.25; or the coasters only, $1 each box. Excellent gift item. Postpaid from C. H. Dillinger, 1080 S. La Cienega Blvd., Los Angeles 35, California.

TOAST-O-LATOR . . . the luxury toastmaker . . . as modern as tomorrow . . . automatically keeps the toast moving to assure even browning on both sides . . . delivers it on your plate, browned to suit your preference. Toasts large or small slices, even English muffins. Has the Good Housekeeping seal guarantee. A.C. current only. $21.95, including generous 8-foot cord. Shipped, express collect from Berkeley of London, 2272 Broadway, New York 24, New York. No C.O.D.'s.

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Exclusive with
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Now—regardless of your bust measurements—there is a Mam'zelle for you among the new Seven Basic Fittings . . . each with the famed "cross-lift" construction . . . cut with custom-made precision . . . in lovely new fabrics—and still at our familiar pre-war prices.
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• California In Books

by hazel allen pulling

IT'S LOS ANGELES AGAIN

Interpretation of a great city does not always lie in the heavily documented record of the scholar; sometimes a casual recounting of seemingly trivial circumstances, conversations, and happenings reflects more surely the true character and tempo of a city and its people. Such a recounting is Matt Weinstock's personal account of Los Angeles in *My L. A.* (Wyn, 1947. 239 p. $3).

For *My L. A.*, with all of its apparent foolishness is a socially significant book. It stems from a journalist's thirty-five years of close association with life behind the scenes in this city of multiple facets. It derives its significance from his wide observations, his deep understanding, and his ability to disclose by suggestion the meaning of each manifestation of Los Angeles' unique life. With one who loves Los Angeles we catch the panoramic sweep of her wide boundaries, we join in her fun, innocent and otherwise, and we weep for her miseries and her wasteful inanities. With him we walk the city streets, we go with him into skid row flop houses, midtown barrooms and effete cocktail lounges; we overhear his conversation with wise folk and foolish and we listen to stories expressive of the deep inner needs of her people. Through *My L. A.* we sense the drama and catch the spirit of all that has made Los Angeles what it is today, because *My L. A.* is a book that has come straight from its people to us with the invitation to read, and thereby to know . . Los Angeles.

A PICTORIAL TREASURE

A book of different texture is a delightful new picture book of San Francisco and its neighboring cities, Oakland and Berkeley. In *San Francisco Bay Cities* (Hastings House, 1947. 101p. $2.50) Josef Muench has added another item of California to his already popular *Along Sierra Trails* (Hastings House, 1947. 101p. $2.50). In this latest volume photographic views reveal the character and beauty of the Bay region. Pictures of monuments and aged buildings commemorate the past, while those of modern industries, architecture, and gardens reveal the glories of the present. Views of scenic spots, expressive of California's beauty, complete the series contained in this small handbook that collectors of Californiana will treasure.

Another bit of Californiana is the long anticipated supplement to George Palmer Putnam's *Death Valley and Its Country* (Duell, Sloan & Pearce, 1946. 231p. $2.75). To this historical account of one of California's best known and much loved regions, is now added, in *Death Valley Handbook* (Duell, Sloan & Pearce, 1947. 84p. $2), a classified list of the plants of the area, the birds, mammals, and rocks, and a chronology of the important events in its history. For those who are planning a holiday in California with a certain trip to Death Valley, Putman's earlier book with this handbook supplement will prove to be invaluable.

GOLD RUSH LORE

And one last word about a forthcoming book on California. Announced for publication later in the year is Charis Weston's *Gold Rush Country*, one of the American Folkways series edited by Erskine Caldwell and published by Duell, Sloan & Pearce. Because the series, which contains the popular *Golden Gate Country* by Gertrude Atherton and *Southern California Country* by Carey McWilliams, has proved its worth, readers of Californiana will watch with anticipation the publication of this later title.

shopping

SCARF HOLDERS . . . most important new accessory of the season. The gay scarves you love to wear with suits and dresses look even more exciting when held firmly in a decorative half-circle. Four choices: Cobra, Modern, Scallop or Chain. In gold or silver finish, $1 plus 20% luxury tax. (3% sales tax for California residents.) Order from Buffums' Jewelry Dept., Long Beach, California. Or write Biltmore Accessories, 846 S. Broadway, Los Angeles, for your nearest store.

fleur de lis
flacon

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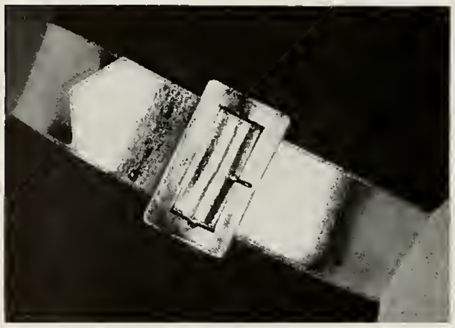

QUAINTLY QUAKER . . . this tall and thin prim buckle covered in gold or silver leather matching the wide belt designed for today's new old-fashioned wasp waistlines. Simplicity of design . . . elegance of fine leather. Approximately 2½" wide, sizes 24-32, about $7. At The Broadway Stores in Southern California, and other leading stores across the country. For the shop nearest you, write Phil Sockett Mfg. Co., 1240 South Main Street, Los Angeles, California. Est. 1925.

ABCO UNBREAKABLE . . . coffee maker with patented never-fail Whirlpool filter makes eight full cups of the most tantalizing brew. Service cover for lower bowl; another cover for upper bowl also acts as standard for bowl; a plastic measuring spoon. Made of heavy gauge aluminum . . . no parts to replace. Just $4.95, the complete unit, gift packaged at your favorite store, or write Abco Associates, Inc., 769 Venice Blvd., Los Angeles 15, California, for your nearest store.

IDA BAILEY ALLEN
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COOKING

PRESSURE COOKING . . . it's a book on high-speed cooking by expert Ida Bailey Allen. Over 750 menus and easy-to-follow recipes for pressure cooking . . . gourmet dishes and familiar favorites. Epicurean uses for herbs and seasonings are explained . . . recipes for taste-teasing sauces included. Tells how to serve finer food at lower cost, how to save ten kitchen work weeks a year. Just $2.50, postpaid, from The Dales, 3066-T W. Seventh St., Los Angeles, California.

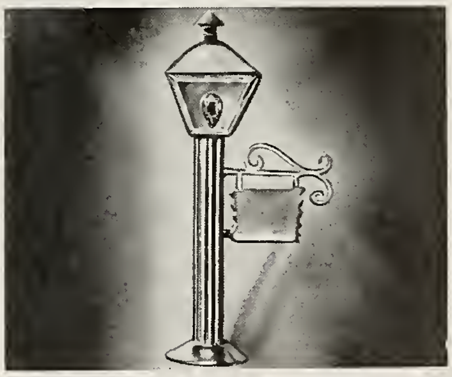
roundup

TURNIT . . . the banker's little helper! For poker and such, for you and your gambling friends . . . chips neatly stacked in the 12-rack swivel case. It's made of plastic with attractive walnut finish; the base covered with felt to protect table tops. The case alone, $15.00; or fully equipped with 300 unbreakable plastic chips and two decks of Duratone plastic-coated cards, $20.00. Postpaid and fully guaranteed from Modern Lines, 739 S. Los Angeles St., Los Angeles, California.

CALIFORNIA HANDMADES . . . designed by Colette of Santa Barbara! Ideal little hat . . . good traveler, smart morning through evening . . . perfect Christmas gift! Accented with gold or silver metal leaves. Handmade of 100% wool, adjusts to any headsize. Order in black, gray, white, navy or brown. $15.95. If you wish, order it to match your knitted suit or dress, of identical yarn. (Enclose sample.) $20. Mail orders promptly filled, postpaid. Write Colette, El Presidio Plaza, 109 E. De la Guerra, Santa Barbara. No C.O.D.'s, please.

TRAY TRIO . . . these beautiful serving trays . . . Chinese influence, resembling cloisonné . . . lovely Mediterranean blue or chartreuse enamels, baked on steel with solid copper or brass handles. Handsome, stainproof, and handy in an ideal assortment of sizes . . . 10", $3.50; 12½", $4.50; 14½", $5.50. One, or the set of three, a treasure gift. Sent prepaid from The Warren Imports, 1462 South Coast Blvd., Laguna Beach, California.

LAMP-POST PIN . . . wonderful gift for "the light of your life." Glowing with a genuine ruby, this exquisitely wrought lapel pin is of 14-karat gold. (Photo actual size). A lovely miniature of an old-fashioned street lamp, it is truly a conversation piece! Have her initials engraved on the tiny signboard. The price: $90, includes taxes. Lambert Brothers, Lexington Avenue and 60th Street, New York 22, N. Y.



ROYAL CHEF . . . 8-cup percolator. A heavy gauge, family-size aluminum coffee maker. A streamlined beauty with all the best features including the famous Royal Chef Hi-polish finish . . . has a specially designed spout that prevents dripping. Also useful and decorative as a water pitcher. At your favorite local store, department, chain or hardware. From Poulson & Nardon, Inc., 2665 Leonis Blvd., Los Angeles 11, California.

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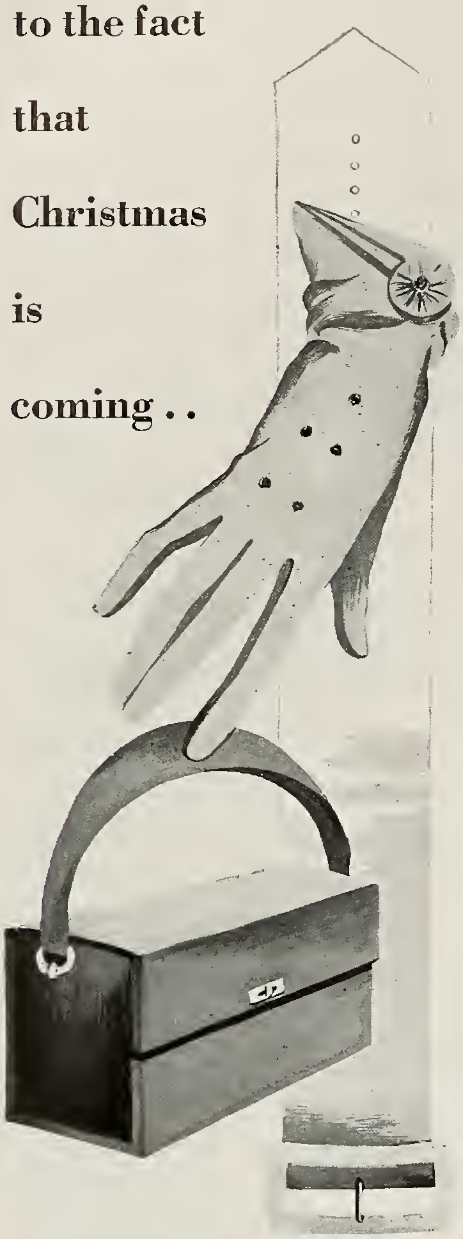
Accessories to the fact that Christmas is coming . .



Ailuj makes these luxuriously soft slip-ons of white kidskin . . short and sweet with handmade French knots, piquant rosettes, about $6.

Your midriff gets special attention this season and to accentuate a wasp waist look Phil Sockett makes a very wide Gibson Girl belt of gold leather, about $9.

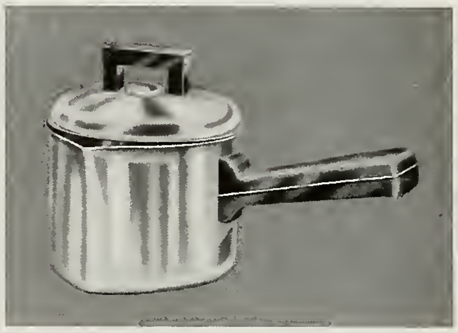
Metal-escent leather, the color of purple haze, newly shaped like a box to carry with you tea dancing and cafe dining; about $14.

shopping roundup

SAINT AND SINNER . . . Saint is heavenly: Sinner, bewitching . . . these two fragrances are a doublet in perfumes to match two most provocative moods! The twosome, $12.50 (2 drams of each) . . . singly, $6.50 (2 drams.) The 4-oz. bottle of cologne, $7.50. Need we say these are Adrian's own very special blends? Note to Latins: send her a bottle of Saint on her celebrated Saint's day. Order from Beverly Hills Gift Shop, 453 Beverly Drive, Beverly Hills, California. Please add 20% luxury tax.

DELICIOUS DELICACY . . . pure Louisiana strawberry preserves expertly made from the choicest berries of this year's crop. These velvet-smooth preserves are ideal with crackers, perfect with hot biscuits, and make a wonderful filling for cakes or cookies. A carton of 4 one-pound jars costs only $2.95, postpaid, a carton of 12 one-pound jars for only $8.50. Louisiana Delicacies Co., Inc., 3520 Frenchman St., New Orleans, Louisiana.

LOOK . . . over your shoulders . . . for that's where the new style-look begins. These new pads are designed to resemble the natural contour. They are curved gradually over the end of the shoulder so that there is no distinction between where the pad ends and the shoulder begins. Taffeta covered, black, white and natural, about $2 at The May Co., Los Angeles (yardage); J. L. Hudson Co. (notions), Detroit. Or write Jen-Ette Shoulder Pad Co., Inc., 714 So. Los Angeles St., L. A. 14.



FOR TWO . . . a 2-cup percolator for the small family . . . for that intimate snack . . . for coffee economy. This Royal Chef 2-cup model fills a real culinary need. Heavy gauge aluminum construction. Special spout prevents dribbling. Easy pouring with side bakelite handle. Available at your local department, chain or hardware store. From Poulsen & Nardon, Inc., 2665 Leonis Blvd., Los Angeles 11, California.

DOUBLE DUTY . . . "Mrs. Mullin's Muffin Makers" doubles in aluminum as baking tray for muffins, apples, eggs . . . and for refrigerator storage. Paper cups; no dishwashing! Also goes into the drawing room as beverage server . . . holds highball glasses securely. Complete with supply of paper baking cups, as illustrated (two trays) $1, postpaid. Add 3c tax for California orders. 500 extra cups, 50c. For newlyweds or a trick Christmas gift. Fred L. Seymour Company, Box 1176, Beverly Hills, California.

Love Time In My Heart In California

Florenz and Frank Conolly, in their beautiful Long Island home, apply the finishing touches to their ballad, "Love Time In My Heart In California" . . . a pretty, nostalgic tune that reminds them of many trips to the Golden West.

Sunny California Inspires New Yorkers To Write a Song

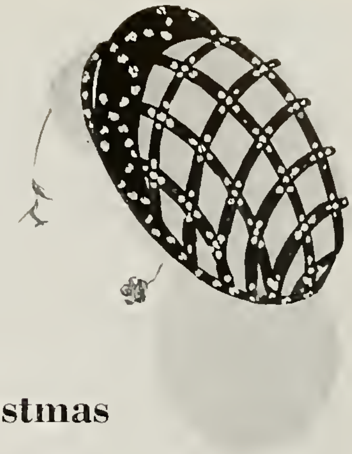
For eighteen years or more Frank A. Conolly and his wife, Florenz, have been journeying to California . . winters and summers . . sometimes by plane . . sometimes by train. But always they have returned to their home in Bellerose Manor, Long Island, with a glowing and effusive praise of "sunny California, its beautiful homes, its superb climate and the lure of the blue Pacific."

Last year they decided to "do something about it," and while they couldn't move baggage and business to their adopted home, they could eulogize its beauty and its attractions in song. Both of them are accomplished musicians. As a consequence, "Love Time In My Heart In California" was hummed on the homecoming train, with the hum supplied by Frank. The words came easily for Florenz, and in Long Island the song took concrete shape for the publisher when Jane Stubing, Frank's sister, supplied the musical arrangement.

Today, "Love Time In My Heart In California" is out in its pretty blue cover . . a sentimental song like "Till We Meet Again" . . with a sweet sentiment for the blue skies, the stars and the "tropic winds that blow gently from the sea." It's the type of song the movies would label "family enjoyment." It has a wholesome, nostalgic quality . . a pretty little tune. It's the product of a business executive . . the notes from a baby grand.

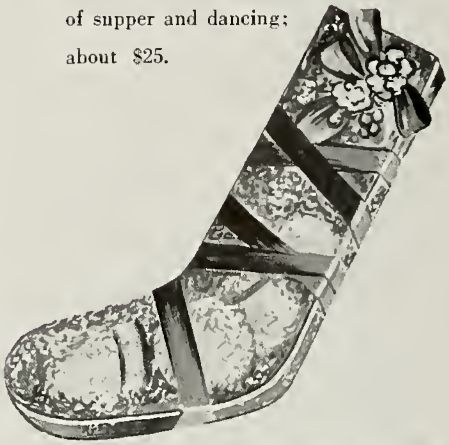
Frank Conolly, merchandising manager for Oakite Products Inc., doesn't confine his extracurricular activities to song writing. He's a director of the Advertising Club of New York, a member of the world-famous Explorer's Club, The Polar Society and the Circus Saints and Sinners. Florenz paints, writes poetry and tends a rose garden. And of their adopted state, California, they declare:

"Surely, the Almighty must prevail here . . otherwise how could so much natural grandeur be lavished on one spot?"

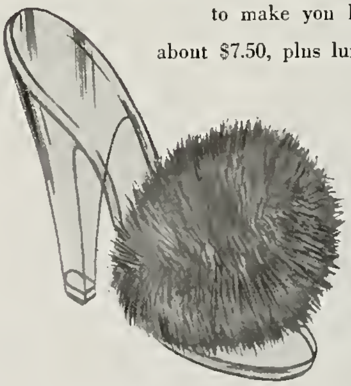


Christmas stars gifts that glitter

Marsha's coronet cap . . .
velvet ribbons and beads,
a dreamy halo for
romantic holiday nights
of supper and dancing;
about $25.



A Christmas stocking
contains six
Charles of the Ritz glorifiers,
velvety foundation, powder,
lipstick and all that's necessary
to make you beautiful,
about $7.50, plus luxury tax.



For twinkling toes . .
Ihle of California
makes these jewel-cut mules
that sparkle clear as a diamond
and criss-cross with downy marabou,
about $12.95.

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VOL. IV NO. 5 . . . DECEMBER 1947

DASH TAYLOR

CHRISTMAS sleighride, California fashion . . . golden Sunkist oranges a perfect accent for snow-white Kay Saks suit of Botany Superchan gabardine . . . just right for resort-into-summer wear. Sizes 10-18, it's about $70 at J. W. Robinson, Los Angeles; City of Paris, San Francisco; Best's Apparel, Seattle. Caspar-Davis sunburst hat, creamy Complexion Veil by Charles of the Ritz.

The CALIFORNIAN

"FOR THE CALIFORNIA WAY OF LIFE"

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NOTICE TO OUR READERS! Due to continuing increases in the cost of fine paper, inks and the production of The Californian, it has become necessary to set the single copy price at 35c, beginning with the January issue. The yearly subscription price of $3 remains the same, however, enabling you as a subscriber to continue to receive your copy at the 25c per issue rate.

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A CALIFORNIA CHRISTMAS IS DIFFERENT . . . IT'S POINSETTIAS BLOOMING IN FIELDS, AND ROSES. IT'S CITRUS TREES LADEN, IT'S SKIING IN THE MOUNTAINS, SUNBATHING ON THE DESERT. AND IT MIGHT BE WARM ENOUGH TO WEAR THIS JOSEPH ZUKIN SUN DRESS IN CELANESE CREPE AMAZING, SEAM-FREE HOSIERY, PHOTOGRAPHED IN PICTURESQUE OLVERA STREET. HERE, IN LOS ANGELES' OLDEST STREET, "LAS POSADAS" IS CELEBRATED FOR NINE NIGHTS PRECEDING CHRISTMAS . . . VISITORS TO THE FAMOUS RE-CREATED LANE TAKE LIGHTED CANDLES, JOIN THE PROCESSION COMMEMORATING THAT LONG-AGO JOURNEY OF MARY AND JOSEPH. AND ON CHRISTMAS EVE LITTLE CHILDREN, BLIND-FOLDED, GLEEFULLY STRIKE A GIANT POTTERY OLLA TO RELEASE A SHOWER OF HOLIDAY CANDIES . . . "LA PINATA!" THE DRESS, IN SIZES 10 TO 20, IS ABOUT $20. MODEL JANIS CARTER WILL BE SEEN IN COLUMBIA'S "I LOVE TROUBLE."

DASH TAYLOR

CALIFORNIA IS A STATE OF MIND

IT TAKES TEN YEARS TO BECOME A CERTIFIED EASTERNER . . . OVERNIGHT YOU'RE A PRODUCT OF THE GOLDEN WEST

by David A. Munro

This California country is like the product known to advertising people as "a specialty soap." Its promotion should follow the well-worn groove pioneered and perfected by the geniuses of the soap opera. The old you-too routine would be a good pitch; something like "Now you, too, can become a glamorous Californian in just ten days." It's as easy as switching your brand of soap . . to the one that will make you irresistible and, will of course get you that millionaire.

Everyone admits that anyone can become a Californian. All you do is move in. You don't have to worry about not being born here. The rest of us weren't born here, either. We keep beating the drums, though, saying: Become a Californian this new, easy way . . no embarrassing period of getting acquainted, no passports to annoy you, no rules to restrict you, no fuss, no bother, no strings, no buttons. Overnight you can become a Californian, or double your money back. No other state can match this offer . .

Naturally. Other states are geography. Only California is a state of mind. Georgians and Texans are not unfriendly to "foreigners." They let you in. But it will take you one or perhaps two generations to be known as a Georgian or Texan. Mississippians had to be bred into it. New York puts candidates to become New Yorkers through a nurturing process that includes eastern schooling, acquiring a standing in a respectable middleclass profession and living in an approved suburb. It takes about ten years of it to become a certified New Yorker. Michigan has shortened the period of probation, at least down at the Detroit end. But you can't beat California. You get your credentials as a Californian along with your railroad ticket.

Under these circumstances, no one can say to anyone else "When in California do as the Californians do." No one is more Californian than anyone else. And no one can say what the rules are, because the next batch of recruits will bring in their own rules.

This means that California is not only a state of mind. It's also a state of flux. It sometimes seems that its social structure is a house of cards. Its churches are more likely to be store-front "missions" than the little white church with a steeple you read about. One divine preaches in a trailer. The justly renowned Angelus Temple of the late Aimee Semple McPherson is a vast frame structure which has at least two advantages over the great cathedrals of the world . . it holds considerably more people and it took considerably less time to build. Even the communicants in these new houses of the Lord are different from the communicants in churches elsewhere. They are all converts. They started life as something else. California is full of converts of various kinds. Adherents of Mrs. McPherson's Four Square Gospel once were Baptists in Iowa or Methodists in Texas and Oklahoma. The adherents of Technocracy, Communism, Ham 'n' Eggs and Upton Sinclair's EPIC Plan were probably once considered "middle of the road." The air is electric with conversion. The man you sit next to on the streetcar will have a pet idea to sell you.

California doesn't necessarily have more ballyhoo artists than other states. But its people are more susceptible. It's an old legend in California that the flourishing local furniture business got its start because the retired Iowa farmers sold their last stick in Oscaloosa and then had to buy replacements when they arrived. Others seem to have left the furnishings of their minds behind. They want to start fresh and they're in the market for "what have you." Ladies who have ironed antimacassars and dusted carved walnut pieces with claw feet for thirty years are in the market for redwood patio furniture and slacks. They are also in the market for flat-topped houses, checked jackets, avocado ranches, horse race betting, nightclubbing, and hopped-up flivvers, as well as the new religions and the messages of economic will o' the wisps.

But Californians have also proved that most of the old furnishings, mental and otherwise, were better off left in Iowa. They are released from old inhibitions. Residents of Los Angeles, 80 percent of whom were born elsewhere, register more inventions with the Patent Office than citizens of any other city. They are more ingenious at contriving ceramic designs, sports clothes, new architecture and floral arrangements. Los Angeles contains even the mythical Tin Pan Alley and a budding literary colony. It seems the people who became Californians overnight began to think a lot of startling new thoughts. Abandoning the impedimenta of the corn belt gave them wings.

The greybeards of sociology find California in an unfinished state. Its social forms are in the process of rapid growth, change and deterioration. The settled communities in its area are under attack by the overflow from the unsettled and expanding communities. Conservative San Francisco has been shocked at the appearance of slacks in its streets. The staid, aristocratic and slightly dull suburbs of Los Angeles stand in definite danger of going the way of Laguna Beach . . which is neither dull nor unwilling to blow its horn or its top. And rural California is not like the rest of rural America. It produces no indigenous salty characters . . no Uncle Zekes nor Aunt Mirandys. Life doesn't revolve around the church, the almanac, the Farmers Union and the Sears-Roebuck catalog. The countryside, too, has undergone waves of immigration. Now, with the loosening of restrictions on cars, it is continuing its rapid urbanization. Visiting experts say that Southern California will be one continuous "city" from the San Fernando Valley to the Mexican border 150 miles away. Already the people in the little towns along the line are beginning to take on big-city ways in anticipation of the change.

Some captious critics see in this unbridled society a retreat from the fine manners and courtly traditions of another age. Certain San Franciscans, Victorian ladies and Daughters of the American Revolution have retreated from the very idea of California, and pulled down the blinds. Things like slacks for women symbolize what goes on in California for them. They don't like it. Possibly they don't like what goes on in California for the special reason that it's so successful, and that the rest of the country is so eager to copy it. California's "bad manners" are popular manners. It's a clear sign that the country's going to the dogs.

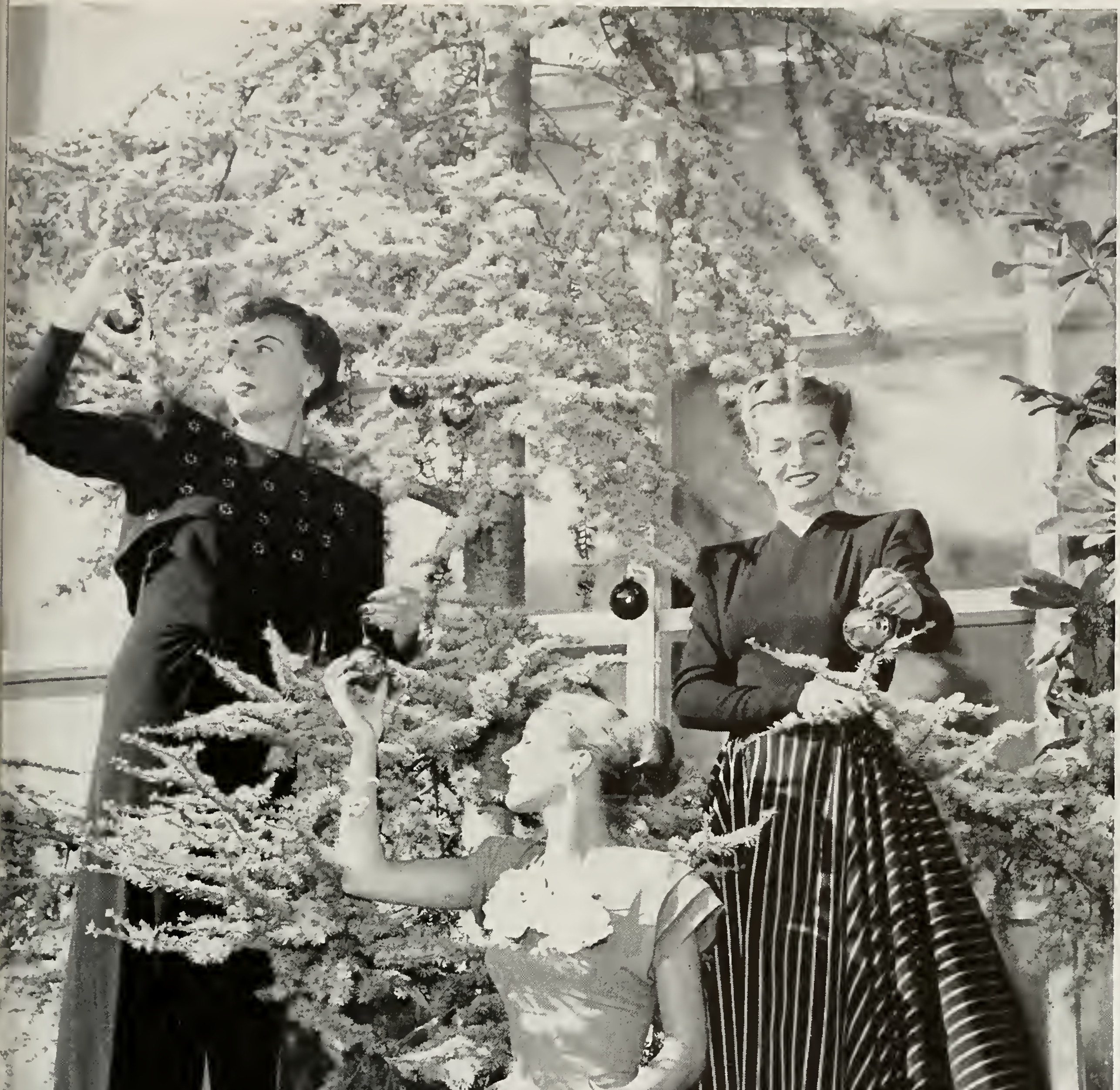
This business of the rest of the country copying Los Angeles, the theme center of California, stumps the experts and the nice old ladies. Californians wear slacks and the rest of the country follows. Californians sing a tune and the other Americans take it up. The world also copies their hairdos, their movies, their cult of desert living, their love of sports and their shimmering bathing beauties. It's hard to understand why.

New York has always taught the rest of the U.S.A. how to behave. New York used to originate all the ideas. It had Tin Pan Alley, the literary colony, most of the country's art and all the country's fashions. But New York had the 400.

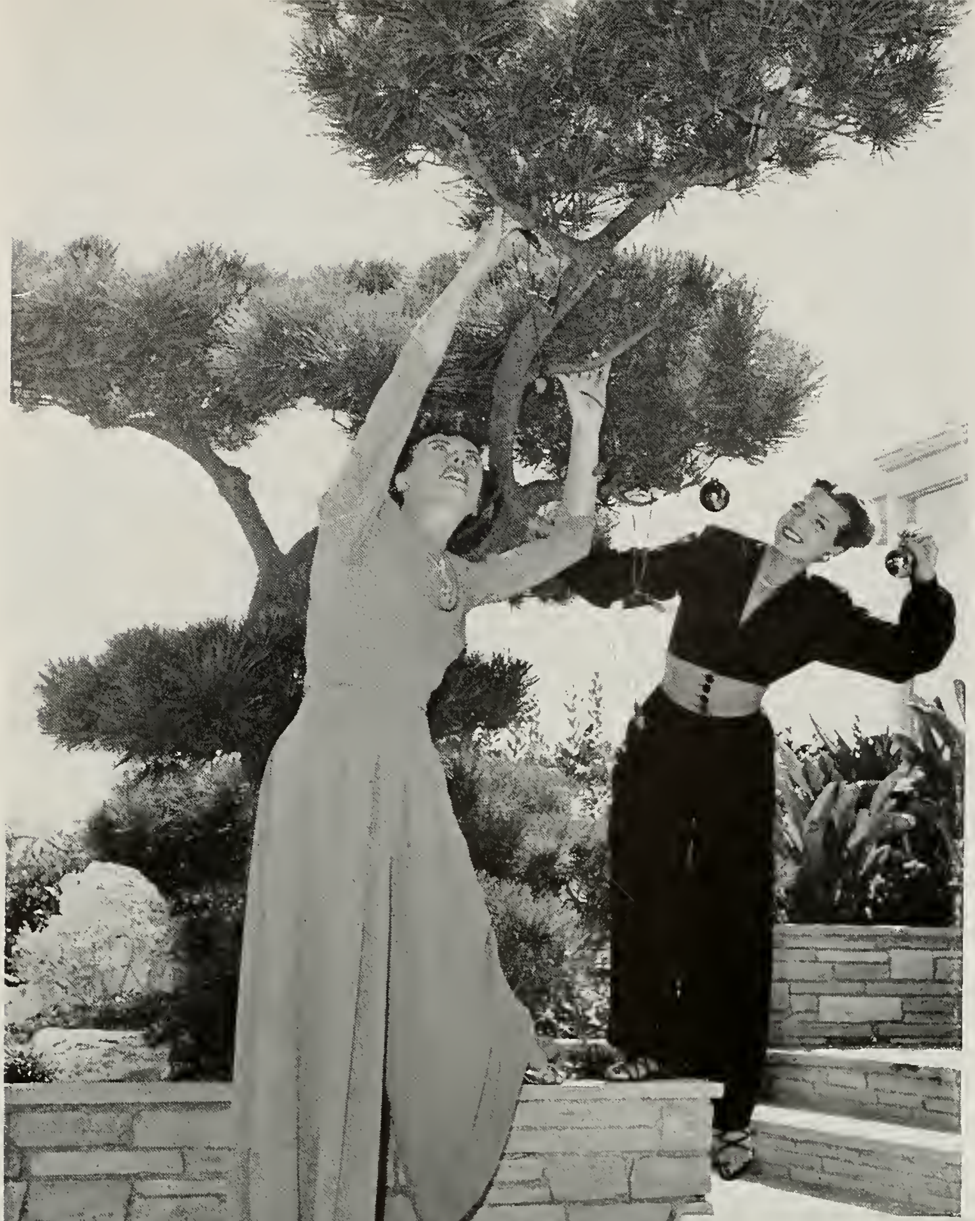
(*Continued on page* 54)

Call it a Golden Christmas!

CALIFORNIANS OFTEN CELEBRATE CHRISTMAS
OUT-OF-DOORS, WHERE GLITTERING SUNLIGHT TINGES
THE LAND WITH MYTHICAL EXPECTANCY
AND EVEN ST. NICK IS TEMPTED TO LEAVE GIFTS
OUTSIDE IN FLOWERY PATIOS. SO LET'S CALL THIS
A GOLDEN CHRISTMAS . . . GOLD FOR THE SUN,
FOR HEALTH-WEALTH-AND-BEAUTY . . . GOLD FOR THE
CROWN OF THE KING, FOR THE FLOWERS, FOR THE
TINSEL AND SHINE OF CHRISTMAS. AND HERE,
LIGHTING AN OUTDOOR TREE IS A HOLIDAY SPRITE
IN DORAL ORIGINALS' OLD-FASHIONIED BLOOMER
WITH BRA TOP AND LACY SWING COAT.

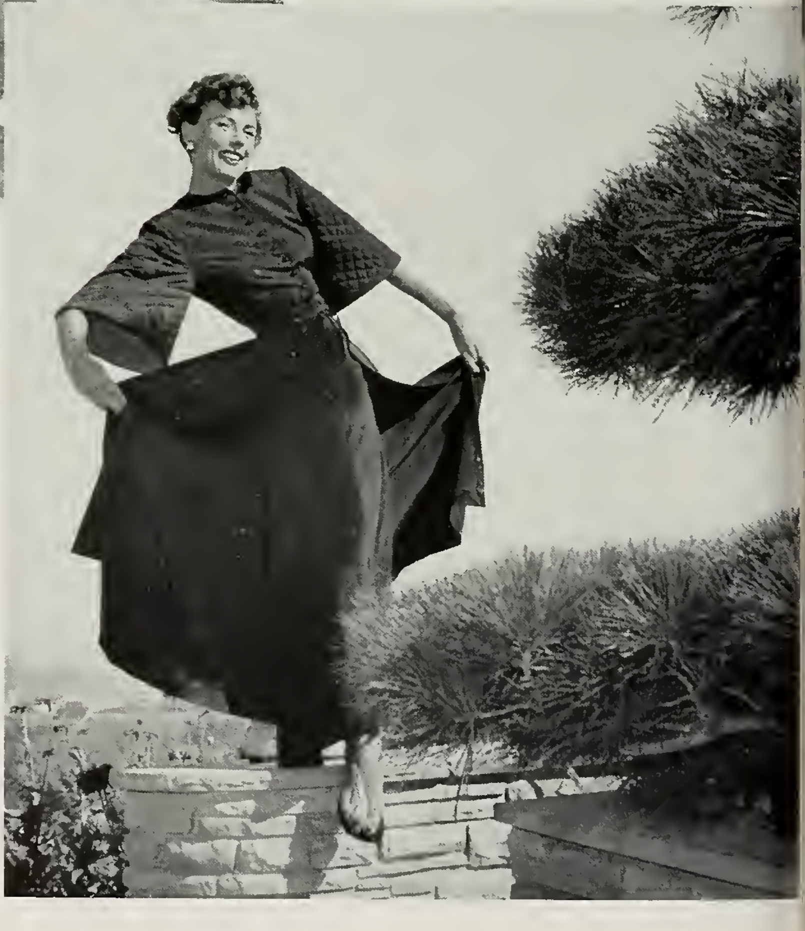


DECORATING THE PATIO AT MRS. HARRY JOHANSSEN'S BEL AIR HOME: *BARBARA CLAIRE'S* SLIM CREPE, BOLERO, $50, THE EMPORIUM, SAN FRANCISCO; *ELEANOR GREEN'S* COCKTAIL DRESS, ROSES, $30, FRANKLIN SIMON, N. Y.: *DEMOISELLE* FORMAL.



ELEGANT PAJAMAS FOR HOLIDAY HOSTESSES! EDITH PHILLIPS, LEFT: DRAPED FRONT, WIDE LEGS. AGNES BARRETT, R.: WOOL JERSEY, ADDED INTEREST IN TWO-TONE MIDRIFF TREATMENT. BERNARDO SANDALS. BILTMORE JEWELS.

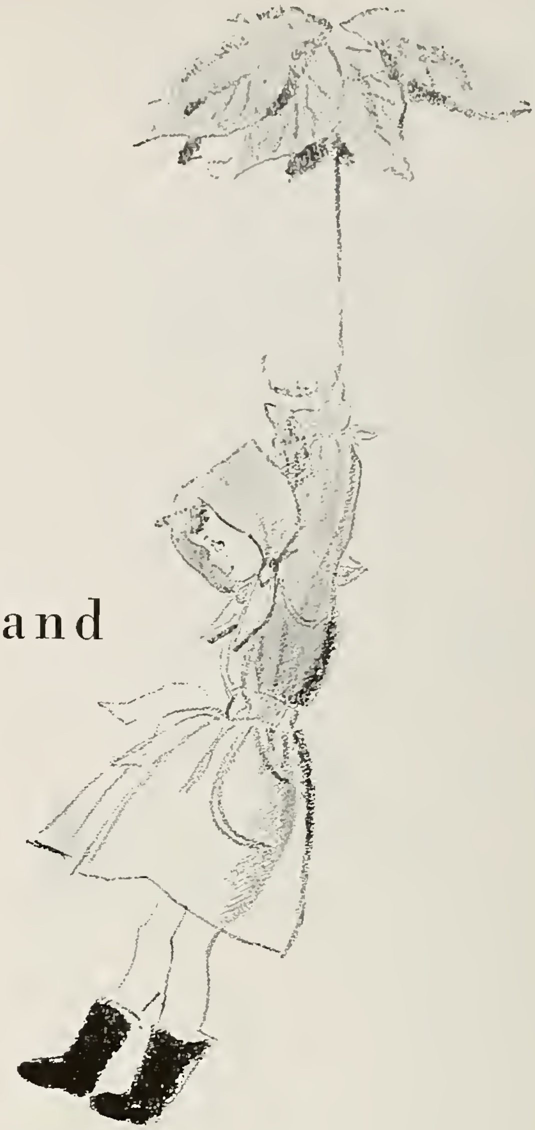
BEAUTIFUL TO GIVE, WONDERFUL TO RECEIVE—TWO-PIECE LOUNGE PAJAMA, QUILTED SLEEVES LINED WITH CONTRASTING COLOR. TROUSER WRAPS TO BACK, THEN TO FRONT, LYNN LESTER OF WESTERN FASHIONS. STYLEMASTER SANDALS.



SMILES ON CHRISTMAS MORNING! HER LOVELY CAPE . . . CHINESE CARACUL, HANDSEWN SKINS! SHE HOLDS A CHARLES OF THE RITZ CHRISTMAS STOCKING GIFT.

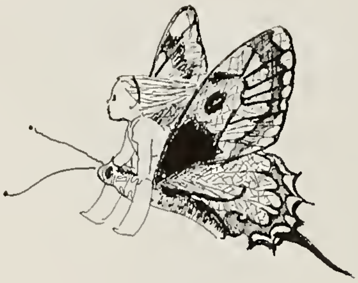
FOR "THE NIGHT BEFORE CHRISTMAS" . . ELEGANCE OF MARBERT'S VERY FORMAL GOWN . . BODICE CUFF OF GOLD IS DECKED WITH JEWELS . . FULL, FULL SKIRT . . RUSTLING COHAMA TAFFETA.

Hortense Parsons



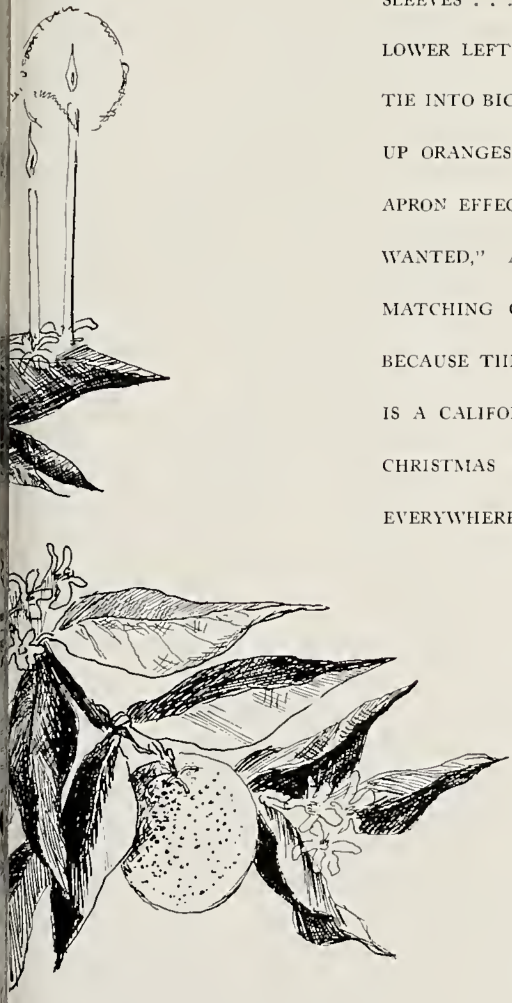
Christmas in wonderland

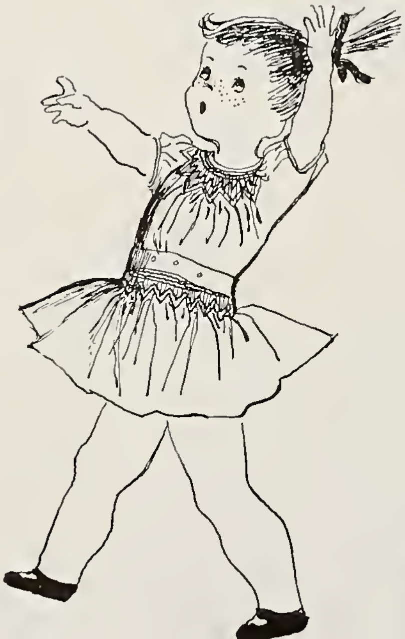
SHHH . . . TIPTOE INTO THE LAND OF DREAMS, GATHER TREASURES TO DELIGHT THE YOUNG ON CHRISTMAS MORN. WHAT LITTLE MOPPET WOULDN'T BE HAPPY, SWIRLING AROUND IN CLOTHES DESIGNED IN CALIFORNIA. OPPOSITE PAGE UPPER LEFT, OUT OF HER TRUNDLE BED, IN A BELLHOP CORDUROY ROBE BY ANN MARILYN. LOWER LEFT, TRIPS SOFTLY TO SISTER IN IDENTICAL STRIPED TAFFETA ROBE FROM MARY CHEELY. AT SLEEPING SISTER'S FEET SITS A GOOD GREMLIN DOLL THAT LOVES TO BE HUGGED AND CUDDLED! RIGHT, ROBE OF CORDUROY WITH FASTENER CHILDREN LOVE TO ZIP; LURRIE-PIZER. RIGHT ABOVE . . . WHEE! WATCH THIS CHERUB SPIN AND SHOW OFF PANTIES THAT MATCH CORDUROY SKATING OUTFIT. PICTURE MODES APPLIQUES CHRISTMAS TREES, SNOW MEN . . . ADDS TINY BELL BUTTONS. (REASON FOR MANY GURGLES FROM THE YOUNGER SET.) THIS PAGE, FLOATING DOWN WITH HER ORANGE TREE UMBRELLA COMES AN ELFIN IN A BARBARA JANE RAINCOAT WITH HOOD THAT MAKES GIRLS PRAY FOR RAIN.



Let the children be gay . . . .

HERE COMES A LITTLE ANGEL ASTRIDE A BEAUTIFUL BIG BUTTERFLY AND WEARING VELVETEEN PINAFORE WITH DOTTED SWISS BLOUSE FROM TERRIE TOGS . . . JUST RIGHT FOR BUTTERFLY RIDING! CENTER, SWINGING ON AN ORANGE BRANCH IN DRESS WITH ORGANDY NECKLINE . . . PUFFY POCKETS MATCH PUFF SLEEVES . . . DAINTIEST KIND OF PARTY DRESS BY JEAN DURAIN. LOWER LEFT, BIG AND LITTLE SISTER WEAR PLAID DRESSES THAT TIE INTO BIG BOWS IN BACK; LITTLE & MARTIN. BOTTOM, PICKING UP ORANGES IS A TINY TOT IN CORDUROY SKIRT WITH RUFFLED APRON EFFECT; FROM JUNIORS, INC. THIS PAGE, "JUST WHAT SHE WANTED," A HAND-SMOCKED TWO-PIECE WOOL DRESS WITH MATCHING COAT BY MAXINE OF PASADENA. WE CHOSE THESE BECAUSE THEY ARE THINGS CHILDREN WILL LOVE WHETHER THIS IS A CALIFORNIA CHRISTMAS OUT-OF-DOORS, OR A NEW ENGLAND CHRISTMAS BY THE FIRESIDE! AND CALIFORNIA FASHONS ARE EVERYWHERE . . . AT YOUR FAVORITE STORE.

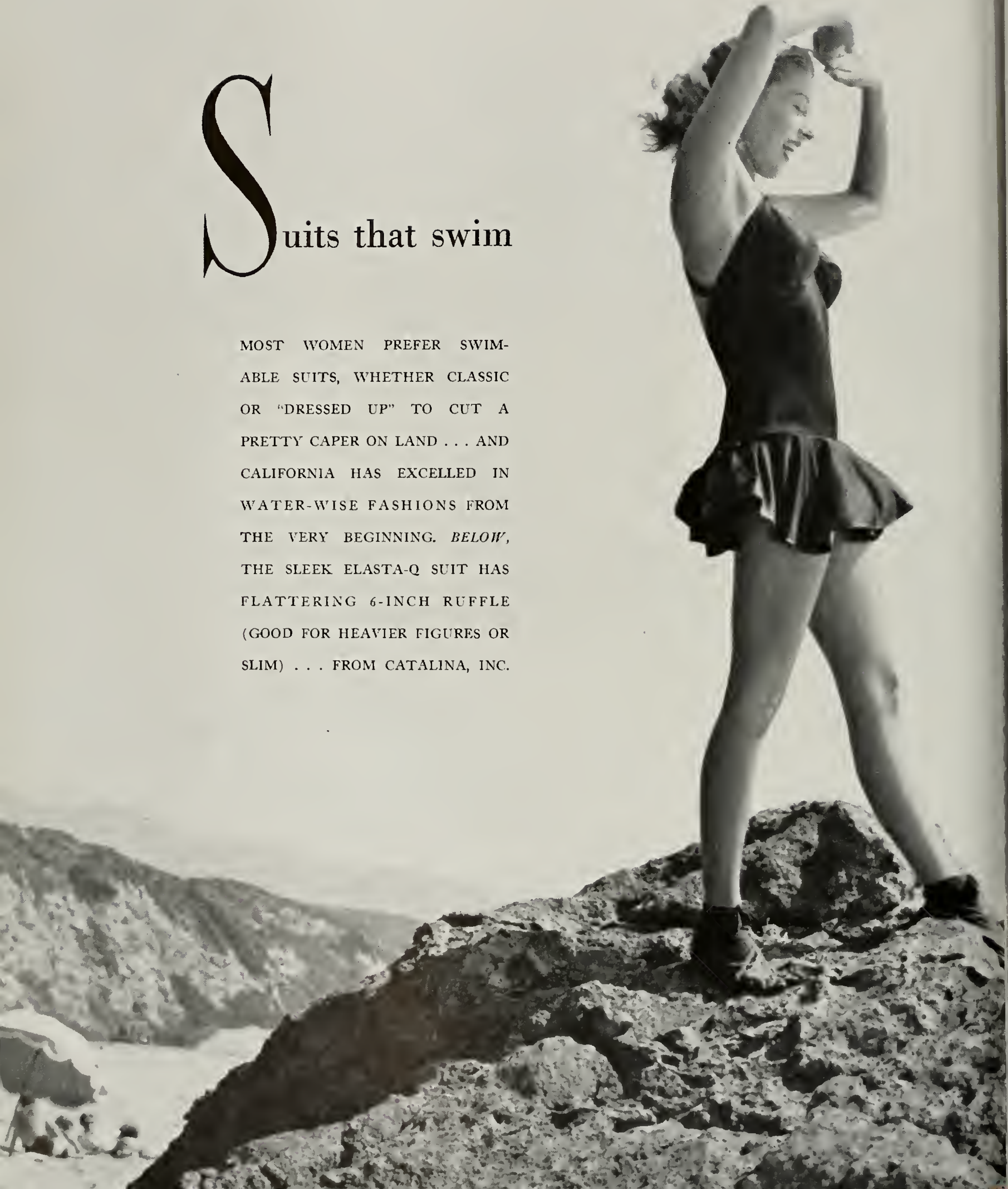




Florence Parsons

Suits that swim

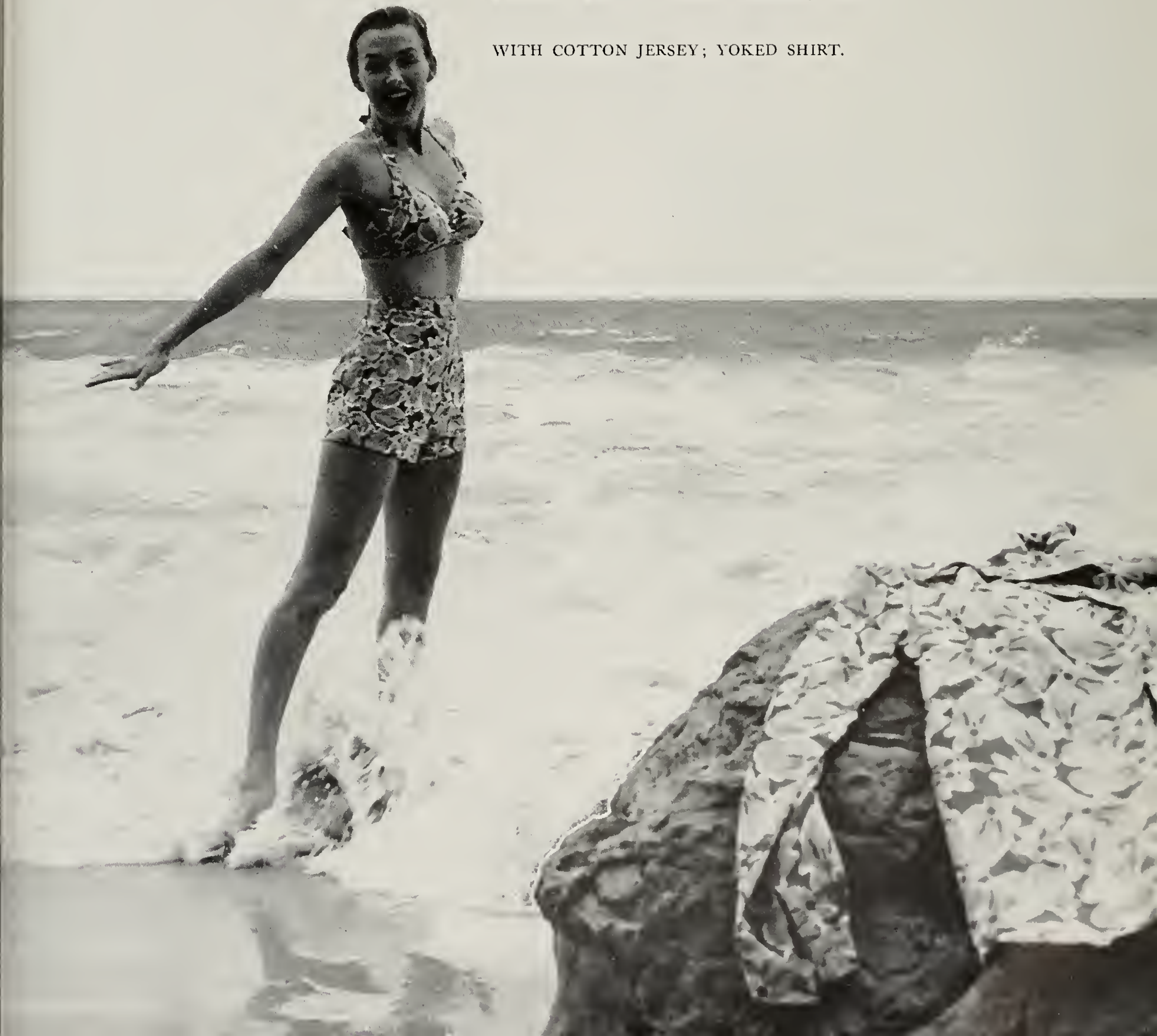
MOST WOMEN PREFER SWIMABLE SUITS, WHETHER CLASSIC OR "DRESSED UP" TO CUT A PRETTY CAPER ON LAND . . . AND CALIFORNIA HAS EXCELLED IN WATER-WISE FASHIONS FROM THE VERY BEGINNING. *BELOW,* THE SLEEK ELASTA-Q SUIT HAS FLATTERING 6-INCH RUFFLE (GOOD FOR HEAVIER FIGURES OR SLIM) . . . FROM CATALINA, INC.

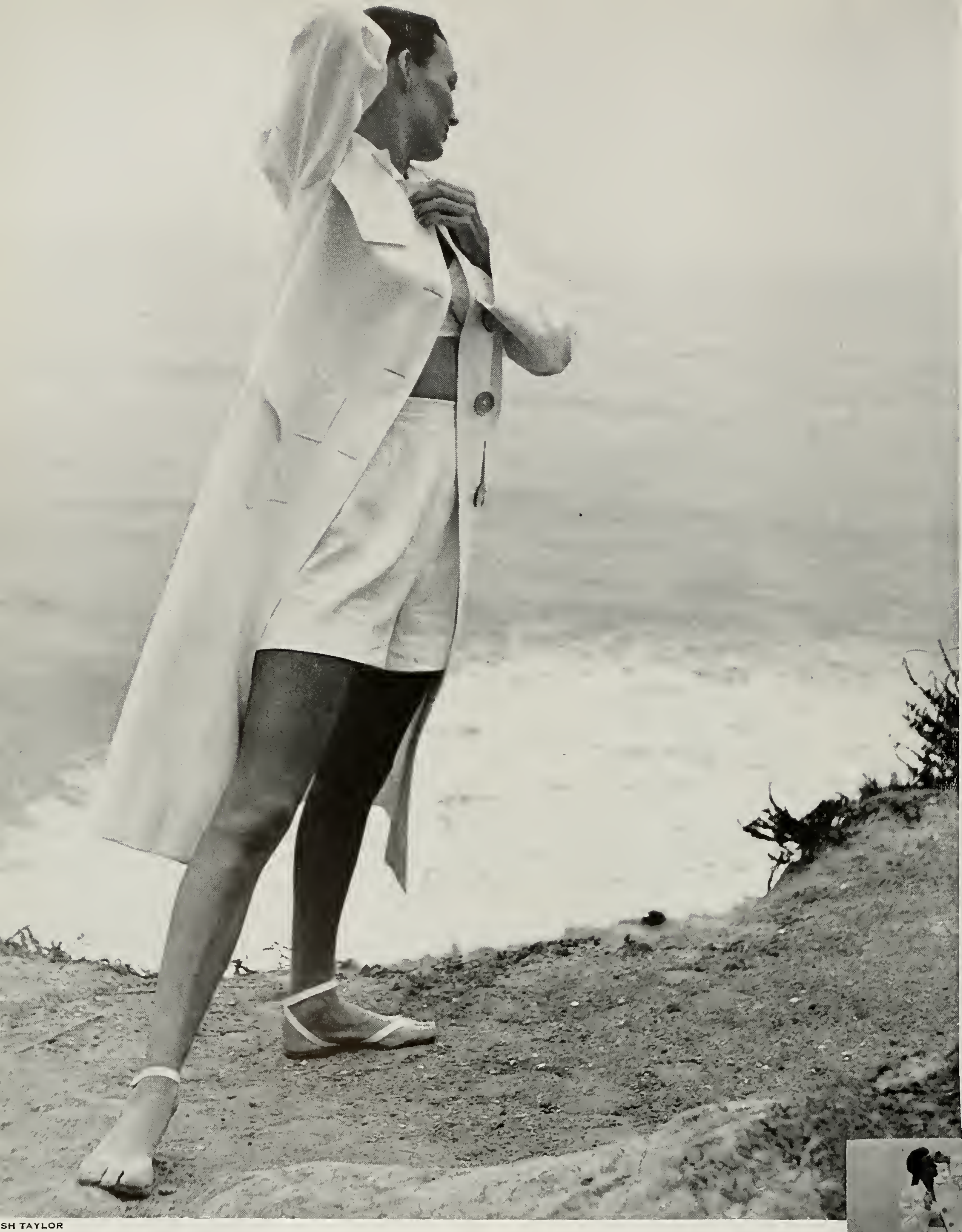


SWIMABLE AND SMART: GOLD METALLIC STRIPES TO ACCENT A GOLDEN TAN! HALTER BRA AND BRIEF FITTED SHORTS BY ROSE MARIE REID OF COHAMA'S NEW FABRIC.

DASH TAYLOR

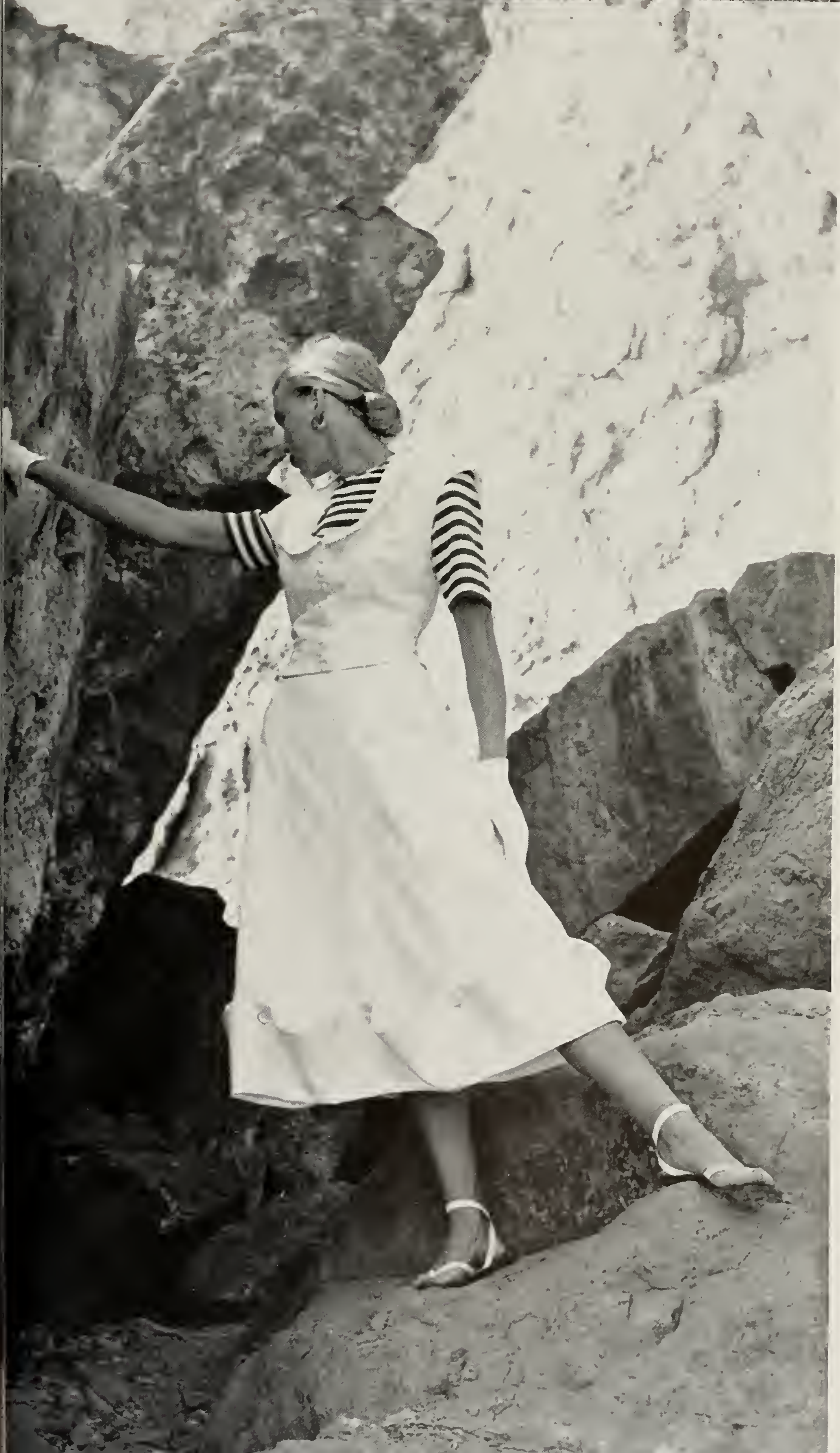
RIGHT DOWN TO THE WATER'S EDGE, THREE-PIECE SUIT, *OPPOSITE*, IS BEACH PERFECT; DOFF THE SKIRT AND SNUG MATLETEX SHORTS WITH WIRED BRA ARE READY FOR THE SWIM: COLE OF CALIFORNIA. *BELOW*, BEACH TRIO IN AUTHENTIC SHRIMP PATTERN, FROM GANTNER OF CALIFORNIA . . . HALTER BRA AND CUFFED SHORTS LINED WITH COTTON JERSEY; YOKED SHIRT.





SH TAYLOR

THE GREATCOAT, TRANSLATED INTO PIQUE BY JOSEPH ZUKIN OF CALIFORNIA. PRACTICAL FOR THE BEACH, WITH MATCHING SHORTS, HALTER BRA: GOOD OVER COTTON DRESSES. WORN BY ALICE WALLACE OF GOLDWYN'S "THE SECRET LIFE OF WALTER MITTY." COAT $30, SHORTS AND BRA $16, ROOS BROS., SAN FRANCISCO.

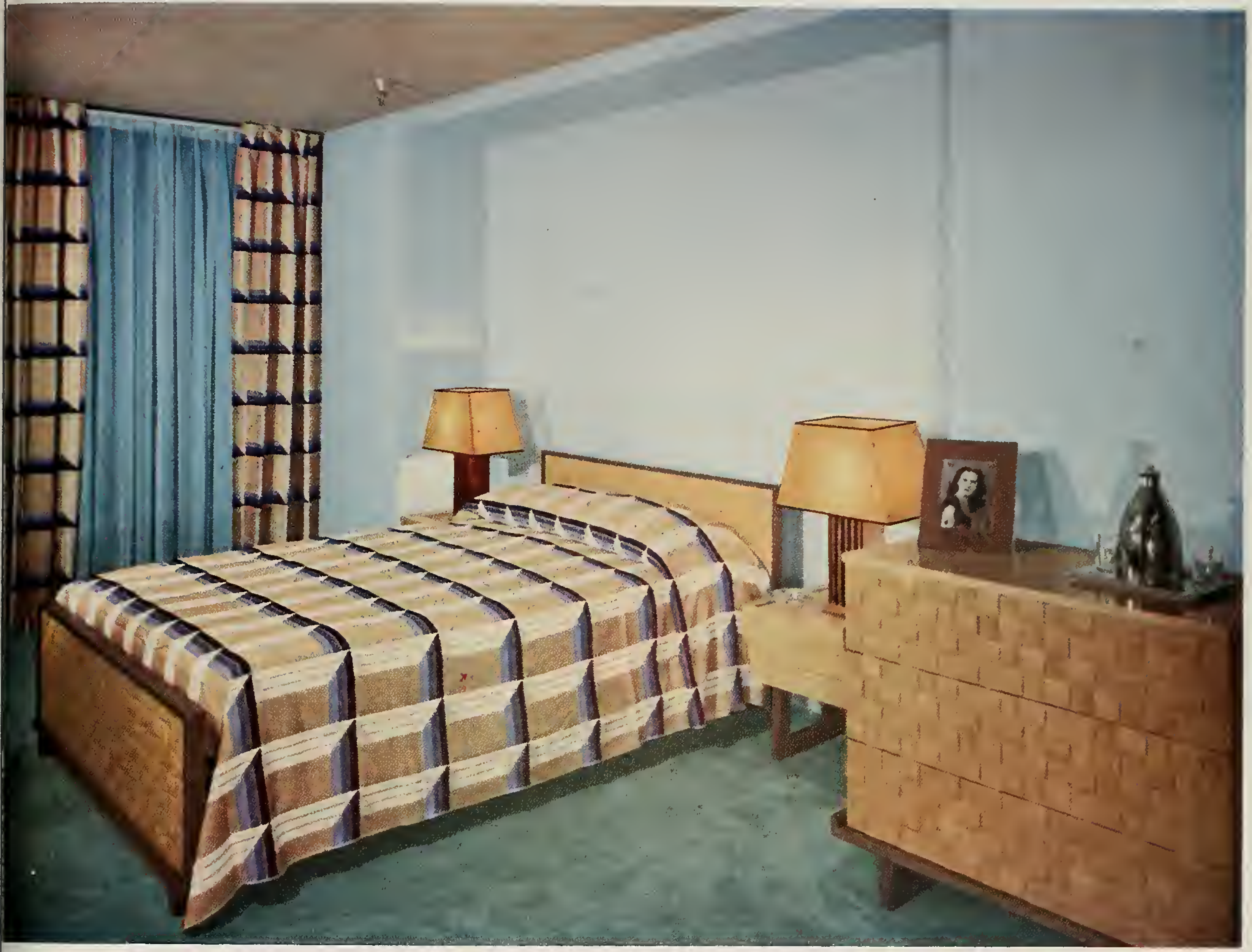


WHITE PIQUE AGAIN, IN THREE-WAY ENSEMBLE THAT STARTS OUT LIKE A SPORTSWEAR COSTUME WITH SLEEVELESS VESTEE, A FULL SKIRT THAT'S INGENIOUSLY "BUTTONED UP"; GAY STRIPED SHIRT UNDERNEATH. OMIT SHIRT FOR AN ALL-WHITE EFFECT . . . UNBUTTON SKIRT AND DROP HEM FOR AFTER-DARK DRAMA. BY WESTERN FASHIONS, $35, AT NEIMAN-MARCUS, DALLAS.

EARL SCOTT

Christmas

PARKER-REED



ifts by Bates are present-perfect

What is behind the gifts you give at Christmas . . . what goes on before you finally emerge from swirling ribbons and giddy papers, before you write the magic "Merry Christmas . . ." words? If you take pride in the giving, you search shops from here to there to find right-gift-for-right-person . . . like this colorful Bates bedspread with matching draperies, perfect for college girl or homemaker, for den or bedroom. This is more than a casual gift (though so very inexpensive) . . . it's a whole new room, a brand new outlook . . . it's a long-lasting tribute to your own good taste, projected right into the life of your most cherished friend. Here, with Brown-Saltman's new woven wood furniture, in May Company's Solar house of color. it's a merry Christmas gift to remember.

← PICTURE OF YOU ON CHRISTMAS MORN IN ABRAHAMS & STEPHAN'S ROSEBUD-CHALLIS BRUNCH COAT

Solar house . . for the life of you!

THE CALIFORNIA WAY OF LIFE has come to be a symbol of more colorful, more comfortable living . . . and we think it presages an important trend toward simplified modern furniture, toward the indoor-outdoor type of living sponsored by our persistent sunshine and nurtured by space-loving Californians. You may like to live this more casual life in your home . . . or at least you can take to your heart some of the inspirational ideas it offers you as a homemaker.

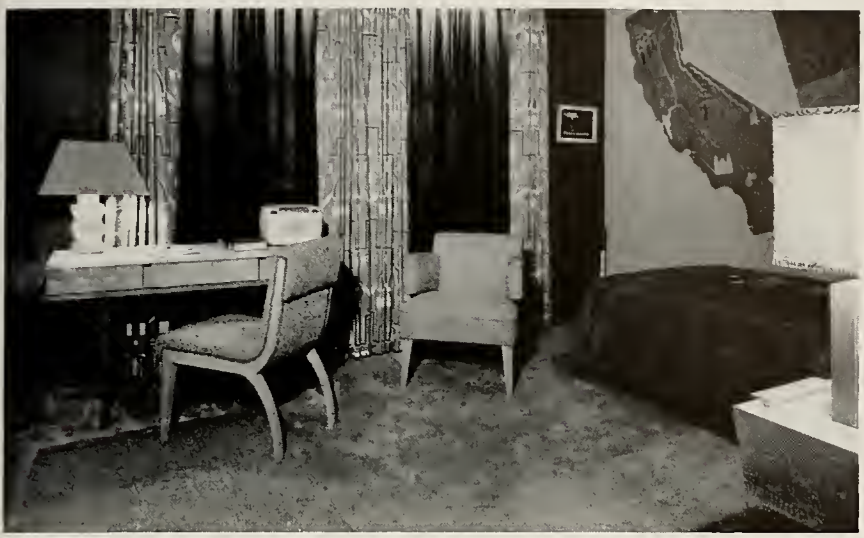
So, look to the Solar House. Here is a completely modern home "built" right on the floor of the May Company in Los Angeles . . . constructed of flagstone, wood, masonry, and literally yards of glass. Coordinated by home decorator Edith Roediger, it is furnished throughout with California fashions-in-furniture to complement its primary purpose of bringing the outside in!

Here are woodsy tones of velvet beige and warm browns, sea-blue turquoise and sun-sparkling glass, the soft green of growing plants, and the mellow tones of copper . . . all setting a freedom tempo in fine fashion, all designed by and for Californians . . . and all those who covet the California informal Way of Life! Basic and functional modern furniture by Brown-Saltman sets the keynote, in woven woods and the pale polished tones that contrast so dramatically with comfort-plus upholstered pieces.

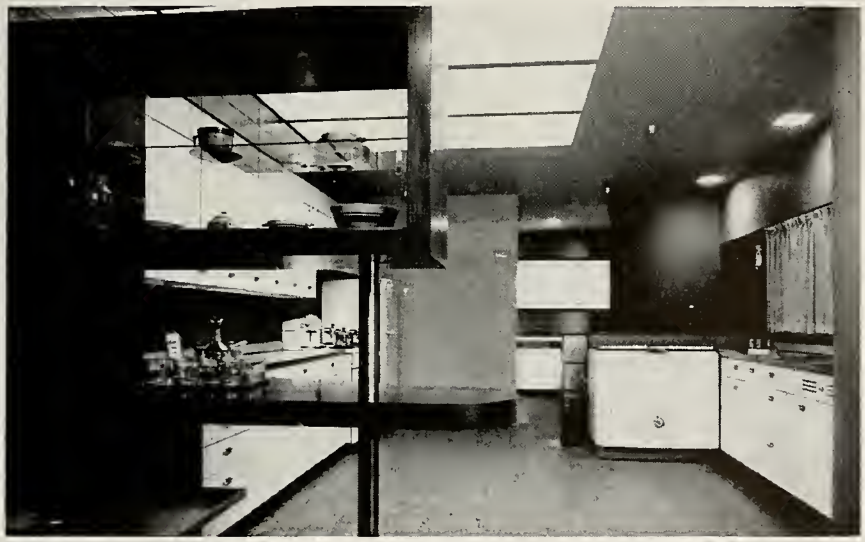
Throughout the house, the indoor-outdoor effect is achieved not only by color and space, but by lavish use of glass . . . sunshine filtering through widest windows, skylights; cupboards and closets mere glass-enclosed cubicles.

Solar House is an airy modern view . . . a California slant on the kind of house you'd like to live in . . . and soon!

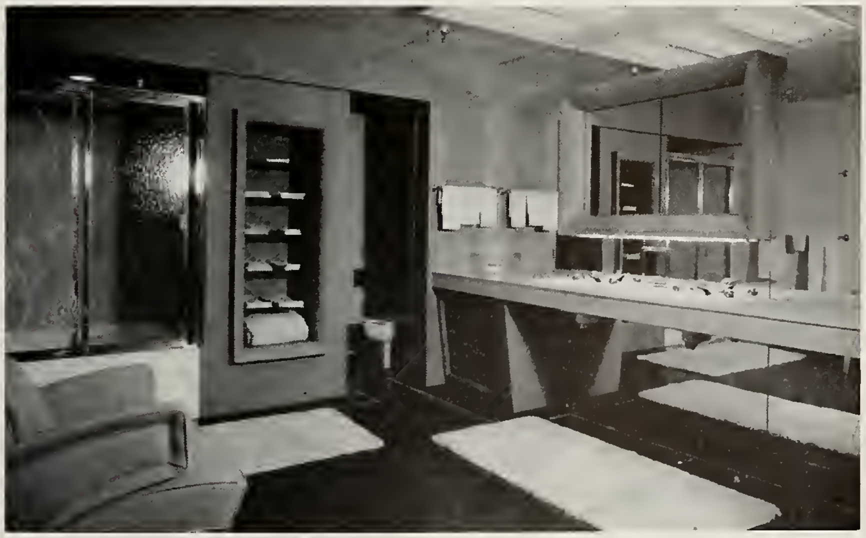
← "AT HOME" IN MODERN FASHION . . COPPER PLANTING-LIGHTING TRELLIS . . CALIFORNIA POTTERY



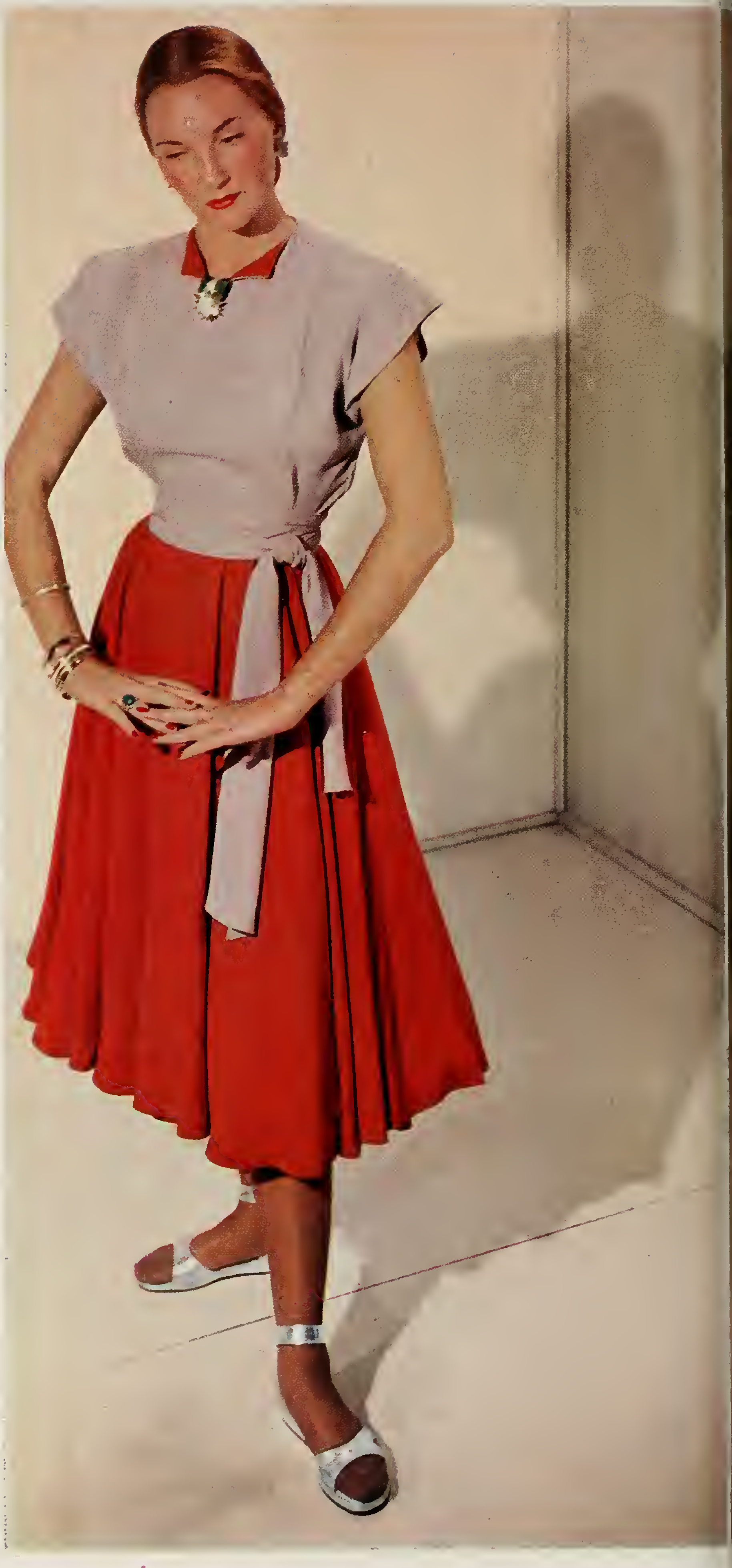
SLEEK COMFORT IN BOY'S ROOM: RICH BROWNS AND BLUES . . MAP MOTIF FOR WALL DECORATION



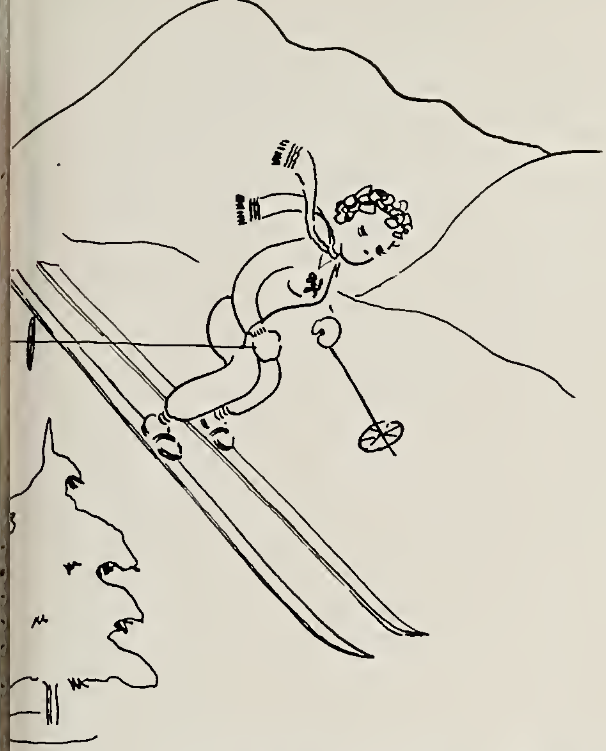
REAL EFFICIENCY IN A BRIGHT, LIGHT KITCHEN WITH BUFFET AND CUPBOARD INNOVATIONS



BATHROOM HAS A NEW LOOK, TOO: DOUBLE SINK, OPEN CUPBOARDS, GLASS EVERYWHERE



LOOK PRETTY, PLEASE . . IT'S CHRISTMAS! AND YOU'RE IN A PARTY MOOD, PLEASED WITH YOUR HOUSE, YOUR FRIENDS, YOURSELF! BECAUSE YOU'RE LOOKING WONDERFUL IN A CALIFORNIA DRESS BY ELEANOR GREEN, SIZES 10-18, ABOUT $25 AT MAY CO. MISSES DRESSES, LOS ANGELES; THE EMPORIUM, SAN FRANCISCO. LIPSTICK TO MATCH . . CHARLES OF THE RITZ PERSIMMON. BEE NORTON'S BIG JEWELED FOB; CORO BRACELETS. SEAMFREE HOSIERY.



IMPROVE EACH SHINING MOMENT WITH A QUICK KIT FOR HOLIDAY BEAUTY

the skin he loves to touch will glisten and glow if you follow this routine

BY EDNA CHARLTON

Holidays out of doors! In California it's skiing at Yosemite, sunning at Palm Springs, horseback riding almost anywhere, motoring everywhere. All over our great country, just as here in California, the holidays mean more out-of-door life. more social activity. And this is the season when you'll want to look your loveliest, with a minimum of time to spend before your mirror, what with Christmas shopping, guests, parties and the outdoor sports.

Since beauty *is* skin deep, it's our duty to protect that skin as much as possible. We have listed the seven basic components of a week-end “cosmetic wardrobe” that will serve either the traveler in California, dashing from a week-end of skiing at Yosemite to a week-end of sunning in the desert at Palm Springs; the vacationer in the East, sightseeing and being entertained in New York and skiing in Vermont; or the busier-than-ever housewife in Everytown. U.S.A., going quickly about her holiday activities.

Here is the list:

1. SKI GOGGLES or SUN GLASSES . . whether it is the snowy slopes or the sunny sands, or just plain wind across the plains, whatever you do. don't forget this important protection for your precious eyes. Keeps away the squint lines, too!

2. CLEANSING CREAM . . your favorite one. Here's a quick, scientific way to do the cleansing job: Apply the cream from the base of your throat, upwards along the contour, across the cheeks, 'round the eyes, 'round on the forehead, down the nose, across the mouth, 'round and 'round on the chin, then 'round and 'round on the back of the neck. Remove the residue of dirt with cosmetic tissues, but gently. If you happen to be a “soap 'n water” girl, by all means clean your face that way, but be sure to rinse off all of the soap . . and grandfather's method of splashing as he leaned over the wash basin is still the best one of all.

3. ASTRINGENT OR TONING LOTION . . soap 'n water girls can omit this one. It's to remove those last traces of cleansing cream that do not come off on the tissues, and to leave the face clean and glowing.

4. NIGHT CREAM or PROTECTIVE CREAM . . smooth a thin film over the face and neck before exposure to the wind or the sun. You'll tan through it, but without getting chapped and windburned or red and sunburned. Remember, just a thin film. This will give your skin that nice glisten that's so attractive. If you object to that, dust your powder puff across your nose.

5. EYE CREAM . . definitely a must. Every bit as important a part of basic grooming as your toothbrush! Use this sparingly too, but by all means. use it! Follow the instructions on the label.

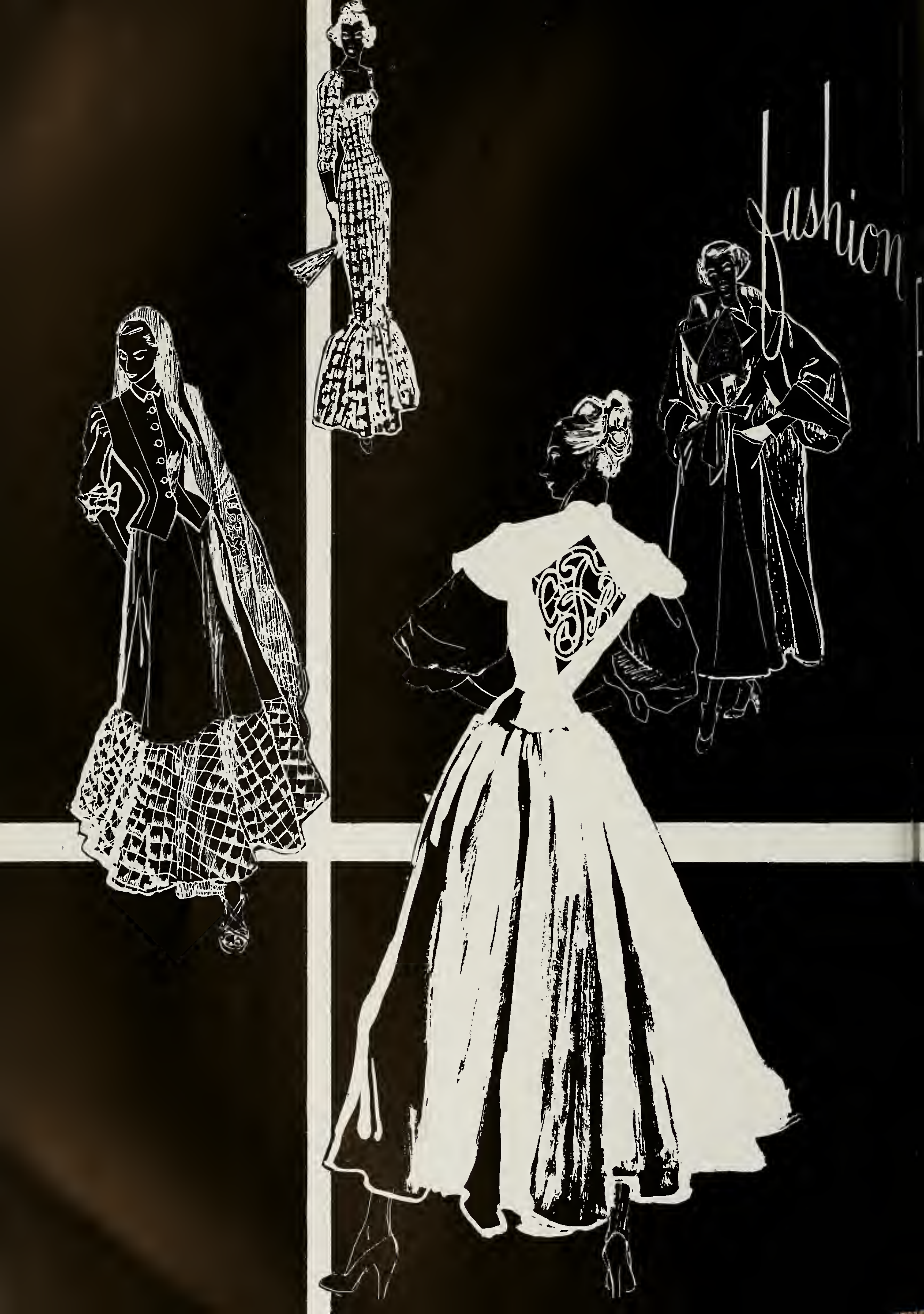
6. GOOD OILY LIPSTICK . . protects your lips. Your out-of-doors life will furnish your rouge, and your compact powder is sufficient for any week-end.

7. HAND CREAM . . and use it lavishly on your arms and elbows, too. If you're at home, keep some in the kitchen and use it every time you dry your hands. It's good for sunbathers' shoulders, and it keeps your hands warmer inside mittens, whether your “schussing” downhill via skis or toboggan, or driving the family car to town.

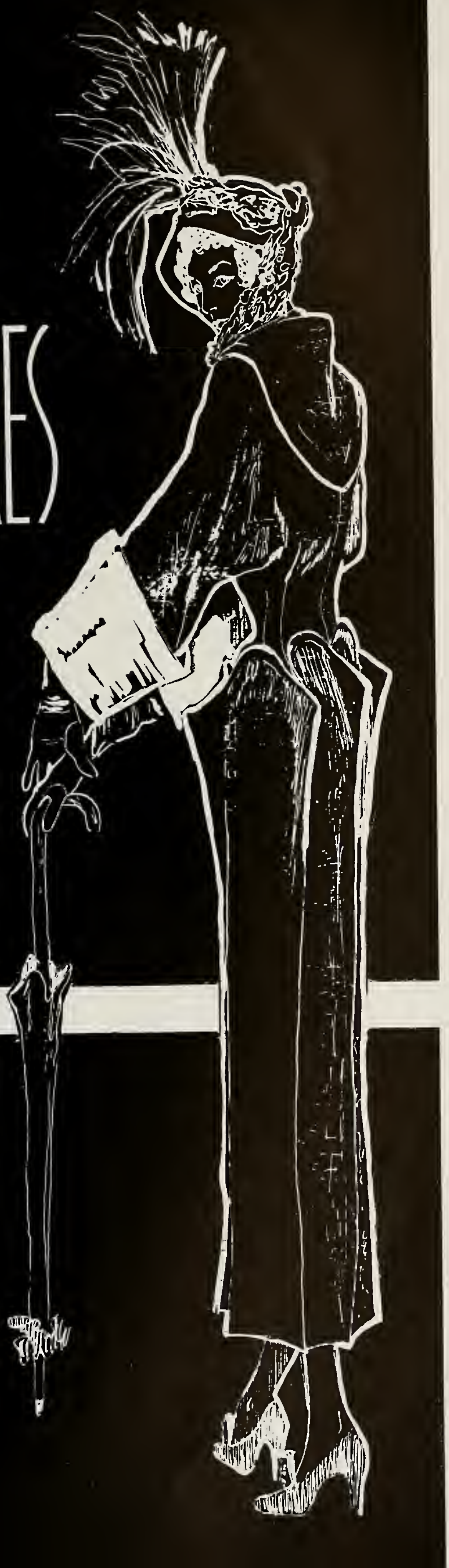
8. HAIR BRUSH . . for this holiday season, wear your hair in such a simple style you can get it back in place yourself after a windy day out on the mountain or a day in town with a hat on. Don't skip your beauty parlor appointments . . but do stress well-groomed simplicity.

Add your toothbrush kit, your favorite soap, your deodorant, your favorite scent . . cologne for out-of-doors. perfume for glamorous evenings.

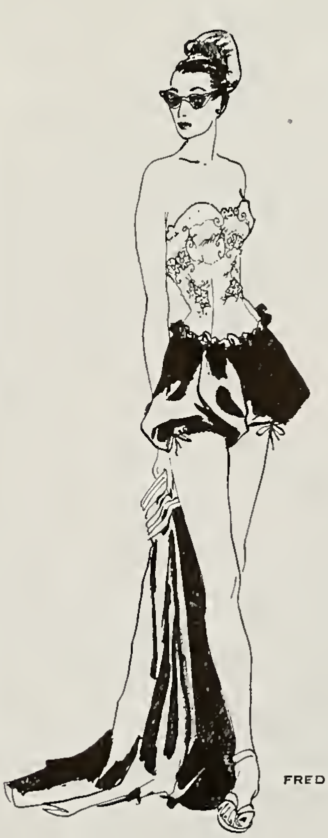
All ready? Holidays, here we come!


Fashion

FUTURES

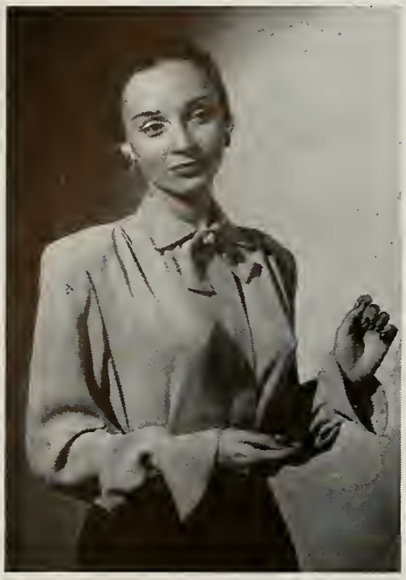


WE BRING YOU TRENDS TO WATCH: THINGS WE SAW AT PROPHETIC FASHION FUTURES SHOW . . . LIKE GOLD-RUSH GINGHAM EMPIRE DRESS, BRONZE-GOLD-SILVER THREADS, EDITH HEAD . . . REDWOOD-COPPER TONES, QUILTED PIQUE BEACH WEAR, MARJORIE MONTGOMERY . . . BACK MONOGRAM, SLEEVELESS REDINGCOTE, CONNIE FOSTER . . . PUMPKIN-BRIGHT, NEW FLING TO GREATCOAT LINES, BARNEY MAX . . . PARASOL-SLIM SILHOUETTE, SOREL'S SILKEN SHEATH . . . STELLA BACICH OF TABAK OF CALIFORNIA USES EMBROIDERED MADEIRA FOR BODICE OF SUNSUIT. SKIRT AND BOLERO DRESS IT UP FOR STREET.



FRED MATTHEWS

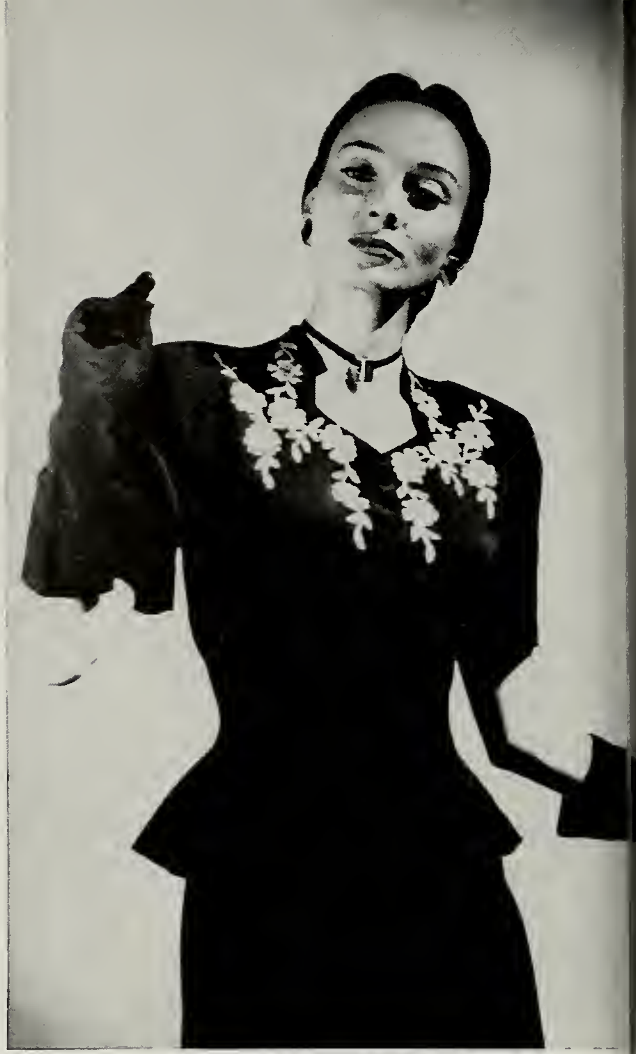
BELOW: MILTON ADLER STRESSES CUFFS



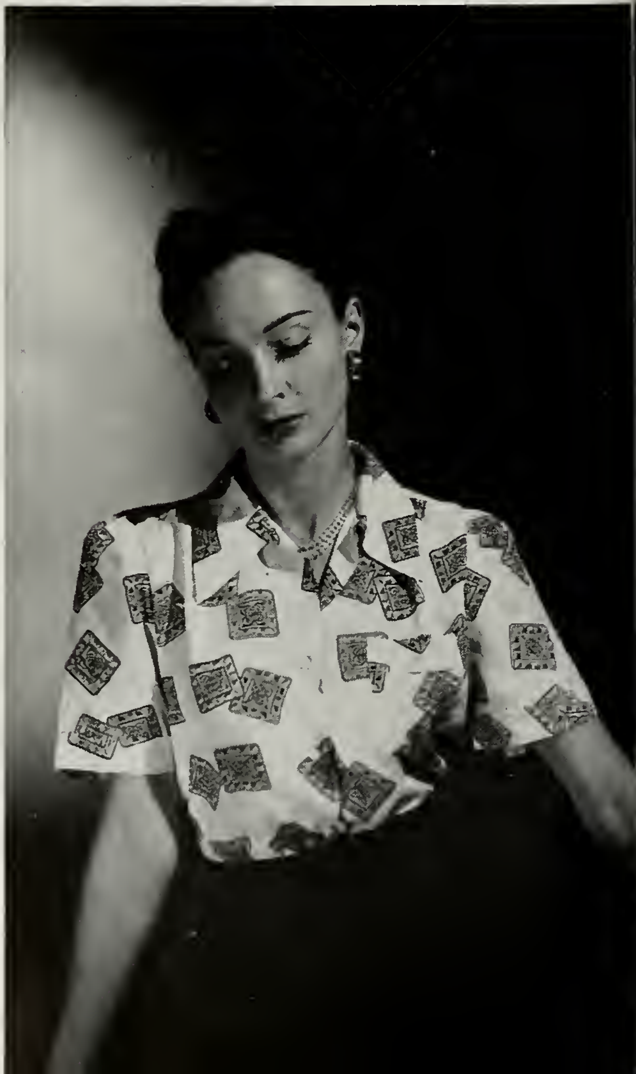
SWEET OR SPICE!

Sentimental as the season or basic as bread . . . blouses you'll treasure for holiday wearing. To please Gibson Girl fanciers: quaint collars, lacy ruffles, stiffened cuffs, stitched guimpes, yokes . . reminiscent of "the girl who married dear old dad." Mostly fine cottons. For those who crave spice, the convertible collar, cuffs curving down over the hands, one-sided ascots, fly-front or action-back shirts, single or double-breasted. Formal elegance is evident with sequin-starred, gilt-embroidered blouses made of luxury fabrics. There's color choice, too! Stark or filmy white, or vibrant hues. Favorites are the basic jewel necklines, the peasant blouses . . . California naturals for the new full suit skirts!

PARKER-REED



ABOVE: MODE DE PARIS; BELOW: GRAFF BLOUSE



ABOVE: ARLENE OF HOLLYWOOD

LEFT: DEAUVILLE MODELS; RIGHT: CALIF SHIRT

BELOW: SIR JAMES

ABOVE, PALMDAYL SHIRTS

BELOW, HENDAN SHIRT

LEFT: F. B. HORGAN; RIGHT: JOSEPH AND JOSEPH OF CALIFORNIA

ABOVE: TAILOR MAID BLOUSE

LEFT: THE SORREL SHIRT; RIGHT: HOLLIS OF CALIFORNIA

BELOW: CAROL WEST OF CALIFORNIA

champagne and sequins

CALIFORNIA COOKS

wassails and wo

bourbon and blue jeans

Californians love any Christmas party!

CHRISTMAS comes but once a year, even in California, but Christmas parties come every day . . sometimes two or three a day during the holiday season. Everyone gives a party . . any kind of party as long as it isn't a carbon copy of another. This takes a lot of doing, but it has a decided advantage . . it lessens the danger of running into Tom and Jerries three days in a row. Egg Nogs, too. At the first affair of the season they taste wonderful, at the second they seem just a touch rich, at the third . . well! So, if you must have a Tom and Jerry party, have it early in the season . . don't let it ever be said that you're a copy cat. On the other hand, don't knock yourself out trying to be different. Exotic food is fine enough for small parties where you're sure it will be appreciated, but at large Christmas gatherings it's better to play safe and have at least some tidbits of the everyday variety. I hope you won't go in for soggy canapes, prettied up with cream cheese; better to have nothing but salted nuts. popcorn and potato chips. Another don't: Don't undertake more than you can do easily and well. Keep things simple. Serve martinis, maybe, and crackers with assorted cheeses. It will be easy to bully some gallant gentleman into playing bartender and the guests will feed themselves. Of course. if you have nothing but time on your hands you can make all kinds of entrancing hors d'oeuvre that can be kept chilled in the refrigerator until it's time to serve them; or, if you have a houseful of servants you can have a constant procession of piping hot appetizers during the festivities.

THE TOM AND JERRY PARTY

In California, in spite of the climate, hot drinks are popular around the holidays. and at least one Tom and Jerry party is inevitable. Indeed it wouldn't be Christmas without it! So here's how:

Beat the whites of a dozen eggs until frothy, then whisk in a cup of sugar and continue beating until stiff. Add a quarter teaspoon of salt and the yolks of the eggs, also beaten stiff. Put two tablespoons of this batter in a Tom and Jerry mug, add one pony each (one ounce or two tablespoons) of brandy and Jamaica rum, fill the mug with boiling water and top with nutmeg . . fresh grated please!

What to serve with Tom and Jerries? I say nothing too rich. Toast, very thin, very hot, very buttered . . that's my first choice. Cheese straws, home-made ones, tangy with the full flavor of an aged cheddar. Little herb pastries, too . . tricky little things that are no trick whatsoever to make. Crackers, plain grocery variety, buttered, then sprinkled with savory seeds . . caraway, sesame, poppy, anise . . then browned in the oven. Popcorn, if it's served hot and slightly buttered, salted nuts or potato chips or corn crisps. Christmas cookies. too, may be served with a Tom and Jerry, and even fruit cake is approved, though not by me. I'd rather have a thin bread and butter sandwich. Here are the recipes for the cheese straws and the herb pastries. Actually, it's but one recipe so I'll call it

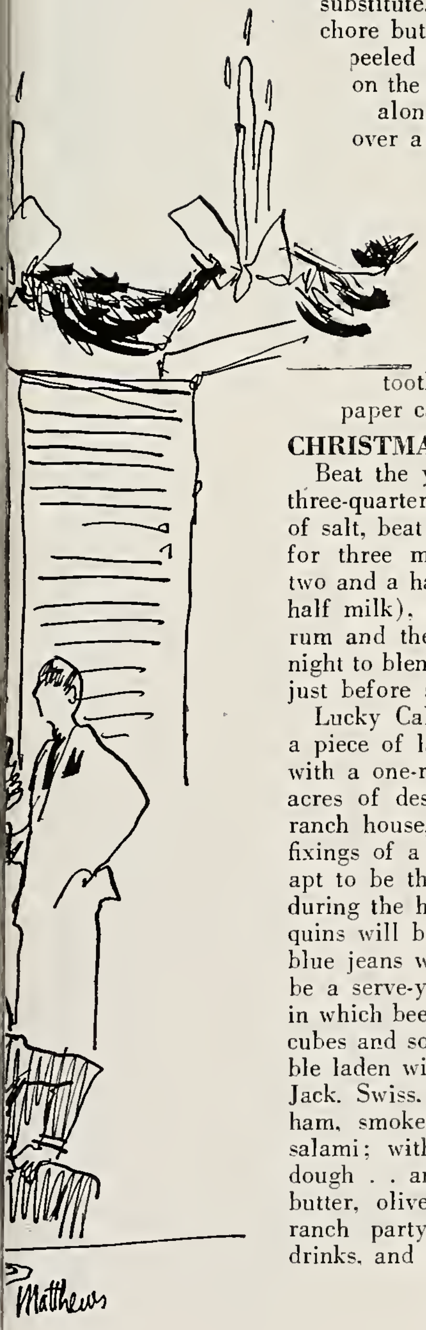
APPETIZER STRAWS

Make a plain pastry with two cups of flour, two-thirds cup of shortening and a teaspoon of salt. (If you're feeling reckless make half the shortening butter.) Put in the refriger- to chill. For the cheese straws mix together a cup of the oldest cheddar cheese you can find, grated, with a quarter cup of butter and a pinch of cayenne. Roll the chilled pastry thin, keeping it as nearly square as possible. then spread it with the soft cheese mixture. fold in thirds. roll, again fold in thirds. Repeat process twice more . . four times in all. Again chill the pastry, then roll a quarter inch thick and cut in long narrow strips (four inches by a half inch) using a pastry wheel. Brush the tops of the straws with slightly beaten egg if you want a glazed top, and bake in

a hot oven (450) until brown. These cook quickly, so watch it. Now for the herb straws: The beginning is exactly the same as for the cheese straws. When the pastry is rolled out square spread it with softened butter instead of the cheese, and sprinkle with dried herbs, rubbed through a sieve so they'll be fine. Use any of the following, or use several of them, separately . . oregano, marjoram, rosemary, basil, thyme. You also may use the savory seeds, or spread with a mixture of anchovy paste and butter. In any event the procedure from here on is identical with that for the cheese straws.

AN EGG NOG PARTY

Egg Nogs are rich, too, and are best served with the same accompaniments as those I've suggested for the T & J's, though there are two others I must mention, one old, one new. The first, a classic in the South is tiny baking powder biscuits, split and buttered while hot and filled with a shaving of real Virginia ham. If the ham is beyond your reach use the devilled Virginia ham . . it's a worthy substitute. The other tidbit is something of a chore but more than worth it. It's roasted and peeled chestnuts. Slit two pounds of chestnuts on the flat side and put them in a heavy pan, along with a tablespoon of butter, and stir over a quick heat for ten minutes. Cool, remove shell and under skin, return to the pan, add some more butter and brown lightly. Drain on paper and sprinkle with coarse salt. As the chestnuts should be served very hot (they may be reheated in the oven), it's best either to spike them with a sturdy "round" toothpick or to serve them in the little paper cases that are used for bon bons.



CHRISTMAS EGG NOG

Beat the yolks of twelve eggs very thick. Add three-quarters cup of sugar and a quarter teaspoon of salt, beat some more, then cook over hot water for three minutes, whisking all the time. Add two and a half quarts of ½ & ½ (half cream and half milk), a quart of brandy, a pint of Jamaica rum and the egg whites beaten stiff. Stand overnight to blend. If you wish you may add the whites just before serving.

Lucky Californians have a "ranch." It may be a piece of land the size of a door mat, complete with a one-room cabin, or it may be hundreds of acres of desert or mountain with a twenty-room ranch house, a swimming pool and all the other fixings of a movie set. But whichever, it's pretty apt to be the location of some kind of a shindig during the holidays. Here the champagne and sequins will be forgotten, and beer or bourbon and blue jeans will be de rigueur. A ranch party can be a serve-yourself party . . a tub filled with ice in which beer is buried: a bar with bottles and ice cubes and soda; a long checkered-cloth-covered table laden with cheeses . . bleu, cheddar, Monterey Jack, Swiss, Teleme: with meats . . sliced baked ham, smoked liverwurst, cold corned beef, hard salami; with breads . . rye, pumpernickel, sour dough . . any kind that has flavor. Mayonnaise, butter, olives, relishes, perhaps . . there's your ranch party. Provide the place, the food, the drinks, and turn 'em loose!

Perhaps the least expensive way of entertaining, and certainly a pleasant way, is to give

A PUNCH PARTY

Even the simplest punch has a way with it . . a way which was so nicely stated by a writer of long ago. It will "brighten a man's hopes, crumble down his difficulties, soften the hostility of his enemies and, in fact, induce him for the time being to think generously of all mankind, at the top of which he naturally and good naturedly places his own dear self."

CALIFORNIA CLARET PUNCH

Slice two lemons and two oranges very thin, add to them some thin slices of fresh pineapple and four tablespoons of sugar, then pour over two bottles of California Claret or Cabernet. Stir well, add a large piece of ice and a half cup of brandy, then, just before serving, pour in a quart of charged water. This recipe serves twelve not-too-thirsty persons.

A punch party gives you a chance to show off your latest ideas in hors d'oeuvre . . . here they are!

IDEAS FOR HORS D'OEUVRE

Roll corned beef hash into tiny balls, then roll them in flour and fry in deep fat. . . Make extra small cheese or lobster croquettes, or miniature codfish balls. Fritter bits of this or that and serve them, crisp and hot, impaled on toothpicks. Do this with pieces of sweetbreads or brains, with kidneys, pitted ripe olives, chicken livers, cubes of cheese, peeled green shrimps, boned anchovies, oysters, thin slices of onions.

Bake tiny tart shells (I use doll's muffin tins for mine) and fill them with creamed finnan haddie, or with a mixture of mashed camembert and crumbled crisp bacon, or with kippers in sour cream. Make tinier than you believed possible pancakes . . spread them with melted butter and sour cream, then with caviar and smoked salmon, and roll them. Or make full-sized pancakes, spread them as you will, then roll and slice, spearing with a toothpick lest they unfurl. Make balls of any fish or meat paste, or cheese, then roll them in chopped nuts or in minced parsley or chives. Dip them in egg white first to make the coverings behave . . and on and on it goes . . .

NEW YEAR'S DAY

At last all these gala festivities come to an end on New Year's Day. It's been wonderful fun while it lasted . . which was a little too long for some. But everyone, even the toughy, is willing to call the whole thing off after one final fling on January first. Everyone will be gay, if not quite as spry as a few days before, and everyone will sing the praises of the host who soothes the tummies and quiets the nerves with a salubrious milk punch. Simply add a half cup of brandy and a quarter cup of Jamaica rum to each quart of milk. Add a very little sugar, if you must, and serve iced.

'Twas the season to be jolly!

by helen evans brown

EFFORTLESS ENTERTAINING

mrs. neil mccarthy is one of california's famous hostesses... and her ideas for cooking on a budget or planning a lavish spread will add a new thrill to your kitchen routine

BY
HELEN EVANS BROWN

FRANK STIFFLE

Mrs. Neil McCarthy entertains royalty and movie stars with finesse . . and no help at the stove

The cook is in the parlor, and to anyone who sees her there, relaxed and cool, it's difficult to believe that she's just finished a stint in the kitchen. Finished, in fact, the entire preparation of the meal that is about to be served her guests.

The friends of the famous California hostess, Mrs. Neil McCarthy, never have been completely convinced that she hadn't hidden a corps of chefs and cook's assistants who had actually done the cooking to which she laid claim. That, they suspected, was her one pose, her one affectation. A pretty and amusing conceit, they thought, for anyone to pretend so obvious an impossible. That's what they thought, it seems, until the recent publication of her cook book. In it she proves that she knows all the answers and that this apparently effortless entertaining is the result of good planning and hard work . . done in advance.

Mrs. McCarthy runs the gastronomical gamut. Her versatility as a menu maker, a marketing expert and a cook is the direct result of the many kitchens she has known. The kitchen of her Aunt Ella on a "York State" farm was the first to awaken her interest in cookery. There she sniffed and tasted, during her summer vacations from school, and watched while her aunt turned out wonderful country fare. She learned Aunt Ella's favorite recipes, some of which she includes in her book. That was a period of plenty, a period when the cook had the fat of the land at her disposal, and did not hesitate to use it.

Then came marriage and a kitchen of her own. Marriage and a weekly food budget so small that today it couldn't pay for a three-rib roast . . it couldn't then and leave many pennies for other food. That chapter in the author's life, and in her book, ought to be of tremendous value to anyone who is panicky about present food prices. "Making the most of everything," the chapter is called, and, believe me, it does.

Mrs. McCarthy's next kitchen was larger, as was her pocketbook. But by then she had four children to feed as well as an ever-increasing circle of friends. As the fame of her husband grew . . he's now an attorney for prominent members of the movie colony . . so did her fame as a Hollywood hostess. It mattered little whether the party were a hamburger fry or a wiener roast for the youngsters, a formal dinner of twenty for her husband's horse racing or polo-playing friends. It was bound to be a success. Today, in the delightful little Victorian sitting room at her Soledad Canyon ranch, or in her lovely Georgian drawing room in Los Angeles, the cook is still in the parlor . . and she and her guests are having a darned good time.

Mrs. McCarthy likes celebrities, but not because they are celebrities. She likes them because she likes people . . all people. I asked her, because I thought you might be interested, to name some of the stars she had entertained. "Stars?" she said. "Oh, I don't know . . lots of them I guess." But I do know that guests at her home have included Joan Crawford, Irene Dunne, Joan Bennett, Edmund Lowe, Joe E. Brown . . Marguerite McCarthy loves to pick congenial groups for her parties. For instance, when the English polo team visited California she asked Herbert Marshall and Randolph Scott to meet them . . she knew that people away from home enjoy meeting their countrymen. She has an instinct for such things . . sometimes an amazing one. There was the time she was entertaining Lord Halifax's cousin and felt that he'd enjoy meeting a Spanish diplomat who had served in China. She was right . . they'd been old and dear friends

(Continued on page 53)

THE COOK IS IN THE PARLOR, by Marguerite Gilbert McCarthy. Boston: Atlantic-Little, Brown. 1947. 292pp. & index. $3.

THE SUN AND SNOW INVITE YOU!

YOU'LL WANT TO PACK GAY SKI TOGS AND DESERT WEAR

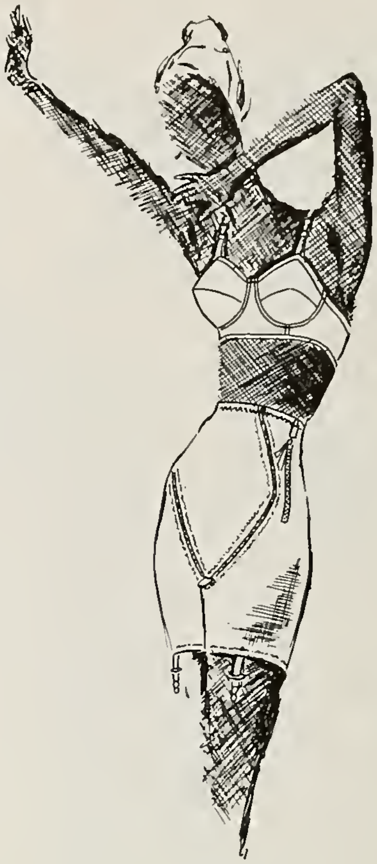
WHETHER it's a white or a golden Christmas you're dreaming of, you'll find it in California . . just a 90-minute drive from Los Angeles is Mt. Waterman with snow for sledding and skiing, and roaring fireplaces for thawing out. Then, too, there's the bride-white beauty of Yosemite and Badger Pass, Big Bear and Lake Arrowhead . . all within comfortable driving distance of the sun and warmth of the coastal cities. And for the trip deluxe there's Sun Valley, the St. Moritz of America, that can be reached by train, plane and car. For your snowflake ballet, wherever you are, you'll want ski togs, trim wool slacks, bright sweaters and jackets and a warm topper. And don't forget mittens and scarves, perky wool caps and button-on hoods.

If you want a change from the snow . . then have a helping of sun! It's present in abundance throughout Southern California. If a few glorious days in Palm Springs are on your itinerary, tuck in a pair of shorts and a couple of jersey T-shirts . . your bare legs will have the opportunity to get honeyed by the desert sun. A soft plaid or striped dress will be useful for afternoon lounging or al fresco dining. For sunny days in town you'll want a medium-weight suit and several blouses or light sweaters. And a street dress of knit wool is categoried as indispensable . . wear it under your topper or all by itself, depending upon the degree of crispness in the air.

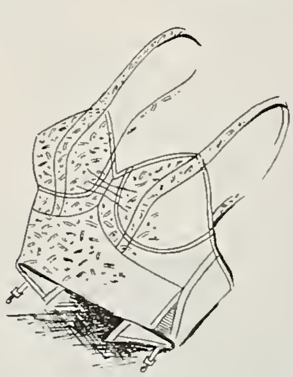
For evenings and your jaunts around the glitter spots, you'll find use for a dinner suit, an adaptable hat of velvet or felt, and a heavy topcoat or furs. And for that exciting round of holiday festivities, pick a print afternoon dress of lush tree-ornament colors and/or a sheer wool that's all tricked out with an artful belt or flattering touches of fur. Sports, whether as spectator or participant, call for pedal pushers and gay plaid socks and wooly-warm sweaters. And don't forget your casual-classic dress . . you'll wear it here, there and everywhere . . in California!

Weather Data for December

LOS ANGELES		SAN FRANCISCO	
Maximum	66.9	Maximum	56
Minimum	47.9	Minimum	47
Average	57.3	Average	52
% Sunshine	71	% Sunshine	55



Today you're womanly . . . full accent on feminine curves . . . which means your basic beauty begins with a good foundation . . . and naturally, the California way, with feather-weight control to give maximum freedom and grace. Like the "Vita-stay" bra by Slique of Hollywood, with airiest stays to guarantee perfect uplift . . . like the Olga Original girdle with its satiny inset, panty section removable for easy tubbing.



For the heavier figure, basic support of this Lové corrective bra with its wider construction, reinforced diaphragm and bust control.

The Spurt
BY TROY
of California

A new type of sport shirt in fine Golden Gate Gabardine and other fabrics. Can be worn three different ways An ideal gift for HIM at any time of year.

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39th season
PALM SPRINGS, CALIFORNIA

THE DESERT INN

GOING PLACES AND EATING OUT

GOING PLACES
AND EATING OUT
GOING PLACES AND EATING OUT

IN LOS ANGELES

AMBASSADOR—3400 Wilshire Blvd., Los Angeles. World-famous Cocoanut Grove open every night except Monday. Saturday afternoon tea dancing. Dinners from $3.25. Cover $1, Saturday $1.50. Rouben.

DON THE BEACHCOMBER—1727 North McCadden Place, Hollywood. *Fried Shrimp, Rubaki, Barbecued Spareribs, Mandarin Duck, Chicken Almond and known as originator of the Zombie.* Dinners from $3.

BEVERLY HILLS HOTEL—9641 Sunset Blvd., Beverly Hills. Palm Room open Thursday, Friday and Saturday nights with dancing. Thursday buffet, $3.75. Dinner a la carte from $1.75. Good food and you might see a movie star.

CHASEN'S—9339 Beverly Blvd., Beverly Hills. *One of the best in the West.* Excellent cuisine and plenty of celebrities. *Expensive.* Closed Monday.

CIRO'S—8344 Sunset Blvd., Los Angeles. On the Strip and luxurious, with name bands for dancing. Expensive. Celebrities, sometimes.

EL PASEO—51 Olvera St., Los Angeles, and especially fine for tourists. Typical Mexican food, nice surroundings; dinners from $1.25. Open 12 to 2, except Wednesday.

HOUSE OF MURPHY — La Cienega "Restaurant Row," at Fourth Street, Los Angeles. *Madame Begue's Chicken Creole, Hamburger and Onion Rings, Million Dollar Hash.* Your host, Bob Murphy. *Wonderful Salads, Beautiful Steaks.* A la carte, medium prices.

PICCADILLY—848 No. La Cienega Blvd., Los Angeles. Ernest Vignati your host. Wonderful steaks, salads and informal atmosphere you'll enjoy. Go.

TAIL O' THE COCK—477 So. La Cienega Blvd., Los Angeles, on Restaurant Row, Mac McHenry provides *excellent food,* good companions and a pleasing atmosphere. *Hamburger Diable and Fried Shrimp are specialties.* You'll want to go again and again, and it's reasonably priced.

TOWN HOUSE—2965 Wilshire Blvd., Los Angeles, overlooking Lafayette Park. Three smart cafes to serve you . . . Garden Room, Cape Cod Grill and the Zebra Room. No cover or minimum. Excellent food and a good spot for the tourist.

THE THEATRE

BILTMORE—December 1-13. Laraine Day and Gregory Peck in "Angel Street." Every evening except Sunday. Wednesday and Saturday matinees. Prices $1.20-$3.60. December 15-20—Katherine Dunham and her dancers. Evenings at 8:30. Wednesday and Saturday matinee at 2:30. December 22-January 3. Maurice Chevalier. Every evening except Sunday at 8:30. Wednesday and Saturday matinee at 2:30.

TURNABOUT—November 30-December 6. "Tom and Jerry" and "Turnabout Time." December 7-13. "Mr. Noah" and "About Face." December 14-20. "Caesar Julius" and "Vice Versa." December 28-January 3, "Tom and Jerry" and "Turnabout Time."

PASADENA PLAYHOUSE—November 26-December 14. "Years Ago." December 17-28, "The Magic Rowan." Evenings at 8:15. Saturday matinee at 2:30. Prices, 76c-$2.

ACTOR'S LAB—Beginning December 12, the Actor's Lab will present Clifford Penn and Olive Bering in Sylvia Reagan's "Safe Harbor." Friday, Saturday and Sunday evenings at 8:30 for 4 weeks.

(*Continued on page* 55)

Piccadilly

848 N. La Cienega Blvd.

The Rendezvous for dinner parties when the continental fashion of food is desired. Open seven days a week • air conditioned.

BRadshaw 2-3596

Mrs. McCarthy Entertains

(*Continued from page* 50)

in the Orient but hadn't seen each other for twenty years. Then there was the time she changed the date of a dinner to include a shy little widow and a rugged male character with misogynist tendencies. She thought they'd like each other. They did. They were married within the year.

A lot, perhaps, about the woman, but important if you are to understand the book. As Mrs. McCarthy herself says in her introduction: "This is my own personal cook book." There, then, is the person . . a woman who can handle any situation. A woman who can entertain royalty with the same ease with which she makes a fire in the wood range in her ranch kitchen

"Early in my career as a wife," she declared, "I was faced with a situation that resembled a nightmare from which one awakes with a cold sweat upon the brow. One Thanksgiving we were expecting three important guests for dinner; they were all males, and not only important in the public eye but to our future as well." She goes on to say that the party finally grew to twenty and when the fateful day dawned she discovered that her maid had left without a hint. The resourceful hostess was undaunted by the cooking . . that was easy for her. But the serving! Let her tell it: "At last, in my hour of desperation, an idea came to me. As my eminent guests arrived, I asked, 'Are you from the Globe Catering Company? So nice of you to help us out,' and as I rattled on, I bundled each of them into a large white apron and led them to the kitchen . . . It was one of the best parties we ever gave."

Mrs. McCarthy herself is frank in admitting that her recipes aren't all written for gourmets. Some, she says, are included because she dared not omit them . . they are recipes that her friends have been after for years. Or they are recipes that are her children's favorites, or recipes that are infallible (Never-Fail Hollandaise . . Popovers . . Chocolate Soufflé) or recipes that never fail to call for second and third helpings. Her menus are unusual without being exotic. They are calculated to please the cultivated palate and still delight the taste buds of the average diner.

As a collector and student of cook books I always am well satisfied if I find one new idea, one inspiration, one new recipe in any book. Here, in "The Cook is in the Parlor," I have found many, though of course there are many old favorites, too. Braised oxtails with chestnuts is, for instance, completely new to me and you may be sure I'll soon try it. But I have a few quarrels with the book . . petty ones perhaps. I cannot reconcile myself to the recipe for Bouillabaisse. Bouillabaisse is a classic dish and as such should have few liberties taken with it. Its sea food content may vary, and does, in different parts of the world, but its other main ingredients are, acceptedly, white wine, olive oil, saffron, tomatoes, onions, garlic and herbs. But to add curry powder and sherry and cheese! I wonder. I aired my views on this subject to the author and she told me this rather amusing story. I quote her: "That recipe was a specialty of one of Los Angeles' favorite bachelors. When I asked him if I might have the recipe to put in my book and added, as a bit of bait, that I would tag the recipe with his name, the irate man said, 'Hell, no. I don't want my name in any woman's cookbook.' Just the same I got the recipe." . . A recipe which may be delicious, but which, I still insist, is not bouillabaisse. And while on the subject of nomenclature, I might add that the recipe for Rice Browned in Olive Oil, for

(*Continued on page* 56)

a friend is a friend is a friend*

. . . and a gift by any other name . .
would not be as well-received as

The CALIFORNIAN
A MAGAZINE STYLED FOR COLORFUL LIVING
October 1947 25 cents

In a few days Christmas will be here, and with it the ever-present dilemma . . . what to buy for Mother, Cousin Jim, Aunt Mary and that vast array of friends.
Christmas gifts may be necessary but all the hours of trudging and indecision are not.
Hark to what we have to say, the colorful CALIFORNIAN way.
For the Yuletide season . . . a SPECIAL CALIFORNIAN GIFT SUBSCRIPTION OFFER.

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CALIFORNIAN

Hurry, don't wait for the last minute rush. Fill out the Christmas order form bound in this issue or write directly to THE CALIFORNIAN. Let your gifts be unique and smart with the CALIFORNIAN touch. Make them last the year 'round and be well remembered.

**With apologies to Gertrude Stein*

THE CALIFORNIAN 1020 S. MAIN STREET LOS ANGELES 15

California Is a State of Mind

(*Continued from page* 21)

It had the officially admired people at the top of the social ladder. It was exclusive. The whole system was built on someone excluding someone else. It began with an Astor or Vanderbilt granddame at the top and went down to the last immigrant from Palermo dashing in a dead heat with the closing Ellis Island gateway. The top circle of New Yorkers excluded the lesser nobility from the provinces and these in turn excluded their lesser neighbors. Everybody knew his place in this stable society. But now, along comes California and takes the play away from New York by proclaiming the exact opposite. Some Californians, of course, try to build little fences around themselves, their lands and their ideas. They form a pained minority who sit back and lick their wounded egos. But most Californians have eagerly spread out the welcome mat to the rest of the nation. And it is odd that the mine-run of people thus recruited are the most aped and envied group in North America. California has arrived at a position of power over the minds of Americans like that always enjoyed by New York, but it never used the Social Register as a guide book in getting there.

Perhaps the blurb should read "Follow these ten easy rules to become a glamorous Californian . . be the envy of the folks at home." There is a visible limit to how far the thing will go. Californians are quite sure they will take over book publishing and magazine editing from New York, that they will take over style setting from Paris. The Los Angeles Chamber of Commerce is expected to generously permit New York City to call itself a suburb.

3 RARE CHEESES

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Trudy has three personalities — and they're all endearing. Trudy is a doll among dolls — versatile, enchanting. Trudy is a captivating miss who sleeps, weeps, or smiles—and all with a twist of her head. She stands 14″ high, has an unbreakable head, dressed in a pink-and-blue snow suit that makes her cuddle-able. Children love Trudy—with her 3 faces—and grown-ups are charmed by her. Price: Only $5.79 Postpaid.

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. . . when you use this newly designed Prac-T-Rack. Holds six skirts at a time, yet one can be removed without disturbing the others. Another useful feature—the rack hangs flat against door or wall conserving precious closet space. Smoothly finished in yellow, pink, green, or blue pastels.

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She's a lawn sprinkler, whirls
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. . . will appreciate the rich leathers and hand-carving of this wear-everywhere duo . . . equally smart with wools and crepes. Natural saddle leather combines with softest suede in lime, yellow, palm green, white or brown. Order them together or separately . . . the stunning shoulder bag, $35, the clever contour belt, $12.50. Ask about the matching shoes. From Sidley Leather Studio, 489 N. Coast Blvd., Laguna Beach, California.

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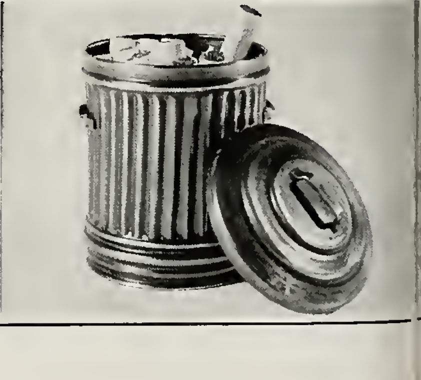

GOING PLACES AND EATING OUT

(*Continued from page 52*)

CONCERT

PHILHARMONIC AUDITORIUM—December 1-6, Ballet Russe. Matinee Saturday, December 6. Evenings at 8:30. Prices $1.20-$3.60. December 9, Vladimir Horowitz, pianist, at 8:30. Prices, $1.20-$3.60. December 11-12. Alfred Wallenstein conducts the Los Angeles Philharmonic Orchestra in the 4th concert of its current series. Soloist on the Wagner-Beethoven program will be Rose Bampton, Metropolitan Opera soprano; and Max Lichtegg, Swiss tenor, who is making his American debut. December 18-19. Mr. Wallenstein will conduct the Los Angeles Philharmonic Orchestra in the second program of the Brahms' cycle, which is the 5th concert in the current series. Leon Fleischer, pianist, soloist. Thursday evenings at 8:30. Friday afternoons at 2:30. Prices, 60c-$3.60.

SPORTS

TENNIS—December 6-14, 1st Annual Altadena Town and Country invitational tournament at the Altadena Town and Country Club. December 20-28—1st Annual Ambassador Tennis Club invitational tournament. Ambassador Hotel.

PAN-PACIFIC AUDITORIUM—Professional Ice Hockey games on December 2, 6, 10, 12, 13, 17, 26, 31. Evenings at 8:30. Prices 90c-$2.50. Collegiate Ice Hockey December 27. University of California vs. University of Minnesota. 8:30.

HORSE RACING—At beautiful Santa Anita Park, Arcadia, beginning December 27. Tuesday through Saturday at 1 p.m. December 27, California Breeders Championship Stakes for 2-year-olds. 1 mile. $50,000 added.

ART

PASADENA ART INSTITUTE—Throughout December African Art lent by University of Pennsylvania Museum; Chinese Sculpture; China Trade Exhibition; Sculpture by David Green; Contemporary English Drawings lent by Santa Barbara Museum of Art; Italian Primitives lent by Metropolitan Museum of Art. In the Junior Museum: Exhibition of sailing ship models and toys.

OF SPECIAL INTEREST

THROUGHOUT STATE

HOLLYWOOD SANTA CLAUS LANE—Until December 31 nightly with parade of Santa Claus and movie stars down Hollywood Boulevard. Come early.

LIVESTOCK SHOW—Great Western at Union Stockyards in Los Angeles until December 4. Fancy stock and exhibition by Future Farmers of America.

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household helper; an attrac- practical gift. Removes stains ts the easy professional way. iodine, ink, blood and 38 ains come out as if by magic! how much you will save on bills, how nice to be able to stain before you go out! Stain es complete, including detailed s. Satisfaction guaranteed. $3.00 s or order direct.

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me is as flattering as flattery it- will enhance the beauty of any it holds. Made of delicately brass from an old Florentine de- is a reproduction of an original Virginia. It holds a 4¾"x6¾" A gift that will be truly treas-

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A.	Toast Rack	2.50
B.	Hot Water Jug	6.00
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F.	Sugar & Creamer	4.75
G.	Condiment Set	3.50
H.	Jam Jar	2.00
K.	Covered Butter Dish	3.50

SPECIAL: Complete set as above **$36.00.**

Exciting news! The famous Cottage-Ware line, imported from England, is back again with all its old-world charm. Still seen but rarely even in the better stores, a fortunate purchase results in savings as much as 25%! Start your set now.

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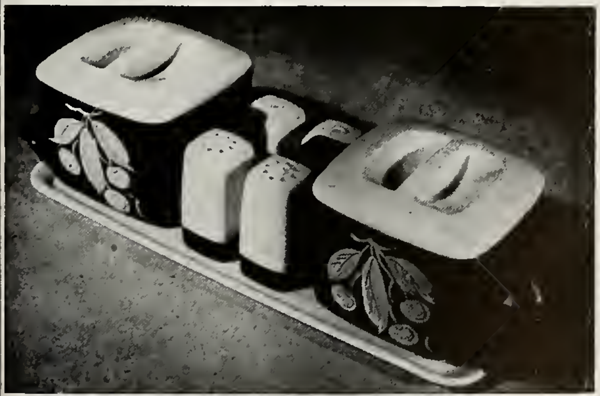

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Mrs. McCarthy Entertains

(Continued from page 53)

which the author says there is no name, certainly bears more than a family resemblance to a pilaff or a pilau, and the recipe for Ham Polenta might be better called Ham Scrapple. Or am I quibbling? I question, too, the preponderance of dishes made with a gelatine base. I, like many male critics of feminine cookery, believe that women overdo the molded salad deal. And when I lift an eyebrow at cucumbers in combination with bananas (Baked Cucumbers with Bananas) I do so in complete ignorance, for I must admit I've never tried the dish . . I wonder if I ever will.

There are, however, many recipes I will try. . . Many more I already have tried and found superb. Cheese Fondue, Pots de Creme, Leg of Lamb with Olive Sauce, and on and on. I think the author is at her best when on the subject of hors d'oeuvre. That, perhaps, is because I share her horror of soggy canapes spread with canned meat pastes and squiggled with cream cheese. She has many good ideas for cocktail parties . . ideas that will bring cheers from the men. Her recipes in the chapter called "The Versatile Hamburger" are wonderful, and thrifty housewives shouldn't miss them. Then there's the chapter, "Emergencies Must Be Met." It should convince all readers that an intelligently stocked larder can produce, in a matter of minutes, divine meals "a la Marguerite." Nor should one miss the author's comment on seating guests . . it is a little gem and I won't spoil it for you by quoting.

Marguerite McCarthy's food is unusual and good, her menus well conceived, her ideas original, but I honestly believe that she could serve a meal of tinned soup and applesauce and have everyone convinced that he had just partaken of the most glamorous of repasts. True, she would find some novel way of seasoning the soup and some spectacular way of presenting the applesauce, but it would be more than that. As she herself says: "Your party may be large or small, elaborate or simple, but no matter which, it should be fun." Her parties are fun and yours will be, too, if you learn a few McCarthy tricks. The best trick of all is to have fun in the kitchen before you have fun in the parlor!

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And forlornly in a cheese glass
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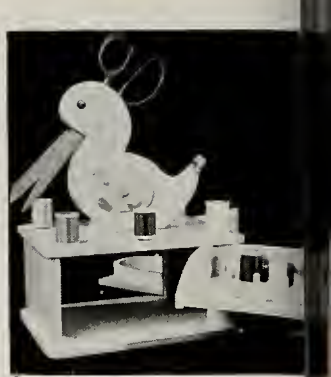
But I am not a critic
When I come to drink my tea
In a six-by-six foot playhouse
With a hostess just turned three

—Edith Battles



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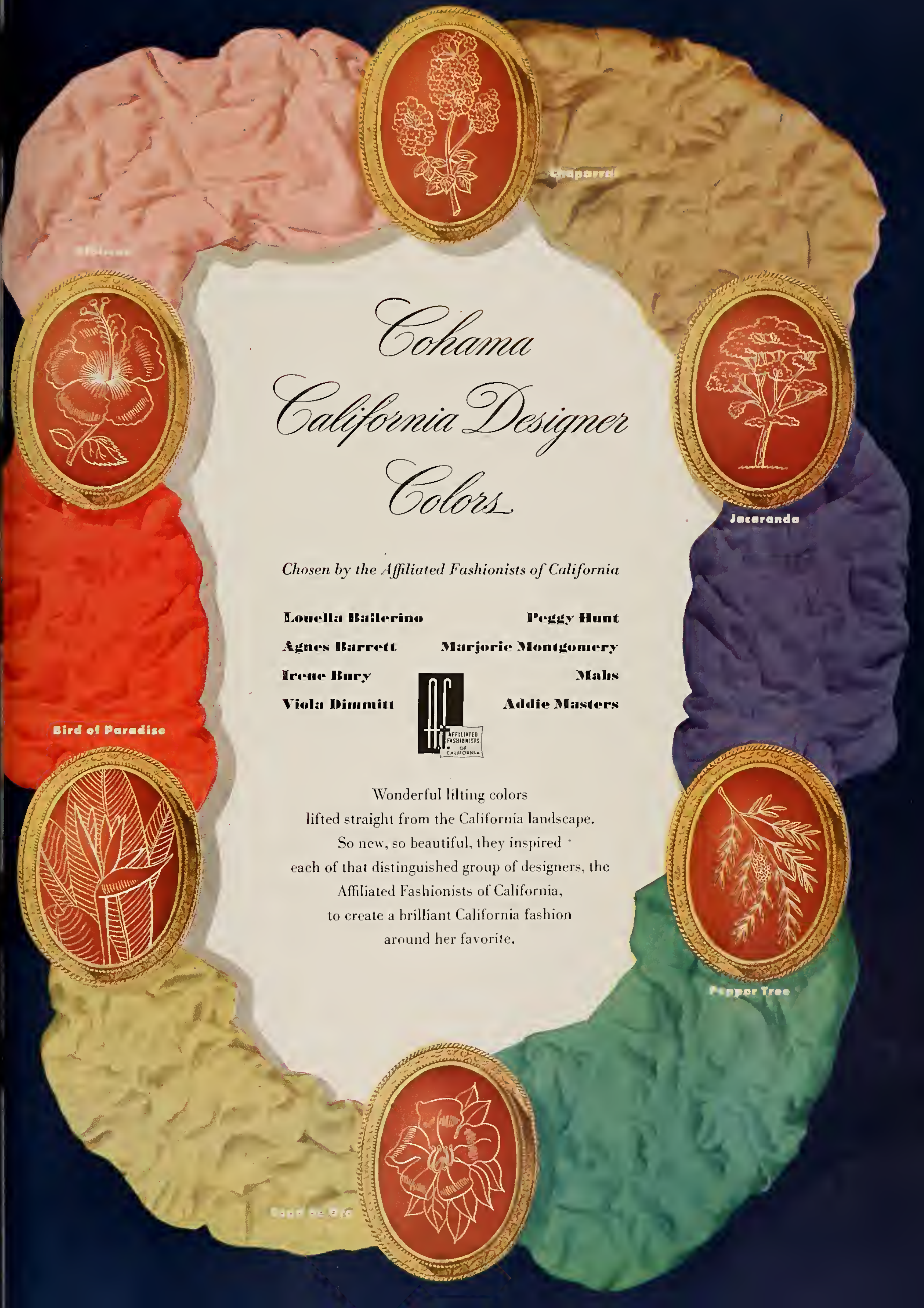
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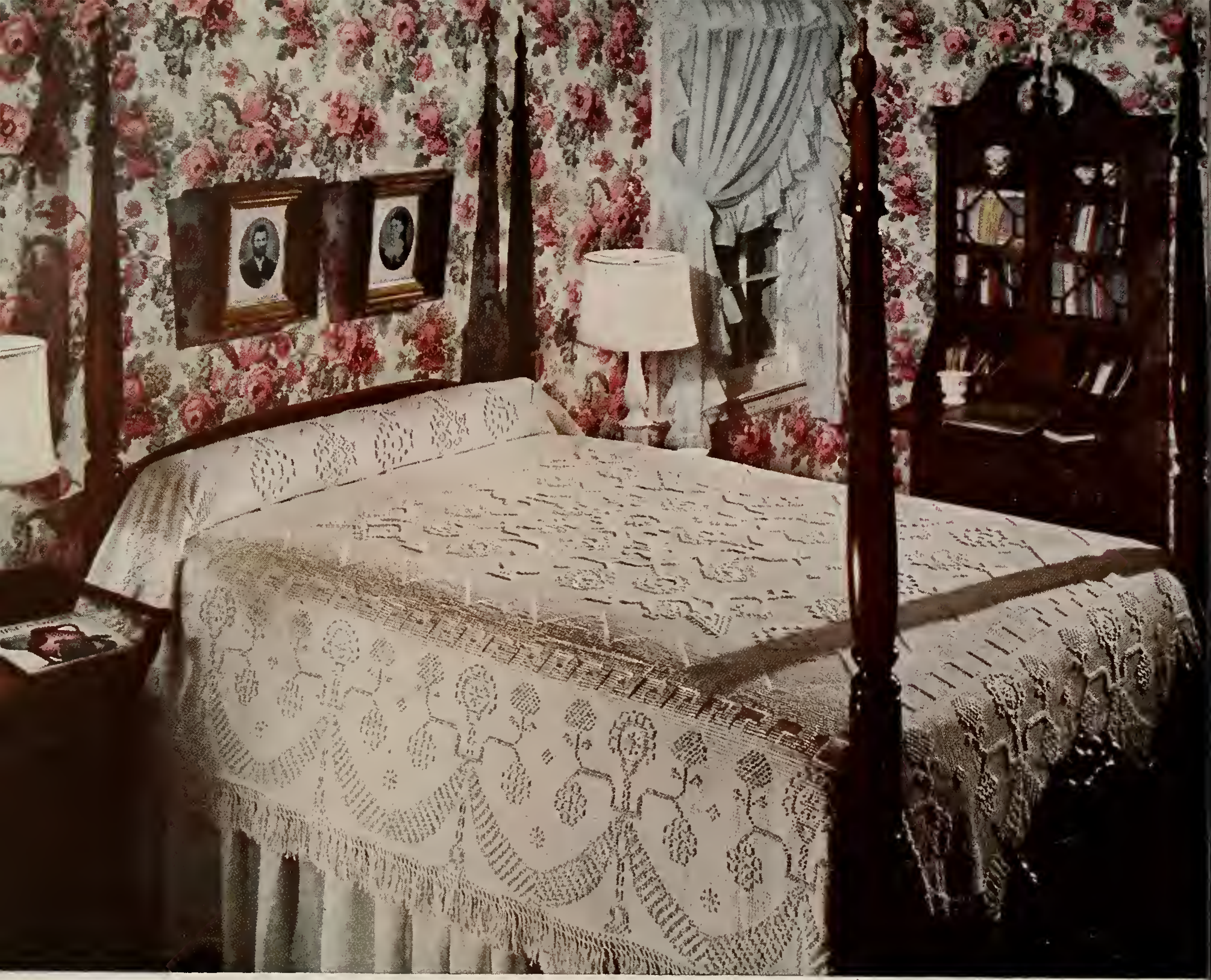

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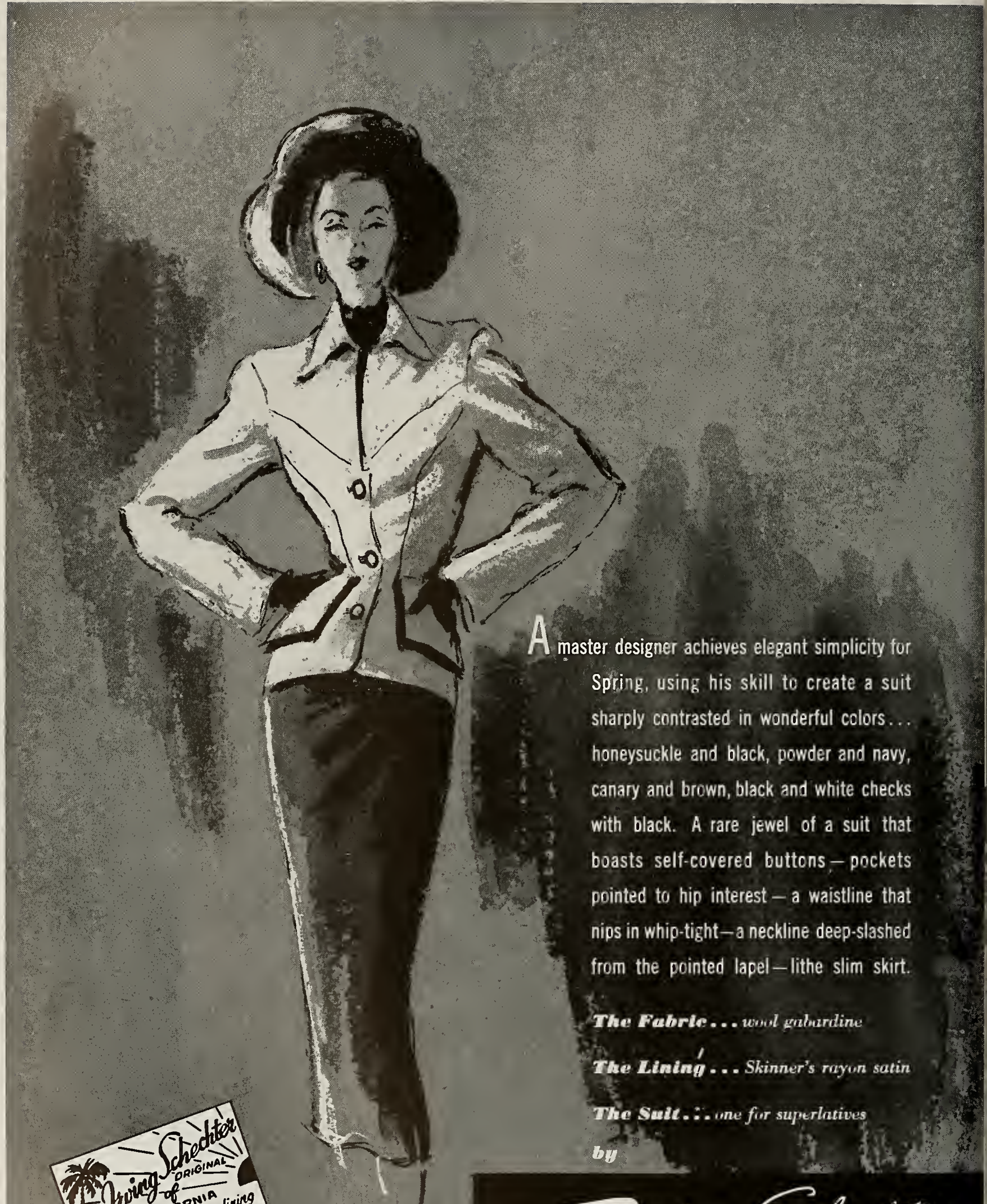

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The Suit . . . *one for superlatives*

by

Irving Schechter

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Vol. 4
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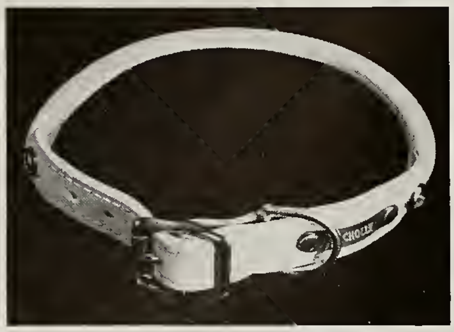

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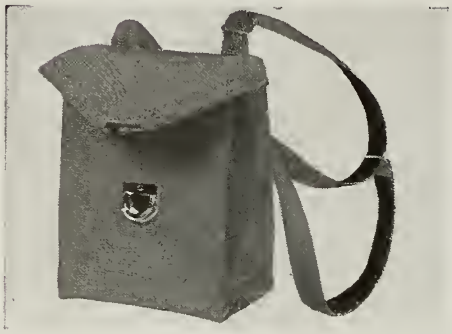

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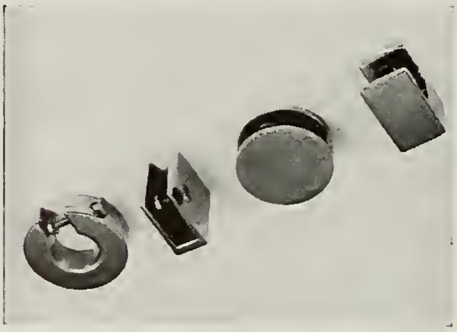

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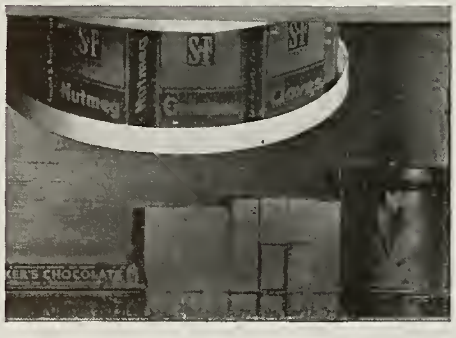

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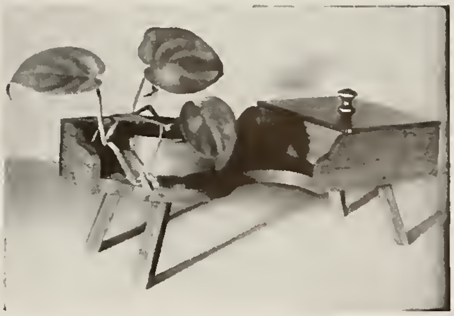

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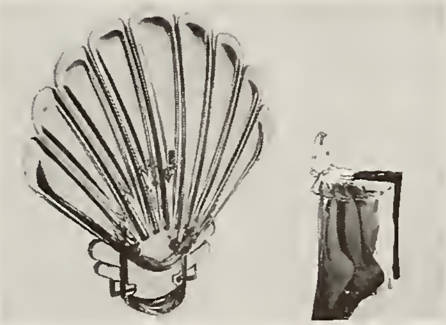

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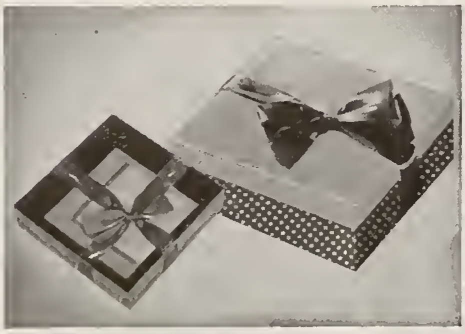

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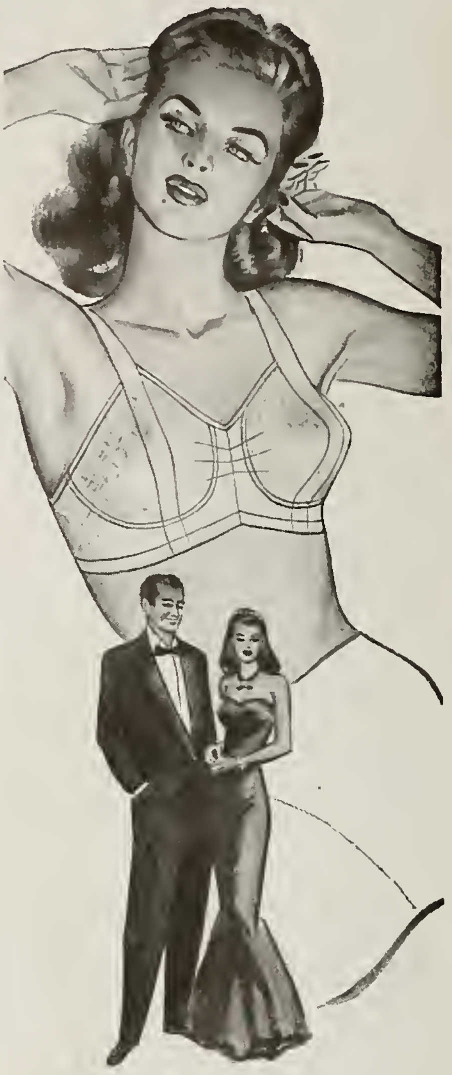

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•California in Books

by hazel allen pulling

A STORMY PATH TO STATEHOOD

Days of California's youth are memorialized in two recent novels, *Hill of the Hawks* by Scott O'Dell (Bobbs-Merrill. 413p. $3) and *John Barry*, co-authored by two unknowns under the name of Donald F. Bedford (Creative Age. 418 p. $3).

Hill of the Hawk is the story of failing feudalism in Southern California when gringo and American military forced their way upon an unwilling people; *John Barry* is the story of the rising City of San Francisco, when, during the same period, squat, Mexican, Yerba Buena gave way to a city built of dreams, hopes, and gold. The four years from 1846 to 1850 were filled with troubled days for all of California. These novels of the North and the South reflect through their well-chosen and deftly portrayed characters the storms that beset the hearts of men. In *Hill of the Hawk* is shown the love of the Californian for his land and his willingness to wage what he knew was a losing battle in the attempt to maintain his carefree, if wasteful, way of life. In *John Barry* are epitomized the compulsions and the visions of men who dared to stake their all to build an empire out of a wilderness. Neither novel is great, nor are they based wholly upon historical fact, but each one has caught the spirit of the time and the region, and each one, rough-hewn and strident as the days it depicts, truly holds the drama, excitement, intrigue, and romance that stirred men to action and to achievement.

COSMOPOLITANS

As if to lend reality to Bedford's tale of San Francisco is Miriam Allen deFord's recently published *They Were San Franciscans* (Caxton. 327p. $4). It is a collection of biographies of those who built upon the groundwork of the earlier day. In brief but pointed character studies Miss deFord presents eleven men, three women, and a host of minor people who have given to this City of the West some portion of its uniqueness and distinction. James Lick, Sam Brannan, Tom Maguire, Henry George, Asbury Harpending, Dennis Kearney, Burnett Haskell, Fremont Older, Albert Abrams, James J. Corbett and George Sterling, with Kate Kennedy, Lillie Hitchcock Coit and Ella May Clemmons make up the crew that she has picked as representative of the peculiar flavor that is San Francisco's. To miss her pungent and strikingly fresh portraits of these well-known Californians is to forego some of the pleasure in California that may well be yours.

And speaking of pleasures in California, the new *Penguin Guide to California* edited by Carl Maas (Penguin. 128p. 25c) is an item that will take first place in your plans for that winter trip. This handbook offers just the information you will wish to have, such as how to plan your trip, where to go and what to see. A chronology of events for the year is a most useful feature and one that you will turn to frequently.

FOR CHILDREN

One last book, this time one for children. There is a new book on California's missions written for the younger child whose study of history must be personalized. Twenty-one brief stories, one for each of the Spanish missions, introduce the child to mission history in Jessie Kistler's *Tales Tolled by the Mission Bells* (Los Angeles, Research Publishing Co. 237p. $2.50). The tales tolled by the mission bells were those of the lives of children of the missions . . a new and delightful approach to mission history.

Any references on California in books? Please write to me in care of *The Californian.*

• On Record

with frances anderson

GENIUS CAN BE INCONSISTENT

Do you know the delicate art of discrimination? Some record fans collect waxings of favorite artists. Others concentrate on compositions. And unless critical taste is exercised, either approach can lead to errors in judgment . . every artist slips now and then and picks a lemon; and practically any composition, serious or popular, can be obtained in versions ranging through every degree of excellence or mediocrity.

So you like Jascha or Frankie. Don't buy everything your boy makes. Listen with the idea in mind that even genius can make a mistake. Or suppose you're just "currazy" about Bach or Hoagy Carmichael. Well, some people do better by your favorite composer than others. With this in mind, let's examine the current output.

SERIOUS MUSIC

BEETHOVEN — "Rasoumovsky Quartets," Nos. 1, 2 and 3 played by the Paganini Quartet. This is lovely chamber music. The quartet boasts as fine a collection of instruments as can be found. All are serious, competent musicians. In short, this is a sound, workmanlike job lacking only a spark of life. Victor.

MOZART—"Operatic Arias" sung by Eleanor Steber of the Metropolitan. Miss Steber's voice is lovely and her understanding of the music good. Occasionally her vocalizing is not perfect, but the end result is very pleasant. Victor.

Operatic arias on single records: Victor's recent issues include a variety of operatic airs and artists. Leonard Warren, always interesting but recorded unevenly as to quality, does the Barcarola from Ponchielli's "La Gioconda" and Prologue to "I Pagliacci," a more standard work. Set Svanholm, the Met's exciting new heldentenor, does magnificently by two airs from Wagner's "Die Meistersinger," the Prize Song and "Am Stillen Herd."

Dorothy Kirsten, whose voice and manner are reminiscent of the late Grace Moore, many of whose roles she has inherited, gives handsome treatment to "In Quelle Trine Morbide" from "Manon Lescaut"; and "Mort de Thais" from "Thais." Nan Merriman, a mezzo of promise, presents "O Mio Fernano" from "La Favorita"; and does it pretty nicely.

Robert Merrill, a baritone of resonance but a musicianship more to the popular than the highly refined taste, does a melodious if routine job on "Di Provenza Il Mar" from "La Traviata" and the toreador business from "Carmen." Blanche Thebom, probably the finest mezzo soprano on the Metropolitan roster, sings "Voce Di Donna" from "La Gioconda" and "Weiche, Wotan, Weiche" from "Das Rheingold."

POPULAR

"Waltzing with Romberg" is a rousing collection of melodies from the composer's enduring light operas, given the robust polish of a movie score. Victor.

Beryl Davis is very smooth and nostalgic on "The Best Things in Life Are Free," and contrasts with a rhythmic bounce on "Pass That Peace Pipe," a good new novelty. Victor. Margaret Whiting also passes the "Peace Pipe" acceptably but, for our money, not quite so zippily as Beryl. The backing, "Let's Be Sweethearts Again" is dreary. Capitol.

Sonny Terry, the blind blues-shouter and harmonica player, provides an earthy, just-right feeling and beat in both departments in "Screamin' and Cryin' Blues" and "Riff and Harmonica Jump." Capitol Americana. Louis Prima has a tune right down his alley in the cheerful "With A Hey and A Hi and A Ho Ho Ho!" Good vocal, fine instrumentaliz-

(*Continued on page* 51)

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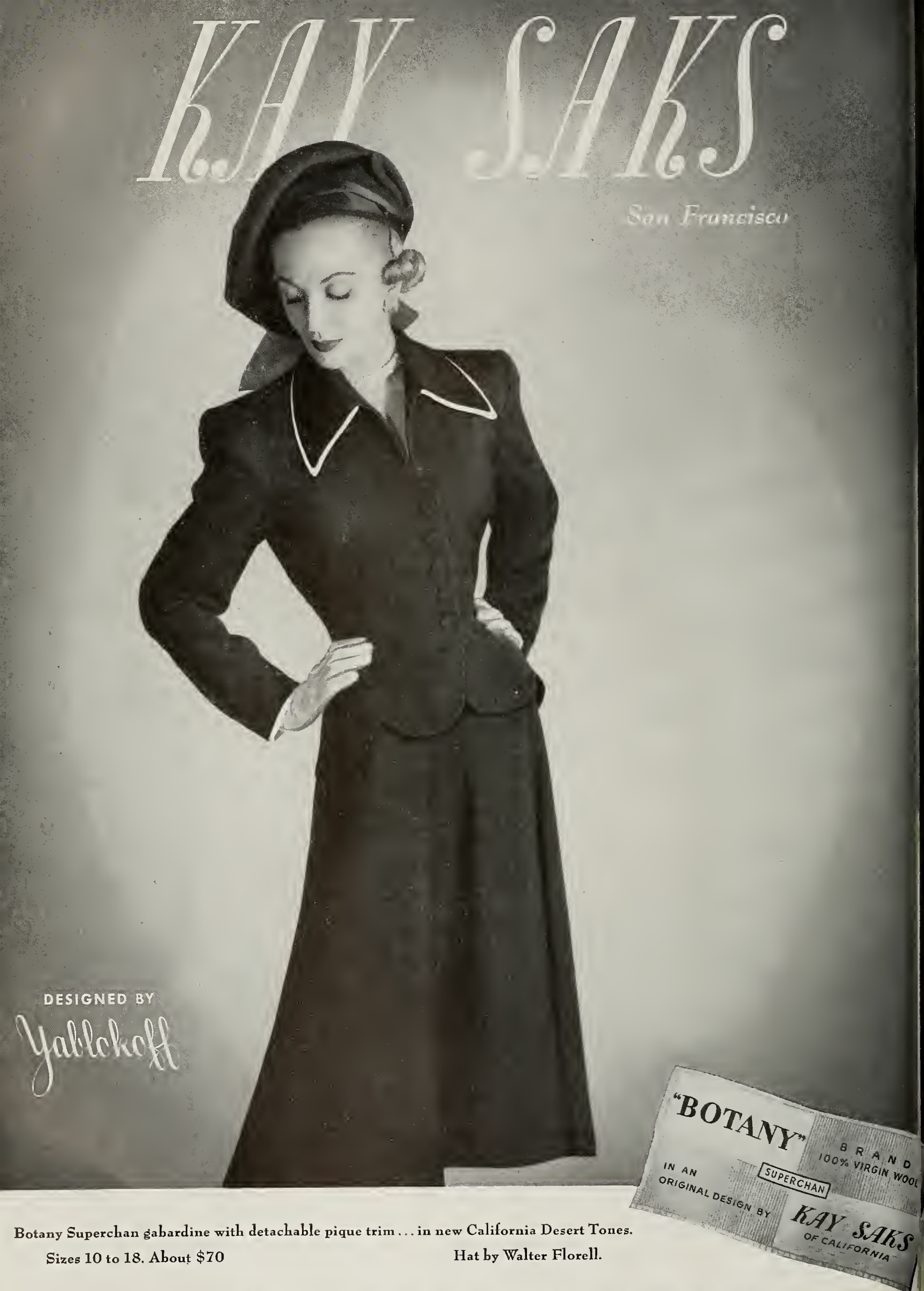
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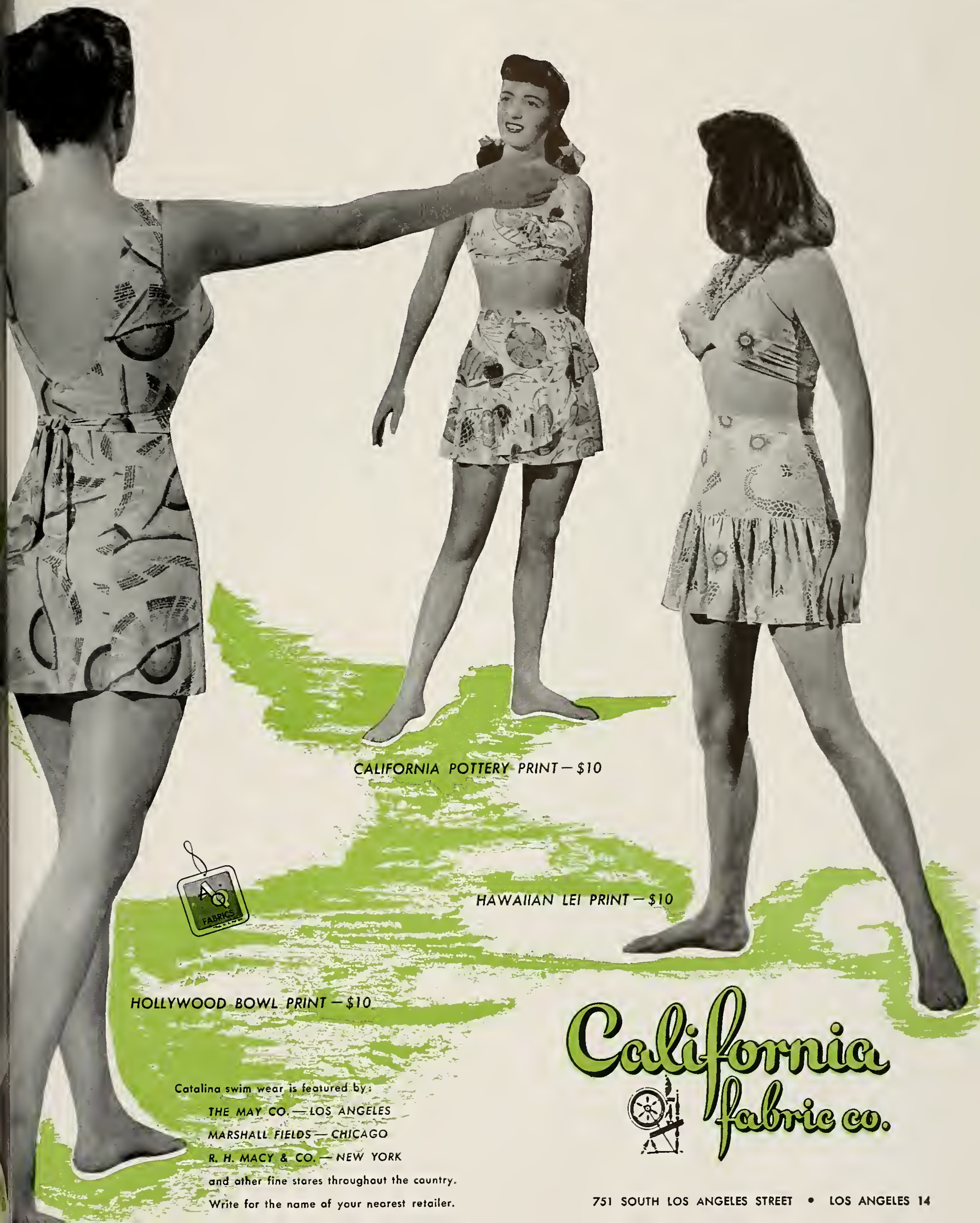

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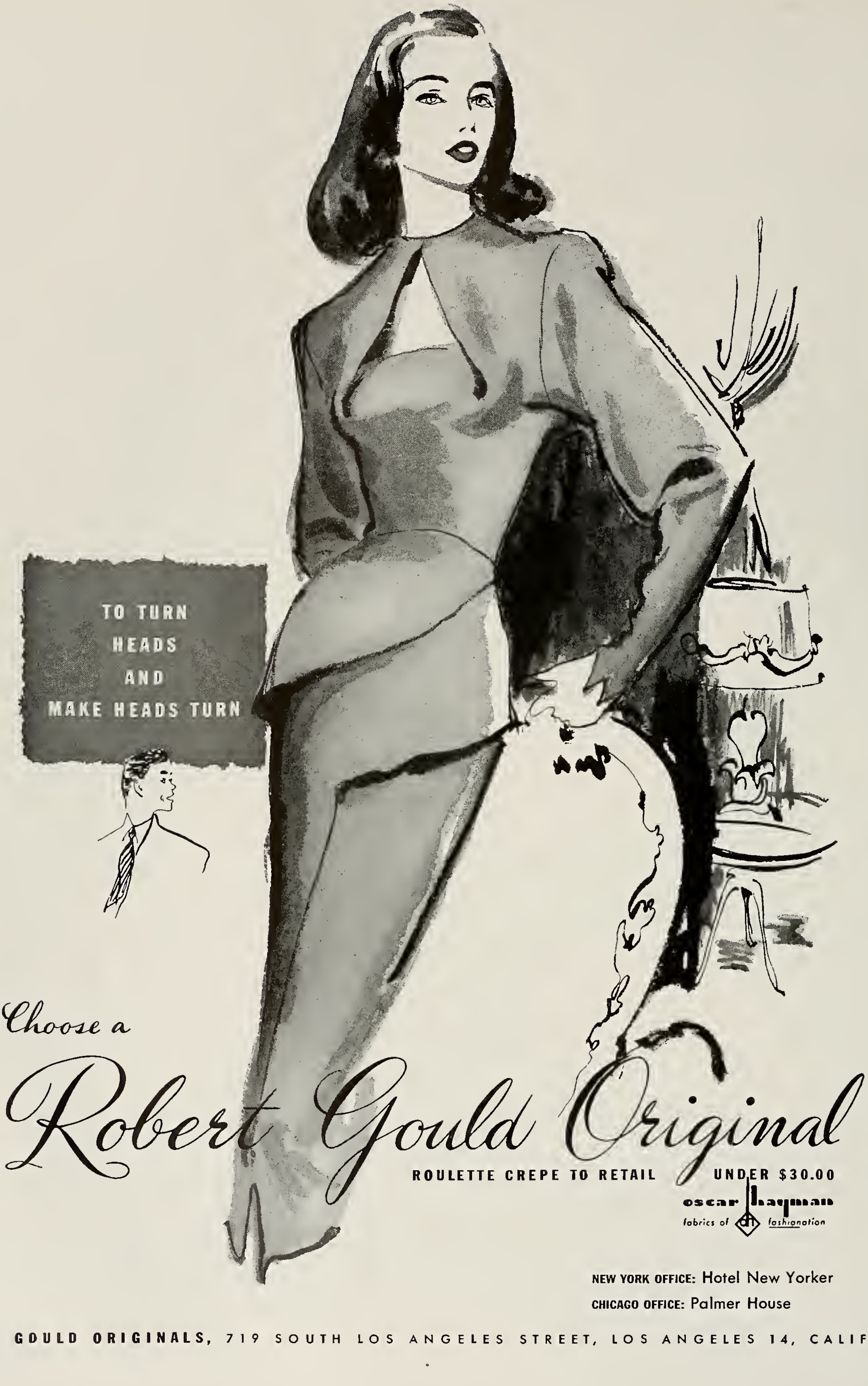
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There's Excitement and

a Colorful Casualness in

THE CALIFORNIA WAY OF LIFE

By William J. Bowen

The word "Vacation" has come to denote that which an easterner or midwesterner does for a fortnight while in California. When a Californian does the same thing he merely is engaging in the California Way of Life.

The differences are slight: The vacationer bought a seventeen-inch ticket and planned it for months; the Californian just hopped in his car and did it on the spur of the moment, or perhaps only stepped into his patio, lit the coals in his barbecue and lolled back in his big garden chair. The vacationer bought a whole new wardrobe for the occasion; the Californian already had the colorful, casual right thing hanging in his closet. In other words, a Vacation is merely the California Way of Life ordered by prescription and delivered in capsule form. Its greatest danger lies in its habit-forming qualities. In fact, many a Vacationer has become an incurable addict and eventually, a Californian himself.

California as a Vacation land and playground got that way, it is generally said, because of two things: It offers a variety of geography from sea to mountains to desert; and it provides an even, temperate, semi-tropical climate. What is often overlooked is the significance of the proper correlation between these two facts.

Actually, the weather is even and temperate only if you stand still. But because of the geography one is able to wish himself any climate, according to his whim, and within a few magic hours by motor car, seek it out. In California the climate doesn't come to you; you go to it. If you'd like to get into the snow in summer just buzz on up to the Sierra Nevadas. If you want sun bathing and swim weather in midwinter you can be on the Great American Desert in no time at all . . where Palm Springs is merely the most widely known of scores of desert spas. If you would indulge in a midsummer's sadistic fling at 120 to 140 degree heat, you can run over to Death Valley. There, well below sea level on the continent's lowest point, you glance longingly up at the highest point in the United States, snow-capped Mount Whitney . . some fifty air miles away. If you want good, brisk, invigorating, yet moderate weather, then go to San Francisco. If you prefer the languid comfort of the semi-tropics, take off for Los Angeles.

← ***Sail away to any Vacation Wonderland in a Barney Max original in Botany gabardine. About $50 at Gimbel Bros., Philadelphia; L. Straus, Indianapolis; Stripling's, Fort Worth; City of Paris, San Francisco. Ailuj gloves and Coro jewelry.***

High or low, dry or wet, hot or cold, California abounds in natural splendor: The giant redwoods, the lazy rivers, the spectacle of Yosemite, Lake Tahoe or Lake Arrowhead, ghost towns, swimming beaches or rocky coves, the old Spanish mission lands, and quiet pastoral valleys, the dense forests of the north, the cactus and Joshua tree-dotted wastelands of the south, the fertile citrus groves and the rich vineyards. As if California could not contain itself, it has burst out into the blue Pacific with islands like the playground at Santa Catalina or the wilderness of Santa Cruz.

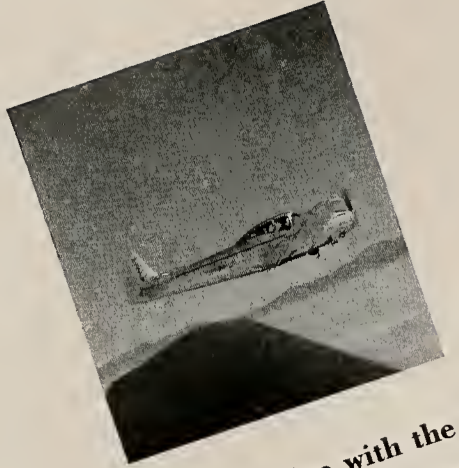
California is all these things and more. The California Way of Life is a manner and a dress and a philosophy of colorful casualness which embraces all this as naturally as a squirrel rules his mountain forest . . and in the same way is dedicated to perpetual holiday.

Essentially any story of vacation or climate must be a personal story . . like the sensations of music or color are to each individual according to the manner in which he experiences and receives them. So, a personal story about two young people who exploited the California Way of Life to the utmost will best sum up the meaning of Vacationing in California.

One day last spring, suddenly seized by the warmth and grandeur of the day, my family and I donned sports and sun clothes, tossed a sandwich in the car, and set off in most any direction. Our first impulse was to drive the half dozen miles to the beach. But we wanted more of a ride than that. So, as we cruised up Wilshire Boulevard I turned toward Glendale and in half an hour chance brought us to the foot of the Angelus Crest Highway. Curiosity lead us winding up and up into the San Gabriel Mountains. Soon we wished for sweaters. By the time the sandwiches seemed like a good thought there was only snow in which to picnic. But we did.

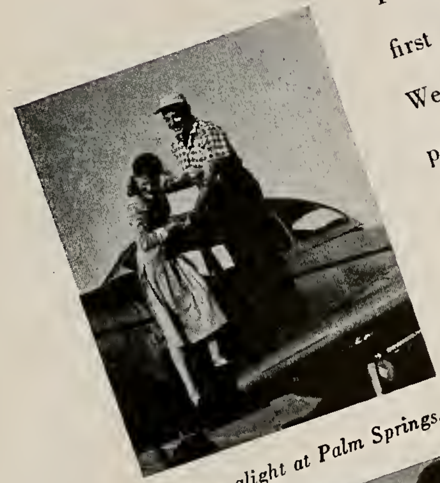
A little further on, but hardly more than an hour and a half from home, we came to the foot of the Mount Waterman ski lift. The steaming breaths of the hundreds of skiers made us feel more ridiculous than cold in our T-shirts and shorts. As we approached the crowded entrance drive, two spirited young people in a convertible coupe next to us seemed impatient. With top down and skis slanted skyward behind the seat, they obviously had driven to Mount Waterman with more purpose than we had.

"Aw," said the young fellow to his girl friend as he began to swing his car around, "this is too crowded. Let's go to the beach instead."



GET A FLYING START!

Zoom through the blue with the staff and preview the fashions of '48 with us!

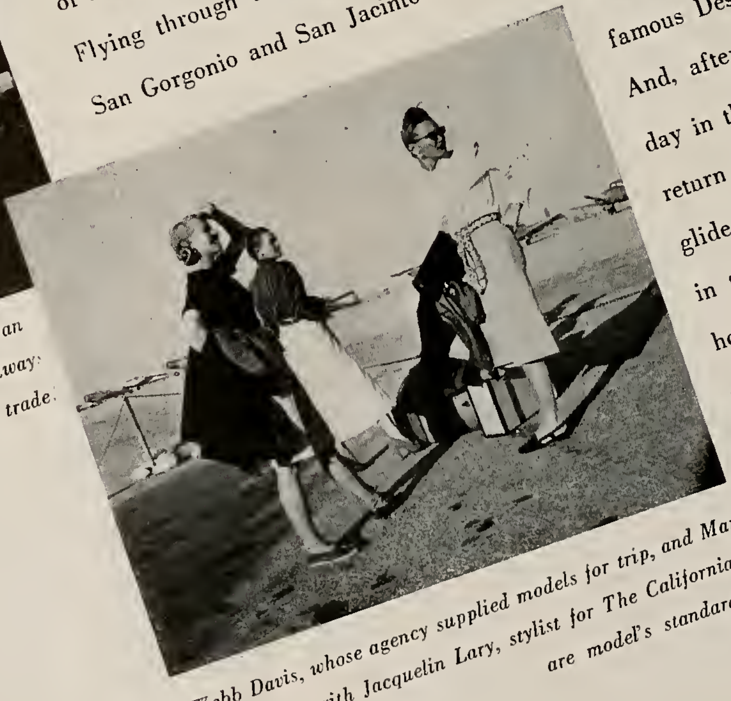


Jon Hall, Joyce Pflum alight at Palm Springs.

You may be flying to your own favorite resort before long, but first go with us on our photographic jaunt to Palm Springs. We show you just how we prepare the pictures you'll see on the following pages . . . fashions photographed in Palm Springs where movie stars and social leaders each year "test" the new styles you'll find in your favorite stores any minute . . . things you'll want to wear before long. So here's a look-see behind scenes, with models and fashionists embarking in two Navion planes owned by Frances Langford and handsome Jon Hall. Jon piloted one plane and Lee Schollenberger the other. Over orchards and gardens; palm trees and farms, all tied together with ribbons of roads . . . in all of the colors you find in California clothes! Flying through the Pass, guarded by the majestic peaks of San Gorgonio and San Jacinto . . . then, a bird's eye view of our destination, the world-famous Desert Inn hotel. And, after a full, busy day in the desert, we return to Santa Monica, glide to a landing in the magic da Vinci hours of dusk . . when colors are clear and distinct . . yet subdu

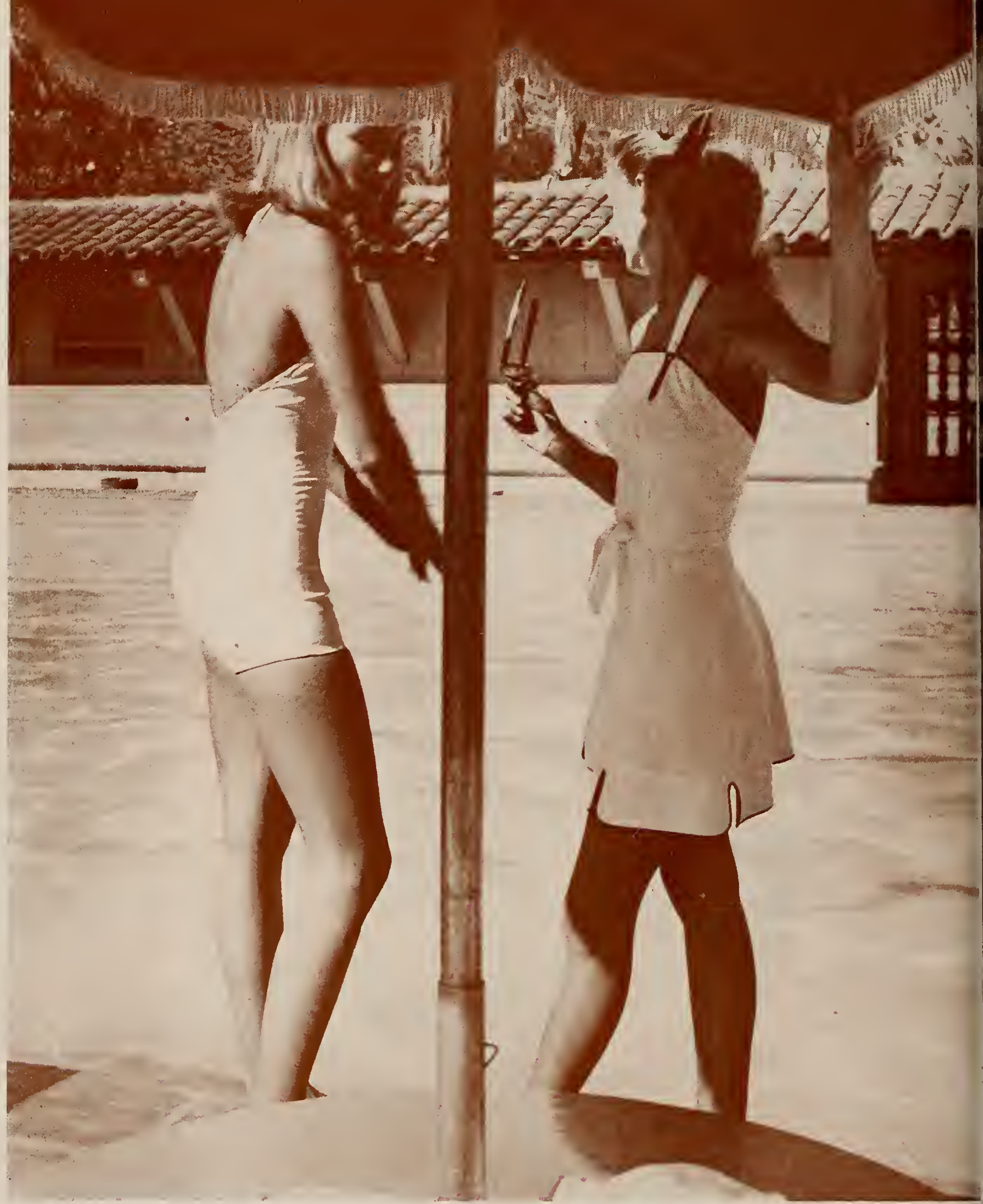
WATCH YOUR STEP
CLOVER LEAF AVIATION

Mary Doyle, California Centennial Girl, an Joyce Pflum apply make-up. Models always look their best . . . glamor is stock in trade.



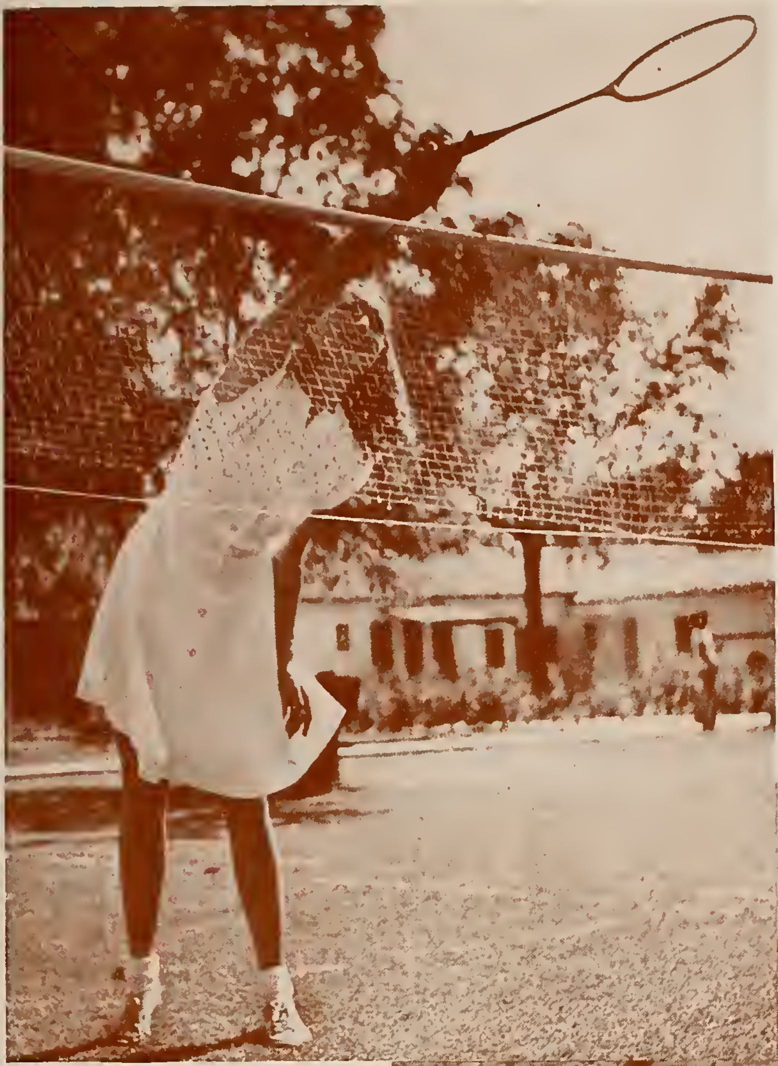
Mary Webb Davis, whose agency supplied models for trip, and Mary Doyle wait for plane with Jacquelin Lary, stylist for The Californian. Philmore's Dualottes are model's standard garb on location trip

Our models arrive on location, try on clothes from the air wardrobe held by fashion director Sally Dickason. Joyce, back to camera; Mary Doyle gets a skirt "fitting" by Mary Webb Davis. Then, grooming for the camera in a spacious bedroom of the Desert Inn. Meet our cameraman, Earl Scott, who measures the light, distance . . . before photographing fashions in action in the beautiful desert. Goodbye to Palm Springs! We're on our way home via Arrowhead Springs.

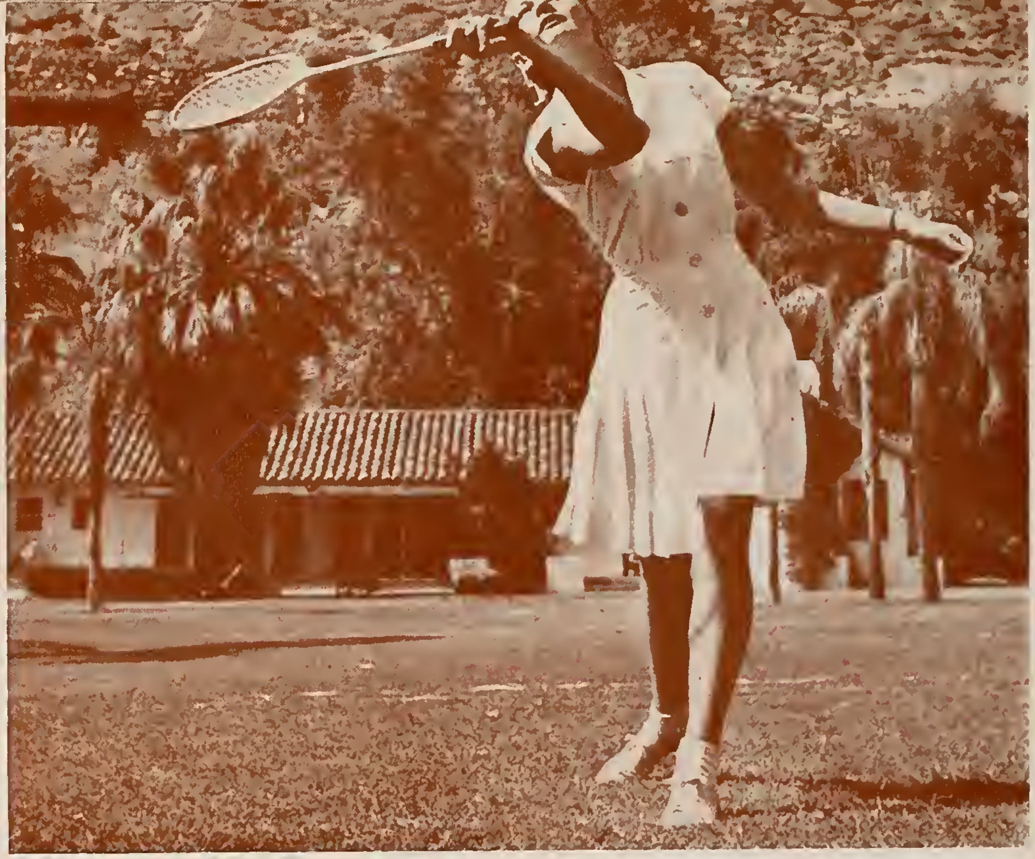


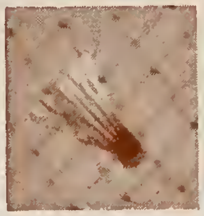
SEA SKIN, SEA SHELL

Our models loved the quick-drying foam-white angel "skin", elasticized for smooth fit . . . the "shell" of Celanese prospector for sun-lazing pleasure (they wanted more than one!) Caltex ideas you'll enjoy all summer. Sizes 10-20; skin, about $10; shell, about $11 at Carson Pirie Scott & Co., Chicago; Hudson's, Detroit.

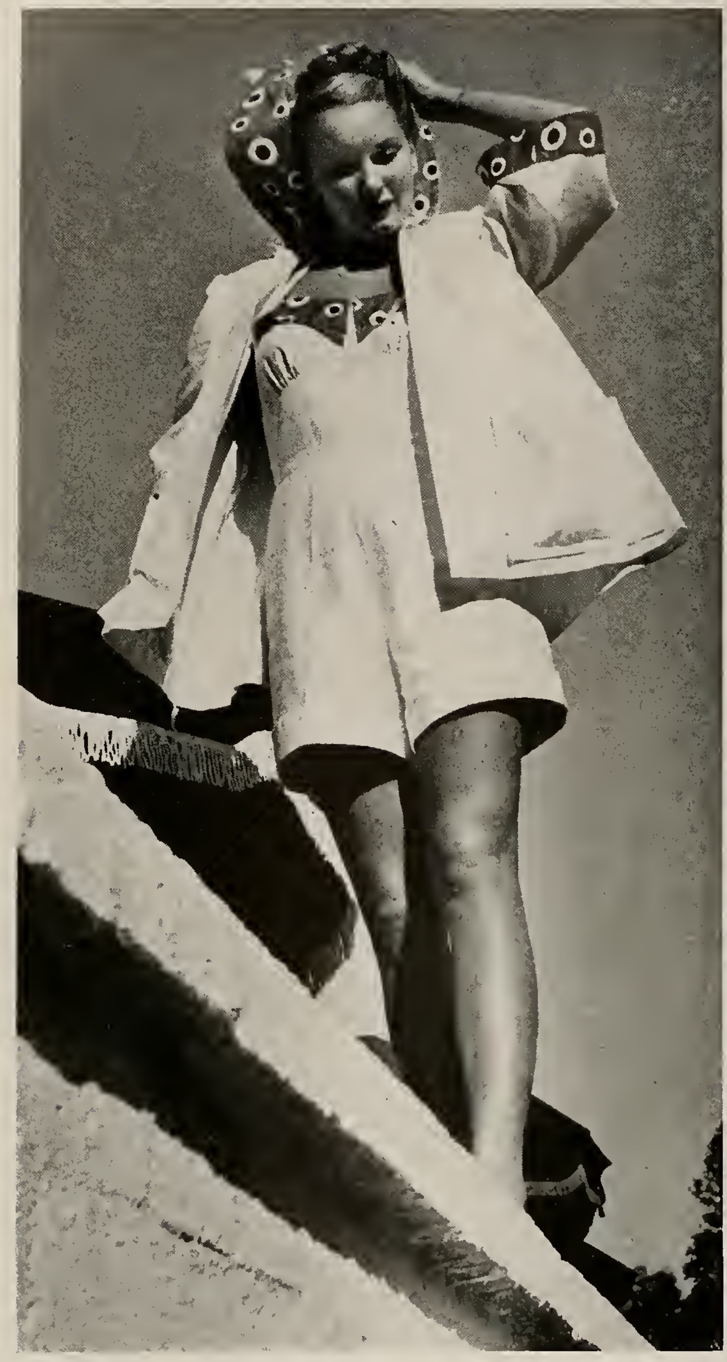


For action in the sun wherever you
are: F. B. Horgan's one-piece sharkskin
tennis dress, circle skirt; sizes 10-20:
about $15 at J. W. Robinson, Los Angeles;
DePinna, New York; Shillito's, Cincinnati.
Scoring on many counts, this
tennis dress, pleated all 'round,
by Royal of California. Sizes 10-20; about $18.



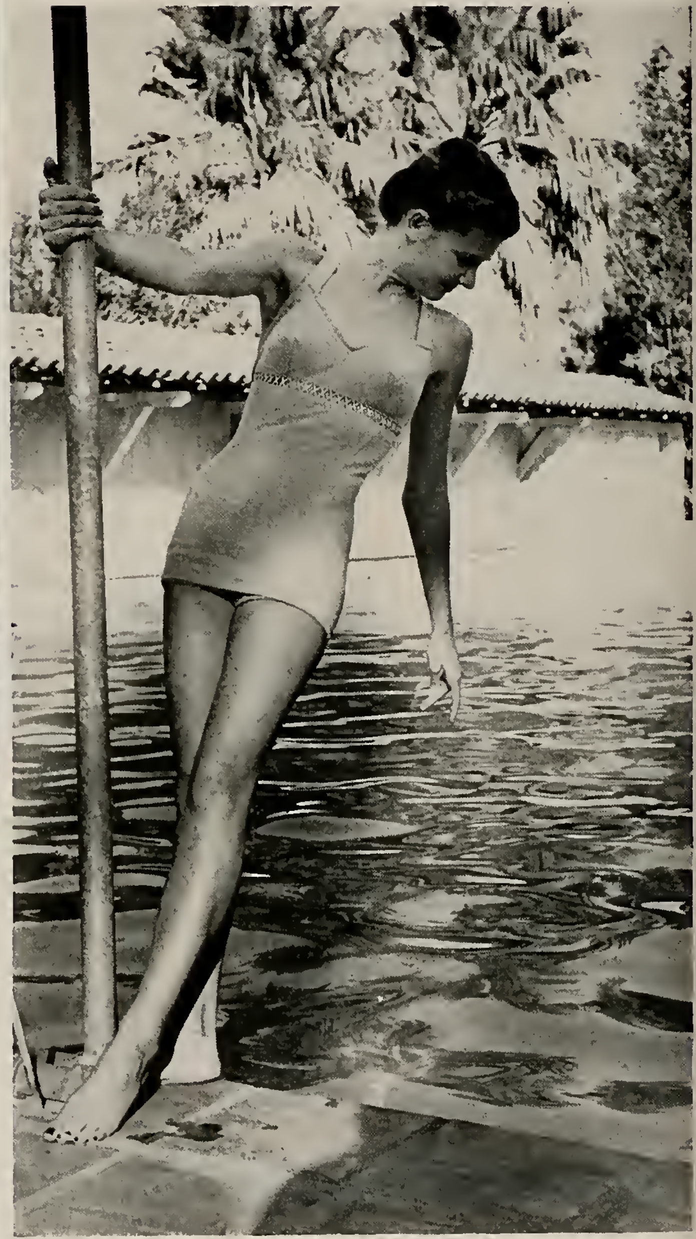


EARL SCOTT

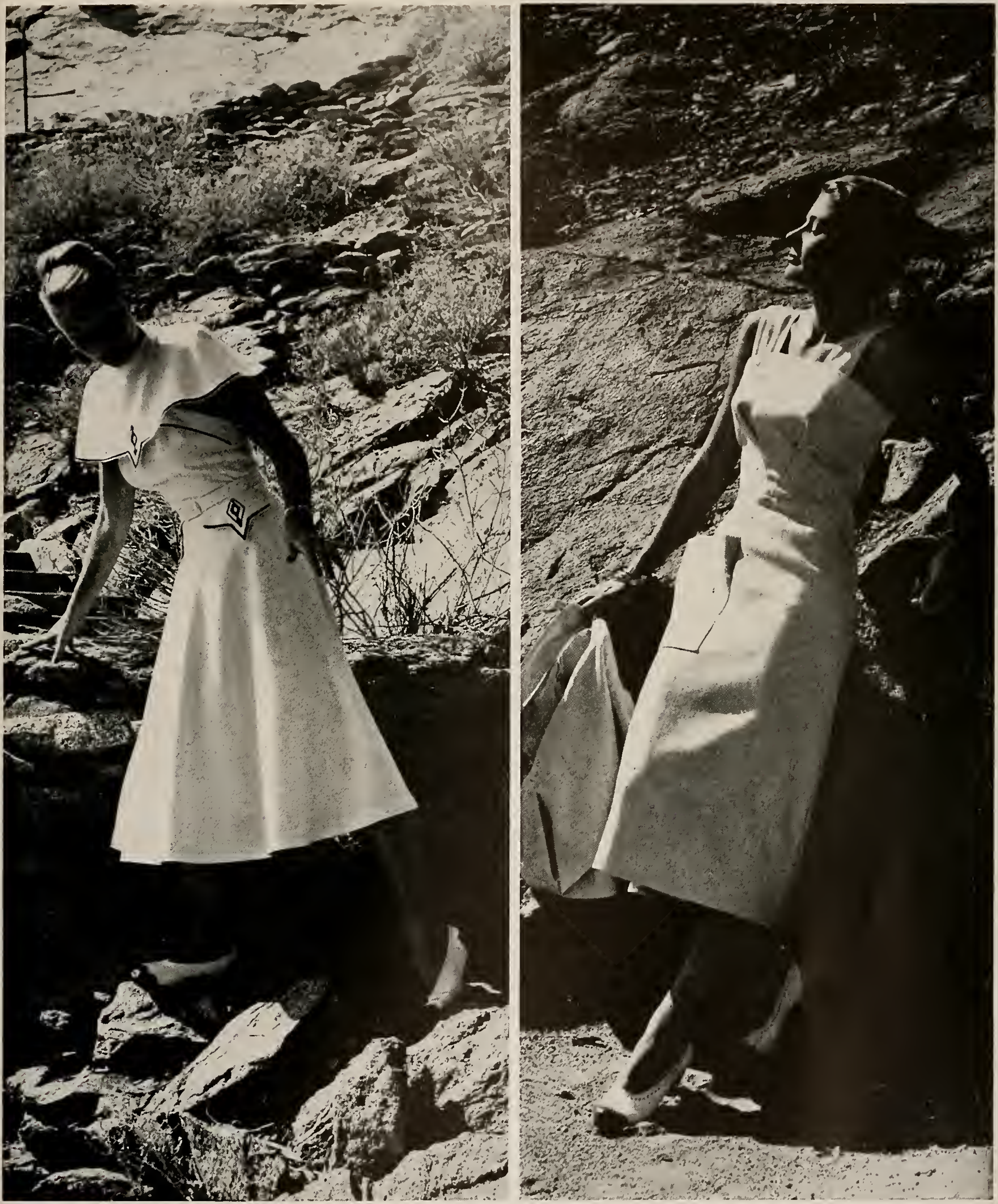


EARL SCOTT

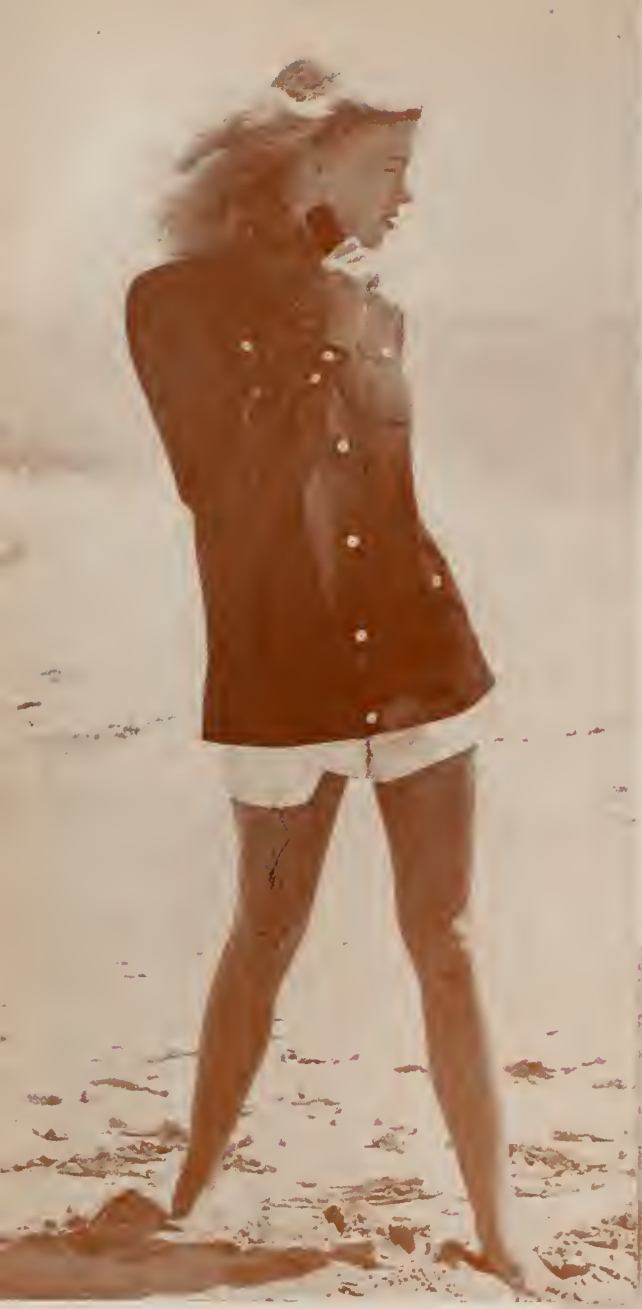
Gantner of California adds dressmaker flair to one-piece classic in glorious colors, for show and for swim. About $13 at The Emporium, San Francisco; Korrick's, Phoenix: Sakowitz Bros., Houston.



Wonderful-idea sun suit in white twill with jaunty hooded jacket, Meena of California fashion, at Goldwater's, Phoenix; Maison Blanche, New Orleans. Sizes 10-18; suit, about $9; jacket, about $11.



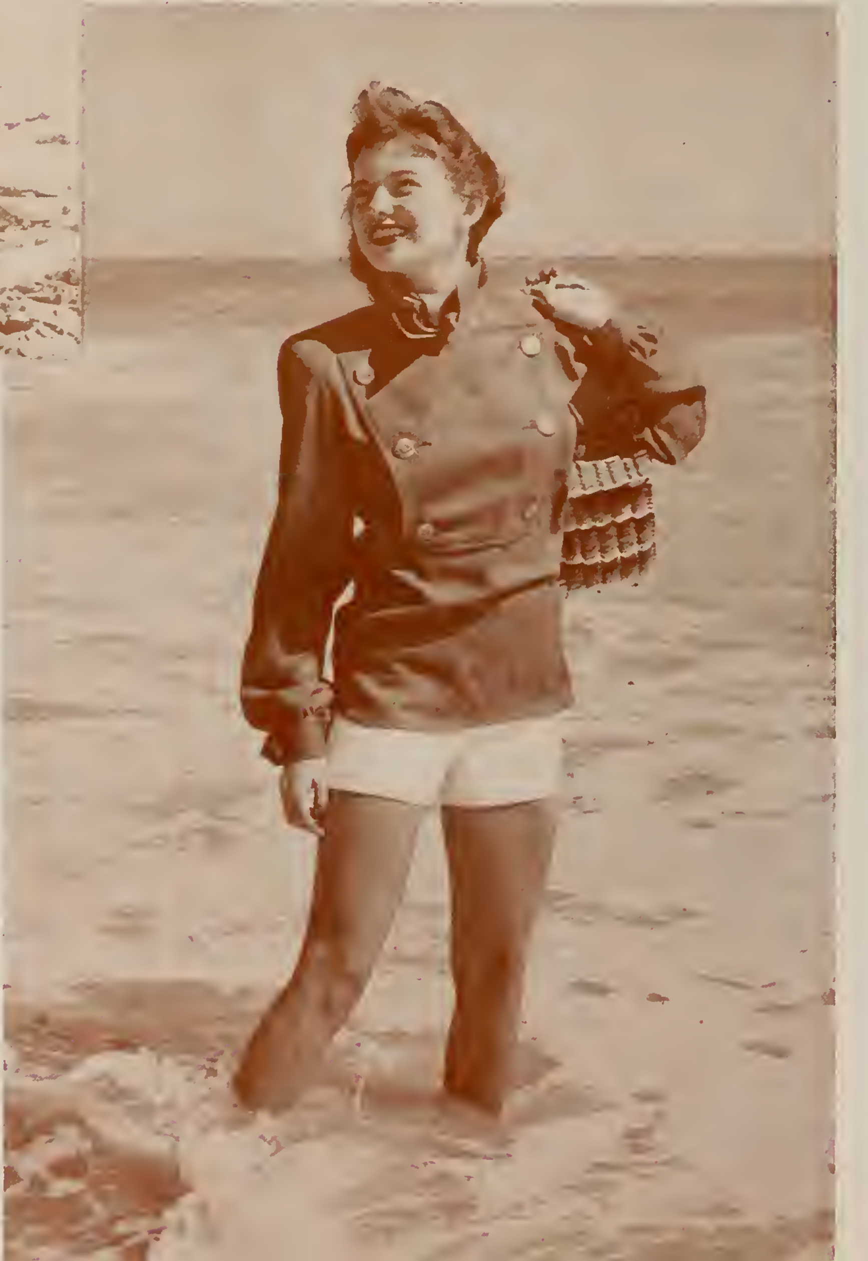
DISCREET OR DARING: Our models adored these (so will you), *left*, embroidered bertha over barest sun-dress by Tabak of California; about $30 at Carson Pirie Scott & Co., Chicago; Stix, Baer & Fuller, St. Louis; Gimbel's, Philadelphia. *And right*, the out-and-out boldness of Blair Edward's sun-coveting dress, brief bolero to wear later on. About $23 at May Co., Los Angeles; Neiman Marcus, Dallas; Harzfeld's, Kansas City.



EARL SCOTT

The secret's out . . . and so is your shirt! It's a carefree new fashion that pares pants to a sliver, bares legs to the sun! Left, Kornhandler's cabana shirt, shorts, in Hess-Goldsmith's Embassy; about $34 at Lichtenstein's, Corpus Christi; B. Altman, New York; below, Agnes Barrett's bellhop version in St. George Salyna, about $17 at Carson Pirie Scott & Co., Chicago; Gimbel's, Philadelphia; Burdine's, Miami. *Opposite page,* Sun Suedes duo in wondrous shades, jacket about $85; shorts about $38. Sizes 34-38.

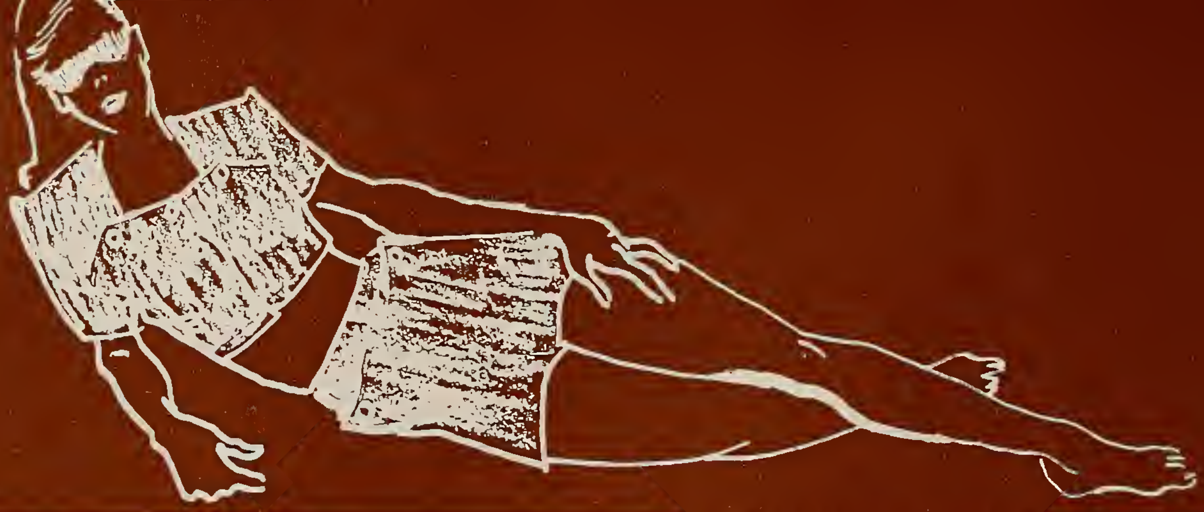
SHIRT WITH SLIVER PANTS



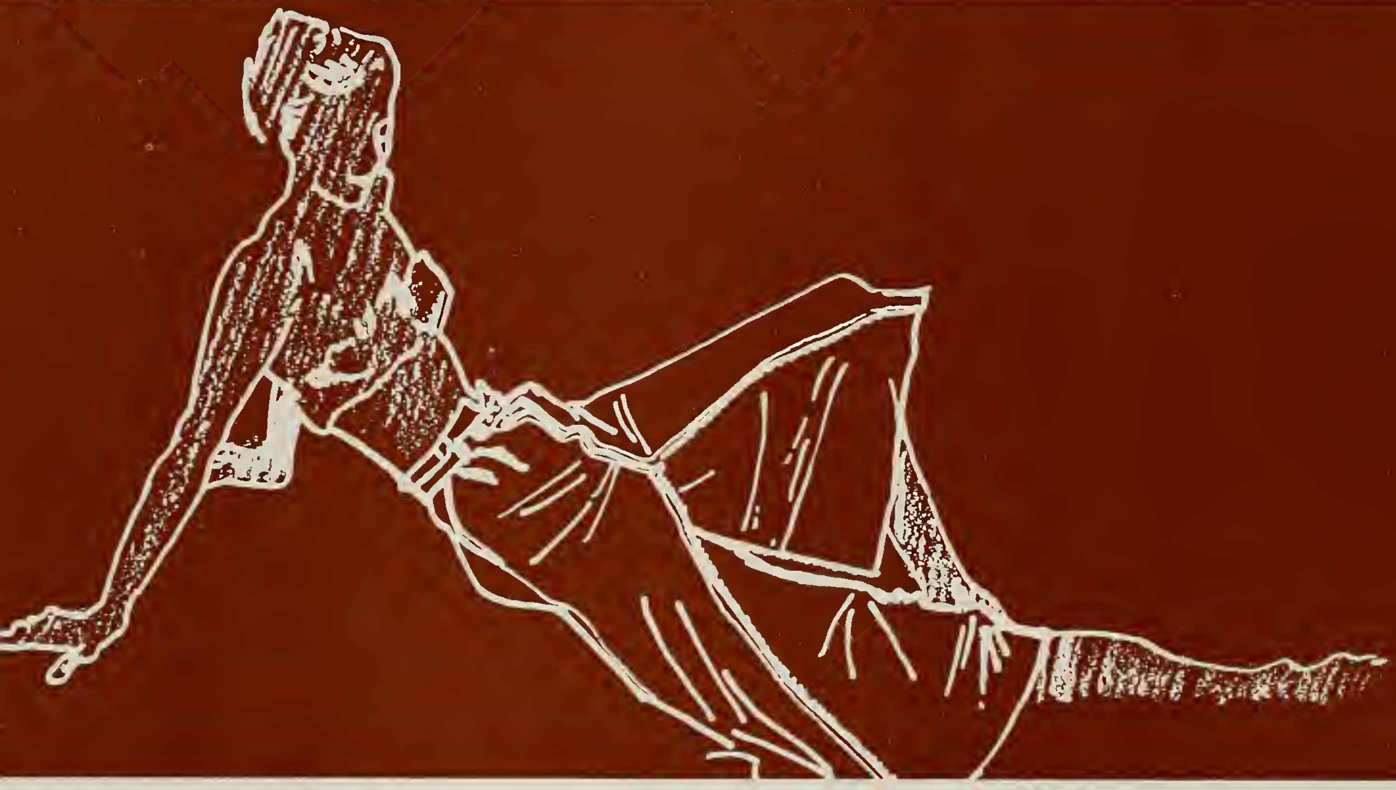
EVEN BEFORE THE DAYS OF MACK SENNETT CALIFORNIA WAS KNOWN FOR ITS BATHING BEAUTIES, WITH SUN AND SEA A CONSTANT INVITATION TO SWIM. WE STARTED EARLY TO MAKE BATHING SUITS, "DARING" KNITTED ONES, A FAR CRY FROM THOSE ROOMY BLOOMERS . . . AND SO REVEALING OF A LADY'S, AH, CHARMS! FROM THAT DAY CALIFORNIA DESIGNERS HAVE LED THE PARADE WITH SUITS MORE FEMININE, MORE FASHION-WISE, BETTER FIT FOR THE SWIM . . . AND PLAYCLOTHES FOR FUN IN THE SUN. YOU'LL CATCH THE PLAYTIME SPIRIT WHEN YOU GET SWIM OR SUN TOGS WITH THAT CALIFORNIA LABEL. *RIGHT,* BACKLESS-STRAPLESS "SUNSATION" BRA, CUFFED SHORTS, PIONEER JACKET OF BONANZA CLOTH: M. R. FLEISCHMAN COORDINATES, ABOUT $16 AT CITY OF PARIS, SAN FRANCISCO.

FRED MATTHEWS SKETCHES

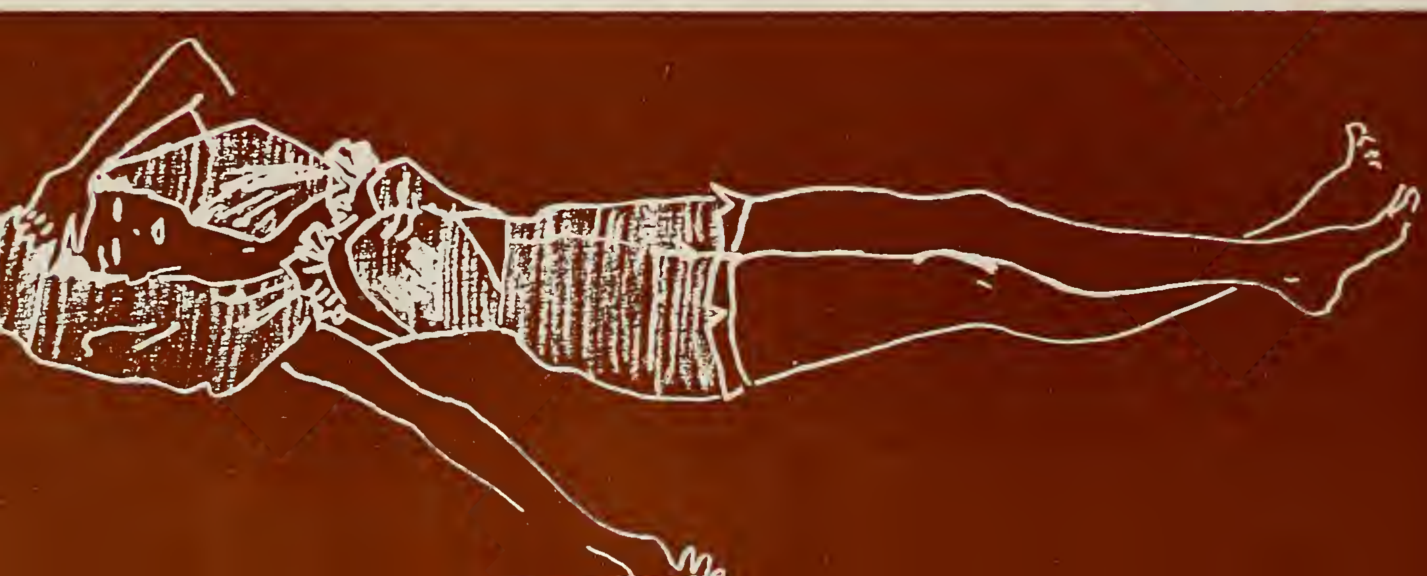
Water-Fine And Fancy . . . For Surf And Sand

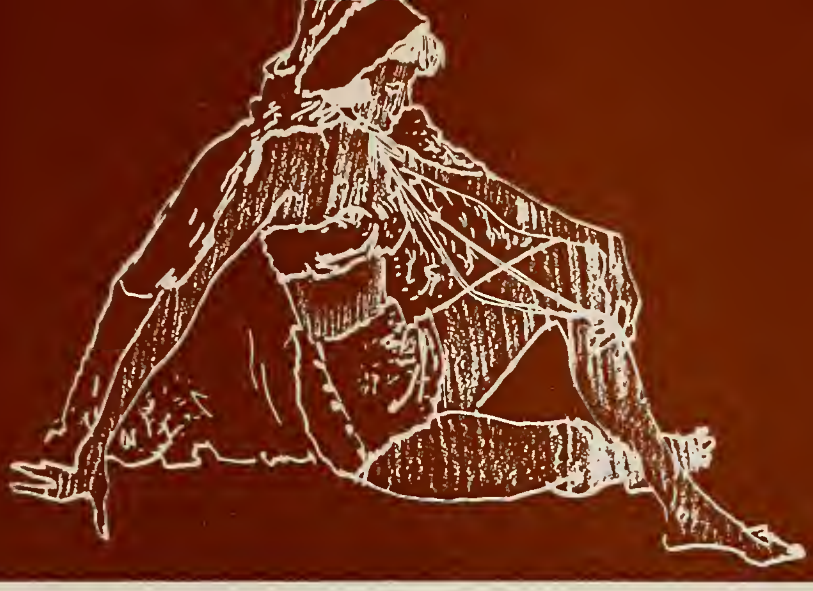


▲
From a coordinated group of "Covered Wagon" denims pretty as they are practical; from Natty Norma.



▲
Divided skirt, zips for townwear: Philmore Sportswear.
Cuff-suit in flowered belga linen from Fay Foster. ▼





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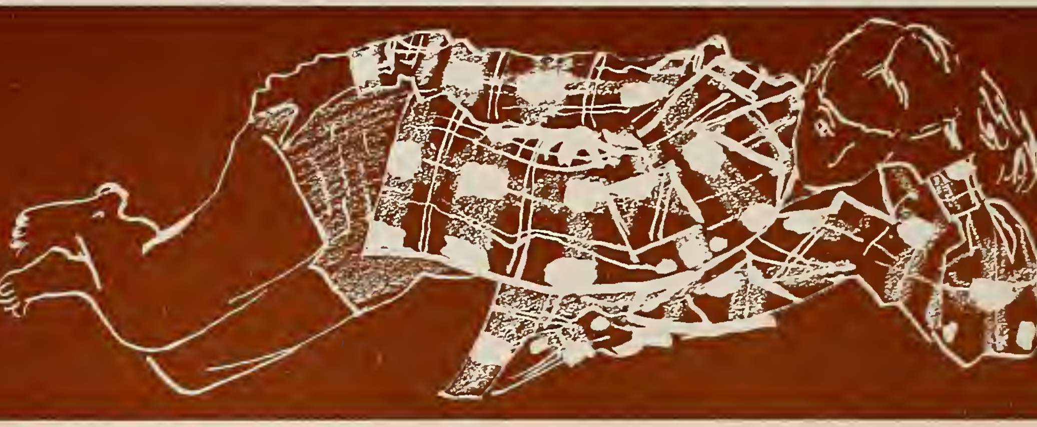
Terry is wonderful, in cape, side-button pants and strapless bra: a young-time favorite for beach and surf, carefree vacation days. California Darlings.



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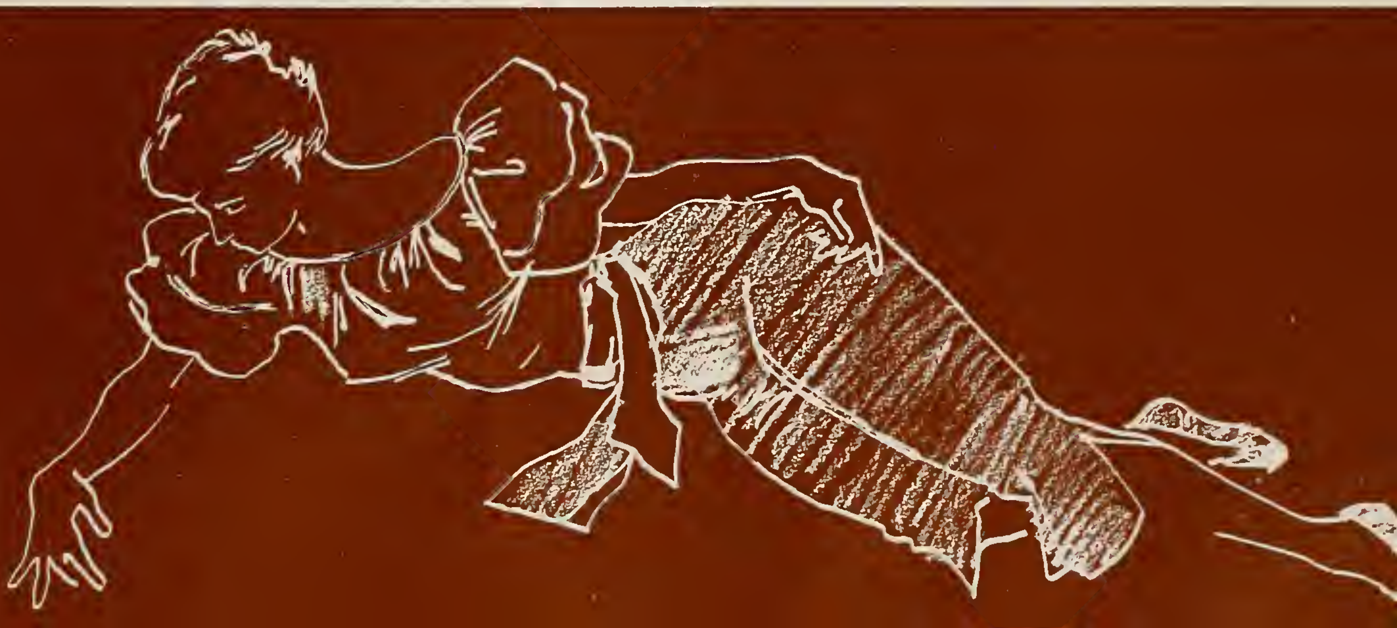
Man-tailored plaid lumberjack, brief pants: Graff. New length pedal pushers, slit above ankles to reveal lining; peasant blouse: Both from Koret of California.

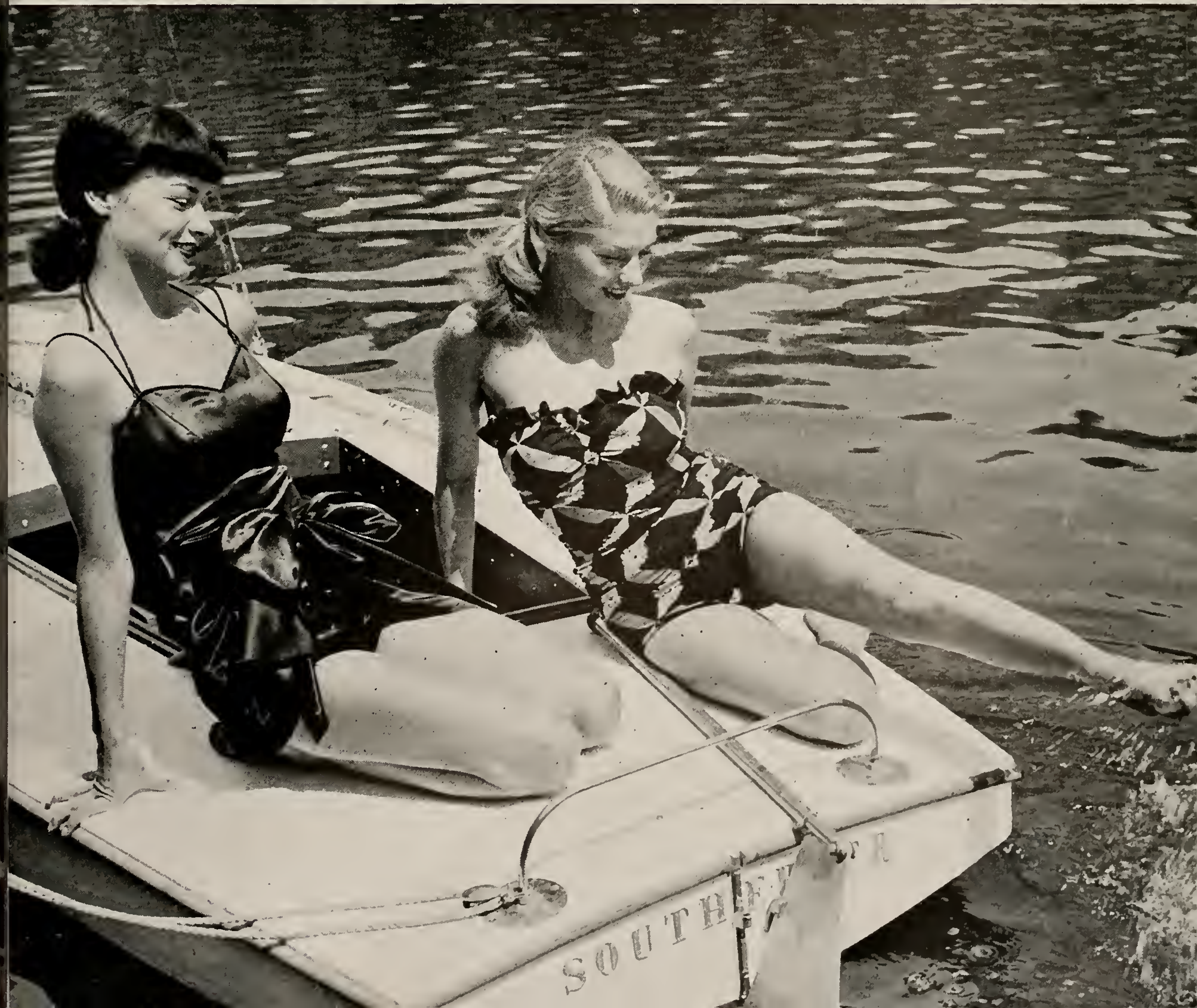
▼

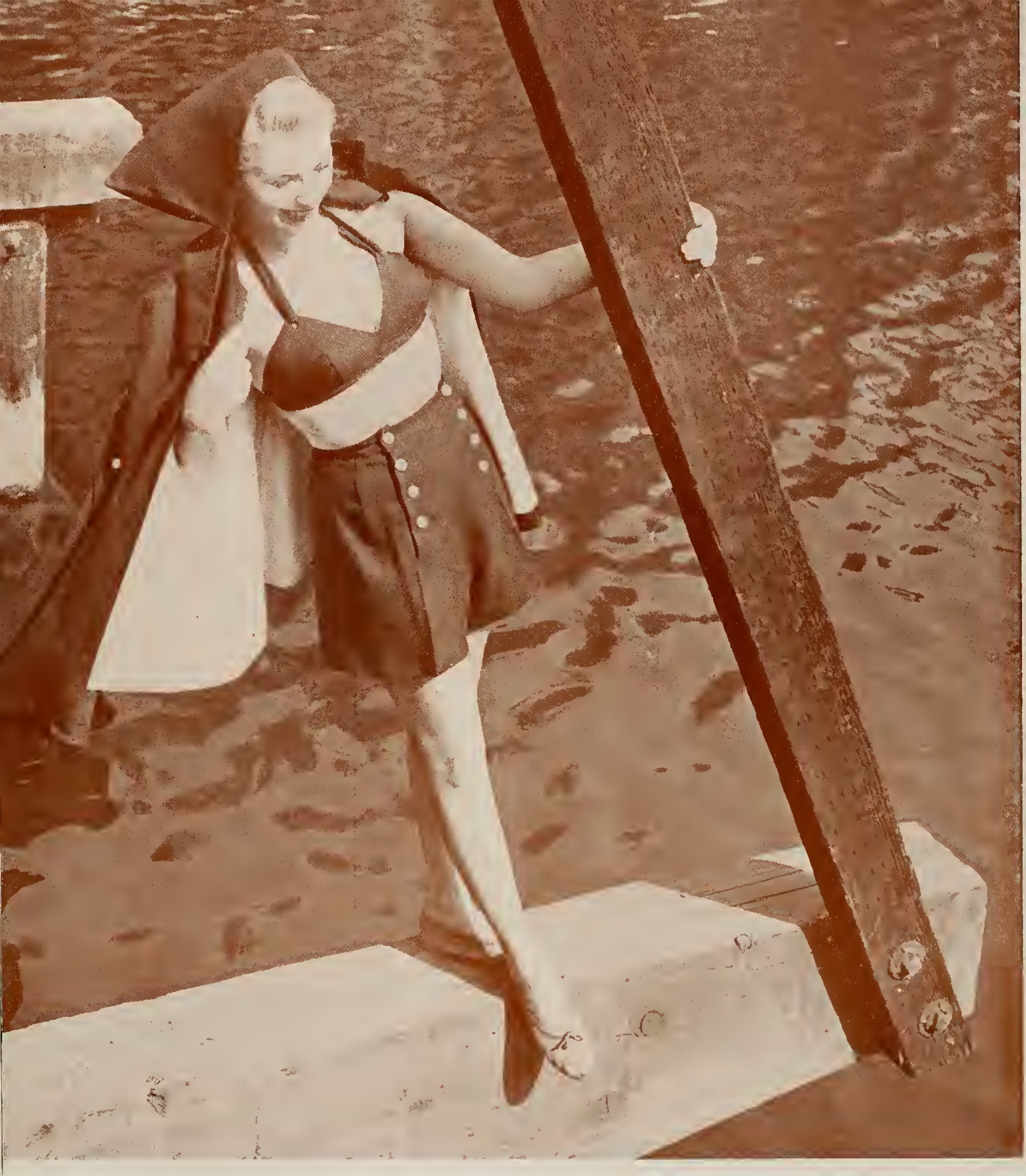


WATER WONDERFUL

Let's talk about you, and the way you look in the swim. Are you sea-nymph or dabbler? Like a sleek-fitting classic, or pretty show-off . . . or do you wisely just say "California," knowing full well that suit will have functional lines *plus* dramatic appeal. On vacation from Samuel Goldwyn's "The Secret Life of Walter Mitty," Barbara Bushman wears Catalina's flamingo classic suit, *opposite page:* Betty Cook, Cole of California's lastex two-piecer. *Below,* Betty in Louella Ballerino's satin delight; Barbara, California Authentics print by Rose Marie Reid.

For "where to buy" please turn to page 52.



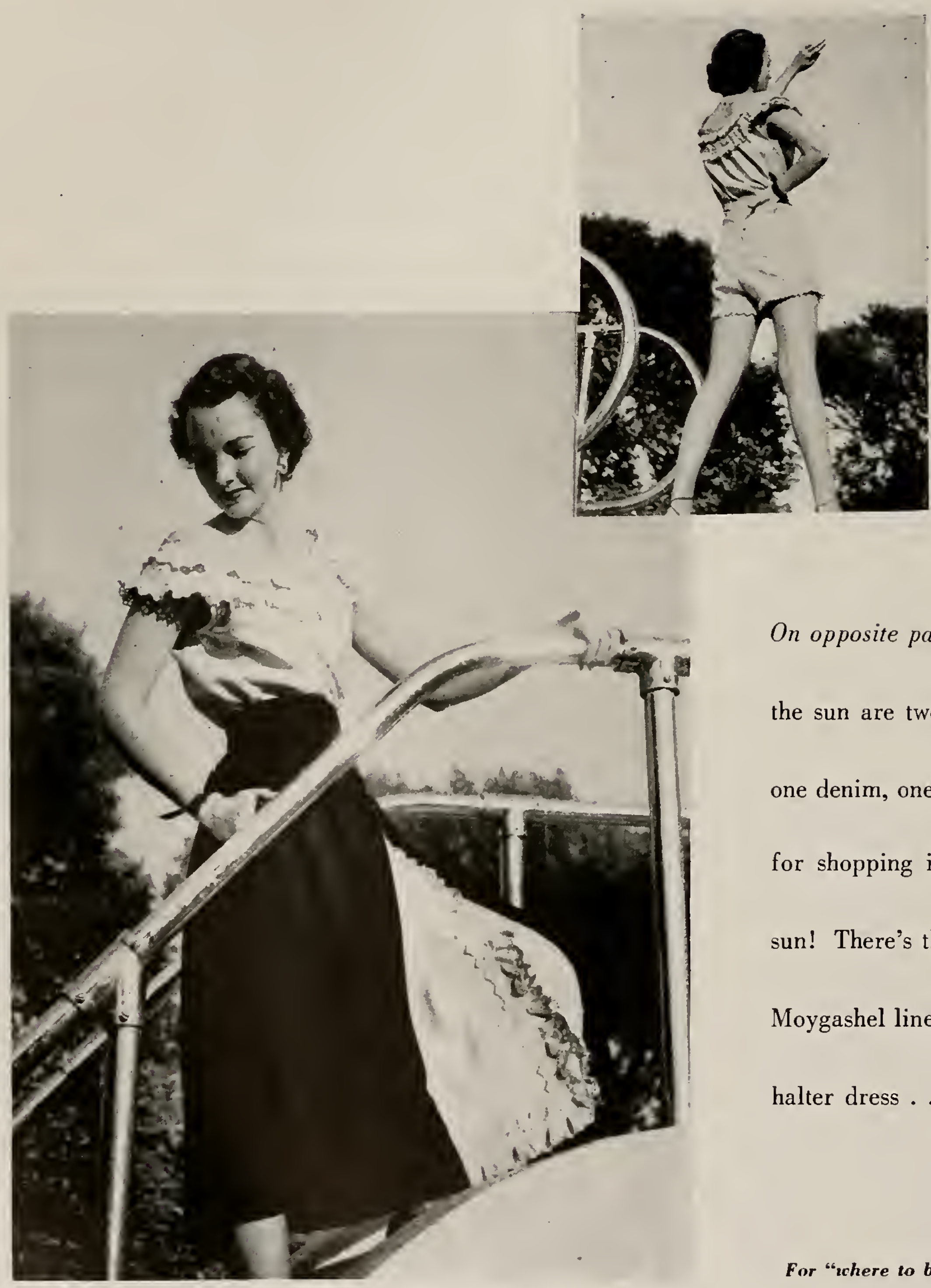


EARL SCOTT

terry, and navy blue Recurring fashion notes in purposeful playclothes. Button-on terry lining's removable in whimsical square riding-hood cape of linen, matching navy bra and shorts; Tabak of California. About $35 at Desmond's, Los Angeles; Carson Pirie Scott & Co., Chicago; B. Altman, New York. *Right,* Pat Premo's boxy jacket with jersey-lined terry shorts and corselette bra, about $25 at Best's Apparel, Seattle; Neiman Marcus, Dallas. Sizes 10 to 16.

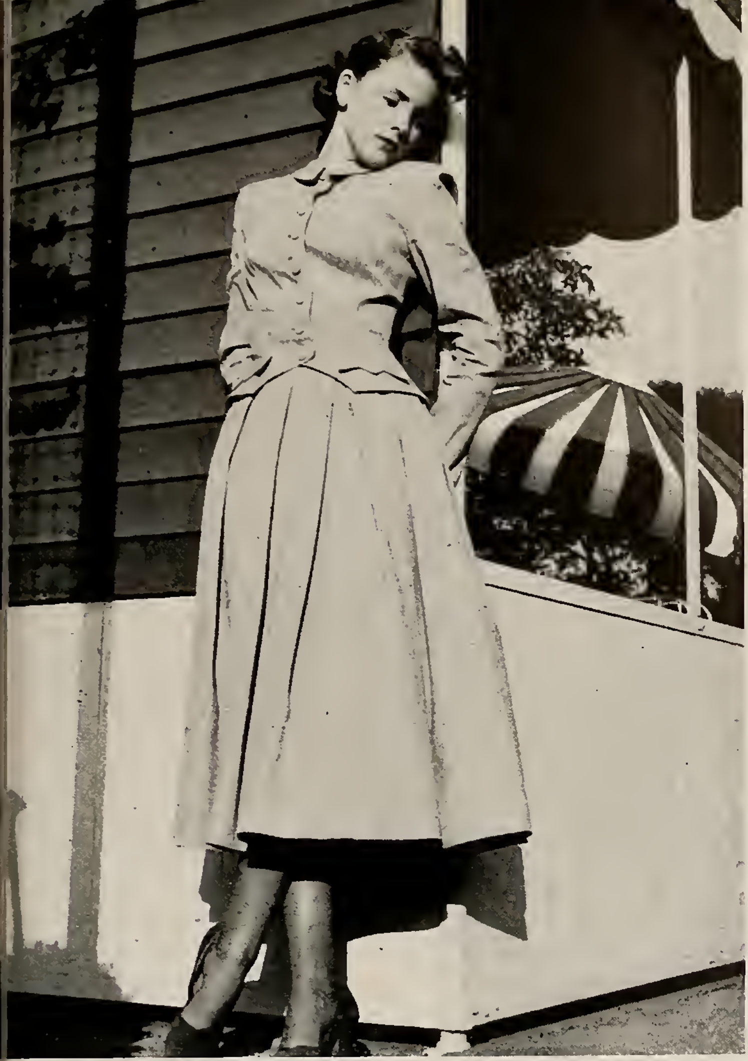
THE NEXT THING YOU KNOW

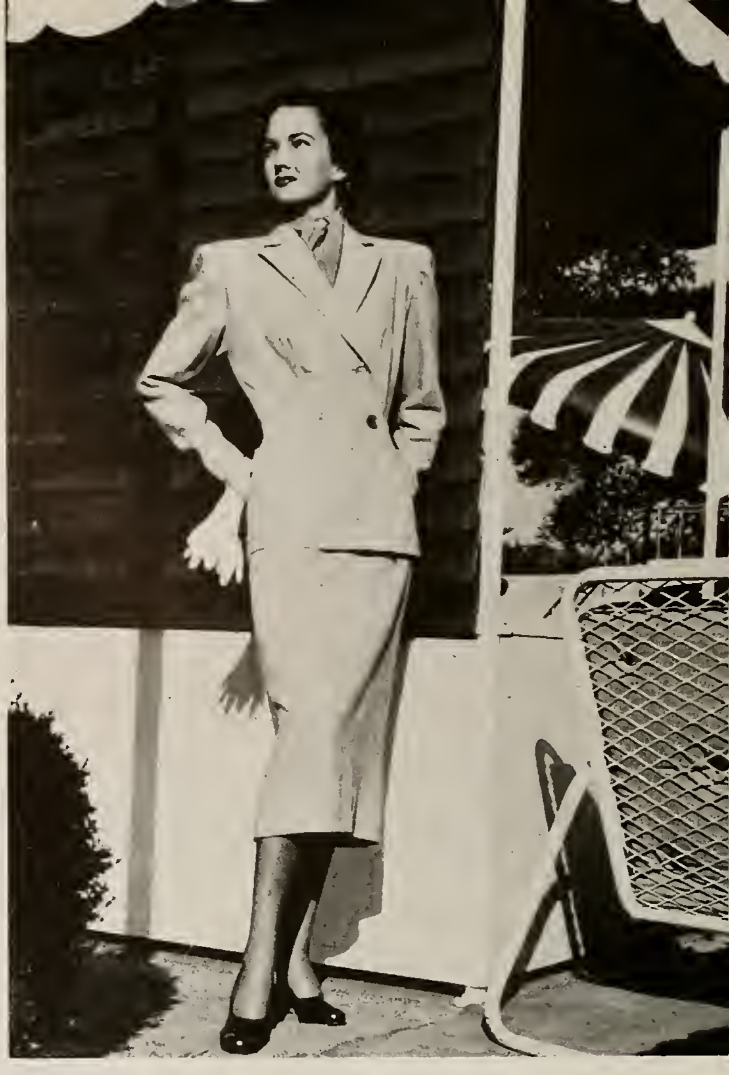
You'll want to freshen your wardrobe with these casual sunshine clothes of linen, cotton or rayon butch! Agnes Barrett's play dress, *below*, pink ruffled blouse, panties of embroidered Salyna . . . black rayon linen skirt.



On opposite page, basking in the sun are two "little suits" . . . one denim, one Irish linen; both right for shopping in town or lunch in the sun! There's the cuffed-hip dress of Moygashel linen, and the gay plaid halter dress . . . bolero to match.

For "where to buy" please turn to page 52.

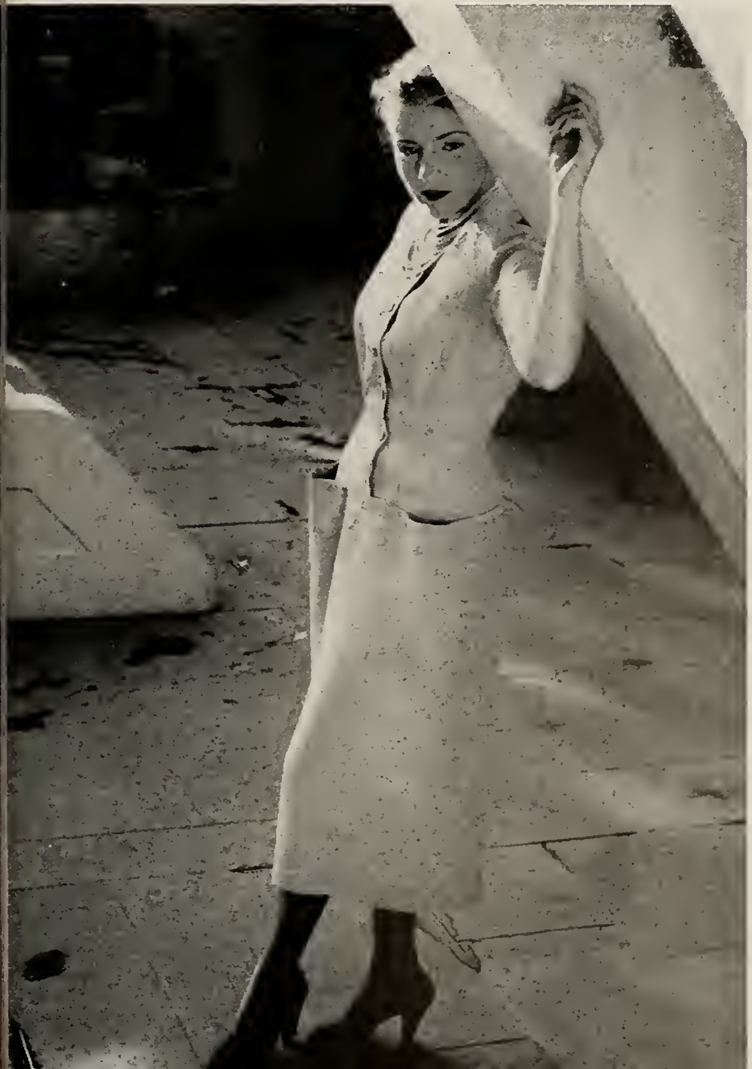


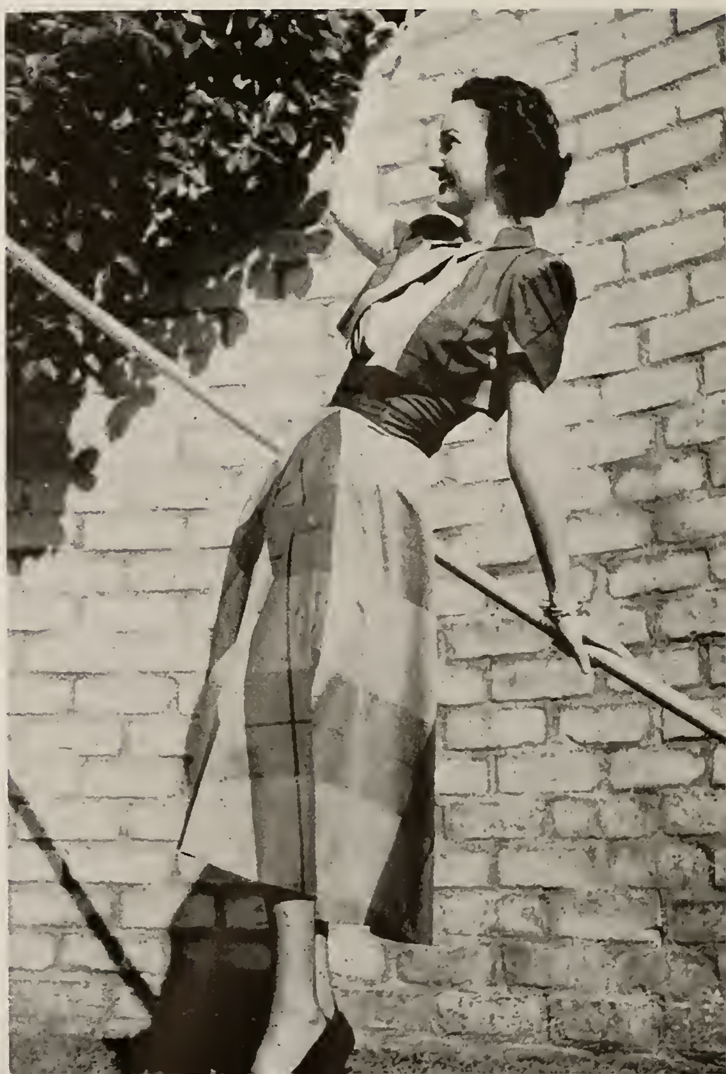


ABOVE: BLAIR EDWARDS' DENIM SUIT

LEFT BELOW: KEN SUTHERLAND MOYGASHEL LINEN DRESS. RIGHT ABOVE: DE DE JOHNSON'S IRISH LINEN SUIT

BELOW: TABAK OF CALIFORNIA



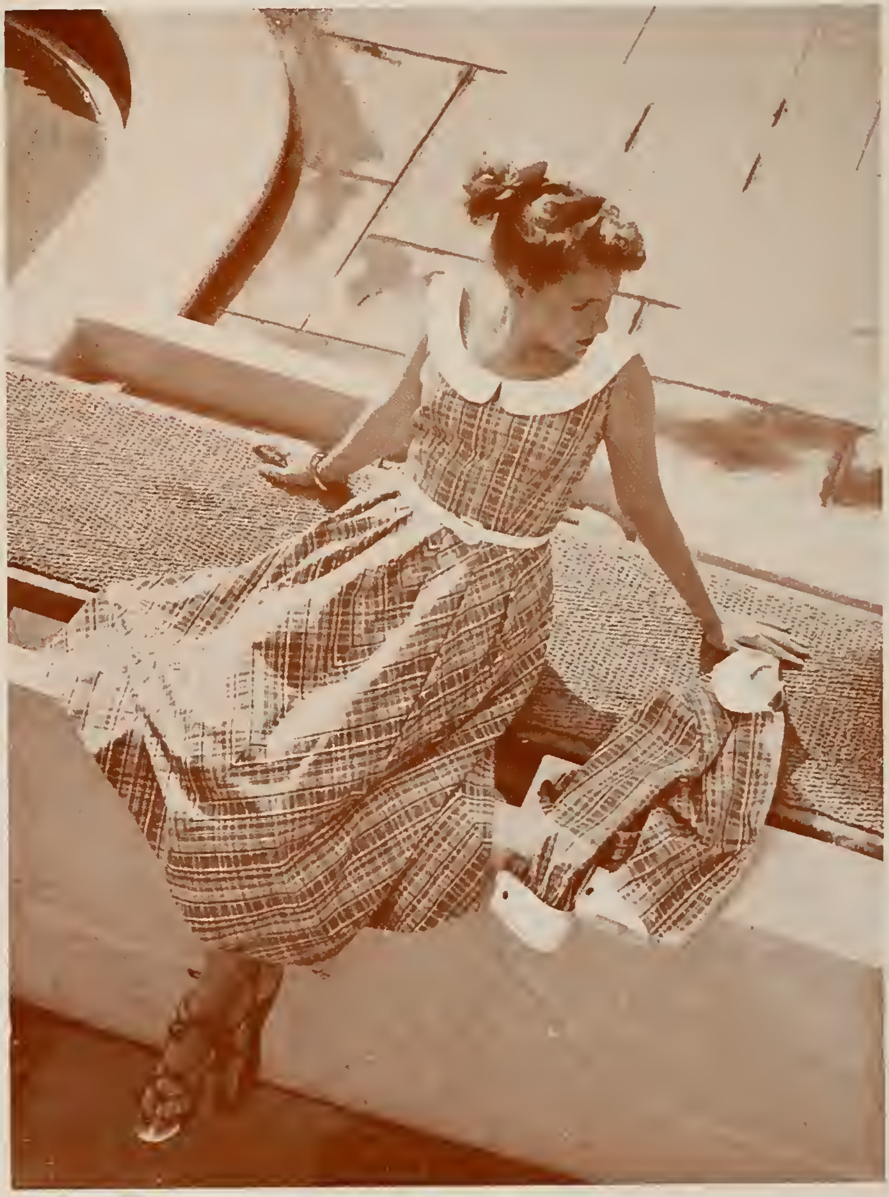


There's new swing to cottons this spring: Californians treat them gently to produce a new style story: Skirts fuller, often flaring to a circle . . . skirts longer and lady-like. Fabrics are fine, used plaid-with-plain, diagonal stripes folded in tucks. Sunback dresses are barer-than-bare, but usually have their own brief jackets. Here we show you a few indications of the trend at resorts, at home, in town or country . . photographed at the Los Angeles Town House.

For "Where To Buy" please turn to page 52.

PICKING CALIFORNIA COTTONS

GEORGE DOUGLAS



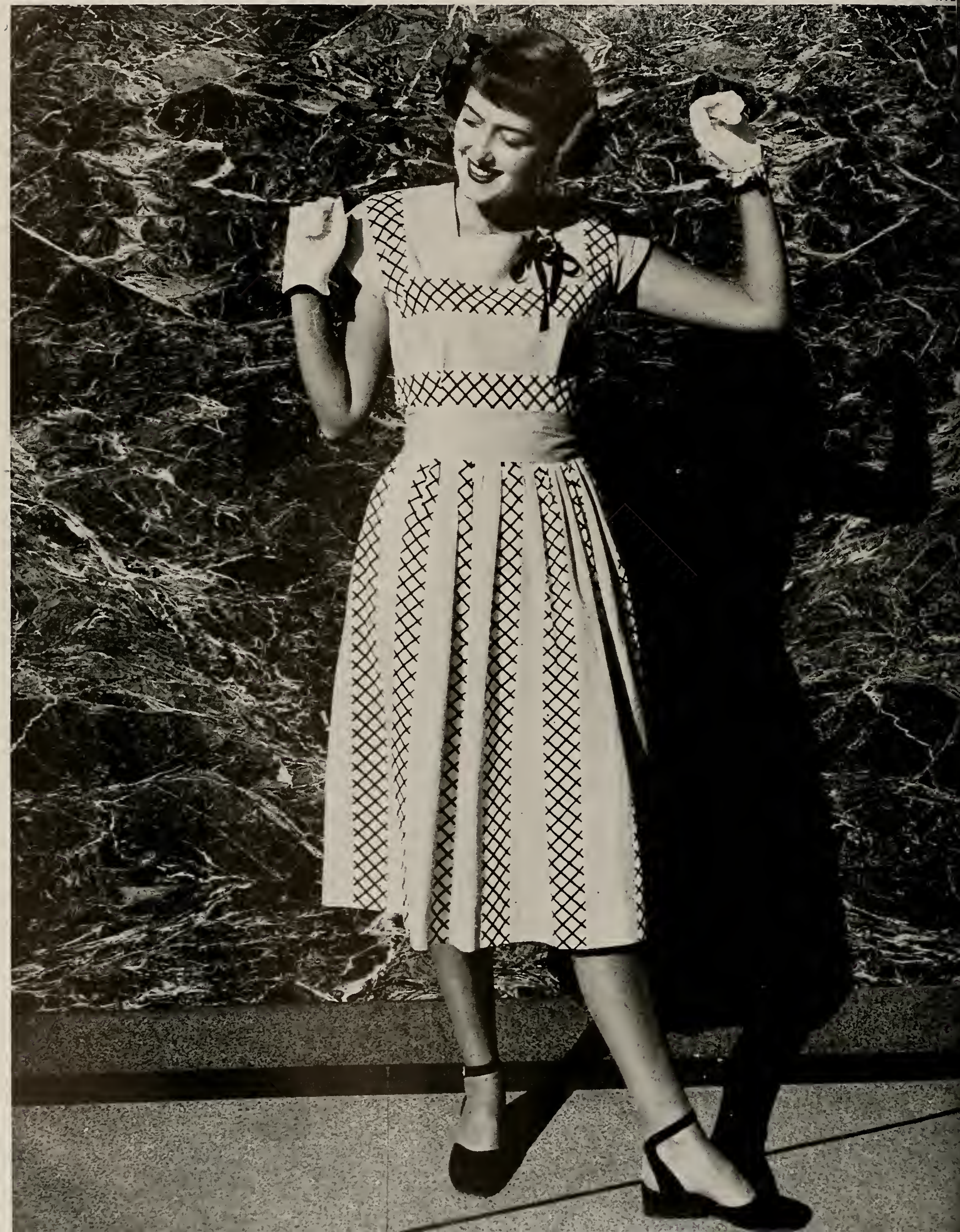
▲

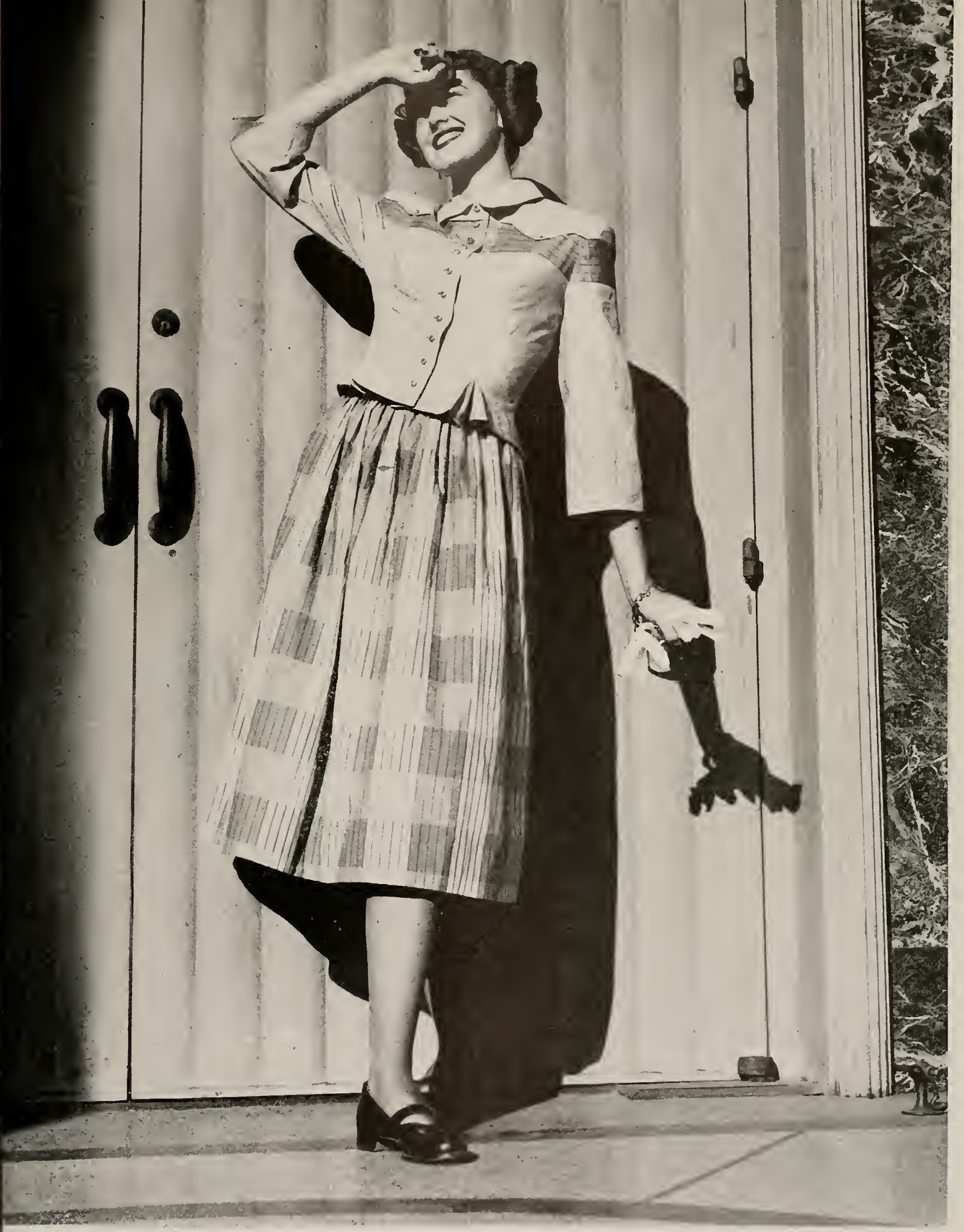
Royal of California puts white pique on Fluegelman's plaid.

◀ *Pat Premo uses diagonal folds of stripes on blue chambray.*

CROSS-PATCH is the name . . . but gay your spirit when you wear this dress by Lil' Alice, of Fuller lattice print pique. Felt flowers at square neckline. Sizes 9-15, about $11 at May Co., Los Angeles; Buffums', Long Beach; Rich's, Atlanta.

FRANK STIFFL



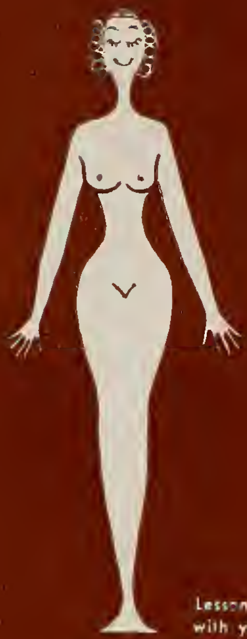


WINSOME and young . . . that's Saba of California's carefree Ameritex cotton two-piecer. Spic and span plaid skirt, snug fitting jacket: Wear it daytime-to-dates. Sizes 9-15, about $18, at May Co. Daytime Dresses, Los Angeles; A. Harris, Dallas; Miller & Rhoads, Richmond.

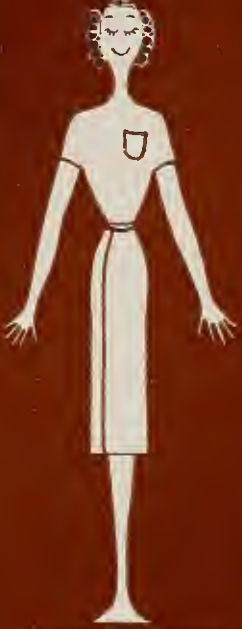
LESSON #10

tenth in a series of articles on dressing by design

by florence shuman

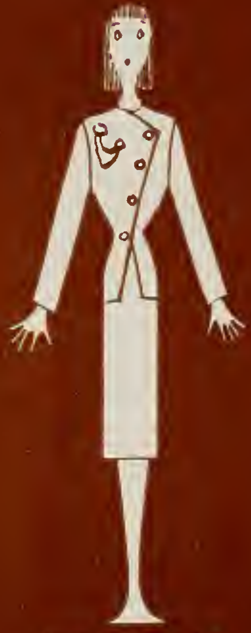


Lesson One dealt with your figure fault

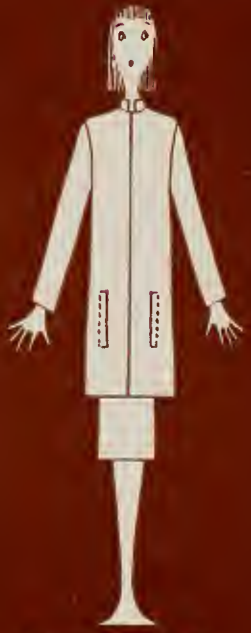


Lesson Two helped balance your dress

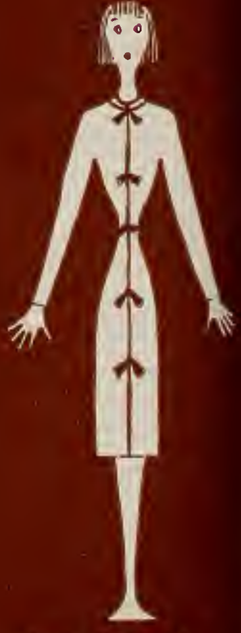
here's a summing-up of potent designer tricks that will create a more distinctive you . .



Lesson Three emphasized accessories



Lesson Four described length to wear



Lesson Five told how to widen, narrow

IN THE foregoing nine lessons on Dressing by Design, we have covered various clever manipulations by which the dress designer can lift a mediocre figure into a classification both svelte and intriguing.

Lesson One dealt with our foundation, our own figure. We observed the ideal and the average feminine figure and we took stock of our own . . honestly facing its discrepancies and then surveying various ways of camouflaging these . . meanwhile accentuating our own good points.

In Lesson Two we studied balance . . how to avoid the lopsidedness often presented by a misplaced drape, clip or pocket. Then, in Lesson Three, the importance of balance in relationship to accessories was exemplified. Horizontals, the use of lines in heightening or shortening the figure . . via belts, decorative borders, boleros and jackets, were the theme of Lesson Four. Verticals, the widening or narrowing effect of pleats, gores and drapes were studied in Lesson Five.

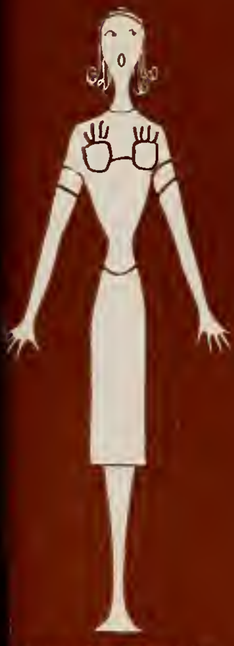
In Lesson Six, we took up the possibilities of third-dimensional design. The methods of giving the illusion of depth or recession and thereby coping with protuberant hips, bust or abdomen. Lesson Seven had to do with harmony: The relationship of accessories to the outside shape of the dress . . the harmonies of design as applied to the structural form of your figure. The interesting idea of a concentration point was reviewed in Lesson Eight . . the advantages of attracting the eye to one's best figure feature was shown. Lesson Nine had to do with rhythm as applied to design . . rhythm in decorative motifs that were repeated at regular and pleasing intervals.

Your summing up of all these potent designer tricks should indicate the possibility of a "unified you." And a brief roundup of other pertinent points includes the importance of creating drama by the use of unusual color effects, the use of transparent sections over prints and for the subtle accent of revealed flesh tones. It's fun to add the little unexpected touches like a scalloped edge, unusual ribbons on your hat, an exotic barrette in your hair.

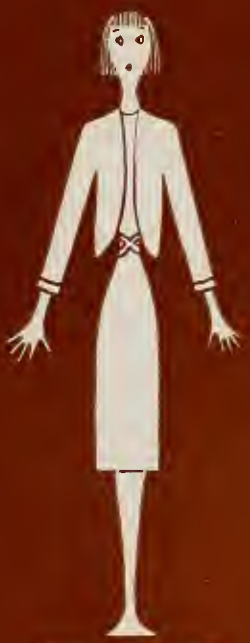
The professional designer trains herself to notice complimentary effects whenever she sees them. She may get inspiration from handling material, she borrows from nature, works of art, historical costumes, and then develops ideas to suit the needs and activities of her clientele. Study pictures of well-groomed women, try to analyze the main themes of their costumes. How skilled is their use of "icing." Most of their figures are no more perfect than yours . . but they use line, color and the highlighting of their best features to produce a unified, pleasant picture.

If you experiment, keeping these principles in mind, you will have a choice of several stimulating selections for every occasion. There is no reason that the same woman should not look equally smart in casual, afternoon, or evening clothes. And you can change your mood, and the emotional response you evoke, with your costume.

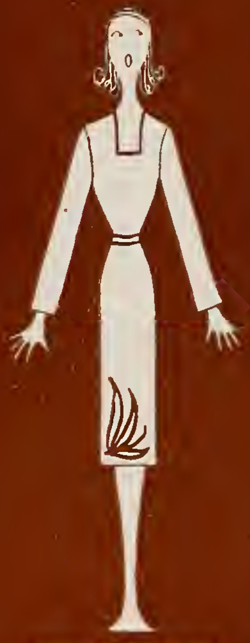
Regardless of style changes, the same fundamental tricks of the trade will work. Use them individually or together to make you look more distinctive. This form of self-expression grows like a flower with nurturing . . cultivate it, along with the habit of seeing yourself objectively and "Dressing by Design!"



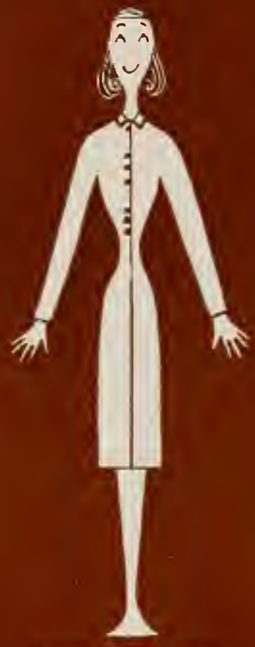
Lesson Six helped to create the illusions



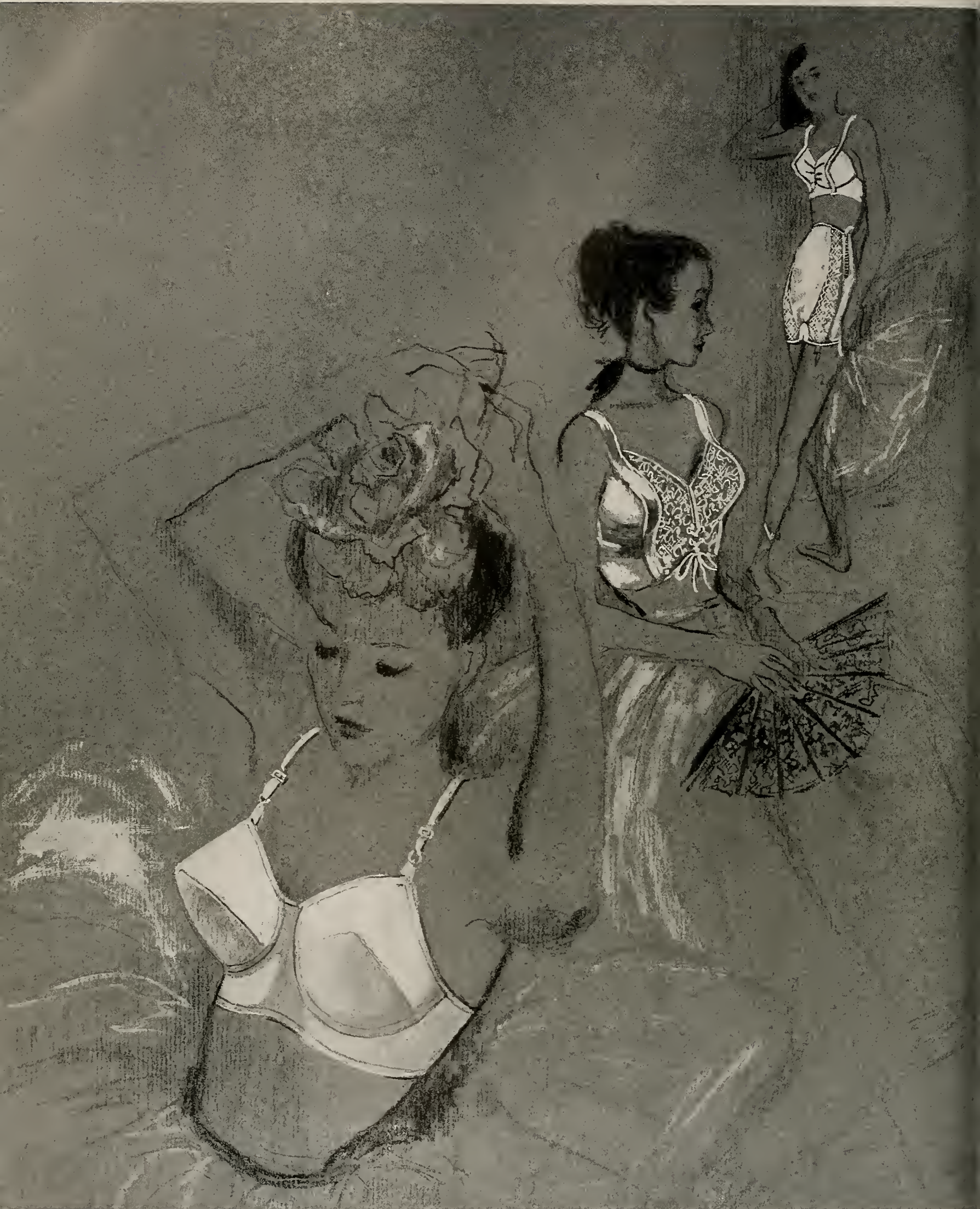
Lesson Seven indicated the harmonies



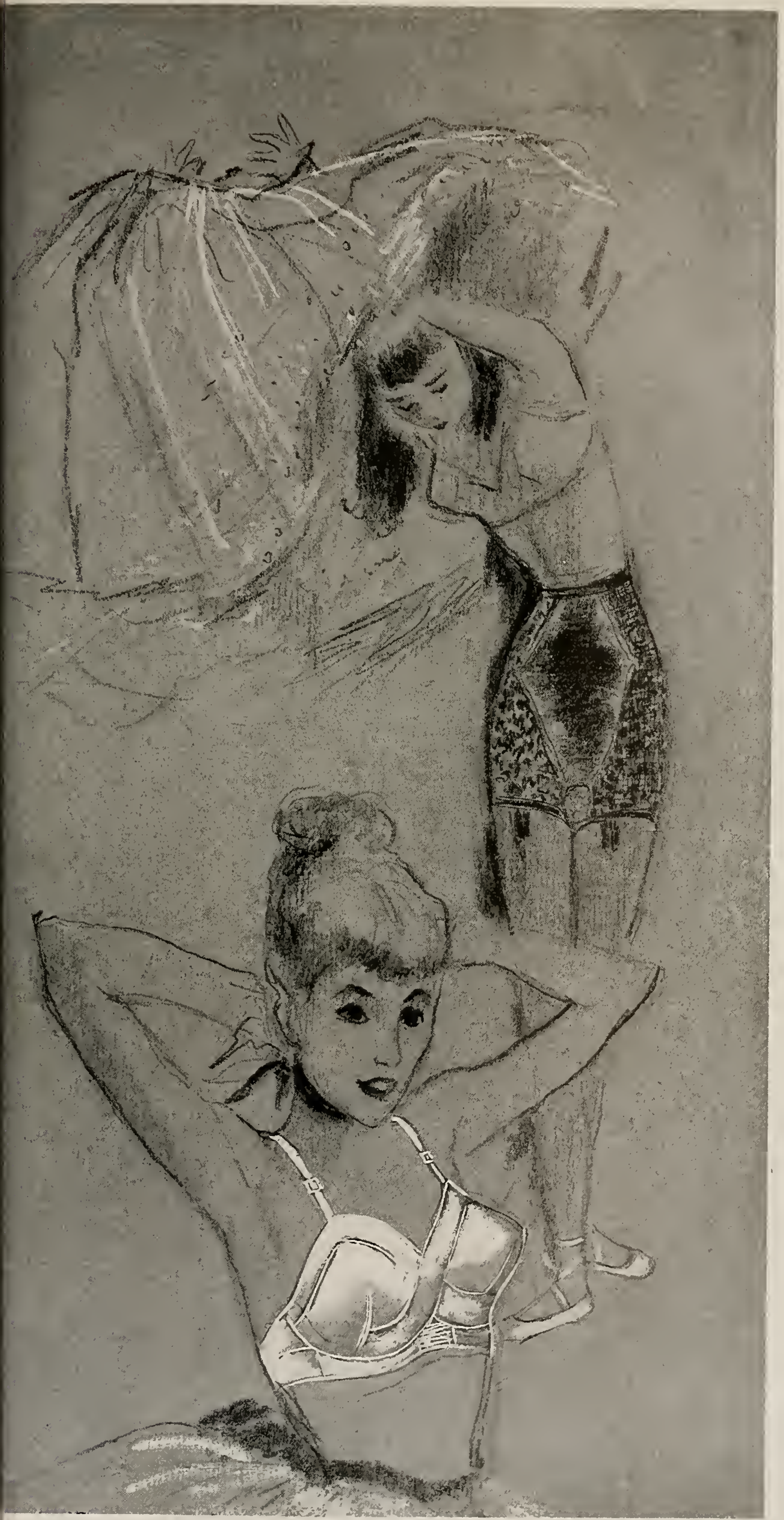
Lesson Eight stressed concentration point



Lesson Nine sponsored rhythm design



FLORENCE PARSONS SKETCHES



LIKE A BALLERINA IN A BOUFFANT SKIRT, YOU WILL MOVE WITH GRACE IN THE PROPER FOUNDATION. *OPPOSITE PAGE, L.:* NEW UPLIFT BRA, PLASTIC STAYS, BY SLIQUE OF HOLLYWOOD. *CENTER:* MATERNITY BRASSIERE, CORDELIA OF HOLLYWOOD. *R.:* LOV-E BRASSIERE; PANTY GIRDLE OF SATIN LASTEX, POWER LACE, BEVERLY VOGUE. *THIS PAGE, TOP:* REMOVABLE CROTCH GIRDLE, OLGA. *BELOW:* MAM'ZELLE'S BROADCLOTH BRA IN SEVEN PRECISE FITTINGS.

the comfortable and luxurious living
that is California emanates
from the peace and beauty of a patio

WITH THREE ROOMS IT'S CONTEMPORARY . . BEAUTIFUL . . ECONOMICAL TO BUILD AND TO LIVE IN

ALIFORNIA'S PRIZE-WINNING HOUSE OF TODAY

ly pool and live oak flank the ter-
ce . . add a cool note on a warm day

scure textured glass and a louvered
reen at entryway provide the privacy

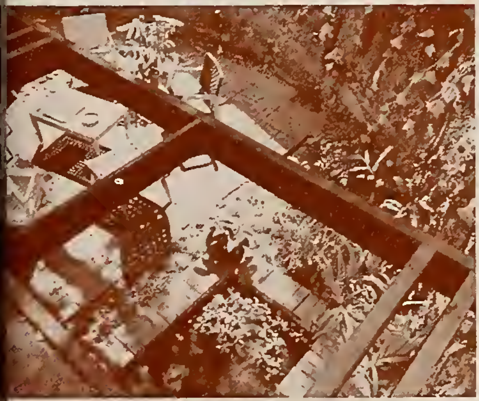
ur glass doors swing wide to extend
e real living area into all outdoors

An elfin little three-room house mushrooms from a wooded hill in California . . captures the annual Progressive Architecture prize . . and remains as a persistent invitation to you who would experience the ecstacy of true California Living. It is the prototype for home builders who want to cut costs and sacrifice nothing to their solid comfort.

Gordon Drake, young California architect, was giving wartime service with the Marine Corps when he heard servicemen talk of their plans for peacetime building. He decided to design an interesting, practical house that would at the same time outwit the exorbitant postwar cost of materials and labor. His dream house was constructed at a cost of $8 per square foot . . even now could be built for less than $7,000.

So wonderful is the design of this diminutive structure that the observer easily conjures up the impression of unlimited space, airiness and a completely satisfying integration with the surrounding landscape. The mosaic brick entry terrace offers a provocative hint of what awaits the visitor inside. Because of the lack of view, the house was planned around a small terraced garden which serves as an extension of the interior space. The entry is through one corner of this garden and is shielded from the remainder of the terrace by an ingenius louvered wood screen, a rectangular lily pool and a rustic planting box filled with kitchen-red geraniums.

The interior of the house has a motif of austere but comfortable simplicity, with the majority of the furniture built in, except for a few lightweight chairs and tables. Floors throughout are covered with patterned Chinese matting, except in the kitchen and bath areas where a bright tile is used. Muted color with occasional refreshing bright touches is employed in the furnishings . . chairs are natural wood with woven seats and backs of chocolate brown, a pleasing contrast to the slate-blue homespun covering of the divan and cushions. Another interesting color note is added by the chartreuse drapery separating the bedroom from the living room, and



A view from the rooftop through the trellis . . the terrace and the pool invite outdoor living

Rustic beauty of the natural landscape blends with house and garden

The terrace becomes a favored gathering place . . outdoor colors are repeated in indoor furniture

Crossroads corner shows living area, separating partition for cooking and dining

Stationary dining table is unobtrusive and convenient at angle of living room area

Chartreuse drapery separates bedroom living area . . indirect light above

JULIUS SHULMAN

by the silver-gray couch covering with its casually thrown bright Mexican serape. All walls are Douglas fir stained and waxed to honey-brown smoothness . . accented by the table tops and cabinets which have been lacquered slate-blue.

Your old favorite, the kitchen, presents a pleasing tone pattern with its silver-gray walls and its yellow table and cupboard surfaces. Occasional splashes of bold color are supplied by the California pottery originals. They're placed conveniently on the open shelves between the kitchen and living sections.

The house consists actually of one large rectangular space, the sleeping and living room areas at each end being partially separated by the elements of the compact kitchen, bathroom and utility closet which project into the larger space. Adequate privacy for the sleeping area is provided by means of a fabric drapery.

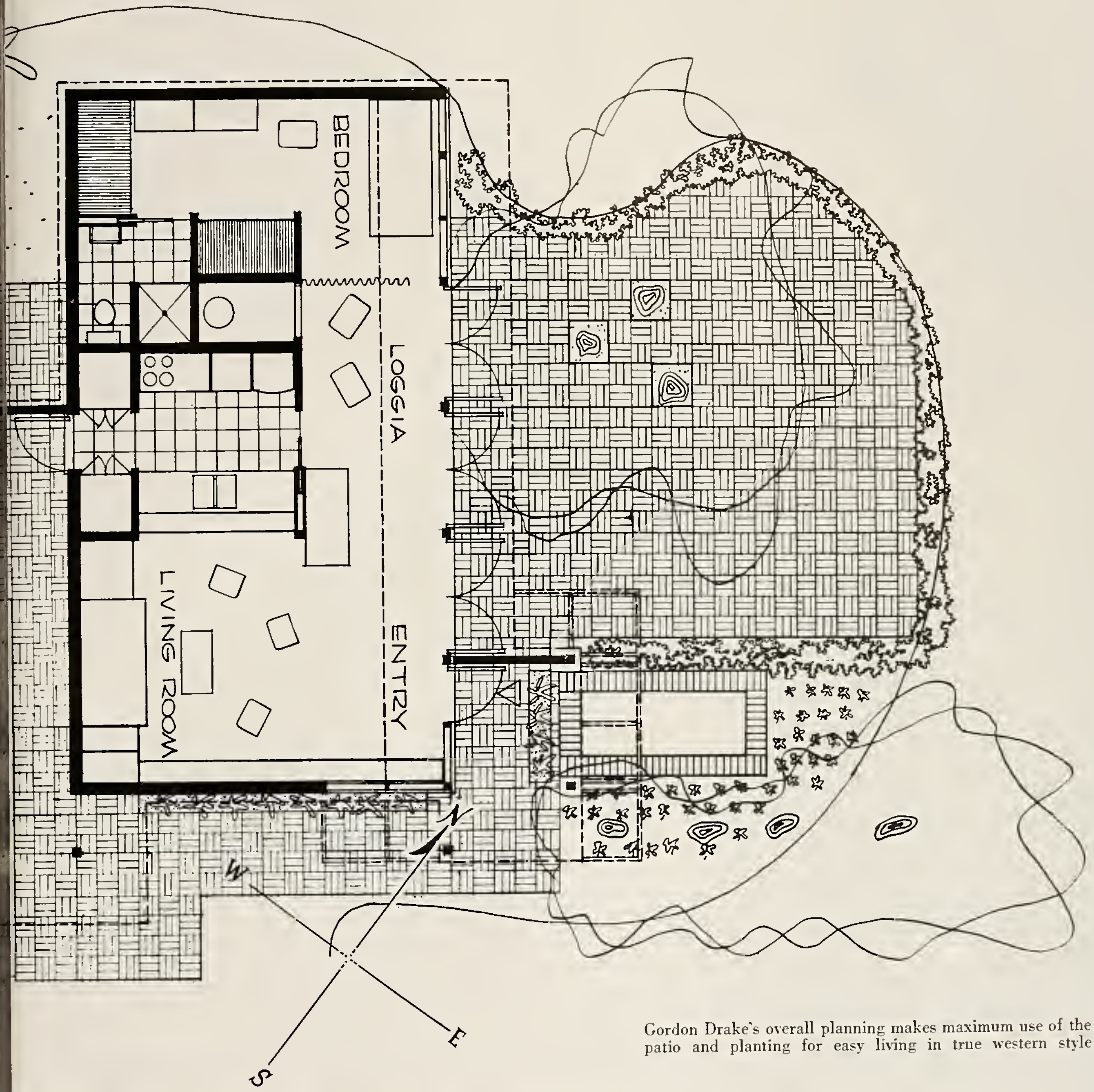
A feeling of spaciousness in the Drake house is due to the designer's success in providing as much living space as possible in the smallest workable area. All elements of the building, the planes of the walls, ceilings and cabinets tend to lead the eye on beyond the actual enclosure so that the outside vistas subtly become part of the indoor decoration. Case in point is the one glass wall of the living room which consists of five glass doors, all opening onto the terrace. One corner and the actual entryway are comprised of textured obscure glass which allows partial vision toward the outside but provides an adequate shield for the interior. On the side of the house facing the street, glass again is used ingeniously . . this time forming a clerestory window just above eye level which permits light and sunshine and a view of tree-tops and hills . . meanwhile complete privacy for the room.

The mechanical units of the house are grouped for economy in one area. Lighting is incorporated in the structure of the building through the use of illuminated translucent glass panels in dropped soffits and in indirect lighting troughs as part of the interior trellis over the living room divan. Direct light for reading is provided by adjustable gooseneck lighting fixtures on the walls.

Life in this small gem of a house naturally includes the beautiful patio . . for the California Way of Life of its newest residents. Mr. and Mrs. Richard Creadick. They have come from Connecticut to Beverly Glen Canyon for their new home in the sun.

Textured glass panels, center photo, f
one living room wall to admit the sunl
. . bedroom, above, has built-in cupbo
and chest . . clerestory window gives

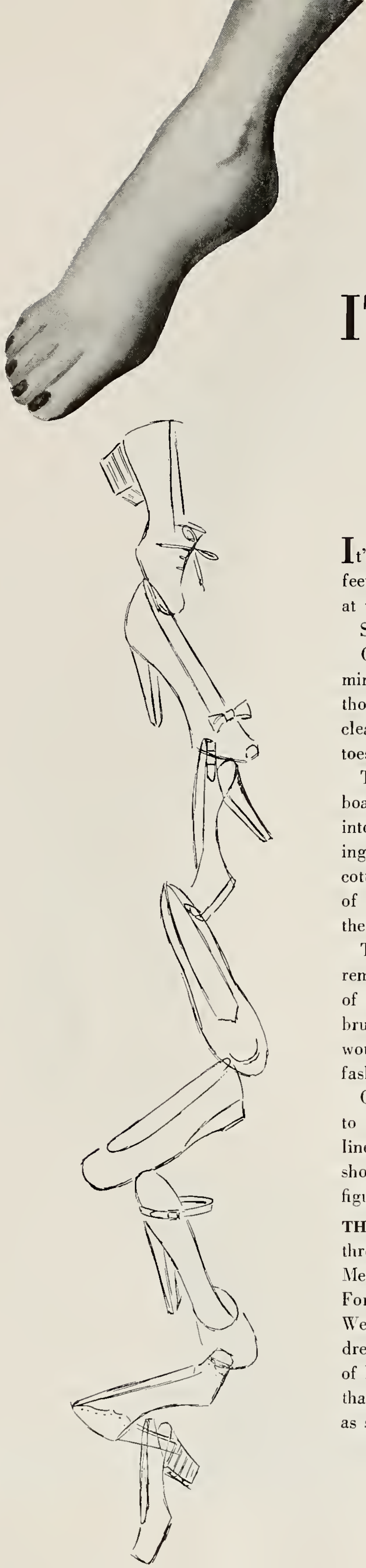
Built for Fine Living . . Inside and Out


BEDROOM
LOGGIA
ENTRY
LIVING ROOM
N
W
E
S

Gordon Drake's overall planning makes maximum use of the patio and planting for easy living in true western style

Chinese matting covers all floors except kitchen and bath

California pottery decorates open-shelf kitchen partition



IT'S LEAP YEAR!

and your feats may be measured by your feet
. . take good care of them and select the
correct shoes to fit your figure and your foot

It's Leap Year! And you're going to have to stand on your own two feet. But let's see what you can do for them . . you'll be surprised at what they'll do for you with a little extra attention!

Start out with a simple home pedicure, easy as one-two-three:

ONE: Soak your feet in a basin of warm, sudsy water for a few minutes. Then rub briskly with a small brush (this not only cleans thoroughly, but stimulates circulation). Rinse off the soap suds in clear, cool water. Dry your feet thoroughly . . especially between the toes. Use oily polish remover to take off any remaining nail polish.

TWO: File the nails straight across with the rough side of the emery board, bevel the jagged edges with the smooth side. Don't file down into the corners of the nails . . it's one sure way to start hangnails and ingrown nails! Remove the dried cuticle around the edges, using a cotton-wrapped orange stick dipped in oil cuticle remover. If some of the cuticle is stubborn, make a little compress of cotton soaked in the remover and leave it while you tend to the rest of your toes.

THREE: Another scrubbing to remove all traces of the cuticle remover. Now, the paint job: Separate each toe with a small chunk of dry cotton. It will protect the polish while it dries. Draw the brush against the inside of the neck of the bottle so that the polish won't drip all over. Paint the toenails from base to tip in streamline fashion. And do match toetips to fingertips and lips!

Once your feet are comfortably well-groomed, turn your attention to shoes . . not just in terms of the type-to-wear-where, but the very lines of the shoes. There is a great deal you can do in the choice of a shoe to flatter your foot, your whole appearance. Shoes to flatter the figure . . as magical as Cinderella's slipper!

THE HEAVY WOMAN Emphasize length of line: Pump of either V-throat or D'Orsay will add length to your leg and to your figure. Medium heel, elongated vamp . . never stubby. Simple pattern. For walking, a simple two-eyelet tie, for dress an asymmetric pattern. Wear shoes the same color as your hat, never lighter than your dress . . monotone or monochrome costume tends to give the look of length. Shoes in a single color or texture will flatter the foot more than multicolored shoes, or patterns with contrasting textures such as suede and calf combinations.

SHORT, SLENDER WOMAN The Dresden Doll type. Wear high heels, but watch posture. Medium platforms are right; V-throat pumps or D'Orsay are good. Simplest and smallest of ornaments . . no wide straps at all. Asymmetric lines good. Small off-center cuff on the simple pump would lend importance to your shoe wardrobe. Be sure the heels are nicely curved, not too flat, square or "klompey" looking. Don't wear babyish shoes, but on the other hand don't go in for mannish ones . . heavy welts, extension edge soles . . they seem overpowering in relation to the size of your foot and body. Wear open or elongated toed shoes . . not broad ones. Dull finish shoes (suede or mat) better than satin, metallic fabric or leather with sequins, nailheads and rhinestones that reflect the light.

TALL, SLENDER WOMAN The Powers Model type. Can wear the most fascinating creations of the shoe craftsmen. Multicolored, intricate designs, high peaked fronts, ankle straps, intertwined straps, and any straps at all. Wear shoes that attract attention to your feet . . unusual materials, nubby textures, embroidery, suede and calf combinations. Accent width of line with spat-type shoes . . wear practically anything you like . . lucky!

WIDE FOOT Avoid bulky, broad-pattern arrangements, solid wide lines, and masculine appearing footwear. No wide straps and square throats for you! Accentuate length of line with simple shoe . . such as the pump. Be sure to have ample width and toe room. Buy your spectators with wing tip instead of straight tip!

THICK ANKLE Watch carefully so that you buy shoes which do not permit flesh to protrude over the tops. Avoid stilt-like heels. Select a full base heel, neither too high nor too low. Simple, pleasing pattern. Two or three-eyelet tie of simple cut with long lines rather than square ones. Any ornamentation should be triangular or softly draped horizontally to the ankle bone.

THICK CALF Stick to the classic look . . square cut buckles, wide, will balance the width of the calf and flatter the appearance. Avoid fancy stitching, broguey-looking types.

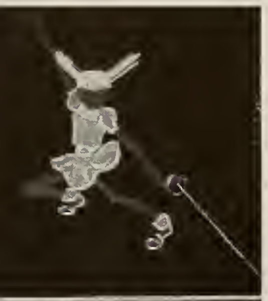
BY EDNA CHARLTON

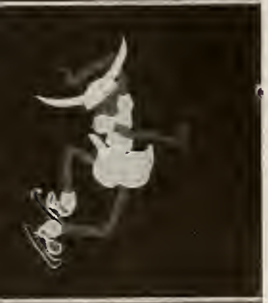
	SLENDER LEG	LONG LEG	SHORT LEG	BOWED LEGS	KNOCK KNEES	THICK CALF	HIGH INSTEP	THICK ANKLE	THIN ANKLE	LONG FOOT	WIDE FOOT
ankle strap	x	x					x		x	x	
long line v-throat pump	x	x	x	x	x	x	x				x
side-cut pump	x	x	x	x	x	x	x	x		x	
pump with small ornament	x	x	x	x	x	x	x	x			x
pump with large ornament	x	x				x			x	x	
high-riding fronts	x	x							x	x	
asymmetric or off-center patterns	x	x	x	x			x	x	x	x	x
platforms			x	x	x	x	x	x			x
wedges	x	x	x	x	x	x	x		x	x	
two-tone shoes or multicolor	x	x					x		x	x	
shoes to contrast with costume	x	x					x		x	x	
combination texture, punchings, nailheads	x	x					x		x	x	

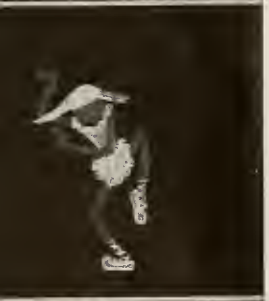
Anne Harvey's Doodling Developed a Moppet Who Earns Big Money

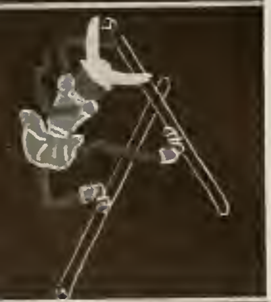
BY DOLPH SHARP

Creator of Minnie Lou . . a comic character adaptable to all activity . . Anne Harvey lets her subconscious go to work for her to shape a successful career.









This is the story of a girl who succeeded by not sticking strictly to business. Anne Harvey, Californian, succeeded because she doodled when she should have drudged.

Eight years ago in a Detroit High School study hall Anne scratched a little figure smack in the middle of a page of French conjugation. Little girl? Demon is a better word . . an abstract motion in terms of starched whisps of pigtails, skinny rubber-like limbs, and . . most peculiarly . . no face.

"My brainchild!" thought Anne proudly. "I christen thee Minnie Lou."' And for the duration of her French texts Anne let Minnie run away with her . . . junior promming, roller skating, shooting baskets . . with limb-tearing ferocity, and no face. Came graduation in 1939 and the necessity for sticking strictly to business. Anne faced the inevitable typewriter and irrepressible Minnie Lou was repressed . . abandoned inbetween the pages of a French III text . . for five long years.

The water that flows under the bridge carried Anne into marriage, out to California and from job A to job B to job C. Last year, when she felt she couldn't look another typewriter in the face for one more Dear Sir, she quit, took a night course in textile designing and opened her own little studio on a back street in Hollywood. After a month's fun, Anne went forth lugging a hefty portfolio and home-made abstract designs. The unanimous decision of the dress manufacturers was "No soap."

Back to the typewriter. But one day, during an office lull, an old friend popped out of the timeless land of Anne's subconscious, via carbon, onto a duplicate. "Minnie! It's like being back in French III." Little Kid Fun hadn't changed. If anything, while being bottled up, she had increased her energy by several hundred watts.

Purely out of sentiment, action shots of the detonating Minnie Lou were tacked up in the Harvey living room. Friends couldn't look at them without guffawing and suggesting, "do something with her." Herm, Anne's husband, took up the cry. "But how can I sketch action poses without a living model?" she protested. Five-foot-eleven Herm contorted his 170 pounds into postures then considered impossible for Minnie Lou.

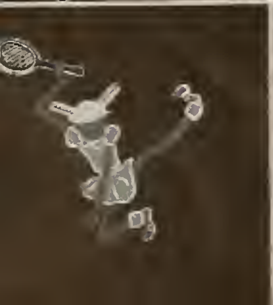
Once again Anne went a-knocking and once again it was the same story: "We have enough kid characters to last 1000 years. Besides, yours has no face . . whoever heard of no face?" One day, however, Anne walked into the office of a certain Southern California children's wear manufacturer.

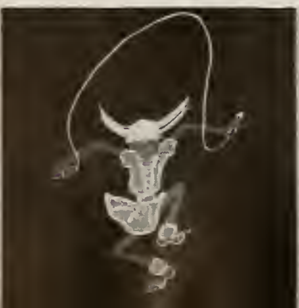
"This is too big for one dressmaker," he said. "You must go to a certain fabric mill." He stuck an airplane ticket into Anne's fraglie fist. "And what I like about Minnie is her lack of face. The universal moppet, you know."

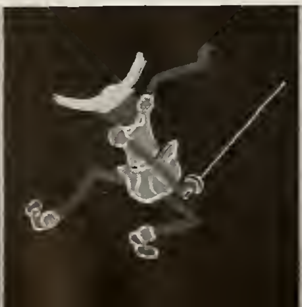
In New York the fabric mill, charmed at first peek, signed a contract to print the Minnie Lou designs for fall showing to buyers. Click was followed by clacque, and while other dress designers are ordering up new activities for Minnie, the very first prints . . rodeo and fishing . . will be used by the Fairy Godfather himself and a California playclothier for little girls' outfits and bigger girls' gadding-garb.

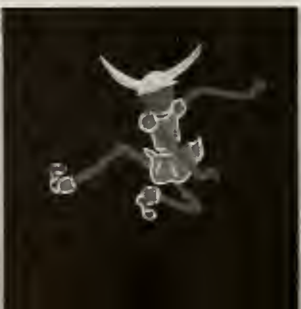
A jewelry maker will be embossing likenesses of the fling-happy Minnie Lou on costume pins and charms. A wallpaper manufacturer has signed her up for a roll of nursery patterns, and a publisher of children's books is saying something about a contract. What he likes best about Minnie is her lack of face (now copyrighted) which makes her a universal moppet.

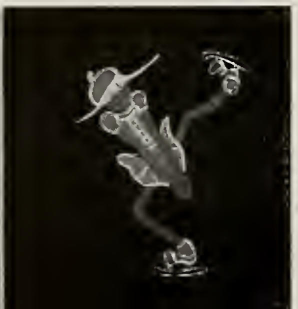
● MINNIE LOU . . THE FACELESS FEMALE . . IS DESTINED FOR INTERNATIONAL FAME

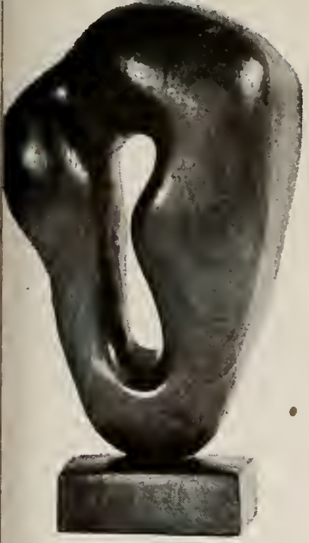












SCULPTURE

BY ROSENTHAL

Many of his contemporary works will puzzle the layman . . enchant the artist

BY VIRGINIA TEALE

Sundial designed for the gardens of the Motion Picture Country Home in San Fernando Valley.

"Why copy in marble or granite that which already has reached its perfection in flesh and bone?"

Thus, Bernard Rosenthal, noted young California artist, expresses his theories regarding the new art form portrayed in his work. His sculptures, mostly executed in exotic woods, have been exhibited by the Metropolitan Museum of Art, the Chicago Art Institute, and the Oakland Museum of Art in California.

To the uninitiated, however, the contours of contemporary sculpture are apt to inspire a curiosity lightly coated with bewilderment. The layman's eye can detect beauty, power and warmth of feeling in such creation as Rosenthal's . . but also there is in the mind of the viewer the conviction that here is something he does not completely understand nor appreciate.

The main thing to remember when examining this type of art is that the artist has not tried to depict realism. For example, the "reclining figure" should not mentally be compared with an actual image of a reclining man or woman. Rosenthal easily could produce this type of realistic figure, but, as he points out, he then would be copying something which already exists in its most perfect form. "Reclining Figure," pictured here, is the sculptor's impression of the basic form and animation suggested by a body in this specific pose.

New trends in sculpture and painting, says Rosenthal, should be approached in the same way as the contemporary in music: Both are honest efforts to depict natural art forms minus unnecessary adornment or embellishment. Musicians, such as Shostakovich and Stravinsky, are creating in music what England's Henry Moore and France's Jacques Lipchitz are striving for in sculpture . . an individual presentation that is entirely divorced from worn out patterns.

Rosenthal's major sculptures are in wood and, although he has executed a number in Tennessee marble, alabaster and granite, he is happiest when working with woods whose grains and textures are compatible with the mood of the piece he is creating. One of his newest sculptures is a forceful study of a coal miner. A relief in Spanish cedar . . a fine-grained honey-toned wood . . this sculpture was ordered by the Federal government to decorate a postoffice building. The commission was the outcome of his being one of the ten winners in a nation-wide competition.

Bernard Rosenthal in his backyard studio . . at work on "Coal Miner," designated for a new postoffice building.

A native of Chicago, Rosenthal first attended art school at the age of nine. Later he worked his way through the University of Michigan by drawing layouts for stores and small manufacturers in Ann Arbor. His first formal instruction in sculpture was under Avard Fairbanks, and was followed by study with Modernist Alexandro Archipenko and with the great Swedish sculptor, Carl Milles at the Academy of Cranbrook.

Rosenthal's commissions include a 12-foot statue for the Elgin Watch Company, exhibited at the New York world fair; 12 reliefs in brass for the Time Room at the Chicago Museum of Science and Industry; and six reliefs for the Max Strauss Memorial Center in Chicago. His work was on view in a one-man show during the spring of this year at the Associated American Artist Gallery in Chicago; his latest exhibition took place in September at the Pat Wall Gallery in

(*Continued on page 52*)

"Reclining Figure"

The
Household
Budget
hold
Expenses

CALIFORNIA COOKS

YOUR JANUARY BUDGET CAN RECUPERATE, TOO, WITH THESE DELIGHTFUL DISHES AT SO-O-O LITTLE COST

January is the month of flattened pocketbooks . . of budgets badly bent. It is the month when every woman who is really interested in food vows that *this* year she will serve her family and her friends epicurean meals at lower cost. That will take a bit of doing! But don't let that word epicurean scare you. It doesn't mean rich, expensive, elaborate, or even plenteous; it just means good. The true epicure is not a gastronomical snob, nor yet a glutton. He is quite as happy partaking of a dish of tripe and bread, an apple and a bit of cheese, as he is dining on caviar and pheasant and hearts of palm. That is, if the tripe is exquisitely cooked, the bread full-flavored and crusty, the apple crisp and tangy and the cheese an honest, natural one. Ostentatious food is not necessarily good food, but humble food is often of the very best.

Don't stick up your nose at tripe, at least until you've tasted it. It's amazingly low in price. The recipe that gourmets know best, and praise highly, is for "Tripe a la Mode de Caen," but because I'm going in for thrifty dishes this month I won't give it to you . . it calls for the expensive Normandy Calvados (apple brandy) and for oodles of white wine. It calls for the hard-to-find calf's foot, too, and for hours and hours of cooking. Rather I'll give you a Californian adaptation, one that you may cook in that pressure cooker Santa brought you.

TRIPE IN THE MANNER OF CALIFORNIA

Wash four pounds of tripe very thoroughly and cut it in strips about three-quarters-of-an-inch wide and three inches long. Put it in your pressure cooker, along with three sliced carrots, three onions and three outside stalks of celery. Add a minced clove of garlic, an herb bouquet, two cups of apple cider (or white wine) and a couple of cracked beef or veal bones. Now add salt and fresh ground pepper and a cup of stock. You may use canned consommé or diluted bouillon cubes if you wish. Cook at fifteen pounds pressure for an hour. Remove the bones and the herb bouquet from the pot, thicken the sauce slightly if you insist, and serve it with hot French bread and a green salad. Once you've tasted the unctious sauce you won't hesitate to sop up every drop with a bit of that bread! If you don't own, or don't like, a pressure cooker, this may be cooked in the oven. Put the same ingredients in a casserole, seal the top on with a paste of flour and water, and cook for eight hours at 300 degrees. You'll find . . and this I whisper . . that the sauce is even better cooked this old-fashioned way.

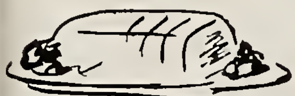
Liver is another economical meat if you use beef liver. Even that is considerably more expensive than it used to be, but as it has no waste and is chuck full of food value, it's still a mighty good buy. Comparatively speaking, that is!

CONWAY BRAISED LIVER

Select a four-pound piece of beef liver, skin it and tie or skewer it into a compact shape. Lard it, if you're handy with the larding needle, otherwise gash it in several places and stuff in strips of salt pork. Brown the outside in bacon fat or shortening, place it in a casserole and surround with peeled baby onions and scraped carrots. Add two cups of tomato juice (or one cup each of red wine and stock), an herb bouquet . . made with parsley, bay and basil . . and salt and pepper. Roast in a moderate oven for about an hour or until your meat thermometer registers 140 degrees, if you like rare liver. Cook it longer if you don't like that pink and juicy look. Thicken the sauce with a bit of butter rolled in flour or, if you're being very economical, with a mixture of flour and water. Serve with plenty of mashed potatoes for that rich gravy.

Hamburg, though it is named after a city in Germany, is as American as the Fourth of July. In California other burgers have made their appearance . . clamburgers, nutburgers, even chickenburgers . . but they have as little chance of supplanting the hamburger as has a baron of beef of ousting the turkey from our Thanksgiving tables. Making a good hamburger is not as simple as buying some ready ground beef at any old place, squashing it into a flat cake, and frying it brown. You may, of course, use any cut of lean beef, but do wheedle your meat man into grinding it fresh. Handle the meat lightly . . this is important. A good trick is to mold it gently into a loaf, then to slice it for the individual patties. Likewise, if you're making tiny meat balls, form it into a long thin roll and cut it into pieces of the desired size. I think it's better to season hamburgers on the outside only, as you would a steak, but if you must mix the seasoning in with the meat, do it with a fork and take it easy. Sauté the hamburgers quickly and, if you want them to be extra special, see that the buns are very hot and very buttered. The other fixings are up to you.

Hamburgers may be varied by the addition of this or that. Chopped anchovies mixed in lightly with the meat are delightful, and so is a tiny touch of cumin or curry powder. Two thin meat patties, with a thin slice of onion sandwiched between them before cooking, is one way of preparing hamburgers-with. Another way is to sauté minced onion and mix it with the uncooked beef. A slice of cheese, melted over the top of the meat, is always a repeater, and pittted ripe olives or stuffed green ones may be buried in the center of the patties before cooking. If you like to cook with wine, try marinating your patties in some before grilling or sautéing them. All this hamburger talk is fine if you're serving an outdoor meal, but it is hardly the thing for your main course at dinner. Yet ground beef may be the foundation of some very special meat dishes . . dishes that you wouldn't hesitate to serve to the most critical guests. Take for instance, Hachis de Boeuf en Cruote. In California we call it



MEAT LOAF IN A CRUST

Season two pounds of hamburg with a teaspoon and a half of salt, several grindings of pepper, a half teaspoon of poultry seasoning or the herb of your choice, and a half cup of either tomato juice or red wine. (There I go again.) Mold lightly into a loaf, place atop some rolled pie pastry and fold the pastry up over the meat, overlapping on top. Are you still with me? Seal the edges of the pastry with cold water and a bit of pinching, slash the top in several places, and bake at 375 degrees until the crust is a deep brown. Slice and serve hot with red cabbage and sour cream.

And if you like your meat balls juicy inside here's the way to do it.

BEEF BUTTER BALLS

Form seasoned ground beef into balls the size of a very large walnut. (That would be a Californian walnut.) Poke a hole into the center of each with your finger, slip in a piece of butter (about a quarter of a teaspoon) and a little chip of ice, close up the hole and sauté. When they are brown remove them to a hot dish, add a few drops of red wine vinegar and some chopped parsley to the juices in the pan and pour over the meat balls.

That's one meat ball. Another that is quite nice enough to serve at a buffet dinner is

MEAT BALLS SMETANA

Mix two pounds of ground beef with two whole eggs, a quarter cup of grated onion, one and a half teaspoons of salt, a quarter of a teaspoon of fresh ground pepper and a quarter of a teaspoon of marjoram. Form into small balls and sauté quickly in shortening. When brown remove to a casserole, add a tablespoon of flour to the fat in the pan, cook a minute, then add two cups of sour cream. Mix over the heat for another minute, add salt to taste, and pour over the meat balls. A sprinkle of dill seeds may be added if you like that flavor, and who doesn't? Cook in a slow oven until well heated and serve with noodles or rice. (If it's a party make it a noodle ring.) This recipe may be varied by using canned mushroom soup instead of the sour cream.

Then there are hamburg pies and they're better than they sound. The Scots, who brought the recipe to California, call them mince pies, or rather they did until they were yelled down. Actually, being made of minced meat, they more nearly deserve the name than do our sweet ones of raisins and such.

SCOTCH PIES

You'll need patty pans for these, or muffin pans that have been pried from their frames. (This bit of sabotage you'll not regret. You'll find them indispensable for making patty shells, too. Simply shape your richest pastry over the bottoms of the pans . . the outside, I mean . . and put a cookie sheet on top of them after they've baked for five minutes. This keeps them from puffing too much and gives them a nice flat bottom.) Where was I? Sauté two large onions, finely minced, in some shortening. Beef drippings will do. Add two pounds of hamburg, two teaspoons of salt, a generous amount of fresh ground pepper, and, if you wish, some of your favorite seasoning. Break up the meat so it won't form in lumps and add enough water to moisten it well. Line the pans with the pastry, allowing it to hang over the edges a little. Fill with the meat mixture, cooled, and top with pastry that is moistened around the edges. Pinch off the surplus pastry, making the seal tight but without any fluting. (When the pies are baked they should look like muffins.) Bake in a hot oven, starting them on the bottom shelf and finishing on top if they don't brown sufficiently. Remove the pies from the pans and serve them hot. These little cuties are perfect for a large buffet because they are so easy to serve. If you want to go entirely Scotch, serve creamed finnan haddie, buttered peas with mint, tomato and syboe (green onion) salad, and, for dessert, gingerbread made in the Scottish manner with candied lemon peel and raisins. Hoot mon, such thrift.

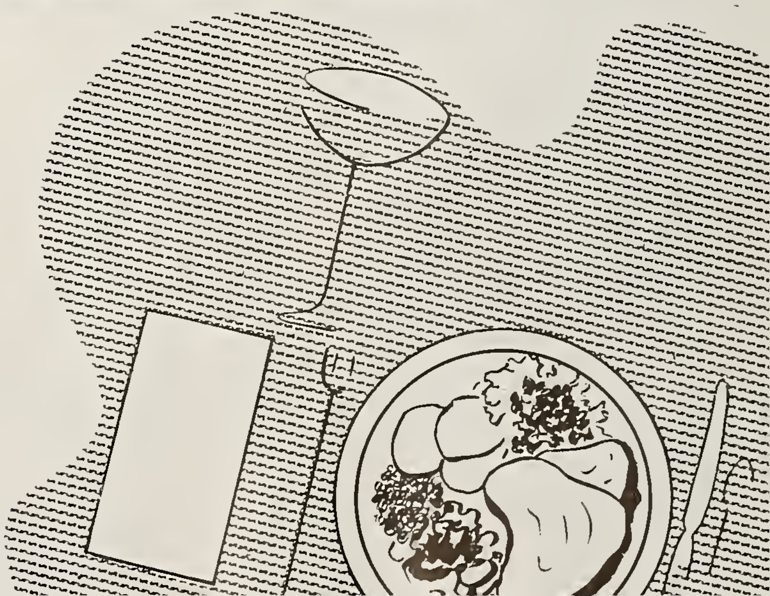
by helen evans brown

Tongue is one meat that is considered a luxury, yet is still low in price. I mean, of course, if you cook it yourself, not if you buy it expensively packed in glass.

BRAISED TONGUE

Cover a fresh tongue with water, add two sliced carrots, two sliced onions, a stalk of celery, leaves and all, and an herb bouquet. Cook, covered for three hours. Or cook in your pressure cooker for 35 minutes.) Cool the tongue and remove the skin. Brown the meat all over in a little butter or whatever, put it in a casserole, add three thinly sliced carrots, three sliced onions and two cups of the liquor (strained) in which the tongue was cooked. Cook slowly in the oven until very tender, uncovering for the last fifteen minutes. If the sauce is too thin, bind it with a roux and correct the seasoning. Serve with spinach and spoon bread. This is braised tongue at its very simplest. It may be fancied up by adding a half cup of white wine or sherry to the sauce, or by tossing in a few mushrooms or slivered almonds. Or were we being economical?

Economical dishes, all, and I hope a bit more appetizing than the recipe I found in an old cook book. It's called "A goode mefs" (Note to the editor: The "f" I've used is the old-fashioned "s" but I can't seem to find one on my typewriter!) "Potatoes and cabbages, well boiled and mafhed, with the additions of a few onions, form a good mefs, and much used in Ireland." I'll take California.



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THE RESTAURANTS

IN LOS ANGELES

AMBASSADOR—3400 Wilshire Blvd., Los Angeles. World-famous Cocoanut Grove open every night except Monday. Saturday afternoon tea dancing. Dinners from $3.25. Cover $1, Saturday $1.50. Rouben.

DON THE BEACHCOMBER—1727 North McCadden Place, Hollywood. *Fried Shrimp, Rubaki, Barbecued Spareribs, Mandarin Duck, Chicken Almond and known as originator of the Zombie.* Dinners from $3.

BEVERLY HILLS HOTEL—9641 Sunset Blvd., Beverly Hills. Palm Room open Thursday, Friday and Saturday nights with dancing. Thursday buffet, $3.75. Dinner a la carte from $1.75. Good food and you might see a movie star.

BILTMORE BOWL—515 South Olive St., Los Angeles. Best place downtown for good food and good music. Two-dollar dinners, nominal cover charge and two floor shows. Closed Monday.

BIT O' SWEDEN—9051 Sunset Blvd., Los Angeles. On the famous "Strip." Good food, reasonable prices, smorgasbord. Fine for tourists.

BUBLICHKI—8846 Sunset Blvd., Los Angeles. A bit of Russia on the Strip. *Cutlet a la Kieff, Filet Mignon a la Stroganoff, Caucasian Shashlik, Russian Blini.* Dinners from $3. Hostess, Jasmina.

CASA LA GOLONDRINA—35 Olvera St., Los Angeles, "the first brick house in the city." Historic Mexican cafe. *Arroz con Pollo, Enchiladas, Tacos.* Dinners from $2. Alfreda. Closed Sunday.

CHAROUCHKA—8524 Sunset Blvd., Los Angeles. Another bite of Russia on the Strip. Mamma and Papa, "your hosts," excel with atmosphere, food and soothing music. Closed Monday, and prices high.

CHASEN'S—9339 Beverly Blvd., Beverly Hills. *One of the best in the West.* Excellent cuisine and plenty of celebrities. *Expensive.* Closed Monday.

CIRO'S—8344 Sunset Blvd., Los Angeles. On the Strip and luxurious, with name bands for dancing. Expensive. Celebrities, sometimes.

EL PASEO—51 Olvera St., Los Angeles, and especially fine for tourists. Typical Mexican food, nice surroundings; dinners from $1.25. Open 12 to 2, except Wednesday.

HOUSE OF MURPHY — La Cienega "Restaurant Row" at Fourth Street, Los Angeles. *Madame Begue's Chicken Creole, Hamburger and Onion Rings, Million Dollar Hash.* Your host, Bob Murphy. Wonderful *Salads, Beautiful Steaks.* A la carte, medium prices.

KNOTT'S BERRY FARM—Buena Park. An hour's drive from Los Angeles, but a tourist's dream as reported in Reader's Digest. *Good chicken and ham and hot biscuits.* Reasonable prices. Gift shop.

LA RUE—8633 Sunset Blvd., Los Angeles, on the Strip. Tops in food and decor. *Crepes Louise, Crepes a la Reine, Lasagne Pasticciate, Beef Bourguignonne.* From noon till 3 for lunch except Sunday. From 6 to 11 p.m. for dinner. Closed Monday. Felix Cigolini. A la carte entrees from $2.25.

LUCEY'S—5444 Melrose Avenue, Hollywood. Fair food, medium prices and across the street from Paramount Studio. Movie stars abound at lunch.

MIKE LYMAN'S—When you're downtown in Los Angeles. Reasonable.

MOCAMBO—8588 Sunset Blvd., Los Angeles. One of the Strip's spots for movie stars. Colorful, crowded and expensive.

PEGGY CLEARY'S—"Talk of the Town" Restaurant at 1904 S. Robertson Blvd., Los Angeles. New and attractive. *Scallopini Piccate, Stuffed Squab, Breast of Guinea Hen.* A la carte and prices fairly high.

PERINO'S—3027 Wilshire Blvd., Los Angeles. In the heart of the smart shopping area. Excellent food. A favorite luncheon rendezvous for society.

PICCADILLY—848 No. La Cienega Blvd., Los Angeles. Ernest Vignati your host. Wonderful steaks, salads and informal atmosphere you'll enjoy. Go.

READY ROOM—Johnny Wilson's popular rendezvous for the younger set. At 365 No. La Cienega Blvd., Los Angeles, on Restaurant Row.

ROMANOFF'S—325 No. Rodeo Drive, Beverly Hills Prince Mike caters to movie stars, writers and producers. Expensive.

SARNEZ—170 No. La Cienega Blvd., Beverly Hills Lew Sailee and Harry Ringland have an attractive place, with good food and good music.

SOMERSET HOUSE—On Restaurant Row in Beverly Hills. Fine steaks, a la carte dinners, nice atmosphere and expensive.

SPORTSMAN'S LODGE — 12833 Ventura Blvd., North Hollywood. An epicurean delight in San Fernando Valley. From 5:30 p.m. Closed Monday.

TAIL O' THE COCK—477 So. La Cienega Blvd., Los Angeles, on Restaurant Row, Mac McHenry provides *excellent food,* good companions and a pleasing atmosphere. *Hamburger Diable and Fried Shrimp are specialties.* You'll want to go again and again, and it's reasonably priced.

IN SAN FRANCISCO

CITY OF PARIS GARDEN ROTISSERIE—123 Second Ave. in San Mateo. Emphasis on French cuisine and fine wines. Luncheons, $1.50; teas, 75c, and dinners a la carte from $1.75. Models show City of Paris apparel from noon to 1:30 and from 7 to 8:30. Ask for Marcel.

LONGBARN—On El Camino Real, 2 miles south of Stanford University. Open for dinner only. Closed Thursdays. Ask for Willy or Eddy, Dinners $2.50 to $4. Plan to eat here when you visit the peninsula. Country farmhouse style with women chefs.

RESTAURANT LOMBARD — 1906 Van Ness Ave. Dinner from $2.50, or a la carte. Bill Lombard *specializes in steaks and real thick roast beef.*

EL PRADO—Post and Stockton, in the Plaza Hotel. Lunch 11-2, dinner 6-9, closed Sundays and holidays. Walter is maitre d'. Service London style.

STAR LITE ROOM, Hotel Sir Francis Drake—Sutter and Powell. Lunch only from 12 to 2, buffet style, for $1.50. Includes hot dishes. Al Field, host. You dine 22 floors up with a spectacular view.

TONGA ROOM—In the Fairmont Hotel. Open 4:30 p.m. to 1:30 a.m. daily. Hawaiian band plays on a raft in a swimming pool, with the dining tables surrounding. Dinners $3.50. Henry Degorog, host.

PARIS—242 O'Farrell St. Lunch and dinner daily, but no lunch on Sunday. Dinner $1.50. Typical old San Francisco family-style French cuisine in plain surroundings. Excellent cooking.

BLUE FOX—659 Merchant St. Dinners only, closed Mondays. Ask for Mario or Frank. Dinners from $2. In an alley, not bright and shiny, but they know how to cook. The natives eat here.

CLIFF HOUSE—Point Lobos Avenue, overlooking Seal Rocks. Dinners daily from $1.65. *Seafood Steaks, Chicken and Roasts.* Eat while looking through the oversize plateglass windows at the ocean.

IN LOS ANGELES

CONCERT

PHILHARMONIC — January 4, John Charles Thomas, baritone. January 6, Jennie Tourel, soprano. January 13, Miklos Gasni. January 20, Eugene List, Glenn. January 27, Patrice Munsel, soprano. Evenings at 8:30. January 8-9: The Los Angeles Philharmonic Orchestra, Alfred Wallenstein conducting. Alexander Brailowsky, pianist, soloist. January 22-23: Charles Muench guest conductor with the Los Angeles Philharmonic Orchestra. January 29-30: Wallenstein conducts the orchestra; Guy and Lois Maier. duo-pianists, soloists. January 31: Opening concert in the annual Symphonies for Youth. 10:30-11:30 a.m.

OUT OF TOWN—January 10: The Los Angeles Philharmonic Orchestra, Alfred Wallenstein conducting, will appear in Whittier. Claremont, January 11; Santa Barbara, January 13; Long Beach, January 15; Redondo Beach, January 15; San Diego,

• On Record

with frances anderson

(*Continued from page* 7)

ing. Pairing is a Prima special, "My Flame Went Out Last Night." Victor. Tony Martin does a very pleasant job on the very cute "I'll Dance At Your Wedding," and equally well on the old favorite, "Carolina In The Morning." Victor.

Frances Wayne is a terrific singer. Listen to her muted style and impeccable timing on "Honeysuckle Rose" and "Cheatin' On Me." Exclusive. Julia Lee and her very talented Boy Friends (a stellar group of musicians) wrap up "My Sin," a good oldie, and "Doubtful Blues" in her usual hearty, solid style. Capitol Americana. Jo Stafford tells us "The Gentleman Is A Dope" with a big personality sock; and does the banal "Serenade of the Bells" in good voice. Capitol.

Peggy Lee goes gipsy for "Golden Earrings," with some fine guitar support by that Romany musician, Dave Barbour. And she also does well by "I'll Dance At Your Wedding." Capitol.

GROOVY

A quick look at the bands: Red Ingle continues 100% hilarious on "Nowhere" and "Pagan Ninny's Keep'er Goin' Stomp." Capitol. The Benny Goodman Sextet is in the groove on "Nagasaki" and "Gonna Get A Girl." Capitol. Joe Liggins and his Honey-Drippers do an amusing job on "Little Willie" and show a sound grasp of "Think of Me" with some especially good work from Liggins' alto sax. Exclusive.

Charlie Spivak's trumpet is heard to good effect on "At Dawning," paired with "How Lucky You Are," more routine. Victor. Billy Butterfield's trumpet gets imaginative with "Narcissus" and very solid on "Bugle Call Rag." Capitol. Tommy Dorsey's best in some time is "Like A Leaf In The Wind," the old maestro in top form; and "Let's Pick Up Where We Left Off," both with good vocals. Victor.

Alvino Rey's "Patches" is a nice number, and "Johnson Rag" okay. Capitol. Stan Kenton, aided considerably by June Christy's vocal, lends interesting variety to "Curiosity." The typical Kenton atmosphere job, "Theme To The West," on the back is a good try. Capitol. And to wind it up, don't miss Ten Cats And A Mouse, a surprising aggregation: Red Norvo, piano; Paul Weston, clarinet; Dave Barbour, trumpet; Frank Devol, bass; Hal Derwin, guitar (yes, we got the right people with the right instruments); Benny Carter, Eddie Miller, Dave Cavanaugh, Billy May and Bobby Sherwood. Enough names for you? Well, look who plays drums —Peggy Lee! And all are very hot indeed on "Three O'Clock Jump" and "Ja-Da." They must have had fun making this disc. Capitol.

FOR CHILDREN

"Colonna's Trolley" finds Jerry Colonna singing for the kiddies and nothing could be finer. He takes animals to the zoo on his trolley, they chat, he sings, and everybody has a marvelous time . . with a most appealing pictorial jacket to help things along. Capitol.

• Going Places and Eating Out

January 16; Glendale, January 18; Pasadena, January 21; Compton, January 25.

USC INSTITUTE OF ARTS—Faculty recitals January 7 and January 13; Graduate recitals January 12 and 14; Hancock Ensemble January 19. All at 8:30 on campus.

SPORTS

ICE HOCKEY—At Pan Pacific Auditorium 8:30. The Los Angeles Monarchs vs Oakland, January 3; Seattle, January 7; San Diego, January 10; Fresno, January 14; San Diego, January 21; San Francisco, January 24; Oakland, January 28; San Diego, January 31.

TENNIS—Second Annual La Jolla Beach and Tennis Club Senior Veterans invitational doubles, January 2-4. January 18, Thirtieth Annual Los Angeles Metropolitan Tennis Tournament at Griffith Park Playground.

HORSE RACING—At Santa Anita Tuesdays through Saturdays at 1:30. January 1, San Carlos Handicap for 3-year-olds and up, $50,000 added; January 3, Santa Susana Stakes for 3-year-old fillies. $50,000 added; January 10, Santa Catalina Handicap for 4-year-olds and up, $50,000 added; January 17, San Pasqual Handicap for 3-year-olds and up, $50,000 added; January 24, San Felipe Stakes for 3-year-old colts and geldings, $50,000 added; January 31, Santa Anita Maturity for 4-year-olds, $100,000 added.

FOOTBALL—Rose Bowl game between University of Michigan and University of Southern California, January 1 at 2 p.m. East-West All Star Game at San Francisco, January 1 at 2 p.m., Kezar Stadium.

THE THEATRE

BILTMORE THEATRE—December 21 to January 3: Maurice Chevalier in a one-man show. January 5-24, "Dream Girl," starring Lucille Ball. Evenings at 8:30, Wednesday and Saturday matinees at 2:30. $1.20-$3.60.

PASADENA PLAYHOUSE—December 31 to January 11, "The Barretts of Wimpole Street." January 14-25, "The Apple of His Eve." January 28-February 8, "Made in Heaven." Evenings at 8:30. Saturday matinee. 76c to $2.

ART

PASADENA ART INSTITUTE—Encyclopedia Britannica Collection of contemporary American paintings on exhibit January 13-February 13. African art, lent by the University of Pennsylvania Museum. Chinese sculpture. Junior Museum: Toy Fair of ancient toys. Early California exhibit beginning January 24. Institute open Sundays, closed Mondays.

DALZELL HATFIELD GALLERIES—Exhibition of modern French paintings throughout January.

VARIETY

MODERN FORUM—At Philharmonic Auditorium 8 p.m. January 5, Fannie Hurst; January 26, Dr. Milton Silverman.

OF SPECIAL INTEREST

THROUGHOUT STATE

SANTA BARBARA—Monthly garden hour at Alhecama Theatre, 3:30 p.m. January 13.

POINSETTIAS—In full bloom throughout Southern California during January.

BLOOMING ALOES—Rare South African plant in bloom at Huntington Library Gardens in Pasadena and at the Art Gallery in San Marino.

TOURNAMENT OF ROSES—"Our Golden West" will be the theme for 59th Tournament of Roses parade January 1 which travels over five miles of Pasadena's streets. About 60 floats usually entered, mostly by California cities.

NEW YEAR'S DAY SPLASH—San Diego Rowing Club members take their annual dip in San Diego Bay to the accompaniment of photo flash bulbs and family cheers. 12 noon.

NEW YEAR'S DAY REGATTA—Sailing season opens on waters of San Diego Bay, sponsored by San Diego Yacht Club.

HARBOR BOWL GAME—Annual football contest, January 1, with intersectional rivals, in San Diego.

GOLF—22nd Annual Los Angeles Open Golf Tournament at Riviera Country Club, January 2-5, sponsored by Los Angeles Junior Chamber of Commerce.

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Fashions described on pages 26-27, 30-31 and 32-33 of the editorial section are available at the following stores:

"Water Wonderful," pages 26-27:
Catalina's Flamingo suit, May Company, Los Angeles; Younkers, Des Moines. Cole of California two-piecer, the Broadway, Southern California; Buffums', Long Beach. Louella Ballerina's swimsuit, Bonnie Best, Beverly Hills; Wm. H. Block, Indianapolis. Rose Marie Reid's print suit, Dewees, Philadelphia; F. & R. Lazarus, Columbus; Dayton Co., Minneapolis.

"The Next Thing You Know," pages 30-31:
Agnes Barrett's play outfit, Meier & Frank, Portland; Burdine's, Miami.

"Picking California Cottons," pages 32-33:
Royal of California dress, B. Altman, New York; Daniels & Fisher, Denver. Pat Premo dress, J. W. Robinson, Los Angeles; Neiman Marcus, Dallas.

Sculpture by Rosenthal

(*Continued from page* 47)

Monterey. The young sculptor maintains a studio-home in Los Angeles with his wife, Halina, and dog, Braque. In his backyard he is constantly at work on his experiments in form relationships. Mrs. Rosenthal, an accomplished ceramist, is a former resident of France and met her husband during the war when he was an army lieutenant stationed in Biarritz. Rosenthal began his wartime service with the engineers, and after VE day was assigned as instructor in sculpture to the Biarritz school for GI's and French civilians.

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